

## 2021 SPIG Conference Programming—Tuesday August 3

**1:30 to 5:30 p.m. / PC013**

### **Small Programs Interest Group**

Preconference Workshop Session

#### **Part I — We've earned Tenure and Promotion! Now What?!**

Presiding/Moderating

**Christina Smith**, Georgia College

Panelists

**Brian Steffen**, Simpson

**Leigh Wright**, Murray State

**Felicia McGhee**, Tennessee, Chattanooga

**John Chapin**, Pennsylvania State, Beaver

**Jeremy Sarachan**, St. John Fisher

As an Assistant Professor, the first three to five years in rank are focused toward acquiring credibility and national recognition through research and creative works. The reward of earning tenure and promotion provide relief and potentially a reduced-stress workload, at least during the dossier evaluation period. But what's next? This panel will address this question and offer ideas for how to avoid academia burnout and progress as an Associate Professor.

#### **Part II — Promotions, Pandemic and Panic**

Presiding/Moderating

**Liz Atwood**, Hood College

Panelists

**Kay Colley**, Texas Wesleyan

**Pam Parry**, Southeast Missouri State

**Ralph Hanson**, Nebraska, Kearney

**Kate Stepaniuc**, Southeast Missouri State

How has the pandemic affected the pursuit of promotion and tenure and what can individuals, administrators and departments do to help assure a fair playing field for women and minorities? This will look at strategies to help mitigate the negative effects on teaching, research and service.

#### **Part III — Do I Want to be an Academic Administrator? The Pay Looks Good, but is It Worth It?**

Presiding/Moderating

**Liz Atwood**, Hood and **Christina Smith**, Georgia College

Panelists

**Kenneth R. Pybus**, Abilene Christian

**Marquita Smith**, Mississippi

**Kelly B. Bruhn**, Drake

**Carrie Sipes**, Shippensburg

This panel will look at the pros and cons of becoming a department chair or program director. What do administrators wish they had known before they accepted the job?

## 2021 SPIG Conference Programming— Wednesday, August 4

**9 to 10:30 a.m. / W011**

**Small Programs Interest Group and Media Ethics Division**

PF&R Panel Session

**Ask Me That Another Way: Empathy on the Frontlines of News about COVID, Police Brutality, and Weather Disasters**

Moderating/Presiding

**Michael Longinow**, Biola

Panelists

**Christy Vines**, IDEOS

**Tamara J. Welter**, Biola

**Velena Jones**, CBS Sacramento

Audiences in the U.S., over the last year, have begun to care about news again — but for different reasons. Older audiences have been riveted to COVID coverage and to political reporting; younger audiences have fixated on news of street violence, police brutality against protesters, and the ongoing story of Black men and women killed by police in urban centers. This panel will explore an underlying thread in all this coverage: empathy woven into coverage or as an outcome of coverage in narrative, photo and video news.

**11a.m. to 12:30 p.m. / W027**

**Small Programs Interest Group and Magazine Media Division**

Teaching Panel Session

**What I Learned in the Lockdown**

Moderating/Presiding

**Carol Schwalbe**, Arizona

Panelists

**Paola Banchemo**, Alaska, Anchorage

**Kyung Jung Han**, California State, Bakersfield

**John Kerezy**, Cuyahoga Community College

**Jacqueline Marino**, Kent State

**Darren Sweeney**, Central Connecticut State

**Sheila Webb**, Western Washington

Many of us suffered from Zoom gloom after hours of looking at postage-stamp-size images in a Hollywood Squares format. We relished the thought of returning to face-to-face classes. But can techniques and activities that work better on Zoom be infused into traditional classes and online courses? The members of this panel will discuss ways of getting to know your students, keeping them engaged, and building trust and community on Zoom that translate well to in-person and online writing, photo and design classes.

## 2021 SPIG Conference Programming—Thursday, August 5

**9 to 10:30 a.m. / T004**

**International Communication Division and Small Programs Interest Group**

Teaching Panel Session

**Teaching Resilience During Crisis**

Moderating/Presiding

**Ruth Moon**, Louisiana State

Panelists

**Margaret Jjuuko**, University of Rwanda

**Shearon Roberts**, Xavier University of Louisiana

**Brian Semujju**, Makerere University

**Tamara J. Welter**, Biola University

Panelists will discuss resilience from a variety of perspectives, including how to develop resilience as an educator and how to pass it along to students. The panelists have experience in a variety of crisis situations, ranging from natural disasters (Hurricane Katrina in the U.S.) to health crises like COVID-19 (around the world) to ideological crises,

**3 to 4:30 p.m. / T051**

**Public Relations Division and Small Programs Interest Group**

Teaching Panel Session

**Small Program, Big Impact: Public Relations at Small Colleges and Universities**

Moderating/Presiding

**Kate Keib**, Oglethorpe

Panelists

**Natalie Tindall**, Lamar;

**Cathy Rogers**, Loyola;

**Arien Rozelle**, St. John Fisher

**Jennifer Bond**, *Bond Moroch*, New Orleans

Public Relations faculty at small universities face unique challenges. Often, just one or two full time faculty members teach all of the PR classes, as well as advise PRSSA. This presents opportunities such as deeper mentoring relationships between faculty and students and autonomy. However, it also presents challenges such as faculty managing the entire roster of students, creating, revising and updating all courses and overseeing a very demanding organization, PRSSA. The goal of this panel is to share ideas and best practices from faculty at small programs in order to support other faculty in similar situations. Panelists will share their methods as well as suggest ways to form a lasting community that can support one another. A practitioner from a local firm will participate as a panelist in order to highlight the advantages students from small programs offer as well as ways small programs can help support students who may not have the advantage of a large faculty/university.

**5 to 6:30 p.m. / T067**

**Community Journalism and Small Programs Interest Groups**

PF&R Panel Session

**The Adults in the Room: How Student News Publications Are Representing, and Protecting, Their Campus Community During COVID-19**

Moderating/Presiding

**Jeffrey Riley**, Georgia Southern

Panelists

**Jeff Gauger**, content adviser and professional in residence, Louisiana State

**Jackie Incollingo**, Rider

**Eliza Noe**, editor-in-chief, *The Daily Mississippian*, Mississippi State

**Carrie Buchanan**, John Carroll

**Sophia Maltese**, editor-in-chief, *The Carroll News*, John Carroll

As American universities attempted to reopen face-to-face instruction during the ongoing coronavirus pandemic in fall 2020, and as the number of positive cases skyrocketed, student newspapers became the outspoken voice of reason and concern. They covered flaws in reopening plans, the lack of transparency and data, and how it was stressing students, faculty and staff. They used their editorial sections to carry the voices of concerned students, faculty and staff that felt ignored by administration. This panel will bring in those student reporters and their advisers to talk about the challenges of representing, and acting as a voice for, a college community during the pandemic.

## 2021 SPIG Conference Programming—Friday, August 6

**1 to 2:30 p.m. / F015**

**Association for Education in Journalism and Mass Communication**

**Scholar-to-Scholar Refereed Paper Poster Session**

**Small Programs Interest Group**

**07-1300-25** • Building Sustainable Client Partnerships: a Non-Profit Outreach Center's Value to Developing a Service-Learning Pedagogy\*

**Chris McCollough**, Jacksonville State

**07-1300-26** • Methods for Teaching Social Justice Journalism\*\*

**Dawn Francis**, Cabrini

**3 to 4:30 p.m. / F040**

**Small Programs and Internships and Careers Interest Groups**

Teaching Panel Session

**High Impact Practices Go Virtual**

Moderating/Presiding

**Kate Keib**, Oglethorpe

Panelists

**Kay Colley**, Texas Wesleyan

**Sharee Broussard**, Belmont

**Kim Pearson**, The College of New Jersey

**Maurika Smutherman**, Winston-Salem State

From internships to mentorship, speakers and service learning, faculty and students pivoted at the onset of COVID in unique ways. Keeping students and the community engaged while not physically connected forced a new kind of innovation, and a new skill set. Faculty on this panel share experiences and ideas related to evaluating remote internships, online tools to make remote experiences possible and how to engage the local community while virtual.