

## **Small Programs Interest Group Panels Since 2010**

Over the past 10 years, the Small Programs Interest Group participation in AEJMC's annual convention has focused on helping educators maintain their edge in a rapidly changing field while honoring the timeless principles of sound mass communication no matter what its platform. During those six years, SPIG collaborated with 15 other AEJMC groups. This mixture of goals is apparent in the following list of programs sponsored or co-sponsored by SPIG:

### **2020 Convention in San Francisco (virtual)**

- The Teaching Toolkit – (SPIG Preconference Workshop)
- Great Ideas for Teachers – (SJD)
- Top Tech Tools for Efficient and Inclusive Teaching – (MED)
- NGOs and Global Nonprofits: Preparing Students for the Changing Technology Landscape – (RMIG)
- Sports Media Curriculum: What's the Winning Lineup – (SPRT)
- International Graduate Students' Experiences in the Donald Trump Era: Navigating the Waters of a Divisive Media and Political Climate – (SPIG)
- The Top 10 Legal Mistakes Com Professors Make in Class \*You Won't Believe #4 – (SPIG)

### **2019 Convention in Toronto**

- Part I: Teaching the Art of the Interview: The Academic Approach: Qualitative Research – (SPIG Preconference Workshop)
- Part II: Teaching the Art of the Interview: News Interviewing, the Fundamentals – (SPIG Preconference Workshop)
- Part III: Teaching the Art of the Interview: News Interviewing, Advanced Techniques – (SPIG Preconference Workshop)
- Small Programs: The Good, the Bad and the Ugly – (MACD)
- Gift Ideas for Teaching (GIFT) – (SCHJ)
- Real World, Real Time: How Students Can Publish Professionally – (MMAG)
- Fake It 'til you Make It? Journalism in the U.S. and Canada in an Era of Accusation – (EEND)
- Using Popular Cinema as Cultural Communication in the Mass Media Curriculum (ESIG)
- How Do We Measure That? Strategies for Evaluating Digital Portfolios (VISC)

### **2018 Convention in Washington, D.C.**

- Hot Topics – (CCJA)
- Fighting Fair: Teaching Critical Thinking and Media Fairness in a Climate of Rage and Rants – (CCJA)
- Book 'em? Exploring Alternatives to Textbooks in the Digital Age (CCJA)
- The University Student-Run Public Relations Agency: Opportunities and Challenges for Academic Programs Large and Small – (PRDV)
- Communication and Media Relations Training in Risk and Crises (COMSHER)

- Diversity Outcomes Beyond the Numbers: Expanding the Landscape (MACD)

### **2017 Convention in Chicago**

- Getting Out of the Classroom: Teaching Innovations for Journalism and Mass Communication – (SPIG Preconference Workshop)
- GIFT – (CCJA)
- Challenges of Writing 101: A Pedagogical Research Panel (MAGD)
- Out of the Shadows: Recruiting to Small Programs (CCJA)
- Mixed Messages: Strategies for Teaching Classes Geared Toward Both Journalism and PR Students – (CCJA)
- Breaking the Cycle of Burnout for Minority Professors: Coping in the Present and Advocating for the Future (PRDV)
- Getting Religion, Getting Ethics: Analyzing Film as a Pedagogy Tool About Doing Good with a Faith Perspective (RMIG)

### **2016 Convention in Chicago**

- Part I: The Superhero Syndrome: Pedagogical Techniques for Preventing Burnout – (SPIG Preconference Workshop)
- Part II: Helping Undergrads Get Their Hands Dirty as Researchers – (SPIG Preconference Workshop)
- Part III: Miuch Ado About Something: Getting Your Small Program Noticed – (SPIG Preconference Workshop)
- GIFT (CCJA)
- Slow Journalism and Why It Matters in an Age of Instant Information (MAGD)
- Long-Form Journalism and the Conceptual Conundrum – (MAGD)
- Hot Topics – (MED)
- Engaging Students with Community-Sourced Photojournalism (VISCOM)

### **2015 Convention in San Francisco**

- More Than A Good Story: Methods for Teaching Digital Storytelling – (SPIG Preconference Workshop)
- Tips for Putting Your Courses – And Programs – Online – (SPIG Preconference Workshop)
- Advising Student Media: The Rewards and the Pitfalls – (SPIG, CCJA)
- Going Pro: Teaching Students to Use Social Media as Professional Communicators – (MAGD, SPIG)
- Forget Independence – Collaboration Is the New Buzzword – (CCJA, SPIG)
- Hot Topics: When the Tap Runs Dry: Covering the California Drought – (MED, SPIG)
- High Impact Practices & Experiential Learning: Maximizing Students' Education – (SPIG, CCSD)
- Putting Religion in the Nut Graph: Ideas on Transforming Religion News into Vital News in the Small Journalism Program – (RMIG, SPIG)

## **2014 Convention in Montreal**

- Hyperlocal News on Both Sides of the Border (SPIG, CCJA)
- Has the Unpaid Internship Run Its Course? – (ICIG, SPIG)
- Adapting with the Times: Journalism and Mass Communication Internships in a Time of Flux – (ICIG, SPIG)
- International Engagement: Projects and Partnerships that Globalize Education – (INTL, SPIG)
- Opportunities and Challenges of Entertainment-Education Interventions for Global Justice – (SPIG, ESIG)
- Teaching Applied Ethics at a Denominational or Sectarian Institution – (SPIG, RMIG)

## **2013 Convention in Washington, D.C.**

- Service Learning in Journalism and Mass Communication – (SPIG, CJIG)
- Can Journalism Be Crowdfunded? – (CCJA, SPIG)
- Plagiarism: The Growing Threat to Credibility – (SPJ, SPIG, NOND)
- The Dreaded “A” Word: Using Assessment to Make Long Overdue Changes, Validate What You Are Doing Right – (SPIG, CCJA)

## **2012 Convention in Chicago**

- Best Practices in Advising Student Media – (SPIG)
- Entering the Workforce as an Entrepreneurial Journalist – (SPIG, ICIG)
- The Digital Curators: Finding the Signal in a Sea of Noise – (CCJA, SPIG)
- Teaching the Advertising and Public Relations Campaigns Course – (SPIG, PRD)
- Newsroom to Classroom: Meeting the Challenges of the First Three Years – (SPIG, CCJA)
- Hot Topic: The Media and Trayvon Martin: What’s the Story? – (SPIG, CT&MD)
- Social Media and the Ethnic Press in Chicago – (SPIG, CJIG)
- Equal Opportunity for All: Tips for Teaching Communications Students with Disabilities – (SPIG, CCJA)

## **2011 Convention in St. Louis**

- What Can SPIG Do For You? Enhancing Your Portfolio Through Scholarship – (SPIG)
- Blogs and Wikis and Blackboard: A Look at Options of On-line Delivery – (CCJA, SPIG)
- Navigating the Sea of Faces: Teaching the Large-section Classroom with Skill and Meaning – (CCJA, SPIG)
- Hot Topics: Winds of Destruction and Change: The Impact of Social Media on Crisis Coverage and Crisis Management During a Natural Disaster – (SPIG, MED)
- The Collaborative Classroom – (MD, SPIG)
- If You Build It, Will They Come? And Will They Stay? – (CCJA, SPIG)
- Acing Assessment: How to Measure, Document, and Improve Student Achievement of Learning Outcomes – (AD, SPIG)
- Mentoring Our Next Generations: Learn from Academic, Professional, and Community Mentorship Programs for Minorities – (MACD, SPIG)

## **2010 Convention in Denver**

- Best Practices in Convergent Media Education for Small Programs – (SPIG)
- Preparing Students for What’s Next in Student Media – (ICIG, SPIG)
- The Three R’s of Small Programs: Recruitment, Retention, and Reconnection – (CCJA, SPIG)
- Bringing Best Practices in Public Relations to the Small Program Environment – (CCJA, SPIG)
- The Invisible Line Between Blogging and Reporting – (CCJA, SPIG)
- Covering the Oil-Covered Gulf: How the Media Reported the Deepwater Horizon Tragedy – (SPIG, MED)
- A Generational Ethics Gap, or A Recognition of New Realities? – (SPIG, SJD)

## **Key to AEJMC groups**

- AD = Advertising Division
- CCJA = Community College Journalism Association
- CCSD = Cultural and Critical Studies Division
- CJIG = Community Journalism Interest Group
- CT&MD = Communication Theory & Methodology Division
- ESIG = Entertainment Studies Interest Group
- ICIG = Internships and Careers Interest Group
- INTL = International Communication Division
- MACD = Minorities and Communications Division
- MAGD = Magazine Division
- MED = Media Ethics Division
- NOND = Newspaper and Online News Division
- PRD = Public Relations Division
- RMIG = Religion and Media Interest Group
- SCIG = Sports Communication Interest Group
- SJD = Scholastic Journalism Division
- SPIG = Small Programs Interest Group