

## 2020 aejmc conference

# SPIG pre-conference panels will lift newcomers, veterans

**T**he 2020 SPIG pre-conference session for the virtual AEJMC convention will focus on the “Journalism Teaching Toolbox” – featuring panels that are designed to help new college faculty and veterans alike.

The pre-conference will have panels on building syllabi, managing in-person and virtual classrooms, assessing student learning and making the online classroom a better location for student learning, said Brian Steffen, organizer of the sessions.

“As the summer has progressed, it’s looking more like many of our schools are still going to be teaching online,” said Steffen. “So an import-

ant part of the pre-conference program will be to help our members better navigate that space.”

The pre-conference session runs from 1–5 p.m., Pacific time, on Wednesday, Aug. 5, and will feature the following panels:

■ **Building a Syllabus** from 1–1:50 p.m. with Alan Goldenbach, Hood; Jeremy Sarachan, St. John Fisher; Jim Sernoe, Midwestern State; and Lisa Weidman, Linfield.

■ **Classroom Management** from 2–2:50 p.m. with Patrick Sutherland, Bethany; Kenneth Pybus, Abilene Christian; and Jack Zibluk, Tennessee–Chattanooga.

■ **Learning Assessment** from

3–3:50 p.m. with Sharee Broussard, Belmont; Michael Longinow, Biola; Sally Renaud, Eastern Illinois; and Carrie Sipes, Shippensburg.

■ **Online Teaching** from 4–4:50 p.m. with Masudul Biswas, Loyola of Maryland; Kay Colley, Texas Wesleyan; Jackie Incollongo, Rider; and Tamara Welter, Biola.

Steffen said the emphasis will be on short presentations by each panelist with time reserved for questions from attendees.

To participate, attendees must register for this year’s AEJMC Virtual Conference. No additional fee is charged to attend this pre-conference session.

## SPIG event schedule for AEJMC conference

We’ve got lots of useful and exciting panels planned for the 2020 virtual AEJMC conference. Be sure to check out what colleagues are researching, as well as how they are responding to questions of diversity and bringing quality instruction online for fall. Please remember that all times listed are based on Pacific time. See you in August!

### WEDNESDAY, AUG. 5

#### Pre-conference, 1 to 5 p.m.

**The Teaching Toolkit:** Get tips on syllabus construction, classroom management, course and curriculum assessment and ideas for online teaching. This workshop is designed to give new teachers the tools they need to start strong and experienced teachers the strategies to become even better. Pre-registration is required. Contact for the workshop is [brian.steffen@simpson.edu](mailto:brian.steffen@simpson.edu)

### THURSDAY, AUG. 6

#### 10 to 11:30 a.m.

Great Ideas for Teachers: GIFT cele-

brates new and innovative teaching ideas in mass communication. AEJMC members were invited to submit their best teaching ideas and the top 25 were invited to participate in this poster session. A grand prize winner will be announced.

Co-sponsored with Scholastic Journalism

#### 1:30 to 3 p.m.

Top Tech Tools for Efficient and Inclusive Teaching

Co-sponsored with Media Ethics

#### 3:15 to 4:45 p.m.

NGOs and Global Nonprofits: Preparing Students for the Changing Technology Landscape

Co-sponsored with Religion and Media

### FRIDAY, AUG. 7

#### 10 to 11:30 a.m.

Sports Media Curriculum: What’s the Winning Lineup

Co-sponsored with Sports Communication

#### 1:30 to 3 p.m.

Member luncheon: Join members of

SPIG (Small Program Interest Group) in a “luncheon” to connect with old friends, make new connections, and discuss strategies of teaching online and hybrid courses this fall.

#### 6:45 to 8:15 p.m.

SPIG members meeting

### SATURDAY, AUG. 8

#### 11:30 a.m. to 1 p.m.

Scholar to Scholar poster session

#### 1:15 to 2:45 p.m.

International Graduate Students’ Experiences in the Donald Trump Era: Navigating the Waters of a Divisive Media and Political Climate

Co-sponsored with Graduate Student Interest Group

#### 1:15 to 2:45 p.m.

DIG Fair

#### 3 to 4:30 p.m.

The Top 10 Legal Mistakes Com Professors Make in Class (You Won’t believe #4),

Co-sponsored with Law & Policy