

COMM 267/407 Media Practicum: Video & TV Production--MCTV (2 credits) Spring 2020

COURSE SYLLABUS

Instructor: Dave Madsen, Assistant Professor and Mass Communication Dept. Head
Office: Mass Communication Office Suite in the HJF Learning Center
Office Phone: 712-274-5480 Cell Phone: 712-490-3327
Office Hours: M: 9:30-11:00am/ T: 10-11am/TH: 9-10:30am (and by appointment...just call ahead)
Email: madsend@morningside.edu
Class meetings: Wednesday, 11:45am-12:35pm, MCTV Studio

OVERVIEW

This media practicum is to involve students in Morningside College Television (MCTV), the student television station that is available on Long Lines Cable Channel 9.1 (on campus).

OBJECTIVES

During this practicum, students will:

1. Learn and be able to demonstrate a basic understanding of the operation of equipment required for “broadcasting” of MCTV programming on Cable Channel 9.1. This will include, but not be limited to the Nexus scheduler and the computer graphics system for making Community Calendar slides
2. Learn and be able to demonstrate a basic understanding of the setup and operation of TV studio equipment, including cameras, video switcher and audio, plus remote production gear such as the TriCaster and PegVault.
3. Assist with MCTV coverage of sporting events. Participation in at least FOUR such events is required during the semester. (For COMM 407 students, these will be required DIRECTING events). Everyone has busy schedules, so don't wait until the last month of school to try to get all your events in. FYI, regularly scheduled basketball games end in early February, so we don't have too much time. If a scheduled event doesn't work for you, you may suggest another event. **You must get ALL of the required events completed during the semester to receive a passing grade in this class.**
4. Brainstorm ideas for attracting additional students to work on MCTV projects.

Course Policies

- The media business works on very strict deadlines. We will work under these same professional standards. There are no late assignments in this course without specific advance arrangements being made between you and me. All writing assignments must be submitted using the Moodle tool by the deadline provided to be considered handed in on time.

Revisions: The instructor reserves the right to alter this syllabus at any time throughout the semester.

Bi-weekly Reflection

Students will submit a bi-weekly written “reflection” on the work done over the previous two weeks. This reflection will be submitted via Moodle, and will consist of at least 100 words in each two week summary. The first of these reflections will be due **Friday, January 24** and approximately every two weeks after that, per dates posted on Moodle. These reflections should be written in complete sentences, with correct spelling, grammar, etc. The reflections should include thoughts about work already done, work scheduled to be done and suggestions for work that could be done. Each reflection will be worth 20 points. Please don't just tell me what we did...I already know that. Instead, give me your thoughts about the work you've done or plan to do.

A final reflection will be due on the day of the Final Exam, submitted as a 2 page paper, summarizing the entire semester. This final reflection will be worth 100 points.

The final reflection for COMM 407 students will be a 3 page paper, worth 150 points.

Accommodations: Morningside College offers accommodations for students who have documented learning disabilities or Attention Deficit Disorder. Appropriate accommodations for each student are determined from the documentation. For more information, Dr. Lillian Lopez, vice president for advising, at lopez@morningside.edu or 712-274-5030.

Outcome Assessment for COMM 267

Grades for this course are based on the following:

Attendance:	150 points
(15 class periods @ 10 points)	
MCTV Participation (at least 4 events)	
	REQUIRED
Bi-weekly Reflection Journal	120 points
(6 @ 20 points)	
Final Reflection Paper	100 points
Final Exam	<u>50 points</u>
TOTAL:	420 points

Outcome Assessment for COMM 407

Grades for this course are based on the following:

Attendance:	150 points
(15 class periods @ 10 points)	
MCTV Participation (at least 4 events)	
	REQUIRED
Bi-weekly Reflection Journal	120 points
(6 @ 20 points)	
Final Reflection Paper	150 points
Final Exam	<u>50 points</u>
TOTAL:	470 points

(267-Barrus, Egli, O’Connell, O’Regan)

(407-Knaub, Perez)

Wednesday, January 8, 2020	Discuss Syllabus MCTV required participation Tours?-- check your schedules Look at videos/DVDs for ideas Check for Safety chains/workable lights in studio Set up TriCaster (TC1) in studio
Wednesday, January 15, 2020	TriCaster (TC1) training Studio set up, lighting Nexus scheduler training
Wednesday, January 22, 2020	lighting, Nexus scheduler training Bi-weekly reflection due Friday 5pm
Wednesday, January 29, 2020	
Wednesday, February 5, 2020	Bi-weekly reflection due Friday 5pm
Wednesday, February 12, 2020	
Wednesday, February 19, 2020	Bi-weekly reflection due Friday 5pm
Wednesday, February 26, 2020	
Wednesday, March 4, 2020	Bi-weekly reflection due Friday 5pm
Wednesday, March 11, 2020	No class—Spring Break
Wednesday, March 18, 2020	
Wednesday, March 25, 2020	Bi-weekly reflection due Friday 5pm
Wednesday, April 1, 2020	No class—ODK Honors Convocation
Wednesday, April 8, 2020	Bi-weekly reflection due Friday 5pm
Wednesday, April 15, 2020	No class-Palmer Symposium
Wednesday, April 22, 2020	Last Day of Class
Tuesday, May 5	Final Exam 10am Final reflection Paper due today 5pm