

spig schedule for toronto

SPIG panels are broad in scope

Tuesday Aug. 6

1 p.m. to 5 p.m. Preconference Workshop Session

1 p.m. - 2:15 p.m.

Part I: Teaching the Art of the Interview: The Academic Approach: Qualitative Research

This pre-conference workshop explores effective interview techniques in qualitative and ethnographic research.

Moderating/Presiding

- Mitzi Lewis, Midwestern State

Panelists

- Vivian B. Martin, Central Connecticut State
- Sue Robinson, Wisconsin-Madison
- Theodora Ruhs, Central Connecticut State

2:20 p.m. - 3:35 p.m.

Part II: Teaching the Art of the Interview: News Interviewing, the Fundamentals

This session looks at never-fail interview techniques for gathering information for news stories.

Moderating/Presiding

- Joseph B. Treaster, University of Miami
- Alan Goldenbach, Hood

Panelists

- Lawrence Pintak, Washington State
- Kalen Churcher, Wilkes
- Michael A. Longinow, Biola
- Nicole Kraft, Ohio State

3:40 p.m. - 4:45 p.m.

Part III: Teaching the Art of the Interview: News Interviewing, Advanced Techniques

This session goes beyond the basics, to help provide educators with teaching strategies for helping students master more advanced interviewing skills, for longer-form stories or in-depth profiles or other more challenging assignments.

Moderating/Presiding

- John Hanc, New York Institute of Technology

Panelists

- Lauren McKeon, *The Walrus Magazine*, Toronto
- Pam Parry, Southeast Missouri State
- Jim Sernoe, Midwestern State
- James Simon, Southern Connecticut State
- Brian Steffen, Simpson

Wednesday Aug. 7

8:15 to 9:45 a.m.

Small Programs: The Good, the Bad and the Ugly

Co-Sponsor MACD

This panel looks at the advantages and disadvantages of teaching at small college, particularly for professors of

color. The aim to give new faculty members a realistic description of what they can expect in the small program.

Moderating/Presiding

- Sydney Dillard, DePaul

Panelists

- Christina Smith, Georgia College and State University
- Natalie Tindall, Lamar
- Felicia McGhee, Tennessee at Chattanooga
- Emmanuel Onyedike, Virginia Union



10 to 11:30 a.m.

Great Ideas for Teaching (GIFT)

Co-Sponsor SCHJ

This poster session will display the winners for a competition of best teaching ideas.

Moderating/Presiding

- Jim Sernoe, Midwestern State

Winners

- Sarah Aghazadeh, Maryland
- Lillian Agosto, Sagrado Corazon
- Tim Bajkiewicz, Virginia Commonwealth
- Masudul Biswas, Loyola - Maryland
- Lisa Carponelli, Simpson
- Jennifer Cox, Salisbury
- Jenny Dean, Texas Wesleyan
- Karen Freberg, Louisville
- Nathan Gibbs, Abilene Christian
- Frauke Hachtmann, Nebraska
- Kirsten Johnson, Elizabethtown
- Sonali Kudva, Kent State
- Jeremy Littau, Lehigh
- David Marshall, Morgan State

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New partner helps with GIFT

Thursday Aug. 8

10 to 11:30 a.m.

Fake It 'til you Make It? Journalism in the U.S. and Canada in an Era of Accusation

Co-Sponsor EEND

How do working journalists fight back, convincing audiences of their facts, their integrity, their commitment to real news? And is that fight different for Canadian journalists as compared to those in the United States? This panel will examine those questions and suggest steps forward as elections approach in both countries.

Moderator

- Michael Longinow, Biola

Panelists

- Jeff South, Virginia Commonwealth
- Meghan Duncan, Virginia Tech
- Ana-Liza Kuzma, Canadian Broadcasting Company
- Lorna Dueck, YESTV

11:45 a.m. - 1:15 p.m.

Teacher of the Year Lunch Quinn's Steak House & Irish Pub, Sheraton Centre Toronto

3:15 to 4:45 p.m.

Using Popular Cinema as Cultural Communication in the Mass Media Curriculum

Co-sponsor ESIG

This panel explores the use of popular cinema in mass media curricula, and how film classes can increase opportunities to study both media history and content as they relate to American culture.

Moderator

- Katherine Orloff, Hood College

Panelists

- Gregory Adamo, Morgan State
- Janice Hamlet, Northern Illinois
- Thom Lieb, Towson
- Katherine Orloff, Hood

6:45 to 8:15 p.m.

Members' Meeting

Friday Aug. 9

8:15 to 9:45 a.m.

How Do We Measure That? Strategies for Evaluating Digital Portfolios.

Co-sponsor VISC

This panel explores strategies for effectively assessing students' portfolios amidst a variety of challenging scenarios. These challenges include standardizing grading methods across multiple faculty evaluators, measuring students' expression of the university's mission and core values in their artifacts, assessing students' ability to articulate the value of their work to future employers, and more. Panelists will showcase student-produced digital portfolio samples.

Moderator

- Dawn Francis, Cabrini

Panelists

- Ralph Hanson, Nebraska Kearney
- Lona Cobb, Winston-Salem State
- Matt Haight, Memphis
- Tara Mortensen, South Carolina
- Gabriel Tait, Ball State
- Ross Taylor, Colorado Boulder