

## aejmc in d.c.

# Pre-conference offers faculty development opportunities

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**F**ollowing the style of the past several years, the Small Programs Interest Group will offer a four-part pre-conference workshop in Washington D.C. this summer.

This year's topics focus on ways to enhance student and faculty development.

**The 2018 conference begins on Monday, Aug. 6, so SPIG's pre-conference workshop will be Sunday afternoon, Aug. 5.**

Parts three and four are intended to help faculty develop strategies for attracting talented candidates and for transitioning into a leadership role.

Here are synopses of the four sessions, each of which will last approximately one hour.

### **1. Embedding career development within communication curriculum**

Panel Description: The Septem-



ber 2017 edition of AEJMC News contains a summary of the AEJMC Town Hall/Focus Group results acknowledging members' greatest needs (p. 3). Among them was the need that faculty, students and professional partners have to thrive in an ever-evolving marketplace.

This panel will explore the many ways in which faculty are integrating career exploration and job-search discussions within their courses and within their program's overall curriculum. This integration may occur in collaboration with the university's Career Center or exists on its own. Either way, this interweaving of career development within the academic curriculum is designed to help students position themselves successfully in a marketplace they will soon encounter.

Participants in this session can expect to leave with examples of how faculty have effectively embedded career conversations, career-focused activities, and job-search tactics into their Journalism & Mass Communication

courses or program's curriculum.

### **2. Linked courses: Science and journalism**

Description: It's a special skill, teaching students to communicate about science in ways the general public can understand and even find interesting.

Several SPIG members are doing that, often with environmental themes.

### **3. Recruiting faculty: Strategies for attracting talented candidates**

Description: In this interactive session, panelists will share experiences from varying perspectives, including both university employer and faculty candidate. Audience members will collaborate with the panelists to begin crafting an argument that faculty members can use collectively to showcase the uniqueness of our disciplines and market realities in future faculty searches.

### **4. The department chair: Transitioning into a leadership role**

Description: Have you considered a leadership role in your department or are you curious about the transition to department leadership? This panel addresses the role of the department chair, how to successfully move from faculty member to chair and lessons on leadership.