

Table 1

Descriptive Statistics and t-test Results for Personal Involvement Items

| Outcome | Pretest | | Posttest | | <i>n</i> | 95% CI for Mean | | <i>t</i> | <i>df</i> |
|----------------|----------|-----------|----------|-----------|----------|-----------------|--------|----------|-----------|
| | <i>M</i> | <i>SD</i> | <i>M</i> | <i>SD</i> | | Difference | | | |
| Important | 3.00 | 1.46 | 1.94 | 0.85 | 16 | 0.16, 1.90 | -2.51* | 15 | |
| Valuable | 2.88 | 1.26 | 2.06 | 0.68 | 16 | 0.10, 1.51 | 2.44* | 15 | |
| Beneficial | 3.66 | 1.34 | 2.20 | 1.01 | 16 | 0.40, 2.53 | 2.95* | 15 | |
| Matters | 3.56 | 1.15 | 2.62 | 0.95 | 16 | 0.22, 1.65 | 2.79* | 15 | |
| Uninterested** | 4.37 | 1.54 | 5.43 | 1.20 | 16 | -2.08, -0.42 | -2.22* | 15 | |
| Significant | 3.31 | 1.44 | 2.31 | 1.53 | 16 | 0.22, 1.77 | 2.73* | 15 | |
| Boring** | 3.20 | 1.14 | 4.00 | 1.25 | 16 | -1.46, -0.13 | -2.56* | 15 | |
| Mundane** | 3.75 | 1.34 | 4.50 | 1.15 | 16 | -1.38, -0.11 | -2.53* | 15 | |
| Not Needed** | 5.62 | 1.66 | 6.75 | 0.44 | 16 | -2.01, -0.23 | -2.67* | 15 | |

* $p < 0.05$

**Scale was reversed for these items