

JOUR 395.02
Introduction to Online Journalism

NAME:

BLOG PROPOSAL SHEET

Due: Tuesday, Aug. 30

1. Name of Blog:

2. Description of Blog (2-3 sentences):

3. Describe your intended audience:

4. Names and URLs of five Web sites you plan to use as resources:

1.

2.

3.

4.

5.

5. Names and URLs of five blogs on the same or related topic:

1.

2.

3.

4.

5.

6. How will your blog be different from existing blogs on this subject?

7. Five ideas for blog posts (things you'll report on)

1.

2.

3.

4.

5.

8. Multimedia potential for this blog. What ideas do you have for video, audio, photos, slideshows, maps?

9. Why are you the right person to create and maintain this blog? What expertise or experience do you have in this subject matter?