

# **2015 AEJMC CONFERENCE PROGRAM FOR SPIG**

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## **Pre-Conference – Wednesday, August 5**

- 1-5 p.m. “More Than a Good Story – Methods for Teaching Digital Storytelling”
- Break
- “Tips for Putting Your Courses—and Programs—Online”

## **Conference – Thursday, August 6**

- 8:15-9:45 a.m. “Advising Student Media: The Rewards and the Pitfalls”
- 10-11:30 a.m. “Going Pro: Teaching Students to Use Social Media as Professional Communicators”

## **Conference – Friday, August 7**

- 11:45-1:15 p.m. “Forget Independence – Collaboration Is the New Buzzword”
- 1:30-3 p.m. Luncheon – Off Site
- 5-6:30 p.m. “Hot Topics” on Ethics
- 8:30-10 p.m. SPIG Members Meeting

## **Conference – Saturday, August 8**

- 12:15 to 3:15 Scholar-to-Scholar – SPIG Refereed Paper Presentations
- 1:45- 3:15 p.m. “High Impact Practices & Experiential Learning: Maximizing Students’ Education”

## **Conference – Sunday, August 9**

- 11 a.m. – 12:30 p.m. “Putting Religion into the Nut Graph: Ideas on Transforming Religion News into Vital News in the Small Journalism Program”