

**SPIG Pre-Conference Workshop, Tuesday, Aug. 8, 2017, 1-5 p.m.**

***Getting out of the classroom: Teaching Innovations for Journalism and Mass Communication***

This four-part workshop focuses on high impact student learning through community engagement, reporting on the anniversary of World War I, political communication & the 2016 election, and shaking the stigma of social justice issues.

**1 p.m. Community Engagement Workshop**

Employers are seeking graduates who can work independently, have a track record of producing high quality work and can contribute to the team starting on day one. So, what better way to prepare students than through community engagement? This workshop shares case studies and best practices for cultivating community engaged projects within the classroom. Develop an outline for your next community engagement project with feedback from panelists and workshop participants. Guidelines and handouts are provided.

Moderator/Presiding

Vivian Martin, Central Connecticut State University

Panelists

Sonya DiPalma, UNC Asheville

Kay Colley, Texas Wesleyan University

Carrie Sipes, Shippensburg University

**2 p.m. Finding & Telling WWI Stories when the soldiers are gone**

With the 100th anniversary of the United States entry into World War I (April 4, 2017), and observances of the end of the war upcoming (Nov. 11, 2018) now is the time for journalists to start gathering information about local troops' actions in the war, war time service, activities on the home front, anti-war actions. All these stories need to be told without a living soldier or nurse to tell his or her own story in person. The panelists have teamed up with the Connecticut State Library to tell veterans' stories of World War I. Learn about archival national sources, how to conduct oral history interviews with service members' descendants and how students sift through archival material to finding good angles to war stories. Learn how service to the state and coordinate well with teaching and hands-on storytelling.

Moderator/Presiding

Sonya DiPalma, UNC Asheville

Panelists

Cindy Simoneau, Southern CT State University

Jodie Gil, Southern CT State University

3 p.m. Experiential learning in political communication

During this election year, journalism professors found opportunities for experiential learning that brought once-in-a-lifetime opportunities to their students -- and unique organizing challenges for themselves. Learn from their experiences in the political melee of an election year, in particular, how to remain flexible in the face of obstacles and unforeseen events when doing something you have never attempted before.

Moderator/Presiding

Doug Mendenhall, Abilene Christian University

Panelists

Carrie Buchanan, John Carroll University

Vivian Martin, Central Connecticut State University

Jill Van Wyke, Drake University

Michael Ray Smith, Palm Beach Atlantic University

4 p.m. Shake the stigma: Communication education for social justice

This panel seeks to de-stigmatize “activism” and offer pedagogical strategies for teaching students to apply their communication knowledge and skills to address injustices in society. Panelists will describe their methods for enabling students to engage with marginalized communities and activist groups to tell stories that matter and have an impact on society. Special emphasis will be given to methods that help students analyze practices and structures that maintain oppression, as well as techniques for assisting students to design communication interventions to address them.

Moderator/Presiding

Carrie Sipes, Shippensburg University

Panelists

Dawn Francis, Cabrini University

Jerry Zurek, Cabrini University

Cost: \$20