

Emory & Henry College

Mass Communications Major Requirements

30 hours (10 three-hour courses)

Required

MCOM 101: Mass Media and Society

MCOM 202: Media Writing, Reporting, Editing I
(basic reporting, AP style, interview skills, basic news packaging for Web and print)

MCOM 204: Beginning Publication Design
(design fundamentals; ads, flyers, logos, and brochures; newspaper; Web design literacy)

MCOM 260: Introduction to Electronic Media
(basic skills in audio, video, photo; some Web)

MCOM 302: Media Writing, Reporting, Editing II
(writing opinions, features, in-depth; advanced editing and story packaging)

MCOM 390: Persuasive Communication

MCOM 451: Media Law and Ethics

MCOM 470: Internship

Electives (choose at least two)

MCOM 250: Women and Media

MCOM 310: Video Editing

MCOM 404: Advanced Publication Design

MCOM 410: Web Design

MCOM 424: Public Relations

MCOM 471: Internship II

MCOM 350: Special Topics

(such as Advertising, Advanced Reporting, and International/Study Abroad topics)