

MSCH-J450 History of Journalism Fall 2019

Tuesdays and Thursdays, 9:30am – 10:45am

Franklin Hall, Room 058

31986

-last updated 8/27/19

Instructor: Mike Conway

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Office Hours: Tuesday-Thursday, 1:15-2:15pm, or by appointment

Catalog Description of Course:

American social-intellectual history integrated with the story of news media development, emphasizing the historical relationship of the mass media to American social, economic, and cultural patterns and developments. Origin, growth, shortcomings, and achievements of media. Impact of society on the media and vice versa.

Course Overview:

In this course, you will be learning about the development of the press and the journalism profession in the United States from the pre-Revolutionary War period up until today.

You will also be learning about historical research methods by developing, researching, and writing a paper on some aspect of media history.

Learning Objectives:

- To explore the historical relationship of the mass media to American social, economic, and cultural patterns and developments.
- To assist in developing a general sense of history

- To develop an appreciation for journalism through knowing its history
- To learn the methods and processes of historical research.

Attendance and Deadlines:

The media profession requires the discipline to report to work or complete an assignment on time, and to accomplish your duties responsibly with professional courtesy and integrity. There is no better time to build the foundation of those basic concepts with your regular class attendance and participation in this course.

Therefore, you need to be in class each day prepared to discuss the readings for that class session and provide useful feedback for your classmates. Your attendance and preparedness is not only one of the biggest factors towards getting a good grade, those traits also result in a more interesting class experience for everyone.

If you are going to miss class for any reason, here are two tips for lessening the damage:

-let the instructor know in advance, if possible.

-provide some type of evidence that the absence happened for a legitimate reason.

I do take attendance at the start of class and keep track of who misses class and who is late. If you come in after the door has been shut, you want to remind me after class, you were late and not absent.

Participation and attendance is 10 percent of your grade. How I arrive at those grades is listed on our Canvas site.

Meeting deadlines is one of the most important requirements of journalists and other media professionals. Therefore, you must turn in all your assignments in this class on time. Assignments are considered "on time" if I receive them before class starts on the due date. Papers turned in after the start of class and for the next week will be penalized one letter grade. After one week, you will receive a "0" for that assignment.

Extensions will only be granted for dire emergencies, and then only if you contact me before the due date.

Emergencies must be well documented.

Coursework

History of Journalism is designated as a research course in the Journalism curriculum, so it includes a heavy amount of reading and writing throughout the semester.

-Research Project. This overall project counts as 25% of your final grade. You will be paired up with another student for this semester work. The research project

will include several parts as you learn about the proper strategies for developing your own topic, researching the topic, and writing the research paper. Some of the assignments that will count as part of your research project include:

- paper topic
- Annotated bibliography
- Abstract and outline
- Final research paper

-Two Exams

These exams will cover the material from the readings and class discussions. Second exam is not cumulative.

-Topic Discussion Leader. Once during the semester, you will post a link to a current text or video that references media history in some form. You'll add a couple of paragraphs on why you chose that topic and a few questions to spark student discussion.

-Quizzes. You will take a weekly quiz via Canvas before our first class of the week. The online quiz will be available Monday evenings through the start of class on Tuesday. You'll have 30 minutes to take each quiz.

Your Grade:

Your course grade is based on the following:

- Research Project (25%)
- includes prelim work and final project
- Mid-Term Exam (15%)
- Final Exam (15%)
- Topic Discussion Leader (10%)
- Quizzes (15%)
- In-Class Work (10%)
- Participation & attendance (10%)

Required Book

Christopher Daly, *Covering America: A Narrative History of a Nation's Journalism*, Revised & Expanded, 2nd Edition (Amherst: UMass Press, 2018)

Other readings will be provided on our Canvas website or in class.

Professional & Academic Conduct

The Code of Students Rights, Responsibilities and Conduct offers the following on plagiarism: "A student must not adopt or reproduce ideas, words, or statements of another person without appropriate acknowledgment. A student must give credit to the originality of others and acknowledge an indebtedness whenever he or she does any of the following:

- a. Quotes another person's actual words, either oral or written;
- b. Paraphrases another person's words, either oral or written;
- c. Uses another person's idea, opinion, or theory; or
- d. Borrows facts, statistics, or other illustrative material, unless the information is common knowledge.

Plagiarism and others forms of cheating are serious issues throughout the university, but especially so in Journalism. Without integrity and honesty, journalism and journalists have little to offer society. Therefore, we take these issues very seriously.

If you are caught plagiarizing or otherwise cheating on an assignment or exam, you will receive an "F" for that assignment, and *in most cases you will be asked to leave class, you will fail the course, and you will be reported to the University administration.*

The complete University policies regarding academic honesty are available at:

<http://www.iu.edu/~code/bloomington/index.shtml>

University policy requires that all the work you present as your own should be your own and that you should follow accepted academic practices in citing sources. Failure to abide by this policy could result in failing this course. If you have any doubts on what is acceptable and what is plagiarism, please ask.

Re: Note Selling: Several commercial services have approached students regarding selling class notes/study guides to their classmates. Selling the instructor's notes/study guides in this course is not permitted. Violations of this policy will be reported to the Dean of Students as academic misconduct (violation of course rules). Sanctions for academic misconduct may include a failing grade on the assignment for which the notes/study guides are being sold, a reduction in your final course grade, a failing grade in the course, among other possibilities.

Additionally, you should know that selling a faculty member's notes/study guides individually or on behalf of one of these services using IU email, or via Canvas may also constitute a violation of IU information technology and IU intellectual property policies and additional consequences may result.

Communication

Email is the best way to reach me. I will be using email (mtconway@indiana.edu) to contact you individually and as a group for this class. I

will send emails through Canvas or directly, depending on the quickest way to reach you.

I generally check my work email between the hours of 8am and 5pm each weekday.

*You need to make sure you have your Canvas profile set to send/receive emails and announcements from me.

You can also visit me in my office in Franklin Hall (M130L, Stack 4) during office hours. If my office hours don't fit with your schedule, send me an email and we will set up a separate time.

I will caution you that I am not always the most attentive listener when students have specific questions right before class. Instructors only have 10-15 minutes to set up audio, video or other teaching tools on the computer between classes and I tend to need all of that time to get ready for our sessions. After class is usually better, but at that point I am also attempting to log out of the system for the next instructor.

Friendly Advice

1. Don't get behind. Keep up with the readings and assignments.
2. Get an early start and work steadily on the research paper. I tend to be less

sympathetic to persons who wait until the last minute to work on this project.

3. The final written research paper should look nice as well as read nicely.
4. Excuses must be thoroughly documented.
5. If you don't understand, ask.

About Your Professor

I spent more than fifteen years in television news at various stations around the country. I worked as a reporter, photographer, news anchor, sports anchor, bureau chief, assignment editor, producer, executive producer and news director during my time in broadcast news.

I started my radio/TV career over at WIUS (now WIUX) radio while going to school here long, long ago. After my broadcast news career, I spent five years teaching and studying at the University of Texas at Austin. I earned both my M.A. and Ph.D. at UT-Austin.

My research area is the history of radio and television news in the United States. My new book is *Contested Ground: The Struggle Over Television News in Cold War America*. This book explores the era in the 1950s and 1960s when television news became the most popular source of news and information in the United States.

Date, Topic & Assignments

*You will take weekly quizzes via Canvas every week before our Tuesday morning class session. The quizzes will be available starting Monday evenings until the start of class on Tuesday.

Week 1 Introduction and What is Journalism History?

Aug 27 & 29

Readings (due Thursday)

- Schudson, "Where News Came From."
- Nord, "Communication & Community."

Assignment

Personal Profile due Thursday

Week 2 Foundations of American Press and Doing Historical Research

Sept 3 & 5

Readings

- Daly, Chapter 1
 - Nord – Teleology and News: The Religious Roots of American Journalism
- Historical Research
- Sloan/Stamm – Chap 7: Historical Sources and Their Evaluation

Assignment

Area of Interest/Partner request Due Thursday

Week 3 Partisan Press & Lilly Library Visit

Sept 10 & 12

Readings

- Daly, Chap 2
- Lilly Library Reading Room Policies (Be sure to read "Guidelines for Use of Material")
<http://www.indiana.edu/~liblilly/programs-use.shtml>
- Lilly Library Guide to Collections (Pick one collection that you would consider "media history." Why is it important, or interesting to you? Find one interesting artifact w/in that collection)
<http://www.indiana.edu/~liblilly/collections/guide.shtml>

On Thursday, we will meet at the Lilly Library. Come a few minutes early because you'll need to put your personal belongings in a locker before going into the room for our class.

Guest Speaker: Isabel Planton

Week 4 Putting the News in Newspapers, Covering Slavery and the Civil War

Sep 17 & 19

Readings

- Daly, Chap 3
 - Daly, Chap 4
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Week 5 Crusaders, and Conservatives/ Journalism Images

Sep 24 & 26

Readings

- Daly, Chap 5
- Barnhurst & Nerone – Civic Picturing
- Barnhurst & Nerone – The President Is Dead

Assignment

Project Topic Due Thursday

Week 6 Professionalizing the News

Oct 1

Readings

- Daly, Chap 6

*No formal class on Thursday. This is a time to meet w/ your partner and finalize your Annotated Bibliography & Updated Project Synopsis assignment.

Week 7 Jazz Age & Journalism/ First Exam

Oct 8 & 10

- Daly, Chap 7

Thursday: Exam One

Week 8 Covering the Depression/Exploring Footnotes

Oct 15 & 17

- Daly, Chap 8
- re-read -Sloan/Stamm – Chap 7: Historical Sources and Their Evaluation

Assignment Due Thursday

Annotated Bibliography & Updated Project Synopsis

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Fall Break: October 18-20

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Week 9 “The Good War:” Radio & Print Coverage of World War II

Oct 22 & 24

Readings & Listenings

-Daly, Chap 9

Radio

-Listen to Murrow August 1940 London broadcast

<https://www.youtube.com/watch?v=clKaP5YCB8k>

Listen to Murrow’s “Buchenwald”

<https://www.youtube.com/watch?v=1o-CUOiKCCg>

Ernie Pyle

“A Dreadful Masterpiece”

“The God-Damned Infantry”

“Killing is All That Matters”

Pyle articles available at

<http://mediaschool.indiana.edu/erniepyle/wartime-columns/>

Week 10 The Black Press

Oct 29

Readings

The Black Press

-Perry – African American Press and World War II

-Washburn The Pittsburgh Courier’s “Double V” Campaign

Assignment Due

Abstract, Outline, & Primary Source methodology assignment due Thursday

*No formal class on Thursday, work with your partner on research project assignment

Week 11 Post-War Changes in American Journalism

Nov 5

Readings

Post-War

-Daly, Chap 10

*No formal class on Thursday, work with your partner on research project

Week 12 Television News & Hollywood's Journalist

Nov 12 & 14

Readings

Television News

Conway, "TV News Pictures."

Journalism History, Hollywood Style

-Ehrlich, "Studying Journalism Through the Movies."

Week 13 War Reporting: From Vietnam to Iraq

Nov 19 & 21

-Daly, Chap 11

-Daly, Chap 12

-Hallin, The "Uncensored" War, excerpt

-Huebner – Vietnam War Press Coverage

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Nov 24- Dec 1 Thanksgiving Break

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Week 14 The End of the 20th Century: Mass Media Era

Dec 3 & 5

-Daly, Chap 13

-Daly, Chap 14

-Allen, Gender Breakthrough, Women as Anchors

Assignment Due

Research Project Due Friday (12/6) at 5pm

Week 15 Going Digital

Dec 10 & 12

-Daly, Chap 15

-Daly, Conclusion

Thursday is our final class

Tuesday

December 17 Second Exam (8-10am)