

AEJMC 2019

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HISTORY DIVISION GUIDE

Refereed Research Paper Sessions

Thursday, August 8

11:45 a.m. to 1:15 p.m. – Riots, Rights & the Right Wing

Moderating: **Meg Heckman**, Northeastern
Discussant: **Sid Bedingfield**, Minnesota

“Tabloid Journalism and Right-Wing Populism: The New York Daily News in the Mid-20th Century”
Matthew Pressman, Seton Hall

“Highways to Hope: Samuel L. Adams’ Investigation into Public Accommodations Compliance under the 1964 Civil Rights Act,” **Michael Fuhlhage**, **Keena Neal** & **Jalisa Patrick**, Wayne State

“Summer of ’67: A Comparative Analysis of Coverage of the Detroit Race Riots,” **Brittany Jefferson**, Georgia

“Cultural Hegemony in New York Press Coverage of the 1969 Stonewall Riots”*

Michelle Rotuno-Johnson, Ohio

* Third-place student paper/Diversity Award winner

Friday, August 9

8:15-9:45 a.m. – Coverage of Conflict in the 20th Century

Moderating: **Cayce Myers**, Virginia Tech
Discussant: **Lillie Fears**, Arkansas State

“The Last Japanese WWII Holdout: Japanese & US Newspaper Coverage of Hiroo Onoda’s Thirty-Year War”

Daniel Haygood, Elon

“The Yom Kippur War as Reported in Milwaukee’s Newspapers”

Timothy Roy Gleason, Wisconsin-Oshkosh

“Media Coverage of the Sino-Vietnamese War of 1979”
Hoa Nguyen, Maryland

“Toward the Benefit of the Allies: Patriotism, Propaganda, and the Government-Press Relationship of the Great War”

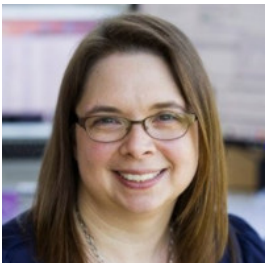
Meghan McCune, Louisiana State

History Division Awards Gala

Tuesday, August 6, 7-10 p.m.

Spend an evening celebrating the Division's successes of the past year. We will present our top awards, including the inaugural Dicken-Garcia Award for Outstanding Master's Thesis. Our podcast team will conduct a live interview with Book Award winner Matthew Pressman.

The program will take about an hour (7:30-8:30 p.m.), leaving plenty of time to enjoy food and beverages and mingle with fellow historians. Make sure to register for this pre-conference evening event when you register for the conference, or add it using [this form](#). Cost is \$5.



Hazel Dicken-Garcia Award: Laura Purcell (advisor, Cayce Myers)

Presented by Amy Mattson Lauters, Thesis Committee Chair

The History Division will award **Laura Purcell** its 2019 Hazel Dicken-Garcia Award, honoring the outstanding journalism or mass communication history thesis completed in 2018. Purcell completed her thesis, "Getting People to Wish What They Need: How the United States Government Used Public Relations Strategies to Communicate Food Policy during World War II, 1941-1945," under the direction of Cayce Myers at Virginia Tech.



Covert Award: Ana Stevenson

Presented by Erika Pribanic-Smith, History Division Chair

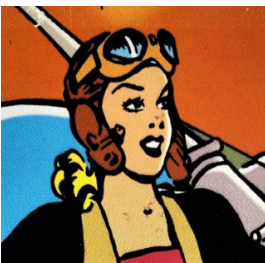
The History Division will award **Ana Stevenson** its 2019 Covert Award, honoring the article or chapter in an edited collection that represents the previous year's best essay in mass communication history. Author of "Imagining Women's Suffrage: Frontier Landscapes and the Transnational Print Culture of Australia, New Zealand, and the United States" in *Pacific Historical Review*, Stevenson is a research fellow at the University of the Free State, South Africa.



Michael S. Sweeney Award: Teri Finneman

Presented by Therese Lueck, Publications Committee Chair

The History Division will award **Teri Finneman** its 2019 Michael S. Sweeney Award, honoring the best article published in the previous volume of *Journalism History*. Author of "The Greatest of Its Kind Ever Witnessed in America: The Press and the 1913 Women's March on Washington" (Summer 2018), Finneman is an assistant professor in the School of Journalism and Mass Communications at the University of Kansas.



Best Podcast Guest Award: Pamela Walck and Ashley Walter

Presented by Teri Finneman, Podcast Executive Producer/History Division Vice Chair

The History Division will award its inaugural Best Podcast Guest Award to **Pamela Walck** (assistant professor, Duquesne University) and **Ashley Walter** (doctoral student, Penn State University). Taking into consideration the number of podcast downloads and other factors, the podcast team selected Walck and Walter to win the award for Episode 13: The Flyin' Jenny Comic Strip.



Book Award: Matthew Pressman

Presented by Lisa Burns, Book Award Chair; Interview by Nick Hirshon, Podcast Host

The History Division will award **Matthew Pressman** its 2019 Book Award, honoring the best journalism and mass communication history book published in 2018. Author of *On Press: The Liberal Values That Shaped the News* (Harvard University Press), Pressman is an assistant professor of journalism in the College of Communication and the Arts at Seton Hall University.

History Division Top Papers

Friday, August 9, 4:45-6:15 p.m.

Moderating:

Will Mari, Louisiana State

Discussant:

Erika Pribanic-Smith, Texas at Arlington



First Place Faculty Paper

“Pen and Dagger: America’s Journalist Spies in Soviet Russia”

Elizabeth Atwood, Hood



Second Place Faculty Paper

“Regional Differences and the Associated Press: The Mason-Dixon Line in Journalism Standards”

Gwyneth Mellinger, James Madison



First Place Student Paper

“It Is What I Came For—To Share in Fear and Suffering: The Catholic Worker and the Civil Rights Movement”

Bailey Dick, Ohio



Second Place Student Paper

“Long Run: How Nick News with Linda Ellerbee Stayed on TV for 25 Years”

Alison Burns, Maryland

Member Business Meeting

Friday, August 9, 6:30-8 p.m.

The History Division leadership will offer a brief report of the year’s accomplishments, including securing a publisher for Journalism History, launching a new Journalism History podcast and website, creating a mentorship program, and instituting new teaching, thesis, and diversity awards. Members will discuss bylaws amendments, future convention sites, next year’s leadership, and the format of Clio. Goals for next year—including a new virtual conference—will be outlined.

Top paper awards will be presented. In addition to the first- and second-place faculty and student papers listed at left, two faculty members will receive third-place paper honors (see below). **Michelle Rotuno-Johnson** (Ohio, pictured) will receive both the



third-place student paper award and the division’s new Diversity Award, presented to the paper from this year’s competition that best addresses issues of inclusion and the study of marginalized groups.

Scholar-to-Scholar

Thursday, August 8, 1:30-3 p.m.

Authors of Scholar-to-Scholar papers present their research on 4x8’ posters and engage in one-on-one discussion with attendees in an open-house format.

Discussant: **Melony Shemberger**, Murray State

“Victorian Eyes: Examining Nineteenth-Century American Journalism through Three Major English Travel Writers,” **Farooq Kperogi**, Kennesaw State*

“Johnny Neill’s Lonely Defense of Press Freedom in 1893 Texas,” **Ralph Frasca**, Dayton (emeritus)*

“Neither Public Nor Private: Inventing PBS Television, 1965-1967,” **Camille Reyes**, Trinity

“The ‘Cronkytization’ of the News Presenter Role in the United Kingdom,” **Madeleine Liseblad**, Middle Tennessee State

*Third-place faculty papers (tie)

History Division Panels

Wednesday, August 7

8:15-9:45 a.m. – Research Panel

Walking Tall and Carrying Words: A History of Violence Against the Media

Co-sponsor: Mass Comm and Society

10-11:30 a.m. – PF&R Panel

Ethics Versus Propaganda in the Age of Trump: Lessons for Strategic Communicators

Co-sponsor: Advertising Division

3:15-4:45 p.m. – PF&R Panel

From Emma Goldman to the Marketplace of Ideas: Marking the 100th Anniversary of Free Speech at the Supreme Court

Co-sponsor: Law & Policy Division

Thursday, August 8

10-11:30 a.m. – Research Panel

Don't Count the Articles: Assessing Diversity and Breadth of Historiographical Research

Co-sponsor: Council of Affiliates/American Journalism Historians Association

3:15-4:45 p.m. – Teaching Panel

Votes for Women Then and Now: Teaching Suffrage in the Media Classroom

Co-sponsor: Commission on the Status of Women

Friday, August 9

1:15-2:45 p.m. – PF&R Panel

Using Media History to Contextualize Current Events: Providing a More Nuanced Understanding of Today's News

Co-sponsor: Cultural and Critical Studies



The Friar, a Firkin Pub

Special Events

Off-site Tour: The ArQuives

Wednesday, August 7, 1:30 p.m.

Co-sponsor: LGBTQ Interest Group

The **ArQuives**, Canada's LGBTQ2+ archives, was established to aid in the recovery and preservation of LGBTQ2+ history. It now holds the world's largest collection of LGBTQ2+ periodicals.

We'll meet in the lobby of Sheraton Centre at 12:45 p.m. for the 30-minute walk, or you can take an Uber (10 minutes) or train (11 minutes). Cost is \$10 cash, which will be collected at the archive before the tour begins. Space is limited, so please register by June 28 by emailing Robby Byrd at rdbyrd@memphis.edu.

Off-site Social: The Friar, a Firkin Pub

Friday, August 9, 8:15 p.m.

Co-sponsor: Graduate Student Interest Group
Enjoy free hors d'oeuvres and conversation with others interested in these two sponsoring groups. **The Friar** is located at 160 John Street, an 8-minute walk or 6-minute streetcar ride from the conference hotel.

Transformative Teaching of Media and Journalism History Award Panel

Saturday, August 10, 9:15-10:45 a.m. | Moderator: Kristin Gustafson, Teaching Standards Chair

This teaching panel features innovative ideas and best practices that journalism educators and media historians use in classrooms. Panelists are the winners of a teaching-idea competition open to people from all divisions and sponsored by the History Division.

Five scholars will share their mini, hands-on teaching modules featuring original and tested transformative

teaching ideas and practices that address pedagogies of diversity, collaboration, community, and/or justice. Come ready to learn more about how each teaching practice might be transferred to your institution or classes and what evidence points to marked changes for students. The awardees also will receive their certificates and cash prizes during the session.



Nick Hirshon
William Paterson



Gerry Lanosga
Indiana



Kimberley Mangun
Utah



Shearon Roberts
Xavier of Louisiana



Amber Roessner
Tennessee

Toronto Historic Sites Cover Two Centuries of Canadian History

If you have time for sight-seeing between sessions, check out these historic sites consistently rated among the best in Toronto. (Sources: Culture Trip, Trip Advisor, USA Today) Visit the [City of Toronto museums page](#) or [Tourism Toronto's list of heritage sites](#) for more historical tourism ideas.

Casa Loma: The early 20th-century estate hosts daily tours of the castle and gardens; after hours, it's the site of a popular [escape room attraction](#). Located at 1 Austen Terrace, about 20 minutes from the conference hotel by train. (Photo by Torben T. Koch / Wikimedia Commons / [CC BY-SA 4.0](#))

Distillery District: Erected as a distillery in the early 19th century, the Distillery Historic District maintains its Victorian architecture while housing modern shops, restaurants, galleries, and the [Young Centre for the Performing Arts](#). Located at 55 Mill Street, about 20 minutes from the conference hotel by streetcar.

Fort York: Canada's largest collection of original War of 1812 buildings, Fort York offers tours, exhibits, period settings, and seasonal demonstrations; in the summer, visitors can witness the pageantry of the Fort York Guard. Located at 250 Fort York Boulevard, about 30 minutes from the conference hotel by streetcar and train or bus.



Hockey Hall of Fame: The Hockey Hall of Fame is home to the Stanley Cup and the largest collection of hockey memorabilia in the world. The museum features interactive exhibits and two theaters showing hockey-related films. Located at 30 Yonge Street, less than 15 minutes from the conference hotel on foot, by train, or by streetcar.