

# **AEJMC History Division 2014 Program**

**Tuesday, August 5**

**1:00-5:00 pm**

**Preconference Research Panel: Promoting Our Scholarship and Ourselves: Increasing Public Visibility of Research through Communication and Grant Writing (co-sponsor: PR)**

Part One: Promoting Our Scholarship and Ourselves, 1-2:30 pm.

*Moderating:*

Don W. Stacks, Miami

*Panelists:*

Lisa Burns, Quinnipiac, Becoming a Media Expert

Marcia W. DiStaso, Penn State, Working as a Consultant

Kimberly Wilmott Voss, Central Florida, Benefits of Social Media and Speaking Engagements

Elizabeth Johnson Avery, Tennessee, Doing Government Funded Research

Part Two: Grant Writing Workshop, 2:45-5:00 pm

*Moderating:*

Don W. Stacks, Miami

*Panelists:*

Marie Hardin, Penn State

Rochelle Ford, Howard

Michelle Ferrier, Ohio University

Berkley Hudson, Missouri

Elliot King, Loyola-Maryland

Ron Zboray, Pittsburgh

\* Registration is requested but not required. To register for this workshop go to:

<https://docs.google.com/forms/d/1R-CZ01U1HvqZi9AxFtOSZnr7mSH3L3ZjXrwUQmnkI38/viewform>

**Wednesday, August 6**

**10-11:30 am**

**Teaching Panel Session: Open Questions: Building the Transnational History of Journalism (co-sponsor: ICIG)**

*Moderating:*

Robert Stewart, Ohio University

*Panelists:*

Debbie van Tuyll, Georgia Regents, What Is Transnational Journalism History and Why Does it Matter?

Mark O'Brien, Dublin City University, *Connecting the Irish and the Irish-American Press*

Kevin Rafter, Dublin City University, *E.J. Dillon and the Mexican Civil War*

Karlyga Myssayeva, Al-Farabi Kazakh National University, Kazakhstan and Russia's Transnational Journalistic Norms and Routines across Central Asia

**Wednesday, August 6**

**3:15-4:45 pm**

**PF&R Panel Session: *New York Times v. Sullivan*: Civil Rights History and Media Law, 50 Years Later (co-sponsor: LAWP)**

*Moderating:*

Aimee Edmondson, Ohio

*Panelists:*

Doug Cumming, Washington and Lee

Ashley Messenger, counsel, National Public Radio

Melvin Urofsky, Virginia Commonwealth

Stephen Wermiel, American University Washington College of Law

**Wednesday, August 6**

**5-6:30 pm**

**Research Panel Session: *Beyond the Mythology of Watergate: Revisiting the Historical Record About Woodward, Bernstein, and Deep Throat* (co-sponsor: ETHC)**

*Moderating:*

Mark Feldstein, Maryland, author, *Poisoning the Press: Richard Nixon, Jack Anderson, and the Rise of Washington's Scandal Culture*

*Panelists:*

W. Joseph Campbell, American, author, *Getting It Wrong: Ten of the Greatest Misreported Stories in American Journalism*

Max Holland, author, *Leak: Why Mark Felt Became Deep Throat*

John C. Watson, American, author, *Journalism Ethics by Court Decree*

**Thursday, August 7**

**7-8:00 am**

**Business Session: Executive Committee Meeting**

*Moderating:*

Kathy Roberts Forde, Massachusetts-Amherst

**Thursday, August 7**

**8:15-9:45 am**

## History Division Poster Session

### *Moderating:*

Yong Volz, Missouri

### *Presenters:*

Press Freedom in the Enemy's Language: Government Control of Japanese-Language Newspapers in Japanese American Camps during World War II, Takeya Mizuno, Toyo

Collective Memory of Japanese Colonial Rule, Hwalbin Kim, South Carolina  
Tracking the Blizzard: Justifying Propaganda Leaflet Psyop During the Korean War, Ross Collins and Andrew Pritchard, North Dakota State

"Magnetic Current" in *The New York Times*, Vincent Kiernan, Georgetown  
Cat Tales in *The New York Times*, Matthew Ehrlich, Illinois at Urbana-Champaign

The Journalist Who Knew Too Much: John W. White's Tumultuous Tenure as *The New York Times* Chief South American Correspondent, Kevin Stoker and Mehrnaz Rahimi, Texas Tech

Newspaper Editorials on Marijuana Prohibition During the Early War On Drugs, 1965-1980, Stephen Siff, Miami, Ohio

Newspaper Food Journalism: The History of Food Sections & The Story of Food Editors, Kimberly Voss, Central Florida

Wine, Women, and Film: Drinking Femininity in Post-Prohibition American Cinema, Annie Sugar, Colorado at Boulder

The Journalist and the Gangster: A Devil's Bargain, Chicago Style, Julien Gorbach, Louisiana at Lafayette

Promulgating the Kingdom: Social Gospel Muckrakers Josiah Strong and Hugh Price Hughes, Christina Littlefield, Pepperdine

Socialist Muckraker John Kenneth Turner: A Journalist/Activist's Career a Century Ago, Linda Lumsden, Arizona

The Untold Story of An American Journalism Trailblazer: Carr V. Van Anda's Methods as Contemporary Guidance, Wafa Unus, Arizona State

Evolve or Die: Early Industrial Catalysts that Transformed Frontier Journalism, David Vergobbi, Utah

Rhetorical Repertoires of Puerto Rican Anarchist Journalist Luisa Capetillo in the Early 20th Century, Ilia Rodriguez and Eleuterio Santiago-Diaz, New Mexico

The Many Lives of the USP: A History of Advertising's Famous and Infamous Unique Selling Proposition, Daniel Haygood, Elon

Listening to Pictures: Converging Media Histories and the Multimedia Newspaper,\* Katie Day Good, Northwestern

Why the Internet Cannot Save Journalism: A Historical Analysis of the Crisis of Credibility & the Development of the Internet, Kristen Heflin, Kennesaw State

Southern Values and the 1844 Election in the South Carolina Press, Erika Pribanic-Smith, Texas at Arlington

The Past as Persuader in *The Great Speckled Bird*, Janice Hume, Georgia  
A Rainbow of Hope - The Black Press's Engagement with Entertainment Culture, 1895-1935,\*\* Carrie Teresa Isard, Temple

*Discussants:*

- Lisa Burns, Quinnipiac
- W. Joseph Campbell, American
- Lillie Fears, Arkansas State
- Elliot King, Loyola, Maryland
- Jon Marshall, Northwestern
- John Pauly, Marquette
- Tim Vos, Missouri
- \* Second Place Student Paper, History Division
- \*\* Third Place Student Paper, History Division

**Thursday, August 7**

**Noon-2:30 pm**

**Off-site Program: Cinémathèque Québécoise Tour**

*Moderating/Presiding:*

Kathy Roberts Forde, Massachusetts-Amherst

\*\*Meet in lobby at 11:50 am to arrange group cab rides to museum

**Thursday, August 7**

**3:15-4:45 pm**

**PF&R Panel Session: *Brown v. Board of Education*—Its Meaning: Yesterday, Today and in the Future (co-sponsor: MAC)**

*Moderating:*

Jannette Dates, Howard

*Panelists:*

Sixty Years After *Brown*: The Status of African-American Students, Faculty and Administrators in Higher Education, AEJMC & ACEJMC Accredited Programs, Anita Fleming-Rife, Northern Colorado

The Future: “Keeping the Flames Burning—A Perspective from the Architects of *Brown*”, Okianer Christian Dark, Howard

Corridor of Shame – Still, Kenneth Campbell, South Carolina

The Fourteenth Amendment: From *Brown* to Obamacare to Marriage Equality, Earnest Perry, Missouri

**Thursday, August 7**

**5-6:30 pm**

**Teaching Panel Session: Integrating the Digital Curriculum: Critical and Cultural Approaches To Journalism History (co-sponsor: CCS)**

*Moderating:*

Jeffery A. Smith, Wisconsin-Milwaukee

*Panelists:*

Lucinda Davenport, Michigan State  
Jeffery A. Smith, Wisconsin-Milwaukee  
Michael McDevitt, Colorado at Boulder  
Frank Durham, Iowa

**Thursday, August 7**

**6:45-8:15 pm**

**History Division Business Meeting**

*Presiding:*

Kathy Roberts Forde, Massachusetts-Amherst

**Friday August 8**

**8:15-9:45 am**

**Teaching Panel Session: Teaching Qualitative and Historical Research:  
Challenges and Opportunities (co-sponsor: MCS)**

*Moderating:*

Nan Yu, North Dakota State

*Panelists:*

Carol J. Pardun, South Carolina  
Carolyn Kitch, Temple  
Ross Collins, North Dakota State  
Mike Conway, Indiana  
Bonnie Brennen, Marquette

**Friday August 8**

**3:30-5:00 pm**

**Research Panel Session: Civil Sphere Theory in Media History and  
Communication Scholarship: Culture and Communication in the Project of  
Civil Society (co-sponsor: CCS)**

*Moderating:*

Richard Popp, Wisconsin-Milwaukee

*Panelists:*

Sid Bedingfield, Minnesota  
Kathy Roberts Forde, Massachusetts-Amherst  
John Nerone, Illinois  
David Paul Nord, Indiana

**Friday, August 8**

**5:15-6:45 pm**

**Refereed Paper Research Session: Top Papers**

*Moderating:*

Kathy Roberts Forde, Massachusetts-Amherst

*Presenters:*

The "Eloquent Dr. King": How E. O. Jackson and the *Birmingham World* Covered Martin Luther King and the Montgomery Bus Boycott,\* Kimberley Mangun, Utah

Summer for the Scientists? The Scopes Trial and the Pedagogy of Journalism,\*\* Perry Parks, Georgia

The "Sound of an 'Extra'": Representing Civil War Newsboys by Pen and in Print,\*\*\* Ronald Zboray and Mary Zboray, Pittsburgh

Legitimizing News Judgments: The Early Historical Construction of Journalism's Gatekeeping Role,\*\*\*\* Tim Vos and Teri Finneman, Missouri

*Discussant:*

Janice Hume, Georgia

\* Top Faculty Paper

\*\* Top Student Paper

\*\*\* Second Place Faculty Paper

\*\*\*\*Third Place Faculty Paper

**Friday, August 8**

**8-10:00 pm**

**Off-site social at Brutopia to celebrate History Division Graduate Students (co-sponsor: GSIG)**

*Hosting:*

Kathy Roberts Forde, Massachusetts-Amherst; Carrie Isard, Temple; Annie Sugar, Colorado (History); and Amanda J. Weed, Ohio (Graduate Student Interest Group)

\*Meet at Brutopia: 1219 Rue Crescent, walking distance

**Saturday, August 9**

**9:15-10:45 am**

**Refereed Paper Research Session: Politics and the Making of Media Policy: A Historical Perspective**

*Moderating:*

Earnest Perry, Missouri

*Presenters:*

The Strange History of the Fairness Doctrine: An Inquiry into Shifting Policy Discourses and Unsettled Normative Foundations, Victor Pickard, Pennsylvania

Prejudice and the Press Critics: Colonel McCormick's Assault  
on the Hutchins Commission, Stephen Bates, Nevada-Las Vegas  
The Paternalistic Eye: Edwin Johnson and the Senate Interstate and Foreign  
Commerce Committee, 1949-1952, Jim Foust, Bowling Green State  
Senator Joe McCarthy and the Politics of the 1960s, Julie Lane, Boise State  
*Discussant:*  
Aimee Edmondson, Ohio

**Saturday, August 9**

**12:45-2:15 pm**

**Refereed Paper Research Session: "Otherness" in Media: Representation,  
Resistance and Cultural Production of Identity**

*Moderating:*

Kimberly Voss, Central Florida

*Presenters:*

The Sabbath and the "Social Demon": Sunday Newspapers as Vehicles of  
Modernity, Ronald Rodgers, Florida

Sports, Scribes and Rhymes: Poetry in Black Newspapers, 1920-1950, Brian  
Carroll, Berry

Hoyt W. Fuller, Cultural Nationalism, and *Black World Magazine*, 1970-1973,  
Nathaniel Frederick II, Winthrop

Josiah Gregg's Vision of New Mexico: Early Othering about Mexicans  
in *Commerce of the Prairies*, Michael Fuhlhage, Wayne State

*Discussant:*

Caryl Cooper, Alabama