

J-4568/7568 History of Photojournalism

Fall 2013 Syllabus

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Office Hours: Tuesday & Thursday

3:30 – 4:30 pm

Wednesday 1 – 2 pm

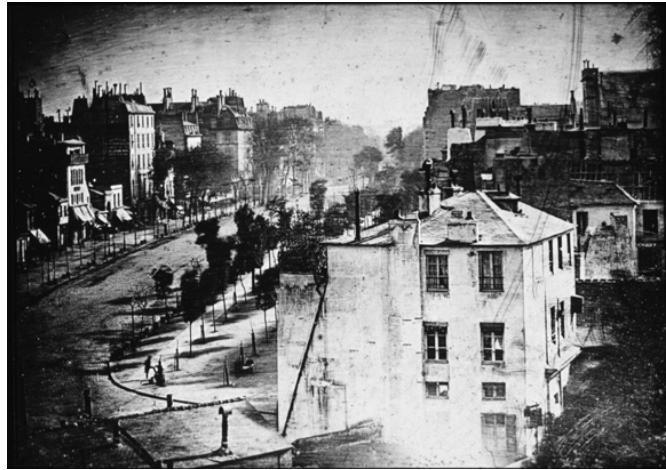
and by appointment

Teaching Assistant: Wade Livingston

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Office Hours: WF 10 – 11 am

101B Lee Hills Hall



Course Description

This course examines the aesthetic and technological development of photojournalism through still and moving images. Primary emphasis is on the evolution of the documentary tradition; the role of photojournalism in recording social, political and economic events in American history; and the influence of the past on contemporary photojournalism. The focus is on American photojournalism, although some international developments are studied as well.

Course Objectives

To truly appreciate and understand your chosen profession, you should know just how much photography has changed in its 170-year history and how current photojournalism reflects past practice. You also should be aware of the context in which photojournalism has evolved. Along with what, when and how, this course addresses the question of why. In History of Photojournalism you will explore:

- the evolution of photojournalism practice and technology
- the work of important photographers
- the people and movements that have helped bring about changes in the field
- the political and cultural context in which photojournalism has evolved
- the benefits to media and audience from photojournalism's evolution

Required Reading

There is one required text for this course: *American Photojournalism: Motivations and Meanings* by Claude Cookman (Northwestern University Press, 2009). A copy will be on two-hour reserve in the Journalism Library.

The subjects and time periods covered in this course necessitate the use of a variety of additional sources. Additional assigned readings will be posted on ERES (<http://eres.missouri.edu>). The ERES password is *greenwood*. Additional online

resources will be made available through the class Blackboard site, and several photo books will be on two-hour reserve in the Journalism Library.

Recommended Reading

Michael Carlebach has written two books that are useful for students interested in the earliest days of photography. *American Photojournalism Comes of Age* (1997) overlaps our required Cookman book in some areas, but Carlebach explores additional areas and includes useful illustrations. Carlebach's earlier book, *The Origins of Photojournalism in America* (1992), deals with daguerreotypes through halftones. Excerpts of each book are assigned reading on ERES. Both books are on 2-hour reserve in the Journalism Library. If you want to buy your own, used copies are available through online booksellers.

Course Requirements

This is a writing intensive course. In-class verbal responses to questions and discussions are good for stimulating thinking, but writing outside of class provides opportunities to think more deeply and critically about a topic. Writing also allows you flexibility to consider topics and material discussed in class within the context of your own interests/major. This class will incorporate a mix of short reflective assignments and longer papers.

Reflective Assignments

There will be six short written assignments. These short assignments utilize informal writing to reflect on readings and class discussion, synthesizing the material to apply historical concepts to a particular question. You may be expected to consult and incorporate outside materials to write your response. Responses will be limited to roughly 250 words. Assignments will be posted on and submitted through Blackboard.

Papers

You will write two eight-page papers. One will be due at mid-term and one at the last class period. The papers will be formal in their structure and will incorporate and build on the reflective assignments. You will be required to incorporate outside materials as support and/or examples for your analysis. As part of the process you will be randomly assigned to writing groups and will review and comment on drafts of each paper for the other members of your group. Specific requirements for each paper will be provided.

All citation for reflective assignments and papers will use Turabian/Chicago style, using endnotes and a bibliography. Do not use in-text (APA) citation style.

Quizzes

There will be short quizzes over assigned readings to test your grasp of the historical knowledge presented. You must take the quizzes on Blackboard **BEFORE** coming to class on the day assigned. You may use notes/readings, but you will only have 10 minutes to complete each quiz.

Exams

All students will take three exams: one in late September, a second in late October, and the third during the designated final exam period. Exams are primarily objective in nature but will incorporate some short answer questions. You will be allowed to use your notes on the exams, but not books/readings. Missing an exam because of legitimate health problems must be documented by a professional, and a makeup exam then may be scheduled at a mutually agreeable time. The final exam must be taken at the designated time.

Graduate Students

All MA students are required to research and write one 18-20 page typewritten/word-processed paper (not including endnotes and bibliography) pertaining to a topic in photojournalism history. Papers must involve the use of primary sources. More specifications for the graduate paper will be provided the first week of the semester. Refer to Kate Turabian's *A Manual for Writers of Term Papers, Thesis and Dissertations* or *The Chicago Manual of Style* for appropriate style when writing and citing sources. Papers are due by November 21.

Your final grade will be based on the following:

	<u>Undergraduates</u>	<u>Graduates</u>
Reflective Assignments	30%	20%
Papers	30%	20%
Quizzes	10%	10%
Exams	30%	30%
Graduate Paper	NA	20%
Total	100%	100%

Grading

The following plus/minus grading system will be used for undergraduates:

98-100% = A+	94-97% = A	90-93% = A-
88-89% = B+	84-87% = B	80-83% = B-
78-79% = C+	74-77% = C	70-73% = C-
68-69% = D+	64-67% = D	63-60% = D-
59% and below = F		

Graduate students will be graded on the following scale:

98-100% = A+	94-97% = A	90-93% = A-
88-89% = B+	84-87% = B	80-83% = B-
78-79% = C+	74-77% = C	70-73% = C-
Below 70% = F		

Grades are not rounded up. You must achieve the minimum percentage shown to receive the designated grade for the course. **There is no extra credit available.**

Deadlines

This is a professional school, and deadlines are critical. All work must be turned in on time unless you have a legitimate medical excuse and contact me *in advance* of the deadline. Please do not ask me to make a special exception for you. A grade will be deducted for every 24-hour period your work is late. Thus, a paper that normally would receive an "A" will receive a "B" if it is turned in a day late, or a "C" if turned in two days late, and so on.

Please note: **Lack of planning on your part does not constitute an emergency on my part!** In other words, I do not like to accept late assignments or give out incompletes, unless you have a legitimate medical excuse. Only you can control your schedule; please keep up with the reading and don't wait until the last minute to organize your notes...or prepare to be penalized for your procrastination!

Attendance

I know you are adults and can make your own decision about attending class, but I consider it rather disrespectful for you to miss class on a regular basis. Of course there are times when you are ill, but you should not be so overextended that you cannot regularly attend History of Photojournalism as well as your other courses, including those connected to our media outlets.

Should you miss a session, you are responsible for getting the notes from someone who did attend. Many of our sessions will revolve around videotapes and books, so missing these in-class experiences really can't be repeated. IF you miss more than **four** classes without a legitimate medical excuse, I reserve the right to drop you from the class.

Electronic Devices

Laptop computers and tablets can be useful tools for learning, but they are often distractions in the classroom that affect the ability of you and people around you to concentrate on the class content. To facilitate everyone's ability to focus on and participate in the day's discussion, our room will be an electronic-free zone during class. Electronic devices (laptops, tablets, phones, etc.) must be put away during class unless otherwise directed.

Important Dates

Last day to drop the class through myZou: September 23

Last day to withdraw from the course or university: December 2

Academic Honesty

Academic honesty is fundamental to the activities and principles of a university. All members of the academic community must be confident that each person's work has been responsibly and honorably acquired, developed and presented. Any effort to gain an advantage not given to all students is dishonest whether or not the effort is successful.

Academic misconduct includes but is not limited to:

- Use of materials from another author without citation or attribution
- Use of verbatim materials from another author without citation or attribution
- Extensive use of materials from past assignments without my permission
- Extensive use of assignments from other courses without my permission
- Fabricating material/sources/quotes

When in doubt about plagiarism, paraphrasing, quoting or collaboration, consult with me. If you're not sure about whether to attribute something, err on the side of citing the material.

For exams, academic misconduct includes conferring with classmates during an exam in any way; copying or reading another's test; and using notes and other materials without permission of the instructor.

Classroom Misconduct

Classroom misconduct includes forgery of class attendance; obstruction or disruption of teaching, including late arrival or early departure; failure to turn off cellular telephones leading to disruption of teaching; playing games or surfing the Internet on laptop computers unless instructed to do so; physical abuse or safety threats; theft; property damage; disruptive, lewd or obscene conduct; abuse of computer time; repeated failure to attend class when attendance is required; and repeated failure to participate or respond in class when class participation is required.

IMPORTANT: Entering a classroom late or leaving a classroom before the end of the period can be extremely disruptive behavior. Students are expected to arrive for class on time and to avoid early departures. The instructor has the right to deny students access to the classroom if they arrive late and have the right to dismiss a student from the class for early departures that result in disruptions.

Under MU policy, the instructor has the right to ask for your removal from the course for misconduct, disruptive behavior or excessive absences. The instructor then has the right to issue a grade of withdraw, withdraw failing or F. The instructor alone is responsible for assigning the grade in such circumstances.

Dishonesty and Misconduct Reporting Procedures

The MU faculty is required to report all instances of academic or classroom misconduct to the appropriate campus officials. Allegations of classroom misconduct will be forwarded immediately to MU's Vice Chancellor for Student Services. Allegations of academic misconduct will be forwarded immediately to MU's Office of the Provost. In cases of academic misconduct, the student will receive at least a zero for the assignment in question.

Professional Standards and Ethics

The School of Journalism is committed to the highest standards of academic and professional ethics and expects its students to adhere to those standards. Students in History of Photojournalism should be familiar with the codes of ethics of the National Press Photographers Association and the Society of Professional Journalists and adhere to their restrictions. Students are expected to observe strict honesty in academic programs and as representatives of school-related media. Should any student be guilty of plagiarism, falsification, misrepresentation or other forms of dishonesty in any assigned work, that student may be subject to a failing grade from the instructor and such disciplinary action as may be necessary under University regulations.

Audio and Video Recordings of Classes

Students may make audio or video recordings of course activity for personal use. However, to foster a safe learning environment in which various viewpoints are respected, the redistribution of audio or video recordings or transcripts thereof is prohibited without the written permission of the faculty member and the permission of all students who are recorded. (Collected Rules and Regulations, University of Missouri, Sect. 200.015, Academic Inquiry, Course Discussion and Privacy)

Academic Freedom

Some students may consider some of the material covered in this course to be controversial or even offensive. It is not my intention to upset you but I do want you to routinely question what you know and how you came to think the way you do. If anyone becomes uncomfortable with any of the topics we cover, please come to see me before or after class. An alternative assignment can be arranged if needed.

Intellectual Pluralism

The University community welcomes intellectual diversity and respects student rights. Students who have questions concerning the quality of instruction in this class may address concerns to either the Departmental Chair or Divisional leader or Director of the Office of Students Rights and Responsibilities (<http://osrr.missouri.edu/>). All students will have the opportunity to submit an anonymous evaluation of the instructor(s) at the end of the course.

Religious Holidays

Students are excused for religious holidays. Please let me know in advance if you have a conflict with a deadline because of a religious holiday.

University of Missouri-Columbia Notice of Nondiscrimination

The University of Missouri System is an Equal Opportunity/ Affirmative Action institution and is nondiscriminatory relative to race, religion, color, national origin, sex, sexual orientation, age, disability or status as a Vietnam-era veteran. Any person having inquiries concerning the University of Missouri-Columbia's compliance with implementing Title VI of the Civil Rights Act of 1964, Title IX of the Education Amendments of 1972, Section 504 of the Rehabilitation Act of 1973, the Americans With Disabilities Act of 1990, or other civil rights laws should contact the Assistant Vice

Chancellor, Human Resource Services, University of Missouri-Columbia, 130 Heinkel Building, Columbia, Mo. 65211, (573) 882-4256, or the Assistant Secretary for Civil Rights, U.S. Department of Education.

ADA

If you have special needs as addressed by the Americans with Disabilities Act (ADA) and need assistance, please notify the Office of Disability Services, A038 Brady Commons, 882-4696 or me immediately. Reasonable efforts will be made to accommodate your special needs.