

COM 410
“The Clouds” assignment
Due Nov. 30 – no exceptions!!!

It has been argued by scholars that a film or play comments on actual or perceived issues, events and prejudices. For example, academics and film critics say that the movie “Little Big Man” (1970) was actually a critique of the Vietnam War, and that the popular TV series “Roots” (1976) was a contemporaneous statement about race relations in the United States even though the bulk of the action took place in the 19th century.

Critique how “The Clouds” could be seen as criticizing public relations and/or advertising. Don’t worry about historical authenticity since public relations and Madison Avenue obviously did not exist at the time the play was written. However, you should make specific examples of how the play could consciously be seen in the modern era as criticizing modern practitioners.

The paper should be at least one full page and is due Nov. 30, either in the drop box on ANGEL, or handed in at the end of class Nov. 30.