

Clio

AMONG THE MEDIA



Newsletter of the History Division of the Association for Education in Journalism and Mass Communication

NOTES FROM THE CHAIR

Moving Forward, Looking Back

Lisa M. Burns
Chair



Quinnipiac Univ.

As I prepare for this August's AEJMC convention in Washington, D.C., which will mark the end of my term as head of the History Division, I can't help but feel a bit nostalgic. The first AEJMC conference that I attended was in Washington, D.C. in 2001. Back then, I was a graduate student at the University of Maryland, College Park. Now, I'm a tenured professor who's had the privilege of serving the History Division for three years. AEJMC is also coming to the end of its year-long centennial celebration. This milestone anniversary has prompted a lot of reflection on the organization's past as well as discussion of what the future holds for journalism and mass communication education. In my final *Clio* column, I thought it would be fitting to look back on the accomplishments of the Division, the organization, and the discipline and consider how we might build upon these accomplishments to continue moving forward.

The History Division had a long list of goals that were presented at the 2012 business meeting. I'm happy to report that we've made progress on each goal, thanks in large part to the newest members of our leadership team. In the past year, the Division launched a new website, designed by webmaster Keith Greenwood, and created a History Division

Facebook group. We also have a brand new Facebook group just for graduate students started this month by our graduate student liaisons Carrie Isard and Annie Sugar. *Clio* now includes a new "News & Notes" section that highlights the accomplishments of Division members, which is edited by our membership chair Kristin Gustafson. Kristin will also be heading up this year's mentor program, which pairs History Division members with people attending their first AEJMC conference. Meanwhile, the Media History Exchange (MHX) has a new home at the Loyola University Notre Dame Library. While creator Elliot King will continue to oversee the MHX, the new team at Loyola will work on updating and improving the site, which will hopefully lead to more regular usage by History Division members.

The line-up of panels and research papers at this year's conference represents the richness of the historical research being produced today. There is a great range in the diversity of topics and time periods covered, highlighting the breadth and depth of our scholarship. We also have a nice mix of seasoned History Division veterans and young scholars, who are the future of our discipline, on the program. This spring's Joint Journalism and Communication History Conference, co-sponsored by the History Division and AJHA, reflected the same variety of interesting topics and innovative scholarship.

One of our goals was to expand our conference programming to serve both our Division and the broader membership of

ONLINE
<http://aejmc.net/history>

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2013 AEJMC History Division Research Sessions in D.C.

That Noble Dream and Beyond

Kathy Roberts Forde



Vice Head
Univ. of South
Carolina

The History Division received 68 research paper submissions this year, down 15 from last year's Centennial and up four from 2011. Of these, 34 will be presented in Washington, DC, at the AEJMC Annual Conference. The acceptance rate for the Division was 50%.

Five unused Scholar-to-Scholar session spots were redistributed to other divisions.

Each paper was evaluated by three reviewers and chosen based on the reviewers' feedback. The Division is grateful to the 64 volunteers who took the time to perform this valuable service during such a busy time of the academic year.

This year's research program features three traditional research paper sessions and a large poster session. One paper session highlights the top faculty papers and the top student paper, and it is scheduled prior to the Division business meeting on Friday, August 9, from 5:00-6:30 p.m. Edgar Simpson (Central Michigan) won the top faculty paper award, Erika Pribanic-Smith (Texas at Arlington) the second place faculty paper award, and Stephen Bates (Nevada-Las Vegas) the third. Carrie Isard (Temple) received the top student paper award.

In addition to this always-popular top paper research session, we have two other research sessions that are sure to attract sizable audiences.

This year, one of our sessions spotlights papers that use innovative meth-



ods or theories in their historical narratives and arguments. Titled "That Noble Dream and Beyond: Innovative Methods and Theories in Media History," this session, on Thursday, August 8, from 3:15-4:45 p.m., is meant to stimulate discussion about creative approaches and conceptual frameworks in mass communication historical scholarship. Paper presenters are Phillip Hutchison (Kentucky), Lucas Graves (Wisconsin-Madison), Tim Vos and Christopher Matthews (both of Missouri), and Robert Kerr (Oklahoma). Carolyn Kitch (Temple) will serve as discussant. Come ready for a robust Q&A session following the paper presentations!

The third paper session is titled "Expanding Our Historical Knowledge: Journalism and Book History in the Nineteenth Century" and will feature papers by Paula Hunt (Missouri), Frank

Fee (North Carolina at Chapel Hill), Michael Clay Carey (Ohio University), and Michael Fuhlhage and Julia Waterson (both of Auburn). This session is Saturday, August 10, from 8:15-9:45 a.m., and Earnest Perry (Missouri) will serve as the discussant.

Finally, 22 History Division papers will be presented in a poster session Thursday, August 8, from 5:00-6:30 p.m. Will Mari (Washington), winner of the second place student paper award, and Justin Hudson (Maryland), winner of the third place student paper award, will present their papers in the poster session.

Please plan on supporting your History Division colleagues as they present their scholarship in DC this August. And please plan on attending the Division business meeting Friday, August 9, from 6:45-8:15 p.m. ■

Burns

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Moving Forward, Looking Back

AEJMC. To meet this goal, we reached out to divisions and interest groups that we haven't worked with in recent years, including the Entertainment Studies Interest Group and the Commission on the Status of Women. We are featuring more international research and panels on theoretical topics that we think will be of interest to many AEJMC members. In addition, we are taking advantage of the conference location in D.C. by sponsoring panels featuring Washington-based journalists and profession-

a bucket in the center of the room. Starting next year, AEJMC will plan the conference online instead of in-person, with the Council of Divisions heads and the AEJMC main office overseeing the electronic planning process. The divisions' program chairs will still make deals with other groups to co-sponsor panels, but this business has been done primarily via e-mail in recent years, with the actual winter meeting being more of a formality. While I enjoyed meeting my fellow officers and experiencing the "infamous" chip auction in person, I welcome this move into the 21st century.

If you completed the recent survey sent out by AEJMC, you know that the organization also has a strategic plan for

and the online resources available today make it easier than ever to access archival information that we can use in our research and share with our students. There is also a wealth of new research on historical topics. Two History Division members, Maurine Beasley and Tom Mascaro, have been nominated for this year's Tankard Award, AEJMC's top book prize. We had an outstanding crop of nominees for both the History Division book award and the Covert Award for the best article or essay. Many of our members are taking new approaches and using innovative methods to study historical topics; some of their research will be presented in D.C. As noted above, the historical work being pro-

One of our goals was to expand our conference programming to serve both our Division and the broader membership of AEJMC. To meet this goal, we reached out to divisions and interest groups that we haven't worked with in recent years, including the Entertainment Studies Interest Group and the Commission on the Status of Women. We are featuring more international research and panels on theoretical topics that we think will be of interest to many AEJMC members. In addition, we are taking advantage of the conference location in D.C. by sponsoring panels featuring Washington-based journalists and professionals from the Newseum and the Library of Congress, as well as holding off-site programs at the Library of Congress and the International Spy Museum.

als from the Newseum and the Library of Congress, as well as holding off-site programs at the Library of Congress and the International Spy Museum.

As AEJMC enters its next century, it is also making some important changes that will move the organization forward. On November 30th and December 1st, division and interest group representatives met in Dallas for the annual chip auction, which determines the programming slots for each group. At the opening dinner, which occurred on the exact date that AEJMC was founded, we toasted the first 100 years of the organization. The next day, we celebrated the final chip auction, an archaic conference planning system that involved an overhead projector, a transparency, and actual poker chips being tossed into

the future. There are a number of new initiatives that many members are still unaware of, including the Emerging Scholars Program and the Senior Scholars Program. The organization has been using social media to connect members and is seeking to expand its influence overseas, connecting with other journalism and mass communication organizations, scholars, and educators around the world. AEJMC is working to get the word out about the strategic plan (hence the survey) and is always looking for ways that it can better serve its members.

It is also an exciting time for our discipline. As our Teaching Chair Doug Cumming and PF&R Chair Kim Wilmot Voss have written about in their excellent *Clio* columns, social media

duced today is more diverse than ever, crossing disciplinary lines and speaking to broader audiences.

So, for me, everything seems to be coming full circle, culminating in the D.C. conference. The History Division's goals for 2012-13 were aimed at moving us forward. As I look back on this last year, I am proud of our accomplishments. But there is also more work to be done. I am confident that Kathy Roberts Forde and Yong Volz will continue to lead our Division in a positive direction in the coming year. But I'm not ready to hand things over just yet. I look forward to seeing many of you this August and finishing the year back where it all began for me, in Washington, D.C. ■



AEJMC History Division 2013 Program

Thursday, August 8th
8:15 – 9:45 am

Research Panel Session: Sphere of Legitimate Controversy (co-sponsor: CCS)

Moderating:

Robert L. Handley, Denver

Panelists:

Matt Carlson, St. Louis

Steve Reese, Texas at Austin

David Mindich, Saint Michael's

Seth Lewis, Minnesota

Thursday, August 8th
10 – 11:30 am

PF&R Panel Session: Washington Women Journalists (co-sponsor: CSW)

Moderating:

Lisa M. Burns, Quinnipiac

Panelists:

Maurine H. Beasley, Maryland, Women of the Washington Press: A Historical Perspective

Kimberly Wilmot Voss, Central Florida, Are We Going to Remain the Lost Sex?: Catherine East and Vera Glaser as Agents of Change for Women in Washington

Lisa M. Burns, Quinnipiac, First Ladies and Female Reporters: Gender and Journalism Intersect

Melinda Henneberger, *Washington Post*, *She the People*: Political Blogging & Contemporary Women's Issues

Thursday, August 8th
1:30 – 3 pm

PF&R Panel Session: Trauma Journalism – The Cost of Covering Strife and War (co-sponsor: Magazine)

Moderating:

Samantha Quigley, Editor-in-Chief, *On Patrol: The Magazine of the USO*

Panelists:

Mark Massé, Ball State, author, *Trauma Journalism: On Deadline in Harm's Way*

Patty Rhule, The Newseum, Senior Director, Exhibit Development

**Third panelist TBD

Thursday, August 8th
3:15 – 4:45 pm

Refereed Research Session: That Noble Dream and Beyond: Innovative Methods and Theories in Media History

Moderating:

Kristin Gustafson, Washington-Bothell

Presenters:

Media Archaeology and Digitized Archives: The Case of Great White Hopes, Phillip Hutchison, Kentucky

Blogging Back Then: Annotative Journalism in I.F. Stone's *Weekly* and Talking Points Memo, Lucas Graves, Wisconsin-Madison

A History of the Watchdog Metaphor in Journalism, Tim Vos, Missouri, and Christopher Matthews, Missouri

Mr. Justice Everyman's Far-Reaching Legacy: Transforming Corporate Political Media Spending into Free Speech, 1978-2010, in Terms of Carl Becker's Theory of History, Robert Kerr, Oklahoma

Discussant:

Carolyn Kitch, Temple

Thursday, August 8th
5 – 6:30 pm

History Division Poster Session

Professional Identity: Wisconsin Editorial Association Records Show Members Self-Identified as Professionals Before the Civil War, Stephen Banning, Bradley

From Switchboard Operator to City Editor: Agness Underwood's Historic Rise in Los Angeles Journalism, Stephanie Bluestein, California State-Northridge

Murrow and Friendly's Multimedia Maturation: How Two Non-Visual Communicators Created a Ground-breaking Television Program, Mike Conway, Indiana

Our Voice and Our Place in the World: African-American Female Columnists Discuss Diaspora Politics, 1940-1945, Caryl Cooper, Alabama

The Past, Present, and Future of Newspapers: Historicity, Authority, and Collective Memory in Four that Failed, Nicholas Gilewicz, Pennsylvania

The Day Eunice Kennedy Shriver

Program

Continued from Page 4

Came to the Iron Range (... and Rode a Snowmobile), John Hatcher, Minnesota-Duluth

"This Has Been a C. D. Chesley Production": The Story Behind the Early Broadcasting and Sponsoring of Atlantic Coast Conference Basketball, Daniel Haygood, Elon

"Reagan or Carter? Wrong Questions for Blacks": Race and 1980s Presidential Politics in the Black Press, Justin Hudson, Maryland**

The WUSC Shutdown: Exploring the Reasons the University of South Carolina Shutdown Its Radio Station, Joseph Kasko, South Carolina

Ghost Trains: Past Legends and Present Tragedies, Paulette D. Kilmer, Toledo

The Writer, The Artist, And The Gentleman: Key Ideas Of News Values From S.S. McClure, Claudia Kozman, Indiana

From Colonial Evangelism to Guerilla Journalism: A Public Sphere History of the Nigerian Press, Farooq Kperogi, Kennesaw State

"Bright and Inviolate": The Growth of Business-Newsroom Divides in the Early Twentieth Century, Will Mari, Washington*

Tributes to Fallen Journalists: The Evolution of the Hero Myth in Journalistic Practice, Raymond McCaffrey, Maryland

The Rosie Legend and Why the Ad Council Claimed Her, Wendy Melillo, American

Authorizing the Nation's Voice: American Journalism, the Department of State, and the Transition to Peacetime International Broadcasting, Emily Metzgar, Indiana

The 1929 Torch of Freedom Campaign: Walking "Into Obscurity" or "Publicity Stunt of Genuine Historic Significance"? Vanessa Murphree, Southern Mississippi

Institutionalizing Press Relations at

the Supreme Court: The Origins of the Public Information Office, Jonathan Peters, Missouri

"A World in Perilous Disequilibrium": Marquis W. Childs and the Cold War Consensus, Robert Rabe, Marshall

"Modern Joan of Arc": Coverage of Ida Wells-Barnett and the Alpha Suffrage Club, Amber Roessner, Tennessee, and Jodi Rightler-McDaniels, Tennessee

The Voice in the Night Unheard by Scholars: Herb Jepko and the Genesis of National Talk Radio, Miles Romney, Arizona State

Arthur J. Goldberg on Freedom of Expression, Thomas Schwartz, Ohio State

Discussants:

Sid Bedingfield (South Carolina)

Fred Blevens (Florida International)

Doug Cumming (Washington & Lee)

Lillie Fears (Arkansas State)

Jeffery Smith (Wisconsin-Milwaukee)

Yong Volz (Missouri)

*Second Place Student Paper

**Third Place Student Paper

Friday, August 9th

11:45 – 1:15 pm

PF&R Panel Session: The Image of the Washington Political Journalist in Popular Culture (co-sponsor: ESIG)

Moderating:

Joe Saltzman, Southern California

Panelists:

Matthew C. Ehrlich, Illinois at Urbana-Champaign, Broadway Takes on "The Columnist": A Case Study with Joseph Alsop

Sammye Johnson, Trinity, Pretty and Passionate: Women Political Pundits in Film and Novel

Maurine H. Beasley, Maryland, The Myth and Reality of Female Journalists in Washington, D.C.

Friday, August 9th

1:30 – 3:30 pm

Off-Site Session: Working With Photos at the Library of Congress

Moderating:

Christopher B. Daly, Boston Univ.

Panelists:

Christopher B. Daly, Boston Univ., Author, *Covering America*

Beverly W. Brannan (Senior Curator of Photography, Library of Congress), Resources for Visual Research at the Library of Congress

Susan Walsh, Associated Press, Photojournalist and Pulitzer Prize Winner

**Meet in lobby at 12:45 pm to travel via taxi or Metro to Library of Congress

Friday, August 9th

5 – 6:30 pm

Refereed Research Session: Top Papers

Moderating:

Lisa Burns, Quinnipiac

Presenters:

"An Offense to Conventional Wisdom": Press Independence and Publisher W.E. Chilton III, 1960 to 1987, Edgar Simpson, Central Michigan*

Great Hopes Forgotten: A Narrative Analysis of Boxing Coverage in Black Press Newspapers, 1920-1930, Carrie Isard, Temple**

Partisanship in the Antislavery Press During the 1844 Run of an Abolition Candidate for President, Erika Pribanic-Smith, Texas at Arlington***

From Researcher to Redbaiter: The Odyssey of the Hutchins Commission's Ruth Inglis, Stephen Bates, Nevada-Las Vegas****

Discussant:

Rick Popp, Wisconsin-Milwaukee

*Top Faculty Paper

** Top Student Paper

***Second Place Faculty Paper

****Third Place Faculty Paper

Friday, August 9th

6:45 – 8:15 pm

History Division Business Meeting



Program

Continued from Page 5

Saturday, August 10th

8:15 – 9:45 am

Refereed Research Session: Expanding our Historical Knowledge: Journalism and Book History in the Nineteenth Century

Moderating:

Jonathan Marshall, Northwestern

Presenters:

Arguing for Abolition in *American Slavery As It Is*, Paula Hunt, Missouri

“To Exalt the Profession”: Association, Ethics and Editors in the Early Republic, Frank Fee, North Carolina

Universal Invitations and Inexhaustible Resources: Portrayals of Rural Life in Popular Magazines of the Late 1800s, Michael Clay Carey, Ohio University

A Confederate Journalist Held Captive in the North: The Case of Edward A. Pollard, Michael Fuhlhage, Auburn, and Julia Watterson, Auburn

Discussant:

Earnest Perry, Missouri

Saturday, August 10th

1:45 – 3:15 pm

Off-site Program: International Spy Museum Tour (co-sponsor: ESIG)

Moderating/Presiding:

Cynthia Nichols, Oklahoma State

**Meet in lobby at 1:30 pm to walk to museum

Saturday, August 10th

3:30 – 5:00 pm

PF&R Panel Session: Back to the Future – Celebrating 40 Years of Commission on the Status of Women

Moderating:

Judith Cramer, St. John's (1999-2000)

Chair:

Kim Golombisky, South Florida

Panelists:

Judy Turk, Virginia Commonwealth (1982-83)

Lana Rakow, North Dakota (1987-88, 1988-89)

Pam Creedon, Iowa (1991-92)

Explore D.C.: Off-Site Excursions at the 2013 Conference

The History Division is taking advantage of this year's conference location by planning two off-site programs at popular Washington, D.C. destinations.

On Friday, August 9th, a panel titled “Working with Photos at the Library of Congress” will be held at the Library of Congress (located at 101 Independence Ave. SE). The panel runs from 1:30 – 3:15 pm. Panel organizer Christopher Daly (Boston University), author of *Covering America*, will be joined by Pulitzer Prize-winning photojournalist Susan Walsh, and the LoC's Senior Curator of Photography Beverly Brannan, who has edited two books on FSA photographers during the Great Depression and is an expert on women photojournalists. After the panel, attendees are encouraged to explore the Great Hall and exhibitions on their own or join a docent-guided tour at 3:30 pm. Because of logistical issues, the LoC program will be limited to 25 people. Participants will gather at 12:45 pm in the lobby of the conference hotel to travel via taxi or Metro (if you are feeling adventurous) to the LoC. More details will be shared as we get closer to the conference.

The History Division is also teaming up with the Entertainment Studies Interest Group for a tour of the International Spy Museum on Saturday, August 10th from 1:45 – 3:15 pm. Division members will need to pay the museum's admission fee of \$19.95. Participants will tour the museum's permanent galleries and its special exhibit, “Exquisitely Evil: 50 Years of Bond Villains,” which should be a special treat for 007 fans. The museum is just a block away from the conference hotel at 800 F Street NW. Those attending should plan to meet in the hotel lobby at 1:30 pm. More information will be passed along before the conference.

If you are interested in attending either (or both!) programs, please go to the Doodle poll (<http://doodle.com/u998qy52prysesqw>) and sign up by July 31st. You can indicate in the “Comment” section if you are a “maybe.” This will allow us to estimate the amount of interest in the programs so we can finalize the logistics. If you have any questions, please contact Lisa Burns (Lisa.Burns@quinnipiac.edu). ■



**Offsite #2: International Spy Museum
August 10th**

**Offsite #1: Library of Congress
August 9th**



Program

Continued from Page 6

Terry Lueck, Akron (2000-01)
Julie Andsager, Iowa (2004-05, 2005-06)
Stacey Hust, Washington State (2012-13)
Tracy Everbach, North Texas (2012-13)

Sunday, August 11th

9:15 – 10:45 am

Teaching Panel Session: Content and Complements – Media History in the Curriculum (co-sponsor: Council of Affiliates – American Journalism Historians Association)

Moderating:

Therese L. Lueck, Akron

Panelists:

Osabuohien Amienyi, Arkansas State,
Building a Core Component: A Foundation of Legacy Media

Jon Marshall, Northwestern, The Past is Alive: Incorporating History into a Current Issues Class

Michael Murray, Missouri-St. Louis, Emphasizing History's Ties to the Profession: Relating Course Content to Developing Curricular Models

Kathy Bradshaw, Bowling Green State, Sponsored Opportunities: Media History Experiences through a Lens of Diversity

Sunday, August 11th

12:45 – 2:15 pm

PF&R Panel Session: Pathways to Public Relations – International Histories

Moderating:

Margot Opdycke Lamme

Panelists:

Burton St. John III, Old Dominion University, Public Relations History and the Narrative Paradigm

Karen Russell, University of Georgia, Arthur Page and the Professionalization of Public Relations

Barbra Natifu, University of Oslo, and Amos Zikusooka, Makerere University, Public Relations in Uganda: From 'Ubuntu' to Strategic PR (1890-2012)

Diana Knott Martinelli, West Virginia University, The Intersection of Public Relations and Activism: A Multinational Look at Suffrage Movements ■

Call for Officers

The History Division is looking for volunteers to serve in the following leadership positions.

Secretary (leadership track): Election to this position involves a three year commitment to the Division. The person elected as secretary at the 2013 business meeting will serve as the editor of the Division's quarterly newsletter *Clio* during the 2013-14 academic year. The following year (2014-15), this person will become the Vice Head and Research Chair and be responsible for running the Division's research paper competition. Then, in the final year (2015-16), this person will be Head of the Division and the Program Chair, planning the programs for the annual conference.

Co-Coordinator, Joint Journalism and Communication History Conference (AEJMC representative): This is a two year commitment beginning in August 2014. It involves serving as the program planner for the 2015 JJCHC meeting, which is the annual joint meeting of AJHA and the AEJMC History Division held each March in New York City. During the second year, this person would serve as the site coordinator for the meeting, responsible for the day-of logistics at the conference site.

If you are interested in one of these positions, or would like to nominate someone, please e-mail Lisa Burns (lisa.burns@quinnipiac.edu) by July 15th and include a brief biography and statement explaining your interest in the position (word limit: 500) that can be distributed to Division members prior to the business meeting in August. ■

Reviewers for the 2013 History Division Paper Competition

The History Division wishes to thank and to recognize our 63 colleagues listed below for serving as reviewers for the 2013 AEJMC research paper competition.

Phyllis Alsdurf

Carol Atkinson

Jim Aucoin

Jon Bekken

Fred Blevens

Kathy Bradshaw

Sandi Braun

Dave Cassady

Catherine Cassara

Doug Cumming

Dave Davies

Michael Dibari

Katherine Dunsmore

Aimee Edmondson

Dale Edwards

Lillie Fears

Phil Glende

Peter Gloviczki

Julie Goldsmith

Karla Gower

Keith Greenwood

Kristin Gustafson

Donna Halper

Roger Heinrich

Carol Humphrey

Cathy Jackson

Richard Junger

Rich Kaplan

Elliot King

Mary Lamonica

Gerry Lanosga

Lisa Luedeman

Harlen Makemson

Jon Marshall

Diana Martinelli

Nicole Maurantonio

Jane Marcellus

Gwyn Mellinger

Jen Moore

Chad Painter

Randy Patnode

John Pauly

Kristie Poehler

Katrina Quinn

Aleen Ratzlaff

Sonny Rhodes

Mavis Richardson

Ford Risley

David Schreindl

Ken Sexton

Steve Siff

Stacy Spaulding

Andris Straumanis

Harvey Strum

Randall Sumpter

Mike Sweeney

Ann Thorne

Bernell Tripp

Debbie Van Tuyl

Yong Volz

Tim Vos

Kim Voss

Julie Williams

2013 JJCHC

Joint Journalism History Conference Returns to NYU

By **Lisa M. Burns**
QUINNIPIAC UNIV.

Scholars from around the world gathered on March 9th at New York University's Arthur L. Carter Journalism Institute for the annual Joint Journalism and Communication History Conference (JJCHC) co-sponsored by the American Journalism Historians Association and the AEJMC History Division.

There were 35 papers delivered in 12 different panels at this year's meeting. The work presented this year represented the growing diversity of media and communication history scholarship. Topics ranged from examinations of newspaper and magazine coverage of various topics and time periods from the Civil War era to the early 21st century to critical studies of representations of race, ethnicity, class, and gender in the media and innovative new approaches to studying media influence



AIIMEE SCHENCK | ST. JOHN FISHER COLLEGE

AEJMC co-coordinator Ann Thorne introduces this year's keynote speaker, NYU's Jay Rosen.

throughout history.

NYU's Jay Rosen was this year's keynote speaker. Through the lens of his own scholarship and teaching, Rosen looked at the problems facing journalists in the U.S. today and the lessons that can be learned from media history which could help the American press address its current issues. He then led the audience in a spirited discussion of the topic.

This year's conference was planned by Ann Thorne (Missouri

Western), the AEJMC co-coordinator, and site logistics were handled by Kevin Lerner (Marist), representing AJHA. Thanks to the support of the faculty and administration of the Carter Journalism Institute, the JJCHC will call NYU home for the next few years.

Next year's meeting is set for Saturday, March 8th, 2014. The call for papers will appear in the fall issue of *Clio*. ■

Clio AMONG THE MEDIA

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Submissions to *Clio* are welcome. For general items such as paper calls and research notes, please send them to Yong Volz at volzy@missouri.edu. For membership updates to be included in "News & Notes," please send them to Kristin Gustafson, Membership Chair, at gustaf13@u.washington.edu

Recent issues of *Clio* may be accessed at <http://aejmc.net/history/>

Call for Papers

Symposium on the 19th Century Press, the Civil War, and Free Expression

November 7-9, 2013

The University of Tennessee at Chattanooga

The steering committee of the twenty-first annual Symposium on the 19th Century Press, the Civil War, and Free Expression solicits papers dealing with U.S. mass media of the 19th century, the Civil War in fiction and history, freedom of expression in the 19th century, presidents and the 19th century press, images of race and gender in the 19th century press, and sensationalism and crime in 19th century newspapers. Selected papers will be presented during the three-day conference in Chattanooga, Tennessee, Thursday, Friday, and Saturday, November 7-9, 2013. The top three papers and the top three student papers will be honored accordingly. Due to the generosity of the Walter and Leona Schmitt Family Foundation Research Fund, the winners of the student awards will receive \$250 honoraria for delivering their papers at the conference.

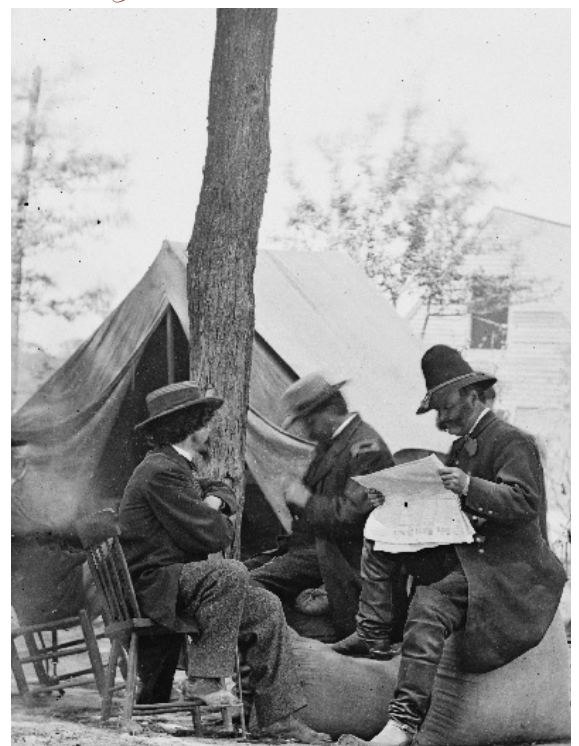
The purpose of the November conference is to share current research and to develop a series of monographs. This year the steering committee will pay special attention to papers on the Civil War and the press, presidents and the 19th century press, and 19th century concepts of free expression. Papers from the first five conferences were published by Transaction Publishers in 2000 as a book of readings called *The Civil War and the Press*. Purdue University Press published papers from past conferences in three distinctly different books titled *Memory and Myth: The Civil War in Fiction and Film from Uncle Tom's Cabin to Cold Mountain* (2007), *Words at War: The Civil War and American Journalism* (2008), and *Seeking a Voice: Images of Race and Gender in the 19th Century Press* (2009). This year, Transaction will publish *Sensationalism: Murder, Mayhem, Mudslinging, Scandals, and Disasters in 19th-Century Reporting*.

The symposium is sponsored by the George R. West, Jr. Chair of Excellence in Communication and Public Affairs, the University of Tennessee at Chattanooga, the University of Tennessee, Knoxville, the Walter and Leona Schmitt Family Foundation Research Fund, and the Hazel Dicken-Garcia Fund for the Symposium, and because of this sponsorship, no registration fee will be charged.

Papers should be able to be presented within 20 minutes, at least 10 to 15 pages long. Send your paper (including a 200-300 word abstract) as an MS Word e-mail attachment to West-Chair-Office@utc.edu or mail four copies of your paper and abstract to:

Dr. David Sachsman
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and Public Affairs
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www.utc.edu/Academic/SymposiumOnThe19thCenturyPress/

Deadline August 30, 2013



Indiana's Lamb wins 2013 History Book Award

By John Ferré (Louisville), Book Awards Chair



The 2013 AEJMC History Division Book Award, honoring the best journalism and mass communication history book published in 2012, has been won by Chris Lamb for his *Conspiracy of Silence: Sportswriters and the Long Campaign to Desegregate Baseball* (University of Nebraska Press). A professor of journalism at Indiana University School of Journalism at Indianapolis, Lamb is the author of several books, including *Drawn to Extremes: The Use and Abuse of Editorial Cartoons* (Columbia University Press) and *Blackout: The Untold Story of Jackie Robinson's First Spring Training* (University of Nebraska Press).

A panel of three distinguished media historians chose *Conspiracy*

of Silence from a field of 25 entries. Calling this study “engaging and impressively researched,” the judges praised Lamb’s “detailed, anecdote-rich work” that contrasts sports writers for black and communist newspapers who called for integrated baseball a full decade before Jackie Robinson broke the color barrier with white sportswriters for mainstream newspapers, who as a group ignored race relations.

Lamb, who will receive a plaque and a cash prize, has been invited to speak about his work during the History Division business meeting on Friday, August 9 (6:45 - 8:15 p.m.) at the Association for Education in Journalism and Mass Communication convention in Washington, D.C. ■

Forde and Foss win 29th annual Covert Award

By Nancy L. Roberts (Albany-SUNY), Covert Award Chair

The 29th annual Covert Award in Mass Communication History has been won by Kathy Roberts Forde, associate professor in the School of Journalism and Mass Communications, University of South Carolina, and Katherine A. Foss, Assistant Professor in the School of Journalism, Middle Tennessee State University.

Professors Forde and Foss won for their article, “The Facts—The Color!—The Facts’: The Idea of a Report in American Print Culture, 1885-1910,” *Book History*, (2012), 123-151. The piece was selected from 10 articles nominated.

The award, endowed by the late Catherine Covert, a professor of public communications at Syracuse University and former head of the AEJMC History

Division, goes to the article or chapter in an edited collection that represents the year’s best essay in mass communication history.

The Covert Committee includes some long-time members, several of them Cathy’s students and colleagues, as well as current and past heads of the History Division. Committee members this year were: Susan Henry, Cal State-Northridge (emerita), (1996); Elliot King, Loyola (2010), Lisa Burns, Quinnipiac (2011) and Nancy Roberts, Chair, State University of New York at Albany (1992).

The History Division will present the award to Professors Forde and Foss at its business meeting at the annual convention in August. ■

PROFESSIONAL FREEDOM & RESPONSIBILITY

How archives use social media

Kimberly W. Voss



PF&R Chair
University of
Central Florida

This spring, when the National Archives needed to delay opening one day due to icy weather, it was announced on Facebook along with a black-and-white image from 1918 of two

young women.

“Girls deliver ice,” read the caption. “Heavy work that formerly belonged to men only is being done by girls. The ice girls are delivering ice on a route and their work requires brawn as well as the patriotic ambition to help.” This is one of many examples of how social media is used by historians.

My previous two *Clio* columns have focused on the use of social media. In both pieces, I encouraged you to use social media. This column looks at the other side – some of the top history projects on social media.

More archivists are using social media. Archivist Kelly Wooten from the Sallie Bingham Center for Women and Culture at Duke University, for example, regularly uses Twitter and Facebook to promote speakers and the materials found in its Center.

“When everyone else is on Face-

book, it seems important to have a presence there, and for a presence to be effective at all, you have to keep up regular content,” she said. “I try to post at least 1-2 times a week, and keep an eye out for relevant news stories, like when our donors make the news or we have material related to some historical anniversary.”

The Special Collections and Rare Books department at Ellis Library at the University of Missouri regularly posts content to Facebook. Examples include news about its exhibit or information on using its materials.

“Our main purpose is to get the word out about special collections in general, and our collections in particular, hoping that it will help people see the value of libraries and archives,” explains Ellis Library Archivist Kelli Hansen. “People tend to forget we’re here, since we’re tucked away on the fourth floor in a rather inaccessible part of the building, so I’m hoping Facebook helps our on-campus users keep us in mind.”

The following are some more examples:

■ **The National Women’s History Project** posts daily on Facebook with “On This Day in History.” The posts highlight both well-known women and lesser-known figures. There are also history quizzes and event postings.



National Women’s History Project Facebook page



The State Historical Society of Missouri’s Twitter page

Voss

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Archives use social media

■ **The U.S. National Archives** posts regularly on Facebook. There are great historical images and documents. You can also access the Archives' YouTube channel. This was a post from April: "Happy 100th Birthday to Form 1040!

The 16th Amendment and the first Internal Revenue Bureau Form 1040 will be on display April 1-30 at the National Archives in Washington, DC."

■ **The Smithsonian** keeps several Pinterest boards. Some of the boards include Hollywood History, The 1970s and Take Me Out to the Ballgame.

■ **The National Women and Media Collection**, housed at the Missouri Historical Society, recently updated its

blog to add more information about its Collection. It includes new biographies about several of the women whose papers are in the collection. Each of the biographies includes wonderful photographs.

■ **The American History Museum** is a regular user of Twitter to post material or to remind followers of historical anniversaries.

Mentorship Program is looking for participants

By Kristin Gustafson (Washington-Bothell), Membership Chair

The AEJMC's Membership Committee announced that its mentorship program will enter its second year of operation with the August 2013 Conference.

Guy Golan, the committee chair, said the idea behind the program is a simple one. "We hope to match first time conference attendees with seasoned AEJMC conference veterans who will show them the conference ropes and make their experience less intimidating." In 2012, the divisions matched mentors and mentees who reported a positive experience.

Kathy Roberts Forde, the History Division's vice-head and research chair, served as a mentor in 2012. She described the new program as "a valuable way to cultivate long-term membership in the organization."

She mentored a doctoral student working on her dissertation. Within a week after the conference, the student said that she hoped to return in 2013 and become involved in the History Division. Forde said that she hoped that AEJMC and our Division "will enrich this student's professional life, and she will enrich our field with her scholarship in the years to come."

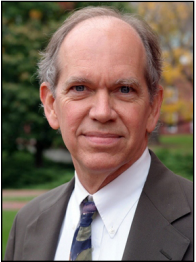
Please consider being a part of this program in 2013. You may contact me at gustaf13@u.washington.edu to talk more about serving as a mentor or to be matched as a mentee!

For more information, look for Guy Golan's column about the mentorship program in the upcoming AEJMC newsletter.

TEACHING STANDARDS

Beethoven, a Bank and Dove Soap

Doug Cumming



Teaching Chair
Washington & Lee
University

You may have seen this beautiful online video. It's called "Best coin ever spent." On a perfect day last May, at 6 p.m., in the busy central square of an old European city, a man in white-tie formal attire stands frozen at his double bass,

bow drawn. A little girl comes up, puts a coin into the upturned top hat on the pavement, and he begins bowing. Beautifully. A woman in heels and concert-stage black comes on the scene with a cello, sits in a small chair next to him, and joins in. You recognize that they are bowing the divine melody from Beethoven's 9th symphony, the metaphysical "Ode to Joy."

The charm slowly catches on in the busy plaza. A small crowd gathers as a bassoonist and other musicians arrive to play their parts. The magic engages children especially, as one of them climbs an old-fashioned lamppost to watch. Grownups record the scene on smart phones. The musicians filing out of a building now, including a conductor, are casually dressed, like the crowd, shirttails out. By the time the chorale assembles for the hair-raising German of Schiller's poem, it's hard to distinguish the musicians from the crowd. The joy of the listeners merges with the joy of the performance art, which merges with the

joy of Beethoven – high culture and consumer culture melting together into a buoyant bliss, all for the low-low price of that little coin.

When a friend in Atlanta put this video link on his Facebook page recently, I remembered it from months earlier. Back then, my brother in Nashville had emailed it, and this led to a few emails between us debating its value. (My brother and I fall into these email debates over value, truth, faith, and politics.) He had gotten the video from someone who had emailed it to about 100 friends with this message: "Hi, everyone; I normally don't send videos out. If

does it tell? I thought of *Clockwork Orange*. There was a good reason that CBS News' 1976 standards manual banned music "merely for aesthetic background purposes." Music can manipulate emotions.

What my brother saw was the Kingdom of God exploding in a city square, as in Jerusalem on the day of Pentecost. "You can see it in the people's faces," he wrote. I replied that I remained somewhat skeptical of all that emotion and slick editing. I suspected Eurozone p.r., and imagined a hint of German Aryan bruderbund from the 1930s. But I was a little ashamed of my skepticism,



"Best coin ever spent" can be watched at <http://www.wimp.com/bestcoin/>.

you want to get goose bumps and tears, watch this..." My brother had emailed the link to a few friends and relatives. The video is almost six minutes. My brother wrote: "You may think you don't have time...but a little dose of truth and beauty is what we all need."

Truth and beauty? As a mass communications professor, I could see the beauty, or at least some "high production values." But what truth

for as my brother wrote back, it is likely that God was working through Beethoven even if others twisted it to their own purposes.

Seeing the video again recently, I found a basis for my skepticism. Look carefully. The building behind the musicians is the Banco Sabadell of Spain. The bank's name is on the building out of which the musicians come, and is given silent credit at the end. The video, it turns out, is

Cumming

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Beethoven, a Bank and Dove Soap

“sponsored content,” or what ad agencies are calling “native” advertising.

Advertorials are not new, and neither is product placement in movies. But new dynamics are giving sponsored content a big boost in the media today. One factor is the need of traditional media for life support as they lose traditional advertising... Another factor is that people are less concerned with, or aware of, the traditional firewall that separated factual reporting and free expression from corporate interests. People want goose bumps, or tears, or what Kovach and Rosenstiel call “the journalism of affirmation.” They don’t care how directly corporate interests are involved, if it looks good and feels true.

Chris Graves, CEO of Ogilvy Public Relations Worldwide, gave a provocative slide-show presentation earlier this year at Harvard’s Kennedy School and here at W&L on the profound shift of advertising now underway. Instead of buying advertising space from newspapers, magazine, TV programming and websites, corporations and marketing agencies are creating their own high-quality content – or at least something that looks like quality journalism or creative entertainment.

Advertorials are not new, and neither is product placement in movies. But new dynamics are giving sponsored content a big boost in the media today. One factor is

the need of traditional media for life support as they lose traditional advertising. When you are about to die, as Graves put it gravely, do your ethics change? So, the venerable *Atlantic Monthly* published sponsored content from the Church of Scientology that almost looked like part of the *Atlantic’s* editorial content. Another factor is that people

are less concerned with, or aware of, the traditional firewall that separated factual reporting and free expression from corporate interests. People want goose bumps, or tears, or what Kovach and Rosenstiel call “the journalism of affirmation.” They don’t care how directly corporate interests are involved, if it looks good and feels true.

The main factor is that people can send out amazing sponsored content to 100 friends by email or “like” it on Facebook. Then it goes viral, the jackpot of sponsored content. For example, the latest installment of Dove soap’s Real Beauty campaign – with a forensic sketch artist behind a curtain drawing women’s

self-image against the same faces drawn from another person’s more positive description – went epidemic almost overnight. Besides half a million hits within 24 hours on social media sites like Facebook, Mashable and BuzzFeed, its YouTube versions approached 9 million views by mid-April, according to the *New York Times*.

The *Times* quoted female fans who didn’t care that the powerful message was corporate marketing for a soap company. David Brooks, following up with a column that found the message interesting, admitted it didn’t pass muster as social science. Only one woman in the news story raised doubts, noting that the message – “You are more beautiful than you think” – still holds women captive to the idea that a beautiful face is the important thing.

Ask your journalism students what they think about sponsored content. I know at least one of our students was eager to hear from Ogilvy’s Graves how she might get a job in this growing business. And a good journalism student I know from Emerson College reported on her LinkedIn site that she was interning this summer in the Graduate Program at Red Bull. Yes, Red Bull has its own newsroom now, with more than 100 journalists producing videos, TV shows and a Red Bull magazine.

I’m beginning to realize that advertisers who paid for most of our journalism in the 20th century were not such bad characters after all. They were our protectors, underwriting a unique form of real independence that is hard to find today. I never met one, back when I was journalist. But I miss those guys. ■

Two new resources for journalism history

Keith Greenwood



**Website Administrator
Univ. of Missouri**

The ongoing application of technology to digitize archival materials has helped to preserve documents and provide greater access to material that otherwise could not tolerate handling. From the digitization process, it's a short leap to make the digital files available through online archives. Two recently created digital resources offer access to historical materials that have promise for journalism history teaching and scholarship.

The first is the Digital Public Library of America. The site was meant to publicly debut in mid April, but the launch was overshadowed in the aftermath of

the Boston Marathon bombing. The Digital Public Library of America (DPLA) is not an individual, standalone archive but instead is a collaborative effort of libraries, archives and museums from around the country. The DPLA catalog acts as a portal to digital resources available through the partner organizations. According to the site's Frequently Asked Questions page, the DPLA is a collection of metadata records. The catalog describes the contents "for millions of photographs, manuscripts, books, sounds, moving images and more."

Records in the DPLA catalog link to the original item on the content provider's website. The results of a search on the library site yield more than the usual list of matching items. The search results page also provides boxes to sort the results. Available options for narrowing the results include the format of the item, the institution that owns the item, official partner organizations of the DPLA or even by date and location. A search for "Native American newspapers" found more than 1,000 results of text and image files. A search for "oral history" returned nearly 3,000 results, including audio and video files and the transcripts of some interviews.

The DPLA has created digital exhibitions, available

through a link on the site's home page where there are also options to browse the library by location or date. The site's FAQ page does acknowledge that copyright status for items will vary, and as a portal to other libraries the DPLA can't guarantee that the home site of the material will be accessible. The DPLA is online at <http://dp.la>.

For legal historians, a new resource offers access to the audio recordings of cases heard in the United States Supreme Court. The Oyez Project is supported by the Kent College of Law at the Illinois Institute of Technology Chicago.

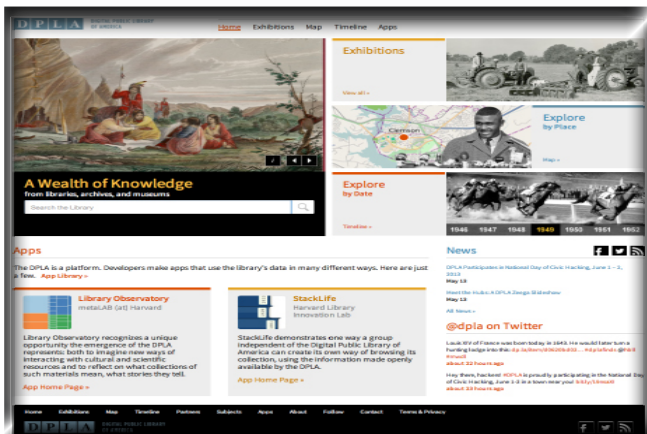
Transcripts of Supreme Court hearings give some insight into the positions taken by the justices, but the words are limited in what they can convey. The audio recordings not only provide the words but also the inflection of the speakers, providing a richer understanding of the interaction in court.

The Supreme Court has recorded oral arguments since 1955. The recordings were primarily for the justices and their clerks and were archived at the National Archives and Records Administration, where they were available for educational and research purposes but not commercial use. A 1993 challenge to the policy resulted in a change with no limits on access to the tapes. The creators of the Oyez Project arranged with the Archives to digitize the original recordings.

The digital files of arguments and opinion announcements are searchable, so a particular case can be located. The page for an individual case presents an overview of the case and the question before the Court. What is really interesting about the project is the way the cases are presented on the pages. The Oyez Project incorporates a player window that scrolls the transcript of the file while the audio is playing. Speakers are identified as the transcript rolls. The case pages also provide links to download the transcript text and the audio file in .mp3 format.

The Oyez Project is online at <http://www.oyez.org>.

Links to both these resources can be found on the Resources page of the History Division website. ■



Peer advice on how to prepare for conference presentations

Carrie Isard



Graduate Student Liaison
Temple Univ.

Annie Sugar



Graduate Student Liaison
Univ. of Colorado

So, your paper has been accepted to AEJMC's History Division – congratulations! AEJMC's History division is among the most competitive and well-regarded divisions in the association, and presenting at the conference will give you the opportunity to share your excellent work with a supportive and welcoming group of scholars and fellow graduate students. Once the excitement of that acceptance fades, we know that conference presentations like this can seem daunting to first time presenters and even seasoned veterans.

Here are some helpful tips from two graduate students who have been there, done that (and still get nervous):

1) Be confident. Some graduate students may be intimidated by the idea of presenting their research in front of colleagues and mentors whose work they admire and are hoping to build upon, but there is no reason to be intimidated. Your paper was blind-reviewed and accepted into the conference on its own merits, and you deserve to be heard. Your acceptance means that other scholars *want to*

hear what you have to say and learn about your research. You are contributing to the field! While you should expect to receive thought-provoking and sometimes challenging questions from your discussant and audience members, they will ask because they are interested, not because they are antagonistic.

Take a deep breath and remember, people have attended your session to listen to *you* speak on a topic on which *you* are considered an expert. View your audience as your support system and welcome their feedback and the conversation they want to have with you.

2) Use PowerPoint as your complement not a crutch. If you've ever suffered through word-heavy PowerPoint presentations, you know what we mean. Wordy slides are a sure way to bore your audience. Use your slides as a visual complement to what you are saying, not a substitute for it. Keep the amount of words you use to a minimum; limit yourself to four bullet points per slide and seven words per bullet point. Use the extra space for interesting pictures or caption quotes from primary sources that underscore or emphasize the analysis your paper unpacks. It may be necessary to include a slide or two to reinforce key terms for more theoretically sophisticated projects, but limit those extra slides to only those which are *essential* to understanding your overall project.

Be conservative and judicious with what you include in your PowerPoint. You should be the focus of your talk, not your slide show.

3) Let your primary sources have the spotlight. If at all possible, include fun or interesting archival

material like reproductions of old newspapers or archival footage in your presentation. As historians, our job is to share and spread historical knowledge in the most responsible and complete way possible and let primary source artifacts speak for themselves.

4) Practice, practice, practice! Despite all of the brilliant ideas that may occur to you while jogging or in the shower in the weeks before the conference, those points may be difficult to conjure up in the moment. In addition to creating an engaging PowerPoint presentation, be sure to prepare talking points or even a short informal script to refer to throughout the presentation. Thorough preparation and rehearsal will ensure that you hit on the most important and interesting facets of your project and ensure that you stay within time limit.

It is crucial and considerate to stay as close to your assigned time as possible. The more you talk, the less your fellow presenters do, and the less opportunity for discussion afterward. Make sure you can nail all of your talking points in a *slow, loud and clear manner* in *one to two minutes less* than the time assigned in order to leave wiggle room for additional thoughts that may pop into your head, or time to mentally pause and regroup in between slides, especially if you are prone to stage fright.

4) Don't diminish the fantastic opportunity the poster session affords you to share your research. If you are presenting at a poster session rather than a presentation, make the most of it! Some academics actually prefer the poster session format because it offers the chance to have long

Peer Advice

Continued from Page 16

discussions about your work, with many people, and they're a great time to network and really shine. Poster sessions are often well-attended, and you may get to wow someone you admire and make a strong first impression on them. Unlike presentations, you are not limited to a brief amount of speaking time, so poster sessions can provide some of the most meaningful and beneficial interactions about your work, as long as you are willing to approach them in the right way and follow these tips:

- Create a poster that complements you and your project, rather than acting as your proxy. A wordy poster will mean at least two minutes of awkward silence while interested colleagues read to themselves or make semi-interested peers simply blow by. Posters should be provocative and eye-catching; a colorful, concise, and appealing visual representation of your project invites the viewer to ask lots of questions.
- Remember that the poster session is a more casual environment than a presentation. Have brief talking points that summarize your project prepared, but converse with your colleagues in the process. Use the poster session as an opportunity to introduce yourself and your work in a more in-depth way on a one-on-one basis. Ask the colleagues who stop what drew them to your poster and find out what interests you share. Poster sessions are a great way to subtly make friends with like-minded scholars from different universities, so be sure to bring your business cards with you, and ask your colleagues for theirs.
- Take time to be a spectator, too. Poster sessions are often set up thematically, so you are likely to have a lot in common with your neighbor. Take a moment and introduce yourself to them and network a little. And, if one of your favorite authors saunters by in his or her nametag, grab them, and introduce yourself. You may feel a little like a star-struck fan doing it, but you will most likely make that person's day, and they will be happy to stop and chat about your work as well as their own.

We hope you will find this advice useful as you prepare for the conference this summer. We urge you to take advantage of the History Division's stellar mentoring program and welcome you to contact **Carrie Isard** at tuc16417@temple.edu or **Annie Sugar** at anne.sugar@colorado.edu if we can answer your questions or help in any way. We are here to support you and point you in the right direction.

We look forward to meeting you in DC in August and hearing your presentations. And, of course, we hope you will join us for the fun social activities we are planning. Best wishes and good luck! ■

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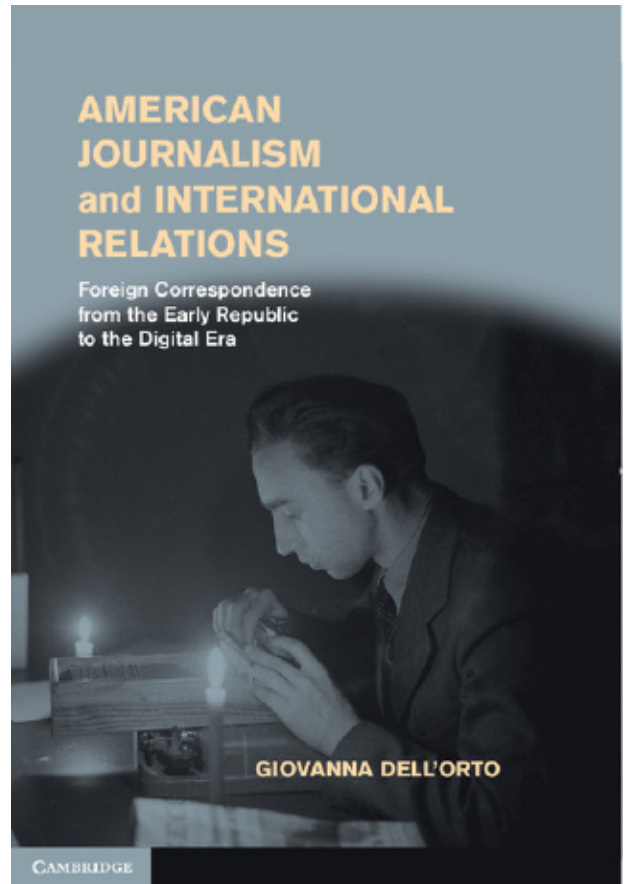
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BOOK EXCERPT

American Journalism and International Relations: Foreign Correspondence from the Early Republic to the Digital Era

Giovanna Dell'Orto

■ *Giovanna Dell'Orto's American Journalism and International Relations (Cambridge University Press, 2013) is a history of the interplay of U.S. foreign correspondence and major foreign policy trends from the 1840s to the present. The following excerpt is taken from pp. 2-3, 237 and 255-256.*



The real way in which Americans engage the world is fundamentally shaped by the images that the U.S. press helps create and perpetuate, making it an “irreplaceable mediator” between the world and how Americans, both citizens and policymakers, act in it. In order to begin to get at that mediator essence, this book proposes a new theoretical framework that integrates mass communication with international relations as a particularly useful way to conceptualize and, ultimately, to call for restoring the power and responsibility of the media in international affairs.

It then tests the model through an extensive discourse analysis, based on more than 2,000 news articles, of how the American press has covered the

world and what images it has brought back to its readers. Do the same general understandings of the world, specific countries and regions and the United States’ global role inform both media coverage and actual policies? This book is the first to provide a narrative of the evolution of America’s understandings of the world, analyzing coverage of twenty defining international events from 1848 to 2008 and including both a production perspective (such as the profession of foreign correspondent and journalism education) and an audience perspective (such as the appetite for foreign news among U.S. readers and political engagement in foreign affairs). Those discourses of the world, and of the United States’ role in it, are found to have

shaped the box within which foreign policy options were debated – and to have occasionally provided the means to think outside of it. Either by succeeding in enriching the public’s understanding of foreign nations, or by tragically failing to do so, the news media have had a pivotal role in shaping national identities and therefore setting constraints for foreign policies at particular historical times.

In the nineteenth, twentieth and twenty-first centuries – in France as in Japan, in Mexico as in India – foreign correspondence constructed images of the world and, just as importantly, of the United States’ role in it. Those discourses helped define the box within which Americans, including policy-

Dell'Orto

Continued from Page 18

makers, thought about the world, and sometimes provided the chance to think outside of it. The great and necessary power and responsibility of the news media in foreign affairs stems from that subtler, more pervasive understanding

have been particularly reductive, as in the Middle East or Cuba cases analyzed in previous chapters, policies have also been stalemated or worse. Examples of correspondence expanding the policy parameters for positive outcomes are harder to isolate, although one might point to the impassionate pleas against carnage in Shanghai, Madrid and Mostar as conducive to effective leadership, and the 1991 pessimism as aligned

The history presented here shows glaring failures by the press to give readers sufficiently nuanced discourses of the world to sustain public debate on how the United States should act. But it also shows that those failures were occasionally mitigated and overcome when foreign correspondents engaged foreign countries, let themselves be “surprised” by how they did not fit their preconceived discourses, and wrote texts that incorporated local realities instead of merely reflecting constructions of the United States.

of media effects on policymaking...

The essential eyewitness, mediator role of the American media in world affairs is the core conclusion and normative position of this book. That is not to cast the news media as without sin – rather, it is to point out as suggestive that where media discourses

with a more realistic assessment of the post–Cold War than “the end of history.” Direction of causality is beside the point – the central argument is that the news media contribute to the American polity’s understanding of the world, and lack thereof, with consequences for U.S. global engagement.

With few exceptions, such as the organizations studied here, U.S. news media in the twenty-first century are disengaging from the world and from news in general, scrambling to try any seemingly popular trend that will make stockholders happier. Despite the unprecedented availability of information online for those with the interest, time and resources to search for it, the dwindling of hard news in general distribution media is hurting the richness of the “marketplace of ideas.” The history presented here shows glaring failures by the press to give readers sufficiently nuanced discourses of the world to sustain public debate on how the United States should act. But it also shows that those failures were occasionally mitigated and overcome when foreign correspondents engaged foreign countries, let themselves be “surprised” by how they did not fit their preconceived discourses, and wrote texts that incorporated local realities instead of merely reflecting constructions of the United States.

At a time when instantaneous communication has shrunk the world but not bridged cultural and ideological divides, the necessity for professional foreign correspondence to provide a rich public arena for the formation of meanings about foreign realities is more critical than ever.

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News & Notes

Kristin Gustafson



Membership Chair
Univ. of Washing-
ton-Bothell

Welcome back to our “News & Notes” section of *Clio* — a place to find updates on our History Division’s members. Please share the news you find here.

This summer edition features **Updates**, **Awards**, and **Books**. We will also share your news about

Promotions and Top Papers. Send the news to gustaf13@u.washington.edu for *Clio*’s future editions. Our members’ successes help us as we invite new and veteran scholars to join our Division. You can also share your media history research and teaching materials via our Facebook group (AEJMC History Division) created in August and the Media History Exchange at <http://www.mediahistoryexchange.org/content/welcome-media-history-exchange>, a site that includes the 2012 AEJMC History Division Archive.

We are also looking for your comments in our 10-question online survey designed to help the History Division identify, cultivate, and expand our membership. Please take a few minutes to do the survey: <https://catalyst.uw.edu/webq/survey/gustaf13/191807>.

We look forward to sharing results with our readers in an upcoming *Clio* issue and making preliminary results available at the AEJMC convention in Washington, D.C.

Updates

Four History Division members won roles in the 2013 AEJMC election of candidates. **Caryl A. Cooper**, associate professor for the University of Alabama’s College of Communication and Information Sciences, will be the Accrediting Council Representative. This agency is responsible for the evaluation of professional journalism and mass communications programs in colleges and universities. Earlier this year, the president of the American Journalism Historians Association, Kimberly Mangun, reminded her association’s members (and ours) of the importance of this position in an email: “Because AJHA is committed to ensuring that media history courses remain part of the curriculum in departments of communication and schools of journalism, it is important that a historian sit on this council.”

Catherine Cassara, associate professor for Bowling Green State University’s School of Media and Communication, will serve on the Committee on Teaching. **Jane Marcellus**, associate professor for Middle Tennessee State University’s College of Mass Communication, and **Michael Sweeney**, associate director for graduate studies at Ohio University’s E.W. Scripps School of Journalism, were elected to the Publications Committee.

Owen V. Johnson, an associate professor for Indiana University’s School

of Journalism and adjunct associate professor for the university’s Department of History, gave a seminar in April at the Center for Baltic and East European Studies at Sodertorn University in Stockholm. He presented “Whom Do We Serve? A Comparative Historical Analysis of Journalistic Professionalism in Russia and East Central Europe.” Johnson, who was head of the History Division in 1985–86, said that as the idea of journalism as a profession emerged on both sides of the Atlantic around the middle of the nineteenth century, “the journalists themselves, as well as the societies in which they functioned, have defined in different ways what the roles and functions of journalists should be.” He presented a comparative look at how these roles and functions developed over time and “in different political, educational and economic conditions in this part of the world.” Later that same month, Johnson was a plenary speaker with Paolo Mancini and Thomas Hanitsch at the 6th International Conference on Media in Central & Eastern Europe, held in Kaunas, Lithuania. This organization originally included only scholars from Visegrad countries. But it expanded recently to the Baltic countries and scholars from outside the region. His presentation, “Different Paths to the Same Destination: Thoughts on Journalism Professionalism in the United States and Central and Eastern Europe,” explored how the development of the idea of journalism professionalism in the U.S. might affect the way we value professionalism in other countries.

News & Notes

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Awards

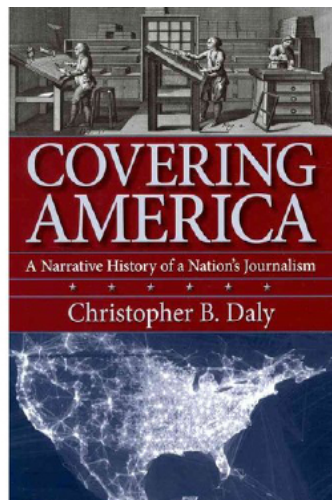
Maurine H. Beasley has won the Frank Luther Mott / Kappa Tau Alpha Research Award for the best book on journalism and mass communication based on original research published in 2012 (mentioned in *Clio's* Fall 2012 issue).

Beasley is professor emerita of journalism for the University of Maryland. Northwestern University Press published the book. Her book *Women of the Washington Press: Politics, Prejudice, and Persistence* recounts the journalists' contributions to journalism and politics, wrote Peter J. Gade from the University of Oklahoma and a finalist judge. He added that more importantly, the book demonstrates "their determination, struggle, craftiness and indefatigable spirit." Andrew Mendelson, Temple University, wrote that the book demonstrates "the institutionalized discrimination against which women reporters had to fight, putting journalism's glass ceiling into greater historical context." Other finalists for the award were Brooke Kroeger for *Undercover Reporting: The Truth About Deception* (Northwestern University Press); Jonathan M. Ladd for *Why Americans Hate the Media: and How It Matters* (Princeton University Press); and Tom Mascaro for *Into the Fray: How NBC's Washington Documentary Unit Reinvented the News* (Potomac Books). The award is in honor of Frank Luther Mott, a Pulitzer Prize winner, educator and long-time

leader of Kappa Tau Alpha, which is the national college honor society for journalism and mass communication. The competition has been held annually since 1944. The \$1,000 prize will be presented Aug. 9, at the AEJMC Conference in Washington, D.C.

Beasley was also nominated for the Tankard Award, along with another AEJMC History Division colleague Tom Mascaro. Mascaro's book (also mentioned in *Clio's* Fall 2012 issue) is *Into the Fray: How NBC's Washington Documentary Unit Reinvented the News*. The Tankard Award is AEJMC's top book award. The winner will be announced Aug. 8, at a 3:15 p.m. session during the AEJMC Conference in Washington, D.C.

Books



Daly, Christopher B. 2012. *Covering America: A Narrative History of a Nation's Journalism*. Amherst: University of Massachusetts Press.

Daly, an associate professor for the Boston University and a veteran

journalist, will be talking about his new book as part of the Library of Congress off-site panel at AEJMC. He is coauthor of *Like a Family: The Making of a Southern Cotton Mill World*, which won the Albert J. Beveridge Award of the American Historical Association and the Merle Curti Award of the Organization of American Historians. *Covering America* draws on original research and synthesizes the latest scholarship, as Daly takes the reader from the early 1700s to the present day. Daly describes five periods of journalism history. According to the publisher, University of Massachusetts Press, these periods are framed within a business lens, as he investigates how this cultural institution housed in a major private industry responded to recurrent conflicts. The publisher said this about the book: "Today many believe that American journalism is in crisis, with traditional sources of news under siege from a failing business model, a resurgence of partisanship, and a growing expectation that all information ought to be free." In this book, Daly "places the current crisis within a much broader historical context, showing how it is only the latest in a series of transitions that have required journalists to devise new ways of plying their trade." And Susan Orlean, staff writer for *The New Yorker* and author of *Rin Tin Tin: The Life and the Legend* and *The Orchid Thief*, described Daly's work as, "Essential reading for anyone who cares about American history, media, or culture. This is a great story about the entire tradition of journalistic storytelling, told smartly and thoroughly." ■