

Clio

AMONG THE MEDIA



Newsletter of the History Division of the Association for Education in Journalism and Mass Communication

Scholars gather at the AEJMC conference



LISA BURNS | QUINNIPIAC

History Division Top Faculty Paper Winners Michael Fuhlhage (Auburn), Jeremy Chatelain (Utah), Kimberley Mangun (Utah), Wendy Melillo (American).

NOTES FROM THE CHAIR

Leading by Doing

Lisa M. Burns



Chair
Quinnipiac Univ.

In June, I had the honor of attending the Scripps Howard Academic Leadership Academy at the Manship School of Mass Communications at Louisiana State University. In four jammed-packed days, I learned a lot about academic administration,

I met a wonderful group of fellow journalism and mass communication educators, and I even learned how to properly eat a crawfish (an essential skill in Louisiana). But most importantly, I had the chance to reflect on my leadership style. I decided to use my first *Clio* column to share with you my approach to leadership as I discuss the History Division's goals for this year.

As some of you may have noticed, the Division's leadership team has hit the ground running. That's because I am an action-oriented leader who likes to get things done. I believe it's important to

See Burns | Page 3

ONLINE
www.aejmchistory.org

INSIDE THIS ISSUE



Photos from AEJMC Panel Sessions | PAGE 20

Farrar Award Nominees sought | PAGE 2

Southeast Colloquium Call for papers | PAGE 4

Meeting Minutes Goals for year | PAGE 5

Off to Camp Teaching column | PAGE 9

Call for Panel Proposals AEJMC Washington | PAGE 10

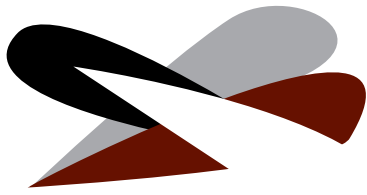
Joint Conference Call for papers | PAGE 11

History in Your Hand AEJMC App created | PAGE 12

Blogging from AEJMC | PAGE 13

I Have Seen the Future Book excerpt | PAGE 14

News & Notes Membership updates | PAGE 17



media & civil rights history symposium

March 21-23, 2013

The School of Journalism and Mass Communications at the University of South Carolina will host the second biennial Media & Civil Rights History Symposium on March 21-23, 2013. This event brings together civil rights and media historians to share scholarly knowledge on the vital relationships between civil rights movements and issues and various types of public communication in the modern world. We welcome scholars from various disciplines, and we invite work that approaches civil rights and media history from a range of contexts, perspectives, and periods.

Call for paper and panel proposals

Symposium organizers are currently accepting proposals for individual papers and panel sessions on all aspects of the historical relationship between media and civil rights. We encourage submissions from graduate students. The deadline for paper and panel proposal submission is Oct. 15, 2012.

A complete proposal will include the following:

- An abstract of no more than 500 words, for both papers and panels.
- A one-page curriculum vitae for each paper author or panelist.
- Complete contact information for each paper author or panelist, including email addresses.

Panel proposals should provide a panel title and indicate the panel moderator.

Submissions should be sent via email, first class U.S. Mail or overnight delivery. Late submissions will not be considered.

Submit paper or panel proposals and award nominations by Oct. 15 to:

Kathy Roberts Forde
School of Journalism and
Mass Communications
University of South Carolina
Columbia, SC 29208

Or email them to
fordekr@sc.edu

For more information contact:

Kathy Roberts Forde
Phone: 803-777-3321
Email: fordekr@sc.edu



UNIVERSITY OF
SOUTH CAROLINA
School of Journalism and
Mass Communications

For more information, visit jour.sc.edu/mcrhs.

Nominees sought for Farrar Media & Civil Rights History Award

Honoring University of South Carolina Professor Emeritus Ronald T. Farrar and his late wife, Gayla D. Farrar, this award recognizes the best journal article or chapter in an edited collection on the historical relationship between the media and civil rights.



Dr. Farrar

Submitted articles or chapters should be works of historical scholarship and must have been published in 2011 or 2012.

We encourage submissions that address the media and civil rights from a range of historical contexts, periods, and perspectives.

Scholars may nominate and submit their own work or the work of others by sending four copies of the article/ chapter and a cover letter describing the merits of the work. A national panel of experts will judge the contest.

The winner will receive a plaque and \$1,000 and must agree to present his or her work in a public lecture at the Media & Civil Rights History Symposium. The winner's travel expenses will be covered.

Burns

Continued from Page 1

Leading by Doing

have an overarching vision, but you also need to take steps to make that vision become reality. I embrace Franklin Delano Roosevelt's "do something" philosophy – if you have an idea, try it. If it doesn't work, you can always do something else, but you have to "do something." I like checking items off my "to do" list, but I also know that flexibility is key to good leadership. And I recognize that I can't do everything on my

ate student liaisons was a direct response to these charges. Membership Chair Kristin Gustafson is already working on recruitment and retention initiatives. She will send out a survey later this year, focusing on what the Division can do to better serve its members. She is also coordinating the new "News & Notes" section of *Clio* that will feature updates from members on their scholarship, teaching, and personal achievements.

We also created the AEJMC History Division Facebook group, which is a great place to share links, begin discussions, or promote your latest publication. Our new graduate student liaisons, Carrie Isard and Annie Sugar, have been

conference in Washington D.C. as well as the call for next spring's Joint Journalism and Communication History Conference at NYU. I've been impressed with the increasing breadth and depth of the scholarship presented at both conferences in recent years – a trend we hope to continue.

Our final goal is to "articulate to a broad public the importance of historical knowledge in thinking about and solving contemporary problems of journalism, media, and communication." I ask everyone to consider this point in their scholarship and teaching. I also encourage members to seek opportunities to share their expertise, such

I believe it's important to have an overarching vision, but you also need to take steps to make that vision become reality. I embrace Franklin Delano Roosevelt's "do something" philosophy – if you have an idea, try it. If it doesn't work, you can always do something else, but you have to "do something."

own, nor do I want to. I welcome the opportunity to work with the members of our leadership team and the Division. And I strongly believe that listening is essential for effective leadership. So if you have ideas for something you'd like to see the Division try, let me know.

The History Division has nine goals for this year and I'm pleased to report that we've already made progress on several fronts. Two interrelated goals are to "develop ways of attracting young scholars and growing our membership" and "increase the amount of member-generated content in the Division's newsletter, *Clio*." Expanding our leadership team to include a membership chair and gradu-

instrumental in recruiting grad students to the Facebook group – a first step in welcoming young scholars to the Division. They have a number of great ideas for next year, including ways that we can expand mentoring opportunities, which is another Division goal. In addition, we're looking into more ways to use the Media History Exchange, which has great potential as an information resource and networking tool. Our new webmaster Keith Greenwood is busy creating a revamped Division website and we may soon launch a Twitter feed.

In relation to our programming goals, in this issue you'll find the "Call for Panels" for next year's AEJMC

as doing interviews or writing op-ed pieces. We are well-positioned to offer historical context to contemporary issues. It is beneficial to our discipline and the public for us to do so.

In order to achieve these goals, we need the active participation of members. So I encourage you to embrace my "do something" leadership philosophy. By next August, I hope to be able to say that, together, we did several things this year to move the History Division forward, to serve our members, and to raise the visibility of our discipline. I look forward to working with you, and to serving you. ■

2013 SE COLLOQUIUM

When?	Where ?	Who?	Why?
<i>Feb. 28 through March 2</i>	<i>Tampa Bay, Florida</i>	<i>University of South Florida Tampa Bay</i>	<ul style="list-style-type: none"> • <i>to learn</i> • <i>to present</i> • <i>to network</i>

Host School:

University of South Florida Tampa Bay
School of Mass Communications

Colloquium Hotel:

Embassy Suites Hotel USF/Busch Gardens
\$139 for double or king Suites +taxes

- Complimentary In-room Internet and Parking
- Complimentary Cooked-to-Order Breakfast Daily
- Complimentary manager's cocktail reception Daily
- Complimentary Shuttle to Busch Gardens
- Rate Available 3 days Before and After SEC



**Registration, Hotel
and Paper Deadline
Details Coming Soon!**

*Co-sponsored by the
following AEJMC
divisions:*

- *Electronic News*
- *History*
- *Law & Policy*
- *Magazine*
- *Newspaper &
Online News*

*Each group will
conduct a paper
competition. There
will also be an Open
Division competition.*

Minutes of the 2012 annual business meeting

Division Chair Tim Vos called the meeting to order at 6:51 pm on August 10, 2012. The first order of business was review of the 2011 meeting minutes, which were approved as submitted.

Kathy Roberts Forde



Vice Head
Univ. of South
Carolina

Vos presented the Chair's report, noting that all of the division's goals from last year were met. The division is operating well and membership is holding steady at 393.

Vice-chair Lisa Burns reported that 83 papers were submitted this year, up from 64 in 2011 (2010 – 80; 2009 – 85; 2008 – 64; 2007 – 69; 2006 – 72). 42 papers were accepted, grouped by theme in 3 traditional research sessions and 2 poster sessions. According to the report, more AEJ divisions are holding poster sessions. Burns continued by thanking the 66 reviewers, including those who stepped in at last minute. She reported that the Division had been a bit short on reviewers and then she passed around a reviewer, discussant, and moderator sign-up sheet. The division will be using the Media History Exchange (MHX) as the archive for this year's papers, and Burns asked members to sign up for MHX.

Clio editor Kathy Roberts Forde reported that four issues of the newsletter were published across the year, each issue on time. She thanked the officers and members for their contributions.

Burns, as coordinator of the Joint Journalism and Communication Historians Conference (JJCHC), presented a report on this year's

History Division Goals: 2012-13

- Expand the Media History Exchange (MHX) platform as a site for social networking, paper submission and judging, and archiving scholarship.
- Cultivate a network of members willing to share their expertise, ideas, inspiration or strategies in teaching media history in mentoring others new to the field.
- Develop ways of attracting young scholars and growing our membership.
- Increase the amount of member-generated content in the Division's newsletter, *Clio*.
- Identify and explain what it means to be a History Division member and the breadth and depth of our scholarship.
- Articulate to a broad public the importance of historical knowledge in thinking about and solving contemporary problems of journalism, media, and communication.
- Support the growth and stability of the Joint Journalism and Communication History Conference, as well as other opportunities for presentations of scholarship.
- Broaden the History Division's conference programming to serve the interests of both the Division's membership and AEJMC's broader membership.
- Promote the Division's tradition of organizing high-quality research, teaching and PF&R panels for the 2013 conference.

event at John Jay College in New York City, on March 10, 2012. There were approximately 100 attendees and 16 research sessions. Ann Thorne is the new History Division co-coordinator for the conference. The 2013 conference is scheduled for Saturday, March 9, at the Arthur L. Carter Journalism Institute at NYU. The Carter Institute will be home for the JJCHC for the next several years. The call for papers will run in the Fall issue *Clio*.

Kevin Stoker, the head of the Division's new mentor program, reported that several new AEJ attendees

were connected with old members to help them navigate the conference.

Chair Tim Vos reported that the Division's budget is in good shape and income is slightly outpacing spending. The Division currently has \$13,791 in its general account and Vos reported the need to become more creative in spending this money. The Cathy Covert award fund has \$17,000+ and the Emery Travel Award, which pays travels awards to top student paper winners, has remained level at around \$21,000. The history division has one of the lowest membership rates of all divisions.

MINUTES

Continued from Page 5

Vos reports that the leadership sees no reason to raise this fee at the moment. Vos then reviewed the Division's goals for 2012-2013:

- **Expand** the Media History Exchange (MHX) platform as a site for social networking, paper submission and judging, and archiving scholarship.
- **Cultivate** a network of members willing to share their expertise, ideas, inspiration or strategies in teaching media history in mentoring others new to the field.
- **Develop** ways of attracting young scholars and growing our membership.
- **Increase** the amount of member-generated content in the Division's newsletter, *Clio*.
- **Identify and explain** what it means to be a History Division member and the breadth and depth of our scholarship.
- **Articulate** to a broad public the importance of historical knowledge in thinking about and solving contemporary problems of journalism, media, and communication.
- **Support** the growth and stability of the Joint Journalism and Communication History Conference, as well as other opportunities for presentations of scholarship.
- **Broaden** the History Division's conference programming to serve the interests of both the Division's membership and AEJMC's broader membership.
- **Promote** the Division's tradition of organizing high-quality research, teaching and PF&R panels for the 2013 conference.

The next order of business was the presentation of awards. Vos presented the Covert Award on behalf of chair Nancy Roberts, who could not be at the meeting. Thirteen articles were nominated this year. The winner was



YONG VOLZ | MISSOURI

Top Student Paper Winners Raymond McCaffrey (Maryland), Emilia Bak (Georgia), Brett Borton (South Carolina)

Kathy Roberts Forde of the University of South Carolina, for her article "Profit and Public Interest: A Publication History of John Hersey's 'Hiroshima,'" which was published in the Autumn 2011 issue of *Journalism and Mass Communication Quarterly*. Book Award Chair John P. Ferre thanked his committee of three judges who reviewed this year's 33 entries—a very large number: Linda Steiner, Joe Campbell, Fred Blevens. It was the first time in the history of the award that a book won that was not published by a university press. The Book Award winner was Peter Hartshorn of Showa Boston Institute for Language and Culture for his book "I Have Seen the Future: A Life of Lincoln Steffens" (Counterpoint, 2011).

Research chair Lisa Burns presented the top paper awards. The top student paper was awarded to Emilia Bak, University of Georgia, for "The Evolving Bride in *Godey's Lady's Book*." Second place went to Brett Borton, University of South Carolina, for "Free at Last:

Media Framing and the Evolution of Free Agency in Major League Baseball." Third place went to Raymond McCaffrey, University of Maryland, for "Tributes to Fallen Journalists: The Role of the Hero Myth in Journalistic Practice." The top faculty paper was awarded to "For 'the cause of civil and religious liberty': Abner Cole and the Palmyra, NY, *Reflector* (1829-1831)," by Kimberley Mangun and Jeremy Chatelain, University of Utah. Second place went to "The Struggle for Men's Souls: Tracing Cold War Liberation Strategy in the Crusade for Freedom Campaign," by Wendy Melillo, American University. Third place went to "A New York Tribune Reporter's Correspondence, Captivity, and Escape During the American Civil War," by Michael Fuhlhage, Auburn University. Burns also announced that Matthew Ehrlich, a member of the Division, won this year's Tankard Award for the book *Radio Utopia* (University of Illinois Press).

See **MINUTES** | Page 7

MINUTES

Continued from Page 6

Vos then introduced Norma Green, who created the Time Machine App for the History Division and AEJMC's centennial. She explained the creation of the app. It was developed with the AEJMC History Division by Columbia College Chicago Journalism Professor Norma Fay Green in conjunction with Columbia's Interactive Arts & Media Department. This mobile app allows AEJ members to get a glimpse of what journalism and mass communication looked like in Chicago 100 years ago.

Burns presented the report of the Ad Hoc Committee on the Media History Exchange (MHX) on Elliott King's behalf. The conference management system now contains 147 abstracts and 125 papers and conference programs. Last year, the History Division provided \$2,000 to MHX for 2 consecutive years. King did not use last year's money because his NEH grant was extended. He is developing the last two sections of the site. He is currently in negotiations with Texas Tech and Loyola of Maryland to serve as permanent home sites for the MHX. The NEH grant is expiring.

Vos presented the new positions proposal: webmaster, membership chair, and graduate student liaison. The most pertinent background is that other divisions have different leadership structures, and the division leadership noticed that other divisions had these positions and benefited from them. The leadership advises that such positions would be very valuable to the history division. Carolyn Kitch said that in the past the History Division had a graduate liaison because she had served in that position. There was a motion from the floor to add the webmaster



YONG VOLZ | MISSOURI

Tim Vos presents the Covert Award to Kathy Roberts Forde (South Carolina)



YONG VOLZ | MISSOURI

John P. Ferre presents the Book Award to Peter Hartshorn (Showa Boston Institute for Language and Culture)

MINUTES

Continued from Page 7

position, seconded and thirded. Discussion clarified that that no AEJ research papers would be posted on the division website. The motion carried unanimously. There was a motion from the floor to add the membership chair; the motion carried unanimously. There was a motion from floor to create the graduate student liaison position; the motion carried unanimously.

In his final act as Chair, Tim Vos presented the slate of officers for 2012-2013:

- Chair: Lisa Burns, Quinnipiac
- Vice Chair/Research Chair: Kathy Forde, South Carolina
- Secretary/Newsletter Editor: Yong Volz, Missouri
- Coordinator Joint Journalism Historians Conference: Ann Thorne
- Teaching Chair: Doug Cumming, Washington & Lee
- PF&R Chair: Dale Cressman, Brigham Young

The slate was unanimously approved by acclamation. Vos presented Burns with a gift—a tradition of the division. Burns was given a Blackhawks shot glass—Burns is a hockey fan—and a Blackhawks baseball cap. Burns presented Vos with a plaque and thanked him for his service as Division Chair.

In other new business, Burns reported that next year's conference will be in Washington, DC, August 8-11. Members were asked to vote on their preference for the 2016 AEJMC location. The straw votes were Minneapolis (1st choice), New Orleans (2nd choice), Indianapolis (3rd choice), Nashville (last).

AEJ is asking members to donate \$100 each to the organization in celebration of the centennial. The division that donates the most money gets extra chips at the midwinter

meeting.

Vos presented PF&R chair Dale Cressman's proposal that the Division ask AEJMC to make a statement asking the University of Missouri not to change the University of Missouri Press:

"As academic historians, we find it regrettable and shortsighted that the University of Missouri announced plans to close its University Press. Regardless of business models or publishing platforms, University Presses will continue to be indispensable and invaluable arbiters and contributors of knowledge. The University of Missouri Press, in particular, is a respected and valued press. We urge the University of Missouri to reconsider its decision and urge it to be transparent and inclusive in its future decisions regarding the University of Missouri Press."

Discussion ensued. There was a motion from the floor that the History Division vote to recommend that AEJMC make a statement in support of the University of Missouri Press. David Mindich moved that the question be tabled. All members but one voted in support of the motion to table.

Burns asked whether members were interested in creating a Facebook group for the Division. Discussion concluded that the webmaster could create this group along with a Twitter account.

Burns asked members to consider whether they would prefer an off-site or pre-conference LOC visit at next year's meeting. The members preferred off-site. David Mindich mentioned the J- History listserv and the Symposium on the 19th Century Press, the Civil War and Free Expression at UTC. Mike Sweeney introduced himself as the new editor of *Journalism History*, which will now be accepting manuscripts electronically as email attachments. Burns invited members to attend the History Division Pub & Grub Crawl after the meeting.

The meeting was adjourned at 8:16 pm. ■

Clio

AMONG THE MEDIA

Editor
Yong Volz
University of Missouri

Design
Yue Xi
University of Missouri

Listserv Manager
Kittrell Rushing
University of Tennessee-
Chattanooga

Clio Logo
Nat Newsome
Augusta State University

Clio Among the Media is published quarterly by the History Division of the Association for Education in Journalism and Mass Communication.

Submissions to Clio are welcome. For general items such as paper calls, please send them to: Yong Volz at volzy@missouri.edu.

For membership updates to be included in "News & Notes," please send them to Kristin Gustafson, Membership Chair, at gustaf13@u.washington.edu

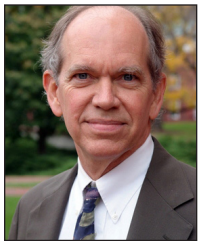
Recent issues of Clio may be accessed at: <http://www.utc.edu/Outreach/AEJMC-HistoryDivision/newsletter.html>.

TEACHING STANDARDS

*Off to camp:**Teaching about learning, learning about teaching*

My subject here is pedagogical summer camp for professors.

For my first column as your new Teaching Standards chair, I am

Doug Cumming**Teaching Chair
Washington &
Lee Univ.**

remembering two sunny experiences I had with week-long summer sessions for professors. The first one, at Indiana University's School of Journalism in 2003, was for journalism professors transitioning from years in newsrooms (I had 26 years myself) to the university classroom.

The other in 2010, held at Rollins College, was for professors from a variety of disciplines, from a number of private liberal arts colleges around the South.

At the time, it didn't strike me as particularly odd to be packing off to summer camp to get better at teaching, like a kid going to Camp Keewaydin to practice camping and canoeing. The university sending me to these sessions holds teaching as its essential reason for being, expecting its professors to be teacher-scholars, rather than scholars and researchers who also teach. I am increasingly aware of how unusual Washington & Lee is in this regard, especially among universities with accredited journalism and mass communications programs.

But no matter how dominant research may be in our careers, or for our university, we all care about

making our classrooms more exciting and effective. Yet how often do we get together with department colleagues to talk about techniques of small-group cooperative learning, or multi-sensory instruction, or neurological research that shows the value of infusing emotion into the learning process? These are the sorts of things you don't get from colleagues. We don't have time for it during the school year, and it feels awkward to talk about good and bad teaching among colleagues who will be either judge or judged around

when I attended nearly 10 years ago. Poynter has since left the partnership. Two years ago, with flagging interest from the dean, the program went blank. But now, with that dean gone, the new assistant dean, Bonnie Brownlee, is charged with getting the Teaching Workshop re-launched next summer. As someone who attended the workshop herself back in 1981, Bonnie told me she was happy to re-energize the program and to encourage new faculty to participate. I wish her well in the endeavor, and urge you all to check

But no matter how dominant research may be in our careers, or for our university, we all care about making our classrooms more exciting and effective. Yet how often do we get together with department colleagues to talk about techniques of small-group cooperative learning, or multi-sensory instruction, or neurological research that shows the value of infusing emotion into the learning process?

promotion and tenure time.

No, you need to go away to summer camp for this. So why are there so few opportunities for the kind of teaching workshops I attended in Bloomington and Winter Park? I contacted officials from the two programs I was in, and as far as we could tell, these were the only such programs of their kind.

The one at Indiana University was co-sponsored by the Poynter Institute

it out for incoming or new faculty members who are making the leap from newsroom to classroom.

Even before my summer camp week at IU, I benefited from a generous fellowship to help seasoned journalists make that leap – the Freedom Forum Fellows fast-track Ph.D. program at UNC – Chapel Hill. But the Freedom Forum shut down that fellowship just as I was collapsing across the finish

Cumming

Continued from Page 9

Off to camp

line. With that program dead, the IU summer camp stands alone – if it can get back on its feet.

Fifteen of us came to Ernie Pyle Hall that last week in June 2003, most of us with far more experience with newspapers and magazines than with syllabi and lesson plans. The cost was minimal, a few hundred dollars, which I assume was picked up for each of us, along with travel costs, by the sending universities. Our teachers were from IU's journalism school and Poynter. As with any summer camp, we had fun. But what stayed with me was a sense of craft about teaching, a feeling that my teaching was something I could examine, adjust, fix, test, enjoy, and criticize. Teaching and learning became part of the same process. The lessons began more than a week before the workshop, with a how-to on writing a personal teaching-philosophy statement, and an assignment to write one. It concluded with a written critique of the videotape of a class lesson we gave on the last day.

The Summer Teaching and Learning

As with any summer camp, we had fun. But what stayed with me was a sense of craft about teaching, a feeling that my teaching was something I could examine, adjust, fix, test, enjoy, and criticize. Teaching and learning became part of the same process.

Workshop at Rollins was different. It seemed a better approach to teacher because it was not just for journalism professors. In fact, the sponsoring consortium of private liberal arts colleges, the Associated Colleges of the South, has only one member college with a journalism program – W&L.

So I was sitting entranced in a dark classroom listening to an art-history professor talk about a painting projected onto a slide. Classroom discussion seemed so easy, at a fairly high intellectual level, with the classroom dark, and everyone looking at the same huge luminous image. I named that "Voice in the Dark," and I'm still

trying to find a way to bring it into a journalism-history class.

The heart of ACS's Teaching and Learning Workshop is an exercise called video-microteaching, a seven-minute slice of a class with one professor teaching a group of four or five fellow participants. This is done over and over all week – three lessons from each of the four or five in each small group, guided by a couple of professors on staff. The videotape is viewed by the small group, followed by a discussion (also videotaped) that is gently confined to "I" statements about how the lesson felt to "me." This keeps feedback from being judgmental or being sidetracked by intellectual discussions about content. "We're trying to get that experiential evidence to teachers and let teachers decide what to do with that," explained Barbara Lom, a biology professor at Davidson College who directs the program.

The workshop, which has moved to Trinity University in San Antonio, remains healthy, with a waiting list and member colleges eager to pay the \$1,800 to send professors. But such programs are all too rare. The experience has stayed with me. The videotapes, though, are like the lanyards you made at summer camp and put deep in a trunk somewhere. ■

HISTORY DIVISION CALL FOR PANEL PROPOSALS

The History Division is seeking panel proposals for the 2013 AEJMC national conference in Washington, D.C. The Division aims to offer a diverse program that represents the depth and breadth of our members' research and teaching interests. Members are encouraged to submit proposals that take advantage of the conference's presence in the nation's capital. Panel proposals are due by October 8, 2012 and should include the following information:

- Title of panel
- Type of panel (Teaching, Research,

or Professional Freedom & Responsibilities)

- Suggested co-sponsoring divisions. If you have already made a deal with another division to co-sponsor your panel, please indicate that in the proposal. If you haven't made a deal, that's fine. But please remember that the panel will be more attractive to other divisions/interest groups if you include members from their group or leave space for them on the panel.
- Summary of session topic

- Names of participants. Please try to get commitments from speakers before submitting the proposal whenever possible.
- Estimated cost, if any
- Name and e-mail of contact person for the session

Please send all proposals and inquiries to Lisa Burns, History Division Head and Program Chair, at Lisa.Burns@quinnipiac.edu.

CALL FOR PAPERS, PRESENTATIONS, PANELS AND PARTICIPANTS

The Joint Journalism and Communication History Conference

The American Journalism Historians Association
and the AEJMC History Division joint spring meeting

When: SATURDAY, MARCH 9, 2013

Time: 8:30 a.m. to 5 p.m.

Place: Arthur L. Carter Journalism Institute, New York University, 20 Cooper Square, 6th Floor, New York, NY 10003 (website: <http://journalism.nyu.edu/>)

Cost: \$50 (includes continental breakfast and lunch)

You are invited to submit a 500-600 word proposal for completed papers, research in progress or panel discussions for presentation at the Joint Journalism and Communication History Conference—the American Journalism Historians Association and the AEJMC History Division joint spring meeting. Innovative research and ideas from all areas of journalism and communication history and from all time periods are welcome. Scholars from all academic disciplines and stages of their academic careers are encouraged to participate. This conference offers participants the chance to explore new ideas, garner feedback on their work, and meet colleagues from around the world interested in journalism and communication history in a welcoming environment. Your proposal should include a brief abstract detailing your presentation topic as well as a compelling rationale why the research is of interest to an interdisciplinary community of scholars.

All submissions will be uploaded to the Media History Exchange, an archive and social network funded by the National Endowment of the Humanities and administered by Elliot King (Loyola University Maryland), the long-time organizer of this conference.

To join the Media History Exchange (membership is free), go to <http://www.mediahistoryexchange.org> and request membership. Once you have joined, follow the step-by-step instructions describing how to upload an abstract to a specific conference.

Please follow the corrections carefully. If you leave out a step, it will not work. If you have any questions or run into any problems, contact Ann Thorne, thorne@missouriwestern.edu. Upload all submissions (electronic submission only) by January 6th, 2013, to the Media History Exchange, <http://www.mediahistoryexchange.org>.

Networking Session: This year we will offer a networking session with coffee and cookies. Attendees will be invited to make a brief, two-slide PowerPoint presentation about their research interests. Following the presentation, there will be time for everyone to exchange ideas. For more information, contact Ann Thorne, thorne@missouriwestern.edu.

Authors: If you published a book in the past year (2012) or have a book coming out in the spring of 2013 and would like to talk about your book at the conference, please contact conference co-coordinator Ann Thorne, thorne@missouriwestern.edu, with a brief statement about your book.

Also, if you want to serve as a submission reviewer or panel moderator, please contact Ann Thorne at: thorne@missouriwestern.edu.

Acceptance Notification Date: February 4th, 2013

Any questions? Contact conference co-coordinators Ann Thorne (programming or submission questions, thorne@missouriwestern.edu) or Kevin Lerner (logistical or travel questions, kevin.lerner@marist.edu). ■

HISTORY DIVISION OFFICERS 2012-13

Lisa M. Burns

Quinnipiac University
Chair

Kathy Roberts Forde

University of South Carolina
Vice Head

Yong Volz

University of Missouri
Secretary / Clio Editor

Dale Cressman

Brigham Young University
PF&R Chair

Doug Cumming

Washington and Lee University
Teaching Standards Chair

Keith Greenwood

University of Missouri
Webmaster

Kristin Gustafson

University of Washington, Bothell
Membership Chair

Carrie Isard

Temple University

Annie Sugar

University of Colorado
Graduate Student Liaisons

History in the palm of your hand

Norma Fay Green

Professor of Journalism, Columbia College, Chicago

When AEJMC announced plans for its centennial celebration and I was appointed to the Host Committee, I knew I wanted to do something special to help 2012 conference goers envision what Chicago's media landscape and built environment were like when founding faculty members met there in 1912.

As a longtime volunteer docent for the Chicago Architecture Foundation, I thought about leading an actual walk of historic journalism sites including where the first meeting was held. Alas the original hotel conference site is now a post-modern state government building. Most of Chicago's original Newspaper Row, downtown magazine office buildings and journalist hangouts have been replaced with newer skyscrapers, parking lots or feeder roads to expressways. So, rather than attempting to schedule a tour among all the competing conference events and normal distractions that Chicago in the summer offers, I decided to think of virtual and self-guided alternatives for smartphone and iPad users.

With a new School of Media Arts Dean encouraging us to think collaboratively across disciplines I reached out to our Interactive Arts & Media Department which specializes in mobile app development. Turned out the IAM staff was immersed in a federal grant project as well as planning, installing and troubleshooting a state of art communication equipped "situation room" for our "Covering NATO," a once-in-a-lifetime journalism course. But the

key techie promised to get to my project when a new batch of paid student staffers would be available to carry my "time travel" app to fruition.

With the blessing of History Division President Tim Vos at the St. Louis conference, I proceeded to delve deeper into research, beyond historic Chicago tidbits I had been feeding my History of Journalism students for years. I fully intended to get my students actively involved in the research but I had little time to set that up and catch my breath after an intensive six week Fulbright-Hays summer study trip to North Africa ended and a the new academic year began with a demanding, unprecedented college-wide initiative that became everyone's new priority. I was naive about just how long creating the app might take. The most debilitating and unanticipated challenges arose from a serious accident with multiple fractures including my broken dominant wrist requiring surgery and painful therapy. Also recalling my analog newsroom days, I found I needed to learn new terminology and other ways of seeing to communicate effectively with the digital app designer team just as I had with art directors and layout artists of yore. As an historian I was gratified when one of the student workers said he found the historical "data points" I provided to be fascinating. To teach, it has been said, you have to learn material twice—once to understand it yourself and then to share it with someone else.

So, here is my advice for fellow historians considering creating an

historical app:

- Dare to experiment with new ways to engage others in understanding the past
- Involve your students in the information gathering and verification process
- Start early. Double the estimated time to completion.
- Learn the language of app designers and provide examples of your vision
- Anticipate the iOS approval process will take many weeks

It took only a few days to get the Android version posted. The first Apple version we submitted crashed and did not meet all the iPad requirements. Ultimately, after debugging, it was not available until after the AEJMC conference. But it has now joined more than 700,000 apps in Apple's online store and cloud-based services. "AEJMC Chicago 1912" is free for downloading and available until next year's Washington, D.C. conference."

If I had to do all over again, I would have an accompanying interactive website to include images of 1912 newspaper front pages and photos of former buildings with encouragement for visitors to contribute contemporary photos of key sites and any anecdotes, reactions or remembrances. It would also be a place for the contextual essay and detailed source list now at [http://www.utc.edu/Outreach/AEJMC-History Division/AEJMCConv2012/1912_Chicago_AEJMC](http://www.utc.edu/Outreach/AEJMC-History%20Division/AEJMCConv2012/1912_Chicago_AEJMC). ■

Bloggling from AEJMC special session

MARK PEARSON

Bond University, Australia

Journalists' misbehaviour at a 19th century sensational trial shared equal billing with 21st century cases in a special session at the AEJMC convention in Chicago in August.

"Prejudging Justice: The News Media and Prominent Criminal Trials", featured high profile defence attorney Andrea D. Lyon – known as the 'angel of death row' – along with journalism historian Professor W. Joseph Campbell from American University in Washington DC, criminal courts reporter Rummana Hussain for the *Chicago Sun-Times*, and media law Professor John C. Watson from American University.

Lyon won a murder acquittal last year for Casey Anthony who was accused of killing her two-year-old daughter Caylee, a trial attracting global media attention.

Her experience in that case and many others has informed her critical view of media coverage of high profile trials, which she explained in detail in a recent article in the *Reynolds Courts and Media Law Journal*.

She took issue with the privacy invasion and voyeurism of coverage in sensational trials.

"I'm sick of my clients' and victims' terrible stories becoming fodder for cheap entertainment," she said.

Lyon has formed the view that publicity generally hurts a criminal defendant and leads to a presumption of guilt rather than innocence in the minds of jurors.

Campbell gave an historical insight



JOSEPH CAMPBELL | AMERICAN

"Prejudging Justice: The News Media and Prominent Criminal Trials, 1897-2001"
panelists: Joseph Campbell (American), Rummana Hussain (Chicago Sun-Times), John Watson (American), Andrea Lyon, Wendy Melillo (American)

into the lengths US journalists have been willing to go in their coverage of sensational crimes.

The antics of newspaper journalists during the 1897 'sausage murder' trial in Chicago far outstrip the more recent phone hacking sins of News of the World reporters and private eyes.

As Campbell explained, journalists were so desperate to hear the deliberations of the locked jury in this case that they lowered a reporter from the Independent by rope down an air shaft from the attic of the courthouse building so he could listen to the jurors' discussions and relay them back to his co-conspirators using a hose.

Chicago Sun-Times courts reporter Rummana Hussain said this would never be attempted or tolerated today, given the hurdles presented to her and other media in the recent Balfour murder trial where the victims were

relatives of celebrity Jennifer Hudson, prompting substantial media attention.

Hussain was left to negotiate with the judge the reporting permissions of the whole press contingent and was able to extract the privilege of using cellphones to communicate from the court to their newsrooms via text messages.

But she could not convince him to allow live tweeting from the courtroom – only from the overflow room where the proceedings were televised.

Even that arrangement was suspended for a day by the irate beak after a reporter's phone sounded in the court after his numerous warnings to place them in silent mode. Hussain explained she even had to play attorney and present to the court an argument on why the media should be granted access to tapes played during proceedings.

Follow Pearson's Blog: journalaw.com or Twitter: @journalaw. ■

BOOK EXCERPT

I HAVE SEEN THE FUTURE: A LIFE OF LINCOLN STEFFENS

PETER HARTSHORN

■ *Now, with print journalism and investigative reporters on the decline, Lincoln Steffens' biography serves as a necessary call to arms for the newspaper industry. Hartshorn's extensive research captures each detail of Steffens' life, and delves into the ongoing internal struggle between his personal life and his overpowering devotion to the "cause." The book won the 2012 AEJMC History Division Book Award.*

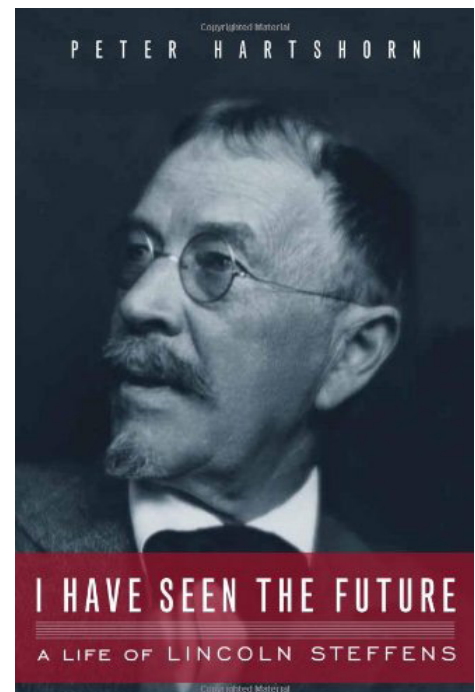
From Chicago, Boyden pointed Steffens toward St. Louis, a city where rampant bribery among government officials and businessmen had outraged a conscientious Southerner, Joseph "Holy Joe" Folk, who had the unenviable challenge of being the circuit attorney. Brought up in a strict, conservative family environment that emphasized the virtues of the Bible and the rule of law, Folk, somewhat like a virgin in a brothel, was stunned to see how the bosses and their sycophants controlled the system in St. Louis, from elections to appointments. As Folk provided the sordid details to Steffens, the reporter could see the prosecutor's world "being all slashed to pieces." But the meeting was essential for both: Steffens was eager for a municipal story of genuine, indisputable graft, and Folk needed someone to publicize his cause. Steffens supported Folk's work to the point that he not only stunned the nation with his expose on St. Louis, but also later went as far as to write some of Folk's campaign speeches in the 1904 governor's race in Missouri.

A publicly genial but rather detached man who had little use for local cronies or even close friends, Folk had been installed by bosses assuming he would be easily manipulated. But he refused to play the political game by the standard rules, even to protect his

fellow Democrats in St. Louis, including the city's notorious Democratic boss, Ed Butler. Instead, Folk pushed his prosecutions to the full extent of the law, eventually bringing charges against the chief culprit, Butler himself. Orrick Johns, whose father, George Sibley Johns, the reform editor of the St. Louis Post-Dispatch, was all too familiar with Butler's chicanery, described the boss as a man who "straddled the town like an invisible Colossus, drawing booty from every utility, city contract and almost every legislative act. For twenty years or more, he was a dictator immune to all appeal, and not above having his persistent enemies put out of the way for good," a fact not lost on Folk.

One bribery case exploded in January 1902, revealing an unholy alliance of government officials and businessmen, including councilmen, state legislators, bank presidents, and company directors. With the editorial backing of the Post-Dispatch, Folk pursued all of them (even as the police commissioner defended the accused) and eventually obtained confessions of sweetheart deals that had businessmen obtaining franchises, grants, licenses, exemptions, and public properties from the government.

The extent of the corruption astonished Folk. The government, he told Steffens, "represents bribery and



business, not the people—in St. Louis.” When he added that graft made the government responsive only to the worst of the people, Steffens replied, “Or—the best.” Indeed, as both of them could see, it had been some of the best minds in St. Louis that had kept the illicit system functioning so efficiently for years.

Steffens, with significant help from Folk and George Sibley Johns, now had the story he sought. In his editorial capacity for McClure's, he asked the former city editor of the Post-Dispatch and local muckraker in his own right, Claude Wetmore, to write an article based largely on Steffens's research. Steffens added his own name to the byline when he inserted some specific details in the McClure's style, particularly on the role of Boss Butler, which made Wetmore somewhat skittish. Steffens initially titled the article “St. Louis Upside Down,” later changing it to “Tweed Days in St. Louis,” reflecting his growing sense that urban corruption

Steffens

Continued from Page 14

had a certain uniformity. The story appeared in the October 1902 issue of McClure's, one month ahead of Tarbell's first Rockefeller installment, and launched McClure's as the leader among the muckraking magazines, with Steffens's work a prominent reason why. Expedited the same year by President Roosevelt's shot across the business community's bow—government prosecution of Morgan's Northern Securities Company for antitrust violations, the start of Roosevelt's trust-busting campaign—serious, overdue reform was becoming the watchword of the American political landscape. Steffens's timing was perfect.

Reaction to the McClure's story was immediate and heated. Nearly every reader apparently had an explanation as to why St. Louis, the nation's fourth largest city, was essentially a fiefdom of Boss Butler. Steffens noted that the Republicans blamed the Democrats, Easterners looked down upon St. Louis as a "Western" outpost, New Englanders saw too many Germans in the city, businessmen ignored their own complicity and asserted that more business and less politics was the solution, and seasoned Europeans simply dismissed the entire outcry as the growing pains of a young country. Steffens acknowledged that he had shared some of these same beliefs and, just like most Americans, never questioned the moral assumption "that political evils were due to bad men of some sort and curable by the substitution of good men."

His education in graft illustrated to Steffens that even respected men, maybe especially respected men, could act with duplicity and thrive in the process while apparently feeling no shame. Indeed, many were pillars of their communities. Did that make them "bad" men? And, Steffens wondered, did American capitalism rest on a basic truth: that any

man, reputable or otherwise, could act deceptively and largely with impunity from the authorities while both reaping windfall profits and maintaining his public honor?

Still, the moral weaknesses of ordinary people were dwarfed in scale by those of their leaders. Steffens was

owner was generally pleased with his reporter's efforts, calling the St. Louis story "a corker," he urged Steffens to take aim not at the criminals but at the civic pride of the unwitting victims, namely, most of the public citizenry. If the people could be awakened to the lawbreaking that surrounded them,

And, Steffens wondered, did American capitalism rest on a basic truth: that any man, reputable or otherwise, could act deceptively and largely with impunity from the authorities while both reaping windfall profits and maintaining his public honor?

fully aware that he had stumbled upon a vital flaw in American democracy. In St. Louis and elsewhere, people were being governed and indeed often had their working lives determined by an invisible alliance of government and business leaders whose deeds were unmentioned in any school textbooks and unsanctioned by any legal document. Had the visionary founding fathers imagined an autocrat like Ed Butler in every city across the land? As William Allen White asked, "Where in the constitution are the functions of the boss described? Where in the constitution may one find how the thing we call capital gets into government at all?" Steffens was no constitutional scholar, but he had every intention of examining these American bosses and understanding the system that supported them so lavishly. Simultaneously, his political mindset was evolving. Previously a nominal Republican when he leaned politically at all, Steffens now was seeing clearly that both a conservative, stand-pat approach was no solution and party distinctions were irrelevant when the issue was graft.

Steffens's fixation on the power brokers and his determination to trace the circuitous routes of the graft, however, immediately put him at odds with McClure. While the magazine

McClure felt, democracy might yet be restored. "I hope the people will rouse themselves," he wrote to Richard Gilder at Century. "It is up to magazines to rouse public opinion."

And McClure was definitely not interested in Steffens's hypothesizing or blanket condemnation of capitalism. The facts were what mattered to McClure. Steffens's writing would have to reflect McClure's stance: Not every businessman was a criminal, and St. Louis, at some point, would need to be reexamined with an unbiased eye. Steffens was hardly keen on adopting such an approach, particularly since he was fully aware that Tarbell's articles met less editorial resistance and that McClure had much greater faith in her judgment. For the moment, Steffens and McClure carried on with their business, each watching the other with a wary eye.

Having reported on such a blatant example of a corrupt political machine, Steffens was eager to find out how pervasive the American addiction to graft might be. Folk and Steffens both saw the strong likelihood that if St. Louis was so morally tainted, other cities were as well. In each case, Steffens hoped to find the source of the corruption and, ultimately, a way back to democracy. ■

Rebooting the History Division website

Keith Greenwood



Webmaster
Univ. of Missouri

site current but to make it a usable “go-to” resource for your work as journalism historians.

Changes are in store for the History Division website.

The division membership approved at the annual business meeting adding a website manager to the executive board. As the newly-appointed website manager, I’ll be working not only to keep the

Part of upgrading the site is updating the content presentation. That will involve refreshing the look of the site and also changing the structure of the pages that hold the content. How people access online content is changing. The website needs to look good and work well on a computer, but it also needs to be accessible on tablets and smartphones. A responsive design will improve the ability to use the division website across these multiple devices.

Another part of upgrading the website involves assessing the existing content and looking for resources to add. That’s where you can be a big help. The site will continue to be a home for paper calls, current and past issues of *Clio*, and

contact information for division officers. What else do you want to see on the site? What would make it helpful to you in your research and teaching? What would make the history division website a tool that you would point students to? There are a few resource links on the current site, but there’s room to do more. Send links and descriptions of great resources that you use and others should know about. If you’d like the share syllabi, project outlines or other class materials, send me the files. If you just have ideas for content that you think would make good additions to the site, I’d love to hear them. You can email me links, files and ideas at greenwoodk@missouri.edu. ■

BEST POSTER WINNER ANNOUNCED

The History Division is pleased to announce the winner of this year’s AEJMC Best Poster competition. Sally Ann Cruikshank’s “A Slogan of Mockery:’ Never Again and the Unnamed Genocide in Southern Sudan, 1989 – 2005” impressed the judges with its use of bold images and clear description of the essay, which examined how eight U.S. media outlets framed the conflict in southern Sudan.

For more photos of AEJMC Poster Sessions, see pages 21-22.



Best poster winner Sally Ann Cruikshank (Ohio)

News & Notes

Kristin Gustafson

Membership Chair

University of Washington-Bothell

Welcome to our new section of *Clio*. “News & Notes” is the place where you will find updates on our publications, promotions, new books, awards, top papers, and other recognitions. We added the feature as part of our effort to build our membership and Division’s visibility. Our members’ successes should help us as we invite new and veteran scholars to join our Division. There are other ways to get this information out there as well. You can share your media history research and teaching materials via the Media History Exchange at <http://www.mediahistoryexchange.org/content/welcome-media-history-exchange>. This site now includes the 2012 AEJMC History Division Archive. And our new Facebook page (AEJMC History Division) has links to our articles, websites, and more. Join us today! In the year ahead, we’ll be surveying members to learn more about the AEJMC History Division and report the results to all of you via *Clio* and our listserv. So if you are curious to know something specific about our 340-plus members, send your question to gustaf13@u.washington.edu.

New Books and Publications

- Beasley, Maurine Hoffman. 2012. *Women of the Washington press: politics, prejudice, and persistence*. Evanston, Ill: Northwestern University Press.
 - o Beasley, professor emerita and interim director of graduate

study at the University of Maryland College Park’s Merrill College of Journalism, said the new book chronicles the discrimination faced by Washington women journalists from the 1830s until the present day, showing how a group of remarkable women managed to make an impact in journalism in spite of blatant prejudice and biased social attitudes.

- Fellow, Anthony R. 2013. *American media history*. Boston: Wadsworth/Cengage Learning.
 - o Fellow, professor of communications at the California State University Fullerton’s Department of Communications, said this new and third edition includes two sections. “American Snapshots” features stories from people “who witnessed the advent of radio, television, computers, etc.,” and “American Media Classics” highlights original patents for media, original letters, and other primary work.
- Garvey, Ellen Gruber. 2012. *Writing with scissors: American scrapbooks from the Civil War to the Harlem renaissance*. Oxford: Oxford University Press.
 - o Gruber, professor at the New Jersey City University’s Department of English, said her book investigates how men and women cut and pasted their readings and “grappled with information overload by making newspaper clipping scrapbooks”—a process that “provided the conceptual underpinnings of such digitized media as LexisNexis and Google.”
- Alwood, Edward. 2012. “Speak

No Evil: Press Freedom in Post-Communist Bulgaria.” *International Communication Research Journal* (spring): 26–45.

- o Alwood, professor of journalism at the Quinnipiac University, published on press freedom in Bulgaria based on research done as a Fulbright Scholar at the American University in Bulgaria. He said he and the students working on the research with him found reports of attacks on 45 journalists in the years after the fall of communism (1991–2001) and that the research findings “show that EU membership failed to stem a rise in crime and corruption aimed at the press.”
- Fitzgerald, Michael Ray. 2012. “Chronique d’un Ete (Jean Rouch, 1961),” “Gare du Nord (Jean Rouch, 1965),” and “St.-Germain des Prés (Jean Douchet, 1965).” In *World Film Locations: Paris*, edited by Marcelline Block, 32–33, 38–39, 42 Bristol, UK: Intellect Books. <http://public.eblib.com/EBLPublic/PublicView.do?ptiID=787866>.
 - o Ray teaches communications at College of Coastal Georgia and at Jacksonville University.
- McVicker, Jeanette. 2012. “The Task of Journalism in the Age of Terrorism: Imagining the Profane.” *Philosophy Today*, 56, 2: 243–252.
 - o McVicker, a professor and graduate coordinator at SUNY Fredonia, says this essay “explores how American journalism has bound itself, consciously and unconsciously, to the complex narrative of American exceptionalism” and may provide tools that “encourages a journalism that is freed from preconceived ends.”

News & Notes

Continued from Page 17

- Saltzman, Joe. 2011–2012. “The Image of the Public Relations Practitioner in Movies and Television, 1901–2011,” *The IJPC Journal* 3 (fall–spring): 1–50.
 - Saltzman, professor of journalism at USC Annenberg and director of the IJPC (The Image of the Journalist in Popular Culture Project), examined images of the public relations practitioner appearing in 327-plus English-speaking films and television programs, making it the largest study of its kind and one of the first to include the image of the public relations practitioner in television programs.

Promotions

- Roger Mellen, faculty at New Mexico State University Department of Journalism and Mass Communications, was tenured and promoted to associate professor.
- Michael Ray Fitzgerald was recently awarded a Ph.D. in media history from the University of Reading (UK)’s Department of Film, Theatre, and Television.

Awards, Top Papers, and Other Recognitions

- Former head of the History Division and editor of *Journalism & Mass Communication Educator*, Dane Claussen, was inducted into the American Philatelic Society (APS) Writers Unit Hall of Fame on Aug. 19 for lifetime achievements in philatelic writing and research, and service to the Writers Unit. As an editor and writer, Claussen has won about 25 medals at national and

international philatelic exhibitions, and he has served as an editor and writer for several publications.

- Matthew Ehrlich won the 2012 James Tankard Book Award for *Radio Utopia: Postwar Audio Documentary in the Public Interest*.
- Doug Ward won the AEJMC’s Scripps Howard Foundation National Journalism & Mass Communication Teacher of the Year award.
- Michael Fuhlage won the AEJMC Community Journalism Interest Group’s top faculty paper and the History Division’s third place faculty paper.
- Carrie Isard and Carolyn Kitch won the AEJMC Cultural and Critical Studies Division’s top faculty paper.
- Brian Carroll won the AEJMC Visual Communication Division’s third place faculty paper.
- Karla Gower won the AEJMC Public Relations Division’s third place paper.

Updates

- Stephen Berry, co-founder of IowaWatch.org and associate professor of journalism at the University of Iowa’s School of Journalism and Mass Communication, reported launching research into a new aspect of southern journalists’ role in civil rights history in the South about “a relatively small group of white southern newspaper editors, who were considered liberals in comparison to their colleagues at the time.”
- David E. Sumner, professor at the Ball State University’s Department of Journalism, taught two days of writing workshops in September for Grupo OPSA, a publisher of three newspapers and ten magazines in San Pedro Sula, Honduras. ■

Introduce Graduate Student Liaisons

Carrie Isard



Temple Univ.

By way of introduction, my name is Carrie and I am a fourth-year PhD student in Temple University’s Mass Media and Communication program, where I have had the good fortune to find my niche in

journalism history and social memory studies under the direction of Carolyn Kitch. I have been appointed as the History Division’s graduate student liaison (with my colleague Annie Sugar at the University of Colorado-Boulder), and am looking forward to developing with Annie strategies for greater and more meaningful graduate student engagement within the Division.

For my inaugural column, I’d like to focus on my experience at the 2012 AEJMC conference, where I had the opportunity to present on some of my favorite research topics, such as history, memory and race in one of my favorite cities, Chicago. The experience was no doubt at times daunting, but as a graduate student it is always both encouraging and exciting to meet and connect with other students interested in the same types of issues and interact with established scholars who are kind enough to entertain questions and offer advice.

During my co-presentation with Dr. Kitch on September 11 anniversary memory, I was heartened to stand in front of an engaged audience who asked thoughtful and thought-provoking questions of our research. During my poster session, in which I

See **Liaisons** | Page 19

Liaisons

Continued from Page 18

presented a research project I had done on boxing champion Jack Johnson, I was surrounded by so many similar and compelling projects – from a discourse analysis of criminality in news stories about black NFL players to a comparison of news coverage of Martin Luther King, Jr. and Malcolm X – it was almost difficult to stay put and talk about my own research without wandering over to explore what my peers had done.

The cohesiveness of that session in particular was truly unique; in my admittedly limited experience attending conferences, I've rarely seen sessions that organized. This made for more fruitful and in-depth discussions, as both a presenting scholar and an attendee. This meant that some of the scholars who I most admired were naturally drawn to the session and (hopefully) my work. This also meant that I found like-minded graduate students who were excited about the same topics as me, and who were grappling with some of the same issues as burgeoning historians that I was. These latter conversations were perhaps the most valuable interactions I had during the conference.

Unfortunately, outside of the confines of that poster session, I had little opportunity to connect with other students. Perhaps everyone was on a mission for deep-dish pizza like me (though I doubt anyone else at the conference except me made the pilgrimage to Graceland Cemetery to visit Jack Johnson's gravesite), or perhaps there are simply some ways that the History Division can encourage these kinds of connections among graduate students that haven't been harnessed in the past.

As a grad student writing this article in the middle of muddling through comprehensive exams, I cannot overstate the importance of the support and encouragement I've received, not

only from my committee, but from my peers as well. That kind of support is so integral during coursework, right before an important presentation, during the comps and dissertation processes and beyond.

As a graduate student liaison, my aim is to make those types of interactions commonplace, and to create a forum for beginning historians to trade ideas, offer each other support and generally commiserate, both within the context of the conference and during the rest of the year. I truly love the work I've embarked on as part of Temple's MM&C program, and have further enjoyed the opportunity to meet like-minded scholars at AEJMC and other conferences. I plan to attend next year's AEJMC conference in D.C., where I look forward to even more and better involvement with my fellow graduate students.

Annie Sugar



Univ. of Colorado

When I started my Ph.D. in Media Studies at the University of Colorado-Boulder last fall, I didn't imagine that my first year in the program would culminate at the AEJMC annual conference in Chicago. I delivered papers at four other conferences earlier in 2012, but the AEJMC conference was larger and more prestigious than the prior gatherings I attended and required me to prepare for my first poster session. I realize that I have a great deal to learn about presenting my work and using conferences to gather input on my research, and, as luck would have it, at the same time the AEJMC conference pushed my limits as a budding scholar, the History Division also offered me the opportunity to participate in its mentoring program.

I will admit I was nervous about attending my first AEJMC conference and presenting a poster; I had no clue

where to begin on either front. When Kevin Stoker offered to match me with a mentor who would walk me through my preparations for Chicago last June, I jumped at the chance to receive guidance from a seasoned faculty member. I felt so fortunate that Kathy Forde agreed to work with me this past summer. She cheerfully answered my endless questions about presentation, provided a template to get me started on my poster, gave me tips about design software, and offered myriad tips about sessions to attend and people to meet in Chicago. As a researcher studying the media's role in shaping generational identity, media history is an integral part of my work, but I have limited connections in the field. Having a mentor to welcome me to the History Division made my time at AEJMC more productive. As a direct result of Kathy's help, my poster garnered interest in my research from a few journals, and for that I am so thankful.

Mentors are key to career success, but perhaps nowhere are they more important than in academics where students need support. Ours is a field fraught with competition – from the process of applying to Ph.D. programs on through to publication, tenure, and beyond, and it is easy to view our working relationships as adversarial in nature. It is refreshing to find a formal, organized mentorship program designed to help students become both future journalism and mass communication history scholars and leaders in the History Division for years to come. I am glad I took advantage of the opportunity offered to me, and I would urge my colleagues to do the same in the future.

I so enjoyed my experience with the History Division at the AEJMC conference, that I agreed to serve as co-graduate student liaison with Carrie for this academic year. I am eager to continue to promote the unique and extraordinary resources the Division offers to graduate students in journalism and mass communication. ■

Panel Sessions



LISA BURNS | QUINNIPIAC

“African-American Voices, Viewpoints, and Historical Perspectives on Race” panelists: Aimee Edmondson (Ohio), Newly Paul (Louisiana State), Frank Fee (North Carolina), Kathy Forde (South Carolina), Elizabeth Atwood (Hood College).



08/10/2012

YONG VOLZ | MISSOURI

“Theorizing Journalism in Time” panelists: John Nerone (Illinois), Tim Vos (Missouri), Michael Schudson (Columbia), Rodney Benson (New York University).



Kerry Kubilius (Ohio)



Young Joon Lim and Michael Sweeney (Ohio)

Poster Session



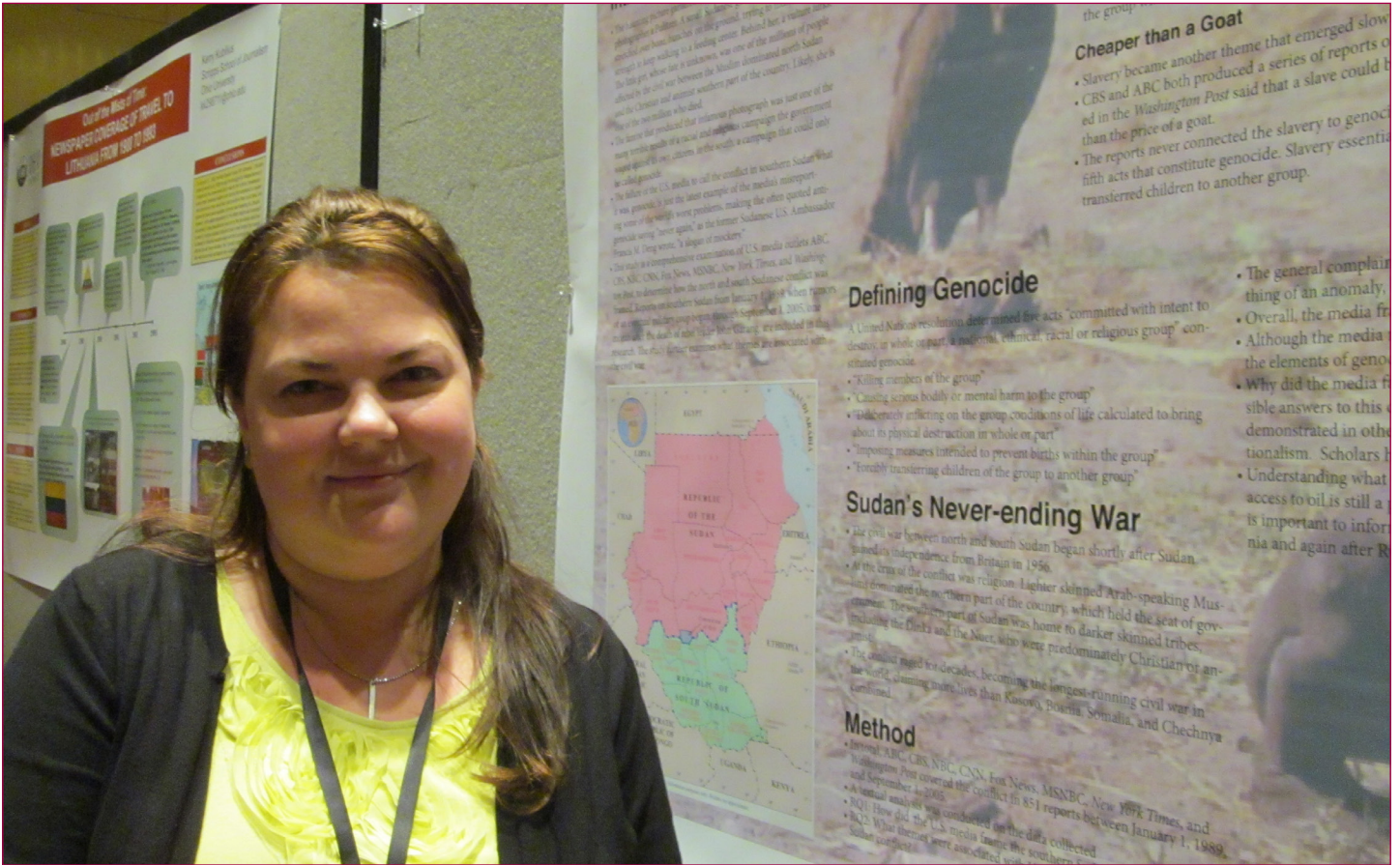
Bastiaan Vanacker (Loyola-Chicago)



Brett Borton (South Carolina)



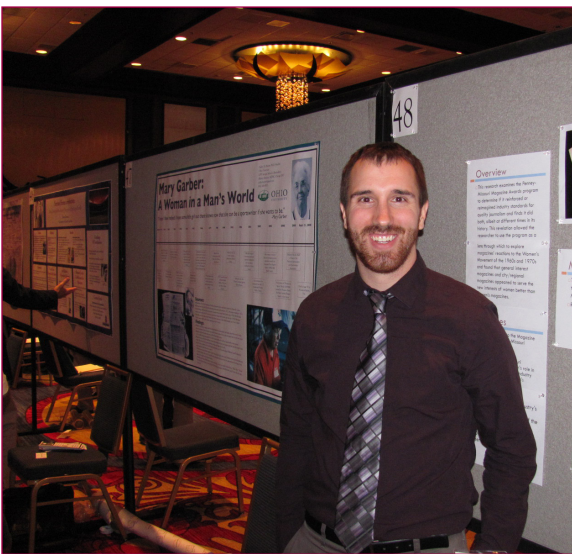
Janice Hume (Georgia)



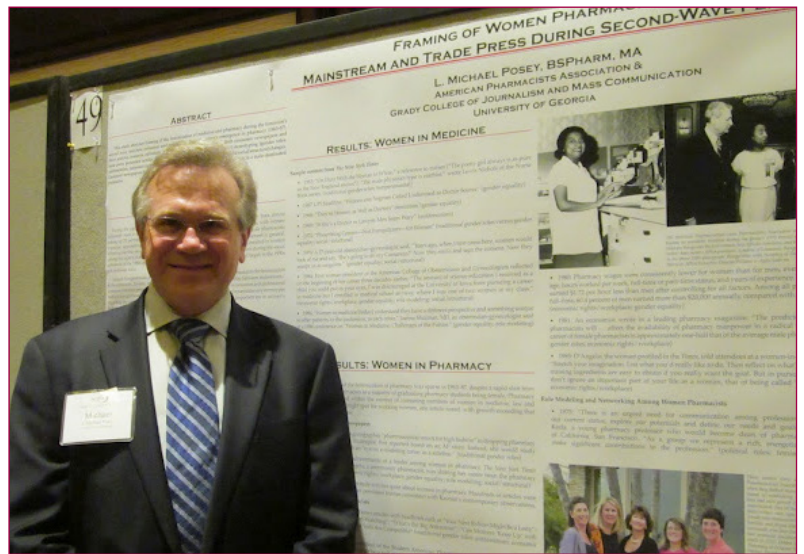
Best poster winner Sally Ann Cruikshank (Ohio)

Poster Session

Continued from Page 21



Dayne Logan (Missouri)



Michael Posey (Georgia)