



clio

AMONG THE MEDIA

Newsletter of the History Division of the Association for Education in Journalism and Mass Communication



notes
from the head

Why we do what we do

By Wally Eberhard

Georgia (Emeritus)

To read *Clio* of late makes me feel like I'm in a revival tent, listening to Billy Sunday or Aimee Semple McPherson telling us to repent, mend our ways, be better historians.

In the winter 2004 issue, *Clio* Editor W. Joseph Campbell exhorted us to tackle the problem of debunking myths. The headline said it was "An essential undertaking." But then Joe is good at that and has a perfect right to scold and remind us.

Our division head, Professor Pat McNeely, was in a roll-up-our-sleeves mode, appropriate for her position. "Time to redouble/research efforts" was the headline (will we be given time out to eat, sleep and watch "ER" now and then Pat?).

Dane Claussen, vice head/research chair, seems to have a particularly bad case of heartburn about what it is media history folks do, or ought to do, or the way they do it, or...His articles filled columns in two issues. His zeal would make Billy Sunday glow.

All of this is in the tradition of criticism of what we do and what we should do. Columbia's Jim Carey scolded us several decades back for doing the wrong things (and I thought he was wrong) as have many others.

So here's my nut graf: All this exhortation did what it was intended to do—it made me think. The questions it raised

were these: What kinds of history research have we been doing? Why do we do it? What should guide us?

The first question set me to the disagreeable task of counting. I did a "Content Analysis of Titles of Media History Research at Three Important Conferences" (AEJMC National, AJHA National, AEJMC Southeast Colloquium meetings). This was a quick-and-dirty way, as the quantoids say, to do an Exploratory Study.

The results appear in the chart on page 2. To save space, I won't confess to all the weaknesses and limitations of method, but they are there and I know it. I counted 84 papers. By time period, it shows heavy interest in the 19th Century, little in the 18th, and only slightly more in the 20th.

By medium newspapers are still heavily studied—30 papers seemed to focus on that form. Twenty-five papers showed examination of more than one medium in the same research paper. Some didn't deal with a particular medium.

By topic, results are scattered. This column reflects multiple themes; many papers embraced multiple themes.

Conclusion? We're stuck in the 19th century, newspapers are still a favorite medium to study, and the topics are as varied as varieties of apples in a Michigan orchard.

I don't find this to be a "bad" or "good" thing on its face. This snapshot just says it's what we were up to in a given period. There's a value system at work here, it seems

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Getting ready for San Antonio

By Pat McNeely

Head

South Carolina

I hope everyone is as excited as I am about the upcoming AEJMC convention August 10-13 in San Antonio.

Thanks to great ideas from a lot of our members, we have a great line up of panels and research sessions, which includes 18 sole-sponsored and co-sponsored sessions (see descriptions of panels on page 6).

Eight of those sessions are panels co-sponsored with the Council of Affiliates, Law, Graduate Education, Entertainment Studies, and the Commission on the Status of Women. In addition, we've reserved eight research sessions, six of which are sole-sponsored. Two sessions are co-sponsored, with Magazine and Radio-Television Journalism, respectively.

We won't know until April 1 how many papers have been submitted to the history division, but we normally have from 60 to 70 papers, although in some years it has been higher. Our acceptance rate is usually about 50 percent, which means that we normally

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to me, which leads to question two—why do we do what we do?

Two possibilities: Careerism and heart's desire.

We “do” research because of what we are—members of the professoriate. In the 40 or so years I have been associated with that vocation, the imperative to publish or perish has intensified as the character of journalism education has changed. (That's another topic, Editor Campbell.) It's not impossible to build a successful life in the ivory tower without doing research, but it gets harder all the time.

This expectation is well known before we make a commitment to the teaching life. Thus, we do work that satisfies career requirements and what interests us as human beings. Campbell is into myth, and the debunking thereof. Peggy Blanchard was into the themes of freedom and restraint. Yours truly was accused by one dean of being all over the place in my research, to which I happily pleaded guilty.

No one put it better than Joe McKern in the remarks he prepared for accepting AJHA's Sidney Kobre Award last October (read well by a son who stood in for him):

“Follow your heart. Do the things, work on the things, that mean something to you, that are important to you.” He was right.

I am intrigued by the critics and leaders and others who seem to know what we ought to do and how to go about it. They're building themselves

We're stuck in the 19th century, and newspapers are still a favorite medium for study

up for an unnecessary case of acid reflux. In the end it's all about writing in an honest way about those pieces of the past that commit us to doing our best.

Relax. Take heart. Enjoy.



Eberhard was a newspaper and magazine journalist for a decade before beginning a 36-year career in journalism education. He holds degrees from Michigan, Bowling Green, and Wisconsin-Madison and is a former editor of American Journalism. He retired in 2000.

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accept about 30 to 35 papers.

We're hoping all of you will submit papers this year because we want to have a record number of papers in the history division. The rich history topics in Texas should be reason enough for us to lock ourselves to our computers in time to turn out a paper that is postmarked by April 1.

Dane Claussen is research chair, and he's sitting by his mailbox, waiting to hear from you. He's at Department of Journalism and Mass Communication, Point Park University, Pittsburgh, PA 15222-1984.

We want Dane to be really busy so we want the mailbox to be overflowing with great papers. Be sure to include a self-addressed, stamped postcard for him to return to you.

If you have a postcard enclosed and you don't hear from Dane within 10 days, e-mail him and ask about your paper. His e-mail addresses are: dsclaussen@hotmail.com and dclaussen@pointpark.edu In that way, if your paper doesn't arrive, you'll have time to replace it in time for it to be judged.

Remember that you can only submit one paper to the History Division competition.

Dane is also hunting for paper judges right now. So if you aren't submitting a paper, please e-mail Dane and tell him you can be a judge.

The Division members' meeting is scheduled from 6:45–8:15 p.m. Friday, August 12. Please be sure to come to the meeting. And the executive session is scheduled for 5 p.m. Saturday, August 13.

See you in San Antonio.



McNeely is the Eleanor M. and R. Frank Mundy Professor at the University of South Carolina School of Journalism and Mass Communications, where she chairs the print and electronic sequence and teaches writing, reporting and history. She is the author of three books and is head of the AEJMC History Division in 2004-05.

Content analysis of titles of recent media history papers

By period	N	By medium	N	By topic or subject	N
1700-1750	3	Newspapers	30	Gender	9
1751-1800	7	Magazines	13	Race	21
1801-1850	25	Television	1	Biography	15
1851-1900	35	Radio	1	Legal	7
1901-1950	2	Books	1	War	12
1951-2000	12	Multimedia	25	Sports	4
2001+	12	Not determined	6	Politics	21
Not determined	12			Opinions/Editorials	9
Total	84	Total	77	Public relations	7

N=1 for these topics: historiography, press criticism, medical technology, and “undetermined”;

N=2 for these topics: religion, reporting, literary journalism, labor, photography; N=3, all other topics.

Postmark deadline is April 1 for AEJMC research papers

Research papers must be postmarked on or before April 1, 2005, for consideration for presentation at this year's AEJMC convention in San Antonio, Texas. The convention will be August 10–13.

Here is the AEJMC History Division call:

The History Division invites submissions of original research papers on the history of journalism and mass communication. All research methodologies are welcome, as are papers on all aspects of media history.

Papers will be evaluated on originality and importance of topic; literature review; clarity of research purpose; focus; use of original and primary sources and how they support the paper's purpose and conclusions; writing quality and organization; and the degree to which the paper contributes to the field of journalism and mass communication history.

Papers should be no more than 7,500 words, or about 25 double-spaced pages, plus notes. Only one paper per author will be accepted for presentation in the History Division's research sessions. Also send a six 75-word abstract and one 150-word abstract.

Your name and affiliation should not appear on either abstract, but you should include the title. Follow guidelines of uniform paper call. One self-addressed, stamped postcard should be sent along with materials to acknowledge receipt.

Note: The History Division would like to know which scholars would like to present in scholar-to-scholar sessions vs. research panels, so please indicate your preference. We cannot guarantee that you will get your preference, however.

Student Papers: Undergraduate

History Division research papers: A checklist

- ❑ **Postmark deadline:** April 1
- ❑ **Word limit:** 7,500
- ❑ **Copies to submit:** Six
- ❑ **Also submit:** Six abstracts of 75 words, one abstract of 150 words
- ❑ **No:** Email or fax submissions
- ❑ **Student papers:** Enter phrase "Price Competition" in upper-right corner of paper's title page
- ❑ **Send papers to:**
Dane Claussen
History Division Research Chair
Department of Journalism and
Mass Communication
Point Park University
Pittsburgh, PA 15222-1984
- ❑ **Notification date:** May 16
- ❑ **AEJMC convention dates:**
August 10–13

and graduate students enrolled during the 2004–05 academic year may enter the Warren Price Student Paper Competition.

The Price Award recognizes the best student paper that makes a significant contribution to a topic related to journalism or mass communication history. Students who want their papers to be considered for the Price Award must put "Price Competition" in the upper-right-hand corner of the title page. Judges will not be told that yours is a student paper.

Students who submit top papers are

eligible for small travel grants from the Edwin Emery Fund.

Only full-time students without departmental travel support will be eligible for such grants. Anyone wishing to be considered for a travel grant must indicate this in a cover letter accompanying the paper.

Send papers to: Dane S. Claussen, AEJMC History Division Research Chair, Department of Journalism and Mass Communication, Point Park University, Wood Street & Boulevard of the Allies, Pittsburgh, PA 15222-1984.

Here is the AEJMC uniform paper call:

The programming groups within the Council of Divisions of the Association for Education in Journalism and Mass Communication invite submission of original, non-published research papers to be considered for presentation at the AEJMC Convention, August 10–13, 2005, in San Antonio, Texas.

Specific requirements for each competition—including limits on paper length—are spelled out above for the History Division. Unless otherwise specified, the following uniform call will apply to all competitions:

1. Submit the paper to the research chair of a group appropriate to the paper's topic.

2. Send the paper by first class or priority mail, postmarked no later than April 1, 2005. Acceptance by an overnight delivery service by the deadline is acceptable.

E-mail and fax submissions are not acceptable.

3. Include an abstract of no more than 75 words on a separate page.

4. Identify the paper's author(s) and affiliation on the title page only, and include the mailing address, telephone

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Paper call, from page 3

number and, if available, e-mail address of the author to whom inquiries about the submission should be addressed. Also submit any AV needs should the paper be accepted.

The title should be printed on the first page of the text and on running heads on each page of text, as well as on the title page.

5. Send the appropriate division or interest group research chair six typed or computer-printed copies of the paper. If you prepare your paper on a personal computer, you are also required to include a Macintosh or IBM-compatible computer disk (3½ inch preferred) containing the paper in digital form. (Preferably the disk file will be in low-level ASCII, in a non-proportional font such as Courier with a line length of 65 characters or less. The complete paper should be in one file containing the title page, body, tables, references, etc. If this is not possible, the paper should be submitted in a standard word-processing format such as: Word, WordPerfect, MacWrite, or RTF.)

All the components of the paper should be in one file.

6. Sign the reproduction permission form (accessible at the AEJMC on-

line site) and enclose it with the paper submission. Exceptions from the disk requirements may be granted by the research chair of the division or interest group to which the paper is being submitted.

7. Papers are accepted for peer review on the understanding that they are not already under review for other conventions and that they have been submitted to only one AEJMC group for evaluation.

Papers accepted for the AEJMC convention should not have been presented to other conventions or published in scholarly or trade journals prior to presentation at the convention.

8. Student papers compete on an equal footing in open paper competitions unless otherwise specified

9. At least one author of an accepted faculty paper must attend the convention to present the paper. If student authors cannot be present, they must make arrangements for the paper to be presented.

10. By May 16 authors will be advised whether their paper has been accepted and will receive a copy of the reviewer's comments. Contact the paper chair if you are not notified or with questions about paper acceptance.

11. Authors who wish to have a revised, rather than the original, version

of their paper distributed must submit two paper copies and, for papers produced on computer, one disk copy of the revised paper with a signed reproduction permission form to AEJMC, 234 Outlet Pointe Boulevard, Suite A, Columbia, SC 29210-5667, by first class mail postmarked no later than June 15.

12. Authors must provide photocopies of their paper for distribution in the paper sales room at the convention. Authors who submit a copy of the paper on disk must provide 20 photocopies; others must provide 40 copies. Authors may bring copies with them to the convention, mail them to the convention site or make arrangements to have a copy service in the convention city make the copies. Details on these options will be provided to authors of accepted papers.

13. Research papers are made available through distribution at the convention site, from an archive maintained by AEJMC headquarters, through the ERIC microfiche archive available at many libraries and by online distribution over the Internet.

14. Authors retain copyright of their papers and are free to submit them for publication elsewhere.

15. Further, the AEJMC Executive Committee approved the following

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AMONG THE MEDIA

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Submissions to Clio are welcome. Please send them to: W. Joseph Campbell, School of Communication, American University, Washington, DC, 20016-8017. Electronic copy, either disk or e-mail, is preferred. For information, call Campbell at 202/885-2071, or e-mail him at: wjc@american.edu.

Recent issues of Clio may be accessed at:

<http://www.utc.edu/Outreach/AEJMC-HistoryDivision/histpub.html>

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statement in August 1995 regarding on-line availability of AEJMC research papers: "The AEJMC Executive Committee maintains that authors of papers presented at its annual meeting and then made available on-line retain the copyright and that on-line availability of papers does not constitute a bar

to subsequent publication in official AEJMC publications. Authors retain copyright until they sign a formal agreement with a journal." Online paper warning:

While AEJMC and its journals do not consider online dissemination "publication," some academic journals may. Please be aware of the policies of journals you may wish to submit your work to.

Call for submissions for special issue of *Journal of Broadcasting & Electronic Media*

"Broadcasting and Electronic Media of the Americas" is the title of a special issue planned for the *Journal of Broadcasting & Electronic Media*. Guest editors will be David Spencer of Western Ontario University and Joseph Straubhaar of the University of Texas.

The special issue is intended to encourage research on a broad spectrum of topics relating to the countries of North, Central, and South America.

Submission deadline for manuscripts is June 30, 2005.

Relevant topics include (but are not limited to) the following:

- Historical and legal subjects
- Comparing broadcast regulation in the Americas
 - Television, film, and news flow between NAFTA countries
 - Television, film, and news flow between American hemispheres
 - Cultural policies and cultural

production in the Americas.

The *Journal* is open to a diversity of theoretic paradigms and methodologies. Information about manuscript preparation may be accessed at:

www.beaweb.org/jobem/info.html

Inquiries and five copies of the manuscript should be sent to either of the following addresses:

Canadian and United States

David Spencer, Professor
Information and Media Studies
NCB-201

University of Western Ontario
London, Canada N6A 5B7
e-mail: dspencer@uwo.ca

Mexico, Central, and South America

Joseph Straubhaar, Professor
Department of Radio Television Film
1 University Station
University of Texas, Austin
Austin, TX 78712-0108
e-mail: jdstraubhaar@mail.utexas.edu

Thorne, Terry win awards at Southeast Colloquium

Ann Thorne, an associate professor at Missouri Western State College, and Thomas C. Terry, a doctoral student at the University of North Carolina-Chapel Hill, won top awards for history papers presented at this year's AEJMC Southeast Colloquium.

The Colloquium met March 3-5 in Athens, Georgia.

Thorne received the top faculty paper award in the Colloquium's history division for her study titled, "Janet Flanner and the Emergence of Literary Journalism." The paper calls attention to the work and style of a Paris-based correspondent for the *New Yorker* in the 1920s, '30s, and '40s. Thorne reported that Flanner's was "a personal style that relied on the richness of accurate and penetrating details to reveal an inner story..."

Terry's paper, "An Awful Roar: Coverage of the Ku Klux Klan's Resurgence in the Early 1950s through the Pages of the Black Press in North Carolina," won the top student award in the history division. The paper examined coverage in two North Carolina black newspapers during the Klan's resurgence in 1950-1952.

In all, 11 history papers were presented at the colloquium, the host for which was the Grady College of Journalism and Mass Communication at the University of Georgia. Rob Hardin of the University of Tennessee was coordinator for the history papers.

History Division officers, 2004-05

Head: Patricia McNeely (South Carolina)

Vice Head: Dane Claussen (Point Park)

Secretary/Newsletter editor: W. Joseph Campbell (American)

PF&R Chair: Earnest Perry (Missouri)

Teaching Standards Chair: David Copeland (Elon)

Research Chair: Dane Claussen (Point Park)

Webmaster: Kittrell Rushing (Tennessee-Chattanooga)

Book Award Chair: Patrick Washburn (Ohio)

Covert Award Chair: Karen List (Massachusetts)

The Alamo, core knowledge and pivotal years among History Division panels at AEJMC

Sessions exploring popular media and the Alamo and “core knowledge” in journalism history are among the eight panels the History Division will co-sponsor at the AEJMC national convention in San Antonio in August.

Other co-sponsored panels will examine “decisive years in American journalism” and the “battle for biography’s soul.”

In addition, the Division will sponsor or co-sponsor eight research sessions, two of them on the convention’s opening day, August 10, and six on the closing day, August 13. (The complete History Division program will be ready in May and will appear in the next issue of *Clio*.)

The panel on the Alamo’s history in popular media will meet at the Alamo, one of San Antonio’s top attractions, on Friday, August 12, from 3:15-4:45 p.m.

The session, co-sponsored by the Entertainment Studies Interest Group, will consider popular representations of the Alamo in film, television, fiction, and advertising. Richard Bruce Winders, the Alamo’s historian and curator, is to join the panel and discuss differences between reality and popular culture.

On Thursday, August 11, the History Division and Graduate Education Interest Group will sponsor the panel titled “Core Knowledge in Journalism History: Does it exist? If so, what is it? What should it be?”

The panel will be convened at 5 p.m. and consider whether “there any core knowledge in journalism history at all that all journalists or journalism students should know,” said Elliot King of Loyola (Maryland), who will be the panel’s moderator.

“Is there any core knowledge in journalism history in the way that all sociologists, for example, have to know

about the work of Marx, Weber, and Durkheim? ... The panel is not about what skills journalists should know and it is not about what they should know about other fields,” King said.

Convening immediately before the “core knowledge” session will be a History Division panel on “decisive years in American journalism.” The panel will also consider whether the single-year approach is a methodology relevant and applicable to media history.

The “decisive years” to be examined include 1835, 1897, and 1964. That

Infinity: A Life of the Genius Ramanujan, and Brooke Kroeger of New York University and author of *Nellie Bly: Daredevil, Reporter, Feminist*.

Moderator will be Valerie Boyd of Georgia and author of *Wrapped in Rainbows: The Life of Zora Neale Hurston*.

Other co-sponsored History Division panels at the San Antonio convention include:

• **“Do Editorial Endorsements Matter Anymore?”**

Wednesday, August 10, 1:30–3 p.m.

Co-sponsor: Council of Affiliates



panel, co-sponsored by the Law Division, will meet August 11 at 3:15 p.m.

A panel on “journalists, historians and the battle for biography’s soul” will meet Wednesday, August 10, at 5 p.m. The panel, co-sponsored by the Council of Affiliates, will feature a Washington Post reporter, Wil Haygood, who wrote *In Black and White: The Life of Sammy Davis*.

Also on the panel are Robert Kanigel, professor of science writing at MIT and author of *The Man Who Knew*

• **“The WLBT Case: Toward Free Expression and Diversity in the Media”**
Thursday, August 11, 11:45 a.m.–1:15 p.m.

Co-sponsor: Law

• **“Beyond Barnum and Bernays: Rethinking Public Relations History”**
Friday, August 12, 1:30–3 p.m.

Co-sponsor: Public Relations

• **“Ladies of the Lone Star State”**
Friday, August 12, 5–6:30 p.m.

Co-sponsor: Commission on the Status of Women

'Encourage different ways of knowing,' and other suggestions for mass comm research

By **Everette E. Dennis**
Fordham

The following excerpts are from remarks by Everette Dennis at his acceptance of the Eleanor Blum Award for Support for Research at AEJMC's convention last year in Toronto. An expanded version of Dennis' remarks were published as an article in the winter 2005 issue of Journalism & Mass Communication Educator. These excerpts, which offer valuable reminders for journalism historians, appear here with permission of AEJMC, which holds the copyright to the Journalism & Mass Communication Educator article.

My plea today is for connectedness and collaboration between and among different strains in our field that so often seem torn by ideological divisions—for example, those who identify with cultural studies and critical theory *vs.* others who argue for value-neutral research whether of the quantitative or qualitative stripe.

All, I believe, are worthy and inform each other while still maintaining their own individuality and integrity. I can only imagine what scholars reflecting these powerful differences might do together.

At the same time, fields do shift and change, resulting in short-term fissures. We need to find ways to foster mutual respect across the divide of our research differences, not to mention the vast chasm between the norms and values of industry professionals. Much of this can happen, I believe, by self-consciously supporting research.

Let me suggest some ways to do that:

- **Read research.** Pay attention to what's being published and actually read the work of immediate colleagues and students as well as others elsewhere. So much research is truly unread—and

thus unappreciated, lost to our field of communication and media studies which already has too little institutional memory.

- **Invite ideas and speculative thinking.** This begins with actually listening and hearing out ideas a'borning before they are fully formed. Listening and letting the other person take the lead, rather than bombarding them with your perspective—and prejudices—is sometimes difficult but has real payoff.

- **Engage ideas** by sharing your own and connecting what you've heard in the conversation. In my experience a good many people hoard ideas, assuming that their sterling notion will get done someday and might possibly be appropriated by a student or colleague. This rarely happens and even the best research ideas get better when tested in a critical, creative conversation.

- **Embrace systematic study.** That's what research is, of course, though not everyone seems to know that, so pushing for rigor and thoughtful explication of the work that also draws sufficiently on the past is critical and needs encouraging. This means understanding that what passes for research in daily journalism really isn't, and that systematic means just that.

- **Encourage different ways of knowing.** An openness to different research traditions and methods is critical, but not always encouraged. We've come a long way from the days of narrow-minded methodological fascism, but genuine openness to different modes of inquiry embracing social scientific and humanistic models is still rare—and much needed. In spite of some reluctant persons, it is encouraging to see studies employing multiple, and sometimes controversial, methods on the rise.

- **Review and critique work in progress.** Watching work evolve through various drafts and revisions can be tedious, but nothing is more impor-

tant to the improvement of the overall quality. Insisting that students submit early drafts for review of papers, projects, and dissertations is a place to start. This kind of vetting is important for all of us, of course. I'm not surprised that too few of us seek our own pre-publication reviews from respected colleagues and friends . . .

- **Suggest venues for publication.** Often this means considering . . . the most obvious publication outlet, usually a leading journal; but [scholars] can also benefit from more creative thinking [about] new journals, international publications, and some that are not immediately on one's radar screen, whether that is a publication from another field that would welcome a communication/media study—or one quite specialized. Too little time is spent thinking about the full range of respectable publication outlets—and how with modest modification, we can open new options for our work.

- **Don't be dejected by rejection.** Some researchers are thrown off the track by an early rejection. Don't be. Understand why an article was rejected and consider serial submission, but only after a thoughtful review, reworking, and rewrite. There are enough journals and other venues that good work can almost always find a home, even if it is not one's first choice. If you really believe in your work even when others don't, know that there are multiple publication venues that would take it in a flash. . .

- **Understand barriers to research.** Support for research is more than jaw-boning or benevolent good intentions. Being aware of the many barriers to research including the anti-intellectual nature of the media industries, the jealousy of colleagues, and plain old writer's block can sideline the best ideas and research intentions. Understanding these impairments and working through

See Encourage, page 8

Deadline is May 15 to submit AJHA papers, panel proposals

The American Journalism Historians Association invites paper entries, panel proposals and abstracts of research in progress on any facet of media history for consideration for presentation at the organization's 2005 convention in San Antonio, Texas.

All papers, panel proposals and abstracts of research in progress must be postmarked by May 15. The AJHA convention will be October 5-8.

AJHA views journalism history broadly, embracing print, broadcasting, advertising, public relations and other forms of mass communication which have been inextricably intertwined with the human past.

Because AJHA requires presentation of original material, research papers and panels submitted to the convention should not have been submitted to, or accepted by, another convention or publication. Authors may submit only one research paper.

Research entries should be completed papers not exceeding 25 typewritten, double-spaced pages, including references. The Chicago Manual of Style is recommended.

Four copies of each paper should be submitted. Each paper must include a cover sheet indicating the paper's title, the author's name and address, and the

author's position and institutional affiliation. Only the title should appear on the paper itself; there should be no author identification on the paper. Papers must be accompanied by:

- four one-page abstracts, revealing author name and title;
- a stamped, self-addressed postcard for notification of receipt.

Paper authors also should submit one copy of the abstract by e-mail (text only) to Research Chair Fred Blevens at fred@ou.edu.

Authors of accepted papers must register for the convention and attend in order to present their research.

AJHA's research awards include: the Robert Lance Award for outstanding student research paper, the J. William Snorgrass Award for outstanding minority-journalism research paper, the Maurine Beasley Award for outstanding women's history research paper, and the David Sloan Award for outstanding faculty research paper.

Panel proposals must include a brief description of the topic, the names of the moderator and participants (no more than two of whom may be from the same institution), and a summary of each participant's presentation. Panel participants must attend the convention. Research in progress must be sub-

mitted in abstract form (two copies of no more than 350 words) and focus on significant research underway. Presentations will be limited to five minutes and must be accompanied by 25 copies of a 3- to 5-page paper for distribution at the convention.

Principal contact for the convention is David Sloan, who chairs AJHA's Convention Sites Committee. His email address is: wmdsloan@aol.com.

Send research papers to:

Fred Blevens
Gaylord College
University of Oklahoma
395 W. Lindsey
Norman, OK 73019

Send panel proposals to:

Vanessa Murphree
Department of Communications
Loyola University
6363 St. Charles Ave.
New Orleans, LA 70118

Send research in progress to:

Ford Risley
College of Communications
Penn State University
211 Carnegie Building
University Park, PA 16802

Encourage, from page 7

or around them is critical. Having an empathetic colleague in or outside our field can help.

• **Promote the work to others.**

Once published work appears, and even before, communicate its existence to colleagues through off prints, e-mail attachments, and the like, both within our field and outside to relevant scholars and other possibly interested parties. I know instances where doing this has led to co-authorships, grants, and even job offers....

• **Urge continuity of effort.** The

best research, in my opinion, comes from scholars who continue to explore different aspects of the same questions, moving from finite, detailed treatments that eventually cumulate in broad, thematic understanding. At the same time, the scholar who persistently publishes unimaginative renditions of his or her dissertation years after it was completed can benefit from new direction and even new material. ...

The research arena is one place where progress can be marked and measured. Thus, research in our schools of communication, journalism, and media studies ought to have an upward trajec-

tory as it takes on new and important ideas and concepts—as well as reconsidering longstanding concerns. Where there was once a paucity of knowledge, new studies ought to map the territory and consider its complexity.

This will only happen if all of us take the incremental steps necessary to genuinely support research.



Dennis is the Distinguished Felix E. Larkin Professor of Media and Entertainment Industries, Fordham Graduate School of Business, Fordham University. He has written numerous books and is senior contributing editor of Journalism & Mass Communication Educator.