

# STATIC

The Newsletter of the AEJMC Electronic News Division | Volume 57, Number 2 | Summer 2019

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## Ready for a Canadian conference!

*Lindsey Maxwell, Division Head  
University of Southern Mississippi*

The papers are all accepted, the panels are all planned, and the program is finalized. Toronto 2019 is almost upon us! I would like to extend my sincere thanks to all of the paper authors, panel members, reviewers, and division officers who have made this year a success. I applaud your dedication to journalism education and to the Electronic News Division.

I’m looking forward to seeing all of you at the Bliss and Burkum Award Ceremony on Friday, August 9 at 6:30 p.m. The annual event will be held at Ryerson University – only a few minutes’ walk from the conference hotel. We will be honoring Bill Silcock (Arizona State) with the Larry Burkum Service Award, and Kent Collins (Missouri) with our division’s flagship honor: the Edward L. Bliss Award for Distinguished Broadcast Journalism Education. Let’s celebrate these deserving winners in Toronto!



## *Division Events at AEJMC ‘19*



**Mobile Journalism Preconference  
Tuesday, 1 p.m.**

**Members Meeting  
Friday, 7 a.m.**

**Bliss & Burkum Award Ceremony  
Friday, 6:30 p.m.**

**([RSVP Here](#))**

# Missouri's Kent Collins wins Bliss Award

Bill Silcock, Bliss Award Chair  
Arizona State University

The nation's top broadcast journalism educator this year is Professor Kent Collins, former department chair at the University of Missouri School of Journalism. Collins is the winner of the 2019 Edward L. Bliss Award for Distinguished Broadcast Journalism Education.

Four faculty judges — including past Bliss winners and former chairs of the Electronic News Division (END) of the Association for Education in Journalism and Mass Communication — selected Collins based on materials submitted by his colleagues and former students as part of the annual nomination process.

“Kent Collins has played a vital role in the legacy of Missouri Journalism over more than three decades and richly deserves the Bliss Award,” noted last year's winner and a judge this year, Lee Hood of Loyola Chicago.

“Kent Collins and his former colleague, KOMU-TV News director Stacey Woelfel, set the highest standards preparing students to enter TV newsrooms locally, nationally and globally,” said Ken Fischer of Oklahoma, who won the Bliss in 2017 and also judged this year.

Woelfel led the Collins nomination.

“Over his three and a half decades on the faculty, Kent Collins has impacted the lives of more Missouri broadcast students than any other faculty member in the school's history,” she said. “Literally millions of Americans receive the top-quality news they deserve from their local broadcasters because of Kent's dedication to doing his job so well.”

Collins' nomination packet included rich details about his career from TV news directors from around the country.

“You cannot help but notice how his supporters in the industry relied on Kent's instruction,” observed 2013 Bliss winner and former END chair Bill Davie of Louisiana-Lafayette.

Brian Bracco, who served as vice president and general manager of Scripps Media and vice president of News Hearst Broadcasting, relied on Collins' judgment of talent in budding electronic journalists.

“When Kent recommended someone for our stations, we knew the graduate was ready,” said Bracco, adding that as an alum of the University of Kansas, he was not in the habit of extolling Missouri J-School faculty, but felt as someone who knew Ed Bliss, he would agree Collins was the right choice for the award named after him.

Former RTDNA president Dave Busiek relied on Collins' teaching for his newsroom in Des Moines, Iowa. Pointing to Collins' common-sense approach to electronic journalism education and rock-solid ethics, Busiek noted how, as a teacher, Collins knew how to balance the right amount of criticism with just the right amount of encouragement. That fact plus the way Collins stayed plugged in to the industry made him an indispensable educator for television news directors looking for new talent, Busiek said.

When Kent Collins heard the news, he was humbled, and memories stirred.

“Shortly after I joined the faculty at the Missouri School of Journalism, I ran across an Ed Bliss quote, probably in one of his books,” Collins said. “I printed it and posted it in a frame outside my office. ‘In broadcast news, the challenge is greatest. Nowhere is clarity in writing so necessary; nowhere the clock so tyrannical; nowhere the audience and the responsibility so great. In your hands has been placed the greatest invention – not the satellite truck or the computer, but the word.’ Some semesters, I pulled the framed quote off the wall and took it into class to pass around so each student could have a tactile experience with it. Technologically, the quote has aged a bit. But the meaning is sacred.”

“We are very pleased to see Kent recognized with this prestigious and well-deserved honor,” said David Kurpius, Dean of the Missouri School of Journalism. “Throughout his career he has demonstrated an unwavering commitment to excellence in broadcast journalism and to his students and colleagues. The Bliss Award highlights the positive impact Kent has had in every facet of the industry.

Current Electronic News Division Head Lindsey Maxwell of the University of Southern Mississippi expressed gratitude for the difficult decision the judges had to make and says she “looks forward to presenting the 2019 Bliss Award to Kent Collins at a special ceremony during the annual AEJMC conference in August in Toronto, Canada.”

*The distinguished broadcast journalism educator award is named for Edward L. Bliss, a long-time writer, producer and editor for CBS News. Bliss was known for his work with Edward R. Murrow and Walter Cronkite and ended his career as an educator at American University. Professor Collins is the 46th winner of the Bliss Award. For a full biography of Collins' career see this link: <https://journalism.missouri.edu/staff/kent-s-collins/>*



# Bill Silcock wins Burkum Service Award

Nancy Dupont, Burkum Award Chair  
University of Mississippi

**B.** William Silcock, Ph.D., of Arizona State University, is the winner of the 2019 Larry Burkum Service Award given by the Electronic News Division of the Association for Education in Journalism and Mass Communication. Silcock is Assistant Dean for Research and International Programs at the Walter Cronkite School of Journalism and Mass Communication at ASU.

Four faculty judges, each a former division head and/or Burkum winner, selected Silcock for his outstanding serving to the electronic journalism.

“Dr. Bill Silcock is one of those rare people whom everyone respects,” Nancy Dupont, Professor of Journalism at the School of Journalism and New Media at the University of Mississippi wrote in her nomination letter. “He has been elected to head the News Division of the Broadcast Education Association and the Electronic News Division of AEJMC.”

She cites his training of news directors and his frequent appearance on panels at BEA and AEJMC as further proof of his remarkable service.

“His leadership style attracts people to service and points the path of success,” said Mary T. Rogus, Associate Professor at the E.W. Scripps School of Journalism at Ohio University. “His multiple leadership roles in both BEA and AEJMC have made an incalculable contribution to electronic journalism education. All you have to do is look at Bill’s CV to see he’s been called upon and answered the call multiple times.”

Heather Birks, Executive Director of BEA, pointed to Silcock’s service to the international community.

“The Cronkite Global Initiatives includes over a million dollars in State Department grants and funds the Humphrey

Fellows program, organized and managed by Bill,” Birks said. “Through the program, Bill has coached and mentored 80 mid-career international professors in leadership, innovation and public relations, and helped them secure positions in media and government organizations.”

Silcock has had an almost 30-year academic career, publishing two coauthored textbooks and 25 refereed journal articles. He has redesigned Masters and Ph.D. programs and led more than two dozen international seminars. Sil-

cock’s record of service is more remarkable considering his accomplishments in teaching and research.

All letters of support point to Silcock’s unique dedication for service.

“Throughout your life you meet people who energize you,” Birks said of Silcock. “Their ideas are exciting and their passion is infectious.”

“His work exemplifies what outstanding service means, and what this award was designed to recognize,” Rogus said.

“When I asked for his permission to nominate him for the Burkum, he balked,” Dupont said. “He said there are so many more deserving that he. I disagree in the strongest terms. He richly deserves this award.”

The Larry Burkum Service Award will be giving during the AEJMC convention in Toronto, August 7-10, 2019.

*The Larry Burkum Service Award is presented by the Electronic News Division of the Association for Education in Journalism and Mass Communication. This award recognizes an electronic journalist or journalism educator who has demonstrated extraordinary service to journalism education. Larry Burkum served the Electronic News Division as secretary, newsletter editor and webmaster from 1995 to 2005. He was presented the inaugural Burkum Award at the 2005 AEJMC convention in San Antonio.*



## Bliss & Burkum Award Ceremony

Friday, August 9, 6:30–8:30 p.m.

The Catalyst, Rogers Communication Centre, Ryerson University

[RSVP Here](#)

# Mackay new co-editor of *Electronic News* journal

Bill Davie, Electronic News Task Force Chair  
University of Louisiana

The *Electronic News* journal has a new co-editor. Dr. Jenn Burleson Mackay (Virginia Tech) replaces Dr. Anthony Moretti (Robert Morris), who served almost nine years as the co-editor. Moretti was called upon to head two departments at RMU – Communication and English – which led to his handover of his journal duties.

In his note as outgoing co-editor, Moretti conveyed his appreciation to the journal’s reviewers and Sage Publications’ Martha Avtandilian, who remains the primary contact inside Sage for items relating to the journal. His special thanks

went to co-editor Bob Papper (Hofstra), whose “sharp editing skills, attention to detail and ability to see gaps in manuscripts ensured that *EN* produced the best research possible.”

After he announced his move into administration, the division’s *Electronic News* task force, comprised of Professors Bill Davie (Louisiana), Lee Hood (Loyola-Chicago), and Bill Silcock (Arizona State) accepted the role of search committee and selected Mackay as his replacement. She joins Papper in editing the division’s quarterly publication.

Mackay has experience in both broadcasting and print news having worked as a TV journalist in Tennessee and as a newspaper reporter in North Carolina and Virginia. She also brings to the journal strong experience in the Association for Education in Journalism and Mass Communication having served as chair of AEJMC’s Media Ethics Division, and now is on the standing committee for Professional Freedom & Responsibility. She noted the mission of the journal to bridge academe with electronic news professionals.

“I love how *Electronic News* brings aca-

demics and professional journalists together to talk about media issues,” Mackay said.

Mackay came with essential experience for this post having served on the editorial board of the *Journal of Social Media in Society*, but that was not the most important preparation for her new role with *Electronic News* journal.

“What has best prepared me to serve in a co-editorship,” Mackay said, “was the time I spent editing a special issue of *The Electronic Journal of Communication*.”

In a special issue focused on “Journalism in the Age of Partisan Politics, Political Protests, and President Trump,” she evaluated a variety of articles ranging from quantitative studies to theoretical arguments.

“I discovered the joys and pitfalls of recruiting my own editorial board and learned to consider my own opinions of research reviewers had completely different interpretations of the quality of a piece,” Mackay said.

She was especially pleased that under her editorship, the journal was able to keep the acceptance rate at 20 percent for that issue.

Mackay’s primary research area is in journalism ethics, but the new co-editor is also interested in how technology influences the field. And her inclusive approach to the field is an indication of where the *Electronic News* journal will be heading.

“I respect a broad range of research styles and enjoy reading research that has real world applications,” Mackay said.



Jenn Burleson Mackay // Photo courtesy Virginia Tech Pop Up Newsroom

## STATIC

is the newsletter of the Electronic News Division of the Association for Education in Journalism & Mass Communication.

It publishes three times annually (Fall, Spring & Summer).

Static accepts articles focusing on the division, as well as anything related to the professional or academic sides of our field.

Comments, questions, or article submissions should be directed to

Dylan McLemore, END Newsletter Editor, [dmclmore@uca.edu](mailto:dmclmore@uca.edu)

# Electronic News Division eyes bylaw changes

Bill Davie, Electronic News Task Force Chair  
University of Louisiana

In view of the installation of a new co-editor for the *Electronic News* journal, the division will be considering bylaw changes in order to lend support to the quarterly publication and its board of reviewers. The *Electronic News* Task Force drafted two provisions to inaugurate a Publications Committee for END to advise and consult with the co-editors of the journal, who are Professor Jenn Burleson Mackay and Professor Emeritus Bob Papper.

These additional bylaws specify key duties and obligations of the co-editors for processing manuscript reviews and making revisions prior to ENJ publication. The bylaw additions also make explicit communications and reporting protocol between co-editors, board of reviewers, and the Publications Committee. The bylaw addition also specifies the term length (four years) for the co-editor. The bylaws will be voted on at the business meeting in Toronto.

## PROPOSED AMENDMENT #1

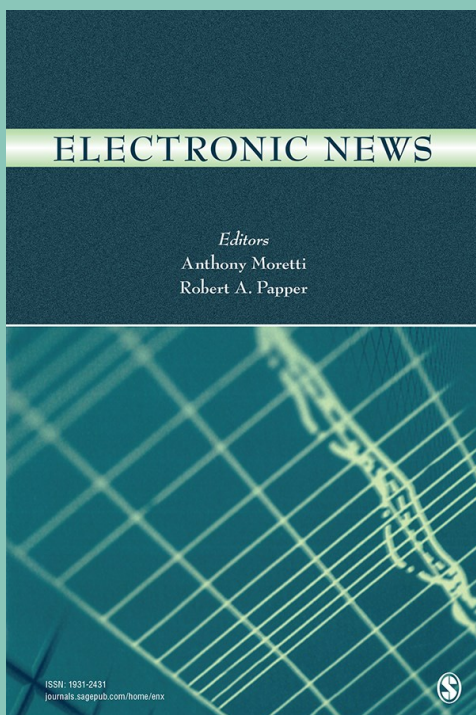
The duties of the editor or co-editors of the *Electronic News* journal shall cover the following:

- Perform all duties associated with manuscript review, acceptance, and quarterly publication with publisher (SAGE).
- Assign manuscripts and other materials for the journal, including book reviews, or other editorial content.
- Oversee the process of manuscript review, evaluation, and revisions.
- Schedule articles and submissions for special issues as deemed appropriate.
- Maintain effective communications with corresponding authors, reviewers, and co-editors.
- The term for editor or co-editor of the *Electronic News* journal shall be renewable every four years.

## PROPOSED AMENDMENT #2

The leadership of the Electronic News Division shall appoint a Publications Committee to oversee the *Electronic News* journal. This committee shall consist of three members appointed by the division's executive committee.

The Publications Committee shall recommend the co-editor to be appointed by the Electronic News Division's officers. If for any reason the editor or co-editor's appointment is not renewed at the end of a term, or the editor or co-editor resigns during a term, the committee shall issue a call for applicants and then evaluate all applicants based on interviews and committee consultations. The committee's other responsibilities include communications with the co-editors to ensure the standards of excellence for the journal are met as well as encouraging submissions of the highest quality.



***Electronic News***  
publishes quarterly and is included  
in division membership.

Access it [online](#)  
Consider [submitting a manuscript](#)

# As an Arkansas newspaper trades print for tablets, what is “electronic news”?

Dylan McLemore, News Editor  
University of Central Arkansas

“We decided to try an experiment,” Walter E. Hussman, Jr. explained.

He’s been explaining it a lot lately. In hotel conference rooms, cafeterias, civic group lodges, and on Sunday, May 19, in the pages of the *Arkansas Democrat-Gazette*, one of the largest privately-held newspapers that hasn’t folded or sold to a conglomerate or eccentric billionaire.

His newspaper.

Hussman is a third-generation Arkansas newspaper publisher. A 72-year-old clean-cut, legacy print man who always wears a suit and tie and carries in his hand what he believes is the best way for rural Arkansans to get the news.

An iPad.

He’ll gladly give you one. For free. Even send someone to your home to show you how to use it. If you subscribe to the paper.

Facing plummeting advertising revenue and high costs of delivering the paper to the far reaches of the state, the Democrat-Gazette began pushing a tablet edition. They piloted the program in one of those outpost towns, Blytheville, which is closer to Memphis than Little Rock. More than 70 percent of existing subscribers gave up the printed paper for the free iPad.

Extrapolating statewide, Hussman saw a path not only to survival, but to profitability.

So in May, [he published a letter in the paper](#) and hit the road. The iPad initiative would go statewide, and by the end of 2019, Arkansas’ newspaper of record will only be a “paper” on Sundays.

The story made me think back to our annual business meeting last August in Washington, when we talked about the future of the division and where our focus should rest. If the answer was elusive then, it can only be more complicated now.

As news publishers continue to blur platform lines, would-be division members and paper submitters are going to have a tough time determining where to go.

Is this a story (and research area) for Electronic News? Newspaper and Online News? Communication Technology?

Imagine I add a social media element to the mix. Say I want to study how the *Dallas Morning News* is [using TikTok to meme the news](#). The same three divisions are in competition again, plus the possible addition of a newly proposed Social Media Interest Group (perhaps you’ve seen the petition going around).

And we haven’t even talked about the content-defined divisions and interest groups.

Perhaps we’re in the same position as Hussman, publisher of his newspaper that is really more of a mobile app, but also a website, social media channels, and the occasional print product. To ensure our success as a medium-defined division in a world of undefined media, we’re going to need to make the rounds and make sure AEJMC members know who we are, what we study, and how to play along.



Walter Hussman will give you an iPad in exchange for a newspaper subscription. // Photo courtesy Arkansas Democrat-Gazette

“In broadcast news, the challenge is greatest. Nowhere is clarity in writing so necessary; nowhere the clock so tyrannical; nowhere the audience and the responsibility so great. In your hands has been placed the greatest invention – not the satellite truck or the computer, but the word.”

Ed Bliss, quoted by 2019 Bliss winner Kent Collins

Bliss & Burkum Awards ~ Friday, Aug. 9, 6:30 p.m. ~ [RSVP](#)

# An international year for ENDers

Ken Fischer, Vice Head-Elect  
University of Oklahoma

With this year's AEJMC conference stretching beyond its U.S. border it is a good time to note the World Journalism Education Congress (WJEC) gathering the month before. Several members of the Electronic News Division will have both French and Canadian stamps on their passports this summer. Paris is rolling out the carpet for the fifth WJEC conference.

The group meets every three years. The first WJEC conference took place in Singapore in 2007 followed by South Africa (2010), Belgium (2013), and then New Zealand (2016).

The Paris rendition of WJEC is titled "Teaching Journalism During a Disruptive Age," and will take place July 9-11. The pre-conference on July 8 features an AEJMC-sponsored event in the afternoon. Three full days of papers and discussions are scheduled in Paris on the current status of journalism education and the possibilities that lie ahead for the world's news community. The schedule shows five former END heads on the program docket (Davie, DeMars, Foote, Heider and Silcock) along with several other division members including this writer. The division will have a good showing in Paris!

WJEC grew out of efforts by AEJMC to bolster its international profile. AEJMC past-president Joe Foote created the International Task Force (ITF) in 2001 with more than 40 media scholars from around the world forming several committees and subcommittees. The work of these scholars led to the creation of WJEC as a "meeting of journalism education associations and educators/trainers from around the globe to improve journalism education, and therefore journalism, worldwide" (Goodman & Hasegawa, 2003). Planning meetings followed in 2004, 2005, and 2006 prior to the first WJEC conference in 2007.

At the Singapore conference, a steering committee set the groundwork for what became "the WJEC book," *Global Journalism Education In the 21st Century: Challenges & Innovations* (Goodman & Steyn, 2017). Now in its second edition, it is available for free at the Knight Center's Digital Library (<http://knightcenter.utexas.edu/>).

Since its inception, Oklahoma Dean Emeritus Joe Foote has been the president of WJEC and the mailing address has been at the University of Oklahoma. The World Journalism Education Congress is largely a volunteer organization; if you want to learn more about its mission check out the website, <https://wjec.net/>, and plan to participate in the 2022 conference, which is accepting venue bids.

Goodman, R., & Hasegawa, K. (2003). AEJMC's road to internationalization: A report of the task force. *International Communication Bulletin*, 38(1-2), 2-11.

Goodman, R. S., & Steyn, E. (2017). *Global journalism education in the 21st century: Challenges and innovations*. Knight Center for Journalism in the Americas.

# Using sports to teach fairness and accuracy

Maria Fontenot, PF&R Chair  
University of Tennessee

As the PF&R Chair, I try to teach some of the areas that my office stresses: free expression, ethics, media criticism and accountability, diversity and inclusion, and public service. I have found that one way I can reach students on these issues is by using sports reporting as examples.

I teach at the University of Tennessee in Knoxville, so most of my students are from Tennessee and many grew up fans of the UT football team, the Volunteers. Like many college football fans, they are passionate – very passionate. To some outside of journalism, it may seem like a perfect fit: a passionate fan covering their favorite team. The 'fan' would probably know just about everything concerning their team and would surely give the team ample and positive coverage. But to those of us in journalism, we know that a fan doesn't always make the best reporter, as a fan may not always be able to draw the line between cheering on a team and reporting on a team.



Most of my journalism students are interested in covering their favorite team and/or sport. So, we have had remarkable discussions about sports coverage in my classes. Several have pointed out that being a sports reporter would be harder than a news reporter because of the fans. They also acknowledge that social media has made fans 'meaner.' While this generation is used to social media, students feel that attacks on sports journalists are personal. During these discussions I like to bring some reality to the table and note that their first reporting job in sports could be in an area with a rival SEC team. After some audible gasps, students realize that it is a possibility. This realization helps drive the point home that journalists must be cognizant of their own backgrounds and biases, and they often may have to separate their personal feelings from their professional work.

I have found that using sports to teach journalism students about fairness and accuracy has been successful. The students often seem more engaged and passionate discussing a sports example than a comparable example from national politics or local news. It's a great way to keep them engaged as I teach them about responsibility and accountability. Students are aware that the sports public will hold them accountable. So perhaps being a fan helps students be better journalists.

# Schedule announced for Toronto conference

Karen McIntyre, Vice Head & Program Chair, Virginia Commonwealth University

Harrison Hove, Research Chair, University of Florida

## Tuesday, August 6

1:00 — 5:00 p.m. | Pre-Conference

*Mobile Journalism Techniques and Tools*

**(NOTE: You must sign up for the pre-conference as part of your registration.)**

Moderator: Tony DeMars | Texas A&M-Commerce

Christopher Meighan | Washington Post

Deb Wenger | Mississippi

Gary Kebbel | Nebraska

Brant Houston | Illinois

In connection with the fall 2019 MobileMe&You conference at the University of Illinois, plus the Google News Initiative, this hands-on workshop provides journalism and technology focused training on new and innovative tools and best practices for newsgathering and storytelling using mobile media. Train for how to use the latest MoJo technologies affecting the journalism industry, including our Go Mobile & Immersive component: In this SPJ-Google News Initiative-sponsored part of the workshop, you'll use your smartphone, Google's Street View and YouTube to create 360 images and videos that pull people into your stories. Plus, you'll learn how to optimize YouTube content to get the biggest audience possible for your storytelling. Plus—attendees have a chance to win a free smart phone MoJo case donated by iOgrapher. Pre-registration is required.

## Wednesday, August 7

8:15 — 9:45 a.m. | Research Panel

*Political Messages in Religious Broadcasting*

Co-Sponsor: Religion and Media Interest Group

Moderator: Michael Longinow | Biola

Paul Glader | King's College

Paul Marshall | Hudson Institute

Ceri Hughes | Wisconsin

Dylan McLemore | Central Arkansas

Some religious broadcasters have received access and relevance in the Trump presidency, leading typically apolitical religious broadcasters to enter the fray. This panel will consider the political messaging done by religious broadcasters.

10:00 — 11:30 a.m. | PF&R Panel

*Telling the Story from Starbucks: The Growth of MMJs and Death of Editorial Oversight—Implications for Journalistic Credibility*

Co-Sponsor: Newspaper and Online News Division

Moderator: Laura K. Smith | South Carolina

Simon Perez | Syracuse

Matt Weber | Minnesota

Carey Higgins-Dobney | California State-Fresno

Beth Concepcion | Oglethorpe

Tony DeMars | Texas A&M-Commerce

This panel of experts addresses issues related to the rise of multimedia journalism, with an eye towards journalistic credibility. The goal of this panel is to identify key recommendations for the next generation of journalists.

1:30 — 3:00 p.m. | Research Session

*21st Century Broadcast Journalists and the Challenges They Face*

Moderator: Dylan McLemore | Central Arkansas

Discussant: Gretchen Hoak | Kent State

Women broadcast journalists and the emotional labor of dealing with harassment

Kaitlin Bane, Seth Lewis | Oregon

The Sinclair effect: The effect of 'must-read' scripts on the perceptions of sincerity, credibility and parasocial relationships

Megan Duncan | Virginia

Michael Mirer | Wisconsin-Milwaukee

Rescuing a legacy: The professionalism of local television digital news producing

Keren Henderson | Syracuse

Toward a new conceptualization and typology of journalistic competency: A job announcement analysis of U.S. broadcasting

Lei Guo, Yong Volz | Missouri

## Thursday, August 8

10:00 — 11:30 a.m. | PF&R Panel

*Fake News in Canada and the U.S.—Seeing It, Responding to It across Borders*

Co-Sponsor: Small Programs Interest Group

Moderator: Michael Longinow | Biola

Jeff South | Virginia Commonwealth

Meghan Duncan | Virginia Tech

Ana-Liza Kuzma | Canadian Broadcasting Company

Lorna Dueck | YES-TV

How do working journalists fight back against labels of being purveyors of fake news? This panel will suggest steps forward as elections approach in both countries.

1:30 — 3:00 p.m. | Research Session

*Scholar-to-Scholar Poster Session*

Discussant: Chris Allen | Nebraska

When a plan comes together: An analysis of assessment



plans from accredited U.S. broadcast journalism programs  
Timothy Bajkiewicz, Katherine Nash | Virginia Commonwealth

You can't handle the lies!: How the Gamson hypothesis explains third-person perceptions of being fooled by fake news  
Taeyoung Lee, Tom Johnson, Heloisa Sturm Wilkerson | Texas

Consolation strategies in children's television news: A longitudinal content analysis  
Mariska Kleemans, Sanne Tamboer | Radboud

Natural disasters and community uses of media and information: How Hurricane Maria impacted Puerto Ricans  
Manuel Chavez, Bruno Takahashi, Luis Graciano | Michigan State

From taped up to mic'd up: Exploring the experiences of former athletes and the meaning of athletic identity in sports media spaces  
Allison Smith | New Mexico  
Erin Whiteside | Tennessee

3:15 — 4:45 p.m. | *Research Panel*  
*Why Are Newspapers Still Here?*  
Co-Sponsor: MMEE Division  
Moderator: Marc Edge | Malta

Mitch McKenney | Kent State  
Kelly Kaufhold | Texas State  
Iris Chyi | Texas  
Dane Claussen | Newspaper Research Journal

The spring of 2019 will mark the 10th anniversary of the onset of the newspaper crisis, which was precipitated by plunging ad revenues brought by the 2008 financial crisis and ensuing recession. After the Rocky Mountain News folded and the Seattle Post-Intelligencer went online-only in early 2009, predictions ran rampant that newspapers would go extinct within a few years. Even after the recession had ended and newspapers had downsized sufficiently to survive with reduced revenues, USC's Center for the Digital Future released a report in early 2012 that predicted the only U.S. newspapers to survive by 2016 would be a few large national dailies, Sunday newspapers, and community newspapers. This panel will attempt to unravel the counter-intuitive economics of newspapers and the widely mistaken perceptions of their viability.

## Friday, August 9

7:00 — 8:00 a.m. | *Division Activity*  
Member's Meeting  
Presiding: Lindsey Maxwell | Southern Mississippi

8:15 — 9:45 a.m. | *Research Session*  
*Broadcast News and its Ability to Shape, Cultivate, and Set Agendas*  
Moderator: Beth Concepcion | Oglethorpe  
Discussant: Gregory Perreault | Appalachian State

The 'Michael' effect: Risk perception and behavioral intentions through varying lenses [*Top Faculty Paper*]  
Cory Armstrong, Jue Hou, Nathan Towery | Alabama

Trial by media? Media use, fear of crime, and attitudes toward police  
Brendan Watson, Soo Young Shin | Michigan State

Neutrality and nonverbal expression in Sandy Hook coverage [*Top Student Paper*]  
Danielle Deavours | Alabama

The effects of corporate media ownership on depth of local coverage and issue agendas  
Justin Blankenship | Auburn  
Chris Vargo | Colorado

11:30 a.m. — 1:00 p.m. | *Research Session*  
*Local TV and Social Media: Engaging, Entertaining, and Impacting*  
Moderator: Elizabeth Smith | Pepperdine  
Discussant: Mary Rogus | Ohio

Social media news production, emotional facebook reactions, and the politicization of the opioid epidemic  
Danielle Kilgo, Jennifer Midberry | Indiana

Local TV news and audience engagement in social media  
Monica Chadha, K. Hazel Kwon, Jiun-Yi Tsai | Arizona State

WeChat or we set? Examining the intermedia agenda-setting effects between WeChat public accounts, party newspaper and metropolitan newspapers in China  
Yan Su | Washington State

Severe allergies and price increases: Framing the 2016 EpiPen crisis and U.S. pharmaceutical pricing  
Hayley Markovich | Florida

1:15 — 2:45 p.m. | *Teaching Panel*  
*J\*4: Four Views of the Next Generation of News*  
Co-Sponsor: Communication Technology Division  
Moderator: Tony DeMars | Texas A&M-Commerce

Augie Grant | South Carolina  
Doug Fisher | South Carolina  
Jeff Wilkinson | Beijing Institute of Technology  
Janet Kolodzy | Emerson

Ten years ago, the members of this panel authored textbooks and published research on convergent journalism. These panelists are again attempting to peer over the horizon, identifying four trends in journalism that we need to consider as we teach journalism at every level.

3:00 — 4:30 p.m. | *Research Panel*  
*How the U.S. Looks to the World in the Age of Trump*  
Moderator: Bill Davie | Louisiana

Amal Bakry | Louisiana  
Bill Silcock | Arizona State  
Dale Cressman | Brigham Young  
Angela Kocherga | Arizona State  
Jeff Wilkinson | Beijing Institute of Technology

President Trump radically altered the landscape of international affairs through his efforts to dismantle traditional approaches to globalism in trade, security, and rules of immigration. His pronounced attacks on traditional U.S. allies and his deference toward longstanding foes have become the subject of much news coverage. What this panel will compare and contrast is how the electronic news media frames from Canada, Mexico, Asia, and the Middle East have viewed the Trump Administration from 2016-2019.

6:30 — 8:30 p.m. | *Division Activity*  
Off-site Social  
Presiding: Lindsey Maxwell | Southern Mississippi

Location of the social is The Catalyst in the Rogers Communication Centre, Ryerson University, approximately a 15-minute walk from the hotel (1.4 km, about 3/4 mile).

**Saturday, August 10**

9:15 — 10:45 a.m. | *Teaching Panel*  
*Career Ready: Not Just a Lecture*  
Co-Sponsor: Community Journalism Interest Group  
Moderator: Terry Rentner | Bowling Green

Pamela Bourland-Davis | Georgia Southern  
Charles A. Lubbers | South Dakota  
Emily S. Kinsky | West Texas A&M  
Dave Madsen | Morningside

Outside of lectures, students often have opportunities to explore careers through experiential activities in class or through extra-curricular activities. From shadowing to service learning and working with clients to preparing news content, students have the chance to test their impressions of their choice of major, their choice of career and options for pursuing those careers. This panel brings together a variety of classroom and student activity approaches that allow students to get their “feet wet” in terms of their career paths, and to do so in an environment that doesn’t require the longer-term commitment of the internship. The goal is to share the experiences – some tested and some being tested – with others looking to connect students with their careers, while also leading to a discussion of a variety of ideas from those attending the session.



**Thank you to our 2018-19 officers!**  
**Interested in running for a position for 2019-20?**  
**Contact division head**  
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