

(Due to AEJMC Central Office **June 15**)

1. Cover sheet with:

\* Division Name: **Electronic News**

\* List of Current Officers:

**Tony DeMars** (Texas A & M-Commerce)- Head

**Lindsey Conlin** (Southern Mississippi)- Vice Head

**Karen McIntyre** (Virginia Commonwealth) - Research Chair

**Maria Fontenot** (Tennessee-Knoxville)- PF & R Chair

**Peter Morello** (University of Missouri-Kansas City)- Teaching Chair

**Ashley Gimbal** (Arizona State University) - Graduate Liaison

**Dylan McLemore** (Central Arkansas) - Secretary/Newsletter Editor

**Kathleen Ryan** (University of Colorado Boulder) - SE Colloquium Chair

**Bill Silcock** (Arizona State)-Bliss Award Chair

**Dale Edwards** (University of Central Florida)-Burkum Award Chair

**Sonya Forte Duhe'** (Loyola-New Orleans ) - RTDNA Liaison

**Bill Davie** (Louisiana-Lafayette) – Electronic News Journal Task Force Chair

2. Number and ethnicity of:

\* group officers 12 officers, (6 white men, 6 white women)

\* panel presenters (but NOT for paper presenters), including the pre-conference

**Males**

**Females**

African-American (2)

African-American (4)

White (20)

White (11)

\* moderators: White Males (6) White Females (2)

African-American female (1)

\* discussants: White Males (6) White Females (2)

African-American female (1)

In a written report, provide the following GENERAL information using the section headings and the question numbers.

3. Please provide an overall statement weighting the division or interest group's activities for this year in the Research, Teaching and PF&R areas. The new assessment process recognizes that the relative weighting of these three activities will be different from year to year, but over the five-year reporting period, the three areas should receive generally balanced attention.

We have been successful in balancing teaching, research and PF&R.

• One initiative started in 2017 and continuing in 2018 is the scheduling at the annual convention of a 'breaking news' panel to discuss research issues regarding a current topic related to our area of study. In 2017 the topic was "Teaching about

Trust in a Fake News World.” In 2018 the panel addresses gun violence related to media coverage.

- We are addressing issues at the forefront of our field. Mobile and digital journalism is one of those important issues. To serve our members in this area we have a pre-conference and a luncheon in 2018 about mobile journalism. The luncheon is being sponsored by two academics, allowing registration to be less than half the actual cost.
- We re-established our presence at the Southeast Colloquium in 2018, accepting research papers and having research presentations at the Alabama conference.
- The Research, Teaching and PF&R Chairs each contributed to our newsletters and to the proposals for panels at the 2018 convention.
- Two important traditions of the Electronic News Divisions are the Bliss and Burkum Awards. The Bliss Award is named for Ed Bliss, former journalist and journalism educator and recognizes an electronic journalism educator who has made significant and lasting contributions to the field. It is awarded every year. This year we are commissioning a perpetual award plaque to list all honorees and to be housed at American University. The Burkum Award recognizes an electronic journalist or journalism educator who has demonstrated extraordinary service to journalism and to journalism education. It is awarded in years where there are worthy recipients.
- As part of our continued efforts to connect to the industry, the Electronic News Division will hold its Bliss Award event at NPR.
- We continue to be aware of the need to balance Teaching, Research and PF&R and continue to make the effort to equally represent all areas in the Division.
- We maintained a communication process among officers through newsletters, email, a Facebook page and internal posting to a (password protected) Padlet site: <https://padlet.com/DeMars/ENDofficers>

4. Please write a bullet-point statement (500 word maximum), to be co-authored by the outgoing and incoming Heads, addressing:

\*What are your most important goals for the upcoming year?

- Continue efforts to bring more diversity in the division’s officer positions. Specifically we have arranged for two new African-American members to assume leadership roles for the coming year.
- Continue to serve the needs of our division’s membership
- Provide an outlet for research related to electronic journalism
- Continue to recruit graduate students and new members
- Focus on ethical considerations for broadcasters particularly under the current political climate
- Continue to re-establish our presence in the Southeast Colloquium
- Consider assigning an office position to keep focus on proper diversity efforts that maintain consistent growth in diverse division leadership.

\*What goals did your group set this year that you were unable to reach? Why?

- We made a direct effort in 2017 to add diversity to panels; we seem to have not done as well in 2018. It seems our division needs an officer to have the specific role of attempting to maintain diverse voices on our panels.
- We managed to organize a successful graduate student function for the division at the 2017 convention. Our graduate liaison was unable to arrange an event for 2018.
- We were work on rebranding the division to clarify our focus by potentially becoming the "digital news division." There was uncertainty among membership; this discussion will continue.
- We have been attempting to determine best future for our journal *Electronic News*. It is a complicated issue that the task force has not yet been able to complete, but continues to address. One major concern is the high cost to join END because of the journal.

\*How may any or all of the Standing Committees help you to achieve your goals in the coming year?

- The Standing Committees operated in a routine fashion and met basic goals.

## RESEARCH:

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Each Division/Interest Group is assessed based on diversity in participation and programming. A primary goal of the Research Committee is to enhance the scholarly activities of AEJMC.

**Questions 5 through 8 apply ONLY to refereed research competitions.**

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5. Number of faculty research paper submissions 21; number of acceptances 13; 62%. **Many of these are faculty-student combined authors—our overall acceptance rate was 50%.**

6. Number of student research paper submissions 7; number of acceptances 1; 14%.

7. Overview of judging process: The Research Chair recruited judges via email, and they logged into All Academic and judged the papers based on the standard AEJ evaluation criteria. She reported that “there were 10 criteria: clarity of purpose, lit review, clarity of research method, etc.”

8. Total # of judges 44; # 2 papers per judge.

9. Did your group conduct any other type of refereed competition?

- We participated in the Southeast Colloquium.

10. Please list your in convention activities related to research.

a) M002 Electronic News Division Refereed Paper Session: Broadcast Newsrooms and Technology, or a Lack Thereof  
Moderating/Presiding Avery Holton, Utah  
Technical Frames, Flexibility and Online Pressures in TV Newsrooms Victor García-Perdomo, Universidad de La Sabana  
When Everything Else Fails: Radio Journalism During Hurricane Maria in Puerto Rico Yadira Nieves, Bruno Takahashi and Manuel Chavez, Michigan State  
How Do Lebanese Television Channels Engage with Twitter? An Exploratory Study into Its Uses Claudia Kozman, Lebanese American University and Raluca Cozma, Kansas State  
Prosodic Elements for Content Delivery in Broadcast Journalism: A Quantitative Study of Vocal Pitch Shawn Nissen, Quint Randle, and Jenny Lynnes, Brigham Young and Jared Johnson, Oklahoma State

Discussant Laura Smith, South Carolina

b) M049 Electronic News Division Refereed Research Paper Session: (Social) Media and Politics Moderating/Presiding: Ginger Blackstone, Harding  
Reactance to Fact Checking: Facebook Users' Evaluations of and Intentions to Share Fake News Shawna White, Texas State and Nicole Lee, North Carolina State  
Poles Apart: Influence of Ideology, Partisan Social Media Use, Discussion and Polarization on Belief Gaps Tom Johnson, Heloisa Aruth Sturm, Lourdes Cueva Chacón, and Jordon Brown, Texas at Austin  
Media Use and Political Participation: A Comparative Study of U.S., Kenya, and Nigeria Oluseyi Adegbola and Sherice Gearhart, Texas Tech  
Discussant Ashley Gimbal, Arizona State

c) T018 Electronic News Division Refereed Paper Session, Top Paper Session  
Moderating/Presiding William (Bill) Davie, Louisiana at Lafayette  
Rehash or Reset? Examining the Intermedia Agenda Setting Effect Between Twitter and Newspapers on Climate Change\* Yan Su, Washington State  
Real Time Political Deliberation on Social Media: Can Televised Debates Lead to Rational and Civil Discussions on Broadcasters' Facebook Pages?\*\*\* Lindita Camaj, Houston  
Small Station with Big Voices: Giving a Microphone to Communities Through Student-Citizen Collaborations\*\*\*\* Deborah Chung, Mike Farrell, Kakie Urch, and Yung Soo Kim, Kentucky  
Frames and sources of links in the climate discussion on Twitter, 2012-2015\*\*\*\*\* JA Lavaccare and Kjerstin Thorson, Michigan State and Luping Wang, Cornell  
Discussant Maria Fontenot, Tennessee \* First Place Student Paper

d) T079 Electronic News and Visual Communication Divisions Research Panel Session: Visual News and Photojournalism in the Age of Social Media

Moderating/Presiding: Erik Palmer, Southern Oregon Panelists Local News and the New Media Landscape Debora Rae Wenger, Mississippi and Bob Papper, Hofstra Toward a Transformative Ethic for Seeing—and Living Julianne Newton, Oregon I “Like” That: Exploring the Characteristics That Promote Social Media Engagement with News Photographs Keith Greenwood, Missouri “Really Social Photojournalism” and a Photojournalistic Changing of the Guard Gabriel Tait, Arkansas State

e) R029 Electronic News Division Refereed Paper Session News Audiences: Preferences and Personalization Moderating/Presiding Jae-Hwa Shin, affiliation Factors Motivating Customization and Echo Chamber Creation Within Digital News Environments Brooke Auxier and Jessica Vitak, Maryland Personalized News in the Age of Distraction Lisa Farman, Ithaca “I Know from Personal Experience”: Shared News Consumption and Citizen Knowledge Exchange on Reddit Corinne Dalelio and Wendy Weinhold, Coastal Carolina Discussant: Hannah Dong.

11. Please list your out-of-convention activities related to research.

Publication of our journal *Electronic News*. Usual journal process.

*Electronic News* attempted to devote a special issue in 2017 to the current political season, offering researchers an opportunity to use appropriate methodologies to explore media content and message dissemination. Researchers were invited to examine any aspect of media coverage of the 2016 political season. The journal did receive a good number of submissions for this special call, but reviewers and the editor determined that the quality was not high enough for enough submissions and the special issue idea was canceled.

12. Please describe briefly the research goals and activities of your division. Such description may include discussion of primary accomplishments, programming diversity, special competitions, faculty/student research awards, newsletter activities and other activities.

- We made the effort to get complimentary registration for all student paper winners, including two who did not qualify in the student category to win for paper, by being co-authored with faculty, but who still qualified for complimentary registration as paper-winning graduate students.
- We also gave a monetary award this year from division funds for all winning papers, not just first place.
- We promoted diversity and international submissions in our paper call and have good ethnic and international representation in our accepted papers.

## TEACHING:

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It is in the interests of the students we are training to be taught by faculty and led by administrators who have given thoughtful consideration to excellence in curricular matters, course content and teaching methods, and teaching performance. To this end, the Teaching Standards Committee of AEJMC urges divisions and interest groups to include activities concerning curriculum, leadership, course content and teaching methods, and assessment.

13. Please list your in-convention activities related to teaching. Describe how these activities fulfill one or more of the Teaching Standards Committee's focus on curriculum, leadership, course content and teaching methods, or assessment.

a) **Preconference Session: Hands-On Mobile Journalism Workshop: Tips, Demos and Original Content.** This workshop will expose attendees to the content creation process using a mobile and creating multimedia content. Professors and industry professionals will provide participants with concrete knowledge and resources to take back to the classroom. No prior knowledge required! Pre-registration is required. Anthony Andornato, Ithaca; Kim Fox, American-Cairo; Allissa Richardson, Southern California; Neal Augenstein, WTOP  
David Scott, Sling Studio

b) **M031 Electronic News Division Luncheon Teaching Panel: Getting Mobile Media Into Your Classes Now.** "The luncheon will discuss how mobile technology aids our students as mass communicators and storytellers, and preview this fall's MobileMe&You conference on best practices in mobile media." Panelists: Brant Houston, Illinois and Gary Kebbel, Nebraska

c) **M077 Electronic News Division Teaching Panel Session: Covering Breaking News: From Hurricanes to White Supremacists**  
"This panel will examine coverage of breaking news events such as Hurricanes Harvey and Irma. The panel will discuss the role of social media in documenting and covering the storms, along with sharing experiences from one student media outlet during Hurricane Irma. It will also discuss how student media from the University of Florida prepared for and covered the visit from a white supremacist." Moderating/Presiding Ioana Coman, Texas Tech. Panelists: Harrison Hove, Florida; Mira Lowe, Florida; Maria Fontenot, Tennessee; Kris Boyle, Brigham Young

d) **T032 Electronic News Division and Graduate Student Interest Group, Teaching Panel Session: The Status of Graduate Teaching Assistants: Update 2018**  
Moderating/Presiding: Tom Moore, City University of New York  
Panelists: Aaron Atkins, Ohio; Laura Smith, South Carolina; Ashley Gimbal, Arizona State; Kevin Hull, South Carolina; Alex Lucshinger, Elon

e) Our Bliss Award event this year includes a 30-minute discussion, *Broadcast Skills & Beyond for New Hires*. At NPR headquarters, Jill Olmsted (American) will moderate a discussion with NPR's Executive Producer of Newscasts, Robert Garcia, news analyst and Senior Editor and Correspondent Ron Elving, and newscast anchor and reporter Windsor Johnston.

14. Please list your out-of-convention activities related to teaching. Describe how these activities fulfill one or more of the Teaching Standards Committee's focus on curriculum, leadership, course content and teaching methods, or assessment.

Teaching Chair Peter Morello published articles in the division's news letter, "Static". He participated in arranging and reviewing convention panels on teaching but personal issues prevented him from doing a full report for the END annual report. His articles to members addressed issues of importance to the Teaching Standards Committee.

15. Please describe briefly the Teaching goals and activities of your division. Such description may include discussion of primary accomplishments, programming diversity, special competitions, faculty/student research awards, newsletter activities and other activities.

All Electronic Division News officers and members emphasize the importance of continually updating and improving course content, teaching methodology, curriculum development, assessment, student learning outcomes, diversity (ethnic, gender, orientation, class, racial, nationality, generational) and digital training for faculty and students.

#### **PF&R:**

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Each year the PF&R Committee expects some programming both during the convention and between conventions in at least three of the five PF&R areas to meet minimal expectation. Over a period of a few years, divisions and interest groups should have activities in all five areas. A few activities of high quality are preferred and evidence that helps assess quality is helpful.

It is important to fully explain the division or interest group's role in organizing a session or panel. Suggested notations: division planned, division was primary or secondary sponsor, division sent out a special paper call on the topic, division provided names for panelists, etc.

16. Please list your in-convention activities related to PF&R. Describe how these activities fulfill one or more of the PF&R Committee's focus on free expression, ethics, media criticism & accountability, racial, gender and cultural inclusiveness,

or public service. Include a list of non-member invited convention speakers with names and affiliations.

a) **Breaking News: Guns and the Media**

A neutral point panel discussion. Sometimes gun violence causes reactionary discussion from citizens and the media. This panel addresses the level of gun violence in media content as it relates to reflecting or influencing youth and society, the possibility of media creating a copycat mentality, and media coverage of gun control and the Second Amendment.

Moderator: Tony DeMars, Texas A&M-Commerce

Panelists:

Maria Williams-Hawkins, Ball State

Patrick Walters, Kutztown of Pennsylvania

Mitch McKenney, Kent State

Darrell Roe, Eastern New Mexico

Nicole Dahmen, Oregon

b) W048 Cultural and Critical Studies and Electronic News Divisions PF&R Panel Session Reading Between the Lies: Addressing a Lack of Truth in Today's Political Discourse. This panel will focus on how scholars and media professionals should confront the rise of misinformation and outright lies as a part of the political process that has unfolded in the governing of our nation. A discussion will unfold that focuses on how journalists and educators should address government-generated lies and misinformation. The panel will also explore whether a disengaged and disinterested public might be more easily manipulated into accepting untruths as valid, an overview of American disengagement from political issues (including, but not limited to research that chronicles a long history of public ignorance of political issues among American citizens), and what tactics might be employed to better educate those who might be manipulated by government-generated lies.

Moderating/Presiding: Bob Trumbour, Pennsylvania State-Altoona. Panelists Maria Fontenot, Tennessee- Knoxville Karen Kline, Lock Haven Jacqueline Lambiase, Texas Christian Leonard Pitts, Jr., Miami Herald Bob Trumbour, Pennsylvania State-Altoona \*NOTE: Pulitzer Prize winning author Leonard Pitts, Jr. is the Cultural and Critical Studies Division's PF&R Award Recipient for 2018, award given at session.

c) W072 Religion and Media Interest Group and Electronic News Division PF&R Panel Session Don't Ask Me That: Using Compassion in Covering Religion Amid Conflict Moderating/Presiding Mike Longinow, Biola Panelists Bill Silcock, Arizona State Andrea Scott, Military Times Kim Lawton, Religion & Ethics Newsweekly Kellie Stanfield, Salisbury Chad Curtis, Kansas Moderating/Presiding Mike Longinow, Biola Panelists Bill Silcock, Arizona State Andrea Scott, Military Times Kim Lawton, Religion & Ethics Newsweekly Kellie Stanfield, Salisbury Chad Curtis, Kansas



d) M018 Law and Policy and Electronic News Divisions PF&R Panel Session  
FCC v. Pacifica Foundation at 40: Is Its Legacy an Enduring One? The 40th anniversary of the landmark FCC v. Pacifica Foundation ruling is an opportune moment to not only look back at the case, but also to assess its impact and legacy. The fact that the 2018 conference is in Washington, D.C. especially lends itself to this discussion given the proximity of the FCC and individuals who worked on the case.

Panelists: Clay Calvert, Florida; Angela Campbell, Georgetown; Harry Cole, Health, Heald & Hildreath; Robert Corn-Revere, Davis Wright Tremaine; Ian Punnett, Kansas State; William R. Davie, Louisiana-Lafayette

17. Please list your out-of-convention activities related to PF&R. Describe how these activities fulfill one or more of the PF&R Committee's focus on free expression, ethics, media criticism & accountability racial, gender and cultural inclusiveness, or public service.

PF&R Chair Maria Fontenot reported: I am happy to report that END has programmed four PF&R panels. We are working with some amazing co-sponsors: Religion and Media, Critical and Cultural Studies, Law and Policy, and Newspaper and Online News. The panels are covering crucial journalistic issues and timely topics given the state of the industry and attacks on the news media. Thanks to all who submitted panel proposals. I'd also like to thank Lindsey who did an amazing job on END's programming for this year's conference. Fontenot addressed important PF&R issues in her END newsletter articles.

18. Please describe briefly PF&R goals and activities of your division. Such description may include discussion of primary accomplishments, programming diversity, special competitions, faculty/student research awards, newsletter activities and other activities.

Electronic News Division's Professional Freedom and Responsibility initiatives for 2018 include a special session at NPR, and tours of the CBS News Washington, D.C. headquarters and Voice of America..

Goals of the division include teaching and research best practices for both professors and students in terms of traditional and emerging media news reporting. Supporting this overarching goal consisted of honoring achievements within the academic and professional fields and visiting media outlets within the geographic area of the convention to discuss how these outlets continue to provide balanced and ethical news during a time of emerging media.

**General Information:**

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19. Please attach copies of the newsletters sent by your group this year, and any other material you wish us to note.

newsletters attached separately