

STATIC

The Newsletter of the AEJMC Electronic News Division | Volume 56, Number 2 | Summer 2018

The Rundown

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Burkum

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**To Sign Up for END Events
at AEJMC '18, visit**

[http://
faculty.tamuc.edu/
TDeMars/END2018.html](http://faculty.tamuc.edu/TDeMars/END2018.html)

Plenty of extra END benefits in D.C.

*Tony DeMars, Division Head
Texas A&M University-Commerce*

One of our realities in news is the impact of digital technology on newsgathering and distribution. On the TV side, newscasts and live shots have changed significantly because new technologies make live streams easily practical. At the same time, consumers expect to get their news differently than watching a 30-minute newscast, leafing through a newspaper or even perusing elements on a web page. Mobile content creation for immediate or quick distribution affects us on the creation side, while the audience uses mobile devices for what is often called info-snacking. These conundrums are why the Electronic News Division has arranged important events to help us all stay on the cutting edge of mobile journalism. Kim Fox (American University-Cairo) has organized a hands-on training workshop as our pre-conference session from 1-5 p.m. on Sunday, Aug. 7.

Kim reminds us that instead of just having speakers talking at us, the workshop gives you a chance to learn by doing. The workshop will expose attendees to the content creation process using mobile devices.

A second event is a luncheon featuring Gary Kebbel (Nebraska-Lincoln) and Brant Houston (Illinois) called *Getting Mobile Media into Your Classes Now*. The luncheon is on Monday, Aug. 6 starting at 11:45 a.m. and will discuss how mobile technology aids our students as mass communicators and storytellers. It also previews this fall's *Mobile Me & You Conference* on best practices in mobile journalism. Gary and Brant are subsidizing this luncheon, so your cost is only \$30.

We hope these extras being provided by your END officers will be useful to you and supported. You can sign up for either, or both, on one form: [https://
aejmc2.wufoo.com/forms/2018-conference-workshops-and-luncheons/](https://aejmc2.wufoo.com/forms/2018-conference-workshops-and-luncheons/)



More from the Division Head, p. 3

Potter and Wenger win Burkum Service Award

Tim Brown, Burkum Award Chair
University of Central Florida

Deborah Potter and Dr. Debora Wenger are each being honored with 2018 Larry Burkum Service Awards for their service to journalism and journalism education. The Electronic News Division will honor Potter and Wenger in August at AEJMC's annual conference in Washington, D.C. A committee of former END heads and previous Burkum winners selected each woman from a pool of nominations.

Potter is the founding director of NewsLab, now affiliated with the Meek School of Journalism and New Media at the University of Mississippi. Potter has been a correspondent, anchor and program host at CBS, CNN and PBS, as well as various local television and radio stations. Currently a Pollner Professor at the University of Montana School of Journalism, Potter has taught at multiple institutions and has led hundreds of training sessions for students and professionals. In addition, she has served as executive director of the Radio-Television News Directors Foundation.

"I'm so excited!" Potter said when she found out the news. "This is a great honor. It really means a lot to me to be recognized like this."

Potter noted that she has long had an interest in giving back and teaching, and "(my) work with NewsLab and RTNDF grew out of that. I've really enjoyed bringing educators and professionals closer together, and being honored with this award is just a thrill."

"Deborah Potter is truly one of the leaders in connecting students to industry," said Bill Davie at the University of Louisiana-Lafayette, a member of the selection committee. "She is one of those people who has such energy and enthusiasm for helping students and professionals get better at their craft. I think her work over the years is exemplary of what we all try to do – make a difference with our students and the profession."



Deborah Potter // Photo courtesy Tate Samata, University of Montana.

Tim Brown of the Nicholson School of Communication at the University of Central Florida and Burkum Committee Chair was enthusiastic about Potter's selection.

"Her NewsLab work and workshops, as well as her work with RTNDF, have been models for me in what I try to pass along to my students," he said. "She's one of those who just works to make the business better than she found it, and I can really appreciate that. I still use some of her earlier NewsLab tips and tricks; they're so solid and fundamental they stand up each passing year."

Wenger is currently Assistant Dean for Innovation and External Partnerships at the Meek School of Journalism and New Media at the University of Mississippi. Her work as a trainer for the Society of Professional Journalists' partnership with the Google News Initiative has taken her to institutions and newsrooms around the country. She regularly contributes research to both academic and professional publications, focusing primarily on multimedia journalism practice and education. Prior to her work in academia, Wenger was a reporter, anchor and news manager at various local television stations.



Debora Wenger // Photo courtesy Robert Jordan, Ole Miss Communications.

"This is amazing!" Wenger said. "This is such an honor. I'm so touched to be recognized this way. None of us gets into this for the accolades or the awards, but this is special. It really means a lot to me that colleagues see the value in the overall goal of my work."

Perhaps equally excited about Wenger's honor is her Ole Miss colleague, Nancy Dupont.

"I'm beside myself with excitement!" she said. "I see first-hand how dedicated Deb is to her students, and she shows that not only by working with them but by preparing both them and the industry for this new world of change we're facing."

Bill Silcock of Arizona State University was effusive in praising Wenger.

"She really is one of those who sets a standard for bringing the industry and the academy together," he said. "Whether it is at conferences, workshops or in published research, Deb really pushes everyone to look beyond what they're doing now and to look ahead."

Burkum, p. 4.

Lee Hood wins 2018 Edward L. Bliss Award

Bill Silcock, Bliss Award Chair
Arizona State University

The nation's top professor in broadcast journalism for 2018 is Dr. Lee Hood of the School of Communication at Loyola University Chicago. Hood was the unanimous choice for this year's Edward L. Bliss Award for Distinguished Broadcast Journalism Education selected by the Association for Education in Journalism and Mass Communication's Electronic News Division.

Four judges — all former heads of the division — voted for her based on nominating materials submitted by Hood's colleagues and former students.

When Hood heard the news, she said she felt "honored and humbled to win the Bliss award. To join the list of distinguished educators who I hold in such high esteem is truly a highlight of my career."

"Lee is a remarkable teacher who works tirelessly with students to help them become great broadcast journalists," said Don Heider, dean at the School of Communication at Loyola University Chicago. "She stays current on professional practices and integrates new technology into her classroom."

Tony DeMars, Electronic News Division head and assistant dean at Texas A&M at Commerce noted the students' respect for Hood.

"Lee is known by her students as experienced and knowledgeable in the industry and as a tough but fair grader," DeMars said. "Her best students flourish based on that level of teaching, making Lee an excellent choice as the 2018 Bliss Award winner."

Previous winners of the Bliss Award agreed.

"Lee always puts the 'journalism' in electronic journalism," said Mary Rogus of the E.W. Scripps School of Journalism at Ohio University, who won the Bliss Award in 2014 and judged this year's field of six nominees. "Her students talk about the career-long lessons they learned from her. But more than that, she shares with all of us who

teach electronic journalism new and innovative ways for our students to use the latest technology without getting lost in it."

"Dr. Hood is most qualified for the Bliss Award not only by her impeccable credentials as a Bliss-styled professor — a giving mentor to her students — but also by her remarkable service to broadcast journalism education," said Bill Davie, 2013 Bliss winner and professor of communication at Louisiana-Lafayette.

Similar sentiments were echoed by other judges struck by Hood's record in the classroom.



Dr. Lee Hood // Photo courtesy Loyola Univ. Chicago.

"Reading the letters from her former students made me want to have her as a professor!" noted Tim Bajkiewicz, associate director in the Robertson School of Media and Culture at Virginia Commonwealth University. "Lee's the kind of mentor and colleague we all hope to be."

Another judge, Laura Smith of the School of Journalism and Mass Communications at the University of South Carolina noted Hood's innovative approach to teaching.

"What I especially love is Lee's commitment to staying at the cutting edge of storytelling and important media ownership research at a time when what we do is under attack on so many fronts," Smith said.

As division head in 2003, Hood saw to it that the family members of this award's namesake were in Kansas City when the Distinguished Broadcast Journalism Education award was rededicated to Edward L. Bliss, Jr. The long-time writer, producer and editor for CBS News was known for his work with Edward R. Murrow and Walter Cronkite, but considered the highlight of his career to be as an educator at American University. Hood is the 35th winner of the Bliss Award. The Bliss Award will be presented on Tuesday, Aug. 7 in Washington, D.C.

STATIC

is the newsletter of the Electronic News Division of the Association for Education in Journalism & Mass Communication.

It publishes three times annually (Fall, Spring & Summer).

Static accepts articles focusing on the division, as well as anything related to the professional or academic sides of our field.

Comments, questions, or article submissions should be directed to
Dylan McLemore, END Newsletter Editor, dylan@dylanmclemore.com

Collaborators share 2018 Burkum Award

Continued from p. 2...

“Her work provides answers, but also pushes people to use her findings to come up with answers that work best for them. I’m so excited for her; she really is a great choice to honor this year.”

The committee notes that Potter and Wenger have collaborated on multiple projects, including the reporting textbook “Advancing the Story,” now in its 4th edition. However, it is important to point out that each woman is being honored individually for her own accomplishments. While honoring two individuals with this award is a bit unusual, the committee believes these two are equally worthy of recognition this year. The Burkum Awards will be presented to Potter and to Wenger on Tuesday, Aug. 7 in Washington, D.C.

The Larry Burkum Service Award is presented by the Electronic News Division of the Association for Education in Journalism and Mass Communication. This award recognizes an electronic journalist or journalism educator who has demonstrated extraordinary service to journalism education. Larry Burkum served the Electronic News Division as secretary, newsletter editor and webmaster from 1995 to 2005. He was presented the inaugural Burkum Award at the 2005 AEJMC convention in San Antonio.

Electronic News Division
Mobile Journalism Luncheon
Monday August 6th at 11:45am
AEJMC Washington, D.C.

Sponsored by
SLINGSTUDIO

PANELISTS
ANTHONY ADORNATO
ALLISSA RICHARDSON
NEAL AUGUSTINE
TONY DEMARS
KIM FOX

AEJMC's
EN Division
Hands-On Mobile Journalism Workshop
SUNDAY, AUGUST 5, 2018
1-5 P.M.

DeMars: Visits to NPR, CBS News, and VoA on tap

Continued from p. 1...

What else? Be sure to join us Tuesday at 7 a.m. for our breakfast / members’ meeting and for the Bliss Award event Tuesday starting at 5:30 p.m., to be held at National Public Radio. This year, the Bliss & Burkum awards event kicks off with a special presentation also connected to our digital media theme at AEJMC called *Broadcast Skills & Beyond for New Hires*. Learn what to do to best prepare young journalists to work for today’s multimedia content providers like NPR.

We’re also doing something special for the Bliss Award. There seemed to have been an assumption there was a perpetual plaque on display honoring all our recipients since our first in 1983. There wasn’t; but now there will be. Bill Silcock, Bill Davie and Jill Olmsted have been working on getting one made, to be displayed at American University. A perpetual plaque with 36 names is quite pricey. American is chipping in some; the rest has to come from the END budget. So, we will have a donation box at the Bliss event to allow all members to pitch in a few dollars to help offset that cost. I’ll be sending a message to the listserv about this soon also.

And finally for my part in this newsletter, Jill Olmsted (American University) has helped us set up a Monday 3:30 p.m. tour and a Wednesday noon tour at CBS News Washington Headquarters. We’re also planning a visit to Voice of America at Wednesday at 9:30 a.m. You can sign up for the awards ceremony and tours online at <http://faculty.tamuc.edu/TDeMars/END2018.html>. Space is limited.

Looking forward to seeing everyone at AEJMC 2018!

White nationalists tricked media about Parkland shooter... and fooled me too

Dylan McLemore, News Editor
University of Central Arkansas

A few hours after a gunman opened fire on his fellow students in Parkland, Florida, alt-right websites like Infowars were already trying to blame Muslims, Communists, Trump opponents, democrats... anyone and everyone on their enemies list.

The problem isn't "waiting to politicize" — that ship has long since sailed — it's creating downright false narratives to affirm one's own "side."

One Twitter user who goes by "Respectable Lawyer" had a viral moment debunking the Infowars conspiracy (not even addressing the typical Alex Jones line that the shooting was a "false flag" carried out by actors).

The following afternoon, [the Anti-Defamation League reported](#) that it had spoken to the leader of a white nationalist group called Republic of Florida who claimed the shooter was a member. Reporters began trying to confirm. The AP, ABC, and the Daily Beast all spoke to the group leader and found corroborating sources on social media.

They ran the story. Others picked up on it. I, having read versions published by the AP, LA Times, BuzzFeed, and the Daily Beast, shared the latter to my Twitter followers.

[It was all an orchestrated hoax.](#) The group was real, the leader was real, but the shooter was never a member, and the people leading reporters to the story knew it.

As soon as I learned of it, I took a screenshot of my original tweet and posted it along with a correction.

The next morning, I got to work looking at how the hoax came together, and how we fell for it.

Perhaps the best thing going for the trolls was that it's not entirely clear the person they led reporters to was in on the prank to trick media, or if he thought affiliating themselves with a school shooter was actually a good move.

However, [as Politico reported](#), most of the media contact

with misleading sources happened through traditional social media, like Instagram. Meanwhile, in the places the alt-right congregate, like 4Chan and Gab, there was public evidence of their planning and celebration of their success.

I have peeked into r/The_Donald on Reddit once or twice, and that was enough for me ([here's a look from FiveThirtyEight](#), if you really want to know). But diving into these cesspools of hate has become part of the beat for reporters, and perhaps I need to do the same when I see news relating to them making the rounds.



Daily Beast reporter Kelly Weill was among numerous journalists fooled by a white supremacist leader who claimed the Parkland school shooter trained with his group. // *Illustration by Dylan McLemore.*

Whether it was entirely or mostly orchestrated, numerous newsrooms fell for it, and so did I. It's an important reminder of the ongoing offensive against the media by the alt-right.

In fact, appearing to discredit themselves is a prime tactic. During the Alabama Senate election late last year, a woman [approached the Washington Post claiming that Roy Moore impregnated her as a teenager.](#)

Combined with all of the other allegations of sexual impropriety, yet another claim could have sunk Moore, the alt-right's chosen candidate since the primary.

But the plan was to let the Post report it,

then expose it as "fake news," casting doubt upon every other claim made against Moore. It was a setup, pure and simple.

Instead, the Post caught on, [through some fascinating digging](#) into the background of the source. And the story became the attempted deception.

The same motive could be at work here. In addition to sowing general distrust in media, mislabeling the shooter as a member of a radical white nationalist group could cast doubt on the [other evidence of his adherence to that philosophy.](#)

These attempts to discredit media by feeding them purposely false information are an additional obstacle in journalists' efforts to get to the bottom of important stories.

Misinformation campaigns target journalists

Continued from p. 5...

Even the governor of Maine said [he intentionally misleads reporters](#) with the express purpose of undermining their credibility.

At the same time, tech and the algorithms that feed our confirmation biases churn forward toward what social media and digital journalism researcher Aviv Ovadya called [an “infocalypse” of reality distorting misinformation](#).

In a sea of politically, socially, and economically driven misinformation created by humans and machines alike, the work of truth-telling communicators is harder than ever... and undeniably more important.

But every time we fall for the fakes, it chips away at our credibility.

Once misinformation seeps into our social networks, it’s almost impossible to extinguish. Sensational falsehoods generate exponentially more likes and shares than the correction. Corrections about this particular story aren’t spreading at all. Worse, some haven’t corrected/removed the original misinformation, which continues to spread.

(For what it’s worth, I am not a fan of completely erasing mistakes, but I also believe stopping their spread is most important. That’s why I prefer editing the original article/post to make the correction as prominent as possible, and when editing is not available, like on Twitter, deleting the misinformation and posting a correction with a screenshot of the mistake for posterity.)

Finally, I’d be foolish to ignore personal biases. It’s why this story began with the bit about Infowars. As is clear from my contextualizing comment, I shared the article because I am angered by the *still fake* attempts by fringe media to associate the shooter with their various enemies, using a school shooting to stoke division & xenophobia.

I teach First Amendment law, which is pretty much example after example of protecting horrible people saying horrible things. I research partisan perceptual biases. I’d like to think that background helps me apply consistent standards to what I curate and disseminate.

Would I have caught the deception in this story if I hadn’t been predisposed to believe it? I don’t know. So many reputable outlets citing direct conversations and corroborating evidence? I might’ve still been duped.

But I’ll certainly be more critical the next time. I’m most apologetic because I fear that for the average news consumer, skepticism will translate to “don’t believe anything.” *And if it’s all fake, reality is whatever you want it to be.*

For some, that’s the goal. For society, that can’t happen.



**To Sign Up for END Events at AEJMC ‘18,
visit**

**[http://faculty.tamuc.edu/TDeMars/
END2018.html](http://faculty.tamuc.edu/TDeMars/END2018.html)**

Have a paper or award call, or other news for our next issue?

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Website: aejmc.us/end | Listserv: aejmc.us/end/listserv

Facebook: Search “[enewsdivision](#)” | Twitter: [@AEJMC_End](#)

Schedule announced for Washington conference

Lindsey Maxwell, Vice Head & Program Chair, University of Southern Mississippi

Karen McIntyre, Research Chair, Virginia Commonwealth University

Sunday, August 5

1:00 — 5:00 p.m. | Pre-Conference

Hands-On Mobile Journalism Workshop

Cost: \$30 (**NOTE: You must sign up for the pre-conference as part of your registration.**)

Moderator: Kim Fox | American-Cairo

Anthony Andornato | Ithaca

Allissa Richardson | Southern California

Neal Augenstein | WTOP

David Scott | Sling Studio

This workshop will expose attendees to the content creation process using a mobile and creating multimedia content. Professors and industry professionals will provide participants with concrete knowledge and resources to take back to the classroom. No prior knowledge required! Pre-registration is required.

Monday, August 6

8:15 — 9:45 a.m. | Research Session

Broadcast Newsrooms and Technology, or Lack Thereof

Moderator: Avery Holton | Utah

Discussant: Laura Smith | South Carolina

Technical frames, flexibility and online pressures in TV newsrooms

Victor García-Perdomo | Universidad de La Sabana

When everything else fails: Radio journalism during Hurricane Maria in Puerto Rico

Yadira Nieves, Bruno Takahashi, Manuel Chavez | Michigan State

How do Lebanese television channels engage with Twitter? An exploratory study into its uses

Claudia Kozman | Lebanese American
Raluca Cozma | Kansas State

Prosodic elements for content delivery in broadcast journalism: A quantitative study of vocal pitch

Shawn Nissen, Quint Randle, Jenny Lynnes | Brigham Young
Jared Johnson | Oklahoma State

10:00 — 11:30 a.m. | PF&R Panel

FCC v. Pacifica Foundation at 40: Is its Legacy an Enduring One?

Co-Sponsor: Law and Policy

Moderator: Joseph Russomanno, Arizona State

Clay Calvert | Florida

Angela Campbell | Georgetown

Harry Cole | Fletcher, Heald & Hildreth

Robert Corn-Revere | Davis Wright Tremaine

Ian Punnett | Kansas State

William R. Davie | Louisiana-Lafayette

The 40th anniversary of the landmark *FCC v. Pacifica Foundation* ruling is an opportune moment to not only look back at the case, but also to assess its impact and legacy. The fact that the 2018 conference is in Washington, D.C. especially lends itself to this discussion given the proximity of the FCC and individuals who worked on the case.

11:45 a.m. | Division Activity

Luncheon: Getting Mobile into Your Classes Now

Cost: \$30 (**NOTE: You must sign up for the luncheon as part of your registration.**)

Moderator: Tony DeMars | Texas A&M-Commerce

Brant Houston | Illinois

Gary Kebbel | Nebraska

David Scott | Sling Studio

1:30 — 3:00 p.m. | Research Session

(Social) Media and Politics

Moderator: Ginger Blackstone | Harding

Discussant: Ashley Gimbal | Arizona

Reactance to fact checking: Facebook users' evaluations of and intentions to share fake news

Shawna White | Texas State

Nicole Lee | North Carolina State

Poles apart: Influence of ideology, partisan social media use, discussion and polarization on belief gaps

Tom Johnson, Heloisa Aruth Sturm, Lourdes Cueva Chacón, Jordon Brown | Texas

Media use and political participation: A comparative study of U.S., Kenya, and Nigeria

Oluseyi Adegbola, Sherice Gearhart | Texas Tech

5:00 — 6:30 p.m. | Teaching Panel

Hurricane Coverage and Teaching

Sponsor: Electronic News

Moderator: Ioana Coman | Texas Tech

Harrison Hove | Florida

Maria Fontenot | Tennessee

Kris Boyle | Brigham Young

This panel will examine coverage of breaking news events such as Hurricanes Harvey and Irma. The panel will discuss the role of social media in documenting and covering the storms, along with sharing experiences from one student media outlet during Hurricane Irma. It will also discuss how student media from the University of Florida prepared for and covered the visit from a white supremacist.

Tuesday, August 7

7:00 — 8:00 a.m. | *Division Activity*

Member's Meeting

Presiding: Tony DeMars | Texas A&M-Commerce

8:15 — 9:45 a.m. | *Research Session*

Top Papers in Electronic News

Moderator: Bill Davie | Louisiana-Lafayette

Discussant: Maria Fontenot | Tennessee

Rehash or reset? Examining the intermedia agenda setting effect between Twitter and newspapers on climate change
[Top Student Paper]

Yan Su | Washington State

Real time political deliberation on social media: Can televised debates lead to rational and civil discussions on broadcasters' Facebook pages? **[Top Faculty Paper]**

Lindita Camaj | Houston

Small stations with big voices: Giving a microphone to communities through student-citizen collaborations **[2nd Place Faculty]**

Deborah Chung, Mike Farrell, Kakie Urch, Yung Soo Kim | Kentucky

Frames and sources of links in the climate discussion on Twitter, 2012-2015 **[3rd Place Faculty]**

JA Lavaccare, Kjerstin Thorson | Michigan State
Luping Wang | Cornell

10:00 — 11:30 a.m. | *Teaching Panel*

The Status of Graduate Teaching Assistants

Co-Sponsor: Graduate Student

Moderator: Tom Moore | CUNY

Aaron Atkins | Ohio

Laura Smith | South Carolina

Ashley Gimbal | Arizona

Kevin Hull | South Carolina

Alex Lucshinger | Elon

11:45 a.m. — 1:15 p.m. | *PF&R Panel*

Breaking News: Guns and the Media

Co-Sponsor: Newspaper & Online News

Moderator: Tony DeMars | Texas A&M-Commerce

Maria Williams-Hawkins | Ball State

Patrick Walters | Kutztown of Pennsylvania

Mitch McKenney | Kent State

Darrell Roe | Eastern New Mexico

Nicole Dahmen | Oregon

A neutral point panel discussion. Sometimes gun violence causes reactionary discussion from citizens and the media. This panel addresses the level of gun violence in media content as it relates to reflecting or influencing youth and society, the possibility of media creating a copycat mentality, and media coverage of gun control and the Second Amendment.

3:15 — 4:45 p.m. | *Research Panel*

Visual News & Photojournalism in the Age of Social Media

Co-Sponsor: Visual Communication

Moderator: Erik Palmer | Southern Oregon

Local News and the New Media Landscape

Debora Rae Wenger | Mississippi

Bob Papper | Hofstra

Toward a Transformative Ethic for Seeing—and Living

Julianne Newton | Oregon

I “Like” That: Exploring the Characteristics That Promote Social Media Engagement with News Photographs

Keith Greenwood | Missouri

“Really Social Photojournalism” and a Photojournalistic Changing of the Guard

Gabriel Tait | Arkansas State

5:30 — 6:00 p.m. | *Special Panel*

Preparing Aspiring Journalists for Today's Multimedia Content Providers

NPR Headquarters, 1111 N. Capitol St. NE

Moderator: Jill Olmstead | American

Robert Garcia, Ron Elving, Windsor Johnston | NPR

6:00 — 8:00 p.m. | *Division Activity*

Bliss & Burkum Awards Ceremony

NPR Headquarters, 1111 N. Capitol St. NE

Presiding: Tony DeMars | Texas A&M-Commerce

Wednesday, August 8

1:45 — 3:15 p.m. | *PF&R Panel*

Reading between the Lies: Addressing a Lack of Truth in Today's Political Discourse

Co-Sponsor: Critical and Cultural Studies

Moderator: Bob Trumbour | Penn State-Altoona

Maria Fontenot | Tennessee

Karen Kline | Lock Haven

Jacqueline Lambiase | Texas Christian

Leonard Pitts, Jr. | Miami Herald

Pulitzer Prize winning author Leonard Pitts, Jr. is the Cultural and Critical Studies Division's PF&R Award Recipient for 2018. The award will be presented following the presentations. This panel will focus on how scholars and media professionals should confront the rise of misinformation and outright lies as a part of the political process that has unfolded in the governing of our nation. With a new administration in the White House, repeated allegations of fake news have been a tactic intended to discredit media content deemed unfavorable to the administration. Such allegations have been demonstrated to be false and inaccurate with a reasonable degree of frequency, while what has been categorized as fake news is often proven to be true and accurate. This panel will discuss specific instances where elected political officials have either lied or omitted significant and important information in a manner that undermines a number of democratic institutions, including a free press. A discussion will unfold that focuses on how journalists and educators should address government-generated lies and misinformation. The panel will also explore whether a disengaged and disinterested public

might be more easily manipulated into accepting untruths as valid, an overview of American disengagement from political issues (including, but not limited to research that chronicles a long history of public ignorance of political issues among American citizens), and what tactics might be employed to better educate those who might be manipulated by government-generated lies.

3:30 — 5:00 p.m. | *PF&R Panel*
Don't Ask Me That: Using Compassion in Covering Religion Amid Conflict
Co-Sponsor: Religion and Media

Moderator: Mike Longinow | Biola
Bill Silcock | Arizona State
Andrea Scott | Military Times
Kim Lawton | Religion & Ethics Newsweekly
Kellie Stanfield | Salisbury
Chad Curtis | Kansas

Thursday, August 9

12:45 — 2:15 p.m. | *Research Session*
News Audiences: Preferences and Personalization
Moderator: Jae-Hwa Shin | Southern Mississippi
Discussant: Hannah Dong

Factors motivating customization and echo chamber creation within digital news environments
Brooke Auxier, Jessica Vitak | Maryland

Personalized news in the age of distraction
Lisa Farman | Ithaca College

"I know from personal experience": Shared news consumption and citizen knowledge exchange on Reddit
Corinne Dalelio, Wendy Weinhold | Coastal Carolina

Powerful night to honor Bliss and Burkum winners at NPR

Bill Silcock, Bliss Award Chair
Arizona State University

Get ready for an amazing night of information and celebration as we combined a unique opportunity to visit NPR headquarters, engage with a robust panel and honor this year's END award winners. Come congratulate Edward L. Bliss distinguished award winner Dr. Lee Hood of Loyola Chicago for her lodestar career. Plus, pay tribute to the powerful service examples of our duo of 2018 Burkum award winners: Deborah Potter and Dr. Debora Winger.

The event which includes food and beverage is made possible through the generosity of Dean Don Heider of Loyola Chicago, the Meek School of Journalism and New Media at Ole Miss, the University of Montana, and the organization elegance of Professor Jill Olmstead of American University.

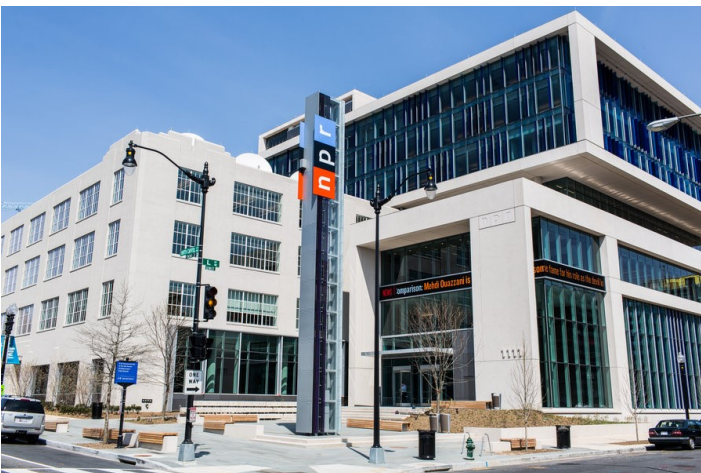
What you need to know

Bring your photo ID and come to NPR headquarters on Tuesday, Aug. 7 at 5:30 p.m. [*Editor's Note: You must sign up for this event in advance.*] The festivities begin with a panel discussion focusing on "What kinds of training & preparation should academia be doing to best prepare aspiring journalists for today's multimedia content providers such as NPR?"

Olmstead will talk with NPR leaders Robert Garcia, Executive Producer of Newscasts; Ron Elving, Senior Editor and Correspondent; and Windsor Johnston, newscast anchor and reporter. Both Elving and Johnston teach as adjunct professors at American University, so they bring an understanding of academia's concerns.

Following the panel, Dr. Tim Brown will lead the recognition and awarding of this year's Burkum award to Potter and Wenger.

Next will be a short program with video as we present the Bliss Award to Hood.



The 2018 Bliss and Burkum award ceremony will be held at NPR headquarters in Washington, D.C. // *Photo courtesy Stephen Voss, NPR.*

