

Annual Report 2013-2014
Electronic News Division
Association for Education in Journalism and Mass Communication

Division Head: Tim Bajkiewicz, Virginia Commonwealth University

Vice Head & Program Chair: Dale Edwards, University of Northern Colorado

Vice Head-Elect: Denaë D'Arcy, University of Tennessee

Research Chair: Indira Somani, Howard University

Professional Freedom & Responsibility Chair: John Shrader, California State University
(Long Beach)

Teaching Chair: Peter Morello, University of Missouri-Kansas City

Secretary/Newsletter Editor: Victoria La Poe, Western Kentucky University

Membership Chair: Kim Garris, Shippensburg University

Webmaster: David A. Free, Colorado State University – Pueblo

Southeast Colloquium: Travis Bell, University of South Florida

Graduate Liaisons: Lindsey Conlin, The University of Alabama and Karen McIntyre,
University of North Carolina, Chapel Hill

Bliss Award: Kathleen M. Ryan, University of Colorado Boulder

RTDNA Liaison: Laura K. Smith, Huston-Tillotson University

AEJMC Demographic Information for Electronic News Division 2014

Year: 2014	Officers	Annual Conference Sessions				Mid-Year Meetings				Total
		Paper Judges	Panelists	Moderators	Discussants	Paper Judges	Panelists	Moderators	Discussants	
Male (tot.)	6	20	35	3	0	3	4	0	1	72
Amer. Indian/ Alaska Native										0
Asian		3								3
Black/ African American										0
Hispanic/ Latino			4							4
International			5				1			6
Native Hawaiian/ Pacific Is.										0
White	6	18	26	3		3	3		1	60
Multi-racial										0
Female (tot.)	7	20	17	6	3	3	2	1	0	59
Amer. Indian/ Alaska Native		1								1
Asian		4	1							5
Black/ African American	1	5		1						7
Hispanic/ Latino			2							3
International			2	1						2
Native Hawaiian/ Pacific Is.										0
White	6	10	12	4	3	3	2	1		41
Multi-racial										0
Did not report										0
Total:	13	40	52	9	3	6	6	1	1	131

3. Please provide an overall statement weighting the division or interest group's activities for this year in the Research, Teaching and PF&R areas. The new assessment process recognizes that the relative weighting of these three activities will be different from year to year, but over the five-year reporting period, the three areas should receive generally balanced attention.

As detailed below, the EN Division had an overall good showing in the 2014 AEJMC conference in Montreal with 15 paper presentations in three sessions, 13 papers in the Scholar-to-Scholar session, a research panel and four PF&R sessions. (Unfortunately there were no sessions dedicated to teaching.) The Division also contributed two research paper presentations to the AEJMC Southeast Colloquium 2014 in Gainesville. In a research-related matter, a Division task force spent months addressing the future of our journal, *Electronic News*, resulting in a vote to the membership (who voted to raise dues to keep it).

See attached for a copy of the agenda from the 2014 Montreal Division business meeting.

4. Please write a bullet-point statement (500 word maximum), to be co-authored by the outgoing and incoming Heads, addressing:

***What are your most important goals for the upcoming year?**

To continue addressing concerns related to our Division journal, *Electronic News*. As detailed below, the Division leadership was concerned about the financial viability of the journal. A year-long task force examined the issue which resulted in a vote to the membership (who voted to raise dues to keep the journal). This stabilized the financial concerns. There are new concerns regarding our publisher, Sage, using out-of-country editing resources for articles resulting in undesired changes in manuscripts. The 2014-2015 leadership and journal editor are addressing the issue.

***What goals did your group set this year that you were unable to reach? Why?**

The Division Head began a membership drive called "My +1" that called for each member to hopefully get one person to join the Division. Our membership has declined historically; more members would strengthen the Division and provide increased resources for our journal. The drive was discussed in the Division's newsletter and in emails. The effort increased our membership by a few people, but nothing substantial. The effort was discussed at the annual meeting and the 2014-2015 leadership is continuing the effort.

***How may any or all of the Standing Committees help you to achieve your goals in the coming year?**

It is possible that the Standing Committee on Research may need to communicate with Sage if our concerns about out-of-country editing resources is not adequately addressed by the publisher.

RESEARCH:

Each Division/Interest Group is assessed based on diversity in participation and programming. A primary goal of the Research Committee is to enhance the scholarly activities of AEJMC.

Questions 5 through 8 apply ONLY to refereed research competitions.

5. Number of faculty research paper submissions = 41

Number of acceptances = 33; 80%. (overall research activity; please note the Research Committee guideline is a 50% acceptance rate).

6. Number of student research paper submissions = 15

Number of acceptances = 11; 73%

(research activity with students; please note the Research Committee guideline is a 50% acceptance rate).

Note: As detailed in emails among the Division Head, Vice-Head, Research Chair, Council of Divisions Chair and Vice-Chair, and the AEJMC Executive Director, there was a vigorous discussion about EN's high overall acceptance rate of 80%. The first-time Research Chair agreed that she was in error. The AEJMC office and COD leadership decided that EN would remove its name from a co-sponsored panel already in the program.

7. Overview of judging process.

Emailed to each judge by the Research Chair:

First and foremost, we thank you. This is a major undertaking, and we appreciate your time and willingness to judge AEJMC papers this year.

As you know from experience, peer reviews are most valuable when they offer detailed, thoughtful feedback and suggestions. In addition to completing the online evaluation form, please provide the author(s) with remarks about what you see as the strengths and weaknesses of their paper(s) in the comment fields provided. As you review the

papers, please make sure to complete all sections including marking the papers as accepted, rejected or not applicable.

AEJMC Identifying information statement

As a matter of policy across the association and protect the integrity of the blind-peer review process, reviewers should NOT look under properties for identifying information on submitted papers. If it is found within the paper itself, that is a valid cause for rejection. But you are asked NOT to look for the identifying information within the properties of the paper.

All judging should be completed by Wednesday, April 30th. If you have any questions about the process, please feel free to contact us.

How to Review an AEJMC Paper

I. Go to <http://convention2.allacademic.com/one/aejmc/aejmc14/>

II. Log on using the username and password you already created

If you created an account and when you log in, and you do not see a review link, it is possible that the division/interest group created an account for you through the All-Academic system. If that is the case, you will need to click on the link on the bottom right side of the front page and put in your email address and have the password sent to you.

III. Click the Review Link under Review Menu

If you are a reviewer for more than one group, you will have a menu list to make your group choice.

IV. Click Review under the Action button

The Review Form will appear along with the paper abstract and a green link to the right that says "download paper/proposal." Click that link to download the paper to your desktop.

If you do not complete your review in one sitting, you may save your work and return to finish your review at a later time by checking the "Save Work and Finish Later" box at the bottom of the form. Then click the "Accept Continue" button.

Once you complete your review, check the "Submit Completed Review" box and then click the "Accept and Continue" button. You may not edit your review after you mark it as completed.

V. Repeat process for each assigned paper.

This completes the review process for your assigned division/interest group.

Tips for Reviewing Conference Papers

The goal of reviewing conference papers is not simply to select some for presentation, although that is an important function. Another goal is to help authors improve their papers through revision. This is where your service as a reviewer can pay off most. Admittedly it can be a lot of work – and the poorer the paper, the more work it is to suggest improvements. But without constructive comments, the review process becomes a contest for conference slots rather than a process of scholarly collaboration. Below are some suggestions for keeping your critique constructive.

I. Be Specific.

Instead of saying that the literature review is a mess (or some other four-letter word), describe exactly what is wrong with it. Perhaps it's an un-synthesized enumeration of all the articles that popped up on a database search. Perhaps it overlooks an entire body of knowledge that is critical to the study. Say that instead of labeling it with the four-letter word. "The literature review needs to be reorganized, with articles grouped and discussed according to the medium involved – such as television, newspapers and magazines."

Maybe many parts of the paper are unclear. Do your best to pinpoint and explain the areas of ambiguity. For example, you could say something like, "The stated purpose of the paper is to examine the relationship between children and television. This needs to be narrowed down greatly for a conference paper-sized study." Working the material presented in the paper, see if you can identify one or two promising avenues on which the author could focus in a revision.

II. Have an Open Mind, or at Least Reveal Your Biases.

If you are a diehard quantitative researcher, and you are assigned a qualitative paper to review, and the call for papers welcomes both quantitative and qualitative work, don't bash the paper simply for its methodology. It's not fair and it benefits no one. Either assess the paper according to the appropriate qualitative standards, or admit that you are not capable of doing so. At most, you might discuss why the qualitative approach does not provide a suitable answer to the research question. But don't force the author to ask a different question that can be answered using quantitative methods. Many of us have been frustrated by reviews in which the judge basically told the researcher to do a different study. Work within the author's goals.

III. Be Tactful.

There is no excuse for not being tactful in your review. It is not time-consuming to avoid sarcasm and harsh language. This doesn't mean you can't criticize the paper. It means you should avoid abusing the anonymity you have been granted as a reviewer. The anonymity allows you to be frank, not rude.

One way to avoid personal animosity is to focus your comments on the paper, not the person. It's the work product you're evaluating, not the individual. Use phrases such as "the paper needs" or "the paper would be improved by" rather than framing your comments in terms of the author's mistakes in writing the paper ("the author did a pathetic job on the discussion section.")

IV. Write as Many Comments as Your Time Permits.

Authors are frustrated when they receive wide variation in their reviews. If you have simply circled numbers in evaluating the paper (such as "1 for highly disagree"), the author is left baffled when the judges give divergent scores. If you write a few comments, the author can look for common concerns voiced by judges, or at least understand where the outlier is coming from.

Admittedly, judges don't get a lot of time to read and critique conference papers under the procedures currently used by most divisions. Rest assured that divisions are considering electronic submission procedures that would give reviewers more time with the papers.

Remember, you can be polite but frank about the paper without recommending it for presentation at the conference. A scathing review is unlikely to build character. Instead, it can drive away promising new scholars by giving the impression that we are a bunch of curmudgeons who would make miserable colleagues. Talented people don't have to settle for a work environment they find toxic. Let's make them eager to join us.

By Karen Markin, Rhode Island

8. Total # of judges = 41; 3 papers per judge (with a few people reviewing 4 or 5; please note the Research Committee guideline is no more than 4 papers per judge).

9. Did your group conduct any other type of refereed competition?

Yes. 39th Annual Southeast Colloquium
March 20-22, 2014, University of Florida

Number of faculty research paper submissions = 6;
Number of acceptances = 4 ; 66%; note, only 2 could present, so presented percentage was 33%

(overall research activity; please note the Research Committee guideline is a 50% acceptance rate).

Number of student research paper submissions = unknown

Number of acceptances = unknown

(research activity with students; please note the Research Committee guideline is a 50% acceptance rate).

Overview of judging process (Please see attached.)

Total # of judges = 6; 3 papers per judge

(please note the Research Committee guideline is no more than 4 papers per judge).

Submission:

Post-television news: Perceptions of online forms of news production, by John Beatty and Jon Matos, La Salle University

Top Paper:

Boots on the ground?: How international news agencies incorporate user generated content, by Johanna Cleary, University of Florida, Eisa al Nashmi, Kuwait University, and Terry Bloom and Michael North, University of Miami

MODERATOR: Lynsey Saunders, University of Florida

DISCUSSANT: Justin Brown, University of South Florida

2014 AEJMC Montreal Paper Call:

Electronic News (formally Radio Television Journalism Division)

The Electronic News Division welcomes faculty and students to submit original research on any aspect of broadcast journalism or electronic communication with a journalism emphasis. The division welcomes a variety of subjects and methodological approaches. Papers submitted to the 2014 Electronic News Division competition should be no longer than 25 pages of manuscript, excluding tables, figures, references and appendices, and should be submitted in one of the generally approved academic bibliographic styles. Papers should be in 12 point, Times New Roman font, double spaced and with one inch margins.

Please be sure to submit a "clean" paper, otherwise it will be disqualified. Please refer to AEJMC's Uniform Paper Call on how to upload "clean" papers.

The Electronic News Division accepts only one paper per author. This is true even if you are primary author on one paper and coauthor on another. In that case, please submit one of the papers to another division.

The division offers cash prizes for top student and top faculty paper submissions. Authors of all selected papers are expected to present their work in Montreal, Canada. Cash awards for winning papers will only be awarded if the authors present their work at the conference. Please note that if your paper is presented in Montreal it will automatically be forwarded to the editors of Electronic News unless you choose to opt out of submitting it to that journal. Questions concerning submissions should be directed to Indira S. Somani, Howard University. Phone: 202-806-5118. Email: Indira.somani@howard.edu.

10. Please list your in-convention activities related to research.

Refereed Paper Research Session: Local Television News: The Transformation Continues

Moderating/Presiding: Camilla Gant, West Georgia

Are Young People Abandoning Local Television News?
Jacob Nelson, Northwestern

Content Versus Context: The Effects of Writing Style on Memory and Emotions in Local Television News
Keren Henderson, Louisiana State

Forces at the Gate: Social Media's Influence on Editorial and Production Decisions in Local Television Newsrooms
Anthony Adornato, Ithaca

Market Size and Local Television News Use of "Cheap" Video
Mark Harmon and Maria Fontenot, Tennessee

The Investigative DNA: An Analysis of the Role of Local Television Investigative Journalists
Jesse Abdenour and Daniel Riffe, North Carolina at Chapel Hill

Discussant: Victoria LaPoe, Western Kentucky

Scholar-to-Scholar Research Session

Digitally Influential: How Technology Affects Construction of News Processes

Patrick Ferrucci, Bradley

Making Air With a Magic Bullet: The Multimedia Journalist's
Impact on News Production

Dean Cummings, Cleveland Convergence

The Lean Newsroom: A Manifesto for Risk

Jonathan Groves, Drury and Carrie Brown, Memphis

Losing Their "Mojo"? Mobile Journalism and the Deprofessionalization of Television
News Work

Justin Blankenship, North Carolina at Chapel Hill

Post-Television News: Perceptions of Three Online Forms of News Video Production

John Beatty and Jon Matos, La Salle

Facing the Death Penalty While Facing the Cameras: A Case Study of Television
Journalism Work Routines

Mary Bock and Jose Araiza, Texas at Austin

Just Like Fox News? MSNBC's Prime-Time Coverage of Health Care
Reform in August 2009

Mitchell Bard, Iona

Comparing Flagship News Programs: Women's Sport Coverage in ESPN's
SportsCenter and Fox Sports 1's FOX Sports Live

Andrew Billings and Brittany D. Young, Alabama

Radio and Secondary Orality: A Rhetorical Analysis of Hora 20

Adriana Angel, Universidad de Manizales.

Hostile Story or Hostile Source: A Test of HME in a Conservative
Media Environment

Yoon-Jung Choi and Sang Hee Kweon, Sung Kyun Kwan University

Deregulation and Technology Pushes Radio Out of Tune

Adeniyi Bello, Texas Tech

Small Market MMJs: Hoping for Change that May Not Come

Simon Perez and Michael Cremedas, Syracuse

The Effects of Melodramatic Animation in News on News Evaluative

Judgment via Presence: A Path Analysis
Benjamin Cheng and Wai Han Lo, Hong Kong Baptist

Refereed Paper Research Session: Interactive Television: Is It at the Crossroads?

Moderating/Presiding: Beth Concepcion, Savannah College of Art and Design

Differences Among News Websites in Their Use of Interactive Features
Natalie Stroud, Josh Scacco and Alex Curry, Texas at Austin

Interactive TV News: A Potential Method for Broadcast Television News
Trent Boulter, Texas at Austin

Toward Broadcasting 2.0? Interactivity and User-Generated Content in Local Radio
and Television Programs
Kevin Grieves and Greg Newton, Ohio

Working Social: Personal vs. Professional Social Media Use by Local TV Reporters
Suzanne Lysak and Michael Cremedas, Syracuse and Jean Jadhon, Hollins

The Rise of Online News Aggregators: Consumption and Competition
Angela M. Lee, Texas-Dallas and H. Iris Chyi, Texas at Austin

Discussant: Denae D'Arcy, Tennessee

Research Panel Session: Newspaper Video: A Work in Progress
(With the Visual Communication Division)

Moderating/Presiding: Mary Bock, Texas at Austin and Wes Pope, Oregon

Panelists: Simon Perez, Syracuse
Julie Jones, Oklahoma
Wes Pope, Oregon
Seth Gitner, Syracuse

Refereed Paper Research Session: Coverage of the 2012 Presidential Elections: "Fair
and Balanced"?

Moderating/Presiding: Kim Kierans, King's College

Framing the 2012 Presidential Election on U.S. Television: Candidates, Issues, and Sources*

Daniela Dimitrova, Iowa State

The Role of Political Identity and Media Selection on Perceptions of Hostile Media Bias During the 2012 Presidential Campaign

Mei-Chen Lin, Paul Haridakis and Gary Hanson, Kent State

Social TV and Democracy: How Second Screening During News Relates to Political Participation

Homero Gil de Zuniga, Vienna; Victor Garcia and Shannon McGregor, Texas at Austin

The Effect of Instant Media Commentary on Perceptions of Political Speakers: A Conventional Case Study

Dylan McLemore, Alabama

Audience Perceptions of Quality: A Comparison of Newsgathering Technologies Across Viewing Technologies and Generational Cohorts

Charlie Gee, Zeynep Tanes-Ehle, and Giselle Auger, Duquesne

Discussant: Nancy Dupont, Mississippi

* Top Faculty Paper

11. Please list your out-of-convention activities related to research.

39th Annual Southeast Colloquium

March 20-22, 2014, University of Florida

Electronic News Division Research Panel

Boots on the ground?: How international news agencies incorporate user generated content, by Johanna Cleary, University of Florida, Eisa al Nashmi, Kuwait

University, and Terry Bloom and Michael North, University of Miami (Top Paper)

Post-television news: Perceptions of online forms of news production, by John Beatty and Jon Matos, La Salle University

MODERATOR: Lynsey Saunders, University of Florida

DISCUSSANT: Justin Brown, University of South Florida

12. Please describe briefly the research goals and activities of your division. Such description may include discussion of primary accomplishments, programming diversity, special competitions, faculty/student research awards, newsletter activities and other activities.

There had been growing concern about the financial viability of the Division journal, *Electronic News*. The Division Head appointed a task force during the 2013-2014 year to examine these issues and make recommendations. The task force consisted of:

Charlie Tuggle, Carolina (chair and former *EN* editor)
Tim Bajkiewicz, Virginia Commonwealth (current Division Head)
Bob Papper, Hofstra (retired; former *EN* editor)
Anthony Moretti, Robert Morris University (current *EN* editor)
Laura Smith, Huston–Tillotson (former Division head)
Tim Brown (Division member; current Head, News Division, Broadcast Education Association)

Eight months of discussion and analysis led to an online vote of the membership with the following four choices (with voted percentages in parentheses and highest percentage in bold):

Continue with Sage as is and publish quarterly issues as we have been doing. NOTE: This will require an increase in membership dues for EN members to \$42 per year from the current \$32 per year. (64.38%)

Continue with Sage on a pay-for-publication basis, where authors accepted to the journal pay around \$500 per article for the publication of the manuscript. (An option presented by Sage.) (1.37%)

Discontinue with Sage and investigate moving to self-publishing. NOTE: This will require the journal to go dormant for (probably) a year and would require one of our member institutions to provide personnel and infrastructure support to self-publish. (23.29%)

Stop publishing the journal after the December 2014 issue. NOTE: After paying any outstanding bills with Sage, we, as a membership, could vote on a dues reduction. The dues were increased circa 2007 to help pay for the journal. (10.96%)

See attached for a copy of the survey, a bar graph of the results and membership comments.

The Division continued its effort to get more and better participation in the scholar-to-scholar sessions with our dedicated award for the best S2S presentation. The Division Head, Vice Head, Vice Head-Elect and Research Chair observed each poster and interacted with the authors.

The winner of a plaque and \$100 total prize was:

Small Market MMJs: Hoping for Change that May Not Come
Simon Perez and Michael Cremedas, Syracuse

TEACHING:

It is in the interests of the students we are training to be taught by faculty and led by administrators who have given thoughtful consideration to excellence in curricular matters, course content and teaching methods, and teaching performance. To this end, the Teaching Standards Committee of AEJMC urges divisions and interest groups to include activities concerning curriculum, leadership, course content and teaching methods, and assessment.

13. Please list your in-convention activities related to teaching. Describe how these activities fulfill one or more of the Teaching Standards Committee's focus on curriculum, leadership, course content and teaching methods, or assessment.

Unfortunately the Division did not end up with any panels dedicated to teaching in the 2014 Montreal conference.

14. Please list your out-of-convention activities related to teaching. Describe how these activities fulfill one or more of the Teaching Standards Committee's focus on curriculum, leadership, course content and teaching methods, or assessment.

None.

15. Please describe briefly the Teaching goals and activities of your division. Such description may include discussion of primary accomplishments, programming diversity, special competitions, faculty/student research awards, newsletter activities and other activities.

The Division leadership was very disappointed that there were no 2014 Montreal sessions about teaching. (Especially after such a strong showing in 2013 Washington D.C., including a co-sponsored pre-conference dedicated to teaching.) We spoke with the Teaching Chair, who is continuing for the 2014-2015 year, regarding needed activities.

PF&R:

Each year the PF&R Committee expects some programming both during the convention and between conventions in at least three of the five PF&R areas to meet minimal expectation. Over a period of a few years, divisions and interest groups should have activities in all five areas. A few activities of high quality are preferred and evidence that helps assess quality is helpful.

It is important to fully explain the division or interest group's role in organizing a session or panel. Suggested notations: division planned, division was primary or secondary sponsor, division sent out a special paper call on the topic, division provided names for panelists, etc.

16. Please list your in-convention activities related to PF&R. Describe how these activities fulfill one or more of the PF&R Committee's focus on free expression, ethics, media criticism & accountability, racial, gender and cultural inclusiveness, or public service. Include a list of non-member invited convention speakers with names and affiliations.

PF&R Panel Session: From Nothing to Hide to Nowhere to Hide: Covering Edward Snowden and the NSA

Moderating/Presiding: Dale Edwards, Northern Colorado

Panelists: Dale Edwards, Northern Colorado

Lin Allen, Northern Colorado

Diana Stover, San José State

Denae D'Arcy, Tennessee

Media Management and Economics and Electronic News Divisions

PF&R Panel Session: Engaging the Audience: How News Organizations Are Coming Out of the Newsroom and Finding New Ways to Connect

Moderating/Presiding: Amber Hinsley, Saint Louis

Panelists: Jake Batsell, Southern Methodist
Kelly Kaufhold, Texas Tech
Nancy Benson, Illinois
Kristin Gilger, Arizona State

PF&R Panel Session: State of the Industry

Moderating/Presiding: Bob Papper, Hofstra (retired)

Panelists: Arnie Robbins, executive director, American Society of News Editors
Chip Mahaney, digital content director, Scripps
Bob Papper, Hofstra (retired)

PF&R Panel Session: Is Social Media Really a Game-changer for Political Campaigns and Journalists in Emerging Democracies?

Moderating/Presiding: Mary T. Rogus, Ohio

Panelists: Anand Pradhan, Indian Institute of Mass Communication, India
Antonio Momoc, University of Bucharest, Romania
Egidio Vaz Raposo, IREX, Mozambique
Fernando Venegas Traba, Universidad de Concepcion, Chile
Sleiman El Bssawmai, University of Balamand, Lebanon

17. Please list your out-of-convention activities related to PF&R. Describe how these activities fulfill one or more of the PF&R Committee's focus on free expression, ethics, media criticism & accountability racial, gender and cultural inclusiveness, or public service.

None

18. Please describe briefly PF&R goals and activities of your division. Such description may include discussion of primary accomplishments, programming diversity, special competitions, faculty/student research awards, newsletter activities and other activities.

PF&R had an excellent showing at the 2014 Montreal conference. The panels on Edward Snowden and social media in emerging democracies demonstrate the Division's commitment to addressing topical issues and diversity. The chair is continuing from the previous year and has said he's dedicated to providing some

19. Please attach copies of the newsletters sent by your group this year, and any other material you wish us to note.

See copies of our newsletters.

Also note that at our business meeting in Montreal Associate Professor Mary Rogus of the E.W. Scripps School of Journalism at Ohio University received the 2014 Edward L. Bliss Award for Distinguished Broadcast Journalism Education. She is the second woman to win the award in its 31-year history.



**Electronic News Division Business Meeting
Association for Education in Journalism
and Mass Communication
August 7, 2014 – Montréal, Canada**

Welcome and Call to Order

Tim Bajkiewicz, Division Head

Research Awards

Top Faculty Paper

Daniela Dimitrova, Iowa State

“Framing the 2012 Presidential Election on U.S. Television: Candidates, Issues, and Sources”

Top Student Paper

Karen McIntyre and Meghan Sobel, North Carolina at Chapel Hill

“Positive News Websites and Extroversion: Motives, Preferences, and Sharing Behavior Among American and British Readers”

Top S2S Presentation

Business Meeting

2013-2014 Division Report & Council of Divisions Update

Tim Bajkiewicz, Division Head

Electronic News Journal Update

Anthony Moretti, Editor

Electronic News Journal Task Force Report and Discussion

Tim Bajkiewicz, Division Head

2014-2015 Officer Election

Division Head: Dale Edwards, Northern Colorado (from Vice Head)

Vice Head/Pgm Chair: Denae D'Arcy, Tennessee (From Vice Head-Elect)

Vice Head-Elect: Victoria La Poe, Western Kentucky (from Secty/Newsletter Editor)

Research Chair: Indira Somani, Howard (continuing)

PF&R Chair: John Shrader, California State (Long Beach; continuing)

Teaching Chair: Peter Morello, Missouri-Kansas City (continuing)

Secty/Newsletter Editor: Lindsey Conlin, Alabama (from Graduate Liaison)

Membership Chair: Kim Garris, Shippensburg (continuing)

Webmaster: David Free, Colorado State at Pueblo (continuing)

Southeast Colloquium Chair: Travis Bell, South Florida (continuing)

Graduate Liaisons: Karen McIntyre, North Carolina (continuing)

Bliss Awards Chair: Kathleen M. Ryan, Colorado Boulder (continuing)

RTDNA Liaison: Laura K. Smith, Huston-Tillotson (continuing)

Looking Ahead

Dale Edwards, Incoming Head

Goodbye and Thanks

Tim Bajkiewicz, Division Head

Edward L. Bliss Award

Mary T. Rogus, Ohio

Adjournment

AEJMC Electronic News: Future of Journal

Vote on the future of the Electronic News journal

Since 2007 we have published four issues a year of "Electronic News" with each containing original research, essays and book reviews. We established the journal to provide another publication avenue for research about our field and to distinguish ourselves as an AEJMC division.

Over the past year the current and past leadership of the division became concerned about its financial viability. It costs roughly \$750 per issue, or about \$3000 a year. After meeting the division's few financial obligations (e.g., top paper plaques and awards, supplementing or paying for the annual off-site business meeting) we have little to no money left or are even in deficit.

Our publisher, Sage, does have a revenue-sharing arrangement with us, but the subscription threshold (individual and institutional) is so high before it kicks in that it's unlikely we'd ever reach it.

In fall 2013 I appointed a task force to investigate this situation with the journal and provide options to bring back to the membership. They were not required to make a recommendation. We have spent months discussing this and brainstorming about possibilities. The rest of this email discusses the task force's findings and the vote that will be presented to the membership via email very soon after this email. It's our hope that this email can prompt a discussion about the options.

I would like to thank this task force for their diligent work and concern for our division: Charlie Tuggle (chair), Bob Papper, Anthony Moretti, Laura Smith and Tim Brown. I was also on the task force.

We have been in contact with Sage about various options that would be acceptable to them. Just so you know, publishing fewer than four issues per year is not acceptable. It's either our current contract (option number one) or option number two below.

Thank you for participating in an important vote for the Electronic News division.

Best regards,

Tim Bajkiewicz
Division Head, Electronic News
Virginia Commonwealth University

1. Please vote for ONE of the following options regarding the future of the journal "Electronic News."

Continue with Sage as is and publish quarterly issues as we have been doing. NOTE: This will require an increase in membership dues for EN members to \$42 per year from the current \$32 per year.

Continue with Sage on a pay-for-publication basis, where authors accepted to the journal pay around \$500 per article for the publication of the manuscript. (An option presented by Sage.)

Discontinue with Sage and investigate moving to self-publishing. NOTE: This will require the journal to go dormant for (probably) a year and would require one of our member institutions to provide personnel and infrastructure support to self-publish.

Stop publishing the journal after the December 2014 issue. NOTE: After paying any outstanding bills with Sage, we, as a membership, could vote on a dues reduction. The dues were increased circa 2007 to help pay for the journal.

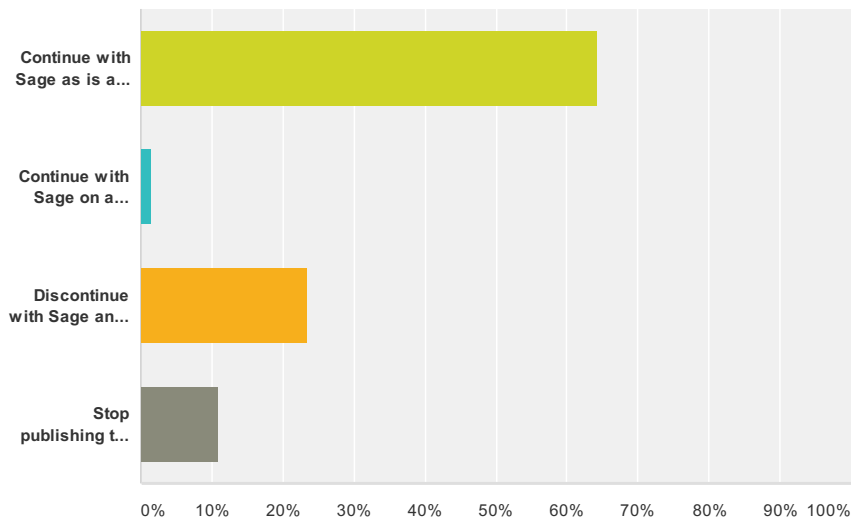
2. Please submit any comments here:

Done

Powered by **SurveyMonkey**
Check out our [sample surveys](#) and create your own now!

Q1 Please vote for ONE of the following options regarding the future of the journal "Electronic News."

Answered: 73 Skipped: 0



Answer Choices	Responses
Continue with Sage as is and publish quarterly issues as we have been doing. NOTE: This will require an increase in membership dues for EN members to \$42 per year from the current \$32 per year.	64.38% 47
Continue with Sage on a pay-for-publication basis, where authors accepted to the journal pay around \$500 per article for the publication of the manuscript. (An option presented by Sage.)	1.37% 1
Discontinue with Sage and investigate moving to self-publishing. NOTE: This will require the journal to go dormant for (probably) a year and would require one of our member institutions to provide personnel and infrastructure support to self-publish.	23.29% 17
Stop publishing the journal after the December 2014 issue. NOTE: After paying any outstanding bills with Sage, we, as a membership, could vote on a dues reduction. The dues were increased circa 2007 to help pay for the journal.	10.96% 8
Total	73

Q2 Please submit any comments here:

Answered: 23 Skipped: 50

Q2 Please submit any comments here:

Answered: 23 Skipped: 50

#	Responses	Date
1	Pay for pay smacks off all the unethical issues we feel surrounding the other "so called" journals out there.	7/22/2014 2:41 PM
2	I would really hate to see us lose our journal completely, as it is one of the few dedicated specifically to broadcast research and JOBEM currently has a very low acceptance rate, among other concerns about what content the editor will even look at. I hope we will be able to discuss this further at the business meeting. Lee Hood	7/18/2014 10:57 AM
3	My vote is based on my belief that Sage (and others) are not providing any service for the outrageous fees charged to members and libraries. Online publishing (with peer review) is perfectly acceptable and perhaps the EN division could lead the way to something new happening and AEJMC getting away from the scam that is academic publishing.	7/16/2014 1:32 PM
4	Faculty members need a cost-effective way to publish. I would be happy to change my vote to self-publishing only IF an institution and qualified editor/member stepped forward, but not until then.	7/7/2014 6:55 PM
5	I was worried when this originally passed that it would reach too narrow of an audience. I would hope the division might look at other possibilities not mentioned here, an online journal or perhaps one or two issues per year. I couldn't tell if those options had been discussed.	7/1/2014 12:20 PM
6	It is difficult to vote on something when we dont know the reasons for not paying the bills with Sage. Discontinue is a kind of easy way out; something was not clear in the past to reach to this situation. We members should be kept informed and not only come to vote one way or the other. Thanks for the opportunity, anyway. cheers,	7/1/2014 2:21 AM
7	At the moment, I can't even access the journal.	6/30/2014 11:11 PM
8	I think this publication venue is worth an extra 10 bucks a year!!	6/30/2014 4:41 PM
9	Perhaps you would like to enter an alliance with Visual Communication Quarterly, which has gotten off the ground too.	6/30/2014 12:49 PM
10	I am voting for this option because I think we need more publishing opportunities not fewer. Electronic News is an important journal. How do other divisions pay for their journals? Do they have a larger membership? Perhaps we need to conduct membership drives!	6/30/2014 12:36 PM
11	Ten dollars per year per member seems to be a reasonable amount to keep this journal alive. Thanks to the committee for its hard work.	6/30/2014 11:29 AM
12	Make the journal online only. I detest pay-for-publication.	6/29/2014 11:04 PM
13	Regrettably, the time has come to face the inevitable. None of the alternatives are attractive. I believe any of the first three options would only postpone the eventual (and regrettable) decision to cease publication. This is has been a noble effort by the division and its editors. Unfortunately, there doesn't seem to be a viable economic path to continue.	6/29/2014 9:46 PM
14	I'm uncertain who publishes Mass Comm and Society, but the deal has been making money for the division. Did you talk to the AEJMC folk about options, or talk to other publishers? You probably did, but your email did not mention it. Might it have a home at BYU? It's a really good program. Or ASU? I was trying to think of strong broadcast places.	6/29/2014 6:30 PM
15	Let's also do what we can to increase the journal's prominence.	6/29/2014 4:49 PM
16	I wish we could rank order the options. I vote for keeping the journal as is and upping the dues. However, moving to self-publishing would be my second choice. Stopping the journal completely would be sad, but that would get my vote over the option of making authors pay for publication. I feel strongly against the pay-for-publication option.	6/29/2014 3:05 PM
17	The costs of publication will only increase over time. The idea of having authors pay puts an undue hardship on graduate students. I think we should self-publish. I don't like the idea of stopping altogether.	6/29/2014 1:36 PM

AEJMC Electronic News: Future of Journal

18	A pay for publication option is unacceptable. I can't help but wonder if other divisions are having this same issue.	6/29/2014 1:22 PM
19	"Pay to play" sounds particularly unappealing. Self-publishing is fraught with issues. I think the journal does meet an unfilled need. I would recommend we consider asking our membership to personally appeal to the librarians who make the purchase decisions at their institutions, etc. to see if we can generate some awareness of and interest in the journal.	6/29/2014 12:59 PM
20	This is a tough situation for a division to be in. I would vote for option No. 3 (moving to self publishing, and do it ONLINE), EXCEPT that I think it is too risky. If you go dormant, you will turn what had been a respectable second- or third-tier journal that filled an important niche into the equivalent of the Web Journal of Mass Communication Research (a journal that has been published so irregularly that, despite its association with the venerable Guido Stempel, it doesn't do any professor at an R1 much good having it on his/her vita). To me, \$10 a year is a small amount to pay to keep the journal viable -- as long as it's getting a decent number of submissions, something I don't know about. If it helps to know this, I am writing this as a member of the division who re-ups each year ONLY to get the journal (which my institution doesn't subscribe to). I don't have a professional background in electronic news and I haven't done much research on electronic news, but I often find interesting articles in the journal.	6/29/2014 12:55 PM
21	It's probably too late to bring up another option, but what about asking for institutions to sponsor an issue each quarter? For example, Ole Miss might sponsor the first issue, Mizzou the second, Penn State the third -- each sponsoring institution would get an option to write something about its program or feature a faculty member or something like that - I know our dean would think \$750 was a drop in the proverbial bucket -- others may not. Just a thought!	6/29/2014 12:31 PM
22	A \$10 membership fee increase is reasonable to preserve the important work that this journal publishes. The other options are far too drastic.	6/29/2014 12:25 PM
23	The internet is here and the present system is antiquated.	6/29/2014 12:21 PM

Static

Newsletter of the Electronic News Division, AEJMC
Volume 51, No. 4 (July 2013)

University of Louisiana-Lafayette Professor William Davie wins 2013 Bliss Award



by Gary Hanson

Bliss Award Committee Chair

Professor William Davie of the University of Louisiana at Lafayette has been named the recipient of the 2013 Edward L. Bliss Award for Distinguished Broadcast Journalism Education.

The award is presented annually by the Electronic News Division of the Association for Education in Journalism and Mass Communication to recognize significant and lasting contributions to the field in the areas of teaching, scholarship and service.

Professor Davie is the coordinator of the Mass Communication/Broadcast program at the University of Louisiana-Lafayette and holds the BORSF Regents Professorship in Communication.

Bill is well known for his service to the profession. He has served as the Division Head of the Electronic News Division of AEJMC, as well as the News Division of BEA, the Broadcast Education Association, and the current leadership of both organizations continually seeks his advice and counsel. He served as the AEJMC liaison with RTDNA, the Radio Television Digital News Association.

Bill regularly serves as a manuscript reviewer for academic conferences and publications. He has published peer-reviewed research papers and journal articles and frequently serves as an invited panelist at national and international conferences. He has served on the steering committee of the editorial board for Electronic News and serves on the editorial board of the Journal of Broadcast and Electronic Media.

Bill has co-authored two highly regarded textbooks on broadcast education: Principles of Electronic Media (with Jim Upshaw) and Communication Law (with Dom Caristi). Professor Upshaw, himself a recipient of the Bliss Award in 2007, said on behalf of Bill's nomination, "Everyone seems to know and respect this man, and he was generous in sharing not only his ideas but the savvy and the experiences that underlay them. In every moment, he was a fine educator first."

Another recipient of the Bliss Award, Bill Knowles, writes of Bill Davie, "He is one solid professional who believes very much in the mission of AEJMC and our newly minted (Electronic News) division."
(Davie Wins Bliss, Continued on page 4)

EXCITING TIMES AHEAD



by Laura K. Smith,
Division Head
and
Tim Bajkiewicz,
Vice Head/2013 Programming Chair

Tim and I are extremely excited about the program that, thanks to the efforts of so many, we've been able to prepare for AEJMC 2013 in Washington D.C.

The pre-conference workshop, panels and research sessions reflect our members' connections to contemporary issues in broadcast and electronic journalism while propelling conversations about teaching, scholarship and service in these still-uncertain times. The pre-conference features case studies and demonstrations of student-produced news. (Read more about this year's workshop on Page 3).

Panel topics include coverage of child abduction issues with minorities, the current state of the industry and transitioning from the newsroom to the classroom. Research session topics include coverage of debates and disagreements, social media and papers accepted as part of a special call with our Electronic News journal about the 2012 election.

We're especially proud that every panel, as well as the pre-conference workshop, is co-sponsored with another division or interest group. It's inspiring how our members and AEJMC colleagues step up to help with proposals and organization.

At this year's conference, we are also pleased to honor three dedicated colleagues at the Division's annual business meeting and awards ceremony. As you've already read, we'll honor Bill Davie for his distinguished career in broadcast journalism education. We're also reviving an award the division hasn't given in some time. This year, Gary Hanson, our current Bliss Award Committee Chair, and Richard Burke, AEJMC's former Business Manager, will receive the Larry Burkham Award for their service to the Division. Join us to celebrate, have drinks and a bite to eat and get some division business done on Saturday, August 10th from 7 – 9 p.m. at BEA/NAB Headquarters (1771 N Street, NW, Washington, DC 20036-2891).

This conference wouldn't have all this great content without your help, for which we're so grateful. We hope you come away from this year's conference energized to start another academic year and to engage in all things Electronic News. See you in DC!
(For a complete listing of Electronic News Division events, see "Conference At a Glance" on Page 5).

Attention Members:

In addition to recognizing our award recipients, we have several items on the agenda for our annual business meeting. Among other things, we will vote on a set of changes to our division's bylaws, including revisions to our leadership structure. Please watch the listserve for details. You will have two weeks to comment on the proposal before AEJMC, then we will hold an up or down vote on August 10th.

DC PRE-CONFERENCE FOCUSES ON STUDENT—PRODUCED NEWS



by Tim Bajkiewicz
Vice Head and 2013 Programming Chair

Journalism teaching takes center stage at “Big Ideas and Best Practices for Student- Produced News,” the pre-conference workshop co-sponsored by the Electronic News and Newspaper and Online News Divisions on Wednesday, August 7th from 1-5 p.m. as part of AEJMC 2013 in Washington, DC. Pre-registration is required. Students creating news for public consumption is still considered the gold standard for demonstrating professional-level skills in higher education journalism programs.

The three sessions of this workshop will discuss the issues and challenges surrounding students producing and publishing news for print, TV and online as part of a class and/or through student media, as well as look ahead to the future of student-produced news.

The first two sessions take a case-study approach. Student media advisers and journalism educators from around the country will discuss and demonstrate their student publications and broadcasts. The first session, organized by the Newspaper and Online News division, features panelists Kelly Fincham, Hofstra; Richard Johnson, Arizona State; and Mike Reilly, DePaul. The second session, organized by the Electronic News division, features panelists Carolyn E. Brown, American; Ken Fischer, Oklahoma; Michelle Van Maanen, South Dakota; and Rich Landesberg, Elon. The third session features John V. Pavlik, Associate Dean for Research, Northwestern, Qatar. Earlier this year he and co-author Frank Bridges, State University of New Jersey, New Brunswick, published the monograph “The Emergence of Augmented Reality (AR) as a Storytelling Medium in Journalism.” Pavlik is a leader in journalism

education regarding multimedia and technology, and will discuss some ideas about the future of student-produced news.

The workshop is organized and will be moderated by me and Newspaper and Online News Division Head Leslie-Jean Thornton, Arizona State. We look forward to seeing you there!

Conference attendees can pre-register for the workshop on the conference registration form. The cost is \$30, with a special \$10 rate for graduate students. See registration and other information on the conference website, <http://dc13.aejmc.org/>.

DAVIE WINS BLISS

Continued from Page 1

In his letter of support, Don Heider, Dean of the School of Communication at Loyola University Chicago said, "Because of his hard work, he is known nationally for his integrity and leadership in the area of broadcast journalism education. I have seen Bill speak on a number of occasions, and he is an excellent teacher, extremely knowledgeable in our field."

In 2012, his students' radio production "Louisiana Focus" was named the Best All-Around Newscast in the 2012 SPJ Mark of Excellence Awards. Another of his students placed first in Radio News competition in the Southeast Journalism Conference. Professor Davie holds a B.A. from Austin College, an M.S. from the University of Missouri and a Ph.D. from the University of Texas at Austin.

The distinguished broadcast journalism educator award is named for Edward L. Bliss, a long-time writer, producer and editor for CBS News. Bliss was known for his work with Edward R. Murrow and Walter Cronkite and ended his career as an educator at American University, which now houses the plaques bearing the award winners' names. The award will be presented to Bill Davie at the Electronic News Division meeting and social at the 2013 AEJMC National Convention in Washington, DC in August (Saturday, Aug. 10th from 7-9pm).

Past Winners of the Ed Bliss Award:

- Jack Shelly, Iowa State (1983)
- Ed Bliss, American University (1984)
- Dick Yoakam, Indiana (1985)
- Henry Lippold, Wisconsin-Eau Claire (1986)
- Rod Gelatt, Missouri (1987)
- Mitchell Charnley, Minnesota (1988)
- Don Brown, Arizona State (1989)
- Irving Fang, Minnesota (1990)
- Ernest F. Andrews, Syracuse (1991)
- Al Anderson, Texas- Austin (1992)
- Michael Murray, Missouri-St. Louis (1993)
- Joseph R. Dominick, Georgia (1994)

- Joan Konner, Columbia (1995)
- Gordon Greb, San Jose State (1996)
- Travis Linn, Nevada-Reno (1997)
- Vernon Stone, Missouri (1998)
- Elmer Lower, ABC, NBC (1999)
- Ken Keller, SIU-Carbondale (2000)
- Lincoln Furber, American University (2001)
- James Hoyt, Wisconsin (2002)
- Phillip O. Keirstead, Florida A&M University (2003)
- Thomas Griffiths, Brigham Young University (2004)
- Peter Mayeux, University of Nebraska (2005)
- Bill Knowles, The University of Montana (2006)
- Jim Upshaw, The University of Oregon (2007)
- Glenn Johnson, Washington State University (2008)
- Sam Swan, University of Tennessee (2009)
- Phillip Jeter, Winston Salem State University (2010)
- Charlie Tuggle, University of North Carolina (2011)
- Bob Papper, Hofstra University (2012)

CONGRATULATIONS TO OUR TOP PAPER AWARD WINNERS!

- Jacob Groshek and Lanier Holt – Top Faculty Paper
- “Klive” Soo---Swang Oh - Top Student Paper
- Top Scholar-to-Scholar Presentation will be awarded at the Conference!

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CONFERENCE PROGRAMMING AT A GLANCE

Electronic News Division Events

Here's a quick summary of the official scheduled events involving the Electronic News Division

Wed., Aug 7th:

Pre-Conference Workshop:

“Big Ideas and Best Practices for Student-Produced News
(co-sponsored with Newspaper & Online News)

Thur., Aug 8th:

8:15am: Refereed Research Panel

10:00am: Graduate Student TAs: A Status Report (co-sponsored with Graduate Student)

Break

1:30pm: News Coverage of Terrorism in the Name of Allah (co-sponsored with International Communications)
3:15pm: Missing Minorities: The Problem of Child Abduction Coverage (co-sponsored with Minorities & Comm)
5:00pm: Refereed Research Panel (Top Papers)

Fri., Aug 9th:

8:15am: Refereed Research Panel
10:00am: Plenary
11:45am: Current Issues at the FCC: What's likely to change after the 2012 election (co-sponsored with Law & Policy)
1:30pm: Scholar-to-Scholar (END and 11 other divisions)
3:15pm: Community Media Tackle Hurricane Sandy and its Aftermath (co-sponsored with Community Journalism)
5:00pm: The State of the Industry: Print, Broadcast and Online (co-sponsored with Newspaper & Online News)

Sat., Aug 10th:

7:00am: END Past Chairs (with Head, Vice Head and Vice Head-Elect)
8:15am: From Newsroom to Classroom: Transitioning from Working Journalist to Journalism Teacher (co-sponsored with Minorities & Communication.
Featured as part of AEJMC Diversity Task Force's Professional to Professor Series)

Break

12:15pm: END Business Lunch for Officers (offsite, Cuba Libre Restaurant & Rum Bar)

Break

3:30pm: Featured Research: Special Edition, Electronic News (Campaign 2012)

Break

7:00-9:00pm: Electronic News Division Business Meeting & Awards event (offsite, BEA/NAB Headquarters)

Sun., Aug 11th:

7:00am: Council of Division Members (Head & Vice Head attend)
9:15am: Training for Incoming Heads, Vice Heads, PF&R, Research & Teaching Chairs
11:00am: Where the Jobs Are: Developing Student Internships in the Off-Camera News Jobs of Producing, Videography and Production (co-sponsored with Internships & Careers)

THANK YOU TO THIS YEAR'S OFFICERS FOR THEIR HARD WORK AND SERVICE TO OUR DIVISION!

Division Head:

Laura K. Smith
Huston-Tillotson University
Assistant Professor of Communication

Vice Head/Program Chair:

Tim Bajkiewicz
Virginia Commonwealth
Associate Professor, Broadcast Journalism

Research Chair:

Dale Edwards
University of Northern Colorado
Associate Professor, Journalism & Mass Communication

PF&R Chair:

Cindie Jeter Yanow
Southeast Missouri State
Instructor, Department of Mass Media

Teaching Chair:

Peter Morello
University of Missouri-Kansas City
Associate Professor, Broadcast Journalism

Newsletter Editor/Secretary:

Victoria LaPoe
Louisiana State University

Membership Chair:

John Shrader
California State University (Long Beach)
Assistant Professor, Journalism & Communication

Webmaster:

Roger Mellen

New Mexico State University

Associate Professor, Journalism & Mass Communications

(inactive)

Southeast Colloquium Chair:

David A. Free

University of Texas at Austin

Graduate Liaison:

Denae D'Arcy

University of Tennessee (ABD)

Bliss Awards Committee Chair:

Gary Hanson

Kent State

Professor, School of Journalism and Mass Communication

RTDNA Liaison:

Anthony Moretti

Robert Morris University

Associate Professor, School of Communications and Information Systems

STATIC ONLINE, 2013 and Beyond

Issue 1 (October Newsletter), Vol. 52

Building Bridges...Making Progress



*By Laura K. Smith, Huston-Tillotson University
Outgoing Head/Incoming RTDNA Liaison.*

By all accounts, this year's conference in Washington D.C. was a tremendous success for our division and our members. Electronic News had its name on twelve panels covering a wide range of scholarly and professional topics. Our panels were all well attended and featured a diverse group of speakers and presenters. A big part of our success resulted from a concerted effort to build (and maintain) bridges between END and other divisions and interests groups. All four of our research panels were solo-sponsored, but everything else was co-sponsored. Like those who work in journalism newsrooms today, we crossed platforms and encouraged partnerships. This year we worked with Newspaper and Online News, Minorities & Communication, Law & Policy, International, Career and Internships and Graduate Student Interests Groups. Vice Head/Programming Chair Tim Bajkiewicz and Research Chair Dale Edwards worked incredibly hard to pull this off. I was extremely pleased with the results and hope you, the members, were too!

Our annual Business Meeting and Bliss Awards Ceremony was the cherry on the top of our conference. We had a wonderful time at NAB headquarters, the food was delicious and the "Hall of Fame" room was filled to capacity. I really want to thank Heather Birks for all her hard work helping us pull it off. It was standing room only as we recognized our friend and colleague, Professor William R. Davie, as this year's Bliss Award Winner. Bill's life-long commitment to journalism and broadcast journalism education (not to mention the health and well-being of our division) earned him an extended and greatly deserved standing ovation. We love you, Bill!

We also rekindled an older award we had not given in several years. This year, we recognized our long-time member and former Division Head Gary Hanson, from Kent State University, and Richard Burke, former Business Manager for AEJMC, as our Larry Burkham Service Award winners. This award recognizes both mens' long-standing support for our division. We also honored the Top Faculty Paper Winners (Jacob Groshek and Lanier Holt, from Indiana, for *"Don't Ask, Don't Tell" Reporting: Examining Broadcast Network News Coverage and Indexing*

of a National Debate Over Time”), the Top Student Paper winner (“Klive” Soo-Kwang Oh, University of Maryland, for “*How People Read Controversial News: Findings from an Eyetracking Study Exploring the Effects of Reader Bias*”) and our Top Scholar-to-Scholar Presenters (Talia Stroud & Joshua Scacco, UT Austin, for their paper, “*Interactive Quizzes on News Sites.*”)

In addition to all the accolades, food and cocktails, we also got some important business done. I encourage you to *go online to our Division’s website to read the 2012-2013 annual report.* It provides a much more detailed accounting of our year in review. But here are a few highlights. Finances continue to be a concern for the division, partly due to the cost of producing the Journal and partly due to decreasing membership. You can expect to hear some conversations about these topics in the year ahead. Journal Editor, Anthony Moretti, and Incoming Head, Tim Bajkiewicz, have a solid handle on the situation, though. Despite these concerns, we collectively agreed to keep our membership dues to \$32 this year. We also voted unanimously in favor of several changes to the Division’s Bylaws. By doing so, we:

- Created a New Vice Head Elect position in the officer ranks,
- Clarified ascendancy issues for officers,
- Changed the nominating committee process,
- Updated language and fixed typos, and
- Allowed division business to be done by Email and/or Internet methods (versus snail mail)

I hope these changes go a long way to ensuring the division’s future, especially as it relates to our officers and their ability to serve the division.

Before I close, I want to thank all of *this* year’s officers. You made my job easy, or at least, easier! Together, we were able to accomplish most of our goals. We improved communication and branding by switching to a new website and getting the listserv updated. Conversations started flowing again! I was thrilled to see folks talking about important topics in our teaching and the professional practices of journalism. Please, keep it up!

The one goal I did not reach this year was to produce a “playbook” for future leaders. I wanted to harvest the experience of Past Chairs and members so we could create a guide for future leaders to follow. Institutional history matters! In years past, we did things that have dropped between the cracks. We had systems that worked, but are no longer in place. It was my goal to put some of that down in writing. Although I didn’t get that done last year, I hope to begin working on it this year as I transition to your RTDNA Liaison. If you’d like to help, please feel free to contact me directly (lksmith@htu.edu) and we can work together to ensure the division’s future!

Again, thanks to the END officers for everything you did this year. It has been a real pleasure serving as Division Head!

Message from New Division Head: Looking Forward to 2014 Montreal



*By Tim Bajkiewicz, Virginia Commonwealth
Division Head.*

Academic time must be different than other types of time, since I swear we were just in Washington D.C. not more than a few weeks ago for another great AEJMC conference. (We should do a study or something.) But then we start writing syllabi and students turn in assignments (and the grading race begins), and before we realize it we're already into the semester. I hope it's going well for you.

Let me begin with **many thanks to Laura Smith**, Huston-Tillotson, the 2012-2013 division Head. I was driving to Michigan last summer to see family when she called and asked if I would serve as Vice Head and Program Chair. (As you may know, the division had a succession issue, so Laura was nominated as Head. I'm guessing she called me because she lost a bet.) I could hear the determination in her voice then and it never wavered as we worked to keep the division relevant for its members and AEJMC. **The result was a year with** some excellent online conversations, a fantastic showing at the Southeast Colloquium, a newly forged (and reinforced) relationship with the Broadcast Education Association, truly inspiring choices for the Bliss Award (**Bill Davie**, Louisiana at Lafayette) and the Burkham Service Awards (**Gary Hanson, Kent State** and **Richard Burke, AEJMC**) and a well-attended, engaging national conference with our business meeting at BEA/National Association of Broadcasters headquarters, no less (thank you **Heather Birks**, BEA Executive Director). Laura and I made a great team!

It is with this same enthusiasm and team spirit that I welcome **Dale Edwards**, Northern Colorado as this year's Vice Head and Programming Chair and **Denae D'Arcy**, Tennessee, as our newly created Vice Head-Elect. As you'll read in Dale's article, we're already hard at work getting the programming going for next summer's conference in Montreal. Thank you to all our officers who have agreed to serve.

A quick reminder: As friendly as our northern neighbors are (with their good beer and hockey), it turns out that Canada is, in fact, another country. If you plan to go to AEJMC 2014 make sure your **passport** is still valid (and, to be safe, for at least six months after your travel dates), or if you don't have one, now's a good time to apply. Go to <http://travel.state.gov/passport/> for all the details.

I would also like to thank **Charlie Tuggle, North Carolina at Chapel Hill**, for agreeing to chair the Future of the EN Journal Task Force. As discussed at our D.C. business meeting, the division leadership has concerns about the financial viability of our division journal, *Electronic News*. This task force will investigate the current situation and consider alternatives to bring to the membership at the 2014 business meeting in Montreal. Current journal editors **Anthony Moretti, Robert Morris** and **Bob Papper, Hofstra (emeritus)** have also agreed to serve with my thanks. Charlie will be contacting others to serve. If that includes you, I ask that you please seriously consider it.

Finally, as I mentioned at our division business meeting in D.C., I would like to take this opportunity to **launch a membership campaign for our division called My +1**. We currently have around 170 members; many remember when the division had more members. Let's work so every current member of the Electronic News division brings in a new member to join this academic year.

We're members of this division because of our common experiences and goals. Most of us have worked in broadcast and/or online journalism and we're excited to bring that experience into the classroom for the next generation, and into our scholarship for the next bold ideas. We believe in what we're doing and we know we're stronger when we connect with others like us. So, let's spread the word. I checked with the AEJMC office and unfortunately an introductory rate for new members would not work, so we'll just have to make it worth their dues! As you bring in your +1 please drop me an email. I'll collect both the current and new member names and we'll publish them in our July 2014 newsletter.

So, who's your +1 gonna be?

How You Can Help with this Spring's Southeast Colloquium



*By Travis Bell, University of South Florida
Southeast Colloquium*

The 39th Annual AEJMC Southeast Colloquium will be held March 20-22, 2014 at the University of Florida. Authors and scholars are invited to submit research papers and panel proposals by no later than 5 p.m. EST on December 9, 2013.

We are seeking volunteers to serve as reviewers. If you are able to provide your insight during this process, please contact the respective division chairs. Affiliation with a particular division is not required to review papers

Authors should submit each paper by e-mail attachment (Word document or PDF) to the paper chairs listed below.

Law and Policy Division, Michael Martinez, mtmartinez@utk.edu

History Division, Erika Pribanic-Smith, epsmith@uta.edu

Magazine Division, Erin Coyle, ekcoyle@lsu.edu

Electronic News Division, Travis Bell, trbell@usf.edu Newspaper and Online News Division, Matt Haught, mjhaught@memphis.edu

Open Division, Dana Rosengard, drosengard@suffolk.edu

For information regarding paper and panel submission guidelines and lodging for the colloquium, visit <http://www.jou.ufl.edu/colloquium14/>. Early registration is \$95 until March 10, 2014.

In the body of the email, authors must provide the title of the paper, and the name, affiliation, address, office phone, home phone, fax and e-mail address for each author. Do not include any author identifying information on any page of the attached paper submission. Following the cover page, include a 250-word abstract. Length of papers should not exceed 30 pages including references and tables (50 pages for Law and Policy)

Panel proposals should be submitted to Kim Walsh-Childers at kwchilders@jou.ufl.edu by December 9, 2013 and should include a brief description of the panel along with proposed panelists. Proposals should not exceed three double-spaced page.

The author of each accepted paper (at least one author in the case of a coauthored paper) must present the paper at the colloquium or it will not be listed in the final program. Authors of accepted papers will be notified by early February 2014. Acceptance and/or submission of papers to the colloquium does not prevent authors from submitting to AEJMC divisions for the national convention.

Southeast Colloquium returns to Gainesville, Florida for the first time since 1995. This is the third time the University of Florida will host the colloquium.

Texting and Class: Does it Mix?



*By Peter Morello, University of Missouri-Kansas City
Teaching Chair.*

There seems to be a new breed of student attending college this semester. Undergraduates, most of them born when Clinton was president, now come to class armed with smart phones, tablets, laptops and other cutting edge electronic devices. What makes this all the more challenging for educators is a growing sense of entitlement among many students who choose to use their smart phones whenever they want during class sessions.

In my 14 years of teaching, I have never been “a sage on a stage” kind of instructor. My broadcast courses are all projects-based, and when teaching other courses, I rarely compel students to sit through a long “death by PowerPoint” lecture. Still, students find ways to text in class or use their phones. Is it just my imagination, or have restroom breaks grown longer and more frequent since the smart phone was introduced?

Like most of my colleagues, I have a “cell phone use or texting in class will not be tolerated” clause in my syllabus. I also announced during the first day of class this semester that I would prefer a student drop the course, if they could not go an hour and 15 minutes without using their phones. It did not work. When I caught several students on Facebook (many are now moving to Instagram,) I directed all students to put away the electronic devices and take notes the old fashioned way. Well, many of them did not have pens and notebooks.

A 2010 survey conducted by Wilkes University showed that more than 90% of students admitted to texting in class. I can’t help but marvel at students who can listen (or pretend to listen) to me while texting on a phone that is either in their pocket or in their purse.

There are dozens of “How to Text in Class” sites that provide tips on how students can avoid detection. Listed are a few “steps” posted in wikiHow:

- Know your phone
- Choose your seat
- Make it normal
- Never put the phone out in the open.

wikiHow goes further by suggesting ways students can outfox the instructor:

Put your book in front of you and act like you're reading it.

Keep an eye on the teacher at all times.

Abandon your phone immediately if they come past, or you think they'd be able to see your phone.

Try bringing your phone into the restroom if you've got a "bad seat" or very strict teacher. (This you may only be able to do every period so use your time wisely.)

If you're on your phone and the teacher calls you, slide the phone in your sleeve.

-- www.wikihow.com/Text-in-Class

Despite all the grumbling I hear at my university, there is no campus-wide policy. It is up to individual instructors to come up with their own rules, and it is not surprising that uneven enforcement confuses students.

At the beginning of the semester, I implemented my own "zero tolerance" policy. However, it did not start out well. Students, especially in my larger classes, used them anyway. I have also been distracted trying to enforce a no-cell-phone-zone

I decided, midway through the semester, to incorporate more of the technology in teaching. Students in my classes are now using their smart phones and tablets to record videos, to research their reports, and in some cases edit their segments. Class time has become much more productive. Most students appear eager to use their smart phones and tablets in this way. It has cut down significantly on the texting, the facebooking and the instagram messaging. Or, at least when I pass by them.

Sorry State of Newsroom Diversity



*By John Shrader, California State University (Long Beach)
Professional Freedom & Responsibility Chair.*

We just can't get it right. We say all the right things and apparently do all the wrong things. We may have trouble proving to people that it will soon get better.

Despite the rapidly changing demographics in this country, the broadcast news business continues to be the playground of white men.

According to the latest estimates from the Census Bureau, about 37 percent of the U.S. population is non-white. Nearly 50 percent of all the children under the age of five are non-white.

Yet, according to the 2013 RTDNA/Hofstra University Annual Survey there is virtually no change in the percentage of minorities in TV news from a year ago. 86 percent of TV news directors are white, 28% are women. About one in five of the TV workforce is made up of non-white minorities.

So, maybe it shouldn't surprise anybody to know that an overwhelming number of people who are guests on national cable news shows are male and white. Media Matters analyzed 13 cable news shows on Fox News, CNN and MSNBC. The numbers are as damning as they are obvious. On Fox News 83 percent of the guests were white, 81 percent on CNN and 73 percent on MSNBC. Among the guests on MSNBC, one-third were women. On Fox it was 29 percent and CNN 24 percent.

Dori Maynard of the Maynard Institute for Journalism Education noted in *The Atlantic* magazine in September that journalists of color are leaving newsrooms at an alarming rate, "News media are getting whiter and the country is getting browner." This could include more junior members of news staffs of color who lost their jobs in the economic downturn in the last five years.

It's possible the audience is overwhelmingly white. But we're not sure about that, either. It appears we've been getting an inaccurate view of the audience measurement, maybe for decades. The Council for Research Excellence, which includes Nielsen executives and clients, says non-responders to diary requests include higher numbers of Blacks and Hispanics; they are younger, are less affluent, and watch less TV. They might be watching as much TV but they sure aren't filling out diaries.

It's difficult to determine how the lack of diversity in the newsroom affects the diversity of voices represented in the community. Almost certainly it is detrimental.

New media – digital and social – have made it easier for journalists and would-be journalists to publish. That could include more non-whites, providing a broader community discussion, giving a greater voice to the underserved. We can only hope.

When it comes to diversity, the legacy media are leaving a rather dubious legacy.

2014 AEJMC Paper Competition: Starting Earlier!



*By Indira Somani, Howard University
Research Chair.*

The 2014 AEJMC Paper Competition will start a little earlier this year, because of the new policy that will be initiated with uniform paper disqualification and AEJMC's increased effort to inform paper submitters how to upload "clean" papers.

The competition call will run in the January 2014 AEJMC newsletter. Last year Electronic News received 38 submissions and accepted 19 papers, 50%.

This year the Electronic News Division invites submissions demonstrating original research on any aspect of broadcast journalism or electronic communication with a journalism emphasis. The division welcomes a variety of subjects and methodological approaches.

Papers submitted to the 2014 Electronic News Division competition should be no longer than 25-pages of manuscript, excluding references and appendices, and should be submitted in one of the generally approved academic bibliographic styles, preferably APA style.

The Electronic News Division accepts only one paper per author. This is true even if you are primary author on one paper and co-author on another. In that case, please submit one of the papers to another division.

The division offers cash prizes for top student and top faculty paper submissions. Authors of all selected papers are expected to present their work in Montreal. Cash awards for winning papers will only be awarded if the authors present their work at the conference. Please note that if your paper is presented in Montreal it will automatically be forwarded to the editors of **Electronic News** unless you choose to opt out of submitting it to that journal. **Questions** concerning submissions should be directed to:

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Planning for 2014 Montreal



*By Dale Edwards, University of Northern Colorado
Vice Head & Program Chair.*

Although the 2013 Conference in Washington, D.C. is still fairly recent in our memory, planning is already well under way for next year's conference, which will be held in Montreal.

Because of changes in the process for program planning, the deadlines for joint program proposals have been moved up considerably. The deadline was October 14, and we have been successful in joining with other divisions and interest groups to co-sponsor several of our programs. In addition, we'll be sponsoring three or four research paper sessions and inviting submissions for Scholar-to-Scholar sessions.

So, what can you expect? We have found a co-sponsor for our ever-popular State of the Industry session. We have agreed to co-sponsor panels with Visual Communication and newspaper and Online, and are looking for a couple of additional co-sponsorships. It looks like an exciting program coming up and I hope you'll plan to attend the conference and join us for our programming. It will be worth your time!

And let me also encourage you to participate in the paper competition this year. Our submissions were up by 25-percent this year. So that means some great research is being conducted. That also means we need more and more judges. So when India puts out her plea for judges, plan to help her out so we can maintain the integrity and excellence for which our paper competition is known.