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Newsletter of the Electronic News Division, AEJMC

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## University of Louisiana Professor William Davie wins 2013 Bliss Award

by  
*Gary Hanson*  
*Bliss Award Committee Chair*

Professor William Davie of the University of Louisiana at Lafayette has been named the recipient of the 2013 Edward L. Bliss Award for Distinguished Broadcast Journalism Education. The award is presented annually by the Electronic News Division of the Association for Education in Journalism and Mass Communication to recognize significant and lasting contributions to the field in the areas of teaching, scholarship and service.

Professor Davie is the coordinator of the Mass Communication/Broadcast program at the University of Louisiana and holds the BORSF Regents Professorship in Communication.

Bill is well known for his service to the profession. He has served as the Division Head of the Electronic News Division of AEJMC as well as the News Division of BEA, the Broadcast Education Association, and the current leadership of both organizations continually seeks his advice and counsel. He served as the AEJMC liaison with RTDNA, the Radio Television Digital News Association.

Bill regularly serves as a manuscript reviewer for academic conferences and publications.

He has published peer-reviewed research papers and journal articles and frequently serves as an invited panelist at national and international conferences. He has served on the steering committee of the editorial board for Electronic News and serves on the editorial board of the Journal of Broadcast and Electronic Media.

Bill has co-authored two highly regarded textbooks on broadcast education: Principles of Electronic Media (with Jim Upshaw) and Communication Law (with Dom Caristi). Professor Upshaw, himself a recipient of the Bliss Award in 2007, said on behalf of Bill's nomination, "Everyone seems to know and respect this man, and he was generous in sharing not only his ideas but the savvy and the experiences that underlay them. In every moment, he was a fine educator first."

Another recipient of the Bliss Award, Bill Knowles, writes of Bill Davie, "He is one solid professional who believes very much in the mission of AEJMC and our newly minted (Electronic News) division."

*(Davie Wins Bliss, Continued on page 4)*

## EXCITING TIMES AHEAD

by  
Laura Smith, Division Head  
and  
Tim Bajkiewicz, Vice Head and 2013 Programming Chair



Tim and I are extremely excited about the program that, thanks to the efforts of so many, we've been able to prepare for AEJMC 2013 in Washington D.C.

The pre-conference workshop, panels and research sessions reflect our members' connections to contemporary issues in broadcast and electronic journalism while propelling conversations about teaching, scholarship and service in these still-uncertain times.

The pre-conference features case studies and demonstrations of student-produced news. *(Read more about this year's workshop on Page 3)*. Panel topics include coverage child abduction issues with minorities, the current state of the industry and transitioning from the newsroom to the classroom. Research session topics include coverage of debates and disagreements, social media and papers accepted as part of a special call with our *Electronic News* journal about the 2012 election.

We're especially proud that every panel, as well as the pre-conference workshop, is co-sponsored with another division or interest group. It's inspiring how our members and AEJMC colleagues step up to help with proposals and organization.

At this year's conference, we are also pleased to honor three dedicated colleagues at the Division's annual business meeting and awards ceremony. As you've already read, we'll honor Bill Davie for his distinguished career in broadcast journalism education. We're also reviving an award the division hasn't given in some time. This year, Gary Hanson, our current Bliss Award Committee Chair, and Richard Burke, AEJMC's former Business Manager, will receive the Larry Burkham Award for their service to the Division. Join us to celebrate, have drinks and a bite to eat and get some division business done on Saturday, August 10<sup>th</sup> from 7-9 p.m. at BEA/NAB Headquarters (1771 N Street, NW, Washington, DC 20036-2891).

This conference wouldn't have all this great content without your help, for which we're so grateful. We hope you come away from this year's conference energized to start another academic year and to engage in all things Electronic News. See you in DC!

*(For a complete listing of Electronic News Division events, see "Conference At a Glance" on Page 5).*

**Attention Members:** In addition to recognizing our award recipients, we have several items on the agenda for our annual business meeting. Among other things, we will vote on a set of changes to our division's bylaws, including revisions to our leadership structure. Please watch the listserve for details. You will have two weeks to comment on the proposal before AEJMC, then we will hold an up or down vote on August 10<sup>th</sup>.



## DC PRE-CONFERENCE FOCUSES ON STUDENT-PRODUCED NEWS

by  
*Tim Bajkiewicz*  
*Vice Head and 2013 Programming Chair*

Journalism teaching takes center stage at “Big Ideas and Best Practices for Student-Produced News,” the pre-conference workshop co-sponsored by the Electronic News and Newspaper and Online News Divisions on Wednesday, August 7<sup>th</sup> from 1-5 p.m. as part of AEJMC 2013 in Washington, Dc. Pre-registration is required.

Students creating news for public consumption is still considered the gold standard for demonstrating professional-level skills in higher education journalism programs. The three sessions of this workshop will discuss the issues and challenges surrounding students producing and publishing news for print, TV and online as part of a class and/or through student media, as well as look ahead to the future of student-produced news.

The first two sessions take a case-study approach. Student media advisers and journalism educators from around the country will discuss and demonstrate their student publications and broadcasts.

The first session, organized by the Newspaper and Online News division, features panelists Kelly Fincham, Hofstra; Richard Johnson, Arizona State; and Mike Reilly, DePaul. The second session, organized by the Electronic News division, features panelists Carolyn E. Brown, American; Ken Fischer, Oklahoma; Michelle Van Maanen, South Dakota; and Rich Landesberg, Elon.

The third session features John V. Pavlik, Associate Dean for Research, Northwestern, Qatar. Earlier this year he and co-author Frank Bridges, State University of New Jersey, New Brunswick, published the monograph “The Emergence of Augmented Reality (AR) as a Storytelling Medium in Journalism.” Pavlik is a leader in journalism education regarding multimedia and technology, and will discuss some ideas about the future of student-produced news.

The workshop is organized and will be moderated by me and Newspaper and Online News Division Head Leslie-Jean Thornton, Arizona State. We look forward to seeing you there!

**Conference attendees can pre-register for the workshop on the conference registration form. The cost is \$30, with a special \$10 rate for graduate students. See registration and other information on the conference website, <http://dc13.aejmc.org/>.**

# DAVIE WINS BLISS

*Continued from Page 1*

In his letter of support, Don Heider, Dean of the School of Communication at Loyola University Chicago said, "Because of his hard work, he is known nationally for his integrity and leadership in the area of broadcast journalism education. I have seen Bill speak on a number of occasions, and he is an excellent teacher, extremely knowledgeable in our field."

In 2012, his students' radio production "Louisiana Focus" was named the Best All-Around Newscast in the 2012 SPJ Mark of Excellence Awards. Another of his students placed first in Radio News competition in the Southeast Journalism Conference.

Professor Davie holds a B.A. from Austin College, an M.S. from the University of Missouri and a Ph.D. from the University of Texas at Austin.

The distinguished broadcast journalism educator award is named for Edward L. Bliss, a long-time writer, producer and editor for CBS News. Bliss was known for his work with Edward R. Murrow and Walter Cronkite and ended his career as an educator at American University, which now houses the plaques bearing the award winners' names.

The award will be presented to Bill Davie at the Electronic News division meeting and social at the 2013 AEJMC National Convention in Washington, DC in August (Saturday, Aug. 10<sup>th</sup> from 7-9pm).

## **Past Winners of the Ed Bliss Award:**

- Jack Shelly, Iowa State (1983)
- Ed Bliss, American University (1984)
- Dick Yoakam, Indiana (1985)
- Henry Lippold, Wisconsin-Eau Claire (1986)
- Rod Gelatt, Missouri (1987)
- Mitchell Charnley, Minnesota (1988)
- Don Brown, Arizona State (1989)
- Irving Fang, Minnesota (1990)
- Ernest F. Andrews, Syracuse (1991)
- Al Anderson, Texas- Austin (1992)
- Michael Murray, Missouri-St. Louis (1993)
- Joseph R. Dominick, Georgia (1994)
- Joan Konner, Columbia (1995)
- Gordon Greb, San Jose State (1996)
- Travis Linn, Nevada-Reno (1997)
- Vernon Stone, Missouri (1998)
- Elmer Lower, ABC, NBC (1999)
- Ken Keller, SIU-Carbondale (2000)
- Lincoln Furber, American University (2001)
- James Hoyt, Wisconsin (2002)
- Phillip O. Keirstead, Florida A&M University (2003)
- Thomas Griffiths, Brigham Young University (2004)
- Peter Mayeux, University of Nebraska (2005)
- Bill Knowles, The University of Montana (2006)
- Jim Upshaw, The University of Oregon (2007)
- Glenn Johnson, Washington State University (2008)
- Sam Swan, University of Tennessee (2009)
- Phillip Jeter, Winston Salem State University (2010)
- Charlie Tuggle, University of North Carolina (2011)
- Bob Papper, Hofstra University (2012)

## **CONGRATULATIONS TO OUR TOP PAPER AWARD WINNERS!**

Jacob Groshek and Lanier Holt – Top Faculty Paper

“Klive” Soo-Swang Oh, Top Student Paper

Top Scholar-to-Scholar Presentation will be awarded at the Conference!

# CONFERENCE PROGRAMMING AT A GLANCE

## Electronic News Division Events

Here's a quick summary of the official scheduled events involving the Electronic News division.

### Wed., August 7<sup>th</sup>:

Pre-Conference Workshop: Big Ideas and Best Practices for Student-Produced News (co-sponsored with Newspaper & Online News)

### Thur., August 8<sup>th</sup>:

8:15am: Refereed Research Panel

10:00am: Graduate Student TAs: A Status Report (co-sponsored with Graduate Student)

*Break*

1:30pm: News Coverage of Terrorism in the Name of Allah (co-sponsored with International Communications)

3:15pm: Missing Minorities: The Problem of Child Abduction Coverage (co-sponsored with Minorities & Comm)

5:00pm: Refereed Research Panel (Top Papers)

### Fri., Aug 9<sup>th</sup>

8:15am: Refereed Research Panel

10:00am: Plenary

11:45am: Current Issues at the FCC: What's likely to change after the 2012 election (co-sponsored with Law & Policy)

1:30pm: Scholar-to-Scholar (END and 11 other divisions)

3:15pm: Community Media Tackle Hurricane Sandy and its Aftermath (co-sponsored with Community Journalism)

5:00pm: The State of the Industry: Print, Broadcast and Online (co-sponsored with Newspaper & Online News)

### Sat., Aug 10<sup>th</sup>:

7:00am: END Past Chairs (with Head, Vice Head and Vice Head-Elect)

8:15am: From Newsroom to Classroom: Transitioning from Working Journalist to Journalism Teacher (co-sponsored with Minorities & Communication. Featured as part of AEJMC Diversity Task Force's Professional to Professor Series)

*Break*

12:15pm: END Business Lunch for Officers (offsite, Cuba Libre Restaurant & Rum Bar)

*Break*

3:30pm: Featured Research: Special Edition, *Electronic News (Campaign 2012)*

*Break*

7:00-9:00: Electronic News Division Business Meeting & Awards event (offsite, BEA/NAB Headquarters)

### Sun., Aug 11<sup>th</sup>:

7:00am: Council of Division Members (Head & Vice Head attend)

9:15am: Training for Incoming Heads, Vice Heads, PF&R, Research & Teaching Chairs

11:00am: Where the Jobs Are: Developing Student Internships in the Off-Camera News Jobs of Producing, Videography and Production (co-sponsored with Internships & Careers)

**THANK YOU TO THIS YEAR'S OFFICERS FOR THEIR HARD WORK AND SERVICE TO OUR DIVISION!**

***Division Head: Laura K. Smith***

*Assistant Professor of Communication, Huston-Tillotson University*

***Vice Head/Program Chair: Tim Bajkiewicz, Virginia Commonwealth***

*Associate Professor, Broadcast Journalism*

***Research Chair: Dale Edwards, University of Northern Colorado***

*Associate Professor, Journalism & Mass Communication*

***PF&R Chair: Cindie Jeter Yanow, Southeast Missouri State***

*Instructor, Department of Mass Media*

***Teaching Chair: Peter Morello, University of Missouri-Kansas City***

*Associate Professor, Broadcast Journalism*

***Newsletter Editor/Secretary: Victoria La Poe, Louisiana State University***

***Membership Chair: John Shrader, California State University (Long Beach)***

*Assistant Professor, Journalism & Communication*

***Webmaster: Roger Mellen, New Mexico State University (inactive)***

*Associate Professor, Journalism & Mass Communications*

***Southeast Colloquium Chair: David A. Free, University of Texas at Austin***

***Graduate Liaison: Denae D'Arcy, University of Tennessee (ABD)***

***Bliss Awards Committee Chair: Gary Hanson, Kent State***

*Professor, School of Journalism and Mass Communication*

***RTDNA Liaison: Anthony Moretti, Robert Morris University***

*Associate Professor, School of Communications and Information Systems*