

STATIC

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Before you hit the road...

Laura Smith, END Division Head

Happy December. I hope this edition of Static finds you well and, hopefully, finished with grading! Before you flee from all compulsory academic activities, I have a few things to report.

First, I am so excited about AEJMC's Winter meeting in Dallas! On December 1st, Vice Head Tim Bajkiewicz, Past Head Bill Davie and I met up for what may be the last official "chip auction" in AEJMC history. For those who are unfamiliar with this historic practice, representatives from every division and interest group come together to strategize and barter for spots on the following year's conference schedule – throwing chips into a spittoon. We had a great time and our division came away with a fantastic conference plan!

Conference Plan in Place: Aug 7–11 (Washington D.C.)-- It will be go, go, go from August 7–August 11. Electronic News is teaming up with a variety of divisions and interest groups to produce twelve different research, teaching and PF&R (Professional Freedom & Responsibility) panels. We're very excited about the schedule and we hope you are, too.

Proposed Change to AEJMC Conference Programming--Above, I mentioned this being perhaps the last "chip auction." Two issues are driving the change. First, the cost. Although it's great to get together mid-year, many folks feel it has become too expensive to travel to this meeting and are having difficulty getting funding from their institutions. Second, technology. Many members feel it's time to search out a new solution to programming the conference that does not require us to have our bodies in the same room. They think technology has advanced enough to find an alternative programming solution.

The best solution will be a random scheduling process handled by the Central office. Divisions and IGs would come up with out panel ideas and proposals as we always do, but we'd make all our co-sponsorships deals in advance. Instead of traveling somewhere to "chip" our choices, the office would schedule sessions into specific days/times during the conference doing a random draw of groups. The conference grid would be filled in starting on the first day, first time block, then move through each tier and day until all sessions are programmed. The process would be overseen by the Council of Divisions Chair. If you have any input on this change and would like to learn more about the proposed change, feel free to contact me!



Bill Davie, past Division Head, and Laura K. Smith, Division Head, at the 2013 AEJMC chip auction in Dallas, TX on Dec. 1. Davie is tossing Electronic News' last chip into the bowl in the middle of the room, meaning the final selection of programming for the August conference in Washington D.C. It will feature 12 sole- and co-sponsored research and panel sessions.

A Few Last Things--I would like to publically thank Bill Davie and Tim Bajkiewicz for doing such a bang-up job in Dallas. We had a great team and worked really well together. It goes to show you how important pre-planning is to a project's success. I would also like to thank Victoria LaPoe and her wonderful students for another great edition of Static. Victoria, I wish you the best of luck on your maternity leave!! And finally, a great big congratulations to David Free. David chairs our Southeast Colloquium Research Competition and he just defended his Dissertation at the University of Texas at Austin. We're SO happy for you and we appreciate all you do for the division!

Happy Holidays to you and your families!



Laura K. Smith, Division Head, and Tim Bajkiewicz, Vice Head, join other AEJMC division officers at the 2012 Winter Meeting in Dallas, TX to toast the 100th anniversary of the organization on the very day of the meeting, Nov. 30

It's a bird... it's a plane... No! It's a DRONE

Cindie Yanow, PF&R Chair

The first time I heard of a drone being used for journalistic purposes was at the Scholar to Scholar session in Chicago during AEJMC. University of Texas at Arlington scholar Mark Tremayne and Andrew Clark were discussing the use of unmanned aerial vehicles (UAVs) by traditional and citizen journalists. These drones can obtain aerial footage in a variety of settings.

Journalists are starting to embrace this new technology. There are two new organizations examining the ethics of drone behavior: DroneJournalism.org and the Professional Society of Drone Journalists. According to www.mentalmunition.com, the most important issues are privacy, stalkers and ethical behavior. One of the most common questions is can you ethically allow a drone to film a private person on private property? The answer is a resounding no.

But there's more to drone use than just flying over private property. It can be a cost saver to get aerial photographs by a drone as opposed to hiring a helicopter or fixed wing airplane.

Other universities working with drones include the University of Missouri-Columbia, which is exploring the use of drones by allocating a \$25,000 school grant to work on building and flying drones for journalistic purposes. The University of Nebraska at Lincoln has received a \$50,000 grant to set up a Drone Journalism Lab. A graduate journalism class at Missouri is also studying the ethics of drone use to report news.

The FAA hopes to have regulations for drone use with rules by 2015. Technology will always be used for non-ethical purposes. Thus, before drones become the norm, there need to be rules and regulations in place.

Safety is another major aspect concerning the usage of drones. It takes a lot of power to keep the drones in the air. Their usage involves camera gear, radios and batteries on a small flying aircraft. If a drone lost power several hundred feet in the air, the results could be disastrous.

When all is said and done...it is my hope that safety and ethical behavior trumps breaking stories.

A New Line of Work: Denae D'Arcy Discusses Life as a Teacher

John Shrader

Nights. Weekend. Holidays. No more crime stories, chasing after accidents or disasters.

Replaced by research, class prep, lectures and grading papers. It's a fair tradeoff for the former television news reporter, doctoral student at the University of Tennessee and new END member Denae D'Arcy.

D'Arcy, who is expects to take her comprehensive exams next August, worked as a news reporter at television stations in Kentucky, Tennessee and Ohio before earning a Master's degree in International Journalism at the University of Westminster in London.

"I do some freelance work," she said. "I was on TV recently as a 'social media analyst.' I do miss the adrenaline rush of breaking news, working with a team and pushing to meet a tight deadline."

The transition has been smooth. "A certain amount of my research is pragmatic," says D'Arcy, who is a research associate and teaching assistant.

"Currently, I'm studying conflict journalists and why so many are dying or being killed in the field, 119 this year, which is the largest number on record." D'Arcy also studies how freelancers prepare for dangerous assignments.

She certainly knows how students need to be prepared for the less dangerous domestic world of journalism: "I tell my students that whether they enjoy social media or not, as a media professional it has to be a normal part of their daily lives." Trained as a news reporter, D'Arcy is evolving as a scholar and teacher.

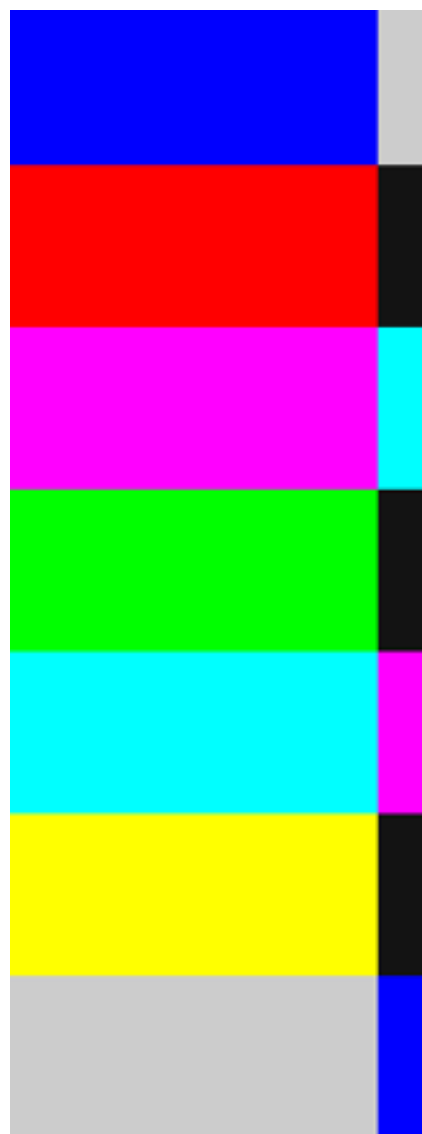
"For me, teaching is much more nerve-wracking than live reporting," she says. On TV, it's an inanimate object she talks to, the camera. "I feel in control and calm. When I first began teaching, I would become so nervous with about 20 sets of eyes looking at me."

In the end, though, the old professional and the new academic life are very much alike. "Teaching and reporting are similar in many ways," she says. "You have to be organized and prepared for both jobs and take your responsibilities seriously. People are listening to you and trust you to share factual and useful information."

D'Arcy looks forward: "The next big thing is immediate publication to different platforms as a way to compete with other journalists and 'win the story.'" She says students must be well versed in technology and be able to operate quickly in the field.



Denae's profile is the first in a new series of "Member Profiles" we're going to be bringing you in Static.





2013 Southeast Colloquium Opens Website

David Free, END Colloquium Research Chair

Information about travel, hotel, and registration is now available at the 2013 Southeast Colloquium Website: <<http://masscom.usf.edu/colloquium13/papers/>>.

The University of South Florida will be hosting this year's regional conference February 28 – March 2 at the Embassy Suites Tampa / USF - Near Busch Gardens. This is the perfect time to start booking your travel.

Papers are in the review process right now and authors can expect to hear back from us by late January. END will award \$100 to the best paper accepted and presented at the colloquium.

If you have any questions or comments, do not hesitate to contact David Free, END Colloquium Research Chair dfree@austin.rr.com or Justin Brown, Colloquium Program Chair justinsbrown@usf.edu.

Reminder:

As part of your membership dues, all END members can now access the Electronic News Journal.

For more information make sure to visit us at:
<http://aejmc.net/rtvj/2012/11/access-to-electronic-news-journal/>



The screenshot shows a blog post from the website 'aejmc | electronic news'. The header includes the text 'the electronic news division of the association for education in journalism and mass communication'. Below the header is a navigation menu with links for Home, About, Issues, Contact, Newsletter, Events, and Services. The main content of the post is titled 'Access to Electronic News Journal' and dated 'Friday, November 30, 2012 10:30 AM'. The text of the post states: 'As one of your membership benefits of AEJMC, you can access the online content of Electronic News on STGE Journal Online. Instructions for setting up your online account access to Electronic News are at: <http://www.aejmc.net/rtvj/2012/11/access-to-electronic-news-journal/>. The comments are closed for this article. Back to top of page. © 2012 Southeast Colloquium Call for Papers and Programs. Leave a Reply. Your email address will not be published. Required fields are marked *

Nurturing the Soul

Peter Morello, Teaching Chair

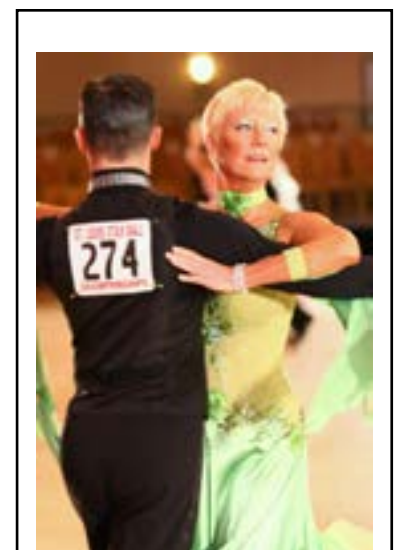
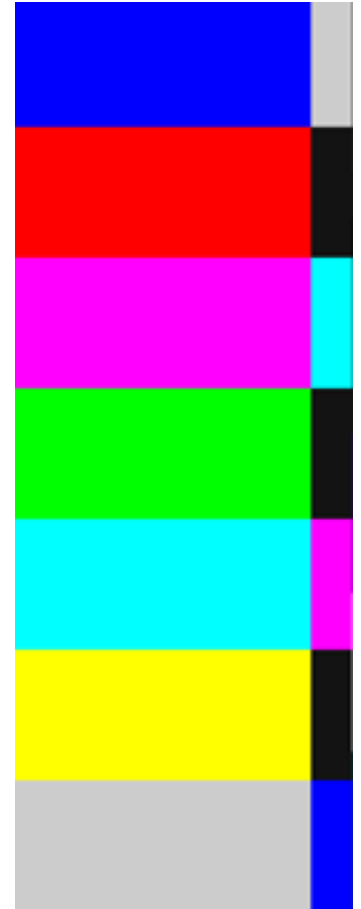
Since the economic meltdown of 2008 and its continuing impact on universities, many journalism educators have found themselves adrift in a sea of demands on our time (a little like falling off a cruise ship late at night, not quite knowing where you are and just how many sharks are circling.) Many of us are asked to do much more with less; teach additional classes, serve on more university committees, participate in training programs to teach online courses, do tasks generally required of administrators, and to advise (often comfort) journalism students who are more worried than ever about their future.

In reviewing the growing number of cases involving faculty burnout, a heightened mood of cynicism, and increasing work loads, authors Lee Bolman and Joan Gallos, in *Reframing Academic Leadership*, suggest stepping back a bit to see the big picture. They urge faculty members and other academic leaders to recognize the “distinction between self and work load,” and learn how to sustain “health and vitality.” After reading this textbook, I decided to seek someone on my campus, outside of broadcast journalism, who excels in balancing both work and free time.

Dr. Nancy Murdock, Chair of the Division of Counseling and Educational Psychology at UMKC, is author of the highly regarded textbook, “Theories of Counseling & Psychology.” In her work as a “counseling psychologist and a scientist-practitioner,” Dr. Murdock ascribes to the principles of psychologist Kurt Lewin: “There is nothing so practical as a good theory.” When sustaining “health and vitality,” Dr. Murdock may look to Simon Cowell and others who have judged the TV hits, *X Factor* and *American Idol*. During her free time, Dr. Murdock is a competitive ballroom dancer. She also takes tap dancing as seriously as she does the study of Gestalt Therapy and the counseling of her own students.

Dr. Murdock said it is perfectly normal for faculty to “freak out,” when asked to contribute even more, and she suggests a practical formula. First, she advises that when you are overwhelmed, and in doubt, it is especially useful to “consult with learned others.” She then urges educators who are getting burned out, or growing too cynical, “to step back out of the tangle by doing things that give you great joy.” What is most important in an era of massive dislocation of the media, and profound changes taking place at most universities, is for journalism educators to find (whatever it may be) that perfect balance between work and pleasure.

As the holidays approach, and we take our much-needed break from the rigors of academia, it may be useful to try something that has absolutely nothing to do with teaching. How about helicopter skiing, rope-free solo climbing, or ice diving?



“Dr Nancy Murdock takes to the floor when taking a break from teaching and research.”

Scripps Howard Academic Leadership Academy

In partnership with the Scripps Howard Foundation, the Manship School of Mass Communication annually hosts the Scripps Howard Leadership Academy for academics and professionals from diverse backgrounds. This program is designed for new chairs, deans and directors, and faculty and professionals interested in journalism education leadership. The Academy selects 12-15 participants. By bringing together professionals and scholars with seasoned administrators, the program aims to give participants the opportunity to learn about the challenges and rewards of leading an academic program.


For more information, contact
Meghan Sanders, Associate Dean, msand@lsu.edu.



Class of 2012

www.manship.lsu.edu/shala

[@shala_lsu](https://twitter.com/shala_lsu)

 SCRIPPS HOWARD
FOUNDATION

LSU
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Mass Communication

The sixth annual academy will be held from June 2-6, 2013, in Baton Rouge, LA.

During their time in the program, mid-career academics and professionals meet with seasoned administrators to learn about management, discuss the future of media education, and consider issues critical to those interested in taking on leadership roles.

To apply, please submit a cover letter discussing your interest in academic administration, a current CV/Resume and two letters of recommendation. Applications and nominations can be sent to Associate Dean Meghan Sanders at msand@lsu.edu. Further application details are available at www.manship.lsu.edu/shala. The deadline for applications and nominations is December 31, 2012.



Conference at a Glance: Electronic News Division Events in Washington, D.C.

Wednesday, August 7th

Pre-Conference Workshop: Big Ideas and Best Practices for Student-Produced News (co-sponsored with Newspaper & Online Division)

Thursday, August 8th

8:15 Refereed Research Panel

10:00 Graduate Student TAs: A Status Report

Break

1:30 News Coverage of Terrorism in the Name of Allah

3:15 Missing Minorities: The Problem of Child Abduction Coverage

5:00 Refereed Research Panel (Top PAPers)

Friday, August 9th

8:15 Refereed Research Panel

10:00 Plenary

11:45 Current Issues at the FCC: What's likely to change after the 2012 election

1:30 Scholar-to-Scholar (END and 11 other divisions go Friday)

3:15 Community Media Tackle Hurricane Sandy and its Aftermath

5:00 The State of the Industry: Print, Broadcast and Online

Saturday, August 10th

7:00 END Past Chairs & Incoming Officers meeting

8:15 From Newsroom to Classroom: Transitioning from Working Journalist to Journalism Teacher

Break

12:15 END Business Lunch for Officers (off-site)

Break

3:30 Featured Research: Special Edition, Electronic News (Campaign 2012)

Break

7:00-9:00 Electronic News Division Business Meeting & Bliss Awards (offsite)

Sunday, August 11th

7:00 Council of Division Members (Head & Vice Head should attend)

9:15 Training for Incoming Heads, Vice Heads, PF&R, Research & Training Chairs

11:00 Where the Jobs Are: Developing Student Internships in the Off-Camera News Jobs of Producing, Videography and Production

MORE INFO WILL BE AVAILABLE IN JANUARY AT:

<http://www.aejmc.org/home/events/annual-conference/>