

# STATIC

THE NEWSLETTER OF THE ELECTRONIC NEWS DIVISION OF AEJMC

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## **Crossroads of America**

By Kathleen Ryan, Electronic News Division Head

Chicago has been dubbed as some as the “Crossroads of America” (see the permanent exhibit at the Chicago History Museum). So as we approach AEJMC’s 100th anniversary convention in Chicago, it seems appropriate that the Electronic News Division is at a crossroads of sorts. We’re looking to ways to engage new members and respond to the changes in the industry, while at the same time recognizing our history, both in the industry and in the division.

If our collaborations inside the conference are any indication, the Electronic News Division has a strong future. Each of our sessions (aside from the refereed research, of course) are co-sponsored with another division this year. One of those co-sponsored sessions includes a Wednesday August 8th pre-conference looking at the functionality of Final Cut Pro and Adobe Premiere as editing systems (Visual Communication is our co-sponsor). We have an off-site tour Friday at the Museum of Broadcast Communications, looking at how the Museum’s collection can help us in the classroom and in research, co-sponsored by the Entertainment Studies Interest Group.

We’re experimenting a partnership with *Electronic News* and the Sports Communication Interest Group, where research is being vetted by journal reviewers for a special edition (the panel is scheduled for Saturday). We’re also offering a “best interactive paper” award this

year for papers in the division’s Friday scholar to scholar session, in addition to our longstanding awards to student and faculty top papers.

But while membership numbers remain consistent, for the third year in a row the division has had attrition at the leadership level. We’ve also seen limited participation from members contributing panel ideas for the annual conference. We’ve struggled to find a diverse pool of reviewers for both the conference refereed research sessions as well as for the divisional journal. A crossroads.

These are issues we’ll address at the member’s meeting, but between now and the conference please think about how the division can better engage you and encourage your participation - and how the division can better grow and attract new members. We’d welcome your ideas - and your involvement!

It may be trite, but the division is nothing without you, the division members. Our Saturday evening division meeting this year will be hosted at Loyola’s downtown campus, features some wonderful cajun-themed food and (non-cajun-themed) drink, and will be a chance for you to reengage with the division as well as honor this year’s Bliss award winner, Bob Papper.

We’ll see you in Chicago, August 9-12.

## **BUT WAIT, THERE'S MORE: Why you should stick around 'til Sunday at AEJMC**

Laura K. Smith, Ph.D., Chair, Professional Freedom & Responsibility

I don't know about you, but I'm finally getting around to purchasing my plane ticket for Chicago. I know this is a truly hectic time of year for us all. As you work out your schedule, don't overlook the Sunday activities.

### **All Division Members: Support Your Sunday Panelists**

We have two great panels scheduled on Sunday. From 10-11:30 on Sunday morning, our division will co-sponsor a panel with Newspaper and Online News entitled *Changing Newsrooms: Contributions from Newsroom Ethnography in the Digital Age*. If you stick around, you'll hear some great invited research from:

- **Jane Singer**, Iowa
- **Jonathan Groves**, Drury
- **Nikki Usher**, Southern California
- **C.W. Anderson**, City University of New York
- **Sue Robinson**, Wisconsin-Madison

From 11:45 am-1:15 pm, our division will co-sponsor a teaching panel with the Internships & Careers Interest Group called *Innovation or Annihilation: The Future of Journalism Curriculum in America (The Conversation Continues)*. The session address the concerns that parents, students, and

administrators have about shifting job prospects for Journalism & Communication grads and what programs are doing to facilitate hiring. Last year, it was standing room only. This year, we've got some truly great panelists, including:

- Don Heider, Dean, School of Communication (Loyola/Chicago)
- Sonya Duhe', Director, School of Mass Communication (Loyola/Chicago)
- Ava Thompson Greenwell, Associate Professor, Medill School of Journalism
- Barbara B. Hines, Professor and Director of Graduate Studies, MCMS (Howard)
- Lovette Chinwah-Adegbola, Interim Dean, College of Humanities, Arts, & Social Sciences (Central St)

### **Incoming Officers: Some Important Meetings**

As some of you may already know, I've been asked to serve as Head of our Division for 2012-2013. I'm extremely excited about the year ahead and appreciate the opportunity to serve. In that capacity, I'd like to encourage all officers to put four important dates & times on your planners:

- **Friday, 5:00-7:00 pm:** We'll be hosting a discussion about our division's future. This is a chance for our officers to discuss what's working and not working and get advice from past chairs. The meeting is just for our officer slate and will be held in the Minnesota on the 6<sup>th</sup> floor of the convention hotel. See conference map for directions.
- **Saturday, 12:15 – 1:30 pm:** END Executive Committee Lunch at Volare Restaurant
- **Saturday, 7:00 – 9:00 pm:** Member's Meeting and Bliss Award Ceremony
- **Sunday, 8:15 – 9:45am:** Training sessions for all officers (*see full schedule for location*)

These training sessions are extremely useful to you and to our division. If you are becoming an officer for the first time OR if you're moving up the slate, please be sure to attend the appropriate session so you can meet your colleagues in other division and learn more about your job description. I look forward to seeing all of you in the Windy City and I truly look forward to helping our division in the year ahead!

## **AEJMC Convention**

By David Cupp, University of North Carolina at Chapel Hill

A great lineup awaits **Electronic News Division** members who will be gathering in Chicago for the AEJMC convention during the second week of August.

Take a look at this preliminary schedule:

### **WEDNESDAY**

Which do you prefer? **Final Cut Pro or Adobe Premier**? You can learn more about both at our first session, scheduled for Wednesday morning at 9:00, when END will join Visual Communication in a teaching panel devoted to these two programs.

### **THURSDAY**

Thursday morning the conference shifts into high gear bright and early, with an 8:15AM panel that will see END partner with the Media Ethics Division to explore both the ethics and the techniques involved in **Storytelling in Electronic Media**.

As we all know, the news business is continually evolving. How do things stand right now? What job prospects await our next graduates? Our division has provided timely answers to those questions periodically for our members over the decades, and we will do so again at 10 AM when we join our friends in the Newspaper and Online News Division in sponsoring an important session that gives us a 2012 look at **The State of the Industry**.

We're back to exploring new ways to tell timeless human stories at 11:45 with a panel devoted to **Documentary and Narrative Non-Fiction in the Digital Age**.

Grab a quick bite of lunch and get ready for a busy afternoon. At 1:30 many professors who want to stay on the cutting edge will head for a teaching panel titled: **Innovating Social Media in the Classroom**. We'll be exploring those innovations along with our colleagues in Cultural & Critical Studies.

How much of your communication these days is done using a computer? More with each passing year, right? You can learn a lot about why that is important at 3:15 when we join our Communication Technology colleagues for an important look at **Social Media Metrics and Analytics**.

We'll round out a full day with a **Refereed Research** panel at 5:00.

Enjoy yourself during the evening, but get some rest. A busy Friday is right around the corner.

### **FRIDAY**

Again our day starts early, with a hot cup of coffee and a look at some cool **Refereed Research** in a panel at 8:15.

Then, how about a field trip? Chicago is home to a fascinating museum devoted to the very business we teach; and our END division is joining the Entertainment Studies Interest Group in an 11:45 AM off-site panel titled: **Broadcasting Lives: Lessons for Students from the Museum of Broadcast Communications**.

Back at the conference center, one of the top research papers submitted by our division will likely be featured in a 1:30 **Scholar to Scholar Refereed Research** session.

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Our jam-packed day will end with a final session at 3:15; a critical look, co-sponsored by our Visual Communication colleagues, at one of the most important news stories of the decade. Mark your calendar for **Arab Spring on TV: Global Perspectives on Coverage by CNN, BBC and Aljazeera.**

#### **SATURDAY**

Journalists are usually comfortable with covering other people when they make news; but the situation becomes decidedly uncomfortable when the cameras and microphones are pointed back at journalists. The Media Ethics Division is joining us at 1:45PM to examine this situation in a session titled **Weathering the Storm: What Happens When News Personnel Make the News?**

We turn from covering one type of crisis to another when we join our Sports Communication colleagues at 3:30PM for an Invited Research panel called **Sporting News: Reporting on Crises in Collegiate Sports.**

Plan to take some more interesting information away from another **Refereed Research** panel at 5:15, which will likely include one of the top papers submitted to our division.

Then, relax and reward yourself with good food and good conversation at 7 p.m. during an offsite **Electronic News Division Members Meeting** including the **Bliss Award Ceremony.**

#### **SUNDAY**

Haven't had enough? We'll be back Sunday morning at 10 to assist our colleagues in the **Newspaper and Online News Division** in predicting the future with an Invited Research panel looking at **Changing Newsrooms: Contributions from Newsroom Ethnography in the Digital Age.**

Finally, at 11:45 we will close our conference by keeping our eyes focused firmly on the future in our final panel, co-sponsored by the **Internships and Careers Interest Group**, exploring the change-or-die subject of **Innovation or Annihilation: The Future of Journalism Curriculum in America (The Conversation Continues).**

Indeed it does.

And you won't want to miss a minute of it.

I look forward to seeing you in Chicago!

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**The Electronic News Division** is actively seeking volunteers for divisional leadership positions for the 2012-2013 membership year.

- Did you ever want to take a leadership role in AEJMC and help shape programming and direction for the conference?
- Contact Kathleen Ryan, Chair ( [kathleen.ryan@colorado.edu](mailto:kathleen.ryan@colorado.edu)) or Laura Smith, incoming Chair ( [lksmith@htu.edu](mailto:lksmith@htu.edu)) for more information.

## Hofstra University Professor and Department Chair Bob Papper wins 2012 Bliss Award

Gary Hanson, Professor, School of Journalism and Mass Communication, Kent State University

Professor Robert Papper of Hofstra University has been named the recipient of the 2012 Edward L. Bliss Award for Distinguished Broadcast Journalism Education. The award is presented annually by the Electronic News Division of the Association for Education in Journalism and Mass Communication to recognize significant and lasting contributions to the field in the area of teaching, scholarship and service.

Professor Papper is currently the Lawrence Stessin Distinguished Professor of Journalism and Chair of the Department of Journalism, Media Studies and Public Relations at Hofstra University in Hempstead, NY. Prior to that, he served as Professor in the Department of Telecommunications at Ball State University in Muncie, Indiana. He has held faculty positions at Ohio Wesleyan University and American University. His industry experience includes newsroom management and producing positions at WSYX in Columbus, Ohio, WRC in Washington and WCCO in Minneapolis.

Professor Papper is perhaps best known in the industry as the research director for the annual RTDNA/Hofstra University Survey. The survey provides the most extensive on-going research on the state of electronic journalism. His research is presented at major industry and academic conventions and is the most widely cited and reprinted research on this topic in the field. He began the research 18 years ago at Ball State University where he was also the lead researcher in a series of groundbreaking studies of consumer media usage under the umbrella title of the Middletown Media Studies. This study, like the RTDNA research, has served as a national model for studying media use.

In his letter of nomination, Professor Greg Luft of the Department of Journalism and Technical

Communication at Colorado State University said, *"By serving as RTDNA's broadcast news research expert, Bob has dissected, analyzed and interpreted practices, trends and movements in the broadcast news industry. He has often reported the results of those efforts to an industry with a voracious appetite for information about its own existence. These efforts are valuable for professionals, teachers and students. They provide clear and credible information about skill development, journalism ethics, reporting practices, careers, management concerns and diversity issues among others."*

In his letter of support for Papper's nomination, NBC News correspondent Bob Dotson said: *"All too often we honor the well known, the hype. You could find no finer man to represent the good name of Ed Bliss than Bob Papper, the man who makes his students better than even they think they are."*

Professor Papper holds an M.S. from the Columbia Graduate School of Journalism. He received his undergraduate degree from Columbia College in American History.

The distinguished broadcast journalism educator award is named for Edward L. Bliss, a long-time writer, producer and editor for CBS News. Bliss was known for his work with Edward R. Murrow and Walter Cronkite and ended his career as an educator at American University, which now houses the plaques bearing the award winners' names.

The award will be presented to Bob Papper at the Electronic News division meeting and social at the 100th AEJMC National Convention in Chicago, August 9-12.

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Past winners of the Ed Bliss Award (formerly Distinguished Broadcast Journalism Educator Award):

Jack Shelly, Iowa State (1983)	Vernon Stone, Missouri (1998)
Ed Bliss, American University (1984)	Elmer Lower, ABC, NBC (1999)
Dick Yoakam, Indiana (1985)	Ken Keller, SIU-Carbondale (2000)
Henry Lippold, Wisconsin-Eau Claire (1986)	Lincoln Furber, American University (2001)
Rod Gelatt, Missouri (1987)	James Hoyt, Wisconsin (2002)
Mitchell Charnley, Minnesota (1988)	Phillip O. Keirstead, Florida A&M University (2003)
Don Brown, Arizona State (1989)	Thomas Griffiths, Brigham Young University (2004)
Irving Fang, Minnesota (1990)	Peter Mayeux, University of Nebraska (2005)
Ernest F. Andrews, Syracuse (1991)	Bill Knowles, The University of Montana (2006)
Al Anderson, Texas- Austin (1992)	Jim Upshaw, The University of Oregon (2007)
Michael Murray, Missouri-St. Louis (1993)	Glenn Johnson, Washington State University (2008)
Joseph R. Dominick, Georgia (1994)	Sam Swan, University of Tennessee (2009)
Joan Konner, Columbia (1995)	Phillip Jeter, Winston Salem State University (2010)
Gordon Greb, San Jose State (1996)	Charlie Tuggle, University of North Carolina (2011)
Travis Linn, Nevada-Reno (1997)	

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**The Electronic News Division** and *Electronic News* is seeking ideas for a special edition of the journal.

The call for papers would go out at the annual conference, and accepted authors would potentially be invited to present on a special panel at the 2013 AEJMC conference.

Contact Anthony Moretti, co-editor, *Electronic News* ( [morettiphd@yahoo.com](mailto:morettiphd@yahoo.com)) or Kathleen Ryan, Chair ( [kathleen.ryan@colorado.edu](mailto:kathleen.ryan@colorado.edu)) for more information.

# AEJMC 2012, CHICAGO

ELECTRONIC NEWS DIVISION

PANEL AND PROGRAM SCHEDULE AND CONTACTS

**WEDNESDAY, AUGUST 8TH**

**9 am to 5 pm**

## **Visual Communication and Electronic News Divisions**

Off-site Workshop Session: **Final Cut Pro or Adobe Premiere: Which One to Use and How to Teach It?**

Moderating/Presiding: **Bruce Thorson**, Nebraska-Lincoln

Teaching multimedia is a difficult task. Multimedia combines audio, still photographic images, video and graphics and any other types of visual content. Students pull all this together to produce a visual story. Apple's Final Cut and Adobe's Premiere are two software choices for educators to use. But how does an educator choose which one? And once the choice is made, how is it taught? This workshop will give educator's hands-on experience with both software and testimony from educators and professionals about how to work with each one.

Questions? Contact Bruce Thorson [bthorson2@unl.edu](mailto:bthorson2@unl.edu)

Pre-registration is required.

## THURSDAY, AUGUST 9TH

**8:15 am-9:45 am**

### **Media Ethics and Electronic News Divisions**

Teaching Panel Session: **Storytelling in Electronic Media—The Bridge Between Public Relations and Broadcast Journalism**

Historically, the relationship between journalists and PR practitioners has been one of tension. Public relations practitioners seek to navigate the complex relationship with journalistic gatekeepers, and these gatekeepers strive to maintain an objectivity that at times seems diametrically opposed to public relations' advocacy. Over a year ago, Brigham Young University Professors Jared Johnson and Susan Walton began jointly teaching public relations and journalism students how to develop effective pitches—to the media (for public relations students) and to editors, listeners and readers (for journalism students). In the course of this project (featured as a Great Ideas for Teaching presentation at the 2011 AEJMC National Conference), they found a significant point of common ground in both disciplines: the need for good storytelling. Both journalists and public relations practitioners need to tell good stories, and the “pitch” is the bridge that connects these two disciplines—the practitioner’s story told compellingly to the journalist, and the journalist’s story then told compellingly to an audience.

Walton and Johnson have observed through their own experiences and through the feedback of other educators and practitioners that in this age of “sound bite” communications and social media without context, the art of good storytelling is becoming jeopardized. However, when public relations practitioners and journalists work together, both groups tell better stories and forge better working relationships. In the classroom, this understanding provides common ground for teaching important principles of good story writing. This panel brings together experts from both public relations and broadcast journalism to share perspectives on the art of storytelling as a medium of exchange between public relations professionals and broadcast journalists.

Moderating/Presiding: **Jared Johnson**, Brigham Young University

Panelists: **Robert “Pritch” Pritchard**, University of Oklahoma  
**Michael L. Thurwanger**, Eureka College  
**Macon Mcginley**, Georgia College and State University

**10 am-11:30 am**

### **Electronic News and Newspaper and Online News Divisions**

PF&R Panel Session: **State of the Industry**

We take a look, overall, at the state of the industry for which we prepare so many of our students. In this time of change and uncertainty, it’s more important than ever for our members to understand exactly where the industry stands ... where it expects to go ... and what that means for the future of journalism.

Moderating/Presiding: **Bob Papper**, Hofstra University

Panelists: **Mike Cavender**, Executive Director, Radio Television Digital News Association  
**Jane McDonnell**, Executive Director, Online News Association  
**Mizell Stewart III**, Board Member, American Society of News Editors and VP Content, Scripps Newspaper Group  
**Tom Rosenstiel**, Director, Project for Excellence in Journalism



**11:45 am-1:15 pm**

**Electronic News and Magazine Divisions**

Teaching Panel Session: **Documentary and Narrative Nonfiction in the Digital Age**

The transformations in media technologies are also changing how narrative non-fiction stories are told. The old paradigm was that a documentary director or author crafted a story that was presented fully formed to a largely unknown audience. This notion of how a story is told in the digital age has evolved in the contemporary media landscape to a much more participatory process where the audience is fully engaged in multi-platform storytelling. From book “trailers” to interactive documentaries, crowdsource funding to “traditional” documentaries and magazine essays, this panel will explore what it means to tell a story in the contemporary media landscape.

Moderating/Presiding: **Kathleen M. Ryan**, University of Colorado Boulder

Panelists: **Patti Wolter**, Northwestern

**Gordon Quinn**, Artistic Director, Kartemequin Films

**Imran Siddiquee**, Social Media and Communications Manager, MissRepresentation.org

**1:30 pm-3:00 pm**

**Community College Journalism Association and Electronic News Division**

Teaching Panel Session: **Innovating Social Media in the Classroom**

The ubiquitous nature of social media has revitalized journalism curricula. Educators world-wide are experimenting with new and innovative ways to apply these evolving tools, which at times pushes the boundaries of social media as news platforms. In keeping with the theme, “Content in a New MediaWorld,” the panel will explore how educators are using social media to better prepare the next generation of journalists and media professionals to effectively navigate the increasingly multicultural media landscape. We’ll also explore the challenges. We’ll hear from faculty who are stepping outside of traditional teaching methods to use these tools in the classroom.

Moderating/Presiding: **Karen M. Turner**, Temple University

Panelists: **Doreen Marchionni**, Pacific Lutheran University

**Francesca A. Viola**, Temple University

**Mary T. Rogus**, Ohio University

**Susan Jacobson**, Temple University

**3:15 pm-4:45 pm**

**Electronic News and Communication Technology Division**

PF&R Panel Session: **Social Media: Metrics and Analytics**

Across journalism, broadcasting, public relations and advertising social media have become increasingly important. In the words of Edelman Chicago President Rick Murray, social media engagement is “a very big deal.” Computer mediated communication (cmc) reflects the need to cultivate identity (branding), interaction and online community development, maintenance and growth.

Moderating/Presiding: **Jeremy Harris Lipschultz**, Nebraska at Omaha

Panelists: **Rebecca Denison**, senior analyst, strategy and analysis, Digitas  
**Mark LeBien**, Senior Editor, *Chicago Tribune*  
**Kevin Saghy**, Public Relations & Marketing Specialist, Chicago Cubs  
**Carol Fowler**, Editor/Media Relations Lead, *Viewpoints*  
**Chuck Hemann**, Director of Analytics, WCG  
**David Kamerer**, Loyola, Chicago  
**Phil Gomes**, Senior Vice President, Edelman Digital, Chicago  
**Stuart Shulman**, Massachusetts Amherst

**5:00 pm-6:30 pm**

**Electronic News Division**

Refereed Paper Research Session: **How We Influence Audience Members — If We Do**

Moderating/Presiding: **Laura K. Smith**, Huston-Tillotson

At Face Value: Considering the Audience for Fox News’ Opinion Programming

**Penina Wiesman**, Rutgers University

Ideology Trumps Meteorology: Why Many Television Weathercasters Remain Unconvinced of Human-Caused Global Warming

**Kris Wilson**, Texas at Austin

Agenda Trending: Reciprocity and the Predictive Capacity of Social Network Sites in Intermedia Agenda-Setting Across Issues Over Time

**Jacob Groshek**, Erasmus

**Megan Clough Groshek**, SOSMediaLab

Dynamic v. Static Infographics in Online News: Impact of Format on Perceptions, Memory and Consumption

**Patrick Merle**

**Coy Callison**

**Glenn Cummins**, Texas Tech

Discussant: **Gary Hanson**, Kent State University

## FRIDAY AUGUST 10TH

**8:15 AM-9:45 AM**

**Electronic News Division**

Refereed Paper Research Session: **What We Reported and How We Decided to Do It**

Moderating/Presiding: **Dale Edwards**, Northern Colorado

How Journalists Perceive Influence: A Qualitative Assessment of Local Television Reporters' Ethical Decision-Making\*

**Beth Concepcion**, SCAD

Partisan and Structural Bias: Broadcast, Cable, and Public Networks' Coverage of the 2008 Presidential Election

**Arvind Diddi**, SUNY at Oswego ; **Frederick Fico**, Michigan State and **Geri Alumit Zeldes**, Michigan State  
Analyzing Story Tone in the Network TV News Coverage of Bush v. Obama

**Dennis Lowry**, **Ben Eng**, **Bob Katende** and **Rajvee Subramanian**, Southern Illinois  
Man on the Street or Man on the Tweet? Using Social Network Site Comments as Vox Pop in Television News

**Sherice Gearhart**, Texas Tech

Discussant: **Cindie Yanow**, Southeast Missouri State University

\* Top Faculty Paper Award

**11:45 am-1:15 pm /154**

**Entertainment Studies Interest Group and Electronic News Division**

Off-site Tour: **Broadcasting Lives: Lessons for Students from the Museum of Broadcast Communications**

Staff members of the Museum of Broadcast Communications (located on North State Street in Chicago) and scholars discuss the role of the museum and the resources it has to offer to improve, supplement, and complement classroom teaching.

Moderating/Presiding: **Brad Yates**, West Georgia

Panelists: **David Cupp**, North Carolina at Chapel Hill

**Marc Glick**, Museum of Broadcast Communications, Chicago

**Brad Yates**, West Georgia

**1:30 pm-3:00 pm**

**Electronic News Division\*\***

14. Changes in Content Characteristics of Nontraditional Media After Partnering with Traditional New Providers\*  
**Jeremy Saks**, Ohio
15. Tweeting in the Dark: A Comparative Analysis of Journalists' Usages of Twitter During a Crisis  
**Rebecca Nee**, San Diego State  
**Judith Fusco**, SRI International Center for Technology in Learning
16. Connecting with Audience Through Social Media: An Analysis of Social Media Use in Broadcast Stations in the U.S.  
**Victoria Zeal** and **Eunseong Kim**, Eastern Illinois
17. New Perspectives from the Sky: Unmanned Aerial Vehicles and Journalism  
**Mark Tremayne** and **Andrew Clark**, Texas-Arlington
18. The Use of Online Innovations by Large market Television and News Radio Stations: A Content Analysis of Station Homepages  
**Tim Wulfemeyer** and **Amy Schmitz Weiss**, San Diego State
19. Fueling the Debate: Predictive Relationships Among Personality Characteristics, Motives and Effects of Animated News Viewing  
**Wai Han Lo** and **Benjamin Ka Lun Cheng**, Hong Kong Baptist international
20. What is at Stake for Making English News in China: The Case of CCTV-9's Relaunches  
**Jing Ning**, Rutgers

\* Top Student Paper Award

\*\* Division will present "Top Interactive Paper" award during this session.

**3:15 pm-4:45 pm**

**Electronic News and Visual Communication Divisions**

**PF&R Panel Session: Arab Spring on TV: Global Perspectives on Coverage by CNN, BBC and Aljazeera**

This panel brings together international journalism educators from the Middle East and other regions of the world to compare and contrast coverage of the Arab Spring. Panelists will bring global perspectives to CNN, BBC and Aljazeera coverage and reaction of viewers in their countries to that coverage. The panel discussion will provide a broad range of perceptions about the themes, and perceived biases of the coverage from these three major international news organizations.

Moderating/Presiding: **Mary Rogus**, Ohio University

Panelists: **Dr. Murad Ali Obaid Abdullah**, Associate Professor, Mass Communication, Sanaa University, Yemen  
**Mr. Taimoor Shah**, *New York Times* correspondent for Afghanistan  
**Dr. Aleksandr Kazakov**, Associate Professor of Political Science, Saratov State University, Russia  
**Mr. Hugo George Zarate Saucedo**, Assistant Professor of Communication. The College of The Bahamas  
**Ms. Ibaa Omar Awad**, Professor, Head, Department of Broadcasting, Sudan University for Science and Technology, Sudan

## SATURDAY AUGUST 11TH

**12:15 pm-1:30 pm**

**Electronic News Division**

Off-site Luncheon Session: **Executive Committee Lunch, Volare Restaurant**

Moderating/Presiding: **Kathleen M. Ryan**, University of Colorado Boulder

If you're interested in becoming an officer in the division, please join us for lunch at Volare Restaurant, 201 East Grand Avenue, Chicago (right around the corner from the hotel). Contact Division Chair Kathleen Ryan ([kathleen.ryan@coloradol.edu](mailto:kathleen.ryan@coloradol.edu)) to RSVP. All current and incoming officers are expected to attend.

**1:45 pm - 3:15 pm**

**Electronic News and Media Ethics Divisions**

PF&R Panel Session: **Weathering the Storm: What Happens When News Personnel Make the News**

Moderating/Presiding: **Jeanne N. Rollberg**, Arkansas at Little Rock

In recent years, news and weather people have sometimes been the topics of negative news stories for nervous TV stations. How do stations/newspapers [maybe] handle coverage when their own personnel make negative news? Or when competitors' personnel make the news? Also, is there any systematic training in newsrooms [that doesn't happen after a crisis] for personnel about their personal behaviors and its potential impact on the station and themselves potentially? And are there behavior/morals clauses in contracts anymore? How should station p.r. be handled during these tricky times?

Panelists: **Phil Rosenthal**, *Chicago Tribune*  
**Bill Davie**, Louisiana-Lafayette  
**Wendy Wyatt**, St. Thomas

**3:30 pm-5:00 pm**

**Electronic News Division and Sports Communication Interest Group**

Research Panel Session: **Sporting News: Reporting on Crises in Collegiate Sports**

In recent months, two scandals have erupted on college campuses, both focusing on prominent athletic programs. At Penn State University, football coach Joe Paterno and college president Graham Spanier were fired after it was revealed that one of Paterno's former assistants was accused of sexually abusing young boys, and that both men had failed to report the allegations to police when notified about it. At Syracuse University, assistant basketball coach Bernie Fine was fired after ESPN broadcast interviews with two former ball boys who said he had been sexually abused them. Other, scandals have also rocked athletic departments, from accusations of sexual assault (i.e. Duke University's men's lacrosse team) to the numerous athletes accused of violating NCAA sanctions by accepting unauthorized compensation (Reggie Bush at USC, for example). This is the first time the Electronic News Division and Sports Communication Interest Groups have coordinated a call for research papers. The accepted papers are currently under review for a special edition of *Electronic News*.

Moderating/Presiding: **Brad Schultz**, University of Mississippi

Panelists: **Josh Compton**, Dartmouth University, *College Sports, Losing Seasons, and Image Repair through Open Letters to Fans*

**John Fortunato**, Fordham University, *Image Restoration, Media Framing, and Sports Fans: A Case Study of John Calipari*

**Melissa Gibson**, Edinboro, *The Rise, the Fall and the Resurrection of an American Sports Hero: A Narrative Analysis of the Legacy of Joe Paterno Through the American Media*

**Rhiannon Rossi**, DePaul University, *The Representation of a Scandal: A Case Study of the Jerry Sandusky Sex Abuse Scandal*

Discussant: **Anthony Moretti**, Robert Morris University

**5:15pm - 6:45pm**

**Electronic News Division**

Refereed Paper Research Session: **The New Media Are Coming, The New Media Are Coming!**

Moderating/Presiding: **David Free**, University of Texas, Austin

The Effect of Kuwaiti Online Readers on Sectarian and Tribal Issues: Case Study

Alaan Online Newspaper

**Ali Dashti**, Gulf University for Science and Technology a international,

*A Digital Juggling Act: New Media's Impact on the Responsibilities of Local Television Reporters*

**Anthony Adomato**, Missouri

*New Media in the Newsroom*

**Eric White**

*Twitter: Journalism Chases the Greased Pig*

**Desiree Hill**, Central Oklahoma

Discussant: **Debashis "Deb" Aikat**, North Carolina at Chapel Hill

**7:00 PM - 9:00 PM**  
**Electronic News Division**

Business Session: **Members' Meeting and Bliss Award Ceremony**

Moderating/Presiding: **Kathleen M. Ryan**, Chair, University of Colorado  
**Laura Smith**, Incoming Chair, Huston-Tillotson

This year's Bliss Award honoree is Bob Papper; Chair, Journalism, Media Studies and Public Relations in the School of Communication, Hofstra University. The award ceremony, reception and members' meeting will be held at Loyola University Chicago, School of Communication, 820 North Michigan Avenue.

## **SUNDAY, AUGUST 12**

**10:00 AM - 11:30 AM**  
**Newspaper and Online News and Electronic News Divisions**

Research Panel Session: **Changing Newsrooms: Contributions from Newsroom  
Ethnography in the Digital Age**

This panel brings us inside the transformations taking place inside traditional newsrooms by exposing us to first-hand ethnographic research from scholars who have recently been immersed in newsrooms struggling with the demands of the online world. These scholars have had unique access to community, small, medium and national newspapers and have examined their working routines from the inside. They've looked at how news processes are changing to meet the multimedia, interactive demands of a 24-7 online news cycle, while still balancing the demands of their print and broadcast products. Long time classic works by well-known scholars such as Gans, Tuchman, and Fishman, who looked at newsrooms in the 1960s and 1970s, are now being augmented by these new studies that provide fresh insight into how the newsrooms of today run, and offer a variety of lessons to journalists on how to manage change effectively in their organizations.

Moderating/Presiding: **Carrie Brown**, Memphis

Panelists: **Jane Singer**, Iowa  
**Jonathan Groves**, Drury  
**Nikki Usher**, Southern California  
**C.W. Anderson**, City University of New York  
**Sue Robinson**, Wisconsin-Madison

**11:45 am - 1:15 pm**

**Electronics News Division and Internships and Career Interest Group**

Teaching Panel Session: **Innovation or Annihilation: The Future of Journalism Curriculum in America  
(The Conversation Continues)**

Content isn't the only thing changing in the New Media World. So is the nature of Journalism curriculum – so much so that Journalism schools across America are undergoing seismic shifts. The changes are far more significant than breaking down the traditional walls between print and broadcast. Entire programs are shutting down or merging with other communication and marketing specialties. Some administrators question the continued need for specialized Journalism training when “everyone today is a journalist.” Where is the line between our need for innovation and potential annihilation? What role do Journalism programs have to play in the future of liberal arts education in America? What is our responsibility to the institutions we work for... and what is their responsibility to us? This panel examines differing approaches to Journalism education in the digital age. At the request of many members of the audience, this panel advances the conversation begun on the subject last year in St. Louis by focusing more on the institutional pressures on programs today and solutions we might pose to maintain our professional and pedagogical expertise on our campuses.

Moderating/Presiding: **Laura Smith**, Huston-Tillotson

Panelists: **Barbara Hines**, Howard  
**Lovette Chinwah-Adegbola**, Central State  
**Don Heider**, Loyola Chicago  
**Ava Thompson Greenwell**, Northwestern  
**Sonya Duhé**, Loyola New Orleans