

Static

Vol. 50, No. 2

See You In St. Louis

AEJMC Convention...Just Around The Corner



A full slate of Radio-Television Journalism Division activities awaits you at this year's AEJMC Convention—quite probably the last convention for RTVJ.

No, the Division isn't going away—it's alive and well. But the centennial AEJMC convention

next year will likely be the first for a new name for the Division. Read on for details about the vote on the name change for RTVJ, going on now.

Besides the results of the vote, we have great sessions and a fun annual meeting planned. Be there!

Thank you, members

Really, where has the time gone?

It's a year where we sought to strengthen communication within the division, build on the good start we've had with a new publisher for the journal, and oh yes, resolve that name change issue. And now that year is over.

The work will continue. Kathleen Ryan, the Vice Head of the Division moves up with big plans for engaging the membership through our old methods (newsletter and listserv) and some new ones (social media).

I'm grateful to Kathleen, who has done a huge amount of work on the name change and other issues, and to you, for your patience with me as Division Head this year.

-Hub Brown, Division Head

PROFESSIONAL GATHERINGS: CONNECTING COLLEAGUES TO THE RTVJ NETWORK

By Michael Huntsberger, Linfield College

At the beginning of June, I had the opportunity to attend the annual Community Radio Conference in San Francisco. Sponsored by the National Federation of Community Broadcasters (NFCB), the conference brought together hundreds of producers, reporters, managers and others involved in

community-based public media organizations. The conference also included dozens of educators, including current professionals teaching as adjuncts, and former professionals who have moved into the academy full time. The conference proved to be a great opportunity to talk with other educators about topics such as student engagement, production practice, and electronic media research.

VOTE NOW ON THE NAME CHANGE. JOIN US TO HEAR THE RESULT.

A long-discussed issue in the Radio-Television Journalism Division will be resolved this year, thanks to you.

For the last few years, members have expressed a desire to change the name of the Division, to better reflect the current media environment. The Newspaper Division this year approved changing its name to Newspaper and Online Division. It is an opportune time for RTVJ to consider how we should be branded in the future to reflect our research and teaching missions.

RTVJ this summer surveyed its members about the name of the division. A vast majority of respondents (97%) thought that the division should change its name. About two-thirds of the vote went to these three choices, which ended the survey in a statistical dead heat:

- Broadcast and Digital Journalism Division
- Electronic Journalism Division
- Electronic News Division

Each choice has its merits. *Electronic News* is the name of our division journal, Electronic Journalism reinforces our grounding in journalistic traditions and Broadcast and Digital Journalism echoes naming changes being made in many academic programs nationwide.

Between now and August 11th, we are asking members to vote in an online ballot on this proposed name change. The link is: <http://www.surveygizmo.com/s3/584049/Radio-Television-Division-Name-Final-Election>. You will be asked to first select your preferred name from these three choices. Then you will be asked to approve changing the division name. We need a 2/3 ballot majority for any name change to be approved.

Balloting closes at 5:00 p.m. on Thursday, August 11th and results will be announced at our Division meeting at 6:45 p.m. Remember, only division members can vote, and only one ballot will be counted per division member.

PROFESSIONAL GATHERINGS, FROM PAGE ONE

(continued on page 2)

These sorts of opportunities to reach out from the academy to the profession are available in every part of the country, and they offer the chance to connect with colleagues who could benefit from involvement with the RTVJ division. Where I live (Oregon), I've had occasions in recent months to meet other educators at several professional events, including gatherings of the Oregon Association of Broadcasters, the Consortium for Public Radio, and the Western States Public Radio conference. These local and regional contacts have proven valuable to my activities in the classroom, and in my role as adviser to our campus radio station and video production unit. These gatherings also allow me to share the work of the RTVJ division with people who might benefit from membership in AEJMC.

One of the greatest benefits of membership in RTVJ is the opportunity to share information and insights with deeply experienced colleagues from the academy and the profession. Professional gatherings like the Community Radio Conference make it possible to share knowledge and build relationships with others who have an interest in the research, service, and pedagogical activities of the division. This sort of engagement extends the reach of RTVJ and serves our mission to promote public service and professional responsibility among practitioners and academics in radio, television and online journalism.

For more information on joining the division, contact the RTVJ membership chair:

Michael Huntsberger, Linfield College
mhuntsb@linfield.edu

**A BRAVE NEW WEB
WORLD:
Local TV News Today and
What It Means For
Tomorrow's Journalist**
by
Laura K. Smith
RTVJ Teaching Chair

Years ago, I said goodbye to local television news. After spending more than a decade in the “trenches,” I was ready for a new challenge. I always knew I wanted to teach so, in August of 2000, I leapt into my second career. Since then, I’ve had the great fortune to train future journalists at several universities – public and private, massive and tiny, from Texas to South Carolina. For many years, I felt comfortable that I was giving my students the skills and advice they needed to succeed in “the business.” Recently, however, I began to wonder whether I was teaching them what they really needed to know.

In the past decade, the world of journalism – especially TV news – has changed dramatically. It’s a brave new world out there, and I’ve been away a long time. Thanks to a grant from the [National Association of Television Program Executives \(NATPE\)](#), I spent a month this summer back in the newsroom. What I learned is that TV news today is a lot like riding a bike, only not.

First Impressions

When I first entered the newsroom at [KXAN-TV](#) (the NBC affiliate in Austin, Texas, owned by Lin Media), it all looked so familiar. Crowded spaces, TV

monitors and computer screens glowing from every wall and corner, reporters and photographers making calls, photogs rushing out the door loaded down with gear, producers plotting their day from behind cubicle walls, the assignment manager sitting above the fray, furiously coordinating coverage from “the desk.”

In many ways, the newsroom is no different than it was ten years ago. News managers and journalists are pushing to be first and best at telling quality, visual stories. In other ways, today’s news routine is anything but. The business is changing – fast.

Placing a Premium on the Web

Although a great deal of emphasis remains on the stations’ TV newscasts, clearly, the future is the Web. Like most TV stations across America, KXAN/Lin is heavily invested multi-platform, multi-media content. Considerable human and monetary resources are being funneled into website and digital production. More than a dozen employees across the station have been hired to promote the station’s brand in the digital universe and produce digital news and information.

In the newsroom, KXAN employs three full-time producers to place fresh editorial content online. They are responsible for crafting stories specifically for the web – dozens of them every day. These stories often go online before they are broadcast “on air.” The idea that a TV station is in direct

competition with its website is long gone!

A premium is placed on getting the facts up quickly and accurately. Even the smallest development in a story is considered worthy of an update. Web stories are primarily text-based – sometimes only two or three sentences are enough for publication.

Each story must have a visual element before it is posted to the Internet. Stock photos, photo slide shows, video clips (fresh b-roll from the field or clips from a newscast) and hyperlinks are common components.

In addition to traditional forms of journalistic storytelling, Web Producers increasingly use social media (Facebook, Twitter, and blogging) to generate conversation and a sense of connection between the station and its web audience. The Web Producers also facilitate the posting of user-generated content and craft online daily polls to enhance users’ desire for interactivity.

Although they have a dedicated “Web Team,” virtually every member of the newsroom contributes content to the station’s digital efforts.

Future Journalists: Smart, Fast and Efficient

KXAN’s emphasis on the web – along with significant changes in the industry/news gathering in the past decade – has obvious implications for future journalists *and* the faculty who train them.

According to a recent study on “New Media Skills” and TV news hiring practices, published this summer in the journal [Electronic News](#) by Michael Cremedas and Suzanne Lysak, local TV news stations across America are increasingly asking their employees to do the following tasks: (1) write “print style” (web-friendly) stories; (2) do multimedia production, creating integrated packages for the web (such as slide shows) that include such elements as text, graphics, still, or motion video and sound; and (3) embed raw documents in web stories, use links, resize or reformat still images or video, and use HTML (p.52-.56). About 40% of News Directors say such new media skills are “extremely important” in their hiring decisions (p. 56).

Clearly, Journalism and Communication professors play a critical role in preparing students for this brave new web world. It is extremely important that we give them the technological and practical skills to get their jobs done and compete in the new, digital media environment. We must help them learn the basic styles, formats, expectations, strengths, weaknesses, and demands of emerging media, as well as how each medium can be used most efficiently to get the stations’ message out to (and enhance the “brand” among) multiple audiences (TV, Web, etc.).

I think it is critical, however, that we don’t get too distracted by digital media demands and lose sight of the big picture. Although

important to be tech savvy, these are not the skills students need most to get in the door and, ultimately, hold onto their jobs.

Based on my experiences at KXAN this summer, I would say we need to spend more time on the basics than ever before. This is my list of the top-5 skills journalism students need to succeed in broadcast and digital journalism today:

- 1) **News Judgment** (Develop a clear understanding about what news *is*, how it is gathered, how it’s produced; Get a clear concept of audience expectations of ethical & legal behavior)
- 2) **Information Gathering & Evaluation** (Hone your ability to quickly find information, scan information and vet the credibility of sources)
- 3) **Comfort with Technology** (No one software or piece of hardware is important. What’s important is to learn to use technology in general – understand what different devices and programs can do for you & how they can make your job easier & faster).
- 4) **Writing & Platform Practices** (Develop your ability to write stories quickly and efficiently; Understand different expectations for broadcast versus web copy/stories)
- 5) **Visualization** (Learn to visualize stories, finding still photos that illustrate a

point or gathering fresh pictures and moving video in the field; Learn basic photojournalism standards of framing, shooting, editing video and the manipulation of stills).

As media practices and technologies evolve – and the pace of news production picks up – we also need to teach them how to do this work legally and ethically. In many cases, the layers of editorial oversight have all but disappeared, especially for online and digital media content. Students need to know what responsible journalism looks like, use excellent judgment, and think on their feet – especially when it comes to fair use & copyright violations.

While it *is* critical that students have a basic understanding of and ability to work with modern communication devices and computer programs, in my opinion, *journalism students of today do not need advanced skills in multiple, new media technologies.* Instead, what they *do* need are *advanced competencies in so-called “soft skills.”*

After badgering news workers of every ilk about their jobs and how to prepare the next generation, overwhelmingly, their responses fall into three clear categories:

- 1) **Work Smart:** Critical thinking and natural curiosity are an absolute must. Young journalists need a highly-refined understanding of news judgment. They need to be able to sift through large volumes of information

quickly, vet the credibility of sources, consider angles and opportunities for stories, and separate the wheat from the chaff without ever breaking pace. They need to know when a story is not a story and how to ask the right questions of the right people.

2) **Work Fast:** In local news today, considerable emphasis is placed on news workers' abilities to gather, process, distill, write, and disseminate key facts and information at lightning speed. If I were to keep with the analogy of riding a bike, today's journalism is like riding a rocket. There is no such thing as "down time" on the job. Every second of every day is spoken for. Work days are long and jam-packed. Rarely is there a break in the action. To get it all done, today's young journalist must be highly organized and have exceptional time management skills.

3) **Work Nice:** Finally, it is critical that students learn to play nice. They need to work in symbiosis with others, learn to shift gears quickly (without taking offense) and have a strong constitution (aka thick skin). They need to understand they'll be working towards a common goal, even if secretly their goal is to be

a "star." Ultimately, journalists of the future will build their careers in concert with their co-workers, so the ability to work collaboratively within an organizational structure is more important than ever before.

Station managers say they're looking for people with solid interpersonal skills. They want journalism & communication faculty to produce productive and intelligent people – curious, motivated, confident, able to communicate – believing that journalists, sales and marketing professionals can be "grown" from there.

So What's Next for Journalism Education?

Like many universities and colleges across America, mine ([Huston-Tillotson University](#)) is trying to make smart choices for our students. Yes, we need to give future journalists and communicators the technological "tools" they need be successful in newsrooms of tomorrow.

But we also need to help them hone their soft skills. We need to push them to think, not just train them to push the right buttons. We need to embed in their brains how to produce quality journalism and make smart decisions, not just how to embed a link or visual image into a computer file.

The majority of managers and news workers I talked to this month agree, critical thinking and

interpersonal skills play a far more significant role in their ultimate success. If we can help them work smart, work fast, and work nice... they can learn a lot of the rest on the job.

Industry Changes & the Curriculum

If you want to be part of the conversation about curriculum changes underway in programs around the country, be sure to [join us in St. Louis](#) for a teaching panel RTVJ is co-sponsoring with Cultural & Critical Studies entitled:

What's Next?: The Future of Journalism Schools in America and Why it Matters (Friday, August 12th, 3:30 – 5:00 pm).

Panelists Include Kristopher Wilson (University of Texas at Austin), Kathleen Ryan (Colorado at boulder), Ralph Believeau (Oklahoma), and Frank Durham (Iowa). Yours truly will moderate.

We look forward to seeing you at this and other RTVJ sponsored panels and sessions!!

4)

Where is Criticism of Journalism School Going? Apparently Nowhere!

**Hub Brown
Newhouse School
Syracuse University**

In my years of reporting news for a commercial television station and producing journalistic pieces for a statewide public television network, I encountered a number of people who came to the tasks at hand with no journalistic training whatsoever. Most had primarily liberal arts educations. A few of them did well. Most of them were utter failures in every sense of the word. They could not write. They couldn't recognize a story if it rose up and bit them in their hind parts. They did not understand the role of the camera in the telling of the story. Their notions of ethics were infantile. They wasted the time of their colleagues and the audience. They cost their operations money, and they changed careers early.

Michael Tracey, in his recent piece for *The Nation*, "[Where is Journalism School Going](#)," digs up and dusts off that same old tired criticism that we hear every couple of years—that there is no need for someone to undergo a journalism education to be able to “do” journalism. He does it to critique the name change adopted by the faculty of the Medill School at Northwestern University—now the Medill School of Journalism, Media, Integrated Marketing Communications.

There are two separate issues here. One is about what we should think of Medill's name change to

accommodate its Integrated Marketing Communications program. More about that some other time. The other is about the nature and role of journalism education. Tracey is entitled to his opinions about the role of journalism education, but it's clear he knows nothing about the nature of it. There is so much that is frankly wrong about his analysis that it is difficult to know where to begin.

And yes, in the interest of full disclosure, I come at this from a biased perspective. Of course. But so do Tracey and people like him. A great many people have a vested interest in dismantling the notion that journalism is a profession that requires training or even actual consideration of the skills needed to do it. Chief among them are those who wish to dismantle such notions as newsworthiness, verification of facts, ethics, accountability and journalistic independence.

I agree that in a nation where freedom of the press is guaranteed, *requiring* training of journalists would erode that freedom. But that doesn't mean we don't *need* trained journalists. In a world where anyone with a blog can become a news source, journalistic media with actual ethics and standards are needed now more than ever. There need to be sources of information that the public can count on as being vetted, presented by people who are trained in the vetting of information for a mass audience. And they do not, in any mass communication context, teach the verification of information, or

ethics, or accountability to an audience, in liberal arts colleges.

I do, however, agree with Tracey's notion that mass communication grads need a strong liberal arts education. And in accredited journalism and mass communication (JMC) programs, they get just that.

Under the rules of the [Accrediting Council for Education in Journalism and Mass Communications \(ACEJMC\)](#), no more than 40 credit-hours of a 120 credit-hour bachelor's degree can come from the JMC program, and a minimum of 65 credit-hours must specifically be in the liberal arts. That's right—in accredited programs in the U.S., more class time is spent in the liberal arts than in journalism.

But in this day and age, to send graduates out into media industries without the skills they need to get jobs and eventually lead those industries is simply malpractice. I don't know a news director in an electronic journalism entity anywhere who would consider hiring someone who does not know how to write for the ear and not the eye, or does not know what pictures to shoot at the scene of something newsworthy or why to shoot them, or cannot reliably produce news content for audiences on deadline.

These are not skills one just absorbs. Especially not now.

In this era when more people are consuming news than at any point in our lifetimes, through an ever-dizzying array of means to

(continued on page 7)

WHERE IS CRITICISM OF JOURNALISM SCHOOL GOING? FROM PAGE SIX

consume that news, the last thing we need is to graduate people into those industries wholly unable to engage audiences using all those devices.

And anyway, Tracey's argument flies in the face of reality: media organizations are [hiring more JMC grads](#) these days precisely because they have the

skills to be, as my former broadcast journalism department chair put it, "Day 1 ready." Tracey should want more people who can directly and immediately impact journalism for the better, not fewer of them.

PRELIMINARY RTVJ AEJMC SCHEDULE

Wednesday, August 10th

10 am to 11:30 am

Radio-Television Journalism Division
PF&R Panel Session: **The TV Department of 2011**

Moderating/Presiding: **Bob Papper**, Hofstra University

Panelists:
Mark Kraham, RTDNA Chairman
Richard Karpel, Executive Director, ASNE (American Society of News Editors)
Robert Hernandez, ONA (Online News Association) Board of Directors
Sean McLaughlin, News Director, KMOV-TV, St. Louis

Panelists:
Bennie Klain, Trickster Films, "Hidden Histories and New Voices in Documentary"
Brent Huffman, Medill, Northwestern University and German Camera Productions, "International Documentary Production - Perspective on Shooting in Afghanistan, China and Africa"
Nancy Carlson, Ball State University, "Ethical Issues in Wildlife Conservation Films: Faking the Shot v. Public Awareness"
Joe Rosenstein, University of Illinois, Urbana-Champaign and Jay Rosenstein Productions, "Documentary Courage: Asking the Tough Questions"

Yusuf Kalyango, Ohio, and **Uche Onyebadi**, Southern Illinois at Carbondale

Modern Arab Uprisings and Social Media: An Historical Perspective on Media and Revolution
Roger Mellen, New Mexico State

Political Transition, Freedom of the Press, and the Iraqi Broadcasting Industry
Hun Shik Kim, Colorado at Boulder

From State Controlled to Public Broadcasting: Signs of Change in Serbia's RTS Television Newscasts from 1989-2009
Ivanka Radovic and **Catherine Luther**, Tennessee

11:45 am to 1:15 pm

Radio-Television Journalism and Visual Communication Divisions
PF&R Panel Session:
Documentaries Now!

Moderating/Presiding: **Tom Mascaro**, Bowling Green University

3:15 pm to 4:45 pm

Radio-Television Journalism Division
Refereed Paper Research Session:
Changing Perspectives

Moderating/Presiding: **Ginger Loggins**, Kansas State

Thirty Years of Broadcasting Africa on the U.S. Network Television News*

Discussant: **Joe S. Foote**, Oklahoma

* *Top Faculty Paper*

Thursday, August 11th

7 am to 8 am

Radio-Television Journalism Division

RTVJ SCHEDULE, FROM
PAGE SEVENBusiness Session: **Executive
Committee Meeting**

Moderating/Presiding: **Hub
Brown**, Syracuse University
Kathleen M. Ryan, University of
Colorado Boulder

8:15 am to 9:45 am

**Civic and Citizen Journalism
Interest Group and Radio-
Television Journalism
Division**

Teaching Panel Session: **Beyond
the borders of the box:
Attempting innovation in TV,
radio, and research in a hyper-
dyadic digital world**

Moderating/Presiding: **Glen
Scott**, Elon University

Panelists: **Glen Scott**, Elon
University
Joy Chavez Mapaye, University
of Alaska Anchorage
Jack Rosenberry, St. John
Fisher
Jessalynn Strauss, Xavier
University

11:45 am to 1:15 pm

**Association for Education in
Journalism and Mass
Communication Elected
Standing
Committee on Professional
Freedom and Responsibility**

Award Panel Session: Michael
Kirk of *Frontline* will be receiving
the award for 2011. Our
Wednesday panel Documentaries
Now! ties in to this award.

11:45 am to 1:15 pm

**Visual Communication and
Radio-Television Journalism
Divisions**

Teaching Panel Session: **From
Flat to 3-D: Implications for
Visual Communicators,
Journalists and Educators**

Moderating/Presiding: **Roger P.
Mellen**, New Mexico State

Panelists:
Hyangsook Lee, Kent State
John Neal, Brookhaven
Keith Vidger, Sony Electronics

1:30 pm to 3 pm

**Media Ethics and Radio-
Television Journalism
Divisions**

PF&R Panel Session: **The Search
for Ethics and Journalistic
Survival in Nonprofit News**

Moderating/Presiding: **Jenn
Mackay**, Virginia Tech

Panelists:
Stephen J.A. Ward, Wisconsin-
Madison
Al Stavitsky, Oregon
Bill Raack, news director, St.
Louis Public Radio
Lark Corbeil, public news
service, Boulder, CO

Respondent: **Michael
Huntsberger**, Linfield College

3:15 pm to 4:45 pm

**Radio-Television Journalism
Division**

Refereed Paper Research Session:
Digital Dimensions

Moderating/Presiding: **Indira
Somani**, Washington and Lee

Who Says News Can't Be
Imaginative? A Quasi-Experiment
Testing Perceived
Credibility of Animated News,
News Organization, Media Use
and Dependency
Ka Lun Benjamin Cheng and
Wai Han Lo, Hong Kong Baptist

Multimedia Effects on News Story
Credibility, Newsworthiness, and
Recall*

Zhi Wen Ho, **Alice Marie
Roach**, **Youn-Joo Park**
and **Yue Sun**, Missouri

Making Noise in the New Public
Sphere: How Small Market
Television Stations
Find Their Mouth on Facebook
Shawn Harmsen, Iowa

Facebook and Twitter: How and
Why Local Television News is
Getting
Social with Viewers

Suzanne Lysak, **Michael
Cremedas**
and **John Wolf**, Syracuse

Discussant: **Anthony Moretti**,
Point Park

* *Top Student Paper*

5 pm to 6:30 pm / 172

**Radio-Television Journalism
and Communicating, Health,**

RTVJ SCHEDULE, FROM
PAGE EIGHT**Science, Environment and
Risk Divisions**

PF&R Session: **2011- The Year of
Extreme Weather: Lessons
from the Newsroom
for the Classroom**

Moderating/Presiding: **George L.
Daniels**, Alabama

Panelists:

Todd Frankel, *St. Louis Post-
Dispatch*

Lee Hood, Loyola-Chicago

Paul Daugherty, Colorado

Chris Roberts, Alabama

6:45 pm to 9 pm

**Radio-Television Journalism
Division**

Off-site Business Session:

**Members' Meeting/Social &
Bliss Award Ceremony**

Location: Over/Under, 911
Washington Avenue, St. Louis

Hosting: **Hub Brown**, Syracuse
University

Kathleen M. Ryan, University
of Colorado Boulder

2011 Bliss Awardee: Dr. C.A.
"Charlie" Tuggle of the University
of North Carolina at Chapel Hill
has been selected the 2011
recipient of the Edward L. Bliss
Award for Distinguished
Broadcast Journalism Education.
This award recognizes an
electronic journalism educator
who has made a significant and
lasting contribution to the field in
the areas of teaching, service and
scholarship.

We'll also present the awards for
top faculty and top student papers
at the meeting.

Over/Under is a short walk from
the conference hotel. The social is
sponsored by AVID.

Friday, August 12th

**Communication Theory and
Methodology and Radio-
Television Journalism
Divisions**

Teaching Panel Session: **He Said,
She Said: The Continuing
Controversy Over Data
Collection Methods and Use of
Student Evaluations**

Moderating/Presiding: **Laura K.
Smith**, Huston-Tillotson

Panelists:

Mike Schmierbach,
Pennsylvania State

Michel Haigh, Pennsylvania
State

Lee Becker, Georgia

Hub Brown, Syracuse

10 am to Noon

**Association for Education in
Journalism and Mass
Communication**

General Business Session:

AEJMC Business Meeting

Moderating/Presiding: **Jan
Slater**, Illinois, AEJMC 2010-11
President

Award Presentations:

Paul J. Deutschmann Award

Recipient: **Sharon
Dunwoody**, Wisconsin-
Madison

Hillier Kriehbaum Under-40
Award

Recipient: **Sri
Kalyanaraman**, North
Carolina at Chapel Hill
Nafziger-White-Salwen
Dissertation Award

Recipient: **Matthew W.
Ragas**, DePaul
Lionel C. Barrow, Jr. Award for
Distinguished Achievement in
Diversity

Research and Education

Recipient: **Félix
Gutiérrez**, Southern
California

Award Announcement:

2011 Gene Burd Urban
Journalism Award

Recipient: **Susan Szenasy**,
editor, *Metropolis Magazine*

Remarks by: **Gary Gumpert**,
president, Urban Communication
Foundation

**Presentation of Commission
on the Status of Women
Awards**

Donna Allen Award for
Feminist Advocacy

Recipient: **Young Women
Leader Program, University of
Central Florida**

Mary Gardner Award for
Graduate Student Research

Recipient: **Christal R.S.
Johnson**, Oklahoma

Mary Ann Yodelis Smith

Award for Feminist Scholarship
Recipient: **Marilyn Greenwald**,
Ohio

RTVJ SCHEDULE, FROM
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Outstanding Woman in Journalism and Mass Communication Education Recipient: **Linda Steiner**, Maryland

Installation of 2011-12 AEJMC President: **Linda Steiner**, Maryland

12:15 pm to 1:30 pm

Association for Education in Journalism and Mass Communication
Refereed Paper Research Session:
Scholar-to-Scholar

Radio-Television Journalism Division

44. Broadcast Journalism Education and the Capstone Experience
Andrea Tanner, Kathy Forde, John Besley and **Tom Weir**, South Carolina

Discussant: **Katherine A. Bradshaw**, Bowling Green State University

45. Are Advertisers Potential (and Effective) Influencers on News Content? An Examination of TV Reporters' Perceptions of Possible Extramedia Pressures on Media Content and Coverage Decisions
Rita Colistra, West Virginia

Discussant: **Nancy McKenzie Dupont**, University of Mississippi

46. Across Town or Across the Country? Remote Delivery of Local TV News
Lee Hood, Loyola, Chicago

Discussant: **Katherine A. Bradshaw**, Bowling Green State University

47. Skill Set: A Measurement of Journalistic Skills, Accuracy, and Objectivity in Television Journalists
David Keith, Central Arkansas

48. Sourcing in National vs. Local Television News Coverage of the Deepwater Horizon Oil Spill: A Study of Experts, Victims, Roles and Race
Andrea Miller and **Victory Bemker LaPoe**, Louisiana State

49. The Tyler Perry Effect
George Musambira and **Nicole Jackson**, Central Florida

Discussant: **Nancy McKenzie Dupont**, University of Mississippi

3:30 pm to 5 pm

Radio-Television Journalism and Cultural and Critical Studies Divisions

Teaching Panel Session: **What is Next?: The Future of Journalism Schools in America & Why It Matters**

Moderating/Presiding: **Laura K. Smith**, Huston-Tillotson

Panelists:
Kristopher Wilson, Texas at Austin
Kathleen M. Ryan, Colorado at Boulder
Ralph Beliveau, Oklahoma
Frank Durham, Iowa

Saturday, August 13th

10 am to 11:30 am

Radio-Television Journalism Division
Refereed Paper Research Session:
Bias and Branding

Moderating/Presiding: **Lillian Williams**, Columbia College, Chicago

Measuring the Messenger: Analyzing Bias in Presidential Election Return Coverage
Kathleen Ryan, Colorado, Boulder and **Lane Clegg**, Miami, Ohio

The Real "Sunshine" State: An Oral History of Cameras in the Courtroom During the 2000 Recount in Florida
Christina Locke, Florida

Golden-age Foreign Correspondence, Sourcing, and Propaganda
Raluca Cozma, Iowa State

Perceived Media Bias and Cable News Branding: The Effects of Diversification in the Marketplace of Information
Dylan McLemore, Southern Arkansas

Discussant: **Timothy E. Bajkiewicz**, Virginia Commonwealth

11:45 am to 1:15 pm

Radio-Television Journalism and Media Ethics Divisions

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PF&R Panel Session: **Look
Who's Talking**

Panelists:
Bill Davie, Louisiana Lafayette
Erik Ugland, Marquette
Jack Breslin, Iona

Tim Eby, director and general
manager, St. Louis Public Radio

Moderating/Presiding: **Jeanne N.
Rollberg**, Arkansas at Little Rock

Contributors

HUB BROWN

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