



# What's In A Name?

*Should we seek to change the name of our division? Is RTNDA Changing Theirs?*

## NAME-CHANGE TASK FORCE PROPOSES SURVEY OF RTVJ MEMBERS IN APRIL

A special task force appointed to address the question of a name change for the Radio-Television Journalism Division has decided to poll members in order to gauge their opinions on the question. The goal is to give RTVJ Chair Nancy DuPont (Mississippi) guidance before she calls the membership to order at the division business meeting in August at the AEJMC Annual Convention in Boston, said Task Force Chair William R. Davie (Louisiana-Lafayette).

RTVJ task force members Tony DeMars (Texas A&M, Commerce) Bill Silcock (Arizona State), and Susan Zuckerman (Rhode Island College) began meeting online in November after receiving DuPont's call to action. Their discussions considered the plans of the Newspaper Division, which initiated an online discussion among its members over whether it was time to choose a different name for their division. Since major newspapers were building Internet operations while simultaneously reducing, or even eliminating print editions, some Newspaper Division leaders felt their name needed a fresh look as well.

Newspaper Division members, however, have yet to agree on an alternative choice for a name that would fit their evolving identity, and yet not encroach on other divisions. For RTVJ task force members, the question of where to draw the professional and academic lines is a challenging one. "We all know traditional broadcast news and traditional print news are looking for ways to include new media while still retaining their traditional form," observed Tony DeMars (Texas A&M, Commerce). The question is "will there be, enough of a distinction in the future of who created an 'electronic news story'?"

AEJMC's Executive Director Jennifer McGill outlined the steps necessary to effect a name change. The division first must determine the explicit wishes of its membership, and their preference for a new division name. If a name change is preferred and one is selected, approval from the leadership could be forthcoming or delayed if "encroachment issues" are encountered. A meeting between RTVJ and Newspaper Division leaders, for example, could be called to resolve any issues that arise, said McGill.

In the past, several AEJMC divisions have changed their name without too much difficulty. The Qualitative Division became the Cultural and Critical Studies Division; the Law Division became the Law & Policy Division, and Communication Technology & Policy became the Communication Technology Division.

Share your ideas with the committee write to [wrdavie@louisiana.edu](mailto:wrdavie@louisiana.edu). Or post on the RTVJ-list serv! Read what the newspaper division recently said about changing their name on the next page.

**INSIDE STATIC-** Southwest Colloquium  
Big Changes at RTNDA... BEA Preview... Festival Awards... Teaching Tips... Teaching in Tough Times ...Bliss Nominations Due March 20 ...Sneak Preview of Boston Conference...Paper Deadline Looms!



## Notes From Nancy RTVJ Chair

During the semester break, when I had idle time to sit and surf, I read blog entry after blog entry with one common theme: 2008 was a lousy year, so let's get it over with. I hadn't found 2008 to be such a lousy year until the end of December when I began hearing about the substantial layoffs at local television newsrooms around the country. That didn't surprise me that much because we're in a recession, and media company profits are down.

Then it hit me like a thud. On New Year's Eve, I heard from an old photog friend who had been working at the same station for 34 years. He had just been canned, only a few years before he was scheduled to retire. Suddenly this downturn had a face, and it wasn't a happy one. 2009 may or may not be better. The recession is hitting us academics, too, in the form of budget cuts and reduced travel reimbursements. To say we've got challenges is putting it mildly.

In that light, I am happy to say that the state of the RTVJ division is strong. Our membership numbers held from last year to this and our budget is healthy, thanks to the stewardship of the RTVJ heads who preceded me. Our journal *Electronic News* looks better than ever because of your writing and research (and the hours you volunteer reviewing articles. Let's not forget how time-consuming that is and how valuable it is to our discipline).

Vice head Gary Hanson, Research Chair Susan Zuckerman and I are very determined to ensure that the money you spend on the 2009 AEJMC Convention in Boston will be a good return on your investment. The program is set, and the research will be coming in at the beginning of April. Gary did a fantastic job at the Winter Meeting in Louisville, and Susan was on hand to lend a hand during the dreaded "chip auction." I'm sure you'll join me in congratulating them on a job well done.

Most of you have already heard that we are scheduling a pre-conference training session this year. The session will be on multimedia storytelling for broadcast journalists, but we are expecting interest from other divisions as well. Deb Wenger and Deb Potter will be our trainers. They've recently written *Advancing the Story: Broadcast Journalism in a Multimedia World*, a text many of us have adopted.

As I told you during the fall semester, a committee studying the possibility of a name change has been formed and is working steadily with an eye toward reporting its recommendations to you in April. Bill Davie of the University of Louisiana at Lafayette is chairing that committee, and I'm sure he'd be happy to hear your suggestions. Contact him at [wrdavie@louisiana.edu](mailto:wrdavie@louisiana.edu). [See article to the left]

## NAME CHANGE PART TWO

### What Our Friends in the Newspaper Division Are thinking

With the permission of Jack Rosenberry here is an excerpt from his article that appeared in the Newspaper Division's Fall 2008 newsletter "Lead Time."

"The same survey was used to get a sense of the membership on whether to continue discussion of changing the division's name. By a margin of 58 percent - 42 percent, members said it was worth continuing the discussion. This portion of the poll drew a few more comments - 18 to be precise - ranging from "I lurked on the exchanges re: the possible name change. Good discussions, points. Why not continue this for another year then decide?" to "With all due respect, the debate seems to be kind of a waste of time."

Other comments reflected some of the points made in the active listserv discussion over the summer, notably that the division should retain its name because traditional newspapers are still an important part of the media and journalism landscape - particularly in the short term. "Leave it alone unless it becomes impossible to do so," one commenter said.

But the other main perspective from the discussion, which supported the idea of a change in name to reflect the evolution in the industry, also was noted in some comments. One respondent commented that "It's not just about News on Paper anymore" while another said that a new identity was needed to avoid becoming "a diminishing presence in AEJMC."

Several comments noted that exactly what name is selected and the level of agreement members could develop need to be factors in the decision. "I guess what will make the difference is what name is proposed," one wrote. "Unless there is a clear consensus on the matter, a change would be divisive at the very least at this time," another noted.

Any interpretation of a straw poll such as this must be done guardedly, taking into account its many limitations - notably its self-selected sample and small response rate (fewer than 10 percent of members weighing in). But the split view in the poll closely reflects the division expressed in the original discussion. Clearly, there is no overwhelming support for a name change right now. But neither is there so *little* backing for a change that the issue can be dropped entirely. A portion of the membership thinks it's worthwhile to keep this option open, mull it further, and seek a formal decision on it only after further review. Whether this is a majority or a minority view is impossible to tell, but it seems to be held widely enough that it should not be ignored.

So the idea of a name change will remain an open question, and on the back burner for now. But it probably will need to move to the front burner sooner or later, perhaps before or during the 2009 convention. The executive committee would be open to hearing any suggestions for ideas of how to proceed in conducting the further deliberation this issue will require.

Jack tells Static that RTVJ members interested in following what the newspaper division folks have discussed about this topic can look at: [http://aejmc.net/pipermail/news-list\\_aejmc.net/2008-July/thread.html#start](http://aejmc.net/pipermail/news-list_aejmc.net/2008-July/thread.html#start)

## AEJ Southwest Colloquium March 19-21

The Southeast Colloquium at Ole Miss, March 19-21, will feature 40 research papers and several panel presentations, a civil rights tour of campus and an evening reception at the home of William Faulkner.

The peer-reviewed papers represent the work of scholars from the AEJMC newspaper, RTVJ, law and magazine divisions. An open division welcomed papers from other research areas.

RTVJ is presenting one paper at SEC, "The unused potential of the internet and coverage of international news: A content analysis of ABC, CBS, and NBC television evening newscasts and web-only videos." by Stine Eckert and Joseph P. Bernt, both of Ohio University.

In the open division a paper of interest to division members is by Joseph Bernt, our own Kathy Bradshaw and Jim Foust "Pressure from consultants, station management, and viewers enforce gendered standards of appearance for local television news anchors."

The Thursday night reception will be held at Rowan Oak, Faulkner's home. A double-decker bus will transport participants from Farley Hall, where the Colloquium is scheduled, to Rowan Oak.

On Friday, March 20, the paper presentations include those focusing on privacy and free speech matters involving students and teachers, broadcasting and magazines in the 21st Century, newspaper issues in the news and legal issues involving the Internet.

Mark Dolan of Mississippi has organized a panel for Friday afternoon relating to civil rights in the South. Immediately following the session, a tour of campus sites related to the 1962 integration of the university will be held.

On Saturday, March 21, the paper presentations include the First Amendment and the arts, advertising and privacy and blogging. Carol Fletcher of Hofstra has organized a panel on distance learning that is scheduled for Saturday morning.

A luncheon speaker is scheduled for Friday at noon. The Colloquium business meeting will be held in the Grove at noon Saturday, weather permitting.

For more information about registration, hotel and travel visit the colloquium website

<http://southeastcolloquium.wordpress.com/>

**AEJMC - RTVJ  
PAPER COMPETITION  
INFORMATION ON  
PAGE EIGHT  
DEADLINE APRIL 1**

*Who will be the next golden oldie?*  
**Bliss Award Call for Nominations**

**Ed Bliss Award for Distinguished Broadcast Journalism Education**  
**Deadline: March 20, 2009**

The Edward L. Bliss Award for Distinguished Broadcast Journalism Education is presented annually by the Radio-Television Journalism Division (RTVJ) of the Association for Education in Journalism and Mass Communication. This award recognizes an electronic journalism educator who has made a significant and lasting contribution to the field.

Criteria for nomination and selection:

\*Teaching: Evidence of excellent teaching may come from a nominee's dean, director, or department chairperson, current or former students, faculty colleagues, etc.  
Letters should contain specific examples of teaching quality.

\*Service: This may include major responsibilities or leadership in professional or educational organizations such as AEJMC, RTNDA, SPJ, state broadcast news organizations, etc.

\*Research: The nominee should exhibit enhancement of teaching and service through professional and/or academic writing and research. Examples include journal articles, articles in professional trade publications, and creative work for broadcast.

The award will be presented at the RTVJ business meeting at the conference in Chicago, IL on Thursday, August 7, 2008. The recipient will receive a personal plaque and a waiver of conference registration fees. In addition, the recipient's name will become part of a permanent plaque to be housed at American University in Washington D.C.

Nominations are solicited from the broadcast media, professional organizations and associations, and broadcast educators or students. Nomination materials should include a nomination letter attesting to the nominee's qualifications in teaching, service and research; recommendation letters supporting the nomination, and any other testimonial materials that may advance the nominee's cause. Letters from students, faculty or broadcasters are **welcome**.

**Send nominations postmarked by March 20, 2009 to:**  
**Prof. Denise Dowling**  
**Don Anderson Hall**  
**32 Campus Drive**  
**Missoula, MT 59812**  
**(406) 243-4143**

Past winners of the Ed Bliss Award (formerly Distinguished Broadcast Journalism Educator Award):

Jack Shelly, Iowa State (1983); Ed Bliss, American University (1984); Dick Yoakam, Indiana (1985); Henry Lippold, Wisconsin-Eau Claire (1986); Rod Gelatt, Missouri (1987); Mitchell Charnley, Minnesota (1988); Don Brown, Arizona State (1989); Irving Fang, Minnesota (1990); Ernest F. Andrews, Syracuse (1991); Al Anderson, Texas- Austin (1992); Michael Murray, Missouri-St. Louis (1993); Joseph R. Dominick, Georgia (1994); Joan Konner, Columbia (1995); Gordon Greb, San Jose State (1996); Travis Linn, Nevada-Reno (1997); Vernon Stone, Missouri (1998); Elmer Lower, ABC, NBC (1999) Ken Keller, SIU-Carbondale (2000); Lincoln Furber, American University (2001); James Hoyt, Wisconsin (2002); Phillip O.

Keirstead, Florida A&M University (2003); Thomas Griffiths, Brigham Young University (2004); Peter Mayeux, University of Nebraska (2005); Bill Knowles, The University of Montana (2006); Jim Upshaw, The University of Oregon (2007); Glenn Johnson, Washington State University (2008).

**THE COURAGE TO TEACH IN THESE DEPRESSION TIMES -  
GLIMMERS OF HOPE**

by Kathleen M. Ryan, Ph.D.  
Associate Professor Journalism Program and Department of  
Communication Miami University

The news from broadcast entities in 2008 and early 2009 is depressing. Declining revenues. Disappearing audiences. Layoffs and staff cutbacks.

According to THR.com, layoffs in media industries (entertainment and news) hit 28,083 in 2008, the highest since 2001. And this was during a year when television outlets were largely insulated from the economic devastation hitting the rest of the country, due to the influx of ad revenue from the 2008 election campaign. In the first weeks of 2009, things appear to be only worse. My guilty pleasure for television news gossip, TV Spy, has become a depressing daily litany of downsizing, firings, and corporate bankruptcies. The conventional wisdom has viewers fleeing the legacy media for the immediacy of the web -- where traditional media producers are still attempting to monetize their product in an arena where content is free for the picking.

It certainly makes an educator wonder about the ethics of teaching students how to "do" broadcast journalism, if the industry itself is in freefall and is economically unsustainable. I fear (as have others) that television journalism will soon become not a career but a hobby or advocacy of those with substantial trust funds.

But then there come some glimmers of hope.

Let's start with a recent study from the Pew Internet and American Life Project, which predicts that by 2020, the mobile phone will be the primary device for access to the internet for most people. As the iPhone and revamped Blackberry so elegantly demonstrate, merging the cell phone with the web liberates internet users from the limitations of WiFi hotspots. If anything, it makes the internet even more pervasive as a content delivery mechanism.

On its face this seems one more nail in the proverbial coffin for broadcast entities. But first, add this announcement from the recent Consumer Electronics Show: local television stations in 22 cities will begin broadcasting their signals this year in a format accessible to mobile devices like cell phones. Programming wouldn't be limited to rebroadcasts of network news, but would instead feature local news and weather customized to the new format.

Why does this seem so exciting to me? Well, unlike some of the other options out there, which leave me (and apparently many broadcasters) struggling to figure out how it might work, this makes immediate sense. Newscasts, or short video pods a la Current (or more recently WNBC), directly move into the new format. Much like how television, at its inception, built upon the foundations laid by radio, this prototype would build off of the foundations laid by television. It, like broadcast television signals, is designed to be free, paid for by advertising revenue embedded in the programming. It puts television into the pockets of consumers during breaking news.

Finally, some programmers seem to understand how the internet can work as a way to enhance, rather than threaten, television newsrooms. Scripps Howard, one broadcast entity which to date has avoided layoffs, recently unveiled its newsroom of the future. The future includes something remarkably similar to the one-man-bands of yesteryear -- reporters and photographers working individually as multi-media journalists, rather than in teams. But it's also reconfigured its desk to shift priority from the evening newscast to the web.

Of course, these aren't the only experiments out there and may not be the ones that stick. But what's encouraging is that it moves from the doom and gloom of industry downsizing and offers us -- dare I say it -- the audacity of hope.

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## RTNDA or RTDNA? Get Ready for Big Changes—And Good News

Mary T. Rogus RTNDA Education Liaison, Ohio University



Change seems to be the word of 2009. For the Radio Television News Directors Association, the changes coming this year will be historic, beginning a new era for the organization. These changes will mean the realization of an important goal for educators—full voting membership! I'll get to the specifics a bit later in this article, but I didn't want to bury the lead.

### Need for Change

Just as we teach our students that the key to producing content people will watch, listen to or click on, is relevancy, so too RTNDA recognizes that in a time of tight budgets, it has to be relevant to its members if the organization is to survive. Membership is down and attendance at last year's convention was substantially below 1000. The RTNDA

headquarters staff has undertaken major budget cutting measures to deal with a revenue shortfall for 2008, so the organization could maintain its vital role as the only advocate for broadcast journalism in Washington, D.C. But beyond the short term changes to make the organization fiscally sustainable, the RTNDA Board has focused on strategic planning to take the organization into the future and many of those plans were presented at the board meeting in December.

There are two major goals for the strategic planning process:

1. To broaden membership to all electronic journalists
2. To help all electronic journalists meet the challenges of a changing media industry

### Name Change

The most visible change will be the name of the organization. The top choice at this point reaches out to our digital future, while not totally tossing out the tradition and reputation of RTNDA. That choice is Radio Television Digital News Association, or RTDNA with a motto that says "Journalism Excellence is our DNA". Currently the staff is researching the potential new name to make sure it, and the acronym RTDNA, is available. The board hopes the likely new name sends a strong message that the organization is no longer just for news managers, and that it welcomes and encourages online journalists to feel at home.

### Organizational Changes

But obviously it will take much more than just a name change to take the organization into the future. The strategic planning committee of the board is recommending major changes in the organizational structure of RTNDA—namely how the board is organized. The new structure is based on a different philosophy. Instead of organizing the board geographically, it will be structured according to constituencies in the industry, such as large, medium and small markets, cable, online, radio, satellite, network, AND (drum roll please) *education*. Yes, we've been asking for the last several years, and now it is going to happen. The board is proposing changing the organization bylaws to make educators full, voting members, and thus eligible to also be regular voting board members! The RTVJ Education Liaison position may in fact become obsolete!

With the new structure of the board also comes expansion. The board discussed expanding its membership to as many as 30 members up from the current 18, plus the executive committee. A nominating committee would put together a slate of candidates for the membership to vote on. Those who serve on the board will be asked to make major contributions to the organization in the form of donations, and/or services in kind.

Certainly another major change for the organization will be a President, with Barbara Cochran's retirement in July. Barbara has agreed to stay on in an advisory role for a year after her retirement. The board will officially post the position at the end of January.

### More Services

The other major aspect of strategic planning for RTNDA is how to refocus and improve member services to help boost membership, both new and renewals. The board discussed the importance of making sure members were fully aware of the advocacy role the organization plays on Capitol Hill and with the FCC. Board members also talked about the need to move beyond the annual convention in its information, education and training functions. The website will play an important part in that strategy.

### Student Chapters

There will likely also be some changes for student chapters and members. The board is discussing substantially reducing student membership rates, but requiring all members of a student chapter to also be national members. The board clearly sees its future with our students, and hopes if they start to see membership benefits early in their careers, they will stay with the organization when they become professionals. The national membership requirement is still under discussion, but at the very least there will probably be an increase in the minimum number of national members student chapters must have. However student membership rates could be reduced to as low as \$25, less than half of the current rate.

### More to Come

There is much more to come in this process. I encourage you to regularly check with the RTNDA website, [rtnda.org](http://rtnda.org), for news on when the board formally approves these proposed changes. I will also send you updates via the listserv. This is a challenging time for RTNDA, but also exciting. It's certainly a time for us to emphasize the value of RTNDA to good journalism and the rights and responsibilities of journalists. Most importantly for us, it is a time of recognition of the importance educators play in the organization and the future of electronic journalism.



## BEA PREVIEW by Heather Birks

Experience Research/Education/Technology at BEA2009  
April 22-25, 2009; Las Vegas, NV

This April, the Broadcast Education Association will again gather in Las Vegas to talk about what we do, why we do it and how we create it. As researchers, we network and share thoughts and exchange ideas with other researchers. New faculty members get a chance to talk to those they have cited in their own research. We discover what documentarians are studying, news producers are producing, view the very latest that technology brings to our discipline, and get hands-on opportunities to use it. This year's convention is gearing up to be one of the best yet with the return of some successful seminars and the introduction of new programs. Some of the highlights include:

This year we're threading a "spotlight" into the convention program. The program will weave the spotlight through the convention as a way of depicting the important role that ethics plays with all of our teaching, research, service, and academic endeavors. Please look for the special Ethics and... spotlight sessions in your BEA convention program.

BEA2009 kicks off on Wednesday, April 22<sup>nd</sup> with the joint NABEF/BEA/RTNDA Career Day - including BEA's News Division sponsored session *BREAKING NEWS: What have we JUST experienced and what did we learn from covering it?* . Registering for BEA will also give you access to the NAB Show broadcast management sessions, the NAB Show exhibit floor and RTNDA's sessions on Wednesday. BEA2009 attendees can also participate in exclusive Apple Training Labs.

BEA's new Sports Division is making a grand entrance on Wednesday, April 22<sup>nd</sup> with a workshop dedicated to sports media. The session *Developing a Sports Broadcasting Curriculum* kicks off this afternoon workshop. Find out how university and college broadcasting departments can develop a comprehensive sports broadcasting curriculum. What aspects of production should be emphasized? How can regional sports networks, production companies, and leagues and teams play a role in developing the curriculum? Find out what skill sets sports network executives are looking for in college students, what should be included in the curriculum, how they can help with tours of facilities and internships.

On Thursday, April 23<sup>rd</sup> join us for *the 2009 Research Symposium: Techno Politics: New Technologies, New Voices, New Voters*. Politics and technology are increasingly interdependent in the modern elections. The 2008 campaign was characterized by a convergence of new technologies, new voices, and new voters. The 2009 Research Symposium program is designed to capitalize on what the convergence of these factors produced in this election.

We'll roll out the red carper on Friday, April 24<sup>th</sup> at our 7<sup>th</sup> annual *Festival of Media Arts*. The Festival provides a national refereed exhibition of faculty creative activities and is a national showcase for our students' work.

For more information on the convention visit [www.beaweb.org/BEA2009](http://www.beaweb.org/BEA2009) or email [hbirks@nab.org](mailto:hbirks@nab.org). We hope to see you in Vegas this April!

# BEA FACULTY AND STUDENT AWARDS



By Ken Fischer, Gaylord College, University of Oklahoma  
(kfischer@ou.edu)

The Broadcast Education Association News Division Festival Committee had another big year. We had a record number of entries overall (394) and more than three times as many faculty entries this year as last (24 compared to 7...also a record). For those AEJMC-RTVJ members and their student participating, we thank you. We had two rounds of judging. There were more than 40 judges from all over the country. Many of the categories were very close. We urge all of you to share your input about the competition. You are welcome to send feedback to me (kfischer@ou.edu) and/or take part in our News Division business meeting at the BEA Conference in April.

The Festival will be an agenda item. Here are some items to think about (and perhaps discuss at the April meeting) for the future as BEA moves to an on-line system for system:

Should we limit the number of entries per school per category?

How should we coordinate the News Division awards in the future (the number of entrants grow)s?

How should "blind review" be handled for faculty entries?

Is it time to revise judging and entry forms to make them work more specifically for the News Division?

## Events for your April BEA Calendar

Wednesday April 22                      12:45pm - 2:00pm                      Las Vegas Hilton Ballroom F  
BEA/RTNDA Student News Showcase  
1st Place Student Newscast & Reporting Categories will be showcased

Thursday April 23                      10:30am - 11:45am                      LVCC Room N249  
BEA News Division Festival Awards  
All Student & Faculty awards receipts get honored

Friday April 24                      6:00pm - 8:00pm  
The BEA Best of Festival King Foundation Awards Ceremony  
Best of Festival winners get honored

## BEA NEWS DIVISION FESTIVAL WINNERS

### BEST of FESTIVAL

TV Newscast- Elon, Phoenix14News,                      Executive Producer: Samantha Miller  
Line Producer: Drew Smith

STUDENT TV- Zach Nugent, Eastern Illinois, "Horses"

STUDENT RADIO- Christopher Holmes, Southern Utah, "Rolling Rubber Halftime Report: Death of Steve Hodson"

FACULTY- Ray Ekness, Montana, "Farrier Glen Johnshoy"

### FACULTY TV

Hard News

Best of Competition

Wichita State

Kevin Hager

"Yingling Fire: 40 Years Later"

Feature Reporting

Best of Competition

Montana

Ray Ekness

"Farrier Glen Johnshoy"

Award of Excellence

Indiana Wesleyan

Randall E. King

"Parachute Pilots"

### FACULTY RADIO

Hard News Reporting

Best of Competition

Utica

David M. Chanatry

"Kosovo Violence"

Award of Excellence  
Illinois State Joseph R. Blaney "Saints Go Marching In"

### Feature Reporting

Best of Competition

San Francisco State Dina A. Ibrahim "What About the Arab-American Vote?"

Award of Excellence

Alabama Pamela Doyle Tran "Credit Card Debt in Alabama"

## STUDENT TELEVISION

### TV Newscast

1. Elon University Phoenix14News Drew Smith & Samantha Miller
2. Arizona State Cronkite NewsWatch Harris Feibischoff
3. Brigham Young BYU Daily News Brittany Allsop

### Hard News Reporting

1. Sam Houston State Michael Oder "New Voter Package"
2. Eastern Illinois Zach Nugent "Ft. Bragg Training"
3. Columbia College Michael Pache "Children's Museum"

### Feature Reporting

1. Eastern Illinois Zach Nugent "Horses"
2. James Madison Ariel Park & George Hanuschak "Post Secret"
3. James Madison Brian Weiss "Tunnels"

### Sports Reporting

1. Elon Eugene Daniel & Joey Matusek "Terrell Hudgins In His Own Words"
2. Montana Dan Boyce & Stacy Gray "Dirt Boarding"
3. UNC-Chapel Hill Jason Kahn "Ping Pong Phenom"

### News Anchor

1. UNC-Chapel Hill Adam Rhew
2. Montana Breanna Roy
3. Arizona State Phillip Mena

### Sports Anchor

1. Alabama Nicholas Hoch
2. Brigham Young David DeRurange
3. Arizona State Matt Pagel

### WX Anchor

1. Kent State Eric Snitil
2. Oklahoma Joey Picca
3. Eastern Illinois Kevin Jeanes

## STUDENT RADIO

### Radio Newscast

1. Maryland Terp Weekly Edition Nkechi Mogeckwu
2. Brigham Young Classical 89 News Elena Garcia
3. Arkansas State ASU News Dustin Sullivan

### Radio Hard News Reporting

1. Maryland Amanda Gaines "Election Night"
2. Southern Utah Christopher Holmes "Vietnam Veterans Memorial"
3. Montana Ashley Korslien "Missoula Food Bank"

### Radio Feature Reporting

1. Marshall Adam Cavalier "Whitewater Release"
2. Southern Utah Christopher Holmes "Steve Hodson"
3. UNC-Chapel Hill Kethevane Gorjestani "The Campus Whistler"

### Sports Reporting

1. Southern Utah Christopher Holmes "Rolling Rubber Halftime Report: Death of Steve Hodson"
2. Arizona State Dana Granillo "Ticket Scalping"
3. Marshall Adam Cavalier "Metal v. Wood"

## AEJ PAPER COMPETITION

RTVJ invites you to submit original research on any aspect of broadcast journalism or electronic communication with a journalism emphasis. The division welcomes a variety of subjects and methodological approaches.

In addition to regular research topics, RTVJ invites papers that examine the relationship between new media and electronic journalism. In what ways have new media – including, but not limited to, smart phones, blackberries, blogs, consumer grade video cameras, video phones, social networking, YouTube, webcasting, virtual communities, and wireless communication – changed traditional journalism practices and standards?

Possible topics include effects on or changes in journalistic objectivity; “instant” (unedited) journalism, including live reports and I-reports; standards or perceptions of professionalism; celebrity journalism; industry economics; journalism as entertainment; and the role of the reporter. Submission of papers on related topics is also encouraged. Papers that explore the relationship between new media and television, radio, or on-line journalism are especially encouraged.

Papers submitted to the 2009 RTVJ division competition should be no longer than 25 pages of manuscript, excluding references and appendices, and submitted in one of the generally approved academic bibliographic styles.

RTVJ accepts only one paper per author. This is true even if you are the primary author on one paper and co-author on another. In that case, please submit one of the papers to another division.

The division offers cash prizes for top student and top faculty paper submissions. Authors of all selected papers are expected to present their work in Boston. Cash awards for winning papers will be awarded only if the authors present their work at the convention.

Questions concerning submissions should be directed to Susan Zuckerman, Rhode Island College. Phone: 401-456-8638. Email: [szuckerman@ric.edu](mailto:szuckerman@ric.edu).

### RTVJ Invites Research on New Media and Journalism

We know that technology affects how news and information reaches audiences. Recently, for example, the Pew Research Center announced that more people are now getting their news from the Internet than from newspapers.

Platform preference is, of course, only one small aspect of the relationship between journalism and technology. If your research has explored other parts of this relationship, we encourage you to submit your work to RTVJ’s paper competition. This year we have issued a special call for research that examines new media and electronic journalism.

Papers may consider how new media, like blogs, blackberries, smart phones, and consumer video cameras, have changed the ways in which news is gathered, distributed, consumed, and understood. We also are interested in papers that examine the relationships between journalism and social networking sites, including YouTube, Twitter, Facebook, blogs, and MySpace. The list above is partial and not intended to suggest limits on research topics. We welcome any paper submission that deals with technology or new media and journalism.

You may also submit original research on any other aspect of broadcast or electronic journalism. As always, papers from graduate students are especially welcome. You do not have to be a member of RTVJ to submit. And once again, we are offering cash prizes for top student and top faculty papers.



For more details, please read the paper call for our division, which you will find both in this news letter and in the AEJMC general call for papers. All papers must be submitted through AEJMC's electronic Conference Submission System. Access this system at: <http://www.allacademic.com/one/aejmc/aejmc09>. You will need to create a user account before you can use the system. If you plan to submit a paper, you should create this account now and keep your user name and password handy, so you have them when you are ready to submit your paper.

Here are some guidelines for using the submission system. You'll want to be familiar with them before you send your paper.

- The deadline for submitting papers is 11:59 p.m., April 1, 2009. It's a good idea to submit your paper well before this deadline, however, because the submission process is a bit complicated. You'll be asked for several pieces of information, including the title of your paper, the abstract, and the names, affiliations, and email addresses of all authors. The program allows you some leeway to gather this information, but you must complete your submission before logging out of the system.
- Your paper must be in a format compatible with the system. This includes Microsoft Word, Adobe PDF, Plain Text, and Rich Text Format.
- You must delete any identifying information from your paper before submitting it. Double check to make sure you have deleted authors' names from the title page as well as from any running headers or footers. Check the body of your paper to make sure you do not include information that connects an author to previous work. For example, don't include a statement like this: "In a previous study, one author of this study found . . ." followed by a citation including the author's name.  
AEJMC is very particular about this point. Papers with identifying information will be automatically rejected.
- You will find a complete list of submission instructions at <http://www.allacademic.com/one/aejmc/aejmc09>. After logging into the site, click on the Help button and then on the Submitting button.

This isn't as complicated as it sounds. Just don't wait until the last minute to submit your paper, and all will be well.

If you have questions about whether your research is appropriate for this division or about submitting a paper, please contact Susan Zuckerman, RTVJ Research Chair at [szuckerman@ric.edu](mailto:szuckerman@ric.edu). I'll be happy to help you.

## BEST OF THE WEB - TEACHING RESOURCES

Ray Fanning Assistant Professor University of Montana  
[ray.fanning@umontana.edu](mailto:ray.fanning@umontana.edu)

As I prepare for a new semester, I find myself using web sites more often to keep current on the changing landscape of broadcast journalism. And, at the same time I'm incorporating more blogs and web sites into my teaching. They are a great way to inspire students. They can supplement class work and students can explore them on their own outside of class.

So, here in no particular order are my Top 9 Web Sites for '09.

### Poynter Online

Poynter Online has it all. I particularly draw on articles about writing and ethics. I go here often.

<http://www.poynter.org>

### NewsU

This is a great source for online instruction on everything from news judgment to ethics. I use it to supplement classroom work.

<http://www.newsu.org/>

### Pro Publica

Is Pro Publica the model for the future of investigative journalism? Check out this site and see what you think.

<http://www.propublica.org/>

### Transom and Third Coast Festival

I use Transom and Third Coast Festival for examples of audio storytelling. It encourages students to think "out of the box."

<http://transom.org/>

<http://thirdcoastfestival.org/>

### Podcasting News

Podcasting has opened up another avenue for journalists. I use this site to monitor what's going on in the field.

<http://www.podcastingnews.com/>

### Media Storm

Media Storm showcases some good multi-media projects. I think the work there helps students to see beyond traditional storytelling.

<http://mediastorm.org/>

### National Press Photographers Association

The National Press Photographers Association has a great site for helping students appreciate the power of pictures and to inspire them to shoot better video.

<http://www.nppa.org/>

### Voice of America Pronunciation Guide

Do you or your students need to know how to pronounce Mahmoud Ahmadinejad? Send them to this Voice of America web site for the answer.

<http://ibb7.ibb.gov/pronunciations/>

**S N E A K P R E V I E W O F B O S T O N**  
**BOSTON AEJMC - RTVJ 2009 Convention Programming Preview**



Tuesday, August 4  
Pre-convention workshop

Wednesday, August 5

8:15 am

*Teaching Writing and Basic Journalistic Skills in a Media Convergence Environment*  
(Teaching session: secondary sponsorship with Newspaper division.)

Description:

Convergence has led to unprecedented changes in journalism education. In particular, future journalists clearly will need more training in using digital editing equipment and software. At the same time, adding these courses to the curriculum means that other content needs to be cut. At some programs, courses in writing and basic journalistic skills have been curtailed to enable convergence. This panel will address whether these changes help or hurt future journalists, the curriculum changes needed to introduce convergence and the appropriate balance between the technical needs of today's journalists, such as using learning Final Cut Pro, versus additional courses in writing and basic journalistic skills. Finally, the panel will review the appropriate balance between these demands given the Accrediting Council on Education in Journalism and Mass Communications standards and the profession's emphasis on a liberal studies education.

Primary Producer:

Bernie Ankney, Samford University rrankney@samford.edu. (205) 726-2948

RTVJ co-producer contact: Bob Papper

10 am

*The State of the Industry: Print, Broadcast and Online*  
(PF&R session: primary sponsorship with Newspaper division)

Description:

Periodically, we take a look, overall, at the state of the industry for which we prepare so many of our students. In this time of change and uncertainty, it's more important than ever for our members to understand exactly where the industry stands, where it expects to go and what that means for the future of journalism.

Primary Producer:

Bob Papper, Hofstra University 322C Dempster (516) 463-4100

11:45 am

Refereed Research Session

1:30 pm

*How To Help Students Find Their Voices*  
(Teaching session: primary sponsorship with Internships and Careers Interest Group)

Description:

We spend years helping our students to hone their electronic journalism skills, but how much of that time do we devote to improving their voices? Without strong presentation skills the on-air dreams of many will be dashed, sometimes in a matter of seconds, by news directors they will never meet. This panel will bring together professionals and professors to exchange ideas, offer tips, and share resources that we can use to help our students sound credible and

conversational in the artificial environment of broadcast journalism. The focus would be on giving teachers some tips on how to talk with students whose career goals may not be realistic; particularly students who need to overcome challenges to work on air, or who are completely unsuited for it.

Primary Producer(s)

Dave Cupp, North Carolina Office phone: (919) 843-7813 Office location: Carroll 325

Ray Fanning, Montana Office phone: (406) 243-4747

5 pm

*Produced in Boston, Teaching Around the World*

(PF&R session: secondary sponsorship with Entertainment Studies Interest Group)

Description:

WGBH's new slogan is "Produced in Boston, Shared with the World." Truly WGBH is a worldwide-recognized leader in producing educational content and in the public broadcasting sector. One of the many productions, FRONTLINE, has been at the forefront of creating award-winning documentaries. The staff of WGBH and producers from some very well known FRONTLINE documentaries will share with us their insight into producing educational programming and how that programming can lead to greater teaching opportunities in our classroom. Specifically, FRONTLINE wants to highlight and show a sneak peak of a new documentary airing soon. ESIG has already confirmed interest from WGBH and FRONTLINE in regards to putting this panel and perhaps even making it a min-plenary. Hopefully, we can get this moderated by a personality known for championing public broadcasting.

Primary Producer:

Dr. Kevin D. Williams Assistant Professor, Communication

Mississippi State University

P.O. Box PF

Mississippi State, MS 39762

phone: 662-325-8330 email: kwilliams@comm.msstate.edu

**Thursday, August 6**

8:15 am

*News Coverage of Religion in the Presidential Election Cycle*

(PF&R session: secondary sponsorship with Religion and Media Interest Group)

Description:

Religion was a topic of major interest and factor of major importance in the presidential election of 2008, and in the primaries leading up to the election. This panel will explore a variety of issues relating to news coverage of religion during the election campaign period, including the primaries. Topics of discussion will cover a variety of perspectives such as: the ways in which the religious beliefs, and practices of individual candidates were discussed in the news; the ways in which their religions and religious affiliations were presented in the news; news coverage of the involvement in the campaign of religious denominations and congregations; discussions in the news about religious rhetorical devices employed by the candidates in their political appearances; the implications and effects of news coverage of religion on society; general commentary on print journalism and broadcast coverage of religion in this election cycle; and other topics of particular interest to individual panelists.

Primary Producer:

Jim Trammell High Point University 336-841-9172

12 March, 2009

Static

[uweb.cas.usf.edu/rtvj-aej/](http://uweb.cas.usf.edu/rtvj-aej/)

3:15 pm

*When the Economy IS the News, How much Economics do News People Need to Know and How do We Teach It?*

(Teaching session: primary sponsorship with Media Management and Economics Division)

Description:

With the economy the top story for more than a year now, it's inevitably going to be part of the daily reporting for students going into any medium. This panel will include those who cover and comment on business, as well as those who teach business journalism about what our students need to know. How important are business and economics classes, versus business journalism classes? And how do we teach them to make the story understandable to our audiences?

Primary Producer:

Mary Rogus, Ohio Scripps Hall 219 740.593.2606 rogus@ohio.edu

**Friday August 7**

1:45 pm

*Measuring outcomes of the internship program*

(Teaching session: secondary sponsorship with Internships and Careers Interest Group)

Description:

Internships are often an ideal learning opportunity for our students, but it is often very difficult to measure learning outcomes. In this panel discussion, the panelists will address the following questions: How are interns best evaluated by their employers? How do we measure and evaluate learning outcomes of the internship? How do we measure classroom learning outcomes as applied to the internship? What are some ideals to strive for in our internship programs?

Primary Producer:

Dana Saewitz, Temple University 215-204-9681 dsaewitz@temple.edu

5:15 pm

*Reporting on Race: the 2008 Election and the Future*

(PF&R session: primary sponsorship with Minorities and Mass Communication Division)

The 2008 election posed challenges for local stations and networks alike in the reporting of race. The issues surrounding race are among the most complex, and sometimes painful, that Americans face. They are not issues that are easily illuminated in the sound-bite culture of electronic journalism, but they were unavoidable in 2008. With the historic campaign over and a new administration beginning, what lessons can we learn from the struggle to both give the American public the information it needed to make a choice, and provide people with the perspective they also needed to understand the part the nation's racial history and dynamic played in our collective decision-making process? Did media do a good job of explaining such things as black churches, "dog whistles", or the rhetoric of otherness that permeated the campaign? How should 2008 change the way we report on race in the future?

Primary Producer:

Hub Brown, Syracuse Office: Newhouse 3 Rm. 318B Telephone: (315) 443-4177

Email: [hubbrown@syr.edu](mailto:hubbrown@syr.edu)

**Saturday, August 8**

8:15 am

*Downsizing & Diversity - An Update on Age, Race and Gender in Television Newsrooms*  
(PF&R session: secondary sponsorship with Media Management and Economics Division)

Description:

It's been 25 years since the verdict in the Christine Craft case against Metromedia alleging ageism in the newsroom (quick recap: two juries found that Craft was discriminated against, but the 8th Circuit Court threw out the verdicts). With the latest round of downsizing hitting the newsrooms (with buyouts for long-time staffers), it seems like an opportune time to see how, or if, downsizing is impacting diversity in the newsroom. Boston is a great market for this – there are a number of long-time reporters in the city. In addition, the CBS affiliate had a massive, and very public, round of downsizing in 2008 where several long-time reporters and anchors were bought out of their contracts. In an ideal world, Craft, currently an attorney and fill-in host at California's KGO, could act as moderator. The panel falls into the PFR categories of media criticism and accountability, racial gender and cultural inclusiveness, public service.

RTVJ Contact:

Kathleen Ryan, Miami University of Ohio, Oxford, OH.  
Williams Hall 108 Phone: (513) 529-0838 (o) Email: ryankm3@muohio.edu

10 am

*Email Alerts, Mobile Text News, Twittering, Blogs, Facebook and Web Updates—We Can't just Teach them Print, Broadcast or Online Anymore*

(Teaching session: primary sponsorship with Scholastic Journalism Division)

Technology is dramatically changing the jobs for journalists, whether they're reporters, producers, editors or on an assignment desk. It's not just about storytelling across platforms; it's about delivering information and promotion on a variety of instant and word-limited media. What do our students need to know about doing journalism on these media that they think of as social media? This panel will present some ideas for expanding beyond traditional storytelling and provide some idea of what's happening in newsrooms right now.

Mary Rogus, Ohio Scripps Hall 219 740.593.2606 rogus@ohio.edu

Research Block

11:45

*Refereed Research Session*

1:30

*Refereed Research Session*

3:15

*Refereed Research Session*

## *RTVJ Officers for 2008-2009*

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