



Glenn Johnson Honored with 2008 Ed Bliss Award

He taught students “not only what TV news could be, but what it should be.”

**By Denise Dowling
DBJE Selection Chair
University of Montana**

Washington State University’s Glenn Johnson has been named the recipient of the 2008 Edward L. Bliss Award for Distinguished Broadcast Journalism Education. This award recognizes an electronic journalism educator who has made a significant and lasting contribution to the field in the areas of teaching, service and scholarship.

Johnson joins an elite group of educators given the award named for Bliss, a long-time writer and producer for Edward R. Murrow. How appropriate that in this year, as we honor and remember Murrow, our winner comes from the Edward R. Murrow School of Communication.

Professor Johnson has been with the Murrow School in Pullman since 1979, teaching television and radio news writing, producing and management. He is the voice of the WSU Cougar football and men’s basketball teams and has served as Mayor of Pullman since 2004.

Johnson’s students have gone on to stellar



careers around the northwest and around the country. One former student says “With (Glenn’s) help, I was able to understand the true meaning of television journalism.

Not only what TV news

could be, but what it should be.” Another says of him, “Integrity, passion, dedication, excellence and empathy are all words that describe Glenn Johnson as a professor, a professional and a person.”

Johnson was the first educator to be inducted into the National Academy of Television Arts and Sciences-Northwest Chapter’s Silver Circle. The Silver Circle comprises media professionals with at least 25 years experience who have made a significant contribution to the television industry and their communities. Former students started an endowment in his name as part of that honor.

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RTVJ Goes Back Out “On the Town” (And Just Down the Block)

By Mary T. Rogus, Ohio University, RTVJ Division Head

When I first joined the RTVJ Division some nine years ago, I was told that it was the “Fun Division.” And besides the people, one of the big things that made RTVJ the Fun Division was our business meeting/social/Bliss Award Ceremony. Well, after a very special event last year to provide a permanent home for the plaque honoring our Bliss Award winners, we’re heading back on the road for our Thursday evening festivities.

We’ll be gathering at the most recent addition to the Stefani tradition of Italian cuisine in Chicago, *Phil Stefani’s 437 Rush Restaurant*. And get this... the room we have reserved is called “The Newsroom”! I’m not making that up. The restaurant is just up the block from the hotel, so we can walk. There will be no cover charge this year for food, but there will be a cash bar.

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RTVJ Panels, Presentations, Meetings

The Past, the Present, the Digital, the Virtual

**By Nancy Dupont
University
of Mississippi
RTVJ Vice Head**



We've got an exciting lineup of panel discussions and member meetings for the Chicago convention. Mark your calendars because you won't want to miss anything on the schedule this year.

Our division meeting and Bliss Award Ceremony is Thursday, Aug. 7 at Phil Stefani's 437 Rush Restaurant. For details, see the articles on pages 1 and 8 of this issue of *Static*. See pages 9 and 10 for a schedule of research sessions.

Wednesday, August 6

8:15-9:45 a.m. Academic Freedom: Preserving This Fundamental Right

Radio-Television Journalism and Law and Policy Divisions, PF&R Panel Session

Moderating/Presiding: Karen M. Turner, Temple

Panelists:

Clay Calvert, Pennsylvania State

Art Hochner, president, Temple Assoc. University Professionals, assoc. professor,
Human Resource Management, Temple

Sue Kaufman, president, University Professionals of Illinois Local 4100 IFT/AFT/AFL,
Eastern Illinois

10-11:30 a.m. From the Past to the Present: What Would Murrow Do?

Radio-Television Journalism and Cultural and Critical Studies Divisions, PF&R Panel Session

Moderating/Presiding: Joy Chavez Mapaye, Alaska-Anchorage

Panelists:

The Medium in The Murrow: Critical Literacy In the Information Professions, Ralph
Beliveau, Oklahoma

Murrow as Morality: The Embodiment of an Ethic, Peggy J. Bowers, Clemson

Confronting the Visual Medium: Murrow's Hesitant Transition to Television, Mike
Conway, Indiana

Trust Among Network, Self and the Media: Re-internationalizing Murrow, Charles Self,
Oklahoma

5-6:30 p.m. News and Communication in Virtual Worlds

Radio-Television Journalism and Communication Technology Divisions, Teaching Panel Session

Moderating/Presiding: Don Heider, Maryland

Panelists:

Dustin Harp, Texas at Austin

Sonia Jing-rong Huang, National Chiao Tung University

Jimmy Ivory, Virginia Tech

Peter Spangler, Knowledge Media Laboratory

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RTVJ Panels, Presentations, Meetings

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Thursday, August 7

8:15-9:45 a.m. Going Digital in the Windy City: How Should Educators Teach Digital Media?

Media Management and Economics and Radio-Television Journalism Divisions, Teaching Panel Session

Moderating/Presiding: Jerry Condra, SUNY, Oswego

Panelists:

An Overview of Successful Chicago Media, Michael P. Smith, Northwestern

Are Media Educators Teaching Students the Proper Skills for Digital Media? Robert Papper, Hofstra; Camille Edwards, news director, NBC 5 Chicago; and Charlie Meyerson, senior producer/daywatch columnist, chicagotribune.com

3:15-4:45 p.m. Electronic News Technology Decisions: What to Buy, When and How to Afford It

Radio-Television Journalism and Media Management and Economics Divisions, Teaching Panel Session

Moderating/Presiding: Mary T. Rogus, Ohio

Panelists:

Tim Sharp, news director, WOUB-TV, Ohio

Chris Manson, vice president of news, Nexstar Broadcast Group

Phil Hoffman, general manager, Z-TV, Akron

7:30-9:30 p.m. Members' Meeting and Bliss Award Ceremony

Radio-Television Journalism Division, Off-site Business Session

Phil Stefani's 437 Rush Restaurant, one block from the Marriott.

Moderating/Presiding: Mary Rogus, RTVJ Head

Friday, August 8

8:15-9:45 p.m. Should Journalists Be Accredited? And Would Accrediting Them Improve Journalism?

Radio-Television Journalism Division and Internship and Careers Interest Group, PF&R Panel Session

Moderating/Presiding: Anthony Moretti, Point Park

Panelists:

Pamela Caldwell, California State-Fullerton

Steve Doig, Arizona State

Mary Hills, IABC Accreditation Council

Philip Meyer, North Carolina at Chapel Hill

Robert Papper, Hofstra

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RTVJ Panels, Presentations, Meetings

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Friday, August 8

3:30-5 p.m. Show Me the Money! What All Media Management Students Should Learn About Accounting and Finance

Media Management and Economics and Radio-Television Journalism Divisions, Teaching Panel Session

Moderating/Presiding: Walter McDowell, Miami

Panelists:

Mary M. Collins, president and CEO, Broadcast and Cable Financial Management Association, Chicago

Richard Bonsignore, vice president/controller, WLS-TV (ABC), Chicago

Steven J. Dick, Louisiana Lafayette

Dennis Mellott, president, general manager, Saga Radio Networks, Chicago

5:15-6:45 p.m. Changing Paradigms: Collaboration Among Newspapers, Television Stations and the Wire

Newspaper and Radio-Television Journalism Divisions, PF&R Panel Session:

Moderating/Presiding: Mary Spillman, Ball State

Panelists: Larry Dailey, Nevada-Reno

7-8:30 p.m. Executive Committee Meeting

Radio-Television Journalism Division, Business Session

Moderating/Presiding: Mary Rogus, Ohio; and Nancy Dupont, Mississippi

Saturday, August 9

11:45 a.m.-1:15 p.m. Preparing Students from Traditional Media Programs for Careers in "New Media" Fields

Internship and Careers Interest Group and Radio-Television Journalism Division, Teaching Panel Session

Moderating/Presiding: Tony DeMars, Texas A&M-Commerce

Panelists:

Getting Into "New Media" Internships, Tony DeMars, Texas A&M-Commerce

Teaching the Teachers: Retooling for New Media, Rick Alloway, Nebraska-Lincoln

Expectations and Limitations for the Super Reporter of Converged News, George Daniels, Alabama

New Technology: Which Skills Are Most Critical? Denise Dowling, Montana

Integrating "New Media" into the Curriculum: A Viral Approach, Jim Stovall, Tennessee

Glenn Johnson 101

More than a decade ago, I sat in Glenn Johnson's classroom. For those of us in BDCST 465, Glenn was our professor as well as our first news director. He taught us the lessons we needed to succeed in broadcast news and the lessons in professional freedom and responsibility we needed to attain in journalism. Like Edward R. Murrow, he taught us to strive for truth and excellence in television.

Outside of television, Glenn taught us the value of community. As an active volunteer and, later, mayor of Pullman, Glenn taught us you could do great things in unexpected places. He taught us to believe in ourselves, in our communities and in what our talents could accomplish. He taught us to express our pride: at football games, at basketball games and in all things Cougar.

Today, as a practicing journalist and as an assistant professor, I now have the profound privilege of telling Alaska's stories as well as shaping the next generation of Alaska's storytellers. The lessons from Glenn and the Edward R. Murrow College, however, remain with me. They are lessons in pride, community and excellence I also attempt to pass on to my own students.

As this year's recipient of the 2008 Edward L. Bliss Award for Distinguished Broadcast Journalism Education, Glenn is one most deserving of recognition. His impact and influence extends beyond Pullman to television stations all over the country, even those in the Last Frontier. On behalf of students past, present and future, thank you, Glenn for the important lessons learned.

-Joy Chavez Mapaye
Washington State University
Edward R. Murrow Class of 1997

Johnson honored with Bliss Award . . .

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Johnson has served on numerous civic boards, associations and committees and is sought out as a speaker for groups around the northwest and the country. He began his career in 1962 in Central California at a 5000 watt radio station in the Modesto-Turlock market. He has worked as a newspaper columnist, wire service reporter and editor, television host, reporter and editor during his distinguished career.

The Edward L. Bliss award is given by the Radio-Television Journalism Division of the Association for Education in Journalism and Mass Communication. Johnson will be honored in a special ceremony on Thursday, August 7th at the RTVJ business meeting and awards ceremony. That will be held at Phil Stefani's 437 Rush Restaurant, 437 N. Rush St., starting at 7:30 p.m.

Past winners of the Ed Bliss Award (formerly Distinguished Broadcast Journalism Educator Award)

Jack Shelly, Iowa State (1983)	Gordon Greb, San Jose State (1996)
Ed Bliss, American University (1984)	Travis Linn, Nevada-Reno (1997)
Dick Yoakam, Indiana (1985)	Vernon Stone, Missouri (1998)
Henry Lippold, Wisconsin-Eau Claire (1986)	Elmer Lower, ABC, NBC (1999)
Rod Gelatt, Missouri (1987)	Ken Keller, SIU-Carbondale (2000)
Mitchell Charnley, Minnesota (1988)	Lincoln Furber, American University (2001)
Don Brown, Arizona State (1989)	James Hoyt, University of Wisconsin (2002)
Irving Fang, Minnesota (1990)	Phillip O. Keirstead, Florida A&M University (2003)
Ernest F. Andrews, Syracuse (1991)	Thomas Griffiths, Brigham Young University (2004)
Al Anderson, Texas-Austin (1992)	Peter Mayeux, University of Nebraska (2005)
Michael Murray, Missouri-St. Louis (1993)	Bill Knowles, The University of Montana (2006)
Joseph R. Dominick, Georgia (1994)	Jim Upshaw, The University of Oregon (2007)
Joan Konner, Columbia (1995)	

The Buzz on Strategic Planning

RTNDA Considers Partnering with Educators



By Mary T. Rogus, RTVJ Head,
Ohio University

“Strategic planning” seem to be the buzz words for organizations watching the media industry change at an alarming rate. This year RTNDA cancelled its normal

pre-convention board meeting in favor of a strategic planning session.

Unfortunately our Education Liaison, Denise Dowling, and the other ex-officio representatives were not invited. But the sense of the RTNDA Board at the post-convention board meeting was that the session was quite productive.

You can read RTNDA President Barbara Cochran’s summary of the discussions from the most recent issue of *Communicator* at <http://www.rtnnda.org/media/pdfs/communicator/2008/mayjune/pres.pdf>. I encourage you to read this article and if you have ideas, please let me know; I’m your Education Liaison for next year. There are also email contacts at the end of the article so you can send your ideas directly to the Board.

There were many other more positive signs for a growing relationship between RTNDA and educators from this year’s convention. Denise Dowling produced some excellent sessions for the convention, including “Get Hired,” “Coaching Young Talent,” and “More Than Just a Reporter’s Cap: The Many Hats Journalists Wear in the News Production Process.” RTNDA also partnered with the Broadcast Education Association (BEA) to produce a super session on “What Would Murrow Do?”

Two sessions from BEA News Division programming were moved to Wednesday afternoon in the Hilton as the RTNDA/NAB/BEA Career Day Sessions. The NAB Education Foundation has always produced those sessions in the past, but this year BEA was allowed to do it.

The sessions included the traditional News Division aircheck session and a session on handling breaking news when it breaks on your own campus. Both were produced by Dana Rosengard and drew

large crowds. As a result it appears BEA will produce the Career Day sessions for our students again this year.

The Board reaction to the education programming was very strong and Barbara Cochran and other board members talked about the importance of the relationship with educators and their desire to continue and expand that relationship.

I would also note, for those of you who brought students to RTNDA this year, that we heard quite a bit of complimentary talk about the quality and professional behavior of the students at the convention. One board member noted he thought it was the best group of students he had ever met at a convention. So take pride in your kids!

Clearly the RTNDA leadership has serious concerns about membership and convention attendance, which was down well below a thousand this year. The organization realizes it needs to be relevant to its changing industry and it needs to reach out to members and provide the services they want and need, while still maintaining its vital role as an advocate for electronic journalism with the FCC, politicians and the courts.

That reaching out must include educators. I will continue to push for voting rights for educator members, as well as programming and resources to help you and your students. If you have other issues to be addressed, please let me know.

The good news is the incoming RTNDA Chair next year is Stacey Woelfel, who as many of you know, has one foot in the profession and one in education.

Finally, we need to say a big “Thank You!” to Denise Dowling, who served as your Education Liaison the past two years. Denise produced some great programming for the RTNDA Conventions and brought exposure to educators by getting them on panels. She also created a lot of good will for us, winning high praise from board members.

Something to Think About

by **Mary T. Rogus, RTVJ Head, Ohio University**

Three years ago the RTVJ Division voted to raise membership dues to \$36 in order to fund the new journal, *Electronic News*, and to provide some reimbursement for the travel required of the RTNDA Liaison position. We began collecting the higher dues nearly 18 months before the publication of the first issue of the new journal so there would be a financial cushion until we could see how the costs distributed throughout the year, compared with our collection of membership dues. We also wanted to be sure any start-up or unexpected costs were covered.

We are currently half-way through the second year of the journal publication (Yeah, Charlie and Bob!) and into our third year of providing travel funding for the Liaison position. Currently our balance sheet is relatively unchanged from what it was before the journal began publishing; in fact our cushion continues to grow, though only incrementally now. That is one of the reasons the Division was able to fund our offsite business meeting/social/Bliss award ceremony without asking members to pay a cover charge this year.

While that's a good thing, our division's dues are now the second highest, lower only than those of Vis Com and Community College Journalism, which have \$40 dues. This is one of the items I would like to bring up for New Business at our division meeting Thursday night. Here are some facts to think about in advance of our meeting.

First it's not clear that the higher dues have had a huge impact on division membership, but membership has been somewhat lower in the last three years. Keep in mind that the 2008 numbers only include the first two quarters, which means anyone who renews or joins right around convention time is not included. These are membership numbers for the last seven years:

2008 - 198
2007 - 209
2006 - 218
2005 - 224
2004 - 240
2003 - 263
2002 - 248

The other thing to consider is how our current balance compares with other divisions that have journals. Rich Burke, AEJMC business manager, says that right now, before convention expenses, we're just about where we want to be in terms of a safety cushion, which we need for unexpected expenses or problems. Rich recommends that we maintain our current dues for another year; then we could probably drop back to as low as \$30.

Obviously we should also think about whether we should maintain our current dues level in order to provide other services, such as continuing to fund our offsite meeting at no cost to members, providing more reimbursement for the RTNDA Liaison, and/or creating incentives for research.

So, think about the dues issue, and let's start the discussion this year, in anticipation of a decision next year if you think there's a decision to make.



Out on the Town . . .

So, come join us for fun, food, friendship, a little RTVJ business, and to honor the 2008 Ed Bliss Award Winner, Glenn Johnson.

When: Thursday, Aug. 7, 7:30-9:30 p.m.

Where: Phil Stefani's, 437 Rush Restaurant, 437 N. Rush St.

Who: RTVJ Division Members

What: Division Meeting, Social and Bliss Award Ceremony

Why: Why wouldn't you?!?

I do need to get a rough headcount of those who will be attending. So please email me, Mary Rogus, at rogus@ohio.edu by Friday, July 25th if you plan to attend.

RTVJ Officers for 2007-2008

Head: Mary T. Rogus,
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Vice Head: Nancy McKenzie Dupont,
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PF&R Chair: Joy Chavez Mapaye,
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AEJMC Convention 2008

August 6 – 9 in Chicago

Convention Hotel: The Marriott
540 North Michigan Avenue

Onsite Registration Rates

Member: \$175

Student Member: \$75

Retired Member: \$75

Non-member: \$280*

Student non-member: \$120*

*Includes AEJMC membership for one year.

Research Presentations, Top Papers

Wednesday, August 6

11:45 a.m. - 1:15 p.m.

Special Research Session: The Life and Legacy of Edward R. Murrow

Presiding/Moderating: Barbara Cochran, RTNDA President, Washington, D.C.

Discussant: Gary Hanson, Kent State University

Living with the Bomb: Fred Friendly's "The Quick and the Dead": Matthew Ehrlich, University of Illinois

Murrow v. McCarthy: A Media-Driven Myth: W. Joseph Campbell, American University

Edward R. Murrow: Portrayals in Docudramas and Documentary: Lawrence Strout, Mississippi State University

Thursday, August 7

1:30 to 3 p.m.

Scholar-to-Scholar Session

Discussant: Denise Dowling, University of Montana

Where Media Turn During Crises: A Look at Information Subsidies and the Virginia Tech Shootings: Shelley Wigley, Maria Fontenot, Texas Tech University

The CNN Effect on the Six Party Talks: A Conduit of Elite Consensus: Kang Namkoong, University of Wisconsin-Madison; Jinah Seol, Korea National Open University

Journalistic Authority and News Narratives: Strategic Storytelling in News Coverage of Family Tragedy: Choonghee Han, The University of Iowa

5 - 6:30 p.m.

Research Session: Journalism in the 21st Century

Presiding/Moderating: Mary T. Rogus, Ohio University

Discussant: Tony Rimmer, California State University, Fullerton

Tell It Not in Harrisburg, Publish It Not in the Streets of Tampa: Framing, Media Ownership, and the Public Interest (Top Faculty Paper): Amit Schejter, Jonathan Obar, Penn State University

Gatekeeping at the Portal: An Analysis of Local Television Websites' User-Generated Content: Johanna Cleary, University of Florida; Terry Adams-Bloom; University of Miami

Network and Cable News Framing of the Iraq Issue in the 2004 Presidential Campaign: Arvind Diddi, State University of New York at Oswego

Dimensions of Emergency Messages between Journalists and Sources: Christopher Swindell, Marshall University

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Research Presentations, Top Papers

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Saturday, August 9

1:30 – 3 p.m.

Research Session: Broadcast Journalism's Top Issues

Presiding/Moderating: Katherine Bradshaw, Bowling Green State University

Discussant: Nancy Dupont, University of Mississippi

Should Certification of Meteorologists Serve as a Model for Broadcast

Journalists? Charlie Tuggle, UNC-Chapel Hill; Lynn Owens, Peace College; Lynette Holman, UNC-Chapel Hill

Network Coverage of High-Profile Breaking News: Hong Ji, Project for Excellence in Journalism

Anonymous Sources in Nightly News Programs: Renee Martin-Kratzer, University of Florida; Esther Thorson, University of Missouri

Talent 24/7: The Changing Nature of On-Air Newswork: Kathleen M. Ryan, Hillary Lake, Joy Mapaye, University of Oregon

3:15 - 4:45 p.m.

Research Session: Serving the 21st Century News Audience

Presiding/Moderating: Chris Allen, University of Nebraska at Omaha

Discussant: Kim Piper-Aiken, Wayne State University

Young Adults Matter: A Survey of Television Journalists on Content, News Presentation and

Young Adults (Top Student Paper): Kelly Kaufhold, University of Texas at Austin

Packing a Punch: Audio-Visual Redundancy and News Recall: Lacy Johnson, Joel Geske, Iowa State University

National Newsmaker: A Look Inside the Making of National Public Radio's All Things Considered: Sara Magee; Ohio University

Agenda-Setting and Rhetorical Framing by Semantic Proximity: A New Computerized Approach to the Analysis of Network TV News: Dennis Lowry, Lei Xie, Oliver Witte, Southern Illinois University Carbondale