

Jim Upshaw to Receive Ed Bliss Award

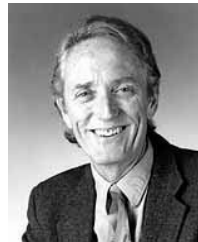
“He believes in the power of journalism . . .”

By Kim Piper-Aiken
Michigan State University
RTVJ Division Head 2006-2007

The 2007 selection committee has awarded Jim Upshaw of the University of Oregon the Edward L. Bliss award for Distinguished Broadcast Journalism Education.

Upshaw has taught at UO since 1992. During that time he is credited with revamping the electronic media curriculum to reflect the current state of the industry. He has taught courses ranging from International Journalism to Media Criticism to introductory courses in production and reporting and everything in between. UO honored him with the Marshall Award for Teaching Innovation in 2002. A former student says, “Professor Upshaw has always been extremely generous with his time, his expertise and his support. His actions characterize the nature, depth and breadth of his commitment to his students.”

Prior to his career in academe, Upshaw was a successful television reporter, writer and



producer, working for NBC News and local stations in Washington D.C., Los Angeles, Oakland and Denver.

Jim has held leadership positions in AEJMC, BEA,

RTNDA and uncounted national, regional and local media groups. He served as head of the RTVJ division of AEJMC from 1998-99 and continues to serve on committees, moderate panels and support the leadership in any way possible.

Perhaps Jim’s colleague Tim Gleason says it best: “Jim is an extraordinary colleague and a voice of wisdom and reason. He believes in the power of journalism and journalism education to make a positive difference in the world. He has great faith in students and will go to great lengths to help them succeed.”

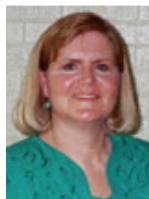
The award will be presented at the American University Reception and Bliss Award Ceremony, scheduled for Friday, August 10th from 8:30-10 p.m. in Renaissance West A in the Convention Hotel.

See related stories about the Ed Bliss Award on page 2.

Head Notes: NOT Business as Usual

RTVJ Business Meeting On-Site AND on Friday

By Kim Piper-Aiken
Michigan State University
RTVJ Division Head 2006-2007



We’re just weeks away from our annual AEJMC convention, set for Washington, DC. As you’ve probably noticed, the convention starts on Thursday, August 9 and ends Sunday, Aug.

12. That pushed everything back one day so our RTVJ Business meeting will be held on Friday, August 10 at 6:45 p.m. Since the Bliss Award is being presented later at the American University Reception, co-sponsored by RTVJ, we decided to hold the business meeting on-site to avoid travel and time conflicts. The Executive Committee also decided not to

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Bob Edwards to Emcee the Ed Bliss Award Celebration

By Kim Piper-Aiken
Michigan State University
RTVJ Division Head 2006-2007

One of the highlights of the Ed Bliss Award Ceremony, hosted by American University in cooperation with RTVJ, is an appearance by Bob Edwards. Edwards will pay tribute to Bliss and welcome family members and RTVJ attendees.

Bob Edwards is the host of *The Bob Edwards Show* on XM Satellite Radio and *Bob Edwards Weekend*, distributed to public radio stations by Public Radio International (PRI). Both programs feature in-depth interviews with newsmakers, journalists, entertainers and other compelling figures.



Before joining XM in 2004, Edwards hosted National Public Radio's (NPR) *Morning Edition* for 24-and-a-half years, attracting more than 13 million listeners weekly. He joined NPR in 1974 and was co-host of NPR's evening news magazine, *All Things Considered*, until 1979 when he helped launch

Morning Edition.

Edwards was born in Louisville, Kentucky, and began his radio career there. Following service as a broadcaster in the U.S. Army, Edwards moved to Washington, D.C., where he worked as an anchorman for WTOP-AM, an all-news CBS affiliate. At age 25, he became a correspondent with the Mutual Broadcasting System. He is a graduate of the University of Louisville and holds a master's degree from American University in Washington.

He is the author of two books: *Fridays with Red*, which chronicled his radio friendship with legendary sportscaster Red Barber, and *Edward R. Murrow and the Birth of Broadcast Journalism*.

Bob Edwards has won the duPont-Columbia Award for radio journalism, a George Foster Peabody Award for excellence in broadcasting, and the Edward R. Murrow Award for outstanding contributions to public radio. He serves as national first vice president of AFTRA, the American Federation of Television and Radio Artists. In November of 2004, Edwards was inducted into the national Radio Hall of Fame.

The American University Reception and Bliss Award Ceremony is scheduled for Friday, August 10 from 8:30-10 p.m. in Renaissance West A in the Convention Hotel.

The Ed Bliss Plaque Moves to a New Home

By Kim Piper-Aiken
Michigan State University
RTVJ Division Head 2006-2007

The old RTVJ - DBJE Plaque is in the engraving shop this week being updated to reflect its new name, "The Edward L. Bliss Award for Distinguished Broadcast Journalism Education," and its newest recipient, Jim Upshaw. And, beginning in August, the plaque will move to its new permanent home at the American University School of Communication.

As you may recall, we polled the RTVJ Membership via the listserv last fall and, based on that discussion, the RTVJ Executive Committee voted unanimously in support of the American University location. In past years, the plaque was kept at the Poynter Center.

Head Notes

By Kim Piper-Aiken

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charge members an additional fee for this year's meeting and A.U. Reception because a formal meal will not be served.

Even though the Bliss Award won't be presented at the business meeting, we will still present the Larry Burkum Service Awards and research paper awards, and we'll have some exciting business to discuss. We will also elect our new Division Officers, with Vice Head Mary Rogus from Ohio University taking over as Division Head. I would like to personally thank all of this year's excellent officers for a terrific year. Please plan to attend both the business meeting and the A.U. reception on Friday night during the convention.

American Journalists' Professional Freedom and Responsibility

By Mary T. Rogus
Ohio University
RTVJ Division Vice-Head



This commentary starts with an apology to PF&R Chair, Joy Chavez Mapaye, for trampling into her area, but recent international travels have brought our Professional Freedoms and Responsibility as journalists to the top of my mind.

Intellectually, we know we work in and train future journalists to work in the world's freest news media. We all hear the stories of journalists who give their lives just to tell the truth, including several of our American colleagues in places of war or violent conflict. But we don't often think about the day to day struggle that many journalists around the world face. Values and ethical codes, such as independence, that we take for granted as standard operating procedure, are non-existent for many of these reporters and producers.

In June, I traveled to Doha, Qatar, to do a training workshop for Aljazeera. In March, I worked with Indonesian television journalists in Jarkarta, and two summers ago it was Kiev, Ukraine, working with regional television journalists from across the country. I know some of you have done similar international training through the State Department or other programs, particularly in emerging democracies.

The stories these journalists tell are stunning. In Ukraine, advertising is not allowed on the news, so stations make money by selling stories. A reporter is assigned to go cover a community picnic to promote a drug-free park, but can only talk to the CEO of the company sponsoring the event because that company paid the station \$500 for the story. Or the reporter works for a station owned by a politician and can only cover that politician's positions or candidacy. In Aceh, Indonesia, a reporter is embedded with the military covering the conflict there. She's trained by the military

in self-defense techniques and protected by the military in the field, until she leaves the unit to cover the rebel movement. When she returns to the military, she's told there's no more protection and to beware of friendly fire.

In another outer province, reporters and photographers are routinely paid by sources to cover stories. The stations expect their people to take those bribes because they don't pay them enough to feed or shelter their families. And if you are a reporter for Aljazeera, you expect to be hated by virtually every government in the Arab world for reporting stories that those governments would never let state media report. It might interest you to know that Aljazeera's code of ethics reads nearly word for word like RTNDA's.

The daily battle to be independent, professional journalists is often a losing one for these reporters. For me, the result of these international journalism exchanges is always to be immensely thankful that I was a journalist in America. But that's not enough. As journalism educators we need to ensure that our students become journalists who truly appreciate the freedoms and rights they have in this country AND are ready to fight to protect them. Journalists in America are under siege more than they ever have been. Our students now are those high school students who two years ago said they didn't think the First Amendment was that important and they did think the government should have some control over the press.

There are three PF&R sessions co-sponsored by the RTVJ Division which will help all of us to better prepare our students to fight for their freedoms and hold the government's feet to the fire. I encourage you to attend, as well as to check out some of the Law and Policy and History division sessions on press freedom and the First Amendment. For information on session topics and times, see pages 4 and 5.

Let's make sure that our students become journalists who understand their Professional Freedom and Responsibility.

Journalists Caught in the Crossfire

Plan to Honor Them with a Visit to Freedom Park

By Joy Chavez Mapaye
University of Alaska
Anchorage
PF&R Chair



On January 5, 28-year-old Ahmed Hadi Naji was found shot in the back of the head in Iraq. He was last seen six days before on his way to work at the Associated Press. Although the circumstances surrounding Naji's death still remain a mystery, it is clear journalists in Iraq are getting caught in the crossfire. Naji was one of 20 journalists killed in Iraq so far in 2007. His name will join the 1,665 other names already on the Freedom Forum Journalist Memorial.

The Freedom Forum Journalist Memorial is located in Freedom Park and rises high above the Potomac River in Arlington, Virginia. The memorial is dedicated to journalists who

have died while trying to report the news. Freedom Park opened on July 4, 1996. Since then, thousands of visitors have paid tribute to these brave journalists. The park also features exhibits such as Martin Luther King Jr.'s jail door in Birmingham and a South African ballot box from the country's apartheid era.

As you prepare for the upcoming AEJMC convention in Washington, D.C., I encourage you to plan to visit Freedom Park, see these exhibits and remember the journalists who have sacrificed in the name of freedom. I also hope you get a chance to attend some of the numerous panels on Professional Freedom and Responsibility. The PF&R Standing Committee is concerned with five subject areas: free expression; ethics; media criticism and accountability; racial, gender and cultural inclusiveness; and public service.

Below is a list of the Radio-Television Journalism Division's PF&R panels along with tour information for Freedom Park.

Professional Freedom and Responsibility Panels, Tours of Freedom Park

WEDNESDAY, AUG. 8

11:30 a.m. RTVJ Freedom Park Tour (30 minutes): For those arriving early, this is a perfect way to begin the AEJMC convention. A guide will take RTVJ members through the park on a tour of the exhibits. Please RSVP at jmapaye@jpc.alaska.edu by August 1. Other dates and times may also be arranged.

THURSDAY, AUG. 9

1:30-3 p.m. "The Future of News": Co-sponsor: Media Management and Economics. New research shows surprising support for traditional media and raises questions about how much people care about some of the new media. This panel explores this research and where we really are heading.

3:15-4:45 p.m. Mini-Plenary: "Of Propaganda, Patriotism and Patronage: The Legal, Ethical, and Practical Implications of Journalists Working with Government Agencies" PF&R co-sponsors: Newspaper, PR, and Council of Affiliates. This mini-plenary combines several proposals on propaganda and dealing with government sources.

5-6:30 p.m. "Television News: Is the Golden Era Gone?" With major transitions at all three broadcast networks, this panel traces the turning points in television news history via the firsthand reflections of network reporters. It asks the question, is the golden era gone, or did it ever really exist?

Continued on page 5. See PF&R Panels.

Membership Has Its Privileges

By Gary Hanson
Kent State University
RTVJ Membership Chair



I'm reminded of the advertising slogan for a popular credit card that suggested that membership has its privileges. The campaign highlighted the various services the card company offered its members. The same slogan applies to membership in the RTVJ division of AEJMC.

We're all familiar with the obvious benefits. The division gives us a framework for our annual convention sessions: an opportunity to share the

latest research, discuss the issues facing the industries we serve and to find new and innovative ways to enhance our teaching skills. But, I believe it does something much more important. Membership in the division gives each of us a connection to a community of scholars – scholars who worry about the same issues, hold the same principles and share the same responsibilities of preparing the next generation of broadcast journalists. I believe that sense of connectedness is the real privilege that comes from belonging to AEJMC and the RTVJ division.

As professors and researchers in electronic journalism, we have the responsibility to prepare our

Continued on page 8. See Membership.

PF&R Panels

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FRIDAY, AUG. 10

8:15-9:45 a.m. "Radio News: An Oxymoron? An Endangered Species?" PF&R co-sponsor: Media Management and Economics. Radio listenership remains strong, but radio news is questionable, with the exception of NPR. What has happened to the great radio news networks and is radio viable to go forward?

11:45 a.m.-1:15 p.m. "If all Politics Is Local, then Why Aren't Community Journalists Doing More Coverage of their Congressional Officials?" PF&R co-sponsor: Community Journalism Interest Group. Why don't community newspapers and small market radio and television newsrooms do a better job of covering the elected congressional representatives from their markets? Don't small communities deserve more than just grip and grin coverage of these politicians?

5-6:30 p.m. "Covering the 2006 Mid-term Elections and Looking Ahead to 2008: What Should Journalism Educators Know about how Washington Prepares?" PF&R co-sponsor: Cultural and Critical Studies. This panel will bring in national political correspondents to talk about election coverage of the midterms and how it will set-up the presidential race in 2008.

SATURDAY, AUG. 11

1:45-3:15 p.m. "The Feminization of Broadcasting: Good News or Bad News?" PF&R co-sponsor: Commission on the Status of Women. The *Washington Post* reported in July that men are signing off from careers in television news. This panel will focus on what happens to the television news profession when it becomes dominated by women. What are the implications for salary, promotion, credibility and attracting students to broadcast journalism programs?

SUNDAY

3:30 p.m. RTVJ Freedom Park Tour (30 minutes): For those staying late, this is a great way to end the AEJMC convention. A guide will take RTVJ members on an in-depth tour of the park. Please RSVP at jmapaye@jpc.alaska.edu by August 1. Other dates and times may also be arranged.

Research, Service, and . . . Oh, Yeah, Teaching! Panels You Won't Want to Miss

By Laura Smith
Austin, Texas
RTVJ Teaching Chair



Whether you work at a large research institution, a small liberal arts college, or your local vo-tech school, you may, as many of us were, have been drawn to academia, at least originally, by the opportunity to teach what we know – and help grow the next generation of journalists. Certainly, research and service have become a big part of our jobs. But for many of us, seeing our students' progress makes the job worthwhile.

Helping students succeed isn't always easy. And teaching *well* doesn't always come naturally. As Paulo Freire put it in *Pedagogy of Freedom*, "There is, in fact, no teaching without learning. One requires the other." I urge you to keep that idea in mind when you sift through the voluminous options available in year's AEJMC convention program. Along with research sessions, meetings, gatherings, and socials are some marvelous teaching panels. From "Setting the Stage for Successful Group Projects" (co-sponsored by Magazine & Scholastic Journalism on Thursday from 11:45 a.m.-1:15 p.m.), to "Teaching Cross Cultural Journalism: What It Means to the Future of American Journalism" (co-sponsored by Minorities & Communication Division and the Media and Disability Interest Group on Sunday from 11:45-1:15 p.m.), opportunities abound for us to learn and think about teaching.

Our division is co-sponsoring two panels. From 10-11:30 a.m. on Thursday, Mary Rogus will lead a panel discussion entitled "Where Has All the Video Tape Gone? Training Broadcast Students on More Than Just the Technology of the Digital Newsroom." Dr. Rogus is joined by Ellen Camloh (Avid), Phil Hoffman (Z-TV, Akron), Janel Kolodzy (Emerson), Jennifer Reeves (New Media Director, KOMU-TV, Missouri), and Otis Thomas (Director, BSU-TV, Bowie State). Panelists will talk about the

changing workflow in a non-linear newsroom and how that should influence our teaching.

The second RTVJ panel takes place Saturday from 3:30-5 p.m. "Local T-V News and the V-J Phenomenon: Preparing Students for Backpack Journalism" takes a look at both journalistic and academic issues involved with the growing trend. What are the implications for news workers and the quality of news? What does it mean for the editorial process and visual quality? How can broadcast faculty best prepare young journalists? An esteemed group of professors and working professionals is slated to discuss these and other questions, including Holly Nielsen (Director, Cannett Video Enterprises), Rich Murphy (Senior Web Producer, Fox 5 News, WDC), Dick Moore (Former VP for News for Gannett and current Associate Professor of Journalism at the University of South Carolina) and Dr. Andrea Tanner (a former journalist and Assistant Professor at USC). Deidre McDonald from Clark Atlanta University will moderate. As your teaching chair, I had hoped to be on the panel, but I'll be home teaching a new set of subjects to my daughter Eliza, in our new home in Austin, Texas.

If you can't make any of these teaching sessions, at the very least, browse through the poster presentations at this year's GIFT (on Thursday from 3:15-4:45 p.m.). Pick up a Great Idea or two... and prove to your students you're never too old to learn! Enjoy the conference!

Selected Teaching Panels at a Glance

Thursday

10-11:30 a.m.: Where Has All the Video Tape Gone?
(RTVJ panel)

11:45 a.m.-1:15 p.m.: Setting the Stage for Successful
Group Projects

Saturday

3:30-5 p.m.: Local T-V News and the V-J
Phenomenon. (RTVJ panel)

Sunday

11:45 a.m.-1:15 p.m.: Teaching Cross Cultural
Journalism

RTVJ Research Paper Award Winners, Research Panels

By **Kim Piper-Aiken**
Michigan State University
RTVJ Division Head 2006-2007

We have a number of excellent research panels scheduled for the Convention and we'd also like to congratulate the faculty and student research paper award winners. Here is the panel schedule for the Radio-Television Journalism Division:

Thursday, Aug. 9, 8:15-9:45 a.m.

Refereed Paper Research Session: Balance and Fairness in Broadcast Journalism

Moderating/Presiding: Dana Rosengard, Oklahoma

- Do Racial Descriptors Work for Crime Stoppers? The Utility of Suspect Race in Broadcast Descriptions. Ginger Loggins, Alabama *
- Facial Prominence and Perception of News Sources. Shuhua Zhou, Jie Xu, Lu Zheng and Po-lin Pan, affiliation
- Partisan Balance and Bias in Network Coverage of the 2000 and 2004 Presidential Elections. Geri Alunit Zeldes, Michigan State; Frederick Fico and Arvind Diddi, SUNY-Oswego, and Serena Carpenter, Michigan State **

Discussant: Mary Blue, Tulane

*** Top Student Paper**

**** Second Place Faculty Paper**

Saturday, Aug. 11, 5:15-6:45 p.m.

Refereed Paper Research Session: Innovation and Technological Advances in Electronic Journalism

Moderating/Presiding: Nancy McKenzie Dupont, Mississippi

- YouTube Users Watching and Sharing the News: A Uses and Gratifications Approach. Gary Hanson and Paul Haridakis, Kent State *
- A Comparative Analysis of Web Newspapers, Radio Stations and Television Stations Design and Content of Websites. Michelle Seelig, Miami
- Going Live: News Innovation and Constraints in the Chinese Coverage of the Iraq War. Limin Liang, Northwestern
- Pictures From the Air: The Untold Story of the First TV News Helicopter. Terry Anzur

Discussant: William Davie, Louisiana at Lafayette

*** Top Faculty Paper**

Sunday, Aug. 12, 11:45 a.m.-1:15 p.m.

Refereed Paper Research Session: The Market and Its Influence on Journalism

Moderating/Presiding: Kathy Bradshaw, Bowling Green State

- Conventional Wisdom: Putting National Party Convention Ratings in Context. Jill Edy and Miglena Daradanova, Oklahoma
- The Impact of Market Research on Enterprise Stories: A Survey of Television Journalists. Kate West, Texas *
- Structuring Journalism: Economic Influences on Journalistic Practice in Newspapers, Radio, and Television. Thomas Baggerman, Capital

Discussant: Kim Piper-Aiken, Michigan State

***Second Place Student Paper**

Membership . . .

By Gary Hanson

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students for the changing media marketplace. The RTVJ division is part sounding board, part brain trust and part support group for its members. For many, it serves as a major source of continuing education. It is important to us as an organization to keep that brain trust vibrant -- and that means keeping the membership as strong and as diverse as possible. It means asking colleagues at our institutions who are not members to consider becoming members. It means asking colleagues at other universities to do the same. Many of your schools have new faculty members who will teach broadcast journalism courses. Others have new faculty on research tracks who will study the major issues in

radio and television news. We need to encourage them to join the Association and the RTVJ division.

Teachers love to give assignments, so here's my assignment for you. Think for a minute about a colleague at your university (or at another one that you know about) and encourage him or her to join. Membership in AEJMC and RTVJ does have its privileges -- chief among them is this membership in the community of scholars. The best way to expand that community is to invite someone to join us. The word-of-mouth recommendation from a trusted colleague is a good place to start.

RTVJ Officers for 2006-2007

Head: Kim Piper-Aiken, Michigan State University
piperaik@msu.edu

Vice Head: Mary T. Rogus, Ohio University
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Webmaster: Tim Bajkiewicz, South Florida
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Other Convention Highlights

Opening Reception

Because of construction delays, the opening reception has been moved from The Newseum to the Canadian Embassy, which is next door to the Newseum, at 201 Pennsylvania Avenue. The Freedom Forum anticipates offering short tours of the finished parts of The Newseum during the reception.

Buses to the Embassy will begin loading at 7:45 p.m. near the K Street entrance of The Renaissance.

Convention Keynote Speaker

The AEJMC keynote session features investigative reporter Bill Moyers. *Television Quarterly*, the official journal of The National Academy of Television Arts and Sciences, has named Moyers as one of 10 journalists who have had the most significant influence on television news.

The keynote session is Thursday, Aug. 9 at 6:45 p.m.

Convention Plenary Speaker

Renowned Washington correspondent Helen Thomas will discuss covering politics and the presidency as the featured speaker at the convention plenary.

Thomas will also receive the AEJMC First Amendment Award at the session on Friday, Aug. 10 at 10 a.m.