

AEJMC^{NEWS}

The Newsletter of the Association for Education in Journalism and Mass Communication

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Membership Elects Hardin as 2016-17 AEJMC Vice President

Marie Hardin, Pennsylvania State, has been elected 2016-17 AEJMC vice president.

The election ran from March 4 through April 4 with 2,380 AEJMC members receiving ballots; 888 ballots were returned for a response rate of 37.3%.

Hardin received 482 votes for the vice president's slot while Paul Parsons, Elon, received 317.

During AEJMC's Business Meeting Saturday, Aug. 6, Paul Voakes, Colorado, will be installed as 2016-17 AEJMC president, and Jennifer Greer, Alabama, will become 2016-17 president-elect.

Members also have elected a representative to the Accrediting Council on Education in Journalism and Mass Communications; Michael Bugeja, Iowa State, was elected with 412 votes. Cristina Azocar, San Francisco State, also ran and received 411 votes.

Three candidates were elected to serve on AEJMC's Publications Committee: Wilson Lowrey, Alabama, 282 votes; Patricia Moy, Washington, 322 votes; and Paula Poindexter, Texas at Austin, 470 votes. Other candidates included Laura Castañeda, Southern California, 247 votes; Sei-Hill Kim, South Carolina, 264 votes; and Charles Lubbers, South Dakota, 232 votes.

Three candidates were also elected to serve on the Professional Freedom and Responsibility Committee: Denise Bortree, Pennsylvania State, 332 votes; Hub Brown, Syracuse, 329 votes; and Jenn Mackay, Virginia Tech, 318 votes. Other candidates were Heidi Hatfield Edwards, Florida Institute of Technology, 288 votes; Tony Fargo, Indiana, 284 votes; and Michael Longinow, Biola, 129 votes.

Three representatives were elected to fill seats on AEJMC's Research Committee, including Serena Carpenter, Michigan State, 325 votes; Maria Len-Rios, Georgia, 405 votes; and Tim Vos, Missouri, 395 votes. Because Amy Jo Coffey, Florida, received the fourth highest number of votes (289), she will finish a term on the Research Committee for a member who resigned. That term will end Sept. 30, 2017. Other candidates included Patrick Plaisance, Colorado State, 253 votes, and Ken Plowman, Brigham Young, 160 votes.

AEJMC's Teaching Committee also has new members: Linda Florence Callahan, North Carolina A&T State, 296 votes; Jennifer Henderson, Trinity, 272 votes; and Carol Schwalbe, Arizona, 324 votes. And because Raluca Cozma, Iowa State, received the fourth highest number of votes (234), she will finish a term on the committee for a member who resigned. That term will end Sept. 30, 2017. Others running included Kevin Williams, Mississippi State, 226 votes, and Ron Yaros, Maryland, 228 votes.



Hardin

Conference Plenary Announced

AEJMC's Standing Committee on Professional Freedom and Responsibility will present the plenary, "Innovate. Integrate. Engage: State of the Media in Our Digital Age," Friday, Aug. 5, 10 a.m. to 11:30 a.m. during AEJMC's Minneapolis Conference.

To reinforce the Conference's "Innovate. Integrate. Engage." theme, the session will engage the audience in an interactive open forum.

Inspired by the lively exchanges in Town Hall meetings and the witty repartee of the Oxford Debates, a panel of committee members will begin this interactive session with brief remarks and then address or answer issues suggested by the AEJMC membership and Conference attendees.

Join these committee members for a fast-paced, informed discussion of AEJMC's PF&R five core areas: Free Expression; Ethics; Media Criticism and Accountability; Racial, Gender, and Cultural Inclusiveness; and Public Service, as they relate to media trends and topics.



FROM THE PRESIDENT



By Lori Bergen
2015-16 AEJMC President
University of Colorado

“Far and away the best prize that life offers is the chance to work hard at work worth doing.”

That quote from a 1903 speech by Theodore Roosevelt comes to mind as I reflect on the tremendous work that has gone into this year’s AEJMC Presidential Call for Papers, issued to examine the critical and essential connection between journalism, citizenship and democracy.

Far and away the best prize really is the work, and the generous awards we will present in August to authors of the top five papers are the icing on the cake. I’m excited and grateful for this exceptional opportunity to recognize excellence in scholarship, which couldn’t have happened without the commitment of the Kettering Foundation.

The papers are the result of a presidential initiative, a special call presented by AEJMC in partnership with Kettering titled “Revitalizing the Bonds of Journalism, Citizenship and Democracy.”

The call went out last fall and sought scholarship about both journalism education and citizen-centered journalism practice with a particular understanding of democracy in mind as framed by Kettering, which focuses on citizens collaborating to address problems in their communities.

As the call put it, “What role does journalism play in such a democracy? ... What relationship should journalists have with citizens as they work to produce information and arrive at judgment?”

Questions like these are questions worth asking.

More than 50 abstracts came in response to the call, which were then peer-reviewed. We selected 20 semi-finalists who were invited to present full papers. Those papers were subjected to rigorous peer review and we selected five finalists to be presented in a special research panel session at the 2016 Conference and

also published in a special section of *Journalism & Mass Communication Quarterly*.

About 20 reviewers were involved in each stage of the process (abstract review and final paper review), with many individuals doing both.

Jack Rosenberry of St. John Fisher College, who served as research chair for the project, shared with me that the depth and detail from reviewers was tremendously valuable in making selections and should prove extremely helpful as feedback to the authors.

I thank those reviewers and Jack so much for the hard work that ensured both a rigorous process and forthcoming publication. Thanks to JMCQ Editor Louisa Ha as well for her collaboration in making the special section possible.

The finalists addressed the questions in the call from a broad range of perspectives. They present a mixture of topics – both professional practice and pedagogy – and a mixture of methods, from surveys to content analysis to depth interviews to case studies.

The five projects are:

Closing the Professional Gap between Journalism and Civic Engagement Using the Culture-Centered Approach, by Abigail Borron, Emily Urban and Emily Cabrera, Georgia. This article proposes and tests a pedagogical model based on a culture-centered approach to prepare students for their professional roles within a democratic society.

Exploring Public Service Journalism: Digitally Native News Nonprofits and Engagement, by Patrick Ferrucci, Colorado Boulder. By using in-depth interviews with journalists who work at digitally native news nonprofits, this study examines whether this approach practices a new form of public journalism.

The Impact of 10 Years of Community Journalism Education, by Wilson Lowrey and George Daniels, Alabama. This study uses a survey of graduates and content analysis of their work to assess the degree to which graduates of a 10-year-old master’s program in community journalism have been aiding the “process of community” in a variety of ways.

Digital Democracy in America: A Look at Civic Engagement in an Internet Age, by Jacob Nelson, Dan Lewis and Ryan Lei, Northwestern. Using a longitudinal survey of undergraduate students, this study finds that digital civic engagement fills the void left by drops in more conventional forms of political participation and that such engagement can be enhanced by curriculum that emphasizes civic learning.

Continued on page 24

AEJMC Membership to Vote on Proposed Dues Increase during Minneapolis Conference

The AEJMC membership will vote on a proposed dues increase during the AEJMC General Business Meeting Sat., Aug. 6, at 10 a.m. at the Hilton Minneapolis during the AEJMC 2016 Conference.

The AEJMC Finance Committee regularly considers dues increases every three years. This regular look at dues levels is a strategy developed several years ago to make dues adjustments in smaller increments to avoid major increases.

The Finance Committee is now asking the members to approve the following:

- \$5 increase for Regular and Associate dues [with increase dues would be \$120]
- \$5 increase in International Member dues [with increase dues would be \$100]

The Air Mail surcharge of \$25 for International members would be dropped since the AEJMC *Directory* is now available online-only. All other membership categories would remain the same. The last dues increase (a \$5 increase for regular, associate and international members) was in October 2013.

If approved, the increase will take effect Oct. 1.

Current Dues for similar associations are BEA — \$130; ICA — \$195 (has a tier system with lower rates for international members); and NCA — \$165.

Conference Features Two Movie Opportunities

Wednesday, Aug. 3, 6:30 p.m. to 9:30 p.m.

This showing features the movie "Spotlight." The movie is based on the real-life story of a *Boston Globe* investigative team that uncovered the Boston Catholic sexual abuse scandal in 2002. The movie received the 2015 Oscar for Best Picture. Sponsored by the Association of Schools of Journalism and Mass Communication, the movie will be shown free of charge. After the showing, there will be a discussion about investigative reporting and its value in our 24/7 news cycle. ASJMC is sponsoring this showing in recognition of Marty Baron, who was the managing editor of the *Boston Globe* team who broke this story. Baron will be at the conference on Thursday, Aug., 4, to receive the ASJMC Gerald Sass Award for Distinguished Service to Journalism and Mass Communication Education (see p. 15).

Friday, Aug. 5, 5 p.m. to 7 p.m.

This showing features the HBO documentary "Jim: The James Foley Story," which features the life and work of American journalist James Foley. He was captured by ISIS and beheaded after nearly two years of captivity. Sponsored by the Foley Foundation, Reporters without Borders and Northwestern's Medill School of Journalism, the conference session will be moderated by Ellen Shearer, codirector of the Medill National Security Journalism initiative at the Medill School of Journalism, and Delphine Halgand, president of Reporters Without Borders-USA. Medill will provide attendees with a special teaching guide on safety it has created for journalism students.

AEJMC NEWS

Newsletter for the Association for Education
in Journalism and Mass Communication
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The contents of this newsletter may not reflect
the editor's views or the association's policies.

AEJMC Announces Second Class of IDL Fellows

Eight AEJMC members have been selected to participate in the 2016-17 class of AEJMC's Institute for Diverse Leadership in Journalism and Communication.

The Institute is beginning its second year with its second class of fellows. It is designed for people of color and women who are interested in academic leadership opportunities. This year's class will begin work at AEJMC's Minneapolis Conference in August and participate in other sessions and activities throughout their fellowship year. The Institute is co-sponsored by AEJMC and the Association of Schools of Journalism and Mass Communication.

Fellows for 2016-17 include the following:

- **Linda Aldoory** is an associate professor in the Department of Communication and affiliate faculty of the Department of Behavioral and Community Health and the School of Medicine at the University of Maryland.
- **Laura Castañeda** is a professor in the Annenberg School for Communication and Journalism at the University of Southern California.
- **Jerry Crawford** is an associate professor at the University of Kansas' William Allen White School of Journalism and Mass Communications.
- **Calvin L. Hall** is department chair of and associate professor in the Department of Mass Communication at North Carolina Central University.
- **Karie Hollerbach** is a professor in the Department of Mass Media at Southeast Missouri State University where she currently serves as department chairperson and advertising option coordinator.
- **María Elizabeth Len-Ríos** is an associate professor of public relations at the University of Georgia.
- **Herbert Lowe** is a professional in residence and directs the O'Brien Fellowship in Public Service Journalism at Marquette University's Diederich College of Communication in Milwaukee.
- **Emily Metzgar** is an associate professor in The Media School at Indiana University where she also directs the honors program.



Linda Aldoory



Laura Castañeda



Jerry Crawford



Calvin Hall



Karie Hollerbach



María Len-Ríos



Herbert Lowe



Emily T. Metzgar

Save the Date!

NEWS

Engagement Day

read
watch
listen
like
tweet
post
text
email
comment
link
share
discuss
engage



Imagine a day when everyone engages with news. That's the goal for News Engagement Day, **Tuesday, Oct. 4, 2016.**

Join the effort to make staying informed a national priority. The **Association for Education in Journalism and Mass Communication** founded News Engagement Day on Oct. 7, 2014. AEJMC is working with schools and universities; local, social, and national media; and civic, educational, and community groups to expand News Engagement Day.

Help show current and future generations that being informed is empowering, enjoyable, and essential for a healthy democracy.

For more information and to get involved, contact Paula Poindexter, News Engagement Day Chair, paula.poindexter@austin.utexas.edu.



New Visiting Professors Program Targets Media Ad Sales

Two AEJMC members have been selected to participate in a pilot program the Scripps Howard Foundation is funding.

The new Scripps Howard Foundation Visiting Professors in Media Ad Sales Program will allow two visiting professors to study advertising sales that support social media and/or digital marketing at two different venues (Scripps Corporate Headquarters in Cincinnati, OH, and WPTV in West Palm Beach, FL) for two weeks this summer. They then take these updated skills and knowledge back to their classrooms, sharing with students what they have learned. The second phase of the program funds the travel of a venue representative to the faculty's campus for a three- to five-day visit.

Each grant provides \$3,000 for the visiting professor's travel, housing and other expenses for the two-week media outlet visit and \$1,000 for expenses related to the outlet representative's campus visit. AEJMC administers the program for the foundation, selecting a panel of judges to evaluate applications from members based on the value/need of the program for the applicant, impact of the visit on the applicant's home campus, strength of ideas for the professional's visit and the overall quality of the application. The call for applications was issued in February, and the selection process was completed in May.

Recipients for 2016-17 include **Lance Kinney**, University of Alabama, who will be working with **Scripps Corporate Headquarters**, and **Yong Jin Park**, Howard University, who will be working with **WPTV**.

Lance Kinney is an associate professor and graduate director of the Department of Advertising and Public Relations, College of Communication & Information Sciences at Alabama. He teaches classes in advertising media, advertising management and advertising campaigns, as well as mass communication research methods. He received his Ph.D. from Florida State University, MA from the University of Georgia and BA from Auburn University.

Yong Jin Park is an associate professor in the School of Communications at Howard. His interest is social and policy implications of new media technologies, with a particular focus on privacy, digital advertising and wearable technologies. He is a 2016 Visiting Fellow at the Center for Information, Technology and Policy at Princeton University. Park received his Ph.D. from the University of Michigan, MA from the University of Southern California and BA from the University of San Francisco.



Lance Kinney



Yong Jin Park



Equity and Diversity Award Presented to University of Alabama

AEJMC 2015-16 President Lori Bergen (left) visited the University of Alabama to present the 2015 AEJMC Equity and Diversity Award to the College of Communication and Information Sciences. Accepting the award are College of Communication and Information Sciences' Dean Mark Nelson (middle), and University of Alabama President Stuart Bell (right).

2016-17 Scripps Howard Foundation Visiting Professors in Social Media Program Begins

Six visiting professors will have the opportunity this summer to learn first-hand how news and information delivery is being transformed in a digital media world.

These visiting professors are the newest participants in the Scripps Howard Foundation Visiting Professors in Social Media Program. This is the sixth year the foundation has funded grants for selected AEJMC members to spend two weeks during the summer learning how media outlets are using social media across multiple platforms.

Educators then take these updated skills and knowledge back to their classrooms, sharing with students what they have learned. The second phase of the program funds the travel of an outlet representative to the faculty's campus for a three- to five-day visit.

Each grant provides \$3,000 for the visiting professor's travel, housing and other expenses for the two-week media outlet visit and \$1,000 for expenses related to the outlet representative's campus visit. AEJMC administers the program for the foundation, selecting a panel of judges to evaluate applications based on the value/need of the program for the applicant, impact of the visit on the applicant's home campus, strength of ideas for the professional's visit and the overall quality of the application. The call for applications was issued in February, and the selection process was completed in May.

Recipients for 2016-17 include **Amara Aguilar**, University of Southern California, who will be working with **C-SPAN** in Washington, D.C.; **Jan Lauren Boyles**, Iowa State University, who will be working with the **Post and Courier** in Charleston, S.C.; **Lillie Fears**, Arkansas State University, who will be working with the **Dallas Morning News** in Dallas, TX; **Mark Poepsel**, Southern Illinois University-Edwardsville, who will be working with **DigitasLBI Chicago** in Chicago, IL; **Larry Strout**, Mississippi State University, who will be working with **WCPO TV** and **WCPO.com** in Cincinnati, OH; and **Lei Zhang**, University of Wisconsin-La Crosse, who will be working with **Scripps Washington Bureau** in Washington, D.C.

Amara Aguilar is an associate professor of professional practice in digital journalism at the University of Southern California's Annenberg School for Communication and Journalism. At USC, she teaches journalism for mobile and emerging platforms, app design, and digital news immersion, among other courses.

Jan Lauren Boyles is an assistant professor of journalism/big data at Iowa State University's Greenlee School of Journalism. She joined ISU from the Pew Research Center, where she served as Research Associate for the Journalism Project and contributor to the Internet & American Life Project.

Lillie Fears is a professor at Arkansas State University, where she teaches a variety of courses, including multimedia storytelling, reporting for electronic media, research methods and media history. She also leads summer media workshops and book clubs involving digital technology for underserved youth.

Mark Poepsel moved to Illinois in 2013 to teach journalism and media management at Southern Illinois University-Edwardsville and to be close to family. He researches entrepreneurialism in journalism and attended the Scripps Howard Journalism Entrepreneurship Institute in 2016. Poepsel worked as a television reporter from 2002-2007.

Lawrence Strout is an associate professor in Mississippi State University's Department of Communication, where he teaches newswriting and mass media law. He worked in commercial and public broadcasting for 14 years before entering academia.

Lei Zhang is an assistant professor, teaching journalism, new media studies and rhetoric in the English Department at the University of Wisconsin-La Crosse. Zhang studies the intersections of rhetoric, journalism and international relations.



Amara Aguilar



Jan Lauren Boyles



Lillie Fears



Mark Poepsel



Lawrence Strout



Lei Zhang

Apply Now for Senior Scholar Grants

The **AEJMC Senior Scholar Research Program** will award up to two \$4,000 grants to senior scholars to fund innovative and timely research projects in journalism and mass communication. This is a project of the AEJMC Strategic Plan.

Senior scholars who are AEJMC members may submit proposals for these grants in the fall of 2016, and selections will be announced by early January 2017.

The AEJMC Senior Scholar Research Program is designed to support researchers in a wide area of study. These funds may support research assistants, travel to research centers or relevant locations, or pay for supplies and services associated with the research. This program seeks to recognize senior (typically tenured) scholars who aim to engage in extended research projects. For at least one of the two awards, priority will be given to a project that requires travel. Members holding an endowed professorship or an endowed chair are not eligible to apply.

Proposals should outline the applicant's significant research project. Proposals may also be submitted by a team of scholars who would share the award if selected.

AEJMC will showcase initial results from the projects selected for the 2017 grants at a special session at the AEJMC 2017 Conference in Chicago, IL. In addition to the \$4,000 grant, AEJMC will also provide \$750 for each selected proposal to assist scholars with travel expenses to that conference.

Deadline for submitting proposals is Friday, Oct. 7, at 4:59 p.m. Eastern Time. All application materials should be emailed as one attachment to Jennifer McGill at AEJMCCHQ@aol.com (attachment **MUST** have a document suffix, such as .doc, .docx or .pdf). **All material should come in ONE file** in the order outlined under the "Application Process" section of this call. Incomplete proposals will NOT be reviewed.

PROPOSAL CRITERIA

- The proposed topic should center on Journalism and Mass Communication and related disciplines. Topics in related disciplines should also include a central element within mass communication.
- **Applicants must be current AEJMC members.** Check your membership status before you submit your proposal. Proposals submitted by non-members, or members whose memberships are not current, will be eliminated from the competition.
- Only one proposal per person will be considered. (If you submit as part of a team, that is the only proposal you may submit.)
- The program is looking for proposals from senior faculty members teaching full-time (preferably tenured).
- The proposal should include a demonstration of past research success and the likelihood that this project can be completed by February 2018.
- For the proposals selected, a five-page interim report is due to AEJMC by July 15, 2017, and will be part of the 2017 Conference session. Applicants should submit proposals for projects on which they would be able to make significant progress by that time.

APPLICATION PROCESS

Applications should contain five sections and include the following materials:

- I. **A cover sheet** that lists the following information: (a) name, address, telephone number and email address; (b) a 200-word bio of applicant(s); and (c) a 300-word abstract of the project.
- II. **A proposal** written for a general mass communication scholarly audience, of no more than 1,500 words (excluding endnotes) describing the project, which must include the following: (a) scope and purpose of project; (b) how the project will expand knowledge; (c) detailed description of the project, including methods, survey information (if used), etc.; (d) current status and timeline for completion; (e) anticipated outcomes; (f) a list of potential publication venues for the finished project. **(Proposals that exceed this word count will NOT be reviewed.)**
- III. **A one-page, detailed budget** that fully explains the expenses necessary to complete the project. Maximum grant amount is \$4,000. Funds may not be used for university indirect costs or PI stipend. If project will cost more than the maximum grant amount, explain where you will get the remaining funds to complete the project.
- IV. **One letter of support** from your immediate supervisor
- V. **A three-page curriculum vitae**

SELECTION PROCESS

All proposals will undergo peer review by JMC scholars. After a competitive judging process, applicants will be notified of the status of their proposals by early January 2017.

Questions about the AEJMC Senior Scholars Program should be directed to Jennifer McGill at AEJMCCHQ@aol.com or 803/798-0271.

Apply Now for Emerging Scholars Grants

The **AEJMC Emerging Scholars Program** will award \$2,500 research and teaching grants to up to four research or teaching proposals to encourage innovative and timely projects in journalism and mass communication. This is a project of the AEJMC Strategic Plan. AEJMC members may submit proposals for these grants in the fall of 2016, and selections will be announced by early January 2017. **Deadline for submitting proposals is Monday, Oct. 3, 4:59 p.m. Eastern Time.**

The AEJMC Emerging Scholars Program is designed to develop and nurture JMC teachers and researchers by fostering an intellectually stimulating environment. This program's mission is to identify, encourage and recognize some of AEJMC's most promising emerging scholars by providing funding for research or teaching projects. If requested, proposals selected for funding will be matched with a recognized scholar to serve as a mentor throughout the project. The mentor would serve as a resource and sounding board for the project. Proposals should outline an individual's own significant research or teaching project. Proposals may also be submitted by a research team, which would share the award amount if selected.

AEJMC will showcase initial results from 2017 grants during a session at AEJMC's 2017 Conference in Chicago, IL. In addition to the \$2,500 grant, AEJMC will also provide \$500 for each selected proposal to assist with travel expenses to the Conference.

PROPOSAL CRITERIA

- The proposed topic should center on Journalism and Mass Communication and related disciplines. Topics in related disciplines should also include a central element within mass communication.
- **Applicants must be current AEJMC members.** Check your membership status before you submit your proposal. Proposals submitted by non-members or members whose memberships are not current will be eliminated from the competition.
- Only one proposal per person will be considered. (If you submit as part of a team, that is the only proposal you may submit.)
- The program will not provide support for dissertation research.
- Graduate or undergraduate students are not eligible for this program.
- The program is looking for proposals from junior faculty members teaching full-time who have not yet achieved tenure, who are likely at the assistant professor level. Media professionals who have recently transitioned to full-time work in the academy are also welcome to apply.
- Proposals for teaching projects must include a research component or be research-based. This research component must be specifically explained in the proposal.
- For the proposals selected, a five-page interim report is due to AEJMC by July 15, 2017, and will be part of a Conference session. Applicants should submit proposals for projects on which they will be able to make significant progress by that time. Projects must be completed by Feb. 7, 2018.

APPLICATION PROCESS

All application materials should be emailed as one attachment to Lillian Coleman at aejmcnews@aol.com (attachment **MUST** have a document suffix, such as .doc, .docx or .pdf). **All material should come in ONE file** in the order outlined here. Incomplete proposals will NOT be reviewed.

Applications should contain five sections, which should include the following materials:

I. A cover sheet that lists: (a) name, address, telephone number, email address; (b) a 200-word bio of applicant; and (c) a 300-word abstract of project.

II. A proposal written for a general mass communication scholarly audience, of no more than 1,500 words (excluding end-notes) describing the project, which **must** include: (a) scope and purpose of project; (b) how the project will expand knowledge; (c) detailed description of the project, including methods, survey information (if used), etc.; (d) current status and timeline for completion; (e) anticipated outcomes; (f) a list of potential publication venues for the finished project. (Proposals that exceed this word count will NOT be reviewed.)

III. A one-page, detailed budget that fully explains the expenses necessary to complete the project. Maximum grant amount is \$2,500. Funds may not be used for equipment, software, PI stipend, university indirect costs or conference travel. If project will cost more than the maximum grant amount, explain where you will get the remaining funds to complete the project.

IV. One letter of support from your immediate supervisor.

V. A three-page vita — edit it so it is only three pages.

SELECTION PROCESS

All proposals will undergo peer review by JMC scholars. After a two-stage judging process, applicants will be notified of the status of their proposals by early January 2017. Questions should be directed to Jennifer McGill at AEJMCCHQ@aol.com or 803/798-0271.

Accreditation and Reaccreditation Updates from ACEJMC's Spring Meeting

Peter Bhatia, editor and vice president for audience development, Enquirer Media in Cincinnati, was elected to a three-year term as president of the Accrediting Council on Education in Journalism and Mass Communications (ACEJMC) at its May 6-7 meeting in Chicago.

Bhatia represents the American Society of News Editors on the Council. Paul Parsons, dean of the School of Communications at Elon University, was elected vice president.

The Council accredited two new international schools. The undergraduate and graduate programs at the School of Communication, Journalism and Marketing at Massey University in New Zealand were accredited. Massey University has three campuses in Auckland, Palmerston North and Wellington. The second new school was the College of Communication at the University of Sharjah in the United Arab Emirates.

Twenty-five schools were reviewed. ACEJMC now accredits 119 schools in the United States and outside the country. The Council conducts voluntary reviews for schools with professional journalism and mass communications programs.

Two new members were elected to three-year terms on the Accrediting Committee. They are Sonya Duhe, director of the School of Mass Communication at Loyola University New Orleans, and Helen Katz, senior vice president and director of research for Publicis Media.

Re-elected to three-year terms were Andrew Alexander, visiting professional at the E.W. Scripps School of Journalism at Ohio University, and Africa Price, director of public relations and communications for the mayor's office in Shreveport, Louisiana.

The following schools received provisional reaccreditation for their undergraduate programs:

- Department of Journalism, University of Arkansas
- Department of Journalism and Public Relations, Bowling Green State University
- Department of Journalism and Mass Communication, North Carolina A&T State University
- Department of Journalism, Texas Christian University

The Nido R. Qubein School of Communication at High Point University received initial provisional accreditation.

The following schools received reaccreditation for their undergraduate programs:

- Department of Journalism, Ball State University
- School of Communications, Howard University
- School of Journalism and Broadcasting, Western Kentucky University
- Department of Journalism and Public Relations, California State University, Chico
- Department of Journalism, California State University, Northridge
- Greenlee School of Journalism and Communication, Iowa State University
- Department of Journalism and Mass Communications, Murray State University
- School of Mass Communication and Journalism, University of Southern Mississippi
- Faculty of Communication, Catholic University in Santiago, Chile
- Department of Journalism, University of Wisconsin Oshkosh
- College of Media, West Virginia University
- Department of Journalism and Communication, University of Alaska Anchorage

The following schools received reaccreditation for their undergraduate and professional master's programs:

- S.I. Newhouse School of Public Communications, Syracuse University
- Manship School of Mass Communication, Louisiana State University
- College of Communication and Information Sciences, University of Alabama
- Philip Merrill College of Journalism, University of Maryland
- Frank W. and Sue Mayborn School of Journalism, University of North Texas
- Department of Journalism and Media Studies, University of South Florida, St. Petersburg.

Mass Communication and Society

Call for Papers

Media, Terrorism and Society
Guest Editor: *Shahira Fahmy, University of Arizona*

In our global society where the war on terrorism knows no borders, countries are increasingly recognizing the importance of improving terrorism coverage domestically and abroad. This *MC&S* issue aims to consider the state of media coverage of terrorism movements, the trajectory of this coverage, and its impact on public opinion and humanitarian crises worldwide.

The U.S. Department of State indicated in summer 2015 a 35% rise in terrorist attacks across the world between 2013 and 2014, with the total number of people killed by terrorism increasing by more than 80%. Comparatively, however, there has been insufficient research investigating the role of media in covering such trends. The premise of this special issue, therefore, is to offer a forum for inspiring new conversations and advancing terrorism studies within the mass communication field.

Complex problems and opportunities associated with terrorism and media coverage require interdisciplinary and creative approaches. The aim of this special issue is to build upon traditional approaches to mass media's role in shaping and amplifying terrorism issues and perceptions by opening new space for including how the social and/or mass media have covered terrorism narratives and how the coverage has evolved in recent years, with additional foci on the use of social media by terrorist organizations and related counterterrorism activities.

Given the prevalence, impact and severity of terrorism today, contributors are highly encouraged to submit to this *Mass Communication and Society* special issue devoted to a symposium on Media, Terrorism and Society. This issue conceives "terrorism" in a broad sense. The issue encompasses topics related to media coverage and impact of terrorism that span domestic and global communities as well as those that are common within different regions.

Submissions that approach this topic from an inclusive range of fields and research methodologies within mass communication, as well as those from related disciplines, are highly encouraged. Submissions should provide efforts to advance mass communication theory and/or methodology, and can focus on national or global societies. They may offer insights about transnational issues and processes, issues of human behaviors, technology, politics, international relations, policy, law, etc. A wide range of manuscripts is welcome, including:

- Empirical studies focusing on terrorism coverage and media effects.
- Evaluating the coverage of humanitarian crisis as a direct impact of terrorism.
- Identifying trends in terrorism narratives textually and/or visually in new and old modes of communication.
- Examining the impact of mass media and digital innovation on the production of messages about terrorism and news dissemination.
- Measuring the roles of culture, religion, ethics, foreign policy and military involvement in communicating terrorist activities.
- Integrating theoretical and/or methodological approaches from a wide range of disciplines such as political science, international relations, religious studies and sociology within the mass communication field.
- Monitoring social media use by terrorist organizations for recruitment and/or message dissemination, as well as related counterterrorism efforts.
- Understanding transitions in terrorism coverage, and of trajectories across time and space.

Deadline for submissions: Manuscripts are to be submitted **by Oct. 31**, via the *Mass Communication and Society* online system at <http://mc.manuscriptcentral.com/mcas> following the standard journal submission procedures. Authors should note in their cover letters that the submission is for the special issue devoted to "Media, Terrorism and Society." Final publication will be in Volume 20 (2017). Any questions concerning this call for papers may be directed to Professor Shahira Fahmy, shahira.fahmy@fulbrightmail.org.

Publications Committee Seeks Applications for Journal Editor

The AEJMC Publications Committee invites applications and nominations for editor of our flagship journal, *Journalism & Mass Communication Quarterly*. The three-year appointment begins Oct. 1, 2017.

The editor's responsibilities include leading a team of associate editors (selected by the editor) to promptly process all manuscripts submitted to *J&MCQ* (either by solicitation or on speculation) and coordinate four issues per year. The editor will handle correspondence related to the publication and work with both the AEJMC Central Office on business and budget matters affecting the journal as well as with the publisher's production and promotion representatives. A professional, collegial approach is expected in all matters related to the journal.

The editor receives an annual honorarium of \$10,000. In addition, up to \$8,500 is available from AEJMC to cover travel for the editor to attend meetings in support of the journal, a stipend for graduate student assistance during the summer, and/or the cost of an instructor to replace the editor in a course he or she normally teaches. Specific dollar amounts will be negotiated with the Publications Committee and AEJMC Central Office. Other uses for this money may be proposed.

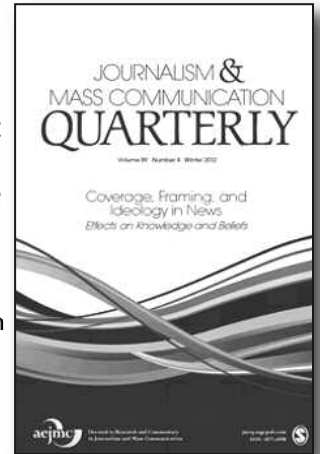
The editor is selected by and reports to the AEJMC Publications Committee. To maintain a fair and open process, the Committee seeks both applications from those interested and nominations. Nominees will be contacted and asked to submit applications, and all who apply will be considered.

Applicants and nominees must be AEJMC members in good standing. They should be able to write and edit clearly and concisely, understand and appreciate a broad range of research methodologies, and have an extensive knowledge of the literature of media communication research. They should also be able to comply with the design standards established for AEJMC official publications.

The editor selected will be housed in a department or school that is able and eager to cooperate with this publishing venture in terms of office space, travel funding, use of equipment, and graduate student or staff assistance. Each year during the editor's term, AEJMC will provide the editor's school with (1) a free one-page color advertisement in the AEJMC Conference Program, and (2) one free job listing in the "AEJMC Job Hub" during the annual conference.

Nominations must be received no later than Sept. 1. They should be sent to Julie Andsager at jandsage@utk.edu.

Applications must be received by Sept. 18. A complete application will include a letter outlining the candidate's qualifications, a letter of support from the applicant's department head and/or dean, a four-to-five-page outline of the applicant's vision for the journal, and contact information for five professional references. All material should be combined in a single pdf and sent by the deadline to Julie Andsager at jandsage@utk.edu. Initial inquiries may be made by telephone to Jennifer McGill, AEJMC executive director, at 803/798-0271. AEJMC is an EO/AA employer.



Former *Journalism & Mass Comm Quarterly* Editor Dies

Guido H. Stempel, III, 87, passed away on May 31 at the James Cancer Hospital in Columbus, OH. A distinguished professor emeritus, Stempel had joined the faculty of the Scripps College of Communication at Ohio University in 1965, and was named a distinguished professor in 1982.

Stempel served as editor of *Journalism & Mass Communication Quarterly* from 1973 to 1990. He also served as associate editor of *Newspaper Research Journal* from 1991 to 2000 and as senior research editor of the journal from 2000 to the present.

A member of AEJMC for 61 years, Stempel received both of AEJMC's top honors for sustained research excellence: the Paul J. Deutschmann Award for Excellence in Research in 2007 and the Eleanor Blum Award for Contributions to Communication Research in 1989.

Stempel also received other awards from AEJMC, including the AEJMC Newspaper Division Award for a Lifetime of Exemplary Contributions to Journalism and Journalism Education in 2005, and the Edward J. Traves Teacher of the Year Award in 1997.



Guido Stempel

Critical and Cultural Studies Division Publishes *Journal of Communication Inquiry*

by David A. Schwartz, advisory board member,
Journal of Communication Inquiry

Editor's Note: This is the second in a series of newsletter articles that will highlight the various AEJMC divisional journals.

One of the earliest critically-oriented journals in mass communication studies, the *Journal of Communication Inquiry* (JCI) explores communication and mass communication phenomena within cultural and historical perspectives. JCI specializes in alternative considerations of communication and media, including critical and cultural approaches to communication research, feminist theory and the study of mass-mediated representations of race, gender, class and sexual orientation.

JCI is the official journal of AEJMC's Critical and Cultural Studies Division. It was the first American journal to publish the work of Stuart Hall, the pioneering UK-based theorist who in the 1960s and '70s helped create the academic field of cultural studies. The journal honored Hall's passing in 2014 by granting free online access to the April 1986 issue on cultural studies, which featured Hall's work.

JCI is also unique as a student-run, peer-reviewed communication and media studies journal. This aspect of the journal encourages fresh thinking and new ideas, and is one reason JCI is considered especially innovative in its wide-ranging and interdisciplinary content.

A highlight of JCI's contributions to media scholarship is its regular interviews with prominent communication theorists. Past interviews include Todd Gitlin, Kathleen Hall Jamieson, Susan Douglas, Robert McChesney, Lawrence Grossberg, and late scholars such as Hall and James Carey. Interviews often drift away from pure scholarship and into discussions about the application of research beyond the academy, or toward discussion about communication's evolving space in higher education. JCI's interview with Dr. Gitlin, for example, covered his life in activism as well as his research. Dr. Douglas' interview included a range of topics such as her rejection of the

term "postfeminism" and ways the U.S. government can better support new mothers. Our interview with Dr. McChesney ventured into a discussion of obstacles young and non-tenured faculty face when doing controversial research and their tendency to "play it safe" rather than challenge conventional knowledge.

Our special issues operate at the progressive edge of critical-cultural scholarship. JCI's current special issue call on "Digital Feminist Media Studies" solicits scholarship in a range of areas such as cyberstalking and online bullying, transnational identity on YouTube, online misogyny, female racial performance on Twitter, Black feminism and digital music, and many others. In addition to the current call, past special issues have included our most recent "Religion, Media, and Culture" and "The Mediated Political and Cultural Battle Over LGBTQ Equality."

JCI's Editorial Board embodies the journal's commitment to critical and rigorous scholarship. Although we cannot name everyone here, JCI's board includes Theodore Glasser, Carolyn Kitch, Angela McRobbie, Radhika Parameswaran, Todd Gitlin and Mary Douglas Vavrus. Over JCI's 40 years, the board has been instrumental in creating an atmosphere that has published work by some of our most important scholars. In addition to introducing Hall to the United States, JCI has published articles and essays by Dick Hebdige ("Postmodernism and 'The Other Side,'" 1986); McRobbie ("Postmodernism and Popular Culture," 1986); Henry Jenkins ("Reading Popular History: The Atlanta Child Murders," 1987); Ien Ang ("Beyond Self-Reflexivity," 1989); Janice Radway ("Ethnography Among Elites: Comparing Discourses in Power," 1989); McChesney ("An Almost Incredible Absurdity for Democracy," 1991); and others.

JCI continues to forge new paths in communication and media analysis, upholding the vitality and rigor of critical/cultural studies in media and communication.



***Journalism & Mass Comm Quarterly* Achieves Top Ranking in China**

Journalism & Mass Communication Quarterly has been ranked as one of the top three international journals for communication and journalism in China's Higher Education Ministry. The ranking was done with a rigorous process. A list of journals was compiled based on impact factors and other bibliometrics and then voted online by graduate faculty (Ph.D. student advisors) of all Ph.D. communication programs in China. Then the State Department formed a special council to evaluate the results and authorize the ranking. This ranking will affect the evaluation of the faculty's research publication in China and the program's ranking as all universities are funded by the government. China is now the country with the second-largest number of communication programs in the world.

Scripps Howard Foundation Teacher of the Year Announced

Carolina Acosta-Alzuru of the Grady College of Journalism and Mass Communication at the University of Georgia has been awarded the 2015 Scripps Howard Foundation Journalism & Mass Communication Teacher of the Year Award.

Only one award is presented each year. This national competition recognizes excellence in teaching in several areas, including innovative teaching practices, influences on curriculum, mentoring of students and faculty, scholarship as it relates to teaching, leadership in educational activities and on-going industry engagement inside and outside the classroom.

Acosta-Alzuru will be honored with the award and \$10,000 prize, funded by the Scripps Howard Foundation, Thursday, Aug. 4, at 6:45 p.m. during the keynote session at AEJMC's Minneapolis Conference.

Award finalists for 2015 are James Kelly of The Media School at Indiana University and Mike McKean of the School of Journalism at the University of Missouri.

Acosta-Alzuru is an associate professor of public relations in the Department of Advertising and Public Relations. She teaches public relations, graphics communication and cultural studies. She also teaches both an honors seminar (in Spanish) and an undergraduate course (in English) about telenovelas, culture and society.

"This recognition means a lot to me because teaching is a continuous learning experience. It's a daily challenge that I undertake guided by two words: respect and responsibility," she said. "As teachers we know we have the opportunity to touch lives. But, as I walk with my students some stretches of their intellectual journey, I'm always amazed at how much they touch *my* life and how much I learn from them. It's another reminder that teaching is always mindful of the other, mutual and interactive."



Carolina Acosta-Alzuru

Administrator of the Year Award Goes to Michael Bugeja

Michael Bugeja, director of the Greenlee School of Journalism and Mass Communication at Iowa State University, has been named the 2015 Scripps Howard Foundation Journalism & Mass Communication Administrator of the Year.

This annual award recognizes excellence in the administration of a journalism and mass communication program, including vision, leadership and creativity. The \$10,000 cash prize that accompanies it is funded by the Scripps Howard Foundation.

Finalists for the 2015 Administrator Award are Joe Foote, former dean of the Gaylord College of Journalism and Mass Communication at the University of Oklahoma, and Maryanne Reed, dean of the Reed College of Media at West Virginia University.

Bugeja began his tenure as director of the Greenlee School in 2003. "Since then, there has been a fundamental cultural shift in the Greenlee School led by Michael's commitment to promote teamwork, contribution, and transparency: top faculty have been hired, research productivity has flourished, promotion and tenure have increased, endowments have escalated nearly sevenfold, and most importantly, morale has rebounded," said Iowa State President Steven Leath in his recommendation. "He has lifted the Greenlee School to national prominence – now ranked among the top programs in the country."

Under Bugeja's direction, the school's enrollment has grown 33 percent in four years, and the undergraduate placement rate was a near perfect 99 percent in 2013. When Bugeja became director, the Greenlee School had an endowment of \$876,776. Now the endowment approaches \$7 million, which allows Bugeja to award all professors \$3,000 annually for research and professional development. The Greenlee School was awarded AEJMC's 2014 Equity and Diversity Award.

Bugeja will receive the award and cash prize Thursday, Aug. 4, at 6:45 p.m. during the keynote session at AEJMC's Minneapolis Conference.



Michael Bugeja

Editor to Receive ASJMC 2015 Gerald Sass Award

Marty Baron, executive editor of *The Washington Post*, has been named the 2016 recipient of the Gerald Sass Award for Distinguished Service to Journalism and Mass Communication. Presentation of the award will take place Thursday, Aug. 4, 3:15 p.m. to 4:45 p.m., during AEJMC's Conference in Minneapolis. Following the award presentation, Baron will discuss investigative reporting in a social media world.

The Sass Award is the only award given by the Association of Schools of Journalism and Mass Communication (ASJMC); it is given annually to pay tribute to outstanding achievement and service to the field of journalism and mass communication.

Baron was executive editor of *The Boston Globe* from 2001 to 2012, where he led the newspaper's effort to investigate the Boston Catholic sexual abuse scandal, resulting in a series that earned the newspaper a Pulitzer Prize. In 2015 Baron and his team of investigative reporters from the *Globe* were the subject of the movie "Spotlight," which won two 2016 Oscars: one for best picture and one for best original screenplay. Baron is portrayed in the movie by actor Liev Schreiber. "Spotlight" will be shown during AEJMC's Minneapolis Conference (see p. 3 for more information).



Marty Baron

A graduate of Lehigh University, Baron began working in the newspaper business in 1976 as a reporter for *The Miami Herald*. While there he led the newspaper to a Pulitzer Prize for coverage of the raid to recover Elián González. After working for *The Los Angeles Times* and *The New York Times*, he became executive editor of the *Herald* in 2000; in 2001 Baron was named editor of the year by *Editor & Publisher* magazine. With his 2001 move to the *Globe*, Baron shifted the newspaper's focus from international coverage to local investigative reporting; the newspaper won six Pulitzer Prizes while he was executive editor there. He took over as executive editor of *The Washington Post* in January of 2013, succeeding Marcus Brauchli.

AEJMC's 2016 Equity and Diversity Award Goes to University of North Texas' Mayborn School

The Frank W. and Sue Mayborn School of Journalism at the University of North Texas has been awarded the 2016 AEJMC Equity and Diversity Award.

The award will be presented at the keynote session during AEJMC's Minneapolis Conference, Thursday, Aug. 4, at 6:45 p.m. It recognizes journalism and mass communication academic programs that are working toward, and have attained measurable success, in increasing equity and diversity within their units.



2016 Kriehbaum Under 40-Award Announced

Jörg Matthes, professor of communication and director of the Department of Communication at the University of Vienna, has been selected as the recipient of the 2016 Hillier Kriehbaum Under-40 Award.

The Award was created in the early 1980s by the late Hillier Kriehbaum of New York University to honor a journalism/communication faculty member who has made outstanding contributions in AEJMC's three key areas: teaching, research and public service. It has become one of the highest honors that AEJMC can bestow on a member. Kriehbaum, who was AEJMC president in 1972, took great pride in this award and its recipients. This year the award carries a \$1,000 cash prize, as well as a plaque, which will be presented during AEJMC's Business Meeting Saturday, Aug. 6, at 10 a.m. at the Minneapolis Conference.



Jörg Matthes

©Barbara Mair

Minneapolis Annual Conference Awards

2016 Tankard Book Award Finalists

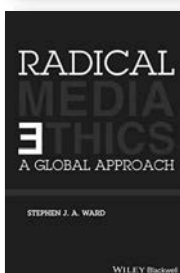
Three journalism/mass communication books have been announced as finalists for AEJMC's 2016 James Tankard Book Award (for books published in 2015). The winner will be named during AEJMC's Minneapolis Conference Thursday, Aug. 4, at 3:15 p.m.:

Engaged Journalism: Connecting with Digitally Empowered News Audiences by Jake Batsell, Southern Methodist [Columbia University Press]

The New Censorship: Inside the Global Battle for Media Freedom by Joel Simon, Committee to Protect Journalists [Columbia University Press]

Radical Media Ethics: A Global Approach by Stephen Ward, Wisconsin Madison [Wiley Blackwell]

The Tankard Award was established in 2007 to honor James Tankard, Texas at Austin, former author of *Journalism Monographs*, to honor his many contributions to the field of journalism and mass communication education.



Castro Manipulated American Journalists [Louisiana State University Press].

Award presentation will be Saturday, Aug. 6, at 10 a.m. during AEJMC's Business Meeting.

This award is given annually to a book or project concerning Latin America or coverage of issues in Latin America. It was endowed by the late Jerry Knudson, an emeritus professor at Temple University. Knudson was a long-time AEJMC member whose research and publications focused on Latin America.



2016 Dorothy Bowles Public Service Award

Rosental Alves, Texas at Austin, has been selected as the 2016 winner of the Dorothy Bowles Public Service Award.

This award recognizes AEJMC members who have worked for the past 10 years or longer to bridge the academy and the profession. The selection committee particularly recognized Alves for his extensive work with journalists in Latin America as well as his work to connect practitioners with the academy.



This award, which comes with a cash prize of \$1,000, will be presented on Saturday, Aug. 6, at 10 a.m. during AEJMC's Business Meeting at the Minneapolis Conference.

2016 Nafziger-White-Salwen Dissertation Award

AEJMC's 2016 Nafziger-White-Salwen Dissertation Award will be given at AEJMC's Business Meeting Saturday, Aug. 6, 10 a.m., to **Rodrigo Zamith**, Massachusetts-Amherst.

Zamith received his Ph.D. in Mass Communication from the University of Minnesota. His advisor was Seth C. Lewis, Minnesota, and his 2015 dissertation was titled "Editorial Judgment in an Age of Data: How Audience Analytics and Metrics are Influencing the Placement of News Products."



2016 Lionel C. Barrow Jr. Award

The 2016 Lionel C. Barrow Jr. Award for Distinguished Achievement in Diversity Research and Education will be presented to **Joel Beeson**, West Virginia. He will receive the award during AEJMC's Business Meeting Saturday, Aug. 6, at 10 a.m.



Created by AEJMC's Minorities & Communication Division and the Commission on the Status of Minorities, the award recognizes outstanding individual accomplishment and leadership in diversity efforts within the journalism and mass communication discipline. Beeson is currently leading a collaborative initiative with Morgan State University's School of Global Communication and Journalism, an historically black urban insti-

tution, to develop a Social Justice Media Project. This collaboration resulted in *Bridging Selma* and the virtual reality app, "Fractured Tour: An Immersive VR Tour of Selma's Divides."

2016 Lionel C. Barrow Jr. Scholarship Award

Adrienne Muldrow, doctoral student at Washington State, has been named as the recipient of the 2016 Lionel C. Barrow Jr. Scholarship.

The award, sponsored by the Mass Communication and Society and the Minorities and Communication divisions, will be presented during AEJMC's Business Meeting Saturday, Aug. 6, at 10:00 a.m.



The scholarship is named for Lionel C. Barrow Jr. in recognition of his pioneering efforts in support of minority education in journalism and mass communication. The scholarship assists a minority student enrolled in a doctoral program in journalism or mass communication.

2016 Stonecipher Award

The Law and Policy Division has awarded **Genevieve Lakier**, an assistant professor in the University of Chicago's law school, the 2016 Stonecipher Award for Distinguished Research in Media Law and Policy for her article, "The Invention of Low Value Speech," which appeared in the *Harvard Law Review*.



Named after the late Harry W. Stonecipher, the Stonecipher Award recognizes the top work in legal scholarship concerning freedom of speech, freedom of the press, and communication law and policy published in the past year. Preference is given to research with a strong theoretical component that demonstrates the potential to have a lasting influence on the field. The award, which comes with a \$1,000 cash prize, will be presented during the Law and Policy Division's Business Meeting Friday, Aug. 5, at 6:45 p.m.

32nd Annual Covert Award

Richard Kielbowicz, Washington, has won the 32nd annual Covert Award in Mass Communication History for his article "Regulating Timeliness: Technologies, Laws, and the News, 1840-1970," published in *Journalism & Communication Monographs*, vol. 17 (Spring 2015), pp. 5-83. The piece was selected from seven articles nominated.



The award, endowed by the late Catherine Covert, a professor of public communications at Syracuse University and former head

of AEJMC's History Division, goes to the article or chapter in an edited collection that represents the year's best essay in mass communication history.

The History Division will present the award to Kielbowicz at its business meeting on Saturday, Aug. 6, at 12:15 p.m.

2016 History Division Book Award

The 2016 AEJMC History Division Book Award, honoring the best journalism and mass communication history book published in 2015, has been won by **Finis Dunaway** for his *Seeing Green: The Use and Abuse of American Environmental Images* [University of Chicago Press].



An associate professor of history at Trent University in Peterborough, Ontario, Dunaway is also the author of *Natural Visions: The Power of Images in American Environmental Reform* [University of Chicago Press, 2005]. A panel of three distinguished media historians chose *Seeing Green* from a field of 20 entries. The judges praised Dunaway's "persuasive historical analysis that relies on extensive archival research and examination of a vast trove of media images documenting and promoting the environmental movement and its issues across time."

Dunaway, who will receive a plaque and a cash prize, has been invited to speak about his work during the History Division Business Meeting on Saturday, Aug. 6 at 12:15 p.m.

2016 Edward L. Bliss Award for Distinguished Broadcast Journalism Education

Gary Hanson, Kent State, has been named the recipient of the 2016 Edward L. Bliss Award for Distinguished Broadcast Journalism Education.



The award is presented annually by AEJMC's Electronic News Division to recognize significant and lasting contributions to the field in the areas of teaching, scholarship and service.

The award will be presented to Hanson at the Electronic News Division meeting and social Friday, Aug. 5, beginning at 7 p.m. on the rooftop of WCCO-TV in Minneapolis.

Hanson teaches in the areas of electronic journalism and mass communication. His career spans more than 40 years as a broadcast professional and educator, beginning at a 1000 watt NPR affiliate in North Forks, ND. Hanson spent more than 25 years in local news before moving full time to education at Kent State.

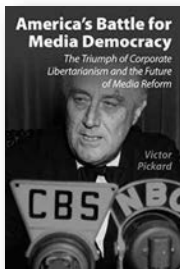
Continued on page 18

Minneapolis Awards

Continued from page 17

Frank Luther Mott/Kappa Tau Alpha Research Award

America's Battle for Media Democracy: The Triumph of Corporate Libertarianism and the Future of Media Reform by Victor Pickard, Pennsylvania, is the winner of the Frank Luther Mott/Kappa Tau Alpha Research Award for the best book on journalism and mass communication based on original research published in 2015.



Pickard places media ownership and practice, net neutrality and other current issues into the larger historical context of previous reform efforts. He concludes that “the current commercial model for media is not adequately serving democracy” and argues for policymakers, media reformers and others to push for structural alternatives. The book is published by Cambridge University Press.

The award is in honor of Mott, Pulitzer Prize winner, educator and long-time leader of Kappa Tau Alpha, the national college honor society for journalism and mass communication. The competition has been held annually since 1944. The award will be presented Friday, Aug. 5, 11:45 a.m. to 1:45 p.m.

Other finalists were W. Joseph Campbell for *1995: The Year the Future Began*; Teri Finneman for *Press Portrayals of Women Politicians, 1870s-2000s: From “Lunatic” Woodhull to “Polarizing” Palin*; and Diana C. Mutz for *In-Your-Face Politics: The Consequences of Uncivil Media*.

2016 Gene Burd Urban Journalism Award

The 2016 Gene Burd Urban Journalism Award will go to **Robert Campbell**, architecture critic of *The Boston Globe*.

Named after long-time AEJMC member Gene Burd, Texas at Austin, the award recognizes individuals with a distinguished record of accomplished works in urban journalism.



Campbell will receive the award Friday, Aug. 5, at 5 p.m. during AEJMC's Minneapolis Conference. Campbell has written a column for the *Globe* since the 1970s and won a Pulitzer Prize for criticism in 1996.

He also works as a consulting architect and writes poetry, which has been published in *Atlantic Monthly* and *Harvard Review*. In 2003 he was a Senior Fellow in the National Arts Journalism Program at Columbia University.

2016 Robert Knight Multicultural Recruitment Award

Kimetris Baltrip, Kansas State, has been selected to receive the 2016 Robert Knight Multicultural Recruitment Award.



This award, created in 1987, is presented annually by the Scholastic Journalism and Minorities and Communication divisions to organizations or individuals who have made outstanding efforts in attracting high school minority students into journalism and mass communication. The award will be presented during the divisions' joint luncheon Saturday, Aug. 6, at 12:15 p.m.

Committee on Teaching 2016 Best Practices Winners

AEJMC's Elected Committee on Teaching has announced the winners for its 2016 Best Practices competition:

First Place:

“Social Media and Social Change: A Lesson in Biased Product Development and Collective Action”

Jennifer Grygiel, Syracuse

Second Place:

“Whose Link Is It Anyway? Crediting Curated Content”

Sue B. Bullard, Nebraska Lincoln

Third Place:

“Ethics in Real Time – Using Periscope to Increase Accuracy, Truth and Transparency”

Jennifer Brannock Cox, Salisbury University

Honorable Mention:

“Ethics in an Increasingly Multicultural, Multiethnic, and Multilingual Media Environment”

Sherry S. Yu, Temple

The theme for this year's competition was “Ethics in an Emerging Media Environment” and sought entries that explained how innovative learning techniques and systems have been used to teach ethics in an ever-changing media world.

This is the 11th year the Elected Committee on Teaching has honored innovative teaching ideas from colleagues. Each year, the committee selects three winners in a themed competition highlighting different areas across the journalism and mass communication curriculum. Winners will receive certificates and a cash prize (first \$300, second \$200, third \$100), and will share their entries during a teaching session Thursday, Aug. 4, from 10 a.m. to 11:30 a.m.

Tools Facilitate Minneapolis Conference

- Minneapolis Conference registrants will be able to download a mobile app featuring the Conference Program, maps of meeting rooms and much more. The app will allow users to view the program, build day-by-day schedules and view sessions by category or division/interest group. The app will be available via email at no charge to registrants by mid-July and will work on iPhones, iPads and Android phones. Other devices will be able to access the app via a mobile website. Look for an email coming soon with instructions on how to download the official AEJMC Conference App.
- All abstracts from 2016 AEJMC Minneapolis Conference Research Papers may be found online at <http://www.aejmc.org/home/scholarship/abstracts-archive/>
- Early registration deadline is July 8 – to register link to <http://aejmc.org/events/mp16/registration/>
- Check out the Minneapolis Conference offerings and preconference offerings by linking to <http://aejmc.org/events/mp16/schedule/>
- See who has registered by linking to <http://aejmc.org/events/mp16/i-have-registered/>



Conference Registrants Invited to University of Minnesota for Pre-conference Symposium on Youth Media

Conference registrants are invited to attend the Symposium on Youth Media and Digital Citizenship, a pre-conference event Wednesday, Aug. 3, 12 noon to 4:30 p.m.

The symposium, which will start with lunch, is free and open to all AEJMC conference attendees. It will take place in Murphy Hall, home of the School of Journalism and Mass Communication at the University of Minnesota (a short train ride from the Hilton). **To register, go to bit.ly/youthmediasymposium**

The goal of the symposium is to learn about and discuss emerging research on youth media and citizenship. Presenters include

- **Cynthia Lewis**, department chair and Emma Birkmaier Professor in Educational Leadership, Department of Curriculum and Instruction, University of Minnesota;
- **Ellen Middaugh**, assistant professor, Child and Adolescent Development, San Jose State University; senior researcher, Civic Engagement Research Group, Mills College; and co-editor (with Ben Kirshner), *#youthaction: Becoming Political in the Digital Age*;
- **Dana Mitra**, professor, Education Theory and Policy Studies, Pennsylvania State University; author, *Student Voice in School Reform: Building Youth-Adult Partnerships that Strengthen Schools and Empower Youth*;
- **Nichole Pinkard**, director and associate professor, School of Design, College of Computing and Digital Media, DePaul University; founder, Digital Youth Network.

All of these scholars have conducted research on the role of media in the development of citizenship and bring a depth of expertise on issues such as student voice, digital literacy and civic engagement. They will discuss the approaches they take in studying youth media and citizenship, and will reflect on the insights they have collected from their projects.

The Symposium is co-sponsored by the University of Minnesota School of Journalism and Mass Communication and by the National Scholastic Press Association (NSPA), a Minneapolis-based nonprofit that, along with its Associated Collegiate Press division (ACP), provides education and recognition programs to student journalists from middle school to college.

Minneapolis Conference

Highlights

Wednesday, August 3

8 a.m. to 5 p.m.

Digital Bootcamp: The Advertising Division Pre-conference Workshop

\$50 Fee (Participation limited to 40)

The Advertising Teaching Workshop, sponsored by the Advertising Division, is taking advantage of the multitude of tech savvy agencies in the Minneapolis area. They will guide participants into the brave new techie world of digital content, media and analytics. These are where the jobs for our students are. These are the domains that our students should understand. The workshop will end with the sharing of ideas (for example, apps or games) that workshop participants are using in their classrooms. For more information, contact **Sheri Broyles**, North Texas, at Sheri.Broyles@unt.edu or 940/565-4736. To register, link to <https://aejmc2.wufoo.com/forms/2016-conference-workshopluncheon-form/>

1 p.m. to 5 p.m.

Visual Communication Skills for the Journalism and Mass Communication Classroom

\$20 Fee

The Visual Communication Division is offering a workshop teaching some general visual communication skills applicable to all disciplines of journalism and mass communication. Topics include photography, infographics, web design, smartphone video and more. These are skills everyone can do, and teach, that don't require high end tools and high end knowledge. For additional information, contact **Matt Haught**, Memphis, at mjhaught@memphis.edu. To register, link to <https://aejmc2.wufoo.com/forms/2016-conference-workshopluncheon-form/>

1 p.m. to 5 p.m.

Putting the 'Hyper' Back in Hyperlocal: Teaching Students to Get Excited about and Involved in Community Journalism

\$10 Fee

The days of the regional newspaper are numbered, and when local newspapers lay off reporters, there is a hole that needs filled in community reporting. For journalism educators, the question remains how to prepare students to fill this role. This joint session with the Community Journalism Interest Group and the Community College Journalism Association examines different approaches to preparing students for careers in community and hyperlocal journalism. These approaches include both class-

room exercises from veteran educators and researchers, in addition to advice on how to launch a hyper-local reporting effort from advisers who have overseen these projects. For additional information contact **Hans Meyer**, Ohio, 740/597-3084, and at meyerh@ohio.edu. To register, link to <https://aejmc2.wufoo.com/forms/2016-conference-workshopluncheon-form/>

Thursday, August 4

8:15 a.m. to 9:45 a.m.

Responsible Communication and Media Coverage of Contested Science in a Highly Charged Political Atmosphere

This panel brings together research scholars and journalists to discuss "responsible communication" of socially contentious science issues in an often highly charged political atmosphere. Panelists will discuss best practices for helping address political and cultural barriers to effective science communication, how to negotiate the fine line between research and advocacy, the challenges facing journalists covering politically contentious issues, and how journalists and scholars can better work together toward effective science communication. Panelists will represent a variety of fields, including science communication, political communication and health/science journalism. The session is sponsored by the Communicating Science, Health Environment & Risk Division and Political Communication Interest Group.

1:30 p.m. to 3 p.m.

News Engagement Day 2016: Extending NED's Reach to the Election, the Profession and Beyond

Sponsored by AEJMC, this panel session will feature speakers who will facilitate involvement in News Engagement Day 2016. **Paula Poindexter**, Texas at Austin, will moderate, with panelists **Avery Holton**, Utah ("Connecting NED with the Professions"); **Katherine Schulten**, *New York Times* ("Linking NED with 2016 Presidential Election News"); **Aralynn McMane**, WAN-IFRA, World Association of Newspapers and News Publishers ("Expanding NED across the Globe"); **Samantha Higgins**, public relations, AEJMC Central Office ("Trending with Social Media"); and **Amber Hinsley**, Saint Louis University ("Best NED Ideas").

5 p.m. to 6:30 p.m.

Tweet This: Two Weeks on the Social Media Frontlines

Join the 2015-16 class of Scripps Howard Foundation Visiting Professors in Social Media as they share their practical take-

aways for teaching social media. For the past six years, the Scripps Howard Foundation has funded a visiting professors program that puts educators in media outlets for two weeks during the summer so that they can see first-hand how social media are being used to deliver news and information. Presented by AEJMC and Scripps Howard Foundation, this session will be moderated by **Hans Meyer**, Ohio, with panelists **Battinto Batts**, Scripps Howard Foundation journalism fund director; **Beth Concepción**, Savannah College of Art and Design; **Mindy McAdams**, Florida; and **Eric Meyer**, Illinois at Urbana-Champaign. Learn how these professors incorporated their two-week “externships” into their classrooms and how they benefited from reciprocal campus visits.

6:45 p.m.

KEYNOTE SESSION FOLLOWED BY RECEPTION

Friday, August 5

1:30 p.m. to 3 p.m.

“Information Access and Control in an Age of Big Data”: Special Issue of *Journalism & Mass Communication Quarterly*

Big Data is a hot topic, but what does it mean for access to, and control of, information in journalism and mass communications? In 2016 a special issue of *Journalism & Mass Communication Quarterly* explores this question, and this session will feature the issue’s co-editors and several authors. The access and control issues relating to Big Data impact the methodologies of academic research in mass communication as well as the mass communications industries themselves. Among the topics of this session will be the right to be forgotten, the research methodology of topic modeling, privacy, Internet surveillance, and social media in newsgathering and communications broadly.

1:30 p.m. to 3 p.m.

Media, Communication and Urban Ethnic Conflict

Two powerful trends, international migration and growing urban density, have produced fears of “the other” and increased violence among ethnic communities in urban settings. News media have traditionally played a key role in promoting communication and understanding among diverse communities in cities. However, recent political rhetoric in the United States, Europe and around the world has raised questions about how the digital age is reshaping conversations among communities and with power centers in cities. Immigration policy has become a lightning rod in Europe, the Middle East, Africa and the United States. Fear among ethnic groups has produced misunderstanding and restrictive policies.

This panel, sponsored by the Urban Communication Foundation, will explore the role traditional and digital media could play, have played and have failed to play in promoting understanding among diverse cultural groups in cities and the issues of violence

and protest that have been reported across the globe. **Gary Gumpert**, Urban Communication Foundation, will preside with panelists to include **Jaylani Hussein**, Council for Islamic-American Relations (CAIR), Minneapolis; **Karen M. Turner**, Temple; **Steve Macek**, North Central College; and **Federico Subervi**, retired, Kent State.

3:15 p.m. to 4:45 p.m.

Cohen v. Cowles Media at 25: Its Lasting Legacy

The locale of the 2016 AEJMC conference affords a special opportunity to examine the past, present and future of one of media law’s most important rulings – Cohen v. Cowles Media, a media law hall of fame case that originated in the Twin Cities. Moreover, 2016 marks the 25th anniversary of the U.S. Supreme Court’s ruling. Featured panelists were reporters and attorneys on the front lines as the case unfolded. The session, sponsored by the Law and Policy Division and Newspaper and Online News Division, will examine the legacy of Cohen and what it will mean to the future of journalism, specifically the practice of granting sources confidentiality.

3:15 p.m. to 4:45 p.m.

Teaching Means Breaking Down Walls

Sponsored by AEJMC and Scripps Howard Foundation, this Teacher of the Year Session will feature **Carolina Acosta-Alzuru**, Georgia, 2015 Scripps Howard Foundation Teacher of the Year, (see p. 14) who will speak on “The Challenge, Privilege and Synergy of Bringing Our Research to the Classroom.” **Patricia A. Curtin**, Oregon, will moderate with other presenters to include **Mike McKean**, Missouri (“The Future of Learning by Doing”), and **James Kelly**, Indiana (“Creating a Unique Learning Environment for Educating the Global Journalists”).

Saturday, August 6

8:15 a.m. to 9:45 a.m.

E-Crowding the Gridiron: Balancing Journalism Practices and Online Community Building in Local Sports Journalism

Do journalists feel encouraged, or obligated, to tap into existing online fan communities? How much do local journalists converse with readers and fans, and does that conversation influence their work? Do they feel they are connected to fan communities, or somehow removed from them? And how do those perspectives fluctuate among journalists in traditional, community, and non-traditional online newsrooms? Sponsored by the Community Journalism Interest Group and Sports Communication Interest Group, this panel will focus on online and social media coverage of local sports, and how journalists balance community conversation with professional journalism standards.

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Minneapolis Highlights

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1:45 p.m. to 3:15 p.m.

**Latin American Communication Research:
Showcasing Research from the AEJMC Santiago,
Chile Regional Conference**

Jennifer Greer, Alabama, will moderate this session which will highlight AEJMC's 2015 Santiago, Chile Regional Conference. **Paula Poindexter**, Texas at Austin, and **Ingrid Bachman**, Catholic University of Chile, will introduce the program, and presenters will include **James Dettleff**, Catholic University of Peru ("Male Frailty on Peruvian TV Fiction: An Examination of the Telenovela *La Reina de las Carretillas*"); **Summer Harlow**, Florida State ("Beyond Representation: Exploring Participation in and through Technology at an Alternative Newspaper in El Salvador"); and **Enrique Núñez**, Catholic University of Chile ("The Role of Journalists in Presidential Debates: A Case Study of the 2013 Election in Chile"). A slide show will also be presented with panelists **Paula Poindexter**, Texas at Austin; **Ingrid Bachman**, Catholic University of Chile; and **Elizabeth Toth**, Maryland.

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1:45 p.m. to 3:15 p.m.

**Smart Career Move or Shameless Self-Promotion?
Publication Ethics in a Digital-first, Social Media Environment**

Panelists examine the ethical considerations surrounding the scholarly publication process in light of the current digital environment and ever increasing pressure to present and publish in top outlets or perish. What constitute smart career moves to ensure your work is published and noticed? What constitutes crossing the line into unethical behavior? Panelists discuss the opportunities for and responsibilities of authors, reviewers, editors, and AEJMC standing committee members when publishing work in an ever-shifting digital environment.

Patricia A. Curtin, Oregon, will moderate with panelists to include **Tori Ekstrand**, North Carolina at Chapel Hill; **Christopher**

Meyers, California State-Bakersfield; **John T. Russial** and **Alec Tefertiller**, Oregon; and **Bey-Ling Sha**, San Diego State.

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Sunday, August 7

11 a.m. to 12:30 p.m.

**Work-Home Life Balance among Public Relations Practitioners:
It's More than a "Woman's Issue"**

Right now, women are a growing number of breadwinners in the household. But they're still earning just 77 cents for every dollar a man does—even less if you're an African American or Latina woman. Overall, a woman with a college degree doing the same work as a man will earn hundreds of thousands of dollars less over the course of her career. So closing this pay gap—ending pay discrimination—is about far more than simple fairness.

When more women are bringing home the bacon, but bringing home less of it than men who are doing the same work, that weakens families, it weakens communities, it's tough on our kids, it weakens our entire economy – President Barack Obama, April 6, 2012 (Equal Pay Task Force, 2012).

This panel shall debut new data/findings that offer important updates to the work-life-balance-in-public-relations issue. Since the 1980s, feminist public relations scholars have recognized female practitioners' second-shift responsibilities in the private sphere as just one possible explanation for their slow ascent to the top-most management positions in organizations. Why men still out-earn women and reap faster promotions in the United States has prompted hundreds of correlational studies by sociologists, economists and others who seek to discover why gender inequity persists in the workplace. Realities are further complicated when gender intersects with age, culture, ethnicity/race, and other social identity dimensions.

This session is sponsored by the Public Relations Division and the Commission on the Status of Women.

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New Study about Teaching Ethics Available

A new study about how ethics is taught in leading English-speaking universities (including Stanford, Berkeley, UCLA, Australian National University, etc.) in the Pacific region has been completed by Tom Cooper, Emerson, while he was guest scholar at the East-West Center, Stanford, University of Hawaii, and Berkeley.

The 2015-16 study is a companion study to the 2008 study published in *Teaching Ethics* (full) and *Ethical Space* (abridged) about how ethics is taught at leading Atlantic region universities, including Harvard, Oxford, Yale, Cambridge, Princeton, University of Edinburgh, etc., where Cooper was also a visiting scholar. The combined findings of both studies provide an overview of how 80 ethicists, 40 from each region, teach, improve their instruction over time, address ethical issues within their own teaching practices, learn from others (including students, peers, mentors, workshop leaders, etc.), and much more. More details and an online copy of the full report may be obtained from Cooper at twcooper@comcast.net (in association with The Squire Family Foundation at www.squirefoundation.org and 631/662-7645).

Placement Ads

Ad Rates

AEJMC Placement Service ad rates are \$250 for the first 200 words and 25 cents for each additional word. Ads should be emailed to aejmcnews@aol.com. Type "Newsletter Ad" in the subject line. Include the name of the contact person, a fax number and a phone number. Schools are billed after publication with tearsheets.

Copy Deadlines

January.....	Dec. 1
March.....	Feb. 1
July.....	June 1
September 15.....	Aug. 1
November.....	Oct. 1

Auburn University — Associate Professor and Associate Director of Public Relations

Position: The School of Communication and Journalism at Auburn University invites applications for a **tenure-track position as an Associate Professor of Public Relations and Associate Director of the Public Relations program** beginning fall semester, Aug. 16, 2017.

Teaching and Research Responsibilities: The candidate will teach undergraduate and graduate courses in Public Relations, such as Foundations of Public Relations, PR Case Studies, Media Writing, Social Media, Research Methods, Style and Design in PR Messages, Strategic Communication and/or PR Campaigns. Applicants should have a demonstrated record of excellence in teaching PR courses. The candidate will advise graduate students on theses and projects.

Applicants may offer other areas of teaching and/or research specialization, such as international, corporate, sport, political or non-profit Public Relations. Professional PR industry experience is highly desirable, as is an interest in contributing to online education. The successful candidate will be involved in the PR divisions of national organizations, such as PRSA, AEJMC and/or NCA.

Associate Director Responsibilities: The Associate Director serves as an administrative contact point for the undergraduate Public Relations program and reports to the School Director. The successful candidate will have proven leadership skills and experience in curriculum development. The candidate will teach three courses per year, schedule the PR courses and PR faculty teaching assignments, coordinate the review of the applications to

the PR major, recommend and submit curriculum changes when needed, meet with PR majors and prospective students as needed, supervise part-time PR faculty, coordinate PR alumni relations, supervise the PR advisory council, assist with accreditation and assessment reports, oversee and manage PR's portion of the School's website and all program-related social media sites and other miscellaneous administrative tasks as requested by School Director.

Requirements/Qualifications: The candidate will have a Ph.D. in Public Relations, Mass Communication or related field. Salary is competitive, dependent on qualifications and contingent on funding.

The candidate selected for this position must be able to meet eligibility requirements to work in the United States at the time the appointment is scheduled to begin and continue working legally for the proposed term of employment; excellent communication skills required.

Application: Please go to this website to apply for the position: <https://aufacultypositions.peopleadmin.com/>

Review of applications will begin Oct. 3, 2016, and continue until a candidate is selected.

Auburn University is one of the nation's premier land, sea, and space grant institutions. The university's enrollment of 25,912 students includes 20,629 undergraduates, and 5,283 graduate students. The School of Communication and Journalism has almost 1,000 students in its four undergraduate majors and master's program (www.cla.auburn.edu/cmjn).

Auburn University is an EEO/Vet/Disability employer.

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Auburn University — Tenure-Track Assistant Professor in Public Relations

Position: The School of Communication and Journalism at Auburn University invites applications for a **tenure-track position as an Assistant Professor of Public Relations** beginning fall semester, Aug. 16, 2017.

Responsibilities: The candidate will teach undergraduate and graduate courses in Public Relations, such as Foundation of Public Relations, PR Case Studies, Media Writing, Social Media, Research Methods, Style and Design in PR Messages, Strategic Communication and/or PR Campaigns. Applicants should have a demonstrated record of excellence in collegiate teaching and evidence of integrating digital media elements into PR courses. The candidate will advise graduate students on theses and projects.

The successful candidate should be able to contribute to one or more of the following areas: ability to teach the Adobe Creative Suite; video or audio production and editing; print or Web design; and/or has taught or has an interest in developing online PR courses.

Applicants may offer other areas of teaching and/or research specialization, such as international, corporate, sport, political or non-profit Public Relations. In addition to teaching five courses per year, responsibilities include service to the School, College and the scholastic and professional PR community. The successful candidate will be involved in the PR divisions of national organizations, such as PRSA, AEJMC and/or NCA.

Requirements/Qualifications: The ideal candidate will have a Ph.D. in Public Relations, Mass Communication or related field. Outstanding candidates who are in the final stages of dissertation writing (ABD) will be considered. However, appointment to the tenure-track position at the rank of assistant professor requires the earned doctorate by the August 16, 2017 start date. If the candidate fails to complete the degree by the designated date, the position will revert to an instructor position. The offer will be withdrawn if the Ph.D. is not earned by May 15, 2018. Salary is competitive, dependent on qualifications and contingent on funding.

The candidate selected for this position must be able to meet eligibility requirements to work in the United States at the time the appointment is scheduled to begin and continue working legally for the proposed term of employment; excellent communication skills required.

Application: Please go to this website to apply for the position: <https://aufacultypositions.peopleadmin.com/>

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University of Alabama — The Department of Advertising and Public Relations in the College of Communication and Information Sciences is seeking an outstanding individual to

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From the President

Continued from page 2

Teaching Journalism for Better Community: A Deweyan Approach by Sue Robinson, Wisconsin Madison. This project examines the creation and implementation of a service-learning class called "Journalism for Racial Justice: Amplifying Voices in Local Communities" that was aimed at better aligning the journalism profession with more inclusive democracy.

I want to acknowledge the good work of those whose papers were not selected, and reflect again on Roosevelt's notion that the best prize is doing work worth doing. Everyone who submitted these completed papers posed research questions or tested

models that addressed these critical challenges around democracy, media, journalism and citizenship.

Our AEJMC-Kettering Foundation collaboration was designed to encourage this kind of scholarship – scholarship worth doing in this critical area. And for that, we are all winners.

I'm grateful for the opportunity to have worked with colleagues from Kettering, and I look forward to the panel of paper presentations, which will be held during AEJMC's Minneapolis Conference Friday, Aug. 5, at 3:15 p.m. Two papers from among these five finalists will receive top awards of \$5,000 and three will receive \$2,500.

I'll be honored to make the announcement of those prizes at the panel in Minneapolis.

Placement

Continued from page 23

fill a **tenure-track assistant professor position in our nationally recognized public relations program.**

The ideal candidate will have expertise in the conceptualization, development, and innovative use of digital and social media in a marketing and/or corporate communication context. A focus of his/her scholarly agenda should be digital media. Once hired, this faculty member will be expected to teach in the department's curriculum. The ability to help

integrate digital media elements and teaching into the APR curriculum is a plus as is the ability to teach PR writing, management, and campaigns. (Note: The department's one-year professional and two-year traditional thesis-oriented M.A. programs combine advertising and public relations.) Opportunities exist for teaching in the college's interdisciplinary mass communication curriculum as well as in the college's doctoral program.

An earned doctorate or other terminal degree in mass communication or related discipline is preferred and must be completed prior to the start date. Applicants must demonstrate high potential to establish a scholarly research program. Previous successful teaching and/or professional experience is

desired.

Salary is open and based on qualifications.

Upload application, resume, cover letter and three letters of recommendation at <https://facultyjobs.ua.edu> to apply.

Applications will be accepted until position is filled, but **the review process begins September 15, 2016.** Applications from women and minorities are especially encouraged. The University of Alabama is an Equal Opportunity/Affirmative Action Employer.

Questions regarding the search should be directed to Dr. Bill Gonzenbach (gonzenbach@apr.ua.edu) Search Committee Chair, University of Alabama, Box 870172, Tuscaloosa, AL 35487-0172.

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