

# AEJMC NEWS

The Newsletter of the Association for Education in Journalism and Mass Communication

Volume 49 No. 2 | January 2016

## AEJMC Sponsors International Regional Conference in Santiago

By Paula Poindexter and Ingrid Bachmann

October 15, 2015, added a new chapter to AEJMC's history: Scholars, professionals, students and special guests descended on the School of Communications at Pontificia Universidad Católica de Chile in Santiago for AEJMC's first international meeting in this region of Latin America. The three-day, tri-lingual regional conference continued some of AEJMC's finest traditions and established new traditions for future regional conferences around the world.

In addition to 10 research paper sessions, including a scholar-to-scholar session, there were 11 thought-provoking panels that addressed issues of interest and concern across our field, including journalism, public relations, advertising, teaching, publishing, administration, news literacy, social media, politics and law. One particularly provocative panel addressed the "Impact of the Right to be Forgotten on the Practice and Meaning of Journalism." Two special workshops on investigative journalism were organized by Teresa Correa of the Universidad Diego Portales. A third special workshop moderated by Sebastián Valenzuela of Pontificia Universidad Católica de Chile focused on mobile and wearable news and virtual reality in the rapidly changing media landscape.

The international regional conference opened with welcomes from conference co-chairs Paula Poindexter, 2013-14 AEJMC president, Texas at Austin, and Ingrid

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Pablo Boczkowski delivers keynote speech Oct. 15 during AEJMC's Santiago international regional conference. (Photo by Luis Barriga)

## AEJMC to Convene 99th Annual Conference in Minneapolis

AEJMC heads to Minneapolis for its 99th annual conference that will run Thursday, Aug. 4, through Sunday, Aug. 7, at the Hilton Minneapolis. Pre-conference day is Wednesday, Aug. 3.

Conference attendees will be able to reserve rooms at a special conference rate: \$179 single/double + tax. For more information, please refer to AEJMC's Conference microsite that will be available in late January.



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# Santiago Conference

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Bachmann, Pontificia Universidad Católica de Chile. Poindexter told conference attendees: "With the start of the AEJMC International Regional Conference in Santiago, we have just added an important new chapter to AEJMC's 103-year-old storied history."

Opening session greetings were extended by Ignacio Sánchez, president of Pontificia Universidad Católica de Chile, Dean of Communications Silvia Pellegrini and AEJMC Immediate Past President Elizabeth Toth, Maryland.

Keynote conference speaker Pablo J. Boczkowski, professor and director of the Program in Leadership for Creative Enterprises, Northwestern, gave a timely and engaging presentation: "The News Gap: When the Information Preferences of the Media and the Public Diverge."

The opening reception and wine tasting provided an opportunity to take in one of the most beautiful and important historic sites in Santiago: Castillo Hidalgo, which was built in 1816 at the top of the Santa Lucia hill. Attendees tasted some of Chile's best wines and sampled an array of delicious Chilean foods at the reception; another highlight was a drawing for 13 copies of Héctor Tobar's book *Deep Down Dark: The Untold Stories of 33 Men Buried in a Chilean Mine, and the Miracle That Set Them Free*, the 2015 AEJMC-Knudson Latin American Prize Winner.

Winners of AEJMC's top conference research paper awards were announced by AEJMC President-elect Paul Voakes during the closing reception sponsored by David Perlmutter, dean of the College of Media & Communication, Texas Tech. Certificates and cash prizes of \$300, \$200 and \$100 were given to the first-, second- and third-place winners of the top faculty and student papers. One award was reserved for the AEJMC Latin America Regional Conference Top Paper Award, recognizing the paper that most contributed to understanding journalism and communication in Latin America, and was won by Summer D. Harlow, Florida State, for her paper "Beyond Representation: Exploring Participation in and through Technology at an Alternative Newspaper in El Salvador."

The recipient of the First-Place Top Faculty Paper was "Televisión y 'Engagement': Visión Corporativa, Contenidos y Valoración de las Audiencias. Análisis del Caso RCN Televisión" [Television and Engagement: Corporate Vision, Content and Audience Valorization. A Case Analysis of RCN Television] written by Manuel González, Germán Arango, Enrique Uribe and Sergio Roncallo, Universidad de La Sabana (Colombia).

The First-Place Top Student Paper was awarded to Carmina Rodríguez, University of Amsterdam (The Netherlands) for her paper titled, "The Social Sharing of Emotion (SSE) in LiveJournal: Assessing the Role of Non-verbal Features."

The impact of AEJMC's Santiago international regional conference extends far beyond the 165 scholars, professionals, stu-



Summer Harlow, Florida State, receives AEJMC Latin America Regional Conference Top Paper Award. (From L) Ingrid Bachmann, conference co-chair, Paul Voakes, AEJMC president-elect, Summer Harlow, award recipient, Paula Poindexter, conference co-chair. (Photo by Luis Barriga)

dents and invited guests at the conference. With attendees from Mexico, El Salvador, Panama, Colombia, Ecuador, Peru, Brazil, Uruguay, Argentina, Chile, Puerto Rico, the United States, Spain and The Netherlands, the conference not only established AEJMC as an innovative player on the international stage, it built bridges to Latin America by introducing AEJMC to scholars in Latin America who had never come in contact with AEJMC, its members, leadership, or the editor of *Journalism & Mass Communication Quarterly*, who participated on the "Meet the Editors" panel with editors from *Cuadernos.Info* and *Comunicar*. Plus, the research presented at the conference will have a broader audience because the editors of *Cuadernos.Info* published five of the conference research papers in the journal's December 2015 issue.

Twitter also helped extend the conference's impact. Journalism and communication scholars, professionals and students were able to follow the conference via 333 original tweets in Spanish, English and Portuguese using the official hashtag, #aejmcSCL. Summer Harlow's final tweet no doubt captured what many were thinking as AEJMC's International Regional Conference in Santiago came to an end: "It was a hit! Fue un éxito!"



The Institute for Diverse Leadership

**Interested in being a fellow in the second class of AEJMC's Institute for Diverse Leadership? Look for application information on AEJMC's website, [aejmc.org](http://aejmc.org), during the last week of January.**

## Texas Tech University to Conduct JMC Surveys

The Association of Schools of Journalism and Mass Communication (ASJMC) will be overseeing the three JMC surveys that were formerly conducted by Dr. Lee Becker of the University of Georgia. The new research team for the surveys is from Texas Tech University. The head PI is Dr. Glenn Cummins. The team has revised the first survey questionnaire with feedback from ASJMC officers. Results will be reported at the AEJMC Minneapolis Conference.

Due to limited funding, each survey will now be conducted once every three years. The new schedule for the release of the survey data is:

Summer 2016 — JMC Enrollment/Graduates Report  
Summer 2017 — JMC Faculty Salaries Report  
Summer 2018 — JMC Placement/Compensation Survey

## Nominate Now for Krieghbaum Under-40 Award

Nominations for AEJMC's annual Krieghbaum Under-40 Award are now being accepted.

The award honors AEJMC members under 40 years of age who have shown outstanding achievement and effort in all three AEJMC areas: teaching, research and public service. The late Hillier Krieghbaum, former New York University professor emeritus and 1972 AEJMC president, created and funded the award in 1980.

Nominees must be under 40 at the time of the April 1 deadline. They must also be AEJMC members in good standing at the time of the nomination and during the preceding year.

AEJMC's three elected standing committee chairs, or other designees, and AEJMC's executive director (non-voting) serve as the award's selection committee. Selection of the nominee is based on the content of his/her packet of materials. This award does not require the nominee to duplicate his/her tenure and promotion packet.

The committee reserves the right not to present the award.

Nominations should contain:

- a letter from an AEJMC member (other than the nominee) describing in detail the candidate's professional record in teaching, research and service;
- one additional letter of support from a colleague (on or off campus) who is also an AEJMC member;
- a full vita.

Additional materials:

- no more than five total of any combination of the following: abstracts of research findings, professional papers or published articles;
- no more than five course outlines or innovative teaching tools;
- no more than five teaching evaluations, citations or other recognitions pertaining to the nominee.

All entries should be submitted by email in several files (PDF or Word formats) by **5 p.m. (Eastern time) on April 1** to [aejmchq@aol.com](mailto:aejmchq@aol.com). Type "Under-40 Award" in the email subject line. For questions, contact Jennifer McGill at the above email address or 803-798-0271.

## AEJMC NEWS

Newsletter for the Association for Education  
in Journalism and Mass Communication  
[www.aejmc.org](http://www.aejmc.org)

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the editor's views or the association's policies.



# Best Practices in Ethics in an Emerging Media Environment

*A teaching competition sponsored by the AEJMC Elected Committee on Teaching*

**Deadline: Entries should be received by 5 p.m. Eastern Time, March 20.**

For the 11th year, AEJMC's Elected Committee on Teaching is looking to honor innovative teaching ideas from our colleagues. Each year, the committee selects three winners in a themed competition highlighting different areas across the journalism and mass communication curriculum.

The 2016 Best Practices competition will focus on Ethics in an Emerging Media Environment; we seek entries that explain how you have used innovative learning techniques and systems to teach ethics in this ever-changing media world with new delivery formats and content. This area is broad, and ideas are welcomed from all disciplines represented among our membership. Teaching areas appropriate for this competition include, but are not limited to, media and society; print, broadcast, reporting and editing; public relations; advertising; media law; media ethics; visual communication; and photojournalism.

The committee will select winning entries for publication in our ninth annual AEJMC Best Practices in Teaching competition that will be published in an e-booklet. Winners are required to share their entries during a teaching session at the AEJMC annual conference in Minneapolis on Aug. 4-7. Winners also will receive certificates and a cash prize: First: \$300, Second: \$200, Third: \$100. Honorable mentions may also be awarded, but no cash will be provided for those entries.

## Submission Guidelines

Your entry must be in one single Word file (.doc or .docx) or Text (.txt) file. PDFs will not be accepted as we need text files to facilitate publication of the e-booklet containing the winning ideas. The first page of your entry should be a cover sheet with name, affiliation, contact information, entry title and a 125-word bio (written in third person). We will delete this cover sheet when we combine entries to facilitate blind judging. Do not include author name or any other identifying information in the description section of your entry.

The description section of your entry should be a TWO-PAGE executive summary and should include:

- Title
- 100-word abstract
- Explanation of the teaching practice or activity
- Rationale
- Outcomes

Under no circumstances should the description exceed two pages in 12-point type with one-inch page margins. You may include up to two additional pages in the Word or Text document with examples of student work or other supporting materials. However, the entire entry should not exceed five pages and must be in a single Word file with no identifying information other than on the title page. Submit your entry as an attachment by email to Chris Roush at [croush@email.unc.edu](mailto:croush@email.unc.edu). (The subject line should be "2016 AEJMC Online Teaching (YOUR NAME).") Copy the email entry to yourself as proof of submission. Confirmation of entry receipt will be sent via email within 48 hours of your submission. If you do not receive this, please call Chris Roush at 919-962-4092.

## Criteria for Judging

The criteria to evaluate entries are outlined below:

- Relevance of entry to the theme of Ethics in an Emerging Media Environment (10 points).
- Creativity or innovation (30 points).
- Real-world applications of relevant teaching theories, concepts and principles (15 points).
- Interactivity and evidence of active and collaborative learning techniques (25 points).
- Compliance with format in Call for papers (10 points): (i). Explanation of teaching/methodology, (ii). Rationale, and (iii). Outcomes
- Overall impression or assessment (10 points)

## Judging

The AEJMC Teaching Committee's panel of judges will decide the winners. All entries will be blind judged. Judges will not have access to any identifying information about entrants. The judges reserve the right not to award prizes. Competition results will be announced by April 30.

## AEJMC's Law and Policy Division Seeks Nominations for Stonecipher Award

The Stonecipher Award Selection Committee of AEJMC's Law and Policy Division is seeking nominations for the 2015 Harry W. Stonecipher Award for Distinguished Research on Media Law and Policy.

The award honors the legacy of Harry W. Stonecipher. Stonecipher, who died in 2004, was an acclaimed and influential First Amendment educator. He nurtured a number of media law scholars during his 15-year career at Southern Illinois University, Carbondale, beginning in 1969.

The Stonecipher Award for Distinguished Research on Media Law and Policy is open to all journalism and communication scholars within and outside AEJMC. The award will be presented to the research that most broadly covers freedom of expression as a whole. The award is not limited to research that centers on media-specific issues. In addition, the successful nomination will ideally be global in scope, rather than U.S.-centric, given that media law and policy as a research topic is inextricably intertwined with the rest of the world in the 21st century. Preference will be given to research with a strong theoretical component that demonstrates the potential to have a lasting influence on freedom of expression scholarship. Nominations may be for articles, monographs, peer-reviewed journal articles, law review articles or other scholarly publications. Self-nominations are welcome.

In order to be considered for the award, the research must have been first published between January 1, 2015, and December 31, 2015. Nominations should be sent to [Derigan.Silver@du.edu](mailto:Derigan.Silver@du.edu) before **Feb. 28**.

## Nominate Now for Bowles Award for Public Service

AEJMC is accepting nominations for the Dorothy Bowles Award for Outstanding Public Service.

This award recognizes an AEJMC member who has a sustained and significant public-service record that has helped build bridges between academics and professionals in mass communications, either nationally or locally, and been actively engaged within the association. Ideally the award will go to an AEJMC member who has been active in one or more divisions/ interest groups, elected standing committees or other association leadership positions AND who has engaged with other communication industry-related organizations (such as the Student Press Law Center, Society of Professional Journalists, Journalism Education Association, Public Relations Society of America, National Association of Broadcasters, etc.) OR done other work locally to promote interaction between academics and professionals.

This award is designed to recognize someone who has not been recognized or honored for his/her public service in the past. Members who have served on the AEJMC Board are not eligible to be considered for the award until they have been off the Board for at least four years. When merited, one award will be presented per year. The recipient will receive \$1,000 in cash and an award. The award will be presented during the AEJMC Business Meeting at the Minneapolis Conference.

Nominees must be fulltime classroom teachers (not administrators) for the previous 10 years; must teach in an area of journalism/mass communication; must have been members of AEJMC for the past three years; must have a sustained and significant record of public service to AEJMC; and must have a sustained and significant record of service to programs or activities that promote connections between the academy and JMC industries (either on his/her home campus, or through other professional-based associations).

Nominations, including self-nominations, should contain a two-page letter that describes the nominee's service to both areas of public service; two additional letters of support affirming the nominee's service (one from each area); a 500-word statement from the nominee describing his/her views on how public service activities (in general or his/her particular service activities) complement the traditional teaching, research and service roles of higher education faculty (the statement from the award recipient will be published in the September issue of AEJMC News); and full vita of the nominee.

Nominations should be received by **April 1**. Send nominations via email to Jennifer McGill at [aejmchq@aol.com](mailto:aejmchq@aol.com). For questions, contact McGill.

## CALL FOR AWARD APPLICATIONS

### *James W. Carey Media Research Award 2016*

Sponsored by the Carl Couch Center for Social and Internet Research

<http://www.cccsir.com/>

The Carl Couch Center invites nominations or self-nominations for works to be considered for its annual James W. Carey Media Research Award. Welcome are works on topics that were central to Carey's scholarship. Submissions might focus on technology, time, space and communication, the nature of public life, the relation between journalism and popular culture – among others – taking these themes in new or different directions. Applications will be evaluated based on engagement with Carey's approaches and concepts, originality and advancement of knowledge. Evaluation will be administered by a Review Committee of:

Prof. Stuart Adam, Carleton University

Prof. John Pauly, Marquette University

Prof. Jeff Pooley, Muhlenberg College

Prof. Linda Steiner, University of Maryland

Both single and multiple authored works will be accepted. All submissions must be works that have been published or have been accepted for publication in a book or journal. To be considered for the 2016 award, works should have been published or accepted in 2015.

Submitted works should be sent to Mark D. Johns, executive director of CCCSIR, at the address below, according to the following directions: Works may be submitted electronically in plain text, Microsoft Word or PDF format. If a book is submitted, please send a copy of the table of contents and front matter electronically, along with a brief author statement (500 words maximum) describing how the book relates to Carey's thought. Then ask your publisher to furnish six review copies for consideration by the committee.

**The application deadline is April 1.** Notification of award application will be sent out by June 15.

The Award winner will receive the Carey Award plaque to be presented at the winner's choice of the 2016 annual convention of AEJMC, the International Communication Association (ICA) or National Communication Association (NCA).

For questions and comments about the Carey Award, please contact:

Mark D. Johns

Communication Studies

Luther College

Decorah, IA 52101 USA

E-mail: [mjohns@luther.edu](mailto:mjohns@luther.edu)

# AEJMC's Mass Comm and Society Division Offering More Than \$40,000 in Awards This Year

AEJMC's Mass Communication and Society Division (MCS) seeks nominations for several awards in the next year. This year MCS will provide more than \$40,000 in travel funds, research awards, teaching awards and PF&R awards to MCS members. MCS reserves the right not to grant any award in any given year.

## Travel Awards

- Graduate Travel Awards – Midwinter Conference (\$1,000, 2 awards)
- Graduate Travel Awards – AEJMC Conference (\$4,000, 4 awards)

## Research Awards

- Dissertation Award (\$3,000)
- Research Awards (\$20,000, 2 awards faculty; \$5,000, 1 award grad student)
- Moeller Competition Awards (\$475, 3 awards for student papers completed for class)

## Teaching Awards

- Distinguished Educator Award (\$500)
- Promising Professors Awards (\$950, 3 awards faculty, 3 awards grad students)
- Adjunct/Instructor Awards (\$475, 3 awards)
- Teaching Ideas Competition (\$475, 3 awards)
- Service-Learning Competition (\$1,000, 2 awards)

## PF&R Awards

- Trayer Service Award (\$500)
- PF&R Award (\$250)
- Professional Award (\$250)

Information on awards is posted on the MCS website, <http://aejmc.us/mcs/>. Send nominations and direct questions to MCS Awards Chair Michel Haigh, [mmh25@psu.edu](mailto:mmh25@psu.edu).

## Journal of Advertising Education Seeks Papers for Anniversary Issue

The *Journal of Advertising Education* is seeking relevant, high quality research papers for publication in the 20th Anniversary special double-edition of the journal, which will be published in August 2016.

Volume 20, Nos. 1-2, ideally will feature new research examining macro-issues in advertising education, analyses of the journal and its contribution to the academy, retrospective pieces on advertising pedagogy and professors, as well as essays and reprints of classic *JAE* papers from the last 20 years.

Founded in 1996 by AEJMC's Advertising Division under the editorship of the late Keith Johnson, the *Journal of Advertising Education* is a peer-reviewed academic journal dedicated to research and commentary on instruction, curriculum and leadership in advertising education.

Research papers for the anniversary issue will be peer-reviewed and may pertain to any aspect of advertising education, students or teaching. Topics of interest for this issue may include but are not limited to: content analysis of 20 years of *JAE*; meta-analysis of some aspect of advertising education (e.g. the role of theory, teaching creativity, what professionals want from our students, curriculum, etc.); surveys or in-depth interviews among advertising students, professors and/or practitioners; histories of advertising education, programs and/or people; methods pieces on best practice for conducting student-based research in advertising classes.

We also invite thought pieces and essays about advertising education past and future, which will be published at the discretion of the editors based on merit and relevance to the journal.

Send papers according to *JAE* specifications to Jami Fullerton, [jami.fullerton@okstate.edu](mailto:jami.fullerton@okstate.edu). Papers must be received by **March 1** for full consideration. See [journalofadvertisingeducation.org](http://journalofadvertisingeducation.org) for submission guidelines.



## AEJMC's History Division Announces 32nd Annual Competition for Covert Award

AEJMC's History Division announces the 32nd annual competition for the Covert Award in Mass Communication History.

The \$500 award will be presented to the author of the best mass communication history article or essay published in 2015. Book chapters in edited collections also may be nominated.

The award was endowed by the late Catherine L. Covert, professor of public communications at Syracuse University and former head of the History Division. Last year's Covert Award was won by Katherine Fink, Pace, and Michael Schudson, Columbia, for their article, "The Rise of Contextual Journalism, 1950s-2000s," published in *Journalism*, vol. 15, no. 1 (2014).

Nominations, including seven copies of the article nominated, should be sent by **March 1** to Professor Nancy L. Roberts, Communication Department, University at Albany, 1400 Washington Ave., SS-351, Albany, NY 12222.

## Doctoral Workshop Offered at the University of Vienna

The Center for Information Technology Policy (CITP) at Princeton University and the Media Innovation Lab (MiLab) at the University of Vienna are pleased to announce their second annual Doctoral Workshop to be held April 27th to April 29th at the University of Vienna.

The workshop will be led by Nick Feamster, professor of computer science and acting director of CITP at Princeton University, and Homero Gil de Zúñiga, who holds the Medienwandel Professorship in the Department of Communication and leads the MiLab at the University of Vienna.

The goal of the workshop is to provide a forum for leading doctoral students to present their late-stage research to experts in the field, receive feedback and advice, and gain exposure to related work in other disciplines. The workshop seeks to provide a helpful, interactive experience for students, to highlight the work of rising stars in this area and to foster interdisciplinary collaboration.

Participants will be selected through a competitive review process with the expectation that eight doctoral students will be selected to attend. Support for travel and lodging (up to 500 EUR per attendee) will be provided. Students are encouraged to submit dissertation relevant work; abstracts and shorter proposals will not be accepted.

Research topics should focus on the interplay between information and communication technologies and the social, political, civic and governmental spheres. Applications are welcome from doctoral students doing relevant work in any discipline, including communication studies, computer science, economics, political science and sociology. Possible topics include, but are not limited to, the following:

- Citizen journalism
- Civic engagement and digital technology
- E-voting security
- Internet governance
- Open government data
- Privacy technologies for democratic ends
- Social media and political expression
- State-sponsored internet freedom programs

Submission process: submit manuscript, along with CV and full contact information, to Laura Cummings-Abdo (citp@princeton.edu) and Meike Müller (meike.mueller@univie.ac.at) no later than **Feb. 7**. For more information, visit these websites: CITP (citp.princeton.edu) and MiLab (milab.univie.ac.at).



## Nominations Open for Third Annual Kopenhaver Outstanding Junior Scholar Award

Nominations are now being taken for the third annual Lillian Lodge Kopenhaver Award honoring a woman junior scholar who demonstrates outstanding research and potential for future scholarship.

Sponsored by The Lillian Lodge Kopenhaver Center for the Advancement of Women in Communication at Florida International University and the AEJMC Commission on the Status of Women, this recognition is designed to honor junior faculty researchers and encourage them as they pursue their research agendas in the academy.

The 2015 winner was Nikki Usher, an assistant professor at George Washington University's School of Media and Public Affairs.

To nominate a scholar, please send a letter outlining her qualifications, a one-page summary of her research agenda and a curriculum vita. Self-nominations are accepted.

The winner will be honored with a check for \$250 and a plaque at a reception on Aug. 3 at the AEJMC Conference in Minneapolis. Kopenhaver, dean emeritus and professor at Florida International University's School of Journalism and Mass Communication, will present the award.

Please send any questions and award nominations by **June 1** to Tracy Everbach, Tracy.Everbach@unt.edu.

## Advertising Educational Foundation Invites Educators to Apply for Summer Fellowships

The Advertising Educational Foundation (AEF) invites applications for its 2016 Visiting Professor Program (VPP).

The VPP is a two-week fellowship for tenured or tenure-track professors of advertising, marketing, communications and the liberal arts. In 2015, 13 professors were hosted by advertising agencies in Atlanta, Chicago, Dallas and New York City. Whether a professor is placed with an agency, a marketing or media company depends upon his/her area of expertise. The number of placements in the VPP is contingent upon the number of companies willing to host a professor. Preference is given to professors with little or no industry experience and to those who have not already participated in the program. Professors who are placed should know that programs will differ; no two programs will be alike. *The program is only offered to professors teaching in the United States.*



The VPP's objective is to expose professors to day-to-day operations of an advertising agency, marketing or media company; and to provide a forum for the exchange of ideas between academia and industry. The VPP gives professors a greater understanding of and appreciation for the industry while host companies have an opportunity to develop closer ties to academia.

The program will run from June 5-17 and begins with an orientation followed by individual fellowships. Apply only if your academic and personal responsibilities allow you to participate for the full two weeks. Notification will be made in April. Housing is provided to professors who are traveling from another state.

Professors who reside in the host city (Atlanta, Chicago, Dallas or New York City) are expected to provide their own housing. All professors will receive a per diem. Professors pay for travel to and from the host city, as well as out-of-pocket expenses.

Those selected to participate in the program must have a conversation with the host company to discuss mutual objectives prior to the program.

Visit the *On-Campus* section on [www.aef.com](http://www.aef.com) to apply and for additional details. Deadline for applications is **Jan. 31**. For more information, contact Sharon Hudson, vice president, program manager, at [sh@aef.com](mailto:sh@aef.com) or 212-986-8060.

# 2016 AEJMC Minneapolis Conference

## Uniform Paper Call

The programming groups within the Council of Divisions of the Association for Education in Journalism and Mass Communication invite submission of original, non-published, English language only research papers to be considered for presentation at the AEJMC Conference, Aug. 4 to 7, 2016, in Minneapolis, MN. Specific requirements for each competition — including limits on paper length — are spelled out in the listing of groups and research chairs that appear below. **Papers are to be submitted in English only.**

All research papers must be uploaded through an online server to the group appropriate to the paper's topic via a link on the AEJMC website: [www.aejmc.org](http://www.aejmc.org). The following uniform call will apply to ALL AEJMC paper competitions. Additional information specific to an individual group's call is available at the end of the uniform call information.

1. Submit the paper via the AEJMC website link ([www.aejmc.org](http://www.aejmc.org)) to the AEJMC group appropriate to the paper's topic. Format should be Word, WordPerfect or a PDF. **PDF format is strongly encouraged.**

2. The paper must be uploaded to the server no later than 11:59 P.M. (Central Daylight Time) **Friday, April 1, 2016.**

3. Also upload a paper abstract of no more than 75 words.

4. Completely fill out the online submission form with author(s) name, affiliation, mailing address, telephone number, and email address. The title should be printed on the first page of the text and on running heads on each page of text, as well as on the title page. **Do NOT include author's name on running heads or title page.**

5. Papers uploaded with author's identifying information **WILL NOT BE CONSIDERED FOR REVIEW AND WILL AUTOMATICALLY BE DISQUALIFIED FROM THE COMPETITION.** ALL AEJMC DIVISIONS, INTEREST GROUPS AND COMMISSION PAPER SUBMISSIONS WILL ABIDE BY THIS RULE WITHOUT EXCEPTION. NOTE: Follow instructions on how to submit a clean paper for blind reviewing.

6. **Papers are accepted for peer review on the understanding that they are not already under review for other conferences and that they have been submitted to only ONE AEJMC group for evaluation.** Papers accepted for the AEJMC Conference should not have been presented to other conferences or published in scholarly or trade journals prior to presentation at the conference.

7. Student papers compete on an equal footing in open paper competitions unless otherwise specified by the individual division or interest group. Individual group specifications are appended to this uniform call.

8. Papers submitted with both faculty and student authors will be considered faculty papers and are not eligible for student competitions.

9. At least one author of an accepted faculty paper must attend the conference to present the paper. If student authors cannot be present, they must make arrangements for the paper to be presented.

10. If a paper is accepted, and the faculty author does not present the paper at the conference, and if a student author does not make arrangements for his/her paper to be presented by another, then that paper's acceptance status is revoked. It may not be included on a vita.

11. Authors will be advised whether their papers have been accepted by May 20 and may access a copy of reviewers' comments from the online server. Contact the paper chair if you are not notified or have questions about paper acceptance.

**Special note:** Authors who have submitted papers and have not been notified by May 20, **MUST** contact the division or interest group paper chair for acceptance information. The AEJMC Central Office may not have this information available.

12. Authors of accepted papers retain copyright of their papers and are free to submit them for publication after presentation at the conference.

### Important Paper Submissions Information

- Upload papers for the AEJMC 2016 Minneapolis, MN, Conference beginning **Jan. 15**. Paper submitters should follow instructions on the front page of the submission site to create their accounts and complete the information required.
- Deadline for paper submissions is April 1 at 11:59 p.m. CDT. Any submissions after this time will not be accepted.
- **Before submitting your paper, please make certain that all author-identifying information has been removed and that all instructions have been followed per the AEJMC uniform paper call.**
- **A COVER SHEET or a sheet with the 75-word required ABSTRACT that is included with a paper upload should be EXCLUDED from the page number limits set by all AEJMC Groups.**

Papers uploaded with author's identifying information displayed **WILL NOT BE CONSIDERED FOR REVIEW AND WILL AUTOMATICALLY BE DISQUALIFIED FROM THE COMPETITION.** All AEJMC Divisions, Interest Groups and Commissions will abide by the rules below **WITHOUT EXCEPTION.**

NOTE: Follow online instructions on how to submit a clean paper for blind review at [aejmc.org/home/papers](http://aejmc.org/home/papers). Contact Felicia Greenlee Brown with comments, concerns and other Conference Paper Call inquiries at [Felicia@aejmc.org](mailto:Felicia@aejmc.org).

## 2016 MINNEAPOLIS PAPER COMPETITION GROUP CALLS

### DIVISIONS

#### Advertising Division

The AEJMC Advertising Division invites submissions of original papers that clearly focus on some aspect of advertising or advertising education. Various theoretical orientations and methodological approaches are welcome. Individual paper submissions should be a maximum of 30 pages in length (including tables and references), double-spaced, and 12 point Times New Roman or equivalent font. Each paper can be submitted to only one competitive paper category in the Advertising Division, including 1) Advertising Research, 2) Advertising Teaching, 3) Professional Freedom & Responsibility, 4) Special Topics, or 5) Student Papers. Papers exceeding 30 pages or papers submitted to more than one paper competition within the division will not be reviewed for consideration. For 2016, the Advertising Division would like to encourage submissions to the PF&R competition of papers dealing with all aspects of professional competencies and development within the advertising industry.

**Research Papers:** Research papers that examine various aspects of advertising will be considered.

Such topics include – but are not limited to – advertising effectiveness, cross-cultural advertising, global advertising issues, advertising ethics, or economic, political, social and environmental aspects of advertising. Submissions should be consistent with the style and format of the *Journalism & Mass Communication Quarterly*, the *Journal of Advertising* or the *International Journal of Advertising*. For questions, please contact Kelty Logan, Research Committee Chair, University of Colorado Boulder. Email: kelty.logan@colorado.edu. Tel: 303-492-2224.

**Teaching Papers:** Teaching papers are invited on any research that addresses teaching: innovations, effective approaches, pedagogy, survey of the field, adoption of new technologies in the classroom, etc. However, keep in mind this competition is for research papers on teaching, rather than teaching tips or personal reflections. The style and format of the paper should conform to those in the

*Journal of Advertising Education* or *Journalism & Mass Communication Educator*. Papers submitted to the teaching competition will be considered for review by the *Journal of Advertising Education*. For questions, please contact John Wirtz, Teaching Paper Chair, University of Illinois at Urbana-Champaign. Email: jwirtz@illinois.edu. Tel: 217.300.0368.

**Professional Freedom & Responsibility (PF&R) Papers:** Often referred to as the conscience of AEJMC, the goal of PF&R papers is to extend knowledge about and understanding of gender, race, ethics, social, and cultural influences; values; and free expression. Submissions may take the form of traditional research papers, but essays or critical analyses are also welcome. Historical as well as contemporary topics are appropriate. Many of the papers that were submitted last year to the research and teaching competitions would have been eligible for the PF&R category. Examples of advertising topics related to the PF&R mission could include papers about food and tobacco advertising which address ethical issues, minority representation in advertising content, as well as the degree of diversity in the advertising business, which ties into the racial, gender, and cultural inclusiveness mission of PF&R. The style and format of the paper should conform to those in the *Journal of Advertising* or *Journalism & Mass Communication Quarterly*. Paper submissions should be maximum 30 pages in length, 12 point Times New Roman or equivalent font, including tables and references). Before uploading your paper, remove all author identification from the document, including any file properties. Authors are encouraged to submit at least a day or two before the deadline because, in the event of the inclusion of self-identifying information, **an early submission will allow resubmission prior to the deadline**. For questions, please contact Debbi Yount, PF&R Paper Chair, University of Oklahoma. E-mail: Debbie.yount@ou.edu, Tel: (405-325-5278).

**Special Topics Papers:** The special topics paper competition is a place for pioneering subjects, methods, and presentations. New approaches, innovation, and creativity are encouraged. A variety of advertising and advertising education topics are welcome. The top special topics paper will be recognized at the conference.

We live in times of unprecedented technological innovation. This technological revolution has created new platforms for the communication of brand messages; it has accelerated the globalization of brands and audience segments; it has changed the way people consume media and the way consumers interact with one another; and it has changed the way we teach and do research in advertising. Papers which focus on the challenges posed by these recent transformations to the practice of advertising are especially welcome. We also welcome exploratory and qualitative approaches, such as case histories, ethnographies, critical studies, visual essays, and methodologically innovative research on more traditional topics. Empirical research, critical reviews and conceptual pieces can be submitted. Submissions must be full papers (no abstracts or extended abstracts). To be considered, the papers should be maximum 30 pages in length (double-spaced, 12 point Times New Roman or equivalent font, including tables and references) and should conform to the Chicago or APA style. If you have any questions regarding the fit of your paper with this competition, or any other inquiries, please contact Padmini Patwardhan, Special Topics Paper Chair, Winthrop University. Email: patwardhanp@winthrop.edu Tel: 803.323.4526

**Student Papers:** Graduate and undergraduate students are invited to submit original research dealing with any advertising-related topic. All sole- or co-authors of these papers must be students. Papers co-authored by students and faculty should be submitted to the Research Paper competition. The style and format of the paper should conform to those in *Journalism & Mass Communication Quarterly*, the *Journal of Advertising* or the *International Journal of Advertising*. Paper submissions should be a maximum of 30 pages in length, double-spaced, 12 point Times New Roman or equivalent font, including tables and references. Before uploading your paper, remove all author identification from the document, including any file properties. Authors are encouraged to submit at least a day or two before the deadline because, in the event of the inclusion of self-identifying information, an early submission will allow resubmission

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# Group Calls

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prior to the deadline. For questions, please contact Karie Hollerbach, Student Paper Chair, Southeast Missouri State University. Email: khollerbach@semo.edu, Tel: 573-651-2174.

### Communicating Science, Health, Environment, and Risk Division

The Communicating Science, Health, Environment, and Risk Division (ComSHER) invites paper submissions that represent original research related to science, health, environment, risk, and other topics relevant to the communication of scientific information to the general public or specific populations.

ComSHER welcomes papers from all disciplinary approaches and methodological orientations, including quantitative and qualitative methods.

To acknowledge research excellence, ComSHER offers the \$1,000 Eason Prize for the top student paper, which is the largest paper award given to graduate students at AEJMC. Students competing for top student paper and the accompanying \$1,000 Eason Prize will be judged together with other ComSHER faculty submissions. The Eason Prize is awarded in memory of former University of Texas doctoral candidate Lori Eason (1957-2002). Papers competing for the Eason Prize cannot be co-authored with faculty, and authors must identify their submission as an Eason Prize entry on the cover page.

In any one year, an individual can appear as author or co-author on a maximum of two (2) submitted research papers. If one individual appears as author or co-author on more than two (2) submitted research papers, the ComSHER Executive Committee will have the right to disqualify some or all of the papers in question from the research competition.

All accepted papers must be presented by a listed author, unless approved in advance by the Executive Committee. Failure to appear to present can result in author(s) losing eligibility to submit to the Division for one year.

Paper submissions should follow the AEJMC Uniform Paper Call Guidelines (no more than 25-pages of double-spaced text, plus references, tables, figures, and

appendices). Note that due to policy changes across AEJMC, submissions with any residual identifying information will be rejected. Before uploading your paper, exercise extra diligence to remove all author identification from the document, including any file properties or obvious reference to self-citations. See [www.aejmc.org/home/papers](http://www.aejmc.org/home/papers) for tips on keeping your submission anonymous. Direct questions to Research Chair Avery Holton, University of Utah, [avery.holton@utah.edu](mailto:avery.holton@utah.edu) · Phone: 801-585-1067.

### Communication Technology Division

The Communication Technology Division encourages research submissions where the central focus is technology and changes in the communication process resulting from technology. The division welcomes theoretical and conceptual papers and a diversity of methodological approaches.

**Student Papers:** Papers solely authored by students are especially encouraged and are eligible to be entered for the Jung-Sook Lee Student Paper competition. The Jung-Sook Lee Award recognizes the best student paper, which makes “a substantial contribution to the substance or method on a topic related to communication technology and policy.” The award honors the division’s 1997-1998 research chair, Jung-Sook Lee of the University of Southwestern Louisiana, who died soon after the 1998 conference. Authors of the top three student papers will receive a cash award. In addition, the author of the best student paper will have his or her conference registration fee paid by the division. For a paper to be considered for this award, all of the authors must be undergraduate or graduate students enrolled during the 2015-2016 academic year. Authors must type “Jung-Sook Lee Competition” in the upper-right corner of the first page of text to be considered for the award.

**Faculty Papers:** The division is pleased to present the annual Gene Burd Top Faculty Research Paper Award, made possible by the generosity of Prof. Burd from the University of Texas-Austin. The \$1,000 award recognizes the best faculty paper submitted to the division. For a paper to be considered for this award, at least one of the authors must be faculty.

Authors must type “Gene Burd Competition” in the upper-right corner of the first page of text to be considered for the award.

Winners of both awards will receive their prize and be recognized at the Minneapolis conference. Submissions that do not win recognition in the Jung-Sook Lee Award or the Gene Burd Award are still considered for acceptance along with open competition submissions.

**Open Competition:** All other papers submitted to the division will be reviewed in an open competition. Please limit papers to no more than 25 pages (double-spaced) in length, excluding tables and references. If you have any questions or require more information about the submission process, please contact Jessica Smith, CTEC research chair, at [jessica.smith@acu.edu](mailto:jessica.smith@acu.edu).

### Communication Theory and Methodology Division

The CTAM Division invites submissions of original research papers that advance the literature in mass communication theory, research methods, or both. CTAM welcomes both conceptual and empirical papers and is open to all methodological approaches, quantitative and qualitative.

Recent CTAM papers include research in political communication, health communication, environmental communication, computer-mediated communication, international communication, and broader media effects. Please refer to the Summer 2015 CTAM newsletter for a complete list of topics and papers presented last year to get a better idea of the potential “fit” of your paper:

[http://aejmc.us/ctm/wp-content/uploads/sites/21/2015/08/CTMConcepts\\_summer2015.pdf](http://aejmc.us/ctm/wp-content/uploads/sites/21/2015/08/CTMConcepts_summer2015.pdf)

**Paper Competitions – CTAM sponsors three paper competitions.** Papers can be submitted to the open-call competition or the student paper competition. Any paper can also be considered for the theory paper competition.

CTAM strongly encourages submissions by students. Winners of the Chaffee-McLeod Award for Top Student Paper will be awarded \$250; two additional top student papers will also receive cash prizes.

**To be considered for the student paper competition, all authors must be stu-**



**dents, and the author(s) must type “Student Paper Competition” in the upper right-hand corner of the first page of text.**

In addition to the open-call and student competitions, CTAM recognizes the top theoretical submission to the division each year. A theory paper may extend what is known about the current workings of a theory by including a data analysis section, or strictly extend the current theory literature without including data. Papers submitted to the theory paper competition will also be considered for awards in the open-call and student competitions, as applicable. **To be considered for the theory paper competition, the author(s) must type “Theory Paper Competition” in the upper right-hand corner of the first page of text.**

Winners of all awards will be recognized in the conference program and/or at the CTAM members’ meeting in Minneapolis. **Requirements:** Please limit papers to no more than 25-pages (double-spaced) in length, excluding tables and references. Papers should follow APA style, have 1-inch margins, and use 12 point Times New Roman font. Please limit papers to a total of 35 pages total (including text, tables, and references). Please refer to the AEJMC general paper call for this year’s online submission guidelines. Please make sure there is no identifying information in the body of the paper or in the document properties. Co-authors cannot be added after a paper has been reviewed. At least one author of an accepted faculty paper must attend the conference to present the paper. If student authors cannot be present, they must make arrangements for the paper to be presented by someone else. Failure to be present or provide a presenter for any paper will result in a one-year ban on the review of papers for all of the authors involved. Authors of accepted papers are required to forward papers to discussants prior to the conference.

If you have any questions, please direct them to the research chair, Melissa Gotlieb (melissa.gotlieb@ttu.edu).

#### **Cultural and Critical Studies Division**

The Cultural and Critical Studies Division welcomes faculty and student submissions of original research that contributes to the study of journalism and media communication from a cultural and

critical perspective. The Division accepts submissions that include critical inquiry that cuts across theoretical and methodological boundaries. Papers that do not meet the **AEJMC Uniform Call for Papers requirements will not be accepted.**

The Division invites research on a variety of topics and approaches including, but not limited to, historical studies, gender, race and class analyses of media, news analysis, audience analysis, political economy, literary analysis with a media foundation, philosophy of communication, ethics, and media criticism in general. CCS also encourages work that challenges conventional approaches to media, examines paradigmatic assumptions, and explores innovative ways of theorizing both news and entertainment media.

The Division presents awards to the authors of the top-ranking faculty and student submissions. Only one paper per author is accepted for review and submissions must not be under consideration elsewhere for presentation or publication.

Faculty and student submissions undergo separate blind review processes by faculty-only judges. Student authors – undergraduate and graduate students enrolled during the 2015-2016 school year – should include a cover sheet that clearly states that the paper is a student submission. Student papers with faculty co-authors are reviewed in the faculty competition and should not be designated as student-authored papers.

Paper length should not exceed 25-pages excluding tables, figures, and references. Abstracts must be no more than 75 words. Be sure that submissions contain no identifying information, such as name, university affiliation, job title, etc. either in the text of the paper or in the document properties. **Any identifying information found on the submission results is an immediate disqualification of the paper.**

**Questions** concerning submissions should be directed to research co-chairs Suman Mishra (smishra@siue.edu) or Peter Głowiczki (pglowiczki@coker.edu)

#### **Electronic News Division**

This year the Electronic News Division (formally the Radio Television Journalism Division) is celebrating 50 years of leading broadcast news education and research at AEJMC conferences. The Elec-

tronic News Division invites faculty and students to submit original research on any aspect of broadcast journalism or electronic communication with a journalism emphasis. We welcome studies that employ qualitative, quantitative, or experiment methodologies.

**Special Call: 50 Years** – As part of our 50-year celebration, we are particularly interested in papers that explore the history or future of the broadcast news industry and practices. Possible themes may include:

- The impact of mobile technologies on broadcast news
- Global perspectives on television news formats
- The impact of new technologies such as Periscope on Campaign 2016
- Fifty years of TV News anchors – Are they still relevant?
- Historical perspectives on the traditional TV news format
- Historical perspectives on the evolution of organizational practices
- Gender balance or imbalance in the newsroom
- The impact of social media on consumers’ viewing habits
- TV news in the era of YouTube
- The role of the broadcast journalist in the evolving media landscape

Authors of papers accepted for the conference will be encouraged to submit their manuscript for possible publication in a special January 2017 issue of *Electronic News*, the official journal for the Electronic News Division. The issue will be called “Celebrating 50 Years of Electronic News Research,” and will include papers presented at the 2016 AEJMC conference in Minneapolis, MN. Papers accepted for the conference are not guaranteed publication in the journal.

Papers submitted to the Electronic News Division competition should be no longer than 25-pages of manuscript, excluding tables, figures, references and appendices, and should be submitted in one of the generally approved academic bibliographic styles. Papers should be in 12-point, Times New Roman font, double-spaced and with one-inch margins. Additionally, a separate page consisting of a 75-word abstract is required.

Please be sure to submit a clean paper without author identifying information.

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# Group Calls

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tion, otherwise the paper will be disqualified. Please refer to AEJMC's uniform paper call on how to upload clean papers.

The Electronic News Division accepts only one paper per author. This is true even if you are the primary author on one paper and co-author on another. In that case, please submit one of the papers to another division. The division offers cash prizes for top student and top faculty paper submissions. Please note the student papers must be completely authored by students. Students with a faculty member as a co-author will not be judged as a student paper.

Authors of all selected papers are expected to present their work in Minneapolis. Cash awards for winning papers will only be awarded if the authors present their work at the conference.

Questions concerning conference paper submissions to AEJMC should be directed to the division's research chair, Rebecca Nee. Email: [Rnee@mail.sdsu.edu](mailto:Rnee@mail.sdsu.edu) Questions regarding submissions to the division's journal, *Electronic News*, should be directed to the editor, Anthony Moretti. Email: [moretti@rmu.edu](mailto:moretti@rmu.edu)

All papers must be uploaded through the AEJMC website. Once you have created an account on the AEJMC All Academic site, you will be able to choose the Electronic News Division prior to submitting your paper.

### History Division

The History Division invites submissions of original research papers and historiographical essays on all aspects of media history for the AEJMC 2016 conference in Minneapolis, MN. All research methodologies are welcome.

Papers will be evaluated on originality and importance of topic; literature review; clarity of research purpose; focus; use of evidence to support the paper's purpose and conclusions; and the degree to which the paper contributes to the field of journalism and mass communication history. The Division presents awards for the top three faculty papers.

Papers should be no more than 25-double-spaced pages, not including notes,

references or appendices. Papers should have 1-inch margins, and use 12 point Times New Roman font. Authors should also submit a 75-word abstract. Multiple submissions to the Division are not allowed and only one paper per author will be accepted for presentation in the History Division's research sessions. Authors of accepted papers are required to forward papers to discussants and moderators prior to the conference.

Papers must be electronically submitted using the services of All-Academic; you can find the link at [www.aejmc.org](http://www.aejmc.org). The deadline is 11:59 P.M. (Central Daylight Time) Wednesday, April 1, 2015. **Please make sure there is no identifying information in the body of the paper or in the electronic file properties. Papers uploaded with author's identifying information will not be considered for review and will automatically be disqualified from the competition.** Please refer to the AEJMC general paper call for this year's online submission guidelines especially for how to submit a clean paper for blind review.

**Student Papers:** Undergraduate and graduate students enrolled during the 2014-15 academic year may enter the Warren Price Student Paper Competition. The Price Award recognizes the History Division's best student paper and is named for Warren Price, who was the Division's first chair. Student papers should include a separate cover sheet that indicates their student status but omits the author's name or other identifying information. Students who submit top papers are eligible for small travel grants from the Edwin Emery Fund. Only full-time students not receiving departmental travel grants are eligible for these grants.

**Call for Reviewers:** If you are willing to review papers for the History Division research competition, please contact Kimberly Voss at [voss.kimberly@gmail.com](mailto:voss.kimberly@gmail.com) and indicate your areas of expertise and/or interest. We will need approximately 85 reviewers for the competition. Graduate students are not eligible to serve as reviewers and, in general, reviewers should not have submitted their own research into the competition.

**Contact information:** For more information, contact History Division Vice Head and Research Chair Michael Sweeney (Ohio University) at [sweenem3@ohio.edu](mailto:sweenem3@ohio.edu).

### International Communication Division

#### Robert L. Stevenson Open Paper

#### Competition & Markham Student Paper

**Competition:** The International Communication Division welcomes original, unpublished research papers that *focus clearly on international aspects of journalism and mass communication*. Papers that merely examine communication phenomena outside of the United States do not necessarily fit in this division. Any theoretical and methodological approaches appropriate to communication research are welcomed. Papers are submitted either to the Robert L. Stevenson open paper competition (faculty and student-faculty) or the Markham student competition (strictly student-authored papers). All submissions must be uploaded through the AEJMC conference website. Be sure to note whether you are submitting to the Stevenson open paper competition or the Markham student paper competition. Authors will be notified about acceptance in early May. In addition to guidelines stated in AEJMC's uniform call, please note ICD's specific instructions below.

**Guidelines:** Papers should be submitted in Word or PDF format. Do not include any identifying information about the authors anywhere in the paper or in the document properties. Papers with identifying information of any kind will be automatically disqualified. Papers must include an abstract of no more than 75 words. The title should be clearly presented on the first page of text and on running heads throughout the document. ICD accepts papers of up to 25-pages, exclusive of references, tables, and figures. Tables and figures should be placed at the end of the document as reviewers will be instructed to stop reading text after page 25. Font should be 12-point, text should be double-spaced, and margins should be no less than one inch on all sides. Authors should use a style appropriate for the discipline, including APA, Chicago, and Harvard. We will review up to two papers per author, whether the author appears as a single author or as one of several authors.

Consult AEJMC's Uniform Paper Call for specific instructions on removing identifying information from the document that you submit. Please contact the research chair, Mohammed Al-Azdee <[malazdee@bridgeport.edu](mailto:malazdee@bridgeport.edu)>, before sub-

mitting the paper if you have any questions.

Authors are responsible for following the guidelines for paper submissions outlined in the AEJMC uniform paper call and the additional ICD guidelines listed here. Papers that do not meet guidelines will not be reviewed. Submissions will be blind-reviewed. Selections are based on merit.

**Awards:** ICD awards cash prizes for the top three faculty papers (Stevenson competition) and the top three student papers (Markham competition). First authors of student winners also will receive free conference registration. Both *The Asian Journal of Communication* and *African Journalism Studies* also sponsor a "Best Paper Award" with cash prizes. (Cash prizes are forfeited if an author fails to present the work at the conference.) The Latino/Latin American Research Award sponsored by Florida International University School of Journalism and Mass Communication will honor three top papers in the International Communication or Minorities and Communication divisions with cash prizes and conference registration waivers. All winners of all the aforementioned awards will be notified in advance and all awards will be presented at the ICD business meeting during the conference.

#### ***Asian Journal of Communication***

**Best Paper Award:** The AJC Best Paper Award is presented annually by the *Asian Journal of Communication* (AJC), a refereed international publication of the Asian Media Information and Communication Centre (AMIC) and the Wee Kim Wee School of Communication and Information at Nanyang Technological University in Singapore, to an outstanding paper selected from the AEJMC International Communication Division's Open Paper Competition. Established in 2003, the award is aimed at promoting mass communication research focused on the Asia-Pacific region. All papers submitted to ICD's Stevenson open paper competition are eligible for the AJC Best Paper Award and will be reviewed automatically for the award. All research methodologies are welcome.

#### ***African Journalism Studies***

**Paper Award for Journalism Research:** The ICD's "Best Paper Award for Journalism Research" is sponsored annually by *African Journalism Studies* for the most

outstanding paper selected from the submissions to the AEJMC International Communication Division's Open Paper Competition. Established in 2003, the award is aimed at promoting research in global journalism which will enhance and enrich understanding of issues such as international news flow, news theory, media ethics, media education, gender, and race, as well as specific topics, such as the media and AIDS. In line with ICD's international character, the award is also aimed at promoting research that addresses North-South and South-South journalism issues.

#### **Latino/Latin American Research**

**Award.** Sponsored by Florida International University School of Journalism and Mass Communication since 2014, this award honors the top three research papers submitted to either the International Communication or the Minorities in Communication divisions by Hispanic scholars for journalism and mass media research relevant to their communities in Latin America, the Caribbean, the United States, Canada, or the Iberian Peninsula, including domestic and international communication. Topics include Inter-American or Iberian-American communication, news media flows, media theory, media technology or new media, communication for development and social change, media law and ethics, media education, ethnic or gender media and integration, media economics, media and the environment, political communication, critical media studies, popular culture, and cultural studies, among others. The award recognizes all research methodologies. Eligible scholars regard themselves as members of the Latino, Hispanic or Latin American community.

All the competitions in ICD are open to AEJMC members and non-members, students and faculty. If you have questions about the call or the 2016 ICD research competition at any time please contact:

**Robert L. Stevenson Open Paper Competition Chair** – Mohammed Al-Azdee, University of Bridgeport, malazdee@bridgeport.edu or **Markham Student Competition Chair** – Lindita Camaj, University of Houston, lcamaj@central.uh.edu  
**Law and Policy Division**

The Law and Policy Division invites submission of original research papers on communications law and policy for the 2016 AEJMC Conference in Minneapolis,

MN. Papers may focus on any topic related to communications law and/or policy, including defamation, privacy, FCC issues, intellectual property, obscenity, freedom of information, and a myriad of other media law and policy topics. Papers outside the scope of communications law and policy will be rejected.

The Division welcomes a variety of theoretical orientations and any method appropriate to the research question. A panel of judges will blind-referee all submissions, and selection will be based strictly on merit. Authors need not be AEJMC or Law and Policy Division members, but they must attend the conference to present accepted papers.

Paper authors should submit via the online submission process as described in the Uniform Paper Call. Law and Policy Division papers must be no longer than **50 double-spaced** pages with one-inch margins and 12-point font, including cover page, appendices, tables, footnotes and/or endnotes, and end-of-paper reference list, if applicable. (Footnotes and/or endnotes and reference list may be single-spaced.) Papers that exceed 50 total pages or are not double-spaced will be automatically rejected without review. Although Bluebook citation format is preferred, authors may employ any recognized and uniform format for referencing authorities, including APA, Chicago, or MLA styles.

Papers that include author-identifying information within the text, in headers, or within the embedded electronic file properties will be **automatically rejected** (review the instructions on the AEJMC website for stripping identifying information from the electronic file properties). Authors are solely responsible for checking the final uploaded version of their paper for any and all author identifying information. Submitting before the conference deadline will allow you to fully check your submissions as they are entered into the system so that a resubmission prior to the deadline is possible if necessary.

There is no limit on the number of submissions authors may make to the Division. Any paper previously published or presented at a conference except the AEJMC Southeast Colloquium or the AEJMC Midwinter Conference is not eligible for the competition.

The Division again will award a **Top**

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# Group Calls

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**Debut Faculty Paper.** The top paper accepted by a faculty member who has never had a paper accepted by the Division will be awarded a prize of \$150 and will receive free conference registration. For papers with multiple authors, multiple faculty and/or faculty and student, to be eligible none of the authors of the paper may have previously had a paper accepted by the Division at the national conference. In addition, only the faculty author presenting the paper will be eligible for free conference registration.

**Student authors should clearly indicate their student status on the cover page.** Student-only submissions will be considered for the \$100 Whitney and Shirley Mundt Award, given to the top student paper. Co-authored papers are eligible for the competition so long as all authors are students. The Law and Policy Division will also cover conference registration fees for the top three student paper presenters. In the case of co-authored student papers, only the student author presenting the paper will be eligible for free conference registration.

If you have questions, please contact Jason Martin, Law and Policy Division Research Chair, DePaul University, College of Communication, 1 E. Jackson Blvd., Chicago, IL 60604. Phone: (312) 362-7396; email: jmart181@depaul.edu

### Magazine Division

The Magazine Division invites submissions of original research papers and theoretical essays that advance magazine scholarship or scholarly knowledge about the production, distribution, promotion and/or reception of “magazine media,” broadly defined. All methodologies and theoretical frameworks are welcome. Authors need not be AEJMC or Magazine Division members, but if their paper(s) is/are accepted, they must attend the conference to present their research.

**Scope.** Submissions may address a range of aspects of magazine media – whether online (including social networking sites), on mobile platforms, or print – including editorial and advertising content, production, audience reception, and readership communities. Submissions that

deal with lifestyle and literary journalism outside the confines of mainstream magazine media – such as fashion blogs and long-form online publications – are strongly encouraged. Magazine Division papers presented at past conferences have included content or discourse analyses of magazine editorial or advertising content (including native advertising/content marketing); ethnographies of magazine newsrooms, with an emphasis on their digital transitions; historical analyses of individual magazines or magazine coverage of controversial topics over time; rhetorical analyses of literary journalism; and experiments investigating the effects of page layout and other magazine content features.

**Special Call.** In addition to our regular submissions, we are also soliciting papers for our 2016 special topic of “Magazine Media for Health and Wellness.” Indeed, from the rise of wearable technologies to debates about the pharmaceutical industry, discussions about health and wellness have been thrust to the fore of the public consciousness. The purpose of this special call for papers is to address the role of magazine media—including print, online, and mobile apps—in providing information, advice, and advertising messages related to health, wellness, and/or medicine. Submissions may include (but are not limited to): studies of the function of magazine media in providing guidance on diet/nutrition, exercise, family health, mental health and wellness, medicine, and disease management/prevention; analyses of direct-to-consumer pharmaceutical advertisements in magazines; research on the rise of fitness-tracking apps reviewed in/recommended by magazine media; and discussions about the significance of magazine media to the fields of risk communication and public health campaigns.

**Awards.** Prizes of \$200 will be awarded at the conference in Minneapolis for (a) Best faculty paper and (b) Best student paper. Papers will be evaluated on methodology, theoretical framework, importance and originality of topic; literature review; significance of findings and how they support the paper’s conclusions; focus, writing, and organization; and overall contribution to magazine research. Authors will be automatically entered in the award competitions based on their rank and paper topic.

**Submissions.** Preferred paper length is up to 8,000 words, not including notes, references, and tables. There is no limit on the number of papers authors may submit for presentation in the Magazine Division research sessions. Multiple submissions of the same paper(s) to other divisions will be disqualified. Please follow the submission requirements in the AEJMC Uniform Paper Call, and be sure to remove all identifying information. Papers that contain authors’ identifying information will not be considered for review and will be automatically disqualified. Early submissions are encouraged. The deadline for all submissions is April 1, 2016.

Please direct any questions to the division’s research chair, Brooke Erin Duffy, Temple University, bduffy@temple.edu or 267-210-3886.

### Mass Communication and Society Division

The Mass Communication and Society Division seeks research paper submissions from both faculty and students for the 2016 AEJMC annual conference in Minneapolis, MN. Submissions to the Mass Communication and Society Division can be on any topic that advances mass communication theory, especially at the societal or macrosocial level. The Division accepts research submissions from a variety of theoretical and methodological perspectives as well as research that draws heavily from other disciplines including sociology, psychology, anthropology, law and history. Submissions should be consistent with the style and format of the journal *Mass Communication & Society*. Papers should be submitted to only one competitive paper category in the division: 1) Open Competition, 2) Student Competition, or 3) Moeller Student Paper Competition. Papers must not be under consideration elsewhere for presentation or publication.

**Submission Procedures:** Individual paper submissions should not exceed **30 double-spaced** pages (count and format includes title page, abstract, notes, references, tables, and figures). Double space all material including title page, abstract, text, quotations, acknowledgements, references, appendices, tables, figure captions and footnotes. **All papers must be submitted in .doc format** through the AEJMC website link ([www.aejmc.org](http://www.aejmc.org)) to



the Division. Papers should follow the Publication Manual of the American Psychological Association (updated 6<sup>th</sup> ed.), have 1-inch margins, and use 12 point Times New Roman, Times or Arial font. Abstracts must be no more than 75 words. The title should be on the first page with page numbers and running heads on each page of text. Hard copy or electronic version of papers submitted individually to the Research Committee will **NOT** be accepted.

**Author-identifying information** MUST NOT appear anywhere in the attached paper file. Identifying information includes (1) listing of authors' names and/or affiliations, (2) references to authors' previous work in a way that reveals authorship of the current work, (3) keeping author-identifying information within the text, in headers, or within the embedded electronic file **properties** and (4) links to authors' websites, email addresses, or social media accounts. **Inclusion of identifying information will result in automatic disqualification of the paper** (please review the instructions on the AEJMC website for stripping identifying information from the electronic file properties). Authors are solely responsible for checking the final uploaded version of their paper for any and all author identifying information.

**Authorship:** When submitting co-authored papers, permission to submit the paper should be sought and obtained from all authors on the paper prior to submission. Paper authorship cannot be added, deleted, or changed after review of the paper.

**Two-paper limit:** In any one year, an individual can appear as author or co-author on a maximum of two (2) submitted research papers to the Division. If one individual appears as author or co-author on more than two (2) submitted research papers, the Division Research Committee has the right to disqualify the third or more submitted paper.

**Author Information:** Completely fill out the online submission form with author(s) name, affiliation, mailing address, telephone number and email address. All authors and co-authors, their institutional affiliations and contact information must be included **WHEN REGISTERING** on the paper submission system. If there are three co-authors, for example, information about all three must be included in the

registration.

**Student Competition:** Graduate and undergraduate students are invited to submit original research regarding any topic related to mass communication and society. For a paper to be considered for a student paper award, all of the coauthors must be students. The paper must be correctly submitted to the Student Competition category online. Papers submitted for the Student Competition must clearly note the competition on the title page. A faculty member as co-author automatically moves the paper to the Open Competition. At least one author of the winning paper is asked to attend the Mass Communication and Society Business Meeting to receive the award.

**Moeller Student Paper Competition:** Students who submit a paper written for a class during the previous year are eligible for the Mass Communication and Society Moeller Student Paper Competition. Moeller Competition papers must be nominated by the faculty member who taught the class. To nominate a student paper faculty should send an email verifying that the paper was completed for a class to the Division Research Committee. Papers submitted for the Moeller Competition must clearly note the competition on the title page. Please remember that the Moeller Competition is separate from our Student Paper Competition. The paper must be correctly submitted to the Moeller Competition category online. At least one author of the winning paper is asked to attend the Mass Communication and Society Business Meeting to receive the award.

**Open Competition:** All other papers submitted to the Division will be reviewed in the Open Competition. At least one author of the winning paper is asked to attend the Mass Communication and Society Business Meeting to receive the award.

**Top Paper Recognition:** To acknowledge research excellence, the Division provides cash awards and waives one AEJMC conference registration fee for the top three winners in each research paper competition. All research paper submissions, regardless of faculty or student authorship, are judged together as general papers. However, the top papers in the Open and Student categories are recognized separately.

**Presentation obligation:** At least one author of an accepted faculty paper must attend the conference to present the paper. If student authors cannot be present, they must make arrangements for the paper to be presented by someone else. Failure to be present or provide a presenter for any paper will result in author(s) losing eligibility to submit to the division for one year. The author(s) will also not be eligible to count that presentation on his/her vita. Authors of accepted papers are required to forward papers to discussants and moderators prior to the conference.

At least one author of each top paper is asked to attend the Mass Communication and Society Business Meeting to receive their awards. Authors are responsible for following the guidelines for paper submissions outlined in the AEJMC Uniform Paper Call and additional Division's guidelines listed in this call. For questions, please contact Chair- Jay Hmielowski (jhmielowski@wsu.edu, 509-335-5455), Associate chair- Nan Yu (nan.yu@ndsu.edu, 701-321-7300), Committee member- Masahiro Yamamoto (myamamoto@uwlax.edu, 608-785-6703), Committee member- Chang Sup Park (cpark@bloomu.edu, 570-317-0849).

## Media Ethics Division

The AEJMC Media Ethics Division seeks a diverse range of original faculty and graduate student paper submissions related to ethics. The division encourages submission of papers that address a broad spectrum of ethics-related topics and concerns, which may include, but are not limited to, the relationship between journalism and democracy, the empowerment of multiple stakeholders, advocacy models and the TARES test, persuasion and responsibility, media accountability systems, ethical decision-making, morality and moral development, truth-telling and deception, privacy, credibility, the impact of technology and economics on ethics, newsroom norms and routines, and the relationship between law and ethics. The division also encourages submission of research papers (e.g. not teaching tips or personal reflections) on teaching innovations, effective approaches, pedagogy, survey of the field, and the adoption of new technologies in the classroom.

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The division is open to the broadest possible range of scholarship, looking at ethics across a range of communicative contexts (e.g., journalism, advertising, public relations, entertainment media, new media, social media, etc.), from a range of theoretical/paradigmatic approaches (e.g., philosophical, critical, sociological, psychological, etc.) and using a range of methods (e.g., qualitative, quantitative, mixed-method, etc.) Theoretical/normative essays grounded in ethics theory are also welcome, as are manuscripts related to the teaching of ethics.

All papers must be no more than 25-pages (excluding title page, references, figures, illustrations, and/or appendices) and must otherwise conform to the rules outlined in the AEJMC Uniform Call for Papers. Papers that do not conform to these rules, or which contain information identifying the author(s), will be disqualified. Authors should use APA style (6<sup>th</sup> ed.).

Submitting a paper to the Media Ethics Division implies that the author (or, one of the authors or a proxy) intends to present the paper in person.

**Carol Burnett Award for Graduate Students:** The Media Ethics Division is committed to supporting and promoting promising graduate students with an interest in media ethics. All graduate students who submit papers to the Media Ethics Division are encouraged to enter the Carol Burnett Award competition. The Media Ethics Division teams with the University of Hawaii and the Carol Burnett Fund for Responsible Journalism to sponsor this special paper competition for graduate students. Students are invited to submit papers on any topic related to media ethics, from any theoretical approach, using any method or combination of methods.

The winning paper will receive the Carol Burnett/University of Hawaii/AEJMC Prize, which includes a \$350 cash award. The runner-up will receive a \$150 cash award. Authors for the top two submissions will also receive a small travel assistance stipend. The winner will be invited to accept his or her prize at the Kappa Tau Alpha Awards Luncheon at the AEJMC

conference. Burnett competition papers must be marked "Burnett Competition" on the title page.

In addition to supporting the Carol Burnett Award winners, the Media Ethics Division will offer small travel stipends for the top student submissions.

The Burnett Award is reserved for graduate students; papers containing faculty members as co-authors are ineligible.

**Professional Relevance Award:** Special recognition will be given to the paper that is judged to be the most relevant to working professionals (journalists, advertisers, etc.). The recipient will be selected from the general paper competition.

**Top Faculty Paper:** Special recognition will be given to the faculty paper judged to be the best paper submitted among faculty authors. The recipient will be selected from the general paper competition.

All questions should be directed to the Media Ethics Division research chair Chad Painter, Eastern New Mexico University, email: Chad.Painter@enmu.edu, phone 575-562-2415.

### Media Management, Economics, and Entrepreneurship Division

The Media Management, Economics, and Entrepreneurship Division (MMEE) invites original research paper submissions to be considered for presentation at the 2016 AEJMC conference in Minneapolis, MN August 4-7, 2016. Researchers interested in any aspect of media management, media economics or entrepreneurship are encouraged to submit papers. The division welcomes the use of diverse theoretical and methodological approaches to relevant topics. Papers presented at the Midwinter Conference and then revised also are welcome for submission.

Faculty and student papers compete on an equal footing. The division gives named awards to recognize the top three submissions from faculty, and the top three from graduate students (*faculty members cannot be included on student competition papers*). **Top graduate papers also receive monetary awards to help offset the cost of attending the conference.**

Some examples of relevant topics in media management and economics are: analysis of economic or management questions affecting media firms; media

ownership, management and economic issues from the public-interest perspective (e.g., effects on reporting or content); historical discussions of interesting and important developments in the field; policy issues from a legal, regulatory or economic perspective; technology and its effects on management or economics; political economy; effects of changes in the environment where media firms operate; international and cross-cultural studies; the sociology and culture of media organizations; teaching media management and economics; and other related topics.

In 2015 the division changed its name to expand its focus on a **new related area: entrepreneurship**. We also encourage and welcome submissions within the following topics: opportunities and challenges for media startups; intrapreneurship and innovation within legacy media companies; role of higher education in the context of media entrepreneurship; and other media entrepreneurship related topics.

Please note that advertising and/or public relations companies are not considered 'media firms' by MMEE Division; therefore, papers on the management of advertising agencies and/or public relations agencies should be submitted to the Advertising Division or Public Relations Division. Papers not appropriate for the MMEE Division will be disqualified before judging.

Paper submissions should be a maximum of 25-pages, excluding references and tables. All papers must be submitted electronically at the AEJMC Web site to access the All-Academic Web site available via the AEJMC Web site link. Papers must be uploaded to the All-Academic Web server no later than Friday, **April 1, 2016, 11:59 P.M. (CDT)**. All submissions must follow the guidelines for the uniform call for all paper competitions.

Please remove all potentially identifying author information from submissions. Failure to do so will automatically disqualify the paper from consideration. Examples of information to be removed include citations of the author's previous work, individually or with co-authors; related reference list information; and file properties. Instructions for how to remove identifying information from files can be found on the AEJMC web site.

For questions about submissions,

contact MME Research Chair Geoffrey Graybeal, Texas Tech University, geoffrey.graybeal@ttu.edu

### Minorities and Communication Division

The Minorities and Communication Division invites submissions of original research on any topic related to minorities in communication. Submissions employing any generally regarded scholarly method of inquiry are invited. Papers should include appropriate literature reviews, methodology, findings and discussion. Only one paper per primary author will be accepted.

The term “minorities” has been defined to include Latinos, African Americans, Asian Americans, and Native Americans. Therefore, papers examining how these groups present images, news and/or other information about themselves, as well as those examining how issues and/or perspectives related to race/ethnicity and diversity are featured in mainstream or other specialized media, would generally fall into this division’s area of interest.

Papers should not be more than 25-pages, excluding references, tables, figures, and other graphics. If it is not historical research, APA reference style is preferred. Student and faculty research will go through separate competitions. Students must identify their papers as such (“Student Paper”) on the title page of their submission. All sole- or co-authors of these papers must be students; papers co-authored by students and faculty should be submitted to the Faculty Research Paper competition. If these rules are not followed, papers are subject to disqualification. Also, follow the instruction in the 2015 AEJMC paper competition uniform call.

**IMPORTANT NOTE:** Please carefully check your manuscript for self-identifying information of any kind, including following a particular style guide’s directions on matters of self-citation. Please avoid submitting your paper on the deadline day. An early submission will allow you to fully check the submission as they are entered into the system so that, if necessary, a re-submission prior to the deadline is possible.

Awards: The MAC Division offers awards for top three faculty and top three student papers. A certificate along with a

check will be awarded to each of the winners.

### Questions? Faculty Competition

Contact: Mia Moody-Ramirez, Faculty Research Chair, Baylor University. Phone: 254.710.7247. Email: Mia\_Moody@baylor.edu; Student Competition Contact: Riva Brown, Student Research Chair.

### Newspaper and Online News Division

The Newspaper & Online News Division invites original, unpublished research papers for the AEJMC Annual Conference, Aug. 4-7, 2016, in Minneapolis, MN with the usual submission deadline of April 1. The division welcomes all theoretical orientations and methodologies that investigate newspaper and online news, broadly defined, including (but not limited to):

- Agenda-setting
- Bias, credibility and partisan perception
- Blogging
- Business models of news production and dissemination
- Communication inequalities, digital divide and news illiteracy
- Convergent newsrooms, production and distribution
- Cross-media and digital regulation, and whistle-blower prosecutions
- Digital, mobile, streaming and social news – platforms, technology and models
- Diversity and fairness issues
- Effects research
- Framing
- Global journalism and foreign news
- Market-driven journalism and public relations subsidies
- Native advertising, infomercials, advertorials and PR subsidies
- Network analysis
- News content and coverage
- Newsroom practices, routines, professional norms and “sacred cows”
- Non-profit and community news outlets
- Ownership, management and corporate consolidation of news media
- Participatory communication and citizen journalism
- Policy issues
- Readership and audience analytics
- Sourcing
- Usability and access issues and concerns
- User-generated content, audience

agenda building and grassroots journalism

- Uses and gratifications

The top three papers are recognized with a monetary award (1st, \$100; 2nd, \$75; 3rd, \$50). The division is again partnering with the American Copy Editors Society to encourage research related to copy-editing. Papers on copy editing topics will be considered for this award, which comes with a \$100 prize. To be considered for this award, authors should include “**ACES Award**” on the top of the submission.

Students may apply for the **MacDougall Student Paper Award**. Papers with faculty co-authors are not eligible for this award. It is possible, however, to apply for both the ACES and MacDougall awards. Authors should include “**MacDougall Student Paper Award**” on the top of the submission. MacDougall winners will be awarded \$200 and a certificate of recognition during the conference.

To submit: Interested authors must submit their papers using the All Academic System. All Academic requires that authors re-register each year. The division does not accept hard copies. All papers must follow the AEJMC uniform paper competition guidelines. Papers should be no more than **7,500 words**, including tables, references, and appendices. All submissions undergo a blind review process by a panel of independent reviewers. Papers are accepted on the understanding that they have not been previously published or presented elsewhere and that they have been submitted only to the Newspaper & Online News Division for evaluation. Authors must remove all identifying information from their papers or they will be automatically disqualified from the competition. Authors will be required to submit an abstract of their paper, which is no more than 75 words and which must include: 3-5 keywords and the kind of methodology used (qualitative, quantitative or mixed). Papers are due by 11:59 p.m. (CDT), Friday, April 1, 2016.

Questions? Please contact: Frederick Schiff, University of Houston, fschiff@uh.edu or Jan Lauren Boyles, Iowa State University, jboyles@iastate.edu.

### Public Relations Division

The Public Relations Division invites submissions of original papers that ad-

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vance the theories and practices of public relations. Submitters should carefully review the specific instructions for the Public Relations Division as well as the general requirements contained in the AEJMC Uniform Paper Call.

**Submission Categories:** A paper may be submitted in one of the three PRD categories: (1) the open competition, (2) the teaching competition, or (3) the student-only competition.

**Top Papers in Open, Teaching, and Student-Only Competition:** Monetary awards are given for the top three papers in each of the three categories. Thanks to a generous gift from Dennis Wilcox, Professor Emeritus, San Jose State University, top papers in the open and teaching categories will be awarded: \$500 for the top paper, \$300 for the second-place paper, and \$200 for the third-place paper. Top teaching papers will also receive expedited review in the *Journal of Public Relations Education*, provided they are submitted by December 31, 2016.

Thanks to the generous support of The Plank Center for Leadership in Public Relations at the University of Alabama, the first author of each of the top three student-only research papers will receive \$300, \$200, and \$100, respectively.

In addition, the **Doug Newsom Award**, created in honor of Doug Newsom, Professor Emeritus, Texas Christian University, will be given for the first time in 2016. The award in the amount of \$250 is for the top paper that fits the theme of global ethics or global diversity. For the context of this award, global ethics promotes the free flow of accurate information, open communication and informed decision-making, protection of confidential information, and fair competition while avoiding conflict of interest across the world. Global diversity encompasses racial, ethnic, national identity, gender, sexual orientation, and cultural diversity as a matter of fairness and justice in the global public relations workforce. Those who wish to compete for this award should clearly label their papers for consideration of this award. A special Doug Newsom Award Committee will evaluate the papers and choose a finalist.

**Submission Limitations:** No more than **two** papers may be submitted by any one author or co-author across the three PRD categories. If it is found that one person is author and/or co-author of more than two submissions across the three PRD categories, **all** of the submissions will be automatically disqualified.

**A paper may not be under review:** (1) simultaneously with more than one of the three PRD categories, (2) simultaneously with more than one division within AEJMC, (3) simultaneously with the AEJMC conference and any other conference, or (4) simultaneously with the AEJMC conference and any potential publication, including refereed journals, book chapters, etc.

**Authorship:** When submitting co-authored papers, permission to submit the paper should be sought and obtained from all authors on the paper. Paper authorship cannot be added, deleted, or changed after submission of the paper.

**Author Identification:** All authors and co-authors, their institutional affiliations and contact information must be included **when registering** on the online system. If there are three co-authors, for example, information about all three must be included in the registration. Papers entered into the student-only competition must be authored or co-authored by students **only** (no faculty co-authors), and all of these papers must have the word "Student" on the title page and in the running head.

Author-identifying information **must not** appear anywhere in the attached paper file. Identifying information includes (1) listing of authors' names and/or affiliations, (2) references to authors' previous work in a way that reveals authorship of the current work, (3) links to authors' websites, e-mail addresses, or social media accounts, and (4) identifying information in the file properties. **Inclusion of identifying information will result in automatic disqualification of the paper. It is the responsibility of the paper author(s) to verify that no identifying information is contained in the paper text or in the document file properties.** Please follow the directions for removing your identifying information from the properties. This will need to be done **each** time you submit your paper to All-Academic.

All submitters are strongly encouraged to submit at least a day or two before

the deadline so they can check to make sure that the uploaded document does not contain any personal identifying information in its properties. **When a clean Microsoft Word document is converted to a PDF file, the PDF file typically adds the personal identifying information back in, so you will need to remove it from the Properties area (under "File") after you have converted your document to a PDF.**

**Paper Content:** Any recognized research methodology and citation style may be used. Papers should include appropriate literature reviews, methodology, findings and discussion. Papers should test, refine, expand or critically review public relations theories, research or practices; or explore methods of effective public relations practices. Teaching papers should enhance principles or practices associated with public relations pedagogy. All submissions should represent research **completed** by the conference submission deadline, not research proposals or reports on research in progress.

**Paper Formatting:** A paper cannot exceed 25 pages, **excluding** abstract, references, figures and tables. Papers must be typed in a 12-point font, using Times New Roman, Times, or Arial font. Paper text must be formatted with double line spacing with one-inch margins on all sides of the document. All papers must contain continuous page numbers; if multiple files are merged for the paper, then the author must ensure that the page numbers are continuous and do not repeat or start over from page 1.

**All papers must be submitted in PDF format.** For those using the newest version of Microsoft Word, you can save your paper as a PDF file using the "Save As" function. For those not using this version, you may use a free web service, such as [www.freepdfconvert.com](http://www.freepdfconvert.com). **Failure to follow these formatting guidelines will result in an automatic disqualification of the paper.** Again, remember to remove your name from the Properties area of the document after converting it to a PDF.

**Presentation Requirement:** At least one author of an accepted faculty paper must attend the conference to present the paper. If student authors cannot be present, they must make arrangements for the paper to be presented by someone else. Failure to be present or provide a presenter for any paper will result in a one-year



ban on the review of papers for all of the authors involved. Authors of accepted papers are required to forward papers to discussants and moderators prior to the conference. Presentations at the AEJMC conference may be disseminated via social media; presenters may opt out of social media dissemination by requesting so at the time of the presentation.

**Questions?** Please contact our research chairs, Weiwu Zhang, Texas Tech University, [weiwu.zhang@ttu.edu](mailto:weiwu.zhang@ttu.edu) or Lan Ni, University of Houston, [lni@uh.edu](mailto:lni@uh.edu).

### Scholastic Journalism Division

The Scholastic Journalism Division of AEJMC is accepting submissions of research papers for the 2016 conference in Minneapolis, MN.

Papers can be on any topic related to journalism education (at all levels); the student press; media, news, and civic literacy; youth journalism; or related fields. We welcome submissions from all theoretical and methodological perspectives.

Both faculty and student papers accepted will be eligible for top paper awards to be presented at the AEJMC Conference in August. Faculty papers with a student co-author or student papers with a faculty co-author will be judged in the faculty competition. The best papers should be theoretically based, methodologically rigorous, and clearly relate to an issue in journalism and/or civics education.

**Expectations for all papers:** Papers should be in 12-point type, Times New Roman, double-spaced. Papers should not exceed 25-pages in length, not counting references, tables, and appendices.

Style should follow either the Publication Manual of the American Psychological Association or the Chicago Manual of Style. Include an abstract of no more than 75 words. At least one author will be expected to attend the meeting to present the paper.

All research papers must be submitted online via a link on the AEJMC Web site. Do not put the author's name on the title page of the document you upload to the submission site. Reviews are blind. The site will also ask for author's name, affiliation, and e-mail address separately. You will be asked for your abstract, too.

For more information or questions, contact Scholastic Journalism Division Research Chair Genelle Belmas at (785) 864-

7667 or [gbelmas@ku.edu](mailto:gbelmas@ku.edu).

### Visual Communication Division

The Visual Communication Division of AEJMC invites faculty and students to submit competitive papers devoted to theoretically based studies of visual communications, and to issues concerning the professional practice of visual media production, for presentation at the association's annual conference. Visual is broadly defined as and includes photography, film, television, web design, graphic design, illustration, and digital imaging, as well as other visual phenomena.

The division encourages submission of papers that address a broad spectrum of methodology and application, both qualitative and quantitative, on all types of visual media: advertising, broadcast, digital imaging, film, graphic design, multimedia and web design, photojournalism, propaganda images, visual images and culture, visual literacy, and visual aspects of political campaigns, etc. Research in media history, law, policy, effects, processes, uses and ethics regarding visuals are also welcome. All submissions will be blind refereed by a panel of independent readers. Student papers will be assessed along with faculty papers. A \$100 award will be given to the top student contribution. The top three faculty papers will be recognized in the AEJMC annual conference program.

Papers are accepted for peer review on the understanding that they are not already under review for other conventions and that they have been submitted to only one AEJMC group for evaluation. Papers accepted for the AEJMC Conference should not have been presented to another convention or published in scholarly or trade journals prior to presentation at the conference. Authors may submit more than one paper to the Visual Communication Division.

**SUBMISSION GUIDELINES:** All research papers must be uploaded through AEJMC's ALL ACADEMIC website. Make sure to upload through the link marked Visual Communication Division. All papers must be uploaded to the server no later than 11:59 p.m. (Central Daylight Time) Friday, April 1, 2016, and should comply with all of the AEJMC submission guidelines.

All papers must be type-written and

double-spaced with one-inch margins. **The page limit is 30-pages, inclusive of all references, notes, tables, illustrations, and appendices.** Manuscripts must conform to one of the four listed reference styles: APA, Chicago, MLA, or Turabian for conference submissions.

All authors will be advised whether their paper has been accepted and will receive a copy of the reviewers' comments by May 20, 2016. At least one author of an accepted paper must attend the conference to present the paper. Failure to attend the conference will disqualify an author from the next year's competition. For more information about submissions to the Visual Communication Division, please contact **Nicole S. Dahmen**, University of Oregon, [ndahmen@lsu.edu](mailto:ndahmen@lsu.edu).

### INTEREST GROUPS

#### Community Journalism Interest Group

The Community Journalism Interest Group (COMJ) seeks original, non-published research papers to be considered for presentation at the 2016 AEJMC national conference in Minneapolis, Minnesota. The deadline for paper submissions is April 1, 2016.

COMJIG's goal is to identify and present original, meaningful research that advances the understanding of the role of journalists and news organizations as members of communities, be they geographic, topical, or digital. Communities are multifaceted, and community as a field of study may be understood in different ways: It may be defined as a geographically bounded place, a group defined by social boundaries, or a collective that exists in the online world. Papers presented in COMJIG's research sessions reflect the diverse approaches to understanding the ways various types of communities interact with and/or exist through media, and how journalism formats and products cater to those communities. Possible research topics could include the ways community formation affects the process of journalism, how journalists take advantage of community to build audience and/or to improve journalism, or the ways news companies and individual journalists encourage community among readers, listeners, or viewers. The interest group is also interested in research that extends our un-

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derstanding of “community” in new directions: Papers could address such issues as how community is defined or how its meaning changes in an increasingly digital media environment. All methodologies and theoretical frameworks are welcome.

The interest group recognizes annually the top faculty paper and top student paper submitted for presentation. The authors of top papers will have the opportunity to be considered for publication in the peer reviewed journal *Community Journalism*, COMJIG’s official publication.

Paper submissions should include a 100 to 150 word abstract and should not exceed 8,000 words, including references, tables and notes. All papers should conform to APA style, Sixth Edition. Graduate students are encouraged to submit papers. Student authors should clearly mark their papers as student submissions in order to be considered in the student paper competition.

All research papers must be uploaded to the group via a link on the AEJMC website. Please see AEJMC’s Paper Competition Uniform Call for more information. All submissions undergo a blind review process. Authors should ensure that their papers do not contain identifying references. For a detailed explanation, please see “submitting a clean paper” under the uniform paper call on the AEJMC website. Failure to remove identifying references from papers will result in automatic disqualification.

Additional questions may be directed to COMJIG Research Committee Chair Clay Carey at [mcarey@samford.edu](mailto:mcarey@samford.edu) or (205) 726-2167.

#### Entertainment Studies Interest Group

The Entertainment Studies Interest Group invites faculty and graduate students to electronically submit papers for the 2016 AEJMC conference. Papers that deal with any aspect of mediated entertainment, including (but not limited to) narrative film, experimental cinema, fictional books, fictional television, game shows, new media, popular magazines, sports, and tabloid/celebrity journalism may be submitted. All methods (qualitative, quantitative, historical, critical) of in-

quiry are encouraged. **Papers may not exceed 25-pages**, excluding tables, figures, and references. All entries should follow the AEJMC uniform paper competition. All submissions will undergo a blind review process by a panel of independent readers.

Although all papers compete on an equal footing, the top-ranked student paper(s) sent to ESIG will receive special recognition and **first author(s)** will be awarded free conference registration. Students who wish to be eligible for this award must indicate when submitting electronically that the paper was written exclusively by one or more students. Only students are eligible for this prize; **papers with any faculty co-author(s) are not eligible**. The top-ranked faculty paper will be recognized. Authors are not required to be a member of ESIG to submit a paper. The same author(s) can submit more than one paper to ESIG.

**Specific Guidelines:** Papers may not exceed 25-pages, excluding tables, figures, and references. APA or MLA are acceptable styles for references. At least one author of an accepted faculty paper must attend the conference to present the paper. If student authors cannot be present, they must make arrangements for the paper to be presented.

**Questions** regarding submissions should be directed to the research chair, Paul Alonso, e-mail: [paul.alonso@mod-langs.gatech.edu](mailto:paul.alonso@mod-langs.gatech.edu)

#### Graduate Student Interest Group

The Graduate Student Interest Group (GSIG) invites graduate students to submit research papers for the 2016 AEJMC annual convention in Minneapolis. GSIG is dedicated to providing opportunities for graduate students to present research in the conference setting. Author(s) may be at any point in their graduate education, from Master’s through Ph.D.

GSIG accepts research from a variety of theoretical and methodological perspectives that address any topic in journalism, media, or mass communication. The top-ranked submission will receive the annual **Guido Stempel Award** and will receive a cash prize, award plaque, and conference registration reimbursement for the lead author. Authors of the top four papers will have the opportunity to present at a special GSIG-sponsored research panel highlighting graduate student re-

search. In addition, the top student poster will receive the **Carson B Wagner Award**, which includes a cash prize and award certificate. To be considered for GSIG awards, author(s) must be graduate students at the time of submission.

Authors are not required to be a member of GSIG to submit a paper, but authors of accepted papers must be members before presenting their research at the convention in August. Our membership fee is one of the most affordable of all AEJMC divisions and interest groups at \$7 per year.

Papers should be submitted to the AEJMC site in Word, WordPerfect or PDF format (PDF preferred). An abstract of 75 words should also be uploaded at the time of submission. Papers should be no more than 25 pages, not counting references, tables or appendices. Authors should use Times New Roman in 12-point font, with 1-inch margins, double-spaced and in APA style. According to AEJMC submissions guidelines, the manuscript title should be printed on the title page, the first page of the text, and on running heads on each page of text. Do NOT include author’s name anywhere in the document. **Papers uploaded with author’s identifying information displayed WILL NOT BE CONSIDERED FOR REVIEW AND WILL AUTOMATICALLY BE DISQUALIFIED FROM THE COMPETITION.** Please refer to the AEJMC uniform paper call for more information.

All submissions will undergo a blind review process by a panel of independent reviewers. Papers are accepted on the understanding that they have not been previously published or presented elsewhere (with the exception of the AEJMC Midwinter Conference) and are not under consideration by any scholarly journal or trade organization. Only one paper per primary author will be accepted.

Questions regarding submission should be directed to GSIG Research Chair Nicholas Hirshon ([nickhirshon@gmail.com](mailto:nickhirshon@gmail.com)).

#### Internships and Careers Interest Group

The ICI of AEJMC is accepting submissions of research papers from both faculty and students for the 2016 conference in Minneapolis, MN. Papers may be on any topic related to internships and careers. We are particularly interested in pa-

pers on:

- Careers in communications/journalism/advertising/PR
- Internships in communications/journalism/advertising/PR
- New communications/journalism/Advertising/PR career trends
- Internship assessment/pedagogy practices
- Communications industry evaluation/measurement techniques

The interest group is offering a free conference registration to the authors (maximum 4) of the top student paper. Entries should be no longer than 30-pages. On all other requirements, authors should follow the AEJMC Uniform Call for Papers. Questions should be directed to research chair, Michele Fogg, College of Southern Nevada at 702-651-5618 or [michele.fogg@csn.edu](mailto:michele.fogg@csn.edu).

### **Lesbian, Gay, Bisexual, Transgender and Queer Interest Group**

AEJMC's Lesbian, Gay, Bisexual, Transgender and Queer (LGBTQ) Interest Group seeks submissions of original research on any topic related to sexual orientation, gender identity, or gender orientation, and journalism or mass communication for the 2016 AEJMC national conference. Both faculty and students are strongly encouraged to submit their unpublished work, and papers employing all methods of inquiry and theoretical frameworks are welcomed. Monetary awards are provided for exceptional scholarship as detailed below.

We especially welcome scholarship dealing with – but not limited to – topics such as:

- 1) LGBTQ content, consumption, and production across traditional and new media platforms;
- 2) transgender, queer, and/or genderqueer individuals and communities;
- 3) LGBTQ activism and advocacy, including local, state, and/or federal legislative (in)action (i.e., marriage equality, ENDA, safe schools initiatives, immigration, post-DADT, hate crimes, etc.);
- 4) sexual and gender identity within institutions (academia, collegiate and professional sports, the military, etc.).

In previous conferences, papers included quantitative analyses pertaining to news coverage of same-sex couples' health insurance benefits and professional

athletes' coming out stories, as well as critical/cultural analyses of LGBTQ images in strategic communication campaigns and historical analyses of LGBTQ individuals and media institutions. Given Minnesota's unique role in the LGBTQ movement (including the push for marriage equality), communication scholarship with ties to the 2016 AEJMC Conference site, Minneapolis, is particularly encouraged.

Paper submissions must comply with the AEJMC uniform paper call; may be no longer than 25 pages, excluding tables, figures, and references; and contain no identifying information. Please refer to <http://www.aejmc.org/home/scholarship/submit-clean-paper/> for detailed information on submitting papers for blind review.

The LGBTQ Interest Group is pleased to provide monetary awards and recognition for top student and faculty papers:

**Top Student Paper Award:** The LGBTQ Interest Group encourages graduate student submissions in its Top Student Paper competition. To be considered for the competition, papers must be wholly the work of students. The author(s) of the top student paper award will receive \$200 and a certificate in recognition of their work.

**Top Faculty Paper Award:** The top faculty paper submitted to the LGBTQ Interest Group will also receive an award. Papers written solely by faculty, or papers co-authored by faculty members and students, are eligible. The author(s) of the top faculty paper award will receive \$200 and a certificate in recognition of their work.

Additional information about the LGBTQ Interest Group can be found at <http://LGBTQaejmc.wordpress.com/>. Questions regarding submissions should be e-mailed to the LGBTQ Interest Group Research Chair, Jessalynn Strauss ([js-trauss2@elon.edu](mailto:js-trauss2@elon.edu)).

### **Participatory Journalism Interest Group**

The Participatory Journalism Interest Group, PJIG, invites research paper submissions for the 2016 AEJMC Conference, August 4-7 in Minneapolis, MN.

The deadline for paper submissions is April 1, 2016, at 11: 59 p.m. (CDT).

PJIG is interested in research that examines participatory journalism broadly defined as the use of digital tools and techniques to involve members of the

public, sometimes called "citizens," "users," or "participants" in the production, dissemination, and sharing of news. If your paper concerns social media intersecting with news, comments on news sites, bricolage in the production of news content, entrepreneurial media products where public contributions are involved, and/or independent publishing on the boundaries of "old-school" institutional news, PJIG is the place for your paper. Quantitative and qualitative methods are respected equally, and we accept pedagogical papers.

Papers submitted will be eligible for four separate awards: top faculty paper (\$150), top poster (\$100), first- and second-place student paper awards (\$150 and \$75 respectively). The poster award will be given after the poster session and is based on the combined quality of the research and poster presentation. Students should clearly identify their papers as "student papers" in the submission process. Papers co-authored with faculty members do not qualify for the student competition.

Suggested paper topics include: Participatory journalism in political campaigns, indy/citizen media, civic mapping, community conversations, newsroom projects involving user content, entrepreneurial journalism with collaborative elements, legal and ethical issues in participatory journalism, crowdsourcing versus traditional "gatekeeping" models of journalism practice, participatory journalism in a multicultural and/or multinational environment, participatory journalism and mobile/wearable/immersive technologies, history/philosophy of participatory media, the changing newspaper industry economy and its relationship to participatory journalism movements, the mission and meaning of "participatory" media, teaching journalism and media production in participatory contexts, and the use of polls, focus groups and other methods to report the news in a manner that engages the public deeply in processes of content production.

Papers must be submitted in accordance with all requirements of AEJMC and its uniform paper call and electronic submission process. Paper length is limited to 30-pages, not including references, tables, figures or appendices. Font size should be

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# Group Calls

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12 pt. with margins at least 1-inch on all sides. We accept papers in any academic formatting style. Papers should not have been published.

Please direct questions to PJIG Research Chairs Mark Poepse (mpoepse@siue.edu) and Avery Holton (Avery.Holton@Utah.edu).

All submissions undergo a blind review process. Authors should ensure that their papers do not contain identifying references. For a detailed explanation, please see "submitting a clean paper" under the uniform paper call on the AEJMC website. **Submitters: Carefully check manuscripts for self-identifying information of any kind including self-citation. We urge you to submit at least two days before the deadline so you can check your uploaded document for self-identifying information and resubmit prior to the deadline. For more information, see [www.aejmc.org/home/papers](http://www.aejmc.org/home/papers).**

### Political Communication Interest Group

The Political Communication Interest Group invites submission of original, non-published research papers to be considered for presentation at the 2016 AEJMC conference, August 4 to 7, 2016, in Minneapolis. The deadline for paper submissions is April 1, 2016, at 11:59 p.m. (CDT). We welcome both faculty and graduate student papers of all methodological approaches and levels of analysis. Graduate students are particularly encouraged to apply.

Research papers should be directly related to mediated political communication, broadly defined. In particular, as part of our bi-annual exploration of the American electoral process, the Political Communication Interest Group invites the submission of manuscripts that focus on the 2014 or upcoming 2016 U.S. Elections. Possible relevant topics include processes and effects of mediated political communication in relation to political news, political journalism, public policy, political figures and candidates; political entertainment; citizen engagement and mobilization; public opinion; campaigns and political advertising; advocacy; and political economy of the media. All submitted

research papers should be clearly grounded in theory and methodology.

The Political Communication Interest Group has established the McCombs Shaw Award for Best Student Paper in Political Communication with a \$250 prize and free conference registration to be given annually to the best graduate student paper submission, along with up to 3 graduate student conference registrations and awards for our top student papers. Student papers *may not* include any faculty authors/co-authors and must be clearly labeled as "Graduate Student Paper" on the cover page. In addition, the interest group annually honors the top three papers in political communication; both faculty and graduate student paper submissions are eligible for this honor.

All entries should follow the guidelines of the AEJMC uniform paper competition. Paper length is limited to 25-pages, not including references, tables, figures or appendices. All submissions will undergo a blind review process by a panel of independent reviewers. Papers are accepted on the understanding that they have not been previously published or presented elsewhere. Paper authors must remove identifying information from paper. Failure to do so will lead to an automatic disqualification.

If you have any questions, please contact research co-chairs Amy Bree Becker (abbecker@loyola.edu) or Bryan McLaughlin (bryan.mclaughlin@ttu.edu).

### Religion and Media Interest Group

The Religion and Media Interest Group (RMIG) invites submission of research papers on topics that incorporate themes related to religion and media. RMIG will consider papers using quantitative, qualitative or historical research methods and accepts any recognized citation style (although APA is preferred). Please note that essays, commentaries, or simple literature reviews will not be considered. Possible areas of research focus include (but are not limited to): studies of religious group members and uses of religious or secular media; exploration of media coverage of religious issues and groups; analysis of audiences for religious news; media strategies of religious organizations; religious advertising; religious and spiritual content in popular culture; etc. *Papers focusing on historically underrepre-*

*sented religions, denominations and/or groups as well as religious contexts outside the U.S. are strongly encouraged.* For more about RMIG and its mission, please see <http://www.religionandmedia.org/our-mission-and-goals/>. Papers will be considered for presentation as traditional research panels and poster sessions.

The maximum length of research papers is 25-pages, excluding endnotes and tables. The Religion and Media Interest Group also sponsors a Top Paper competition for both student and faculty papers. (Note: student papers may not have a faculty co-author.) The top student and faculty papers will be awarded \$100 each, with the second-place student and faculty papers receiving \$50 each. Co-authors will split the monetary awards, but each will receive a plaque. The awards will not be given if the selected papers are not presented at the conference. In order to be considered for the Top Paper competition, please specify either a student submission or a faculty submission on the cover page of the paper. Student papers that are not clearly identified as student submissions will not be considered for the student Top Paper Competition. All paper submissions must follow the 2015 AEJMC Uniform Paper Call.

Please pay particular attention to the following section of that call:

**Before submitting your paper, please make certain that all author-identifying information has been removed and that all instructions have been followed per the AEJMC uniform paper call. Papers uploaded with author's identifying information displayed WILL NOT BE CONSIDERED FOR REVIEW AND WILL AUTOMATICALLY BE DISQUALIFIED FROM THE COMPETITION. ALL AEJMC DIVISIONS, INTEREST GROUPS AND COMMISSION PAPER SUBMISSIONS WILL ABIDE BY THIS RULE WITHOUT EXCEPTION.**

Questions should be submitted to the RMIG Research Chair Joel Campbell at [joeljaycampbell@gmail.com](mailto:joeljaycampbell@gmail.com). Type "RMIG Research Paper" in the subject line when communicating via e-mail.

### Small Programs Interest Group

The AEJMC Small Programs Interest Group invites submission of original, non-published research papers that focus on the relationship between teaching and research, to be considered for presentation



at the AEJMC Conference, August 4 to 7, 2016 in Minneapolis, MN.

We invite members of all divisions and interest groups to contribute research papers – using any methodology, whether quantitative or qualitative—that focus on telling a story across many platforms (convergence) in journalism and mass communication. We especially encourage authors to submit studies on pedagogy approaches and the effects on students and faculty inside and outside of the classroom. Members of this division are particularly interested in smaller, teacher-oriented programs.

**GUIDELINES:** See the AEJMC General Paper Call for instructions to upload to All-Academic Site. The paper must be uploaded to the server no later than **11:59 p.m. (Central Daylight Time) Friday, April 1, 2016**. The competition is open to faculty and to graduate students; no separate student competition is held.

The paper must be formatted in Microsoft WORD or PDF. PDF format is strongly encouraged. Authors must completely fill out the online submission form, including author's name, affiliation, mailing address, telephone numbers (academic, home and cell), and preferred email address. The title must be on the first page of the manuscript and on the running heads on every page. However **DO NOT INCLUDE** author's name or affiliation within the running heads or title page or any pop-up options that may be contained in PDF submissions. Papers uploaded with author's identifying information **WILL NOT BE CONSIDERED FOR REVIEW AND WILL AUTOMATICALLY BE DISQUALIFIED FROM THE COMPETITION**. Follow instructions on how to submit a clean paper for blind reviewing.

SPIG requests a paper length of **NO MORE** than 25-pages (excluding references) and the document must be double-spaced and typed in 11-point Arial font or Times Roman font-and follow APA style guidelines. Researchers must also upload an Abstract of no more than 75 words.

Authors must heed the AEJMC General Paper Regulations and Deadlines. For example, papers submitted to the wrong division or that do not meet **ALL** the above guidelines will not be reviewed (for example, submission of an abstract by the deadline but a paper **AFTER** the deadline, will result in the paper **NOT** being ac-

cepted). However, SPIG research co-chairs will make every effort to contact authors who do not meet guidelines so that they will be aware as early as possible that their paper has not been accepted and the reasons why.

Papers are accepted for peer review with the understanding that they are **NOT** under review (or being submitted during the AEJMC review period) to a second division or interest group **OR** to a journal or other publication. Papers submitted to the 2016 conference should **NOT** have been presented to another conference and neither should they have been published or be in the publication process **BEFORE** the date of the 2016 Conference in August.

For more information, contact the SPIG Research Co-Chairs: **John Jenks**, Dominican University [jjenks@dom.edu](mailto:jjenks@dom.edu) or **Jackie S. Incollingo**, Rider University [jincollingo@rider.edu](mailto:jincollingo@rider.edu)

### **Sports Communication Interest Group**

The Sports Communication Interest Group invites faculty and student submission of original research papers that focus on sports. Submissions must contain a clear media dimension such as traditional media (newspapers, TV, radio), digital or social media or strategic communication (PR, advertising, or sports marketing). Submissions should be theoretically grounded and offer tangible evidence of scholarly rigor. We welcome qualitative and quantitative research methods; we encourage a broad spectrum of approaches, including sociological, historical, critical, pedagogical, and cultural research. Only one paper per lead author will be accepted for review. Submissions must not be under consideration elsewhere for presentation or publication.

Please see the AEJMC Uniform Call for Papers for applicable submission requirements and instructions to upload to the All-Academic site and on how to successfully remove identifying information. We strongly recommend submitting early so you have time to check your uploaded document to ensure no identifying information is included. Papers should be no longer than 25-pages, double-spaced (not including tables, figures and references), using a standard 12-point font. Papers that do not meet the AEJMC Uniform Call for Papers requirements will not be accepted.

Faculty and student submissions will

undergo separate blind review processes by faculty-only judges. Student papers co-authored by faculty will be inserted into the faculty pool, regardless of lead author status. Student authors — undergraduate and graduate students enrolled during the 2015-2016 school year — should include a cover sheet that clearly states the paper is a student submission. Submissions should contain no identifying information, such as name, university affiliation, or job title. Please be certain that any identification that may occur via electronic means is fully removed, as the presence of any identifying information, whether intended or unintended, will result in removal from consideration.

Please direct questions about submissions to John Carvalho at Auburn University ([carvajp@auburn.edu](mailto:carvajp@auburn.edu)) or Anne Osborne at Syracuse University ([anosborn@syr.edu](mailto:anosborn@syr.edu)).

### **COMMISSION**

#### **Commission on the Status of Women**

The Commission on the Status of Women invites submissions of research for competitive paper sessions that are based on issues of gender and communication. To take advantage of the unique moment of the 2016 election cycle, the Commission particularly seeks papers related to women, power and politics. These papers can cover a variety of topics and methodological approaches. Examples of relevant topics could include, but are not limited to: women running for the presidency, gender differences in campaign coverage, historiographies of women's issues in the media, women of color in politics, contemporary media coverage of women's reproductive health issues, intersectionality and political coalitions, gender differences in political campaign strategies, gendered use of social media to advance political causes, or gendered discourses about a particular issue. Special call papers should be submitted to the All-Academic link set up for the call.

In addition to the special call, the Commission welcomes papers in which gender is a main analytic focus and invite projects that use a variety of approaches and research methods, including but not limited to critical, empirical, ethnographic, historical, legal and semiotic analyses. It is expected that the research will demon-

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## Group Calls

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strate a familiarity with feminist communication theory. Examples of relevant topics include: representations of women in the news; the role of gender in newsrooms or classrooms; effects of mass media on women and girls; feminist approaches to teaching and communication; women's use of/production of media; gender equality in the profession or the academy; how gender influences or matters in health, risk, and crisis public relations campaigns, etc.

Suggested paper length is 25-pages (double-spaced, 12-point type), excluding

tables, references, figures or illustrations. We especially encourage submissions by graduate students. The winner of the top student paper will be awarded \$100, and the winner of the second place student paper will receive \$50. Authors of the top papers will be recognized in the conference program and at the CSW business meeting at the conference.

This paper call is part of the overall AEJMC call for research papers; all submissions must adhere to the general guidelines put forth by AEJMC. Please consult the AEJMC 2016 Paper Competition Uniform Call for information about paper formatting, submission deadline, creating a "clean" paper, and other guidelines. The CSW wishes to stress that papers containing any identifying author information will

be disqualified. Instructions for blind review can be found at [aejmc.org/home/papers](http://aejmc.org/home/papers). Please forward any questions regarding uploading a "clean" paper or other queries to Candi Carter Olson, CSW Research Chair, at [candi.carterolson@usu.edu](mailto:candi.carterolson@usu.edu).

## Placement Ads

### Ad Rates

AEJMC Placement Service ad rates are \$250 for the first 200 words and 25 cents for each additional word. Ads should be emailed to [aejmcnews@aol.com](mailto:aejmcnews@aol.com). Type "Newsletter Ad" in the subject line. Include the name of the contact person and phone number. Schools are billed after publication with tearsheets.

#### Copy Deadlines

|                   |        |
|-------------------|--------|
| January.....      | Dec. 1 |
| March.....        | Feb. 1 |
| July.....         | June 1 |
| September 15..... | Aug. 1 |
| November.....     | Oct. 1 |

#### Auburn University — Director, School of Communication and Journalism.

The School of Communication and Journalism in the College of Liberal Arts at Auburn University invites applications and nominations for School Director beginning fall semester 2016. Start date is August 16, 2016, but may be as early as July 1, 2016. The Director reports to the Dean of the College.

The school comprises programs in Communication, Journalism, Media Studies, and Public Relations, and a master's program, each with an elected Associate Director. Candidates are invited to apply who match or complement one of these areas.

The Director of the School of Communication and Journalism is the top academic and administrative officer in the School. The director oversees all undergraduate and graduate faculty and programs, staff, budgets, resource development, and allocation. As a member of the senior administrative team of the College of Liberal Arts, the director represents the school to a wide range of campus, academic, and professional constituencies. The successful candidate will have strong academic and/or professional credentials and a national reputation with a record of continuing scholarly and professional achievement commensurate with appointment as a tenured full professor in the school.

Candidates should demonstrate proven administrative and leadership ability, strong interpersonal and problem-solving skills, faculty and staff management experience, budget management expertise, successful development experience, and effective alumni relations. Candidates should evidence a commitment to high standards of scholarship, faculty engagement, and education at the undergraduate and graduate levels.

This appointment is for a five-year term, which is renewable contingent upon satisfactory annual reviews and School policies.

Candidates should meet the qualifications of a tenured full professor at Auburn University and hold a terminal degree in Communication, Journalism, Media Studies, or Public Relations.

Salary is commensurate with experience and is competitive for the position.

The candidate selected for this position must be able to meet eligibility requirements to work in the United States at the time the appointment is scheduled to begin and continue working legally for the proposed term of employment; excellent communication skills are required.

Application: Please go to this website to apply for the position: <https://aufacultypositions.peopleadmin.com/>

**Review of applications will begin Feb. 1, 2016 and continue until a candidate is selected.**

Auburn University is one of the nation's premier land, sea, and space grant institutions. In the 2015 edition of the *U.S. News and World Report* ratings of undergraduate programs, it was ranked 48th among public universities. Auburn is an institution that is both highly research-active and committed to maintaining teaching excellence offering Bachelor's, First Professional, Master's, Educational Specialist, and Doctor's degrees. Its fall 2015 enrollment of 27,287 students includes 21,786 undergraduates, and 4,398 graduate students. There are 1,209 full-time instructional faculty members distributed across nine Colleges and three Schools, with degrees offered in more than 200 academic programs. The School of Communication and Journalism has more than 1,000 students in its four undergraduate majors and master's program ([www.cla.auburn.edu/cmjn](http://www.cla.auburn.edu/cmjn)).

Auburn University is an EEO/Vet/Disability employer.

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# Comparison of AEJMC Paper Submissions and Acceptances, 2014-2015

| DIVISIONS  | 2014      |          |           | 2015      |          |           |
|--|-----------|----------|-----------|-----------|----------|-----------|
|  | Submitted | Accepted | %Accepted | Submitted | Accepted | %Accepted |
| Advertising  | 98        | 49       | 50.0      | 124       | 62       | 50.0      |
| Communicating Science, Health and Risk                       | 134       | 85       | 63.4      | 141       | 80       | 56.7      |
| Communication Technology (CTEC)                              | 105       | 52       | 49.5      | 135       | 68       | 50.3      |
| Communication Theory & Methodology                           | 79        | 45       | 56.9      | 99        | 49       | 49.4      |
| Cultural & Critical Studies                                  | 78        | 39       | 50.0      | 82        | 41       | 50.0      |
| Electronic News  | 41        | 33       | 80.4      | 29        | 14       | 48.2      |
| History  | 65        | 33       | 50.7      | 53        | 26       | 49.0      |
| International Communication                                  | 117       | 52       | 44.4      | 121       | 63       | 52.0      |
| Law and Policy   | 55        | 24       | 43.6      | 68        | 29       | 42.6      |
| Magazine   | 17        | 9        | 52.9      | 15        | 9        | 60.0      |
| Mass Communication & Society                                 | 134       | 69       | 51.4      | 157       | 79       | 50.3      |
| Media Ethics   | 36        | 19       | 52.7      | 47        | 21       | 44.6      |
| Media Management, Economics & Entrepreneurship               | 40        | 25       | 62.5      | 36        | 16       | 44.4      |
| Minorities & Communication                                   | 45        | 21       | 46.6      | 53        | 28       | 52.8      |
| Newspaper and Online News                                    | 142       | 64       | 45.0      | 112       | 64       | 49.1      |
| Public Relations   | 129       | 63       | 48.8      | 166       | 71       | 42.7      |
| Scholastic Journalism  | 27        | 16       | 59.2      | 21        | 12       | 57.1      |
| Visual Communication   | 29        | 15       | 51.7      | 50        | 23       | 46.0      |
| TOTALS FOR DIVISIONS   | 1397      | 713      | 52.0      | 1509      | 755      | 50.0      |
| Averages   | 77.6      | 39.6     | 51.0      | 83.8      | 41.9     | 50.0      |
| Minimum  | 13        | 9        | 52.9      | 15        | 9        | 60.0      |
| Maximum  | 148       | 85       | 59.8      | 166       | 80       | 48.1      |
| INTEREST GROUPS/ COMMISSIONS                                 | Submitted | Accepted | %Accepted | Submitted | Accepted | %Accepted |
| Community Journalism   | 15        | 8        | 53.3      | 13        | 6        | 46.1      |
| Entertainment Studies  | 67        | 35       | 52.2      | 57        | 30       | 52.6      |
| Lesbian, Gay, Bisexual, Transgender & Queer Graduate Student | 12        | 7        | 58.3      | 17        | 10       | 58.8      |
| Internships and Careers                                      | 52        | 28       | 53.8      | 57        | 27       | 47.3      |
| Participatory Journalism                                     | 9         | 4        | 44.4      | 8         | 5        | 62.5      |
| Political Communication                                      | 20        | 12       | 60.0      | 13        | 8        | 61.5      |
| Religion and Media   | 81        | 46       | 56.7      | 89        | 43       | 48.3      |
| Small Programs   | 24        | 14       | 58.3      | 21        | 10       | 47.6      |
| Sports Communication   | 2         | 1        | 50.0      | 11        | 6        | 54.5      |
| Commission/Status of Women                                   | 45        | 22       | 48.8      | 50        | 22       | 44.0      |
|  | 36        | 20       | 55.5      | 61        | 30       | 49.1      |
| TOTALS FOR INTEREST GROUPS/COMMISSIONS                       | 404       | 197      | 54.2      | 397       | 197      | 49.6      |
| Averages   | 40.4      | 20.1     | 60.9      | 39.7      | 19.7     | 60.9      |
| Minimum  | 2         | 1        | 50.0      | 8         | 5        | 62.5      |
| Maximum  | 81        | 46       | 56.7      | 89        | 43       | 48.3      |

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Make plans now to attend AEJMC's 99th annual conference in Minneapolis,  
Thursday, Aug. 4, through Sunday, Aug. 7.



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**AEJMC Online Ads: [aejmc.org/jobads](http://aejmc.org/jobads)**

January 2016