

# AEJMC NEWS

The Newsletter of the Association for Education in Journalism and Mass Communication

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## AEJMC Celebrates Second Annual News Engagement Day

Thank you to everyone who participated in AEJMC's second annual News Engagement Day, Tuesday, Oct. 6 — almost all 50 states participated, eight countries participated and #NewsEngagementDay was trending!

For more posts, link to <https://storify.com/AEJMC/2nd-annual-news-engagement-day-a-success#publicize>



Elon University students (left) celebrate News Engagement Day as “town criers,” while 2014-15 AEJMC President Elizabeth Toth, Maryland, (right) “engages” students with news.



Otto the Orange, Newhouse newshounds, students and faculty celebrate News Engagement Day at Syracuse University.

## AEJMC Members Can Access Directory Online

AEJMC's *JMC Directory* has gone digital!

AEJMC members can now enjoy their membership directory online. The *eDirectory* offers features such as instant updates, searchable keywords, and the option to add photos and logos.

This membership service replaces the hardcopy *JMC Directory* that members have received in the past. AEJMC member information and ASJMC school information will be able to be accessed from any computer, tablet or mobile phone.

Updates and revisions can be made year-round. For more information and instructions for accessing, please link to

<http://www.aejmc.org/home/membership/aejmc-edirectory/>

## AEJMC DIRECTORY

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# FROM THE PRESIDENT



By Lori Bergen  
2015-16 AEJMC President  
University of Colorado

## Revitalizing the Bonds of Journalism, Citizenship and Democracy

We all know that journalism has struggled as trust in news has declined, new media forms have exploded and journalistic ethics are in flux. It's legitimate to ask: Why does journalism exist and what role does it play in a democratic society?

We used that language to announce a special call for papers this past summer at the 2015 AEJMC Conference in San Francisco.

The deadline for abstract submissions has just ended, with more than 50 proposals submitted by AEJMC scholars who plan to examine the ways that journalism can address problems of democracy by supporting the process of citizens working together in communities to solve shared public problems.

I take that tremendous response to the paper call as evidence that many other scholars and educators share my focus and concern.

Indeed, these are some of the most critical questions we face in the 21st century — as journalism and mass communication educators, as practitioners of journalism and other forms of public communication, and even more importantly, as citizens.

How are citizens connected to public life through journalism? Has the connection to journalism and democracy been lost?

What ideas do journalists have about citizens and where do they get those ideas? What is a journalist's accountability to her community and her responsibility to encourage deliberative public conversations?

I first gave real thought to these questions when invited to participate in a learning exchange sponsored by the Kettering Foundation in July 2014. Kettering is a research organization that studies the ways that people can become more effective in solving their shared challenges by taking responsibility for them and working together to find solutions — another name, if you will, for *democracy*.

Gathered into a working group of journalism educators, scholars and practitioners, we started exploring questions like these.

What role do journalists want to play in encouraging communities to thrive? When journalists name a shared public problem, does it help to activate citizens to find shared solutions?

Should we reward journalists who activate citizens to address shared public problems by framing issues that minimize conflict and seek a common ground?

The special paper call was possible because of tremendous financial and other support from the Kettering Foundation, whose research has identified three elements — citizens, communities and institutions — that must be aligned for democracy to work as it should.

Response to the special call for papers was an overwhelming success. The challenge ahead is for reviewers to select from this group the top 20 papers for full paper development. The top five papers will be presented at a special panel next August when AEJMC gathers in Minneapolis, where the conference theme will be: Innovate. Integrate. Engage.

I'm exceptionally grateful to the Kettering Foundation for their support of the call, especially to Paula Ellis, David Hol-

werk and Alice Diebel, whose vision around journalism, citizenship and democracy is so closely aligned with ours in AEJMC.

I'm also indebted to Jack Rosenberry, chair of the Department of Media and Communication at St. John Fisher College, for his willingness to coordinate the paper call and to serve as guest editor of a special section of *Journalism & Mass Communication Quarterly*.

Grateful thanks to JMCQ Editor Louisa Ha for her enthusiasm to include the special section and to Jennifer McGill, who always makes the work of AEJMC appear seamless.

I like the notion that it is a journalistic act of citizenship to identify shared public problems. The idea of activating people to act is so different from advocacy. Where citizens seek to exercise their rights to hear and be heard, to take responsibility for the problem and working together through journalism, social media and beyond to find a shared way to address those challenges is what democracy and journalism are all about.

To start where people are struggling to solve a common problem — and how you name it — is a profound role. During my year as AEJMC president, I'm excited to focus our attention on these important questions, and to explore the roles that we as scholars and educators might play in seeking ways to revitalize the bonds of journalism, citizenship and democracy, through our research, our teaching and our citizenship.

***"I take that tremendous response to the paper call as evidence that many other scholars and educators share my focus and concern."***

# AEJMC Conference Papers May Be Considered for News Audience Research Paper Award

You are invited to submit an AEJMC paper on the News Audience so that it can be considered for the 2016 News Audience Research Paper Award.

## Description

The News Audience Research Paper Award was created to encourage more research and discussion about the audience for news. Accepted 2016 AEJMC conference papers that have researched some aspect of the news audience are automatically eligible to be reviewed by a specially appointed committee for this award. Certificates and cash prizes in the amount of \$500, \$300 and \$100 will be given to the first-, second- and third-place winners at the AEJMC business meeting in Minneapolis.

There is no separate submission process for this award. Papers on the news audience should be submitted to the division, commission or interest group that is the best fit for the paper. After the review process has been completed by each group, accepted papers will then go through a separate review process for the News Audience Research Paper Award.

## Eligibility

Research papers eligible for this award should use audience-focused methodologies to provide insight about news audience engagement, attitudes, uses and gratifications, avoidances, socialization, etc. They may focus on news audiences in general; news audiences by platform, content or mobile device; news audiences defined by race, ethnicity, gender, generation, ideology or other social characteristic. New models and theories to provide insight into the audience for news are encouraged. Although not required, authors are urged to include "news audience" in their conference paper key words to make accepted AEJMC papers easier to identify for peer review.

## Background

This award was created by Paula Poindexter during her 2013-214 term as AEJMC president to complement her presidential initiative, News Engagement Day. The award, which Poindexter funds, also helps strengthen one component of AEJMC's mission: contributing to an informed society. Since the award was first given in 2014 in Montreal, seven AEJMC conference papers have received the award. In 2015, 19 papers representing seven different divisions and interest groups qualified to be reviewed for the award. The 2015 winners were announced at the AEJMC Business Meeting in San Francisco: First Place – "'I'm a news junkie. ... I like being informed...' Uses & Gratifications and Mobile News Users," by Jacqueline Incollongo; Second Place – "How Political Talk and Political Efficacy Jointly Mediate the Impact of News Consumption on Political Participation?" by Chang Sup Park, Bloomsburg of Pennsylvania; and Third Place – "The Buzz on BuzzFeed: Can Readers Learn the News from Lists?" by Tara Burton, Alabama, and Chris Roberts, Alabama.

Special thanks is extended to Maxwell McCombs, Texas at Austin, who chaired the paper competition, and the following reviewers: Jake Batsell, SMU; Iris Chyi, Texas at Austin; Avery Holton, Utah; Carolyn Stroman, Howard; Thomas Terry, Utah State; Brendan Watson, Minnesota; David Weaver, Indiana; Paul S. Voakes, Colorado.

Questions about the News Audience Research Paper Award can be directed to Paula Poindexter at [paula.poindexter@austin.utexas.edu](mailto:paula.poindexter@austin.utexas.edu).



# AEJMC NEWS

Newsletter for the Association for Education  
in Journalism and Mass Communication  
[www.aejmc.org](http://www.aejmc.org)

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The contents of this newsletter may not reflect  
the editor's views or the association's policies.

# Southeast Colloquium to be Held at LSU

Authors and scholars are invited to submit research papers and panel proposals for the 41st Annual AEJMC Southeast Colloquium, which will be held March 3-5, 2016, at Louisiana State University in Baton Rouge, LA.

**Research papers:** Authors should submit each paper as an email attachment (either in Word or PDF format) directly to the paper chairs listed below for each division by no later than midnight EST Dec. 14. In the body of the email, authors must provide the title of the paper, and the name, affiliation, address, office phone, home phone, fax and email address for each author. Submissions must be original and must not have been previously presented at a conference.

Students and faculty should indicate their status for consideration of faculty and student top paper awards. Do not include any author identifying information on any page of the attached paper submission. Authors also should redact identifying information from the document properties. On the cover page of the attached paper, only the title of the paper should appear. Following the cover page, include a 250-word abstract. Length of papers should not exceed 30 pages including references and tables (50 pages for Law and Policy papers).

The author of each accepted paper (at least one author in the case of a co-authored paper) must present the paper at the colloquium or it will not be listed in the final program. Acceptance and/or submission of papers to colloquium paper competitions does not prevent authors from submitting to AEJMC divisions for the national convention. Complete contact information and a complete list of (all) authors must be submitted with other material (and on deadline) or a paper will be disqualified. For online instructions on "how to submit a clean paper" for blind review, link to [aejmc.org/home/2015/03/submit-clean-paper/](http://aejmc.org/home/2015/03/submit-clean-paper/). Authors of accepted papers will be notified by early February 2016.

**Panel proposals:** Panel proposals should be submitted to Josh Grimm at [jgrimm@lsu.edu](mailto:jgrimm@lsu.edu) by Dec. 14 and should include a brief description of the panel along with proposed panelists. Proposals should not exceed three double-spaced pages.

**Paper chairs:** *Law and Policy Division* — Michael T. Martinez, [mtmartinez@utk.edu](mailto:mtmartinez@utk.edu); *History Division* — Erika J. Pribanic-Smith, [epsmith@uta.edu](mailto:epsmith@uta.edu); *Magazine Division* — Erin Coyle, [ekcoyle@lsu.edu](mailto:ekcoyle@lsu.edu); *Newspaper and Online News Division* — Karen McIntyre, [kmcintyre3@gmail.com](mailto:kmcintyre3@gmail.com); *Open Division* — Paromita Saha, [psaha4@tigers.lsu.edu](mailto:psaha4@tigers.lsu.edu).

## AEJMC 2016 Midwinter Meeting Heads to University of Oklahoma

The AEJMC 2016 Midwinter Conference will be held Feb. 26-27, 2016, at the University of Oklahoma's Gaylord College of Journalism and Mass Communication in Norman, OK.

The conference is an annual forum for the presentation of research and debate in areas relevant to the nine AEJMC groups (divisions, interest groups and commissions) sponsoring the event.

**Paper abstract submissions:** Authors are invited to submit research paper abstracts of between 600 and 800 words (word count excludes author information and references). Abstracts should give a clear sense of relevant literature, research objectives, methodological approach, stage of research project (conceptual, data gathering, data interpreting), findings and conclusions.

*Submissions will be done online.* Note that authors can submit any specific paper abstract to only one participating group — submitting the same paper abstract to several groups will result in disqualification and withdrawal from the review process. Do not submit full papers.

**Panel submissions:** In addition, the organizers are also inviting panel proposals. *These proposals will also be submitted online.* Panel submissions should include the panel title, a description of the session's focus, the issues to be discussed and a list of panelists (potential and confirmed), including affiliation. Panel proposals should not exceed two double-spaced pages.

**Submission format:** All submissions (for paper abstracts and panels) should include the name(s) of the author(s) or panel organizer(s) on the title page only. The title page should also include the author or lead author's (or organizer's) mailing address, telephone number and email address. The title should be on the first page of the text and on running heads on each page of text.

Deadline: All submissions should reach the appropriate group's midwinter chair by noon Dec. 1.

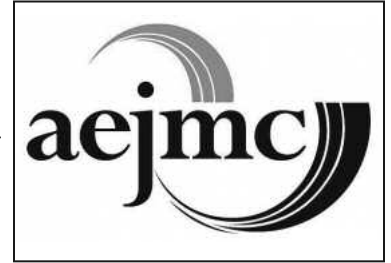
For further conference details and complete instructions for submissions, please link to <http://www.ou.edu/gaylord>; for questions, contact Elanie Steyn, conference site host, [elanie@ou.edu](mailto:elanie@ou.edu).

# Nominate Now for 2016 Equity & Diversity Award

AEJMC is seeking nominations (*applications and self-nominations are welcome*) for the 2016 AEJMC Equity & Diversity Award, which recognizes journalism and mass communication academic units that are working toward, and have attained measurable success, in increasing equity and diversity among their faculty.

The unit must display progress and innovation in racial, gender, and ethnic equality and diversity during the previous three years.

Previous recipients of the AEJMC Equity & Diversity Award are University of Alabama's College of Communication and Information Sciences (2015), Iowa State's Greenlee School of Journalism and Communication (2014), Penn State's College of Communications (2013), The University of Southern California Annenberg School of Journalism (2012), Texas State University's School of Journalism and Mass Communication (2011), Elon University's School of Communications (2010) and Louisiana State University's Manship School of Mass Communication (2009).



The 2016 AEJMC Equity & Diversity Award will be presented during the 2016 AEJMC Conference (Aug. 4–7, 2016) at the Hilton Minneapolis Hotel, Minneapolis, MN. The AEJMC president also will travel to the winning academic unit during the 2016-17 academic year to make an on-campus presentation of the award.

The AEJMC Equity & Diversity Award selection committee will expect applications to address all the items listed as the committee will evaluate efforts over the past three years in these following areas:

**Hiring and Recruitment:** The academic unit illustrates efforts in recruiting or hiring qualified faculty from groups historically underrepresented in U.S. academia and/or from groups that reflect the communities that the unit serves. Evidence should include changes in salary levels and hiring packages.

**Status of Current Faculty:** The academic unit illustrates equitable representation among full-time and part-time faculty that include groups historically underrepresented in U.S. academia and/or groups that reflect the communities that the unit serves. Evidence should include retention efforts; recent tenure and promotion rates; mentoring; and faculty participation in service/activities.

**Climate:** The academic unit illustrates a supportive climate. The unit strives to be free of discrimination. Evidence should include curriculum and programming; faculty/student perceptions; and decreasing number of grievances.

**Institutionally Embedded Support:** The academic unit offers formal support for equity and diversity initiatives. Evidence should include mentorship activities and graduate student support.

**Other Initiatives to Foster Diversity:** The academic unit has initiated other diversity efforts not listed above. Evidence should include specific details of such initiatives.

Applications may be submitted by any AEJMC or ASJMC member, by any faculty member within the nominated unit or by the head of the nominated unit. The following application materials are required:

- (a) A cover letter or emailed text that includes contact person's name, phone numbers and email address; title and address of nominated unit and institution; and name and title of unit's head.
- (b) A completed EDA Demographics Form that provides a description of the unit's faculty and students, its degrees conferred, and other information. The form is available on the AEJMC website at [www.aejmc.org](http://www.aejmc.org).
- (c) A narrative, which describes the equity and diversity efforts of the academic unit. The narrative might include goals, actions, steps, and outcomes toward achieving a work environment that promotes equity and diversity.
- (d) A letter from the unit head supporting the nomination.
- (e) At least (3) additional letters of support/recommendation.

Applications may include additional materials, such as: description of specific institutional policies or legislation outlining diversity opportunities or barriers, and documentation of other awards received. The full application should not exceed 25 pages (excluding letters of recommendation/support).

**Complete applications MUST BE COLLATED into ONE DIGITAL FILE AS A PDF FILE** and sent as an email attachment to **Dr. Amy Schmitz Weiss** (San Diego State University) at [aschmitz@mail.sdsu.edu](mailto:aschmitz@mail.sdsu.edu). Mention "AEJMC\_diversity" in the subject line of your email submission. Only emailed applications will be accepted. Applications that are incomplete will not be considered.

**The application deadline is 5 p.m. Pacific Time, Jan. 8, 2016.**

Late applications will be included in next year's competition. Please address any questions to Dr. Amy Schmitz Weiss, School of Journalism & Media Studies, San Diego State University, 5500 Campanile Drive, San Diego, CA 92182-4561, USA. Email: [aschmitz@mail.sdsu.edu](mailto:aschmitz@mail.sdsu.edu).

The committee reserves the right not to present an award in any given year.

## Special Issue Call for Papers: “Advances in Global Health Communication”

Guest Editors: Christopher E. Beaudoin, Texas A&M, and Traci Hong, Texas A&M

### Overview

In our global society where diseases know no borders, countries are increasingly recognizing the importance of improving health conditions both domestically and abroad. The World Health Organization has documented that infectious diseases are emerging and spreading at the fastest pace ever in history. The ease of international travel heightens pandemic concerns with the emergence and re-emergence of infectious diseases such as Ebola and swine flu. Global health concerns also include non-communicable “lifestyle diseases” such as obesity and illicit substance and tobacco use, which are now leading causes of disability and death worldwide. Given the prevalence and severity of global diseases, it is becoming more incumbent of countries to prevent and detect infectious and “lifestyle” diseases for not only their own populations, but also populations beyond their borders as a means to securing political and economic stability. In the United States, a goal of Healthy People 2020 is to “strengthen U.S. national security through global disease detection, response, prevention, and control strategies.”

Mediated communication — in the context of journalism, advertising, public relations and strategic communication — is an effective mechanism for detecting, responding to, preventing and controlling global health concerns. At no time in history are media more prolific and widely available to everyday citizens. More than 40% of the world’s population is online, and more than half use mobile phones, with Asia and Sub-Saharan Africa being the two largest mobile markets. By 2020, almost 85% of the global online population will access the Internet from their mobile phone. Despite the rapid proliferation of new media, traditional media like television and radio remain pervasive and formidable conduits for disseminating health information. Radio, especially in the developing world, is highly accessible and effective in reaching rural and isolated regions. In the current media landscape, it is becoming increasingly possible for just about anyone and any organization in the world to consume, create and contribute media content pertinent to global health concerns. Journalism, advertising, public relations and strategic communication can provide dynamic solutions to global health concerns.

### Papers

We invite contributions to a special issue of *Journalism & Mass Communication Quarterly* on “Advances in Global Health Communication.” This issue conceives “global” in a broad sense. **Global health communication encompasses issues related to media and health that span countries, as well as those that are common within different countries, with media broadly conceived to include new and old media pertinent to journalism, advertising, public relations, health media campaigns and other forms of strategic communication.**

We encourage submissions that approach this topic from an inclusive range of fields and research methodologies within journalism and mass communication, as well as from related disciplines. **Submissions should provide advancement in theory and methodology on the topic of global health communication.** Papers may offer insights about issues of human behavior, technology, policy, law, etc. Possible topics include, but are not limited to: Media campaign processes and effects, Health news content, Role of the media in promoting health and well-being for people with disabilities, Implementation of public relations strategies to engage health audiences, International and national policy in governing global health information flows, Use of advertising strategies for health advancement including the promotion of healthy products and services.

Topics can also be specific to new media technologies and theory, including: Online health information consumption and contribution, Microblog postings about health pandemics and concerns, Effects of online cancer support groups, Use of mobile technologies for health purposes.

**These studies can focus on one particular nation, populations across nations, or transnational issues and processes.** This special issue lends itself to research from a variety of cultural and international perspectives, with papers with international and intercultural approaches particularly encouraged. Both qualitative and quantitative approaches are welcome in this submission.

Papers will undergo blind peer review. Those selected for publication will then enter the editorial publication process, resulting in publication online in January 2017 and in print in *Journalism & Mass Communication Quarterly* in summer 2017.

**The deadline for full paper submissions is June 1, 2016, at <https://mc.manuscriptcentral.com/jmcq>.**

Authors are requested to submit manuscripts in APA Style, 6th Edition. Manuscripts in other citation styles will be considered in initial review. Other manuscript submission details for *Journalism & Mass Communication Quarterly* are available at <http://www.sagepub.com/journals/Journal202061/manuscriptSubmission>

For questions regarding this special issue, please contact the guest editors: Christopher E. Beaudoin, Texas A&M, [beaudoin@tamu.edu](mailto:beaudoin@tamu.edu), and Traci Hong, Texas A&M, [hong@tamu.edu](mailto:hong@tamu.edu)

## Research Committee Accepting Award Nominations

AEJMC's Standing Committee on Research seeks nominations for its Nafziger-White-Salwen Dissertation Award.

The award recognizes the best Ph.D. dissertation in the field of mass communication research and includes a monetary prize. Dissertations are eligible if successfully defended between Sept. 1, 2014, and Aug. 31, 2015. The Committee reserves the right not to grant the award in any given year.

### How to nominate:

- (a) Nominations must be made by the dissertation adviser/director or by a senior administrator (dean, director or chair) of the doctoral-degree granting unit. Students may NOT nominate their own dissertation.
- (b) The nomination package includes 4 items: (1) the nominator's cover letter, (2) an 8-10 page abstract summarizing the dissertation, (3) a PDF of the dissertation, and (4) the nominee's CV.
- (c) **The nomination letters, abstracts, dissertations and CVs must be submitted electronically as email attachments on or before 11:59 p.m. (Central), Jan. 20, 2016.**

All four (4) items must be delivered electronically by the deadline to qualify for consideration.

- (a) Acknowledgements and other information that might identify the author, the adviser or the university must be removed from the dissertation PDF and the abstract. This includes references to the university where the dissertation was written that may appear in the text. Submissions containing identifying information in these files may be disqualified.
- (b) The full dissertation must be submitted in ONE single PDF file.
- (c) A separate file comprising an extended (blind) 8-10 page abstract summarizing the dissertation must be submitted in ONE file (PDF or DOC). The abstract should be organized as follows with subheadings: (1) Introduction and problem statement; (2) Theoretical framework and key elements of previous research; (3) Method; (4) Findings; (5) Conclusion and discussion; (6) Statement of importance to the field.

**Nominees may wish to refer to the judging criteria when writing their abstracts. Those criteria are listed here:**

**[http://www.aejmc.org/home/wp-content/uploads/2013/01/2014-scoring\\_criteria.pdf](http://www.aejmc.org/home/wp-content/uploads/2013/01/2014-scoring_criteria.pdf)**

- (d) The nomination letter must include the nominee's name, dissertation title and university affiliation.
- (e) "NWS Dissertation Award [insert nominee's last name]" must be used as the subject header for any and all correspondence in relation to the award.
- (f) Submissions will be acknowledged by email within 24 hours.
- (g) The nomination letter should be submitted electronically by the nominator. All other materials should be submitted by the nominee.
- (h) Non-electronic methods of submission (facsimile, standard mail, courier) are not available or acceptable.

Send nominations and direct questions to David D. Perlmutter, Professor and Dean, College of Media & Communication, Texas Tech University, [david.perlmutter@ttu.edu](mailto:david.perlmutter@ttu.edu).

The award is named for Ralph O. Nafziger and David Manning White, authors of *Introduction to Mass Communication Research*, and Michael Salwen, coauthor of *An Integrated Approach to Communication Theory and Research*.

## Entries Sought for Best JMC History Book of 2015

AEJMC's History Division is soliciting entries for its annual award for the best journalism and mass communication history book of 2015.

The winning author will receive a plaque and a cash prize at the August 2016 AEJMC Conference in Minneapolis, where the author will give a short talk about the experience of research and discovery during the book's composition. The competition is open to any author of a media history book regardless of whether he or she belongs to AEJMC or the History Division. Only first editions with a 2015 copyright date will be accepted. Edited volumes, articles, and monographs will be excluded because they qualify for the Covert Award, another AEJMC History Division competition.

**Entries must be received by Feb. 5, 2016.** Submit four copies of each book — along with the author's mailing address, telephone number and email address — to: John P. Ferré, AEJMC History Book Award Chair, Department of Communication, 310 Strickler Hall, University of Louisville, Louisville, KY 40292.

Please contact John Ferré at 502.852.8167 or [ferre@louisville.edu](mailto:ferre@louisville.edu) with any questions.





# Journal of Magazine & New Media Research

By Kathleen Endres, Leara Rhodes, Carol B. Schwalbe, Miglena Sternadori and David Sumner

*Editor's Note: This is the first in a series of newsletter articles that will highlight the various AEJMC divisional journals.*

The AEJMC Magazine Division launched the first online divisional journal in 1999, well ahead of the digital curve. Over the years the journal has published important research on subjects from magazine history to covers, but other areas are ripe for scholarly investigation.

**The Launch.** The genesis of an online academic journal devoted to magazine research began in the 1990s, when many young, untenured magazine researchers had little luck publishing in *Journalism Quarterly* (now *Journalism & Mass Communication Quarterly*). Only 6% of *JQ* articles featured magazine research, according to a 1987 *JQ* study by Peter Gerlach. Many of those articles were almost formulaic pieces about “How *Time*, *Newsweek*, and *U.S. News & World Report* portrayed [a certain ethnic group or minority].”

The conversation about the Magazine Division starting its own scholarly journal began in earnest at the 1995 AEJMC Conference in Washington, D.C., and continued in Anaheim in 1996 and Chicago in 1997. The conversation always revolved around cost. As a small division, we couldn’t afford to issue a print journal.

Also discussed at those conferences was the possibility of renaming the division itself because the magazine industry was quickly taking the digital road, and we wanted to move down that road as well.

At the 1998 convention in Baltimore, division members agreed on the name *Journal of Magazine Research*. Someone suggested adding *New Media*. The argument was that it would increase the likelihood of success and the number of submissions — and perhaps help facilitate the renaming of the division itself.

It took a while to publish the first issue for two reasons. First, technology. In the late 1990s there were few Web development tools. The only real alternative was Macromedia’s Dreamweaver, which founding editor Kathleen Endres used to set up the *Journal of Magazine & New Media Research* website. She taped a large piece of paper to her office wall with a crib sheet on how to do things in Dreamweaver 1.2. With each new version, she added notes. By the end of her editorship, that sheet was a mass of scribbled notes.

Second, scholars were leery about submitting their work to an online-only academic journal. Tenure and promotion committees tend to be a little conservative, and back then, online scholarly journals didn’t have the credibility they do now.

Nonetheless, some scholars gave it a try. The premiere

issue (Spring 1999) featured three important studies: Carolyn Kitch’s “Destructive Women and Little Men: Masculinity, the New Woman and Power in 1910s Popular Media,” Brian Thornton’s “Telling It Like It Is: Letters to the Editor Discuss Journalism in 10 American Magazines,” and Kim Golombisky’s debut article, “Ladies’ Home Erotica: Reading the Seams Between Home-making and House Beautiful.”

With the fourth volume (Spring 2002), Endres turned the reins over to Leara Rhodes at the University of Georgia.

**The Early Years.** The online platform enabled Rhodes to run long articles with lots of photos, as showcased in the issue on magazine covers (Fall 2002). Guest editor Sammye Johnson gathered and shaped the material. She offered insight into the challenges and rewards of magazine cover research and then closed the issue with an annotated bibliography of books focusing on magazine covers.

The four articles in that issue were rich in content and visuals: David Sumner’s “Sixty-Four Years of *Life* Manages: What Did Its 2,118 Covers Cover?” Donnalyn Pompper and Brian Feeney’s “Traditional Narratives Resurrected: The Gulf War on *Life* Magazine Covers,” Patricia Prijatel’s “A New Culture of Covers: Slovenian Magazines in Transition,” and Gerald Grow’s illustrated teaching essay about the history of magazine covers and cover lines.

**Recent Years.** Steven Thomsen of Brigham Young University served as editor from spring 2005 through spring 2008. David Sumner of Ball State University was managing editor. To save the expense of paying someone to run the division website, Sumner took Web design workshops using Microsoft’s FrontPage software. After the editor finished the final copy, Sumner saved the articles as PDFs and uploaded them to the *JMNMR* website.

Sumner took over as editor between fall 2008 and fall 2009. After he stepped down during his sabbatical in fall 2009, Carol Schwalbe served as editor from spring 2010 through summer 2012. Miglena Sternadori took over from summer 2013 through summer 2014, and Elizabeth Hendrickson picked up the duties in 2015.

During these years some important articles appeared in *JMNMR* — important in the sense that they investigate the powerful influences that magazines wield in their own unique way. One example is David Weiss’ 2014 article about the ability of *Vogue*’s editor-in-chief, Anna Wintour, to shape fashion trends rather than objectively “cover” them. Other examples of

Continued next page



# American University Offers Workshop for Journalism Faculty

American University is offering a special three-day workshop May 23-25 that is custom designed for journalism faculty looking to learn more about where the news business is heading and how to prepare their students for it.

The workshop features small group gatherings with some of the leading innovators in print, broadcast and online journalism in Washington, D.C., as well as with some of AU's School of Communication faculty.

The workshop is led by Prof. Gil Klein, the journalism and new media director for AU's Washington Semester Program. A pioneer of multimedia journalism, Klein was a national correspondent for Southern newspapers and television stations, served as a White House correspondent, and covered Capitol Hill, the Supreme Court, presidential races and national conventions.

A past president of the National Press Club, he toured the United States for the Club in 2008, conducting forums with local journalists on the First Amendment, freedom of the press and the future of journalism.

"My goal is to put journalism faculty together with some of the best people I know who are pushing journalism in new directions while still maintaining its core values," Klein said. "We start with a get-acquainted dinner at the National Press Club May 23, and then we have three full days moving around Washington."

This will be the fourth time Klein has led this workshop, and past participants say they have gotten a lot out of it.

"Don't pass up this opportunity to learn, in an intimate setting, from top professions in the nation's capital how best to prepare your students for a career as a 21st century journalist," said Loni McKown, Butler.

"Gil introduced us to the Pulitzer Center on Crisis Reporting," said Justin Catanoso, a journalism professor at Wake Forest University. "Not only was I able to use that connection to bring innovative journalists to Wake Forest, but I applied for grants from it that allowed me to do my own reporting about the impact of climate change on Peru."

More information about the workshop can be found at <http://www.american.edu/spexs/facultyprograms/journalism.cfm>



## Magazine Division Journal

Continued from p. 8

research that showcases magazines' ability to create what Walter Lippmann famously called "pictures in our heads" include Emma Bedor's and Atsushi Tajima's 2012 article about celebrities' stories of miraculous postpartum weight-loss that shame middle- and working-class mothers and Ron Bishop's 2013 article about the emergence of the "professional protester" through the pages of *Time*.

Research published in *JMNMR* reflects the fact that magazines are well known as carriers of worn-out stereotypes and champions of a pretentious "pseudo-environment" that Lippmann critiqued almost a century ago. Most people would still laugh at the statement that *Playboy* is worth reading for the articles (even though it may be). We know that it and many other magazines rely on the power of images and cartoonish simplifications to draw us in.

**Future research.** But the digital environment is changing the supply-and-demand curve. We can find images of white, young, skinny, gorgeous girls — with or without clothes — for free on social media and via any search engine. There is plenty of "thinspiration" outside the pages of *Vogue* and *Elle*, plenty of pathetic advice on pleasing one's man outside the pages of *Cosmo*, and plenty of 24/7 coverage of national and international events

outside the pages of *Time* and *The Economist*. What is left for the so-called "magazines"?

Answering this question is where the future of magazine research lies. Scholarship on magazines' uncanny ability to put pictures in our heads and propagate iconic images remains important. So does academic work that investigates the cultural imprint and legacy of magazines.

Surprisingly little research has been published on magazines' potential to reinvent themselves through the power of words instead of pictures. Amazing stories, such as the much-talked-about piece by *The New Yorker*'s Kathryn Schulz about the earthquake that will devastate Seattle, can make us read insatiably and crave more such intense narratives. Maria Lassila-Merisalo's 2014 essay in *JMNMR* was one rare (albeit limited) example of such an investigation into the world of long-form journalism in the digital environment — journalism that is so good that people are willing to pay for it.

Another avenue of scholarship is to refocus away from magazines' much-criticized tendency to be shallow and look at their potential to offer incredible depth. We also need to keep asking the question: *What* is a magazine? Is it a glossy and glamorous product, or is it an online cultural hub, like Buzzfeed, iVillage, theatlantic.com, Matter-Medium or Jezebel? The challenge is to stop defining "magazines" too narrowly and go beyond the legacy names to embrace what the current cultural landscape is offering us — an incredible variety of lifestyles and long-form journalism.

# Nominate Now for AEJMC Awards

## *Deutschmann Award*

The **Paul J. Deutschmann Award for Excellence in Research** recognizes a body of significant research over the course of an individual's career.

The award is named in honor of Paul J. Deutschmann, who developed the College of Communication Arts at Michigan State University. It serves as the AEJMC Research Award, recognizing the top scholars in the organization who have a major impact on research during their career. The Deutschmann Award is not necessarily given every year, but **nominations received by Dec. 1 will be considered for a 2016 award.**

Nomination packets should include a letter describing the ways that the nominee's contributions shaped the mass communication field, focusing on how the nominee has impacted the specific area of his/her research and the broad field of mass communication. The AEJMC Standing Committee on Research encourages the consideration and nomination of diverse candidates for this award.

In addition, the nomination packet should include the nominee's C.V. and 8-10 letters of support from colleagues who can attest to the candidate's qualifications for the award. Nominators should represent a range of institutions and perspectives on the nominee's accomplishments and influence.

Nomination letters and packets for the Deutschmann Award should be sent to Jisu Huh, School of Journalism & Mass Communication, University of Minnesota, 206 Church St. SE, Minneapolis, MN 55455. Please direct any questions to Jisu Huh at [jhuh@umn.edu](mailto:jhuh@umn.edu) or 612-626-5527.

## *Barrow Award*

Nominations are now being sought for the **Lionel C. Barrow Jr. Award for Distinguished Achievement in Diversity Research and Education.**

This award, jointly supported by the Minorities & Communication (MAC) Division and the Commission on the Status of Minorities (CSM), recognizes outstanding individual accomplishment and leadership in diversity efforts for underrepresented groups by race and ethnicity, in journalism and mass communication. The late Dr. Lionel (Lee) C. Barrow, Jr. was a long-time AEJMC member who provided leadership and guidance during his many years of service. In 1968, he pioneered and founded the Ad Hoc Committee on Minority Education in an effort to recruit, train and place minorities in communications, and in 1970, he founded and became the acting head of the MAC Division.

The nominee should be a JMC educator with a long record of diversity-related work, but does not have to be an AEJMC member at the time of application; self-nominations are welcome. A monetary award accompanies this prize, and the winner will receive a complimentary, one-year membership to AEJMC. The award will be presented during the AEJMC Business Meeting by the chairs of the two sponsoring groups.

Nominees will be judged by their outstanding contributions in ONE of the three following areas: (1) a sustained record over time of publication on racial and ethnic minorities in journalism and mass communication; and/or (2) a sustained record over time of contribution to teaching and service of racial and ethnic minorities in journalism and mass communication; and/or (3) the publication of an impactful book on racial and ethnic minorities in journalism and mass communication.

Nomination packets should contain the following:

- a letter from an AEJMC member on letterhead naming the specific area of the contribution (see above) and then describing in detail the candidate's contributions to diversity in that area, and one additional letter of support from a colleague (on or off campus) who is also an AEJMC member. All nominees, including those who are self-nominated, will provide a total of two (2) letters;
- the nominee's personal statement (350 words);
- a three-page CV outlining information pertinent to the nomination;
- additional materials might include (but are not limited to) abstracts of research findings, professional papers and published articles (no more than five total), text of a speech delivered or prepared for delivery, course outlines, innovative teaching tools, teaching evaluations and citations or other recognition pertaining to the nominee.

The entire nomination packet should be combined into one file and be no longer than 13 pages (including the additional materials). Applications that exceed this length will be disqualified. **Entries should be received by 11:59 p.m. (Eastern), Feb. 1, 2016,** via email to [aejmchq@aol.com](mailto:aejmchq@aol.com). The recipient will be announced by mid-April and will be recognized in the 2016 AEJMC Minneapolis Conference Program.

## *Bliss Award*

**Nominations are due Jan. 31, 2016,** for AEJMC's **Edward L. Bliss Award for Distinguished Broadcast Journalism Education.**

The award is presented annually by AEJMC's Electronic News Division and recognizes an electronic journalism educator who has made significant and lasting contributions to the field.

Criteria for nomination and selection:

- Teaching: Evidence of long-standing excellent and innovative teaching and student engagement.
- Service: Evidence of leadership in professional or educational organizations such as AEJMC, RTDNA, SPJ, state broadcast news organizations, and at the candidate's college or university.
- Research: Evidence of enhanced teaching and service through professional and/or academic writing and research including journal articles, articles in professional trade publications and creative work for broadcast.

Nominations are solicited from the broadcast media, professional organizations and associations and broadcast educa-

**Continued on page 20**

# ***Calls from the*** **International Association for Literary Journalism Studies**

## **Call for Papers:**

***"Literary Journalism: Telling the Untold Stories"***

**The Eleventh International Conference for Literary Journalism Studies (IALJS-11)**

**Pontifícia Universidade Católica do Rio Grande do Sul**

**Faculdade de Comunicação Social**

**Porto Alegre - Rio Grande do Sul, Brazil**

**May 19-21, 2016**

The International Association for Literary Journalism Studies (IALJS) invites submissions of original research papers, abstracts for research in progress and proposals for panels on Literary Journalism for the IALJS annual conference on May 19-21, 2016.

The conference will be held at the Pontifícia Universidade Católica do Rio Grande do Sul in Porto Alegre, Brazil.

The conference hopes to be a forum for scholarly work of both breadth and depth in the field of literary journalism, and all research methodologies are welcome, as are research on all aspects of literary journalism and/or literary reportage. For the purpose of scholarly delineation, our definition of literary journalism is "journalism as literature" rather than "journalism about literature." The association especially hopes to receive papers related to the general conference theme, "Literary Journalism: Telling the Untold Stories." All submissions must be in English.

IALJS is a multi-disciplinary learned society whose essential purpose is the encouragement and improvement of scholarly research and education in Literary Journalism. As an association in a relatively recently defined field of academic study, its agreed intent is to be both explicitly inclusive and warmly supportive of a variety of scholarly approaches.

Details of the programs of previous annual meetings can be found at [http://www.ialjs.org/?page\\_id=33](http://www.ialjs.org/?page_id=33)

**Deadline for all submissions is Dec. 1.**

For more information regarding the conference or the association, please go to <http://www.ialjs.org> or contact Norman Sims, Massachusetts-Amherst, IALJS President, [normsims@me.com](mailto:normsims@me.com).

## **Call for Panel Participants:**

***"Literary Journalism in the Digital Age: Readers, Students, Society"***

**IALJS Sessions to Be Held during AEJMC's Annual Conference**

**Minneapolis, MN**

**Aug. 4-7, 2016**

Literary journalism, like perhaps all journalism in the digital age, will have to accept the obligation to sell itself: to its audience(s); as a claimant to a place in the journalism education curriculum; and as an object of cultural production that has unique — indeed irreplaceable — social value. This obligation is unsettling in many ways. In a time when publishers not only track page views, but also the scroll point at which readers' attention drifts elsewhere, will literary journalism practitioners succumb to the pressure to "click bait and hold" in ways that threaten the quality of their work? Or are quality and depth integral to what keeps readers reading? What other elements (multimedia, data visualization, photojournalism) matter? How do these pressures affect the literary journalism scholarship and how educators teach literary journalism as genre, craft, and source of meaning?

The proposed three-part workshop, "Literary Journalism in the Digital Age: Readers, Students, Society," at the 2016 AEJMC Minneapolis Conference will examine and discuss the variety of issues (professional, pedagogical, technological, thematic, ethical, etc.) related to making the case for literary journalism.

IALJS seeks participants and ideas for three panel sessions (or "workshops" in AEJMC parlance) on this theme at AEJMC 2016. One panel will focus on teaching and pedagogy. The other panel will be dedicated to research and scholarship. The third panel, if needed, will be assembled from other submissions that seem to suggest a reasonable sub-theme. Practitioner perspectives are also very much welcomed.

IALJS has a rich history of panels and participants at the AEJMC conference. Interested participants are invited to contact the IALJS/AEJMC conference coordinator, Lisa Phillips, SUNY New Paltz, at [phillipl@newpaltz.edu](mailto:phillipl@newpaltz.edu), with a preliminary title and a brief abstract (250 words) of their presentation.

**The deadline for submissions is Jan. 15, 2016.**

# Students of AEJMC Members Can Submit to Logo Competition

Submissions open Nov. 1 for the annual AEJMC logo competition, sponsored by AEJMC's Visual Communication Division. The competition is open to students of AEJMC members for design of AEJMC's 2017 conference logo; the conference is heading back to the city where the AEJMC Conference began, Chicago (Aug. 9-12, 2017).

**The deadline for submissions is March 31, 2016.**

The winning student's logo will be used in all promotional and marketing materials; he/she will also receive \$100. Pictured here is last year's winning logo designed by Ethan Irelander, Virginia Commonwealth, for AEJMC's upcoming 2016 Minneapolis Conference.

A logo entered in the contest should represent the diversity of AEJMC and also visually suggest "Chicago." The logo should communicate immediately, effectively and be memorable.

A logo entered in this competition must:

(1) include the following type elements: AEJMC; August 2017; Chicago.  
(2) feature AEJMC as an integral part of the logo. Be adaptable to multiple uses, i.e., program book cover, nametags and promotional material. The logo should not lose impact or legibility when substantially reduced.

(3) retain a sense of balance and internal integrity when typographical elements are removed.

(4) reflect the diversity of interests within AEJMC.

(5) be reproducible in solid tones using one color (black). No tints, no blends, no gradations are allowed.

LOGOS SHOULD NOT INCLUDE COPYRIGHTED ARTWORK. This means no clip art files of Chicago landmarks, etc. The student must create those elements if they are used. For a logo entry to be eligible, it must be created in vector format. Furthermore, entrants are required to submit digital copies of each logo as both an EPS file (.eps) and as a JPEG file (.jpg). The JPEG version of the logo must be identical to the EPS version in terms of design, dimensions, proportion, etc.

The file names must bear the last name of the entrant (for example: SmithLogo1.eps and SmithLogo1.jpg). The EPS file format is required because it is a vector-based format that provides better reproduction. The EPS version must be a vector graphic with the type converted to outlines (this step is important!).

Entries must be the work of students enrolled in classes taught by AEJMC members. Each school may enter a maximum of 10 logos per design instructor. In order to be judged, logo entries must be submitted by a faculty sponsor (this step is also important!).

Faculty sponsors must also include a list of file names (such as: entrants.doc) with the entrants' names, addresses and email addresses, plus their own full contact information (office phone, email address, campus address, etc.) Winners should be notified before May 15, 2016.

Please submit each logo entry's EPS (.eps) and JPEG (.jpg) files to the competition email address for the AEJMC Logo Competition (which will be received by logo competition chair, Alia Yunis). The address is viscomlogo@gmail.com (File size limit for attachments is 25mb.). Questions regarding the 2017 logo competition may be sent to Alia Yunis, alia.yunis@zu.ac.ae



## CCJA Begins Membership Drive

The Community College Journalism Association (CCJA) is looking for new members.

Founded in 1968, CCJA, an AEJMC affiliate, is a non-profit educational organization dedicated to community college journalism throughout the United States.

By joining CCJA, members will be supporting community college journalism education and will have access to networking opportunities with peers and colleagues from around the country. CCJA is the proud sponsor of the Great Ideas for Teachers GIFT poster session presented each year at AEJMC's annual conference; CCJA also hosts numerous conference sessions with community college faculty, university faculty and professionals.

Membership includes access to its online publication, *The CC Journalist*.

The annual membership fee is \$45; AEJMC members can include it by clicking on the appropriate box found on AEJMC's membership renewal form or by linking to <https://ccjaonline.wordpress.com> and clicking "Join CCJA."

## JMC Faculty Invited to Media Seminar

The Palestinian American Research Center (PARC) announces its second Media Development Seminar on Palestine.

This 12-day seminar is for U.S. faculty members with a demonstrated interest in, but little travel experience to, Palestine. PARC will select 10 to 12 U.S. journalism/media faculty members to participate in Jerusalem-based activities that will include visiting university media departments. For more information, see <http://parc-us-pal.org>.

# TEACHING TIPS CORNER



By Leslie-Jean Thornton  
AEJMC Standing Committee on Teaching  
Associate Professor  
Barrett Honors Faculty  
Cronkite School of Journalism  
and Mass Communication  
Arizona State University  
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## Capturing Students' Attention

Here's what I remember: After 15 minutes of a lecture, students start to glaze over, attention-wise. After 30 minutes, they're genuinely antsy with brains in rebellion. And at the dreaded 45-minute mark, they're actually losing knowledge, and will leave the lecture less smart than they were when the lecture began. This was the highly memorable advice I recall from a teaching bootcamp I attended a decade ago. It may not be exactly accurate, but... it's a cautionary tale. I often think of it when I'm at a conference and the speaker's gone on too long. As I fight to focus, I'm pretty sure I feel smarts escaping out my ears.

A variety of studies have weighed in on the attention span issue, including a recent one widely sourced as being from the National Center for Biotechnology Information. It famously reported that humans now have an average attention span of 8.25 seconds, three-quarters of a second less than that of goldfish and 3.75 seconds shorter than what humans averaged in 2012. When I tried to track this down, however, I found a range of attributions, squishy research dates and nothing in the way of solid data. So consider it another one of many comments on how external stimuli are encroaching on our abilities to — wait, what?

The general consensus, in terms of workable information, is that the most attentive a student will be is at the beginning of a class, after a brief settling-in period. Then attention will come and go in ever-decreasing amounts of time — unless interrupted by something that is interesting, refreshing, or otherwise engaging. A question will often do it, or a demonstration. But much depends on a host of variables, many of which are out of a professor's control. A class's stay-on-task potential, as any teacher can tell you, is inversely related to the proximity of holidays and semester breaks.

The lecture mode of teaching has come in for hard knocks in recent times, partly as a result of genuine research into how people learn, and how long they can pay productive attention. Still, in the right hands and for the right class, and by employing some keep-them-attuned tips, it can be one of many powerful methods. A key factor in teaching effectiveness is how appropriate the delivery method is to what is being taught. If you're teaching a complex skill — how to create an interactive digital infographic, say — you're going to want to go step by step, pausing often to let material sink in, and reinforcing it with "doing"

(that would be the students) and showing (that would be you).

Take advantage of the "settling in" period. In those first few minutes of class, connect with the students in some way. This might be asking the class at large how their weekends went, telling them a lighthearted piece of news about yourself, or relaying some breaking news you heard on the way in and asking them if they know anything more. Direct their focus toward you, the teacher, in a way that makes them want to absorb what you say. During the settling-in time, expect them to wrap up their own conversations and do whatever's needed to prepare for a productive time in class. Bonus: It tends to relax the professor, too. Caution: Don't announce important information during this time if you can avoid it. If you do, expect to repeat it so that they hear it during a clearly designated pay-attention time.

The idea of "chunking" information, or delivering it in neat packages of easily absorbed units of time and complexity, can apply to all presentation genres. The increasing use of videos for online instruction has spurred inquiry into best practices. Good results are reported for videos that clock in under 10 minutes, and I've seen substantive points made in half that time. Of course, the advantage there is that students can replay segments when they want to clarify or review. In real life, it's there and it's gone. Traditionally, notes are the review materials, but they're only good if the student taking the notes knows what's going on when the notes are taken. Offering material incrementally, pausing to let students absorb each stage, and helping them stay clearly focused is just part of basic good teaching.

So what are some tips for that "clearly focused" part?

It might sound counter-intuitive in light of many, many complaints about technology and social media encroaching on class time and attention, but why not harness some of that to your own ends? Keeping in mind that a change in pace every 10 or 15 minutes is beneficial, and that engaging your students wakes them up and gives them "buy in" to what you're doing, think about information races. Ask a question and see how long it takes for them to come up with answers — good, credible answers — using their smart phones or computers.

If your class lends itself to sending students outside of the classroom, work in movement breaks. Teaching reporting? Give them 15 minutes to go out and find a story seed after taking about 15 minutes to explain what you mean. Have them take notes with their cellphone cameras, or record a mini-interview with the same device. Then, once back in class, explain how that can be used in what you intended to teach them all along. Have them work at it for awhile, then, informally, have several students share their experiences. Then perhaps it's time for another 15-minute session where you explain the next step...

Working in modules works. The key is another one of those teaching-skill tricks: matching the complexity of what you're teaching to the complexity your students can handle at the time. But that's another column.



# NEWS NOTES

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## Personals

**Dane S. Claussen**, Thiel, has been named the new Professor of Communication and Pedas Endowed Chair in Communication at Thiel College; he has also been named the executive director of Thiel's James Pedas Communication Center. Claussen was most recently Visiting Professor of International Journalism, School of Journalism & Communication, Shanghai International Studies University in China, for the 2013-15 academic years. While there, he designed the English-language master's program, Chinese Media & Global Corporate Communications.

**Rhiannon Clifton**, former Program Director in the Charles H. Sandage Department of Advertising, Illinois at Urbana-Champaign, has received the Chancellor's Academic Professional Excellence (CAPE) Award for 2014-15. The award is designed to recognize the importance of contributions made by academic professionals. Nominees are evaluated on three criteria: work, personal and professional contributions. Clifton's role has expanded to encompass the entire College as Director of Strategic Programs and Outreach. She is responsible for developing national and international outreach programs, including securing grants and industry support consistent with the College's strategic plan aimed at becoming self-sustaining.

**Steve Hall**, lecturer in advertising for the Charles H. Sandage Department of Advertising, Illinois at Urbana-Champaign, has been named the 2015 American Advertising Federation (AAF) Distinguished Advertising Educator. For the past 23 years, Steve Hall has worked with advertising students, inside and outside of the classroom, as a professor and faculty advisor for the largest chapter in the AAF collegiate network.

**Beverly Deepe Kever**, professor emerita of the School of Communications, Hawaii

at Manoa, has published a memoir, *Death Zones and Darling Spies: Seven Years of Vietnam War Reporting*; it has been selected as the 2015 One Book One Nebraska selection for a program that promotes a culture of reading and discussion in the state by bringing its residents together around one great book by a Nebraska author or about Nebraska. The volume was selected by the Nebraska Center for the Book, Humanities Nebraska and the Nebraska Library Commission. The book, published last year by the University of Nebraska Press, is available on the website of that Press, on amazon.com and on barnesandnoble.com.

**Paul Martin Lester**, Cal State Fullerton communications professor, has been named this year's recipient of The National Press Photographers Association's Kenneth P. McLaughlin Award of Merit. The award is given to those rendering continuing outstanding service in the interests of news photography. McLaughlin, a photographer for the *San Francisco Chronicle* until his death in 1966, was the third president of the NPPA. Lester is the author or editor of several books including *Digital Innovations for Mass Communications: Engaging the User* (2014), and *Visual Communication Images With Messages* (sixth edition, 2013).

**Donnalyn Pompper**, Temple, has won the 2015 School of Media & Communication (SMC) Faculty Research Award at Temple University for the second time in five years, last winning the award in 2012. She serves as associate professor in the Department of Strategic Communication. The Faculty Research Award is open to all full-time faculty members. SMC honors a number of faculty members each year for their contributions to the school, discipline and students.

**Lynne Sallot**, Georgia, was among the six recognized at the 2014 Milestones in Mentoring Awards. These awards are hosted by the Plank Center for Leadership in Public Relations and spotlight those

who lead by example, modeling two-way communication and exemplary behaviors. The Plank Center for Leadership in Public Relations at the University of Alabama seeks to help develop and recognize outstanding public relations leaders, role models and mentors to advance ethical public relations in an evolving global society.

**Jan Slater**, Illinois at Urbana-Champaign, has been reappointed as dean of the College of Media through Aug. 15, 2018. Slater was appointed as Interim Dean of the College of Media in August 2010 for a two-year term and named permanent dean in 2013 for a two-year term. During her tenure, Slater has succeeded in stabilizing and securing the future of the unit with strategic hires made across academic departments, a restructuring of support services helping the college function more efficiently, and helping to secure \$3.7 million in endowed and current use gift commitments in the past three years.

**Katerina Tsetsura**, Oklahoma, has been appointed as a director of graduate studies at the Gaylord College of Journalism and Mass Communication. Tsetsura also serves as a chair of the OU Budget Council. The Council's charge is to advise the University President and other top administrators on matters concerning fiscal policies and resources of the University of Oklahoma.

## Schools

**Arizona State University** – Charlie Rose, the award-winning anchor of "CBS This Morning" and host of the respected late-night talk show on PBS, emphasized the power of curiosity and confrontation in storytelling as he accepted the 2015 Walter Cronkite Award for Excellence in Journalism Oct. 19 from Arizona State University.

ASU Provost Mark Searle presented Rose with the 32nd award, given by the Walter Cronkite School of Journalism and Mass

Communication to recognize a distinguished journalist who embodies the values of the school's namesake.

Rose received the award at a luncheon attended by approximately 1,100 students, media leaders, business executives, civic leaders and Cronkite School supporters at the Sheraton Phoenix Downtown Hotel. During his acceptance, Rose dedicated the award to journalists who risk their lives pursuing stories around the world. His speech emphasized the crucial role that journalism plays in society and highlighted the significance of the journalistic interview.

During his two-day visit to ASU, Rose taped an episode of his "Charlie Rose" show at the Cronkite School's Arizona PBS studios, interviewing Sen. John McCain on foreign policy as well as conducting a roundtable discussion on the future of journalism with Cronkite School Dean Christopher Callahan; Cronkite Innovation Chief Eric Newton; and Steve Capus, executive producer of the "CBS Evening News with Scott Pelley."

Newton, a global leader in championing transformational digital innovation in the news media as an executive of the John S. and James L. Knight Foundation, joined Arizona State University in May as the innovation chief of the Walter Cronkite School of Journalism and Mass Communication.

Newton is working closely with the school's leadership to drive new, cutting-edge ideas and initiatives at Cronkite News, the school's multiplatform daily news operation. Cronkite News is serving as a test bed for news industry innovations and experimentation while providing critical content to news consumers in Arizona and across the country.

Newton will continue to serve Knight Foundation as a consultant working on special projects and endowment grants. In his nearly 15 years at Knight, Newton expanded the foundation's journalism and media innovation program, overseeing the development of more than \$300 million in grants, \$160 million of which

went to universities for pioneering projects in journalism education. For the past four years, he has been senior adviser to Knight Foundation President Alberto Ibargüen.

**Boston University** – Boston University's College of Communication will sponsor "Storytelling with Data" Jan. 6-10, 2016.

"Storytelling with Data" is an intensive, data narrative skills building workshop taught by industry and academic experts. Participants will train in BU's state-of-the-art computer labs to master cutting-edge tools and techniques needed to become master data storytellers. This hands-on training is designed for professionals and students seeking to advance their goals by writing and presenting compelling data narratives. For more information and registration form, link to <http://www.bu.edu/com/data-storytelling/>

**Florida International University** – The School of Journalism and Mass Communication (SJMC) at Florida International University has named Mariana Santos its 2015-2016 Knight Innovator in Residence. Santos is the director of Interactive & Animation at Fusion Network.

As the Knight Innovator in Residence, Santos will work with SJMC students and faculty to develop media projects, as well as new courses and teaching techniques in digital media. The initiative is funded by an endowment and grant from the John S. and James L. Knight Foundation.

Over the years, Santos has been a pioneer in the use of motion graphics in journalistic storytelling, making stories more compelling for a new generation of media users. She taught a course in interactive journalism at the Knight Center for Journalism in the Americas, and has held training workshops all across Latin America and Europe.

"The Knight Innovator in Residence program is all about fostering new ideas in Miami and providing young talent with the know-how and tools to contribute to our city's growing innovation ecosystem,"

said Matt Haggman, Knight Foundation program director for Miami. "As a Miami-based innovator Mariana is already playing a big part in the city's momentum for change. Her background as a digital media expert and entrepreneur focused on bringing diverse voices into the innovation arena make her an ideal choice for the position."

At Fusion, Santos is tasked with expanding the boundaries of digital journalism storytelling. Prior to that, she started the U.K. newspaper *Guardian's* interactive team with her boss and mentor, Alastair Dant.

Santos was a John S. Knight Journalism Fellow at Stanford University in 2014-2015, and the International Center for Journalist Knight Fellow in 2013, when she started a movement called Chicas Poderosas, which promotes digital training and empowerment to Latin American female journalists. Santos will keep her position at Fusion, as well as her leadership role with Chicas Poderosas.

**Mississippi State University** – Steve Duck, the Daniel and Amy Starch Distinguished Research Professor and Dept. Executive Officer for the Rhetoric Department from the University of Iowa, visited the Department of Communication at Mississippi State University Oct. 2 to present "Bad Blood: Bad Relationships and How They Matter in the 21st Century."

Duck, a prolific scholar who has edited and published dozens of books, was the first guest speaker in the "Critical Conversations" series co-sponsored by the university's Language Research Group.

**Rutgers University** – Jonathan Potter, a noted researcher in the field of discourse psychology, has been named dean of the School of Communication and Information at Rutgers.

Potter succeeds acting dean Claire McInerney, who has served in the role since July 2013. Potter, who began his appointment in August 2015, was dean of the

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## News Notes - schools

### Continued from page 15

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School of Social, Political and Geographical Sciences at Loughborough University in the United Kingdom.

Potter's expertise is in the field of discourse studies, with a particular focus on the way careful analyses of interaction can be a route to understanding and re-working basic psychological questions.

**University of Alabama** – Six communications leaders received Milestones in Mentoring awards from the Plank Center for Leadership in Public Relations at The University of Alabama during an induction ceremony at the Union League Club of Chicago Oct. 29.

The awards were established in 2010 to honor those who lead by example, modeling the way through two-way communication and exemplary behaviors.

Honorees at this year's mentorship gala were:

- Legacy: Tom Hoog, vice chairman, Hill+Knowlton Strategies
- Executive: Heide Gardner, senior vice president, chief diversity and inclusion officer, Interpublic Group
- Corporate: David Samson, general manager, public affairs, Chevron Corp.
- Agency: Barri Rafferty, senior partner and CEO, North America, Ketchum
- Educator: Glen T. Cameron, professor, University of Missouri
- Young Professional: Danny Rubin, vice president, Rubin Communications Group

"We're pleased to recognize leaders in our industry, from academia to the C-suite, who have displayed a commitment to mentoring the next generation of

young professionals," said Ron Culp, director of the graduate PR and advertising program at DePaul University and chair of the Plank Center. "These six dynamic leaders have inspired, coached and mentored countless others during their extraordinary careers."

**University of Florida** – The Florida Department of Citrus and Mexican theme park Experiencias Xcaret have signed on as initial clients for The Agency, a new integrated communication firm focused on the millennial sector.

The Agency is a unit of the University of Florida College of Journalism and Communications. It will provide an immersive learning experience for advertising and public relations students working for real-world clients.

Other clients include several University of Florida departments such as the International Center, the Health Science Center and the Department of Mechanical and Aerospace Engineering.

In addition to developing strategies and campaigns, The Agency will be a center for thought leadership through the development of a nationwide Millennial Research Core — an online panel of thousands of millennials that will provide insights on a number of topics including buying habits, social media usage and brand loyalty.

"We are excited to celebrate the dedication of the agency with our friends and alumni," said UF College of Journalism and Communications Dean Diane McFarlin. "The Agency is already carving out a national niche in millennial marketing. Staffed by an ever-fresh team of UF students on a campus with 50,000 young adults, The Agency is well positioned to help guide the industry on this topic."

As a contrast to student-run agencies around the country, employees will draw from the experience of Andy Hopson in his role as executive director. His 30-year career leading and integrating industry heavyweights during a critical transition from traditional media into the digital era

will inform campaigns and provide rich learning opportunities for students.

Hopson has played key leadership roles at several nationally known agencies, including Ruder Finn, Burson-Marsteller, Publicis and Ogilvy, representing such companies as Nestle, Smucker's, Southwest Airlines, Westin Hotels and the CDC. He served as President & COO of the EvansGroup from 1993 to 1998, and then served in the same role with Publicis Dialog, launching its U.S. operations after its acquisition of the EvansGroup.

**University of Georgia** – The University of Georgia Grady College of Journalism and Mass Communication has been restructured to create a single, digital-first journalism department and to have one department solely focused on entertainment and media studies, a rapidly growing sector of the media industry.

In response to journalism's rapid changes, the goal is to provide Grady College students a more flexible and comprehensive education in multiple journalistic platforms, as well as to provide a more focused curriculum in narrative storytelling and media studies. The new curriculum positions students for a competitive and changing market.

"This faculty-driven process represents a huge step forward for Grady College," said Charles Davis, dean of the Grady College. "Now we have a curriculum that reflects the world out there: one in which age-old distinctions between broadcast and print journalism are fading away."

A variety of journalism programs from around the country were reviewed during the restructuring. Although many have started focusing on digital components, very few have embraced the single journalism curriculum that the Grady College has created.

"Grady's new journalism curriculum represents the state of the art in multiplatform, digital-first coursework designed to truly integrate all forms of journalism rather than remain in product-dependent

silos,” Davis said. “We have done much more than simply rearrange the departments and call it a day. We have instead merged the broadcast, newspaper, magazine and online journalism faculty and asked them to create a curriculum reflective of that merger. This places Grady squarely ahead of the curve, and allows us to continue to adapt to changing dynamics in the news business.”

**University of Illinois** – Jennifer Follis and Alicia Kozma have both been recognized with the Excellence in Undergraduate Teaching Award at the University of Illinois. These are the principal campus awards for excellence in undergraduate teaching.

Nominations are evaluated on sustained excellence in undergraduate teaching, innovative approaches to undergraduate teaching and the overall positive impact on undergraduate student learning.

Follis is a lecturer in journalism. She teaches introduction to journalism, science journalism and news editing. Her nominator stated, “the values and ideals behind this recognition embody contributions she has made for nearly 30 years to undergraduate journalism education at the University of Illinois. She has established a remarkable record of teaching excellence and innovation in the classroom, and she has demonstrated unparalleled dedication and commitment to students.”

Kozma is a Ph.D. student in the Institute of Communications Research. She holds a B.A. from the University of Vermont in Religion & Film Studies and a M.A. from the Graduate Center of the City University of New York in American Studies & Film Studies.

Kozma’s recommendation stated: “not only does Ms. Kozma dedicate herself fully to the creation and execution of undergraduate courses, she also creates new courses that provide students with topics otherwise not available in the course catalog. Her curriculum give students in our major a source of knowledge on matters of cinema studies contextual-

ized and enhanced with cultural criticism and analysis.”

**University of Oregon** – *Interviewing: The Oregon Method* is an anthology written by faculty and colleagues of the UO School of Journalism and Communication (SOJC). It contains exclusive essays written by professionals in varying fields of journalism requiring interviewing expertise, including members of AEJMC such as Peter Laufer, Laurie Honda, Scott Maier, and Kyu Ho Youm.

Each chapter is written by a different faculty member and addresses a different topic about the art of interviewing. There are in-depth looks at interview ethics, the sanctity of quotes, sourcing via social media, studies of interviewing in the virtual world, negotiating identity and building rapport. The art of interviewing has been taught at the University of Oregon School of Journalism and Communication for generations. This book binds those years of experience into a collection of vibrant essays designed to train novices and invigorate old hands.

*Interviewing* is compiled and edited by Peter Laufer, the James Wallace Chair Professor in Journalism. Laufer is also the author of more than a dozen books that cover social and political issues.

For more information and order forms, link to <https://interviewingtheoregon-method.wordpress.com>

**University of South Carolina** – The School of Journalism and Mass Communications has renovated the Health Sciences building as its new home.

The renovation, a \$25 million project that moves the school to the center of campus, offers students a 55,000 square foot facility with almost double the space the school previously had.

The journalism school is one of the oldest in the country, dating to 1923. It moved to the newly constructed Carolina Coliseum in 1969, leaving crowded mid-campus quarters. But by the 1990s, it had increased greatly in enrollment, added

television studios and computer labs and, again, outgrown its space.

Alternative locations for the school were considered until, in 2007, the university offered to renovate the Health Sciences building. The university committed \$18 million for the construction, with the school and college responsible for raising the additional funds for outfitting the building.

**Virginia Tech** – Stephanie A. Smith has been appointed an assistant professor in the Department of Communication in Virginia Tech’s College of Liberal Arts and Human Sciences.

Smith is one of 16 new faculty members this fall at the college. This year’s hires enhance existing program strengths and increase the college’s national profile across the arts, humanities and human and social sciences.

“Faculty excellence is at the heart of Virginia Tech’s ability to succeed,” Dean Elizabeth Spiller said. “I am very pleased to welcome such a gifted and transformative group of scholars, artists, and teachers to the College of Liberal Arts and Human Sciences.”

Smith’s research focus is on communication strategies that recent college graduates use to seek and secure jobs. She was recently published in the *International Journal of Business Communication*, *Health Communication*, and the *Journal of Language and Social Psychology*. She will be teaching principles of public relations and case studies in public relations.

The College of Liberal Arts and Human Sciences (<http://www.clahs.vt.edu/>) at Virginia Tech includes programs in the arts, humanities, social and human sciences, and education. The college seeks to illuminate human experience and expression by creating works of lasting scholarly, cultural, and aesthetic value; empower individuals to engage critically with the complexities of a diverse, global society; and foster the inquiry, innovation, and growth that produce individual and social transformation.

# Placement Ads

## Ad Rates

AEJMC Placement Service ad rates are \$250 for the first 200 words and 25 cents for each additional word. Ads should be emailed to [aejmcnews@aol.com](mailto:aejmcnews@aol.com). Type "Newsletter Ad" in the subject line. Include the name of the contact person, a fax number and a phone number. Schools are billed after publication with tearsheets.

### Copy Deadlines

January.....	Dec. 1
March.....	Feb. 1
July.....	June 1
September 15.....	Aug. 1
November.....	Oct. 1

### California State University, Long Beach

—Recruitment #: 2296.

#### Position: Assistant Professor of Public Relations

Effective Date: August 17, 2016 (Fall Semester)

Salary Range: Commensurate with qualifications and experience

#### MINIMUM QUALIFICATIONS

- M.A. in public relations, journalism, communication, or related field
- Demonstrated potential to teach courses in public relations and mass communication
- Demonstrated potential for scholarship or creative activities leading to publication

• Demonstrated commitment to working successfully with a diverse student population

#### DESIRED/PREFERRED QUALIFICATIONS

- Ph.D. or ABD in mass communication or related field
- Professional experience in public relations
- Prior teaching experience at college level
- Successful publication record or defined research agenda

#### DUTIES

- Teach public relations courses, including public relations principles, writing, campaigns, and case studies
- Engage in research, scholarly and creative activities leading to presentations and publications
- Advise organizational chapter of Public

### Relations Student Society of America

- Participate in service to the department, college, university, and community
- Develop professional network of alumni and public relations contacts

CSULB seeks to recruit faculty who enthusiastically support the University's strong commitment to the academic success of all of our students, including students of color, students with disabilities, students who are first generation to college, veterans, students with diverse socio-economic backgrounds, and students of diverse sexual orientations and gender expressions. CSULB seeks to recruit and retain a diverse workforce as a reflection of our commitment to serve the People of California, to maintain the excellence of the University, and to offer our students a rich variety of expertise, perspectives, and ways of knowing and learning.

#### REQUIRED DOCUMENTATION

- A Student Success Statement about your teaching or other experiences, successes, and challenges in working with a diverse student population (approximately one page, single-spaced)
- Letter of application addressing the minimum and desired/preferred qualifications
- CV (including current email address)
- Three current letters of recommendation
- Copy of transcript from institution awarding highest degree
- Finalists will also be required to submit a signed SC-1 form, three current letters of recommendation (if not already submitted), and an official transcript
- Evidence of scholarly work or demonstrated potential for scholarship
- Evidence of teaching effectiveness (i.e., student evaluations)

Because of the nature of this position, the University requires that the successful candidate complete a background check (including a criminal records check) prior to assuming this position.

Applications, required documentation, and/or requests for information should be addressed to:

Emma Daugherty, Chair  
California State University, Long Beach  
Department of Journalism and Mass Communication  
1250 Bellflower Boulevard  
Long Beach, CA 90840-4601  
(562) 985-4981 or  
[Emma.Daugherty@csulb.edu](mailto:Emma.Daugherty@csulb.edu)

Applicants may also apply electronically through: Academic Jobs Online <https://academicjobsonline.org/ajo>.

#### APPLICATION DEADLINE

- **Review of applications to begin October 1, 2015**
- Position opened until filled (or recruitment canceled)

CSULB is committed to creating a community in which a diverse population can learn, live, work, and thrive in an atmosphere of tolerance, civility and respect for the rights and sensibilities of each individual, without regard to race, color, national origin, ancestry, religious creed, sex, gender identity, sexual orientation, marital status, disability, medical condition, age, Vietnam era veteran status, or any other veterans' status. CSULB is an Equal Opportunity Employer

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**Iona College** — The Department of Mass Communication at Iona College invites applications for a **tenure-track Assistant Professor position with an emphasis in digital media as applied to professional communications including social media applications**. In addition to promising scholarship, the successful candidate will demonstrate a commitment to teaching required undergraduate course in digital literacy and graduate course in technology for public relations. Other courses may include Web development, infographics and design, creative design for advertising and integrated visual and written content for journalism. Furthermore, the ideal candidate will be core faculty in the department that is accredited by the Accrediting Council on Education in Journalism and Mass Communications (ACEJMC) and is located in New Rochelle, New York. The Department has four undergraduate concentrations: advertising, journalism, public relations and broadcast media. It also has a master's degree program in public relations.

Required qualifications: a Ph.D.; relevant teaching experience; a commitment to establishing a productive line of research; and a commitment to excellence in teaching at the undergraduate and graduate levels. An ABD candidate will be expected to complete his or her doctorate within a year after hiring date. The ability to incorporate issues of race, ethnicity, gender, and multiculturalism into course curricula as well as the capacity to work well with diverse students and colleagues are also valued qualities. The candidate should have expertise in current software applications in developing graphics and websites. In addition, experience in inte-

grating visual and written content for disciplines such as advertising, journalism, public relations and broadcast media in highly valued.

Applications consisting of a cover letter, curriculum vitae, research plan, a statement of teaching philosophy, sample portfolio of projects and contact information for three individuals who are familiar with the applicant's scholarly achievements and teaching potential, should be sent in PDF format to [careers@iona.edu](mailto:careers@iona.edu) with the subject "Mass Communication." For faster processing, we recommend that you save your documents in the following format: Your Last Name, First Name - type of document. For example, Brown, John - CV; or Brown, John - Cover Letter.

Iona College is committed to attracting and supporting a staff and faculty of women and men that fully represents the racial, ethnic and cultural diversity of the nation and our institution; as a result, we actively seek applications from individuals of all backgrounds and beliefs.

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**University of Idaho** — The University of Idaho School of Journalism and Mass Media seeks applicants for a **tenure-track Assistant or Associate Professor in Media Law** beginning August 2016. The position may also include an affiliate appointment in the University's College of Law.

The successful candidate will also teach in at least one other area; i.e. global media; science or environmental communication; strategic communication or media research. The successful candidate will also teach in UI's interdisciplinary seminar for first-year students, and develop a program of scholarly or creative activity.

**REQUIRED:** Ph.D. in journalism, mass communication or media-related discipline, or J.D.; demonstrated teaching effectiveness. A.B.D. applicants may be considered. Associate Professor candidates must have at least six years of full-time teaching experience and a strong record of teaching, scholarship and service.

**PREFERRED:** At least two years of professional media experience or law practice; ability to teach in several areas of journalism or media studies; strong research or creative ability; ability to contribute to the media professions; experience working with multicultural populations or for media outlets serving diverse communities.

**MORE INFORMATION:** [jamm@uidaho.edu](mailto:jamm@uidaho.edu).

**TO APPLY:** <http://www.uidaho.edu/human-resources/jobs>.

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**University of Southern Mississippi** — The University of Southern Mississippi invites ap-

plicants for a **full-time, nine-month, tenure-track faculty position as an assistant professor of advertising** in the School of Mass Communication and Journalism in the College of Arts and Letters to begin in fall 2016. We welcome applications from creative, energetic teachers and scholars who are eager to work collaboratively. Position contingent on funding.

The successful candidate will

- Teach advertising courses at the undergraduate and graduate levels

- Conduct academic research and produce a strong record of scholarly publication

- Serve as an academic advisor to undergraduate advertising students and advise the school's AAF student chapter; advise graduate students, including serving on and chairing doctoral and master's committees.

Minimum qualifications: A PhD in advertising, communication or a closely related field (ABD will be considered with expectations of degree completion by August 2017.) Ability to teach courses in at least one of the following areas: advertising creative strategy, media planning, advertising research, advertising campaigns.

Preferred qualifications:

- Earned PhD in mass communication

- Experience teaching at the undergraduate and graduate levels

- Experience working as a professional in advertising and/or strategic communications

- Expertise in graphic design and social, digital and interactive media

About the School of Mass Communication and Journalism:

- Accredited by the Accrediting Council on Education in Journalism and Mass Communications

- Serves approximately 500 undergraduate students and houses BA programs in advertising, broadcast journalism, film, media production, news editorial, photojournalism, public relations, recording industry management and recording industry production

- Offers master's degrees in mass communication and public relations and the doctorate in mass communication

- Embraces the diversity of its student body and the opportunity to educate students who are the first from their families to attend college or are from demographic groups that lack representation in the mass media.

Applicants must complete an employment application form located on The University of Southern Mississippi Human Resources website at [www.usm.edu/hr](http://www.usm.edu/hr) (position number 0003763). Through that website, applicants must also submit a letter of application and curriculum vitae. **Consideration of applicants will begin Nov. 13, 2015, and continue until the position is filled.** For additional informa-

tion, contact Dr. Fei Xue, search chair, at [fei.xue@usm.edu](mailto:fei.xue@usm.edu) or at 601-266-4258.

As an Affirmative Action/Equal Employment Opportunity employer/Americans with Disabilities Act institution, The University of Southern Mississippi encourages minorities, women, veterans, and persons with disabilities to apply.

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**Utah State University** — Journalism and Communication Department Head

The Department of Journalism and Communication at Utah State University invites applications for the position of **Department Head in the Department of Journalism and Communication at the rank of Full Professor**.

The position is a 12-month tenured position and includes a strong expectation for a record of teaching excellence, scholarly/professional productivity and/or professional development, and service to the department, college, university, community and media professions. The successful candidate will have a proven professional background in journalism/mass communication, demonstrated excellence in the field, understanding of the rapidly evolving mass communication environment, and a demonstrated record of or potential for leadership in the academic context. Applicants should be recognized scholars, mentors and professionals in the media professions, with a distinguished and recent track record of university teaching and relevant professional experience. The Department Head assignment requires an experienced administrator and manager who is collaborative with faculty and staff in decision making and focused on student success. In addition, the successful candidate will have an articulated vision of the industry and the role that journalism/mass communication education plays in it. The Department Head is a member of the Dean's Leadership Team providing input into college policies.

USU is a land grant university located in a mountain valley 80 miles north of Salt Lake City, Carnegie Research I, with 17,000 students on its main campus and another 12,000+ students on regional campuses around the state. Utah State University is strongly committed to achieving the goals of equal opportunity, and it employs faculty and staff of the highest quality who can reflect the ethnic and cultural diversity of the nation.

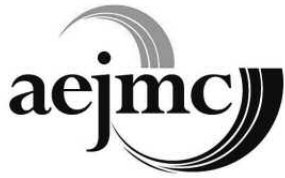
The JCOM Department (<http://journalism.usu.edu/>) is a professional mass communication program incorporating journalism (print/broadcast/Web/multimedia) and public relations. The department has nine fulltime faculty and about 200 undergraduate student majors, and it is in an exciting period of devel-

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## AEJMC News

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Permit No. 198



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## AEJMC Award Nominations

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tors or students.

Letters of nomination should contain specific examples of each of the categories listed above.

The successful Bliss nomination packet will include:

- a detailed, thorough letter of nomination.
  - a complete curriculum vitae of the nominee.
  - supporting letters from students/former students. These letters should be concise and limited to no more than seven.
  - supporting letters from colleagues, collaborators or co-authors. These should also be concise and limited to no more than seven.
  - supporting materials including news coverage of awards and activities. These materials should be VERY limited in number.
- Examples of writing or other work by the nominee should not be included. Do not include a statement by the nominee in support of your nomination. Nominations will remain active with the Bliss selection committee for three years. Nominations will be reviewed by a committee selected by the Electronic News Division officers.

The award will be presented at the division business meeting at AEJMC's Minneapolis Conference. The recipient will receive a recognition plaque and a waiver of conference registration fees. In addition, the recipient's name will be added to the permanent plaque housed at American University in Washington, D.C. Ed Bliss' university during his teaching career.

Nominations should be sent to (electronic submissions preferred): Kathleen M. Ryan, Ph.D., Associate Professor, Department of Journalism, College of Media Communication and Information, University of Colorado Boulder, UCB 478, 1511 University Avenue, Boulder, CO 80309, [kathleen.ryan@colorado.edu](mailto:kathleen.ryan@colorado.edu), 303-735-2940. Ryan may also be contacted for questions and more information.

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## Placement Ads

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opment with the addition of five new faculty over the past two years. The department produces an award-winning local news show (ATV News) and the oldest online news website in the state (Hard News Café). The de-

partment has an active public relations student club, a student run PR firm (True Blue Communication) and a student run online news magazine (Aggie BluePrint). It also partners with Utah Public Radio and the student HD Aggie Radio.

**Review deadline is November 20, 2015.**

Along with the online application, please attach: Current CV; cover letter; and a letter of administrative philosophy. The successful can-

didate must satisfactorily pass a background check prior to hire. The online position announcement can be found at: <https://usu.hiretouch.com/job-details?jobid=653>.

Employment in this position is contingent upon a satisfactory background check. Utah State University is an AA/EO Employer and encourages gender and ethnic diversity.

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