

AEJMC NEWS

The Newsletter of the Association for Education in Journalism and Mass Communication

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AEJMC's Slate of Candidates Complete for 2015 Election

AEJMC's Nominations and Election Committee has announced its election slate for 2015.

The election will begin March 3 and run through April 3; all AEJMC regular, retired and international members in good standing are eligible to vote. Eligibility is determined before the voting process begins.

Lori Bergen, Marquette, will be installed as 2015-16 AEJMC president during AEJMC's San Francisco Conference. Paul Voakes, Colorado, will become president-elect. Candidates on this year's slate for vice president are Dwight Brooks, Middle Tennessee State, and Jennifer Greer, Alabama.

Two AEJMC members will be elected at-large to serve on the Accrediting Council on Education in Journalism and Mass Communications. The four candidates for this position include Meta Carstarphen, Oklahoma; Don Grady, Elon; Chuck Lubbers, South Dakota; and Carol Pardun, South Carolina.

Three AEJMC members will be elected to serve on AEJMC's Publications Committee from six candidates. Candidates include Michel Haigh, Penn State; Jeong-Nam Kim, Purdue; Carolyn Lin, Connecticut; Scott Reinardy, Kansas; Sela Sar, Illinois; and Daniela Dimitrova, Iowa State.

Three seats will also be filled on AEJMC's Professional Freedom and Responsibility Committee. The six candidates running are Carolina Acosta-Alzura, Georgia; Hong Cheng, Virginia Commonwealth; Heidi Hatfield Edwards, Florida Institute for Technology; Dean Kruckeberg, North Carolina-Charlotte; Jennifer Vardeman-Winter, Houston; and Fred Vultee, Wayne State.

Three representatives will be elected to fill seats on AEJMC's Research Committee. Candidates are Cristina Azocar, San Francisco State; Marcia DiStaso, Penn State; Jisu Huh, Minnesota; Ken Plowman, Brigham Young; George Sylvie, Texas Austin; and Frances Ward-Johnson, Elon.

Three seats will be filled on AEJMC's Teaching Committee. Candidates are Brad Gorham, Syracuse; Jay Newell, Iowa State; Mary Rogus, Ohio; Chris Roush, North Carolina; John Russial, Oregon; and Karen Turner, Temple.

Vice presidential candidates' platforms and candidate bios are posted on AEJMC's website at aejmc.org.



Brooks



Greer

Floyd Abrams Selected for First Amendment Award

Renowned legal scholar Floyd Abrams has been awarded the 2015 AEJMC First Amendment Award.

Selected by AEJMC's Professional Freedom and Responsibility Committee, Abrams will receive the award at AEJMC's San Francisco Conference Friday, Aug. 7, at 11:45 a.m.

Abrams, a partner at Cahill Gordon & Reindel LLP in New York, is recognized as a staunch and long-time defender of First Amendment freedoms. The man who represented *The New York Times* in the Pentagon Papers case has called the First Amendment "the crown jewel" of the U.S. Constitution. Throughout



Abrams

his illustrious career, he has represented numerous journalists and news organizations in protecting their rights of free expression, arguing several cases before the U.S. Supreme Court. His clients have included McGraw-Hill, ABC, NBC, CBS, CNN, *Time* Magazine, *Business Week*, *The Nation*, *Reader's Digest*, and Hearst. Former Sen. Daniel Patrick Moynihan (D-N.Y.) once referred to Abrams as "the most significant First Amendment lawyer of our age."

A graduate of Cornell University and Yale Law School, Abrams was the William J. Brennan Jr. Visiting Professor of First Amendment Law at the Columbia University Graduate School of Journalism for 15 years.

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FROM THE PRESIDENT



By Elizabeth Toth
2014-15 AEJMC President
University of Maryland

AEJMC Begins Mutual Funds Investments

At its December 2014 mid-winter meeting, the AEJMC National Board approved the next steps in investing a portion of AEJMC reserve and endowment funds. It has directed Jennifer McGill, executive director, to begin working with Janney Montgomery Scott LLC of Columbia, South Carolina, to initiate these investments.

These steps are the result of two years of AEJMC national board discussions under the leadership of former AEJMC Presidents Paula Poindexter and Kyu Youm who saw the need to think more about the limited financial return earned by AEJMC reserve and endowment accounts currently housed in certificates of deposit (CD's). Over several meetings, national officers, financial committee and national board members came to the decision that well-advised financial management of AEJMC funds could not be found in certificates of deposit. They found that other nonprofit organizations were already making mutual funds investments.

AEJMC leadership discussed how and in what way a long-term investment strategy, such as mutual funds, could help grow AEJMC assets. Of particular need were 19 endowment accounts, most of which are not sufficient to underwrite awards without taking monies from the principal funds, which is not allowed. The result of these deliberations was a national board formally approved AEJMC Portfolio investment policy statement that will serve as a blueprint for the next year of implementation; and, the selection of investment firm Janney Montgomery Scott after considering two additional firms' proposals.

The 2014-15 national board approved an investment portfolio policy statement that established five objectives:

- To practice wise stewardship of AEJMC's reserves and endowments through investments.
- To make investments that are reflective and directed by the AEJMC 2009 Strategic Plan.
- To build an income stream from the AEJMC financial reserves

and endowment accounts to support AEJMC programs and future initiatives.

- To consider investment of AEJMC reserves and endowments separately from the AEJMC operating budget.
- To achieve more conservative investments for AEJMC endowments than for the reserves.

The long-term goal of the investments of AEJMC reserves and endowments is to provide immediate income, income growth, and over time some capital appreciation. The basic tenets include an income builder of 80 percent stocks and 20 percent bonds invested initially from a portion of AEJMC reserves and then a portion of the dividends from any financial growth of the investments. The AEJMC endowments will be invested more conservatively with an asset allocation of 50 percent stocks and 50 percent bonds.

The AEJMC finance committee, composed of term appointees and the national officers, will serve as the investment policy committee to monitor the investment strategy and make recommendations

to the AEJMC national board. The AEJMC national board will make the final decisions on all investment portfolio policies.

“The AEJMC national board gave considerable attention to all of the fiduciary duties for which it will be responsible.”

A management committee made up of the AEJMC president, president-elect and the AEJMC executive director will confer to make any day-to-day decisions on the AEJMC portfolio. McGill, as executive director, will be the point of contact with Janney's investment consultant.

The AEJMC national board gave considerable attention to all of the fiduciary duties for which it will be responsible. It included in its approved AEJMC portfolio policy statement several items called the “prudent investor rule.” These items include duties to make conscientious decisions concerning the levels of risk appropriate to the purposes of the investments. Another duty is to sound diversification of investments but also investment choices that are in keeping with the mission of AEJMC.

After a first year of building the investment portfolio, the AEJMC national board will assess its initial investment strategy.

McGill and the management committee will begin working on a gradual transfer of certificates of deposit monies as these become available and we set up the necessary working relationship with our investment consultant. The national officers meeting in May 2015 will review a first quarterly report. Slow and deliber-

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Call for Applications: Institute for Diverse Leadership in Journalism and Communication

Background:

The purpose of the Institute for Diverse Leadership in Journalism and Communication is to increase racial, gender and ethnic diversity in administrative and other senior-level positions in journalism and communication education. The Institute's objective is to offer a year-round program to identify, recruit, mentor and train future leaders and administrators. The Institute is co-sponsored by AEJMC and the Association of Schools of Journalism and Mass Communication.

Applicants MUST BE current AEJMC members. Priority will be given to associate or full professors interested in administration and/or those journalism and communication practitioners who have moved into the academy and have significant experience in an academic setting.

Fellows will participate in Institute activities while continuing to work at their home campuses. The Institute program involves five group sessions during the fellowship year, two of which will happen during the AEJMC Conference. Fellows and their home institutions are expected to cover costs associated with travel to the two AEJMC Annual Conferences, which most members normally attend. Travel for the other three trips will be funded by the Institute.

Components:

There are three key components of the Institute:

- **Workshop Sessions** — Mandatory workshops for fellows will be held at the AEJMC 2015 San Francisco Conference, the 2016 ASJMC winter workshop, the 2016 AEJMC meeting and the AEJMC 2016 Minneapolis Conference. Workshops will cover a variety of administrative issues, including fundraising, budgets, developing leadership, and maximizing employment opportunities.
- **Mentor Program** — The Institute will match each fellow with a current administrator mentor. The mentoring relationship consists of monthly contact via telephone or email, and a week-long visit to the mentor's campus for a first-hand look at administering a journalism/communication program.
- **Resource Networking** — Institute fellows are introduced to current administrators during social and programming sessions at their workshops. Mentors introduce fellows to other administrators to help the fellow begin to establish a network of resources.

Application Process:

AEJMC expects the selection process to be competitive. Applications for the 2015-2016 year of the Institute should include:

- (1) Completion of an "Institute Application" located at <https://aejmc2.wufoo.com/forms/aejmc-institute-application/>
- (2) Your current vita in a PDF, which should be emailed to AEJMCnews@aol.com (put your last name in the file name)
- (3) Two letters of recommendation. These should be sent (in a PDF with your last name in the file name) directly to the AEJMC Central Office via email to aejmcnews@aol.com. One letter should be from your immediate chair or dean, and one should come from another person who is familiar with your work. The letter of nomination from the immediate chair or dean should indicate the support the institution can offer for the candidate to attend the two AEJMC annual conferences. Have each person include your last name and the word "Institute" in the subject line of the email.

All application materials should be received by 5 p.m. Eastern time on Friday, March 20. Only complete applications will be considered. The selection process is very competitive. Up to eight fellows will be selected for the 2015-16 class. Notifications will go out by late May. Direct questions to Jennifer McGill at Jennifer@aejmc.org. Type "Institute Inquiry" in the subject line.

AEJMC NEWS

Newsletter for the Association for Education
in Journalism and Mass Communication
www.aejmc.org

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The contents of this newsletter may not reflect
the editor's views or the association's policies.

Volunteer/Nominate Now for AEJMC Committees

AEJMC President-elect Lori Bergen, Marquette, is looking for dedicated association members willing to serve on AEJMC's 2015-16 committees.

Volunteers as well as nominations are sought for four standing AEJMC committees: Finance, Membership, Nominations and the 2016 Minneapolis Conference Local Host Committee.

Serving on a committee is a great way to broaden experience with AEJMC, impact the field and enhance your CV. Members who would like to volunteer or nominate another member are asked to email Bergen at lori.bergen@marquette.edu with the following information no later than **April 15**. (In email subject line, please include: [Your name and school] volunteering/nominating for AEJMC committee.)

Your Name or Nominee's Name

Title/Department

University/Organization

Primary Research/Professional Interest

Primary AEJMC Division/Interest Group/Commission

Email

Committee(s) Volunteering/Nominating for

One-paragraph bio plus link to faculty/personal web page

Scripps Howard Foundation Funds Research Grant

AEJMC has announced that "Deb" Aikat, North Carolina Chapel Hill, is the winner of the new Scripps Howard Foundation Research Grant, designed to foster a stronger connection between the academy and the industry.

The Scripps Howard Foundation Research Grant is a successor to the research the Scripps Howard Foundation has previously funded on behalf of AEJMC's Council of Affiliates. The goal of this new \$3,000 grant is to identify recent journalism and mass communication research with compelling use and potential impact on journalism and communication industries. The end product will be the creation of a website for this information so it may be shared with, and used by, educators and professionals.

"We look forward to seeing academic research maximized throughout the communications industry. Now, rather than funding several industry-oriented research projects by members of the academy, this grant will enable Dr. Aikat to review all AEJMC conference papers and published research, identify research of interest to the communications industry and through creation of a website make it available for usage," said Sue Porter, Scripps Howard Foundation vice president of programs.

AEJMC will release results of the project during its San Francisco Conference in August.

From the President

Continued from page 2

ate steps to be sure but exciting at the same time that lead us to expect to produce a 5 percent growth in the level of portfolio income annually.

Over several years and especially with the successful Centennial fundraising campaign achieving over \$300,000 to invest in AEJMC's second 100 years, AEJMC has increasingly benefitted

from member contributions to endow research awards and awards to recognize members' distinguished research, teaching and service. With the beginning of a mutual funds investment strategy for AEJMC reserve and endowment funds, AEJMC will be able to continue a rich array of programs for beginning and senior scholar research, conference travel support for graduate students, educational opportunities, and leadership training, to name only a few of the initiatives already available to members and for new initiatives yet to be imagined.

AEJMC's 2015 Election Slate

Continued from page 1

Eligible AEJMC members will cast their votes using the online voting process. By March 3, members will be emailed a message containing an invitation to vote and a special URL (or link) to an online ballot. Members will be sent this email only once. The URL, unique to each member's email address, allows members to cast their ballot only once. Members are encouraged to participate in the voting process by casting their vote as soon as the

email is opened—the process takes only moments to complete. Eligible members who do not have an email address filed with AEJMC, or whose email address bounces back, will be sent a paper ballot. Eligible voters who have not received election materials by email or U.S. postal mail by March 10 should email aejmcassistant@aol.com or call the Central Office at 803-798-0271 to request a ballot. Paper ballots must be postmarked by April 3 and received by April 10 to be counted.

Survey Monkey, an online survey tool, provides the online ballot. Election results will be published in the July 2015 issue of *AEJMC News*.

AEJMC Members Invited to Apply for Scripps Howard Foundation 2015-16 Visiting Professors in Social Media Grants

AEJMC members are invited to apply for 2015-16 Scripps Howard Foundation Visiting Professors in Social Media Grants.

The grants, funded by the Scripps Howard Foundation and administered by AEJMC, fund two weeks of study for six AEJMC members at various media outlets in order for them to learn first-hand how news and information delivery is being transformed by digital media. The goal is for them to take that knowledge into their classrooms when they return to their campuses in the fall. A second phase of the program provides funds for professionals from participating media outlets to travel to visiting professors' schools for three to five days during the 2015-16 academic year. These professionals can be involved in a variety of activities while on these campuses, depending on the needs of the six different journalism/mass communication programs.

This is the fifth annual Visiting Professors Program that the Scripps Howard Foundation has funded for AEJMC members.

The Scripps Howard Foundation has \$4,000 total available for each application selected for the program. The first phase of the program provides \$3,000 to each visiting professor for travel, housing and other expenses for the two-week visit to the media outlet. The second phase provides \$1,000 for the reciprocal visit of the professional. **Only current AEJMC members may apply for this program.**

For further details and application procedures, please go to aejmc.org. Deadline for applications is 5 p.m. **April 15** Eastern time.



SCRIPPS HOWARD
FOUNDATION

Senior and Emerging Scholars for 2015 Announced

These AEJMC members have been chosen as 2015 Senior Scholars Grant Recipients:

- Carolyn Lin, University of Connecticut, "Tailoring Mitigation with Ease and Efficiency: The Promise of a Disaster Preparedness Mobile App"
- David Mindich, St. Michael's College, "A Cultural Biography of James Gordon Bennett Sr."

These AEJMC members have been chosen as 2015 Emerging Scholars Grant Recipients:

- Jan Boehmer, University of Miami, "Motivating News Engagement: How Social Cues Affect Learning From News"
- Lindita Camaj, University of Houston, "Media Use of Freedom of Information Law to Set the News Agenda in Bulgaria"
- Gerry Lanosga, Indiana University, "The Emergence of Professional Prizes and the Development of Journalistic Professionalism in the U.S."
- Edson C. Tandoc, Nanyang Technological University, "What's the Buzz? Find Out How BuzzFeed is Transforming the Journalistic Field"

Couch Center Invites Nominations for Carey Award

The Carl Couch Center for Social and Internet Research invites nominations or self nominations for works to be considered for its 2015 James W. Carey Media Research Award.

Welcome are works on topics that were central to Carey's scholarship. Submissions might focus on technology, time, space and communication, the nature of public life, the relation between journalism and popular culture—among others—taking these themes in new or different directions. Applications will be evaluated based on engagement with Carey's approaches and concepts, originality, and advancement of knowledge. Both single and multiple authored works will be accepted.

All submissions must be works that have been published or have been accepted for publication in a book or journal. To be considered for the 2015 award, works should have been published or accepted in 2014.

Submitted works should be sent to Mark D. Johns, executive director of CCCSIR, at the address below, according to the following directions: Works may be submitted electronically in plain text, Microsoft Word or PDF format. If a book is submitted, please send a copy of the table of contents and front matter electronically, along with a brief author statement (500 words maximum) describing how the book relates to Carey's thought. Then ask your publisher to furnish six review copies for consideration by the Review Committee.

Application deadline is **April 1** with recipient notification by June 15. The award winner will receive the Carey Award plaque to be presented at the winner's choice of the 2015 annual conference of AEJMC, International Communication Association or National Communication Association. For questions, contact Mark D. Johns, Communication Studies, Luther College, Decorah, IA 52101, mjohns@luther.edu.

Top 10 Ways to Get Your Paper Disqualified

by Pat Curtin, Oregon

It's that time of year. Deadline for tax filing is approaching—not to mention the deadline for submitting our papers for the San Francisco Conference. So with tongue firmly in cheek, if you want to ensure your paper is one of the increasing number of papers disqualified each year, just choose one of these 10 ways to put yourself out of the running.

10. Ignore the instructions in the paper call.

Remember that there is a general paper call and a specific one for each division or interest group. Not reading and following the instructions in one or both is a surefire way to have your paper disqualified.

9. Keep all identifying information on your file.

Each year, I put my cursor over a file to open a paper and review it and get the full details of who you are and where you work. While it's nice to make your acquaintance, however remotely, if I can't blind review your paper because of identifying file information, it's disqualified.

8. Make me put on my readers.

Page limits are based on readable type. We all teach; we all know the tricks. Using 9-point font and single or 1.5 line spacing is a sure sign you're asking for your paper to be disqualified.

7. Cite yourself—explicitly and frequently.

Good for you if you did a pilot study or published earlier work on which this study is building. But just put (Cite withheld for blind review) unless you really want to be disqualified. The same goes for additional data on a website; don't give us the url until blind review is over.

6. Have questions but don't ask them.

Research chairs are available to answer questions about what constitutes grounds for disqualification, as are members of the Standing Committee on Research. But if you want to be disqualified, don't ask, and we won't answer.

5. Think I'm in communication because I don't do math.

Page limits are page limits. Having a 25-page paper with four page 16s isn't a 25-page paper. It's a 28-page one. And I don't need my fingers to figure that one out.

4. Double dip.

Not sure which division or interest group to submit to? Submitting the same paper to more than one is a great way to have your paper disqualified and not have to continue agonizing over the decision.

3. Recycle.

Coming up a little short this year for submissions? Dusting off a paper already presented at a different conference will also ensure you meet the disqualification bar (student papers presented at AEJMC regionals are the one exception to the rule for most divisions and interest groups. See guidelines.).

2. Jump the gun.

Already sent the paper off for publication review but want to see the sights of San Francisco? Submitting a paper that's already out for review at a journal is a great way to ensure you miss the Golden Gate Bridge and Fisherman's Wharf.

1. Forget to submit by deadline.

OK, so technically this isn't a disqualification, but it is a good way to ensure your paper isn't part of the Conference.

We'd actually rather see you all at the Conference than have you become a disqualification statistic. It promises to be a great meeting, and we want you to be a part of it. Remember to read all guidelines and rules carefully, and ask questions if you're not sure. See you in San Francisco!

Conference Paper Submissions Due April 1

Deadline for all paper submissions is **April 1 at 11:59 p.m. CDT**. Any submissions after this time will not be accepted.

Before submitting your paper, please make certain that all author-identifying information has been removed and that all instructions have been followed per the AEJMC uniform paper call. PAPERS UPLOADED WITH AUTHOR'S IDENTIFYING INFORMATION DISPLAYED WILL NOT BE CONSIDERED FOR REVIEW AND WILL AUTOMATICALLY BE DISQUALIFIED FROM THE COMPETITION. ALL AEJMC DIVISIONS, INTEREST GROUPS AND COMMISSION PAPER SUBMISSIONS WILL ABIDE BY THIS RULE WITHOUT EXCEPTION.

Follow online instructions about how to submit a clean paper for blind review; for more information on all group paper calls, go to <http://www.aejmc.org/home/2015/01/2015-aejmc-paper-call/>. Contact Felicia Greenlee-Brown with comments, concerns and other Conference paper call inquiries at Felicia@aejmc.org.

To submit a Conference paper, go to <https://convention2.allacademic.com/one/aejmc/aejmc15/>

Plan Now for AEJMC's Aug. 6-9 San Francisco Conference

AEJMC is headed to San Francisco for its 99th annual Conference.

This year's Conference will begin Thursday, Aug. 6, and run through Sunday, Aug. 9. It will feature more than 100 panel sessions and more than 900 original research papers.

A full day of pre-conference workshops will be held on Wednesday, Aug. 5. More details can be found on the Conference website in mid-March (go to aejmc.org for Conference website link).

Special hotel rates have been negotiated for Conference attendees and will be available until July 12 or until the negotiated room block is filled.

Headquarters hotel is the Marriott San Francisco Marquis, located at the corner of Fourth & Mission Street (780 Mission Street, 415-896-1600). A regular room in our hotel block will be \$194 single/\$219 double (additional persons \$20) while a student member rate will be \$150 single/\$170 double. Rooms will be taxed 14% plus a 2.25% tourism fee and \$0.25 commerce fee.

Early Bird Registration

In order for members to receive "Early Bird" registration rates, registration must be made by **Wednesday, July 8**.

Early Bird rates are as follows: Member \$175; Non-member* \$290; Student Member \$85; Non-member Student* \$135; and Retired Member \$85. After July 8, registration rates are as follows: Member \$225; Non-member* \$340; Student Member \$100; Non-member Student* \$150; and Retired Member \$100. Conference registration may be purchased with cash, check, Visa, MasterCard, Discover and American Express.

** Only non-member rates include AEJMC membership dues.*

Register Now for Job Hub

AEJMC's Job Hub will be offered during AEJMC's 2015 San Francisco Conference Aug. 6-9 at the Marriott San Francisco Marquis.

This job service provides program representatives and candidates the opportunity to meet one-on-one in an interview setting during the conference.

In order for individuals to be registered in the service, **you must be a current member of AEJMC and be a conference registrant at the time of sign-up**. This stipulation does not apply to participating programs. There will be NO on-site registration for those using the placement service. You should upload your materials for participation at <https://aejmc2.wufoo.com/forms/2015-job-seekers-form/> or contact Felicia Greenlee Brown, AEJMC Placement Service Coordinator, Felicia@aejmc.org, in order to learn how to submit information for participation. Individuals wanting to use the service are required to have requested materials to the central office by **June 15**.

Schools may review files on individuals seeking employment opportunities and individuals may review files on position openings. **Rates for programs using the service at the conference will be \$100 for the first position and \$75 for each additional.**

If your program anticipates an opening in the near future, this is the opportunity you've been waiting for. The Conference Job Hub affords programs the chance to meet potential applicants by scheduling preliminary interviews during the week of the conference or by browsing through the vitas of the candidates that are registered with the service. Programs participating in the service should have requested materials to the central office by **July 15**. To upload your announcement(s) and participate in the Job Hub Service go to:

<https://aejmc2.wufoo.com/forms/2015-aejmc-job-hub-signup-form/>

For more information about the AEJMC Job Hub service, please contact Felicia Greenlee Brown at 803-772-3508 or Felicia@aejmc.org.



From the Editor: *Journalism & Mass Communication Quarterly*

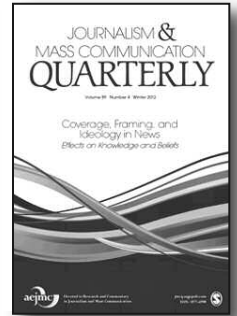
by Louisa Ha, Bowling Green State University

As the new editor of *Journalism & Mass Communication Quarterly* (JMCQ) and researcher of the 2014 JMCQ readership survey, I would like to express my gratitude to 827 AEJMC members and 315 non-AEJMC member media scholars for their participation in the survey. Respondents gave me many useful insights and suggestions that will help me enhance the relevance and quality of the journal for AEJMC members as well as the scholarly community. Their responses will help me develop initiatives based on the interests of readers and make JMCQ truly a leading academic forum for the field of journalism and mass communication. I have posted my answers to questions raised in the survey on the JMCQ website as “Frequently Asked Questions” at <http://jmcq.sagepub.com>, and will address some more substantive issues in my editorial essay in the spring 2015 issue.

I have a number of new initiatives in mind for JMCQ which will engage more readers, authors and reviewers. To keep readers and the public at large updated about what’s new and up and coming in JMCQ and introduce the latest articles, I have established the Twitter handle @LouisaHaJMCQ. If you are on Twitter, you are strongly encouraged to visit or follow it and retweet the tweets. As AEJMC members, you will receive an email for every upcoming JMCQ’s table of contents with links to abstracts of articles before you receive the print issue (you can opt out of receiving it in that email). JMCQ’s “most read” articles are based on the readership of the articles on the JMCQ website.

One of the most important survey findings is the strong interest of respondents (almost 70%) in special issues on hot topics in the field and interdisciplinary topics. In response, I am pleased to announce that our guest editor special issue on “Information Access and Control in an Age of Big Data” is now calling for papers; the call can be found below and on the JMCQ website.

The survey reveals that JMCQ has been used by a large majority of the respondents. Although this may be caused by a self-selection bias of active media researchers in responding to the survey, the findings will help the editor to serve these researchers and JMCQ readers better. More work needs to be done to promote JMCQ’s initiatives and engage media scholars at large. JMCQ is launching a virtual theme collection of past JMCQ articles this year. The first theme is “Women in the Newsroom” compiled by Associate Editor Carolyn Kitch. Readers who are interested in the topic are encouraged to read this theme collection on the JMCQ website at <http://jmcq.sagepub.com>.



JMCQ Issues Call for Papers for Special Issue: “Information Access and Control in an Age of Big Data”

Journalism & Mass Communication Quarterly invites contributions for a special issue, “Information Access and Control in an Age of Big Data,” that will address access to and control of information in an age of Big Data.

Submissions are sought that approach this topic from an inclusive range of fields and research methodologies within journalism and mass communication and also from other disciplines, with a focus on the implications of the topic to media and society. Papers may offer insights about technological, behavioral, policy, legal and other issues.

Possible topics might include, among others, the so-called right to be forgotten on the Internet; social media and privacy; the implications of Big Data for journalism and mass communication; government and corporate surveillance; technology solutions to protect confidentiality in reporter-source relationships; access by news media and other individuals to digital records of government and other institutions; the response of journalism, public relations and advertising to challenges and opportunities in the current environment; search engine optimization and reputation management; intellectual property and freedom of expression; data protection; and the right of publicity.

This special issue lends itself to research from a variety of cultural and international perspectives, and therefore papers with international and intercultural approaches are particularly encouraged. We welcome both qualitative and quantitative approaches to the topic.

Papers will undergo blind peer review. Those selected for publication will then enter the editorial publication process, resulting in publication online in January 2016 and in print in summer 2016.

The deadline for full paper submissions is **June 1** at <https://mc.manuscriptcentral.com/jmcq>.

Authors are requested to submit manuscripts in APA Style, 6th Edition. Manuscripts in other citation styles will be considered in initial review. Other manuscript submission details for *Journalism & Mass Communication Quarterly* are available at <http://www.sagepub.com/journals/Journal202061/manuscriptSubmission>.

For questions regarding this special issue, please contact the guest editors: Edward L. Carter, Brigham Young, ed_carter@byu.edu, or Laurie Thomas Lee, Nebraska-Lincoln, llee1@unl.edu.

Mass Comm and Society to Award \$15,000 for Research, Teaching and Service

AEJMC's Mass Communication and Society Division is offering this spring two awards in the area of research (the Research Award and Dissertation Award), seven awards in the area of teaching (the Promising Professor Awards and Distinguishing Educator Award) and one award in the area of service (the Trayer Award) that amount to a total of nearly \$15,000.

Research Award: MC&S awards outstanding research proposals focused on some aspect of mass communication research. The total awarded amount is \$10,000 which may be given to one recipient or split among several. Half of the award will be presented to the recipient(s) at this year's conference award ceremony. The remaining balance will be given after the author(s) submit their manuscript to our division journal, *Mass Communication and Society*.

Dissertation Award: MC&S also awards excellence in graduate research with the Dissertation Award. The winner is given a cash prize of \$3,000 with the expectation that they will submit an article based on the dissertation to *Mass Communication and Society* within two years of receiving notification of winning the award.

Promising Professor Awards: Each year MC&S acknowledges excellence in teaching with the Promising Professor Awards. Three junior faculty and three graduate students will be honored again at this year's conference. Monetary awards of \$250 for first place, \$150 for second place and \$75 for third place will also be presented to the winners at the business meeting. Winners will also make brief presentations at the Promising Professors Panel at this year's conference.

Distinguished Educator Award: The Distinguished Educator Award is given each year to an MC&S member who has made a significant contribution to mass communication pedagogy. This recognition includes the presentation of a plaque, as well as a monetary award of \$500.

Trayer Service Award: The Trayer Award honors exemplary service to the MC&S division. This recognition includes the presentation of a plaque, as well as a monetary award of \$500. Nominations (including self-nominations) should send a letter of nomination, additional supporting letters, and a copy of the nominee's CV.

To apply or nominate someone for any of these awards, send all required materials for the appropriate award to either Melanie Sarge (m.sarge@ttu.edu) or Temple Northup (temple@uh.edu) by **May 1** at 11:59 p.m. (Eastern). Please review the more detailed list of requirements and eligibility for each award on the awards section of the division's website (<http://aejmc.us/mcs/>) prior to submitting your application.

MC&S Division to Select New Editor for *Mass Communication and Society* Journal

AEJMC's Mass Communication and Society Division is now seeking applications for editor for *Mass Communication and Society*, published by Routledge/Taylor & Francis.

Mass Communication and Society, MC&S's flagship publication, is a refereed journal that publishes articles from a wide variety of perspectives and approaches that advance mass communication theory, especially at the societal or macrosocial level. Methodologically, journal articles employ qualitative and quantitative methods, survey research, ethnography, laboratory experiments, historical methods, and legal analysis.

The position has a term of three years (starting January 1, 2017), with the potential for reappointment and an annual stipend of approximately \$6,5000 from the publisher, with an annual 3% increase. The division will provide additional support up to \$5,000 to cover editor expenses related to the administration of the journal. Also, financial support will be provided for yearly support of an editorial assistant (up to \$10,000 for the academic year and up to \$5,000 for summer). Stipends are also provided to associate, guest and book review editors.

The application deadline is April 17 at 12 noon (GMT). Inquiries about the position should be sent to editorial selection committee chair Francesca Dillman Carpentier (francesca@unc.edu), or MC&S Division Head Kevin D. Williams (kwilliams@comm.msstate.edu). The full call may be found at <http://aejmc.us/mcs/call-for-editor/>.

Urban Communication Foundation to Award 2015 AEJMC Urban Journalism Award

The Urban Communication Foundation is seeking nominations for the 2015 AEJMC Gene Burd Urban Journalism Award.

The purpose of the award is to reward and thereby improve the practice and study of journalism in the urban environment by recognizing high quality urban media reporting, critical analysis, and research relevant to that content and its communication about city problems, programs, policies, and public priorities in urban life and culture. Awards are for individuals with a distinguished record of accomplished works in urban journalism. Amount of the award is \$5,000.

Nominations must include: (1) a letter of nomination for the individual, (2) two letters of support, (3) a copy of the nominee's current vita/resume, and (4) additional supporting materials (e.g., reprints of articles or other media productions and additional letters of endorsement, or other appropriate information). Deadline for submission of materials is **April 1**.

For more information, email Peter Haratonik: haratonik@urbancomm.org

Ida B. & Beyond Conference Slated for March

The University of Tennessee's School of Journalism and Electronic Media will hold its inaugural Ida B. & Beyond Conference March 26 beginning at 9:30 a.m.

During the day-long event at UT's Black Cultural Center, students, staff and faculty members will learn about the life, work and legacy of daring anti-lynching crusader Ida B. Wells-Barnett and other like-minded social justice crusaders from the nineteenth and twentieth centuries. The conference will feature presentations by a number of scholars, among them Jinx Broussard, a professor at LSU's Manship School of Mass Communication, whose research focuses on Wells-Barnett and other prominent African-American communication specialists, and scholar James McGrath Morris, who recently published a book about the "First Lady of the Black Press," Ethel Payne.

Ida B. & Beyond will be held in conjunction with AEJMC's 40th Annual Southeast Colloquium; for more information, visit <http://theidainitiative.wordpress.com/>, or email Amber Roessner at aroessne@utk.edu.

Scripps Howard Foundation Hires Non-profit Executive as CEO

The Scripps Howard Foundation Board of Trustees has appointed nonprofit veteran and former journalist Liz Carter as its new president and CEO, replacing Mike Philipps, who is retiring after a 40-year career in journalism and philanthropy.

The foundation is the philanthropic arm of The E.W. Scripps Company.

Carter has served as executive director of St. Vincent de Paul in Cincinnati since 1999. She was responsible for leading planning, design, implementation and evaluation of all the organization's programs.

Effective April 1, Carter will lead one of the media industry's largest and most creative investors in journalism education and the operator of one of the news industry's best-known celebrations of journalistic excellence, the annual Scripps Howard Awards. She also will oversee the foundation's investment in local nonprofits across the country, including those in Cincinnati, home to The E.W. Scripps Company.

American Journalism Historians Association Seeks Nominations

The American Journalism Historians Association (AJHA) is seeking nominations for the following two awards.

The Sidney Kobre Award for Lifetime Achievement in Journalism History is the organization's highest honor that recognizes individuals with an exemplary record of sustained achievement in journalism history through teaching, research, professional activities or other contributions to the field of journalism history. Award winners need not be AJHA members. Those making nominations for the award should present, at the minimum, a cover letter that explains the nominee's contributions to the field as well as a vita or brief biography of the nominee. Supporting letters for the nomination are also welcome.

The Distinguished Service to Journalism History Award recognizes contributions by an individual outside the discipline who has made an extraordinary effort to further significantly the understanding of, or the ability to explore, media history. Those making nominations for the award should present, at the minimum, a cover letter that explains the nominee's contributions to the field as well as a vita or brief biography of the nominee. Supporting letters for the nomination are also welcome.

The deadline for both awards is **May 13**. Please send all material, either electronically or by mail, to: Mike Conway, Indiana University Media School, Ernie Pyle Hall, Rm. 200, 940 E. 7th Street, Bloomington, IN 47405, mtconway@indiana.edu.

Nominate Now for Lillian Lodge Kopenhagen Award

Nominations are now being taken for the second annual Lillian Lodge Kopenhagen Award honoring a woman junior scholar who demonstrates outstanding research and potential for future scholarship.

Sponsored by The Lillian Lodge Kopenhagen Center for the Advancement of Women in Communication at Florida International University and the AEJMC Commission on the Status of Women, this recognition is designed to honor junior faculty researchers and encourage them as they pursue their research agendas in the academy. The 2014 winner was Brooke Erin Duffy, an assistant professor at Temple University's School of Media and Communication.

This year's winner will be honored with a check for \$250 and a plaque at a reception during AEJMC's San Francisco Conference in August.

To nominate a scholar, please send a letter outlining her qualifications, a one-page summary of her research agenda, and a curriculum vita. Self-nominations are accepted. Please send any questions and award nominations by June 1 to Tracy Everbach, Tracy.Everbach@unt.edu.

TEACHING TIPS CORNER



By Natalie T. J. Tindall, Ph.D., APR
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Finding Success with Student Evaluations

If I had 100 professors and graduate students in a room and asked, “How many people enjoy reading student evaluations?” I doubt that even 10 hands would shoot into the air. Student evaluations are a necessary evil (or delight, depending on your mood or stance) of the academic life. The National Communication Association’s biennial survey of communication chairs found that student evaluations of teaching were the most recognized and important factor in promotion and tenure evaluations.

Beyond the surface of the evaluations lie some serious concerns of bias toward certain faculty members and toward the instructors of particular classes. Scholars have noted a gender gap in teaching evaluations, biases against professors of color and deflated scores for those professors with accents. Professors teaching large lecture classes often receive lower scores and negative feedback than those who are teaching smaller courses.

These structural issues regarding student evaluations cannot be ignored or glossed over. However, we have to contend with the micro level evaluation and implementation of these evaluations. Student evaluations—the good, the bad, and the ugly words and scores assigned to your course—can cause even the best teachers to gnash their teeth, lament their futures and start looking at the want ads for another line of work. What can a professor do to deal successfully with the scrutiny? What can instructors learn from the feedback? Here are a few tips:

Find a time and location where you can digest the evaluations without interruptions.

Understand the teaching expectations for your department and your university. Did you fall below or land above those numbers?

Pay attention to the comments. “Student comments provide valuable data about the students’ experiences,” wrote Phillip Stark in a blog post. Review the qualitative comments thematically. Search for common themes among the responses. Alan Goodboy points out several potential themes for negative feedback: unfair testing/assignments, unfair grading, classroom policies, violating the syllabus, lack of expectation and structure for group work or teams. If you see clumps of these emerge in the student feedback, a change in approach may be necessary.

Know that you aren’t alone if you get bad feedback. Every professor does not receive glowing recommendations and comments from every student.

Consider the context of the semester. Consider what else was happening in your professional and personal life this semester. Are you starting a new job on a new campus? Was this the first time teaching the course? Is this your first time teaching? Analyze your own experiences and determine if these may have had an influence on the class.

Separate personal attacks from honest concerns about the course content. I once had a teaching evaluation that claimed “my feet were too big for my body.” Thanks, anonymous student, but I can’t do much about genetics. That feedback was not useful at all, but it was one personal attack buried in a plethora of thoughtful, nuanced comments from students who wanted the class to be better. Comments from students about the order and flow of the class may sting and feel personal, but they are not. Many of these things can be adjusted the next semester. Shoe size, alas, cannot. (Note: If you receive any racist, sexist, abusive, and threatening student feedback, report those to appropriate university officials.)

Take control of the evaluation process. As professors, we have the agency to collect insight from students along key points in the semester. Do not wait until the end of the year to hear what your students think. Gather this at key semester points. During your next semester, try one or all of the following.

- **Explain the intention, purpose and importance of the end-of-class evaluations.**
- **Ask a trusted colleague to observe your class and provide constructive feedback.** Slate’s Rebecca Schuman offers an important caveat regarding peer teaching evaluations: “[get a] peer who actually cares about teaching in the first place—or doesn’t want to sabotage you.”
- **Use your college’s teaching and learning center resources.**
- **Ask your students about their teaching pet peeves.** Pass out index cards to students on the first day of classes and ask each student to write down any complaints regarding teaching behaviors. This anonymous feedback can be shared with professors to pinpoint pedagogical issues, not particular faculty members. This insight may help you modify and change the class, your delivery style or homework assignments. (This is based on Perlman and McCann’s article.)
- **Build ongoing evaluations into the class structure to check the pulse of the class.** These evaluations can be informal minute papers where students capture the one “big idea” from the lecture and address any questions they have or a “muddy points” exercise, where students write (without names) what topics in the class lecture or discussion were not clear.

After reading these tips, most people would still fail to raise their hands if asked if they are looking forward to student evaluations with joy and enthusiasm. But as Natscha Chtena noted in a ProfHacker post on evaluations, “Whether you’re for or against them, evaluations do matter, and it’s important to keep an eye on them.”

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Placement Ads

Ad Rates

AEJMC Placement Service ad rates are \$250 for the first 200 words and 25 cents for each additional word. Ads should be emailed to aejmcnews@aol.com. Type "Newsletter Ad" in the subject line. Include the name of the contact person, a fax number and a phone number. Schools are billed after publication with tearsheets.

Copy Deadlines

January.....	Dec. 1
March.....	Feb. 1
July.....	June 1
September 15.....	Aug. 1
November.....	Oct. 1

Lindenwood University – Lindenwood University's School of Communications invites candidates for a **12-month, full-time, Assistant Professor position in the journalism program**. Applicants should possess professional reporting and teaching experience, with an emphasis on multimedia, cross-platform journalism.

Areas of teaching will include courses in the core of the journalism program, with a focus on various levels of reporting, visual communication, and online and mobile journalism. In addition, applicants will be expected to bring fresh ideas and demonstrate leadership skills. Experience with and teachable knowledge of Wordpress, HTML, CSS, and Adobe Creative Suite is preferred.

This position also requires student advising responsibilities, and the successful candidate will play a prominent role in the student

weekly newspaper, *The Legacy*, as well as the student news website, Lindenlink.com.

Minimum qualifications include a terminal degree in one's field, teaching experience, and professional journalism experience.

Examples of professional and scholarly work will be requested after an initial interview.

LU's School of Communications includes majors in Mass Communications, Advertising and Public Relations: Corporate Communications, Interactive Media and Web Design, Journalism, and Digital Cinema Arts. With four student media outlets, KCLC-FM, LUTV, *The Legacy* newspaper, and Lindenlink.com, students have diverse opportunities for experiential learning.

Position is open until filled. **Review of applications will begin Feb. 2015.**

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