# 2015 SAN FRANCISCO PAPER COMPETITION GROUP CALLS

# DIVISIONS

## **Advertising Division**

The AEJMC Advertising Division invites submissions of original papers that clearly focus on some aspect of advertising or advertising education. Various theoretical orientations and methodological approaches are welcome. Individual paper submissions should not exceed 30 typed, double spaced pages (including all notes, references, tables, and figures) and should be submitted to only one competitive paper category in the Advertising Division: 1) Advertising Research, 2) Advertising Teaching, 3) Professional Freedom & Responsibility, 4) Special Topics, or 5) Student Papers. Papers exceeding 30 pages, or papers submitted to more than one paper competition within the division, will not be reviewed for consideration. For 2014, the Advertising Division would like to encourage submissions to the PF&R competition of papers dealing with all aspects of professional competencies and development within the advertising industry.

Research Papers: Submissions should be consistent with the style and format of the Journalism & Mass Communication Quarterly, the Journal of Advertising or the International Journal of Advertising. Research papers that examine various aspects of advertising will be considered. The topics for the Research Paper Category could include advertising effectiveness, cross-cultural advertising, global advertising issues, advertising ethics, or economic, political, social and environmental aspects of advertising. For questions, please contact George Anghelcev, Teaching Paper Chair, Penn State University. Email: gua4@psu.edu. Tel: 814.865.4354.

**Teaching Papers**: Teaching papers are invited on any research that addresses teaching: innovations, effective approaches, pedagogy, survey of the field, adoption of new technologies in the classroom, etc. However, keep in mind this competition is for research papers on teaching, rather than teaching tips or personal reflections. The style and format of the paper should conform to those in the *Journal of Advertising Education* or *Jour*- nalism & Mass Communication Educator. Papers submitted to the teaching competition will be considered for review by the Journal of Advertising Education. For questions, please contact John Wirtz, Teaching Paper Chair, University of Illinois at Urbana-Champaign. Email:

jwirtz@illinois.edu. Tel: 217.300.0368.

Professional Freedom & Responsibility (PF&R) Papers: Often referred to as the conscience of AEJMC, the goal of PF&R papers is to extend knowledge about and understanding of gender, race, ethics, social, and cultural influences; values; and free expression. Submissions may take the form of traditional research papers, but essays or critical analyses are also welcome. Historical as well as contemporary topics are appropriate. Many of the papers that were submitted last year to the research and teaching competitions would have been eligible for the PF&R category. Examples of advertising topics related to the PF&R mission could include papers about food and tobacco advertising which address ethical issues, minority representation in advertising content, as well as the degree of diversity in the advertising business, which ties into the racial, gender, and cultural inclusiveness mission of PF&R. The style and format of the paper should conform to those in the Journal of Advertising or Journalism & Mass Communication. Paper submissions should be maximum 30 pages in length, 12 point Times New Roman or equivalent font, including tables and references). Before uploading your paper, remove all author identification from the document, including any file properties. Authors are encouraged to submit at least a day or two before the deadline because, in the event of the inclusion of self-identifying information, an early submission will allow resubmission prior to the deadline. For questions, please contact Kelty Logan, PF&R Paper Chair, University of Colorado at Boulder. E-mail: Kelty.logan@colorado.edu, Tel: (303-492-2224).

**Special Topics Papers:** The special topics paper competition is a place for pioneering subjects, methods, and presentations. New approaches, innovation, and creativity are encouraged. A variety of advertising and advertising education topics are welcome. For example, we live in times of unprecedented technological innovation. This technological revolution

has created new platforms for the communication of brand messages; it has accelerated the globalization of brands and audience segments; it has changed the way people consume media and the way consumers interact with one another; and it has changed the way we teach and do research in advertising. Papers which focus on the challenges posed by these recent transformations to the practice of advertising are especially welcome. We also welcome exploratory and qualitative approaches, such as case histories, ethnographies, critical studies, visual essays, and methodologically innovative research on more traditional topics. Empirical research, critical reviews and conceptual pieces can be submitted. Submissions must be full papers (no abstracts or extended abstracts). To be considered, the papers should be maximum 30 pages in length (double-spaced, 12 point Times New Roman or equivalent font, including tables and references) and should conform to the Chicago or APA style. If you have any questions regarding the fit of your paper with this competition, or any other inquiries, please contact Keith Quesenberry, Special Topics Paper Chair, Johns Hopkins University. Email: kquesenberry@jhu.edu. Tel: 717.421.1414.

Student Papers: Graduate and undergraduate students are invited to submit original research dealing with any advertising-related topic. All sole- or co-authors of these papers must be students; papers coauthored by students and faculty should be submitted to the Research Paper competition. The style and format of the paper should conform to those in Journalism & Mass Communication Quarterly, the Journal of Advertising or the International Journal of Advertising. A cash award from the division and an additional award (\$200) sponsored by the International Journal of Advertising will be given during the San Francisco conference to the top student paper. For questions, please contact Padmini Patwardhan, Student Paper Chair, Winthrop University. Email: patwardhanp@winthrop.edu. Tel: 803.323.4526.

# Communicating Science, Health, Environment, and Risk Division

The Communicating Science, Health, Environment, and Risk Division invites paper submissions that represent original Continued on page 10

9

research related to science, health, environment, risk, and other topics relevant to the communication of scientific information to the general public or specific populations.

ComSHER welcomes papers that follow any disciplinary approaches and all methodological orientations, both quantitative and qualitative.

To acknowledge research excellence, ComSHER offers the \$1,000 Eason Prize for the top student paper, which is the largest paper award given to graduate students at AEJMC. Students competing for top student paper and the accompanying \$1,000 Eason Prize will be judged together with other ComSHER faculty submissions. The Eason Prize is awarded in memory of former University of Texas doctoral candidate Lori Eason (1957-2002). Papers competing for the Eason Prize *cannot* be co-authored with faculty, and authors must identify their submission as an Eason Prize entry on the cover page.

In any one year, an individual can appear as author or co-author on a maximum of two (2) submitted research papers. If one individual appears as author or co-author on more than two (2) submitted research papers, the ComSHER Executive Committee will have the right to disqualify some or all of the papers in question from the research competition.

All accepted papers must be presented by a listed author, unless approved in advance by the Executive Committee. Failure to appear to present can result in author(s) losing eligibility to submit to the Division for one year.

Paper submissions should follow the AEJMC Uniform Paper Call Guidelines (no more than 25 pages of double-spaced text, plus references, tables, figures, and appendices). Note that due to policy changes across AEJMC, submissions with any residual identifying information will be rejected. Before uploading your paper, exercise extra diligence to remove all author identification from the document, including any file properties or obvious reference to self-citations.

See www.aejmc.org/home/papers for tips on keeping your submission

anonymous. Direct questions to Research Chair Anthony Dudo at dudo@utexas.edu or 608-695-5932.

# **Communication Technology Division**

The Communication Technology Division encourages research submissions where the central focus is technology and changes in the communication process resulting from technology. The division welcomes theoretical and conceptual papers and a diversity of methodological approaches.

Student Papers: Papers solely authored by students are especially encouraged and are eligible to be entered for the Jung-Sook Lee Student Paper competition. The Jung-Sook Lee Award recognizes the best student paper, which makes "a substantial contribution to the substance or method on a topic related to communication technology and policy." The award honors the division's 1997-1998 research chair, Jung-Sook Lee of the University of Southwestern Louisiana, who died soon after the Baltimore conference in 1998. Authors of the top three student papers will receive a cash award. In addition, the author of the best student paper will have his or her conference registration fee paid by the division. For a paper to be considered for this award, all of the authors must be undergraduate or graduate students enrolled during the 2014-2016 academic year. Authors must type "Jung-Sook Lee Competition" in the upper-right corner of the first page of text to be considered for the award.

**Faculty Papers:** The division is pleased to present the annual Gene Burd Top Faculty Research Paper Award, made possible by the generosity of Prof. Burd from the University of Texas – Austin. The \$1,000 award recognizes the best faculty paper submitted to the division. For a paper to be considered for this award, at least one of the authors must be faculty. Authors must type "Gene Burd Competition" in the upper-right corner of the first page of text to be considered for the award.

Winners of both awards will receive their prize and be recognized at the San Francisco, CA conference. Submissions that do not win recognition in the Jung-Sook Lee Award or the Gene Burd Award are still considered for acceptance along with open competition submissions. **Open Competition:** All other papers submitted to the division will be reviewed in an open competition. Please limit papers to no more than 25 pages (doublespaced) in length, excluding tables and references. If you have any questions or require more information about the submission process, please contact Porismita Borah, CTEC research chair, at porismita@gmail.com

# Communication Theory and Methodology Division

The CTAM Division accepts original research papers that advance the literature in mass communication theory, research methods, or both. CTAM welcomes both conceptual and data-based papers and is open to all methodological approaches. The division especially encourages submissions of papers that address "Global Bridges," the 2015 San Francisco conference theme. Please refer to the Summer 2014 CTAM newsletter for a complete list of topics and papers presented last year to get a better idea of the potential "fit" of your paper:

http://aejmc.us/ctm/wp-content/uploads/sites/21/2014/08/CTMConcepts\_Su mmer2014.pdf.

Recent CTAM papers include research in political communication, health communication, environmental communication, computer-mediated communication, international communication, and broader media effects.

Paper Competitions: Papers submitted to CTAM can be submitted to the open-call competition or the student paper competition. Winners of all awards will be recognized in the conference program and/or at the CTAM members' meeting in San Francisco. In addition to the open-call and student competitions, CTAM recognizes the top theoretical submission to the division each year. A theory paper may extend what is known about the current workings of a theory by including a data analysis section, or strictly extend the current theory literature without including data. Papers submitted in the top theory paper competition will also be considered for awards in the open-call and student competitions, as applicable. To be considered for the theory paper competition, the author(s) must type "Theory Paper Competition" in the upper righthand corner of the first page of text.

We strongly encourage submissions by students. Winners of the Chaffee-McLeod Award for Top Student Paper will be awarded \$250; two additional top student papers will also receive cash prizes. *To be considered for the student paper competition, all authors must be students, and the author(s) must type "Student Paper Competition" in the upper right-hand corner of the first page of text.* 

**Requirements:** Please limit papers to no more than 25-pages (doublespaced) in length, excluding tables and references. Papers should follow APA style, have 1-inch margins, and use 12 point Times New Roman font. Please limit papers to a total of 35 pages total (including text, tables, and references). Please refer to the AEJMC general paper call for this year's online submission guidelines. Please make sure there is no identifying information in the body of the paper or in the document properties. Co-authors cannot be added after a paper has been reviewed. At least one author of an accepted faculty paper must attend the conference to present the paper. If student authors cannot be present, they must make arrangements for the paper to be presented by someone else. Failure to be present or provide a presenter for any paper will result in a one-year ban on the review of papers for all of the authors involved. Authors of accepted papers are required to forward papers to discussants prior to the conference.

If you have any questions, please direct them to the research chair, Jörg Matthes (joerg.matthes@univie.ac.at).

#### Cultural and Critical Studies Division

The Cultural and Critical Studies Division welcomes faculty and student submissions of original research that contributes to the study of journalism and media communication from a cultural and critical perspective. The Division accepts submissions that include critical inquiry that cuts across theoretical and methodological boundaries. Papers that do not meet the AEJMC Uniform Call for Papers requirements will not be accepted.

The Division invites research on a variety of topics and approaches including, but not limited to, historical studies, gender, race and class analyses of media, news analysis, audience analysis, political economy, literary analysis with a media foundation, philosophy of communication, ethics, and media criticism in general. CCS also encourages work that challenges conventional approaches to media, examines paradigmatic assumptions, and explores innovative ways of theorizing both news and entertainment media.

The Division presents awards to the authors of the top-ranking faculty and student submissions. Only one paper per author is accepted for review and submissions must not be under consideration elsewhere for presentation or publication.

Faculty and student submissions undergo separate blind review processes by faculty-only judges. Student authors – undergraduate and graduate students enrolled during the 2014-2015 school year – should include a cover sheet that clearly states that the paper is a student submission. Student papers with faculty co-authors are reviewed in the faculty competition and should not be designated as student-authored papers.

Preferred paper length is 7,500 words (approx. 25-pages, excluding tables, figures, and references). Abstracts must be no more than 75 words. Be sure that submissions contain no identifying information, such as name, university affiliation, job title, etc. either in the text of the paper or in the document properties. **Any identifying information found on the submission results in an immediate disqualification of the paper**.

Questions concerning submissions should be directed to research co-chairs Adina Schneeweis (schneewe@oakland. edu) or Suman Mishra (smishra@siue. edu).

## Electronic News Division (formally Radio-Television Journalism Division)

The Electronic News Division welcomes faculty and students to submit original research on any aspect of broadcast journalism or electronic communication with a journalism emphasis. The division welcomes a variety of subjects and methodological approaches.

Papers submitted to the 2015 Electronic News Division competition should be no longer than 25-pages of manuscript, excluding tables, figures, references and appendices, and should be submitted in one of the generally approved academic bibliographic styles. Papers should be in 12-point, Times New Roman font, doublespaced and with one-inch margins.

Please be sure to submit a "clean" paper, otherwise it will be disqualified. Please refer to AEJMC's Uniform Paper Call on how to upload "clean" papers.

The Electronic News Division accepts only one paper per author. This is true even if you are primary author on one paper and co-author on another. In that case, please submit one of the papers to another division.

The division offers cash prizes for top student and top faculty paper submissions. Please note the student papers must be completely authored by students. Students with a faculty member as a co-author will not be judged as a student paper. Authors of all selected papers are expected to present their work in San Francisco. Cash awards for winning papers will only be awarded if the authors present their work at the conference. Please note that if your paper is presented in San Francisco, it will automatically be forwarded to the editors of Electronic News unless you choose to opt out of submitting it to that journal. Questions concerning submissions should be directed to Indira S. Somani, Howard University. Phone: 202-806-5118. Email: Indira.somani@howard.edu.

#### **History Division**

The History Division invites submissions of original research papers and historiographical essays on all aspects of media history for the AEJMC 2015 conference in San Francisco, CA. All research methodologies are welcome.

Papers will be evaluated on originality and importance of topic; literature review; clarity of research purpose; focus; use of evidence to support the paper's purpose and conclusions; and the degree to which the paper contributes to the field of journalism and mass communication history. The Division presents awards for the top three faculty papers.

Papers should be no more than 25 double-spaced pages, not including notes, references or appendices. Papers should have 1-inch margins, and use 12 point Times New Roman font. Authors should also submit a 75-word abstract. Multiple submissions to the Division are not allowed and only one paper per author will **Continued on page 12** 



be accepted for presentation in the History Division's research sessions. Authors of accepted papers are required to forward papers to discussants and moderators prior to the conference.

Papers must be electronically submitted using the services of All-Academic; you can find the link at www.aejmc.org. The deadline is 11:59 p.m. (Central Daylight Time) Wednesday, April 1, 2015. Please make sure there is no identifying information in the body of the paper or in the electronic file properties. Papers uploaded with author's identifying information will not be considered for review and will automatically be disqualified from the competition. Please refer to the AEJMC general paper call for this year's online submission guidelines especially for how to submit a clean paper for blind review.

**Student Papers**: Undergraduate and graduate students enrolled during the 2014-15 academic year may enter the Warren Price Student Paper Competition. The Price Award recognizes the History Division's best student paper and is named for Warren Price, who was the Division's first chair.

Student papers should include a separate cover sheet that indicates their student status but omits the author's name or other identifying information. Students who submit top papers are eligible for small travel grants from the Edwin Emery Fund. Only full-time students not receiving departmental travel grants are eligible for these grants.

**Call for Reviewers:** If you are willing to review papers for the History Division research competition, please contact Kimberly Voss at voss.kimberly@gmail.com and indicate your areas of expertise and/or interest. We will need approximately 85 reviewers for the competition. Graduate students are not eligible to serve as reviewers and, in general, reviewers should not have submitted their own research into the competition.

**Contact information**: For more information, contact History Division Vice Head and Research Chair Kimberly Voss (University of Central Florida) at voss.kimberly@gmail.com International Communication Division Robert L. Stevenson Open Paper **Competition & Markham Student Paper** Competition: The International Communication Division welcomes original, unpublished research papers that *focus clearly* on international aspects of journalism and *mass communication*. Papers that merely examine communication phenomena outside of the United States do not necessarily fit in this division. Any theoretical and methodological approaches appropriate to communication research are welcome. Papers are submitted either to the Robert L. Stevenson open paper competition (faculty and student-faculty) or the Markham student competition (strictly student-authored papers). All submissions must be uploaded through the AEJMC conference website. Be sure to note whether you are submitting to the Stevenson open paper competition or the Markham student paper competition. Authors will be notified about acceptance in early May. In addition to guidelines stated in AEJMC's uniform call, please note ICD's specific instructions below.

Guidelines: Papers should be submitted in Word or PDF format. Do not include any identifying information about the authors anywhere in the paper or in the document properties. Papers with identifying information of any kind will be automatically disqualified. Papers must include an abstract of no more than 75 words. The title should be clearly presented on the first page of text and on running heads throughout the document. ICD accepts papers of up to 25-pages, exclusive of references, tables, and figures. Tables and figures should be placed at the end of the document as reviewers will be instructed to stop reading text after page 25. Font should be 12-point, text should be doublespaced, and margins should be no less than one inch on all sides. Authors should use a style appropriate for the discipline, including APA, Chicago, and Harvard. We will review up to two papers per author, whether the author appears as a single author or as one of several authors.

Consult AEJMC's Uniform Paper Call for specific instructions on removing identifying information from the document that you submit. Please contact the research chair before submitting the paper if you have any questions, Ammina Kothari: abkgpt@rit.edu Authors are responsible for following the guidelines for paper submissions outlined in the AEJMC uniform paper call and the additional ICD guidelines listed here. Papers that do not meet guidelines will not be reviewed. Submissions will be blind-reviewed by three reviewers; selections are based on merit.

Awards: ICD awards cash prizes for the top three faculty papers (Stevenson competition) and the top three student papers (Markham competition). Student winners will also receive free conference registration. Both The Asian Journal of Communication and African Journalism Studies also sponsor a "Best Paper Award" with cash prizes. (Cash prizes are forfeited if an author fails to present her or his work at the conference.) The Latino/Latin American Research Award sponsored by Florida International University School of Journalism and Mass Communication will honor three top papers in the International Communication or Minorities and Communication divisions with cash prizes and conference registration waivers. All winners of all the aforementioned awards will be notified in advance and all awards will be presented at the ICD business meeting during the conference.

**Asian Journal of Communication** Best Paper Award: The AJC Best Paper Award is presented annually by the Asian Journal of Communication (AJC), a refereed international publication of the Asian Media Information and Communication Centre (AMIC) and the Wee Kim Wee School of Communication and Information at Nanyang Technological University in Singapore, to an outstanding paper selected from the AEJMC International Communication Division's Open Paper Competition. Established in 2003, the award is aimed at promoting mass communication research focused on the Asia-Pacific region. All papers submitted to ICD's Stevenson open paper competition are eligible for the AJC Best Paper Award and will be reviewed automatically for the award. All research methodologies are welcome.

*African Journalism Studies* Best Paper Award for Journalism Research: The ICD's "Best Paper Award for Journalism Research" is sponsored annually by *African Journalism Studies* for the most outstanding paper selected from the submissions to the AEJMC International Communication Division's Open Paper Competition. Established in 2003, the award is aimed at promoting research in global journalism which will enhance and enrich understanding of issues such as international news flow, news theory, media ethics, media education, gender, and race, as well as specific topics, such as the media and AIDS. In line with ICD's international character, the award is also aimed at promoting research that addresses North-South and South-South journalism issues.

#### Latino/Latin American Research

Award. Sponsored by Florida International University School of Journalism and Mass Communication, this award honors the top three research papers submitted to either the International Communication or the Minorities in Communication divisions by Hispanic scholars for journalism and mass media research relevant to their communities in Latin America, the Caribbean, the United States, Canada, or the Iberian Peninsula, including domestic and international communication. Topics include Inter-American or Iberian-American communication, news media flows, media theory, media technology or new media, communication for development and social change, media law and ethics, media education, ethnic or gender media and integration, media economics, media and the environment, political communication, critical media studies, popular culture, and cultural studies, among others. The award recognizes all research methodologies. Eligible scholars regard themselves as members of the Latino, Hispanic or Latin American community. The competition is open to AEJMC members and non-members, students and faculty.

If you have questions about the call or the 2015 ICD research competition at any time please contact: **Robert L. Stevenson Open Paper Competition Chair** – Ammina Kothari, Rochester Institute of Technology, abkgpt@rit.edu or **Markham Student Competition Chair** – Mohammed Al-Azdee, University of Bridgeport, malazdee@bridgeport.edu

#### Law and Policy Division

The Law and Policy Division invites submission of original research papers on communications law and policy for the 2015 AEJMC Conference in San Francisco, CA. Papers may focus on any topic related to communications law and/or policy, including defamation, privacy, FCC issues, intellectual property, obscenity, freedom of information, and a myriad of other media law and policy topics. Papers outside the scope of communications law and policy will be rejected.

The Division welcomes a variety of theoretical orientations and any method appropriate to the research question. A panel of judges will blind-referee all submissions, and selection will be based strictly on merit. Authors need not be AEJMC or Law and Policy Division members, but they must attend the conference to present accepted papers.

Paper authors should submit via the online submission process as described in the Uniform Paper Call. Law and Policy Division papers must be no longer than 50**double-spaced** pages with one-inch margins and 12-point font, including cover page, appendices, tables, footnotes and/or endnotes, and end-of-paper reference list, if applicable. (Footnotes and/or endnotes and reference list may be singlespaced.) Papers that exceed 50 total pages or are not double-spaced will be automatically rejected without review. Although Bluebook citation format is preferred, authors may employ any recognized and uniform format for referencing authorities, including APA, Chicago, or MLA styles.

Papers that include author-identifying information within the text, in headers, or within the embedded electronic file properties will be **automatically rejected** (review instructions on AEJMC's website for stripping identifying information from electronic file properties). Authors are solely responsible for checking the final uploaded version of their paper for any and all author identifying information. Submitting before the conference deadline will allow you to fully check your submissions as they are entered into the system so that a resubmission prior to the deadline is possible if necessary.

There is no limit on the number of submissions authors may make to the Division. Any paper previously published or presented at a conference except the AEJMC Southeast Colloquium or the AEJMC Midwinter Conference is not eligible for the competition.

In 2015, the Division will again award the **Top Debut Faculty Paper**. The

top paper accepted by a faculty member who has never had a paper accepted by the Division will be awarded a prize of \$150 and will receive free conference registration. For papers with multiple authors, multiple faculty and/or faculty and student, to be eligible none of the authors of the paper may have previously had a paper accepted by the Division at the national conference. In addition, only the faculty author presenting the paper will be eligible for free conference registration.

Student authors should clearly indicate their student status on the cover page. Student-only submissions will be considered for the \$100 Whitney and Shirley Mundt Award, given to the top student paper. Co-authored papers are eligible for the competition so long as all authors are students. The Law and Policy Division will also cover conference registration fees for the top three student paper presenters. In the case of co-authored student papers, only the student author presenting the paper will be eligible for free conference registration.

If you have questions, please contact Courtney Barclay, Law and Policy Division Research Chair, Jacksonville University, Department of Communication, 2800 University Blvd., Jacksonville, FL 32211. Phone: (904) 256-7114; email: barclay@ju.edu.

#### **Magazine Division**

The Magazine Division invites submissions of original research papers and theoretical essays that advance magazine scholarship or scholarly knowledge of interpretive readership communities within the context of mass communication. All methodologies and theoretical frameworks are welcome. Authors need not be AEJMC or Magazine Division members, but if their paper(s) is/are accepted, they must attend the conference to present their research.

Scope. Submissions may address a range of aspects of magazine media whether online, on mobile platforms, or print—including editorial and advertising content, production, and audience reception. Submissions that deal with lifestyle and literary journalism outside the confines of mainstream magazine media such as fashion blogs and long-form online Continued on page 14



publications—are strongly encouraged. Magazine Division papers presented at past conferences have included content or discourse analyses of magazine editorial or advertising content; ethnographies of magazine newsrooms, with an emphasis on their digital transitions; historical analyses of individual magazines or magazine coverage of controversial topics over time; rhetorical analyses of literary journalism; and experiments investigating the effects of page layout and other magazine content features.

Awards. Three prizes of \$200 will be awarded at the conference in San Francisco: (a) Best faculty paper; (b) Best student paper; and (c) Best paper resulting from the division's Research Paper Co-Authorship Program for Practitioners and Research Faculty. Papers will be evaluated on methodology, theoretical framework, importance and originality of topic; literature review; significance of findings and how they support the paper's conclusions; focus, writing, and organization; and overall contribution to magazine research. Authors will be automatically entered in the award competitions based on their status and paper topic.

Submissions. Preferred paper length is up to 8,000 words, not including notes, references, and tables. There is no limit on the number of papers authors may submit for presentation in the Magazine Division research sessions. Multiple submissions of the same paper(s) to other divisions will be disqualified. Please follow the submission requirements in the AEJMC Uniform Paper Call, and be sure to remove all identifying information. Papers that contain authors' identifying information will not be considered for review and will be automatically disqualified. Instructions for submitting a clean paper without any identifiers (including in the electronic properties of the file) can be found at www.aejmc.org/home/papers. Early submissions are encouraged. The deadline for all submissions is April 1, 2015.

Please direct any questions to the division's research chair, Miglena Sternadori, University of South Dakota, miglena.sternadori@usd.edu or 605-760-0995.

# Mass Communication and Society Division

The Mass Communication and Society Division seeks research paper submissions from both faculty and students for the 2015 AEJMC annual convention in San Francisco. Submissions to the Mass Communication and Society Division can be on any topic related to mass communication processes and effects with the goal of contributing to a theoretical base of knowledge. The Division accepts research submissions from a variety of theoretical and methodological perspectives. Submissions should be consistent with the style and format of the journal Mass Communication & Society. Papers should be submitted to only one competitive paper category in the division: 1) Open Competition, 2) Student Competition, or 3) Moeller Student Paper Competition. Papers must not be under consideration elsewhere for presentation or publication.

Submission Procedures: Individual paper submissions should not exceed 30**double-spaced** pages (count and format includes title page, abstract, notes, references, tables, and figures). Double space all material including title page, abstract, text, quotations, acknowledgements, references, appendices, tables, figure captions and footnotes. All papers must be submitted in PDF format through the AEJMC website link (www.aejmc.org) to the Division. Papers should follow the Publication Manual of the American Psychological Association (updated 6<sup>th</sup> ed.), have 1-inch margins, and use 12 point Times New Roman, Times or Arial font. Abstracts must be no more than 75 words. The title should be on the first page with page numbers and running heads on each page of text. Hard copy or electronic version of papers submitted individually to the Research Co-chairs will not be accepted.

Author-identifying information MUST NOT appear anywhere in the attached paper file. Identifying information includes (1) listing of authors' names and/or affiliations, (2) references to authors' previous work in a way that reveals authorship of the current work, (3) keeping author-identifying information within the text, in headers, or within the embedded electronic file **properties** and (4) links to authors' websites, email addresses, or social media accounts. Inclusion of identifying information will result in automatic disqualification of the paper (please review the instructions on the AEJMC website for stripping identifying information from the electronic file properties). Authors are solely responsible for checking the final uploaded version of their paper for any and all author identifying information.

Authorship: When submitting co-authored papers, permission to submit the paper should be sought and obtained from all authors on the paper prior to submission. Paper authorship cannot be added, deleted, or changed after review of the paper.

**Two-paper limit:** In any one year, an individual can appear as author or co-author on a maximum of two (2) submitted research papers to the Division. If one individual appears as author or co-author on more than two (2) submitted research papers, the Division Executive Committee has the right to disqualify the third or more submitted paper.

Author Information: Completely fill out the online submission form with author(s) name, affiliation, mailing address, telephone number and email address. All authors and co-authors, their institutional affiliations and contact information must be included WHEN REGISTERING on the paper submission system. If there are three co-authors, for example, information about all three must be included in the registration.

Student Competition: Graduate and undergraduate students are invited to submit original research regarding any topic related to mass communication and society. For a paper to be considered for a student paper award, all of the coauthors must be students. The paper must be correctly submitted to the Student Competition category online. Papers submitted for the Student Competition must clearly note the competition on the title page. A faculty member as co-author automatically moves the paper to the Open Competition. At least one author of the winning paper is asked to attend the Mass Communication and Society Business Meeting to receive the award.

Moeller Student Paper Competition: Students who submit a paper written for a class during the previous year are eligible for the Mass Communication and Society Moeller Student Paper Competition. Moeller Competition papers must be nominated by the faculty member who taught the class. To nominate a student paper faculty should send an email verifying that the paper was completed for a class to the research chair(s). Papers submitted for the Moeller Competition must clearly note the competition on the title page. Please remember that the Moeller Competition is separate from our Student Paper Competition. The paper must be correctly submitted to the Moeller Competition category online. At least one author of the winning paper is asked to attend the Mass Communication and Society Business Meeting to receive the award.

**Open Competition:** All other papers submitted to the Division will be reviewed in the Open Competition. At least one author of the winning paper is asked to attend the Mass Communication and Society Business Meeting to receive the award.

**Top Paper Recognition:** To acknowledge research excellence, the Division provides cash awards and waives one AEJMC conference registration fee for the top four winners in each research paper competition. All research paper submissions, regardless of faculty or student authorship, are judged together as general papers. However, the top papers in the Open and Student categories are recognized separately.

**Presentation obligation**: At least one author of an accepted faculty paper must attend the conference to present the paper. If student authors cannot be present, they must make arrangements for the paper to be presented by someone else. Failure to be present or provide a presenter for any paper will result in author(s) losing eligibility to submit to the division for one year. The author(s) will also not be eligible to count that presentation on his/her vita. Authors of accepted papers are required to forward papers to discussants and moderators prior to the conference.

At least one author of each top paper is asked to attend the Mass Communication and Society Business Meeting to receive their awards.

Authors are responsible for following the guidelines for paper submissions outlined in the AEJMC Uniform Paper Call and additional Division's guidelines listed in this call. For questions, please contact research co-chairs Gang (Kevin) Han at Iowa State University (ghan@iastate.edu, 515-294-0482) or Sei-Hill Kim at the University of South Carolina (seihillkim@gmail.com, 803-777-7037).

### **Media Ethics Division**

The AEJMC Media Ethics Division seeks a diverse range of original faculty and graduate student paper submissions related to ethics. The division encourages submission of papers that address a broad spectrum of ethics-related topics and concerns, which may include, but are not limited to, the relationship between journalism and democracy, media accountability systems, ethical decisionmaking, morality and moral development, truth-telling and deception, privacy, credibility, the impact of technology and economics on ethics, newsroom norms and routines, and the relationship between law and ethics.

The division is open to the broadest possible range of scholarship, looking at ethics across a range of communicative contexts (e.g., journalism, advertising, public relations, entertainment media, new media, social media, etc.), from a range of theoretical/paradigmatic approaches (e.g., philosophical, critical, sociological, psychological, etc.) and using a range of methods (e.g., qualitative, quantitative, mixed-method, etc.) Theoretical/normative essays grounded in ethics theory are also welcome, as are manuscripts related to the teaching of ethics.

In addition to our regular call, the Division is sponsoring a special call focusing on "New Horizons in Media Ethics." We also have awards for top faculty paper, top graduate student paper, and a professional relevance award. All submissions will be evaluated in the general paper competition. Authors wishing to be considered for any of the special calls should submit their paper only once. There is no limit on the amount of papers an author can submit to the division.

In addition to supporting the Carol Burnett Award winners, the Media Ethics Division will offer small travel stipends for the top student submissions.

All papers must be no more than 25pages (excluding title page, references, figures, illustrations, and/or appendices) and must otherwise conform to the rules outlined in the AEJMC Uniform Call for Papers. Papers that do not conform to these rules, or which contain information identifying the author(s), will be disqualified. Authors should use APA style (6<sup>th</sup> ed.).

Submitting a paper to the Media Ethics Division implies that the author (or, one of the authors or a proxy) intends to present the paper in person.

# Special Call for New Horizons in Media Ethics

In addition to our regular call, the Media Ethics Division is sponsoring a special call for papers pertaining to "new horizons in media ethics." Where is media ethics headed as a field? Where ought the field head?

Papers may address, but are by no means limited to, the following:

What is the role of normative theory in the broader canon of mass communication theory? Are there questions of legitimacy for normative theory, and how might they be overcome? What is "theoretical" about normative theory? Is normative theory complementary or oppositional to empiricism?

How do we construct and defend normative theory in an age of moral relativism?

In a changing media landscape, where an unstable economy and technological innovation have seemingly transformed journalism and other forms of mediated communication, how does this impact how we theorize journalism, media, and communication from a normative perspective? How can ethicists contribute to the debate on "new media" and its technologies? What do we gain in the new media environment, and what do we lose?

How ought we theorize "change" from a normative perspective? What do trends in existing ethics scholarship indicate about where we are headed as a field? How proficient is current ethics scholarship in addressing the changing media environment? How do we need to adapt our scholarship? What concepts/topics/issues ought we be addressing?

How might ethics scholarship be enriched with dialogues from other fields/sub-fields/literatures (e.g., moral psychology, political economy, critical theory, media sociology, media effects, media **Continued on page 16** 



criticism, democratic theory)? Likewise, how might these other traditions be enriched by engagement with our scholarship? Are there, on the other hand, limits to this? What are the "boundaries" of ethics scholarship?

What scholars or philosophical traditions possess rich terrain for ethics scholars but have generally been overlooked? How might this work be revived? What is the contribution to theory of these overlooked literatures?

Special call papers should be theoretical/normative, rather than empirical, although references to empirical work as support for the arguments made are of course welcome. Papers must be theoretically grounded. Special call papers must be marked "Special Call" on the title page. All papers must conform to the style and length rules outlined above and in the AEJMC Uniform Call for Papers.

**Carol Burnett Award for Graduate** Students: The Media Ethics Division is committed to supporting and promoting promising graduate students with an interest in media ethics. All graduate students who submit papers to the Media Ethics Division are encouraged to enter the Carol Burnett Award competition. The Media Ethics Division teams with the University of Hawaii and the Carol Burnett Fund for Responsible Journalism to sponsor this special paper competition for graduate students. Students are invited to submit papers on any topic related to media ethics, from any theoretical approach, using any method or combination of methods.

The winning paper will receive the Carol Burnett/University of Hawaii/AEJMC Prize, which includes a \$350 cash award. The runner-up will receive a \$150 cash award. Authors for the top two submissions will also receive a small travel assistance stipend. The winner will be invited to accept his or her prize at the Kappa Tau Alpha Awards Luncheon at the AEJMC conference. Burnett competition papers must be marked "Burnett Competition" on the title page.

The Burnett Award is reserved for graduate students; papers containing faculty members as co-authors are ineligible.

**Professional Relevance Award:** Special recognition will be given to the paper that is judged to be the most relevant to working professionals (journalists, advertisers, etc.). The recipient will be selected from the general paper competition.

**Top Faculty Paper:** Special recognition will be given to the faculty paper judged to be the best paper submitted among faculty authors. The recipient will be selected from the general paper competition.

All questions should be directed to the Media Ethics Division research chair Ryan Thomas, University of Missouri-Columbia, email: thomasrj@missouri.edu, phone 573-882-1455.

## Media Management and Economics Division

The Media Management, Economics, and Entrepreneurship Division (MMEE) invites original research paper submissions to be considered for presentation at the 2015 AEJMC conference in San Francisco, CA, August 6-9, 2015. Researchers interested in any aspect of media management or media economics are encouraged to submit papers. The division welcomes the use of diverse theoretical and methodological approaches to relevant topics. Papers presented at the Midwinter Conference and then revised also are welcome for submission.

Faculty and student papers compete on an equal footing. The division gives named awards to recognize the top three submissions from faculty, and the top three from graduate students (*faculty members cannot be included on student competition papers*). Top graduate papers also receive monetary awards to help offset the cost of attending the conference.

Some examples of relevant topics in media management and economics are: analysis of economic or management questions affecting media firms; media ownership, management and economic issues from the public-interest perspective (e.g., effects on reporting or content); historical discussions of interesting and important developments in the field; policy issues from a legal, regulatory or economic perspective; technology and its effects on management or economics; political economy; effects of changes in the environment where media firms operate; international and cross-cultural studies; the sociology and culture of media organizations; teaching media management and economics; and other related topics.

In 2014 the division changed its name to expand its focus on a **new related area: entrepreneurship**. We also encourage and welcome submissions within the following topics: opportunities and challenges for media startups; intrapreneurship and innovation within legacy media companies; role of higher education in the context of media entrepreneurship; and other media entrepreneurship related topics.

Please note that advertising and/or public relations companies are not considered "media firms" by MMEE Division; therefore, papers on the management of advertising agencies and/or public relations agencies should be submitted to the Advertising Division or Public Relations Division. Papers not appropriate for the MMEE Division will be disqualified before judging.

Paper submissions should be a maximum of 25-pages, excluding references and tables. All papers must be submitted electronically at the AEJMC Web site to access the All-Academic Web site available via the AEJMC Web site link. Papers must be uploaded to the All-Academic Web server no later than Wednesday, **April 1**, **2015, 11:59 p.m. (CDT)**. All submissions must follow the guidelines for the uniform call for all paper competitions.

Please remove all potentially identifying author information from submissions. Failure to do so will automatically disqualify the paper from consideration. Examples of information to be removed include citations of the author's previous work, individually or with co-authors; related reference list information; and file properties. Instructions for how to remove identifying information from files can be found on the AEJMC web site.

For questions about submissions, contact MMEE Research Chair Axel Roepnack, Fordham University, aroepnack@fordham.edu

# Minorities and Communication Division

The Minorities and Communication Division invites submissions of original research on any topic related to minorities in communication. Submissions employing any generally regarded scholarly method of inquiry are invited. Papers should include appropriate literature reviews, methodology, findings and discussion. Only one paper per primary author will be accepted.

The term "minorities" has been defined to include Latinos, African Americans, Asian Americans, and Native Americans. Therefore, papers examining how these groups present images, news and/or other information about themselves, as well as those examining how issues and/or perspectives related to race/ethnicity and diversity are featured in mainstream or other specialized media, would generally fall into this division's area of interest.

Papers should not be more than 25pages, excluding references, tables, figures, and other graphics. If it is not historical research, APA reference style is preferred.

Student and faculty research will go through separate competitions. Students must identify their papers as such ("Student Paper") on the title page of their submission. All sole- or co-authors of these papers must be students; papers co-authored by students and faculty should be submitted to the Faculty Research Paper competition. If these rules are not followed, papers are subject to disqualification. Also, follow the instruction in the 2015 AEJMC paper competition uniform call.

IMPORTANT NOTE: Please carefully check your manuscript for self-identifying information of any kind, including following a particular style guide's directions on matters of self-citation. Please avoid submitting your paper on the deadline day. An early submission will allow you to fully check the submission as they are entered into the system so that, if necessary, a resubmission prior to the deadline is possible.

Awards: The MAC Division offers awards for top three faculty and top three student papers. Certificate along with a check will be awarded to each of the winners. Questions? Faculty Competition Contact: Josh Grimm, Faculty Research Chair, Louisiana State University. Phone: 225.578.5198. Email: jgrimm@lsu.edu; Student Competition Contact: Mia Moody-Ramirez, Student Research Chair, Baylor University. Phone: 254.710.7247. Email: mia\_moody@baylor.edu.

# Newspaper and Online News Division

The Newspaper and Online New Division (NOND) of the Association for Journalism and Mass Communication (AEJMC) invites submissions of **original**, **unpublished** research papers for consideration to be presented at the AEJMC Annual Conference, Aug. 6-9, 2015, in San Francisco, California. We welcome all categories of theoretical grounding and methodologies investigating newspaper and online news, broadly defined, including (but not limited to):

Social media and information diffusion News analytics News coverage Law Ethics History Effects research Diversity and fairness issues Adoption and creation of technology Economic challenges and opportunities Norms and routines Digital and news literacy, etc.

The top 3 papers are recognized with a monetary award (1st, \$100; 2nd, \$75; 3rd, \$50).

Newspaper and Online News Division is again partnering with the American Copy Editors Society to encourage research related to copy editing. Papers on copy editing topics will be considered for this award, which comes with a \$100 prize. To be considered for this award, authors should include "ACES Award" on the top of the submission.

Students may apply for the Mac-Dougall Student Paper Award. Authors should include "MacDougall Student Paper Award" on the top of the submission. MacDougall winners will be awarded \$200 and a certificate of recognition during the conference.

**To submit:** Interested authors must submit their papers using the All Academic System; NOND does not accept hard copies. All papers must follow the AEJMC uniform paper competition guidelines. Papers should be no more than **7500 words**, including tables, references, and appendices. All submissions undergo a blind review process by a panel of independent reviewers. Papers are accepted on the understanding that they have not been previously published or presented elsewhere and that they have been submitted only to NOND for evaluation. Authors must remove all identifying information from their papers or they will be automatically disqualified from the competition. Authors will be required to submit an abstract of their paper in which they must include: **3-5 keywords** and the kind of methodology used (qualitative, quantitative, mixed).

Papers are due by 11:59 p.m. (CDT) April 1, 2015. Questions? Please contact: Jasmine McNealy, University of Kentucky, jemcnealy@uky.edu or Frederick Schiff, University of Houston, fschiff@uh.edu

#### **Public Relations Division**

Submitters should carefully review the specific details and directions for the Public Relations Division as well as the general requirements contained in the AEJMC Uniform Paper Call.

**Submission Categories:** A paper may be submitted in one of the three PRD categories: (1) open, (2) student or (3) teaching.

Top Research, Teaching, and Graduate Student Papers: Monetary awards are given for the top three papers in each of the three categories. Thanks to a generous gift from Dennis Wilcox, Professor Emeritus, San Jose State University, top papers in open and teaching categories will be awarded: \$500 for the top paper, \$300 for the second-place paper, and \$100 for the third-place paper. Top teaching papers will also receive expedited review in the Journal of Public Relations Education, provided they are submitted by December 31, 2015. Thanks to the generous support of The Plank Center for Leadership in Public Relations at the University of Alabama, the first author of each of the top three graduate student research papers will receive \$300, \$200, and \$100, respectively.

Submission Limitations: No more than two papers may be submitted by any one author or co-author across the three PRD categories. If it is found that one person is author and/or co-author of more than two submissions across the three PRD categories, all of the submissions will be automatically disqualified.

A paper may NOT be under review: (1) simultaneously with more than one of the three PRD categories, (2) simultane-Continued on page 18



ously with more than one division within AEJMC, (3) simultaneously with the AEJMC conference and any other conference, or (4) simultaneously with the AEJMC conference and any potential publication, including refereed journals, book chapters, etc.

Authorship: When submitting coauthored papers, permission to submit the paper should be sought and obtained from all authors on the paper. Paper authorship cannot be added, deleted, or changed after submission of the paper.

Author Identification: All authors and co-authors, their institutional affiliations and contact information must be included WHEN REGISTERING on the online system. If there are three co-authors, for example, information about all three must be included in the registration. Student papers must be authored or co-authored by students ONLY (no faculty co-authors), and all student papers must have the word "STUDENT" on the title page and in the running head.

Author-identifying information MUST NOT appear anywhere in the attached paper file. Identifying information includes (1) listing of authors' names and/or affiliations, (2) references to authors' previous work in a way that reveals authorship of the current work, and (3) links to authors' websites, e-mail addresses, or social media accounts. Inclusion of identifying information will result in automatic disqualification of the paper. It is the responsibility of the paper author(s) to verify that no identifying information is contained in the paper text or in the document file properties. Please follow the directions for removing your identifying information from the properties. This will need to be done EACH time you submit your paper to All-Academic.

Paper Content: Any recognized research method and citation style may be used. Papers should include appropriate literature reviews, methodology, findings and discussion. Papers should test, refine or expand public relations theory or practice; critically review issues relevant to public relations theory and research; or explore methods of effective public relations practice. Teaching papers should test, refine or expand principles or practices associated with public relations pedagogy. All submissions should represent research COMPLETED by the conference submission deadline, not research proposals or reports on research in progress.

**Paper Formatting:** A paper cannot exceed 25 pages EXCLUDING abstract, references, figures and tables. Papers must be typed in a 12-point font, using Times New Roman, Times, or Arial font. Paper text must be formatted with double line spacing with 1-inch margins on all sides of the document; references may be single spaced, with a double space between citation entries. All papers must contain continuous page numbers; if multiple files are merged for the paper, then the author must ensure that the page numbers are continuous and do not repeat or start over from page 1.

Because of past conversion issues with the All-Academic system that resulted in papers being longer than the established requirement, **all papers must be submitted in PDF format**. For those using the newest version of Microsoft Word, you can save your paper as a PDF file using the "Save As" function. For those not using this version, you may use a free web service, such as www.freepdfconvert.com. **Failure to follow these formatting guidelines will result in an automatic disqualification of the paper.** 

Presentation Requirement: At least one author of an accepted faculty paper must attend the conference to present the paper. If student authors cannot be present, they must make arrangements for the paper to be presented by someone else. Failure to be present or provide a presenter for any paper will result in a one-year ban on the review of papers for all of the authors involved. Authors of accepted papers are required to forward papers to discussants and moderators prior to the conference. Presentations at AEJMC conference may be disseminated via social media; presenters may opt out of social media dissemination by requesting so at the time of presentation.

Questions? Please contact research chairs, Eyun-Jung Ki, The University of Alabama, ki@apr.ua.edu or Weiwu Zhang, Texas Tech University, weiwu. zhang@ttu.edu

## **Scholastic Journalism Division**

The Scholastic Journalism Division of AEJMC is accepting submissions of research papers for the 2015 conference in San Francisco.

Papers can be on any topic related to journalism education (at all levels); the student press; media, news, and civic literacy; youth journalism; or related fields. We welcome submissions from all theoretical and methodological perspectives.

Both faculty and student papers accepted will be eligible for top paper awards to be presented at the AEJMC Conference in August. Faculty papers with a student co-author or student papers with a faculty co-author will be judged in the faculty competition. The best papers should be theoretically based, methodologically rigorous, and clearly relate to an issue in journalism and/or civics education.

*Expectations for all papers*: Papers should be in 12-point type, Times New Roman, double-spaced. Papers should not exceed 25 pages in length, not counting references, tables, and appendices.

Style should follow either the Publication Manual of the American Psychological Association or the Chicago Manual of Style. Include an abstract of no more than 75 words. At least one author will be expected to attend the meeting to present the paper.

All research papers must be submitted online via a link on the AEJMC Web site. Do not put the author's name on the title page of the document you upload to the submission site. Reviews are blind. The site will also ask for author's name, affiliation, and e-mail address separately. You will be asked for your abstract, too.

For more information or questions, contact Scholastic Journalism Division Research Chair Genelle Belmas at (785) 864-7667 or gbelmas@ku.edu.

#### **Visual Communication Division**

The Visual Communication Division of AEJMC invites faculty and students to submit competitive papers devoted to theoretically based studies of visual communications, and to issues concerning the professional practice of visual media production, for presentation at the association's annual conference. Visual is broadly defined as and includes photography, film, television, web design, graphic design, illustration, and digital imaging, as well as other visual phenomena.

The division encourages submission of papers that address a broad spectrum of methodology and application, both qualitative and quantitative, on all types of visual media: advertising, broadcast, digital imaging, film, graphic design, multimedia and web design, photojournalism, propaganda images, visual images and culture, visual literacy, and visual aspects of political campaigns, etc. Research in media history, law, policy, effects, processes, uses and ethics regarding visuals are also welcome. All submissions will be blind refereed by a panel of independent readers. Student papers will be assessed along with faculty papers. A \$100 award will be given to the top student contribution. The top three faculty papers will be recognized in the AEJMC annual conference program.

Papers are accepted for peer review on the understanding that they are not already under review for other conventions and that they have been submitted to only one AEJMC group for evaluation. Papers accepted for the AEJMC Conference should not have been presented to another convention or published in scholarly or trade journals prior to presentation at the conference. Authors may submit more than one paper to the Visual Communication Division.

SUBMISSION GUIDELINES: All research papers must be uploaded through AEJMC's ALL ACADEMIC website. Make sure to upload through the link marked Visual Communication Division. All papers must be uploaded to the server no later than 11:59 p.m. (Central Daylight Time) Monday, April 1, 2015, and should comply with all of the AEJMC submission guidelines.

All papers must be type-written and double-spaced with one-inch margins. **The page limit is 30-pages, inclusive of all references, notes, tables, illustrations, and appendices.** Manuscripts must conform to one of the four listed reference styles: APA, Chicago, MLA, or Turabian for conference submissions.

All authors will be advised whether their paper has been accepted and will receive a copy of the reviewers' comments by May 19, 2015. At least one author of an accepted paper must attend the conference to present the paper. Failure to attend the conference will disqualify an author from the next year's competition. For more information about submissions to the Visual Communication Division, please contact Gabriel B. Tait, Ph.D., Arkansas State University, gtait@astate.edu.

### **INTEREST GROUPS**

#### **Community Journalism Interest Group**

The Community Journalism Interest Group (CJIG) is seeking original, non-published research papers to be considered for presentation at the 2015 AEJMC national conference in San Francisco. The deadline for paper submissions is April 1, 2015.

CJIG'S goal is to identify and present original, meaningful research that advances the understanding of the role of journalists and news organizations as members of communities, geographic or digital. We emphasize that community need not just be defined as within traditional geographical or social boundaries, but that given technological advances it may also be applied to journalism and its relationship to communities of interest online. Papers could address issues such as how "community" is defined or how its meaning changes in an increasingly digital media environment.

The top submissions relating to the theme will have the opportunity to be considered for submission to the peer-reviewed journal Community Journalism, CJIG'S official publication. Paper submissions should include a 100- to 150-word abstract and not exceed 8,000 words, including references, tables and notes. All papers should conform to APA style, Sixth Edition. Graduate students are encouraged to submit papers. All research papers must be uploaded to the group via a link on the AEJMC website. Please see AEJMC's Paper Competition Uniform Call for more information. Additional guestions should be directed to CJIG Research Committee Chair David Schreindl (david.schreindl@dickinsonstate.edu).

#### Entertainment Studies Interest Group

The Entertainment Studies Interest Group invites faculty and graduate students to electronically submit papers for the 2015 AEJMC conference. The theme for the 2015 conference is Global Bridges, about. Papers that deal with any aspect of mediated entertainment, including (but not limited to) narrative film, fictional television, fictional books, popular magazines, music, video games, new media, genre studies, celebrity studies and fan studies may be submitted to ESIG. All methods (qualitative, quantitative, historical, critical) of inquiry are encouraged. **Papers may not exceed 25-pages**, excluding tables, figures, and references. All entries should follow the AEJMC uniform paper competition. All submissions will undergo a blind review process by a panel of independent readers.

Although all papers compete on an equal footing, the first author of the topranked student paper sent to ESIG will be awarded the Cooper-Chen Research Award at the ESIG Business Meeting. Students who wish to be eligible for this award must indicate when submitting electronically that the paper was written exclusively by one or more students. Only students are eligible for this prize; papers with any faculty co-author(s) are not eligible. The top-ranked faculty paper will be recognized. Authors are not required to be a member of ESIG to submit a paper. The same author(s) can submit more than one paper to ESIG.

**Specific Guidelines:** Papers may not exceed 25-pages [standard margins], excluding tables, figures, and references. APA or MLA are acceptable styles for references. At least one author of an accepted faculty paper must attend the conference to present the paper. If student authors cannot be present, they must make arrangements for the paper to be presented.

Questions regarding submissions should be directed to the research chair, Amy Muckleroy Carwile, e-mail: acarwile@tamut.edu

## Gay, Lesbian, Bisexual and Transgender Interest Group

AEJMC's Gay, Lesbian, Bisexual and Transgender (GLBT) Interest Group seeks submissions of original research on any topic related to sexual orientation, gender identity, or gender orientation, and journalism or mass communication for the 2015 AEJMC national conference. Both faculty and students are strongly encouraged to submit their unpublished work, and papers employing all methods of in-

Continued on page 20



quiry and theoretical frameworks are welcomed.

In previous conferences, papers included quantitative analyses pertaining to news coverage of same-sex couples' health insurance benefits and professional athletes' coming out stories, as well as critical/cultural analyses of GLBT images in strategic communication campaigns and historical analyses of GLBT individuals and media institutions. We especially welcome scholarship dealing with – but not limited to – topics such as:

1) GLBT content, consumption, and production across traditional and new media platforms;

2) transgender, queer, and/or genderqueer individuals and communities;

3) GLBT activism and advocacy, including local, state, and/or federal legislative (in)action (i.e., marriage equality, ENDA, safe schools initiatives, immigration, post-DADT, hate crimes, etc.);

4) sexual and gender identity within institutions (academia, collegiate and professional sports, the military, etc.).

Communication scholarship with ties to the 2015 AEJMC Conference site, San Francisco, is particularly encouraged. Paper submissions must comply with the AEJMC uniform paper call; may be no longer than 25 pages, excluding tables, figures, and references; and contain no identifying information. Please refer to http://www.aejmc.org/home/scholarship/submit-clean-paper/ for detailed information on submitting papers for blind review.

The GLBT Interest Group is pleased to provide monetary awards and recognition for top student and faculty papers:

**Top Student Paper Award:** The GLBT Interest Group encourages graduate student submissions in its Top Student Paper competition. To be considered for the competition, papers must be wholly the work of students. The author(s) of the top student paper award will receive \$200 and a certificate in recognition of their work.

**Top Faculty Paper Award:** The top faculty paper submitted to the GLBT Interest Group will also receive an award. Papers written solely by faculty, or papers co-authored by faculty members and students, are eligible. The author(s) of the top faculty paper award will receive \$200 and a certificate in recognition of their work.

Additional information about the GLBT Interest Group can be found at http://glbtaejmc.wordpress.com/. Questions regarding submissions should be e-mailed to the GLBT Interest Group Research Chair, Laurie P. Honda (lauriep@uoregon.edu).

## **Graduate Student Interest Group**

The Graduate Student Interest Group (GSIG) invites graduate students to submit research papers for the 2015 AEJMC annual convention in San Francisco. GSIG is dedicated to providing opportunities for graduate students to present research in the conference setting. Author(s) may be at any point in their graduate education, from master's through Ph.D.

GSIG accepts research from a variety of theoretical and methodological perspectives that address any topic in journalism, media, or mass communication. The top-ranked submission will receive the annual Guido Stempel Award and will receive a cash prize, award plaque, and conference registration reimbursement for the lead author. Authors of the top four papers will have the opportunity to present at a special GSIG-sponsored research panel highlighting graduate student research. In addition, the top student poster will receive the Carson B Wagner Award, which includes a cash prize and award certificate. To be considered for GSIG awards, author(s) must be graduate students at the time of submission.

Authors are not required to be a member of GSIG to submit a paper, but authors of accepted papers must be members before presenting their research at the convention in August. Our membership fee is one of the most affordable of all AEJMC divisions and interest groups at \$7 per year.

Papers should be submitted to the AEJMC site in Word, WordPerfect or PDF format (PDF preferred). An abstract of 75 words should also be uploaded at the time of submission. Papers should be no more than 25-pages, not counting references, tables or appendices. Authors should use Times New Roman in 12-point font, with 1-inch margins, double-spaced and in APA style. According to AEJMC submissions guidelines, the manuscript title should be printed on the title page, the first page of the text, and on running heads on each page of text. Do NOT include author's name anywhere in the document. Papers uploaded with author's identifying information displayed WILL NOT BE CONSID-ERED FOR REVIEW AND WILL AUTO-MATICALLY BE DISQUALIFIED FROM THE COMPETITION. Please refer to the AEJMC uniform paper call for more information.

All submissions will undergo a blind review process by a panel of independent reviewers. Papers are accepted on the understanding that they have not been previously published or presented elsewhere (with the exception of the AEJMC Midwinter Conference) and are not under consideration by any scholarly journal or trade organization. Only one paper per primary author will be accepted.

Questions regarding submission should be directed to GSIG Research Chair, Holly Cowart (hcowart@ufl.edu).

## **Internships and Careers Interest Group**

The ICIG of AEJMC is accepting submissions of research papers from both faculty and students for the 2015 conference in San Francisco, CA. Papers may be on any topic related to internships and careers. We are particularly interested in papers on:

\* Careers in communications/journalism/advertising/PR

\* Internships in communications/ journalism/advertising/PR

\* New communications/journalism/ Advertising/PR career trends

\* Internship assessment/pedagogy practices

\* Communications industry evaluation/measurement techniques

The interest group is offering a free conference registration to the authors (maximum 4) of the top student paper. Entries should be no longer than 30pages. On all other requirements, authors should follow the AEJMC Uniform Call for Papers. Questions should be directed to research chair, Michele Fogg, College of Southern Nevada at 702-651-5618 or michele.fogg@csn.edu.

# Participatory Journalism Interest Group

The Participatory Journalism Interest Group - PJIG invites research paper submissions for the 2015 AEJMC Conference, August 6-9 in San Francisco, CA.

The deadline for paper submissions is April 1, 2015, at 11: 59 p.m. (CDT).

Papers must be submitted in accordance with all requirements of AEJMC and its uniform paper call and electronic submission process. Paper length is limited to 25-pages, not including references, tables, figures or appendices. Font size should be 12 pt., margins at least 1-inch on all sides, and the researchers should use a style appropriate to their research goals. Papers are accepted on the understanding they have not been published.

All submissions undergo a blind review process. Authors should ensure that their papers do not contain identifying references. For a detailed explanation, please see "submitting a clean paper" under the uniform paper call on the AEJMC website. Submitters: Carefully check manuscripts for self-identifying information of any kind, including following a particular style guide's directions on self-citation. We urge you to submit at least two days before the deadline so you can check your uploaded document for self-identifying information and resubmit prior to the deadline. For more information see www.aejmc.org/home/papers

Papers submitted will be eligible for four separate awards: top faculty paper (\$151), top poster (\$100), first- and second-place student paper awards (\$151 and \$75 respectively). The poster award will be given after the conference and is based on the quality of the research and poster presentation. Because of the separate competition for students, graduate students should be careful to identify their papers as "student papers" in the submission process. Papers co-authored with faculty members do not qualify for the student competition.

PJIG is interested in research that examines the emergence, practice, sustenance and/or teaching modes of participatory journalism. Authors are urged to submit papers that generally conform to this group's interests. Papers should make sure to include discussions of news within the context of participatory/civic/citizen/entrepreneurial journalism.

Suggested paper topics include: Participatory/citizen/civic journalism in political campaigns, citizen media (including news consumers as news producers), civic mapping, community conversations, newsroom projects, entrepreneurial journalism, legal and ethical issues in participatory/civic/citizen journalism, crowdsourcing versus traditional "gatekeeper" journalism, participatory/civic/ citizen journalism in a multicultural environment, participatory/civic/citizen journalism and new technologies, history/philosophy of participatory journalism and its civic or citizen components, the changing newspaper industry economy and its effect on the development of participatory/civic/citizen journalism movements, media convergence and participatory journalism, the missions and meanings of "participatory," "civic" or "citizen" journalism, teaching journalism in those categories, and use of polls, focus groups and other methods in civic reporting.

Please direct questions to PJIG Research Chair Anne Hoag (amh13@ psu.edu).

#### Political Communication Interest Group

The Political Communication Interest Group invites submission of original, nonpublished research papers to be considered for presentation at the 2015 AEJMC conference, August 5 to 9, 2015, in San Francisco, CA. The deadline for paper submissions is April 1, 2014, at 11:59 p.m. We welcome both faculty and graduate student papers of all methodological approaches and levels of analysis. Research papers should be directly related to mediated political communication, broadly defined. In particular, as part of our bi-annual exploration of the American electoral process, the Political Communication Interest Group invites the submission of manuscripts that focus on the 2014 U.S. Elections. Possible relevant topics include processes and effects of mediated political communication in relation to political news, political journalism, public policy, political figures and candidates; citizen engagement and mobilization; public opinion; campaigns and political advertising; advocacy; and political economy of the media. All submitted research papers should be clearly grounded in theory and methodology.

The Political Communication Interest Group has established the McCombs Shaw Award for Best Student Paper in Political Communication with a \$100 prize to be given annually to the best graduate student paper submission. Student papers *may* not include any faculty authors/coauthors and must be clearly labeled as "Graduate Student Paper" on the cover page. In addition, the interest group annually honors the top three papers in political communication; both faculty and graduate student paper submissions are eligible for this honor.

All entries should follow the guidelines of the AEJMC uniform paper competition. Paper length is limited to 25-pages, not including references, tables, figures or appendices. All submissions will undergo a blind review process by a panel of independent reviewers. Papers are accepted on the understanding that they have not been previously published or presented elsewhere. Paper authors must remove identifying information from paper. Failure to do so will lead to an automatic disgualification.

If you have any questions, please contact research co-chairs Jasun Carr (carrdavi@isu.edu) or Amy Bree Becker (abbecker@loyola.edu).

#### **Religion and Media Interest Group**

The Religion and Media Interest Group (RMIG) invites submission of research papers on topics that incorporate themes related to religion and media. RMIG will consider papers using quantitative, qualitative or historical research methods and accepts any recognized citation style (although APA is preferred). Please note that essays, commentaries, or simple literature reviews will not be considered.

Possible areas of research focus include (but are not limited to): studies of religious group members and uses of religious or secular media; exploration of media coverage of religious issues and groups; analysis of audiences for religious news; media strategies of religious organizations; religious advertising; religious and spiritual content in popular culture; etc. Papers focusing on historically underrepresented religions, denominations and/or groups as well as religious contexts outside the U.S. are strongly encouraged. For more about RMIG and its mission, please see http://www. religionandmedia.org/our-mission-and-Continued on page 22



goals/. Papers will be considered for presentation as traditional research panels and poster sessions.

The maximum length of research papers is 25-pages, excluding endnotes and tables. The Religion and Media Interest Group also sponsors a Top Paper competition for both student and faculty papers. (Note: student papers may not have a faculty co-author.) The top student and faculty papers will be awarded \$100 each, with the second-place student and faculty papers receiving \$50 each. Co-authors will split the monetary awards, but each will receive a plaque. The awards will not be given if the selected papers are not presented at the conference. In order to be considered for the Top Paper competition, please specify either a student submission or a faculty submission on the cover page of the paper. Student papers that are not clearly identified as student submissions will not be considered for the student Top Paper Competition. All paper submissions must follow the 2015 AEJMC Uniform Paper Call.

Please pay particular attention to the following section of that call:

Before submitting your paper, please make certain that all author-identifying information has been removed and that all instructions have been followed per the AEJMC uniform paper call. Papers uploaded with author's identifying information displayed WILL NOT BE CONSIDERED FOR REVIEW AND WILL AUTOMATICALLY BE DISQUALIFIED FROM THE COMPETITION. ALL AEJMC DI-VISIONS, INTEREST GROUPS AND COM-MISSION PAPER SUBMISSIONS WILL ABIDE BY THIS RULE WITHOUT EXCEP-TION.

Questions should be submitted to the RMIG Research Chair Joel Campbell at joeljaycampbell@gmail.com. Type "RMIG Research Paper" in the subject line when communicating via e-mail.

#### **Small Programs Interest Group**

The AEJMC Small Programs Interest Group invites submission of original, nonpublished research papers that focus on the relationship between teaching and research, to be considered for presentation at the AEJMC Conference, August 6 to 9, 2015 in San Francisco.

We invite members of all divisions and interest groups to contribute research papers – using any methodology, whether quantitative or qualitative—that focus on telling a story across many platforms (convergence) in journalism and mass communication. We especially encourage authors to submit studies on pedagogy approaches and the effects on students and faculty inside and outside of the classroom. Members of this division are particularly interested in smaller, teacher-oriented programs.

GUIDELINES: See the AEJMC General Paper Call for instructions to upload to All-Academic Site. The paper must be uploaded to the server no later than **11:59 p.m. (Central Daylight Time) Wednesday, April 1, 2015**. The competition is open to faculty and to graduate students; no separate student competition is held.

The paper must be formatted in Microsoft WORD or PDF. PDF format is strongly encouraged. Authors must completely fill out the online submission form, including author's name, affiliation, mailing address, telephone numbers (academic, home and cell), and preferred email address. The title must be on the first page of the manuscript and on the running heads on every page. However DO NOT INCLUDE author's name or affiliation within the running heads or title page or any pop-up options that may be contained in PDF submissions. Papers uploaded with author's identifying information WILL NOT BE CONSIDERED FOR REVIEW AND WILL AUTOMATICALLY BE DISQUALIFIED FROM THE COMPETITION. Follow instructions on how to submit a clean paper for blind reviewing.

SPIG requests a paper length of NO MORE than 25-pages (excluding references) and the document must be doublespaced and typed in 11-point Arial font or Times Roman font-and follow APA style guidelines. Researchers must also upload an Abstract of no more than 75 words.

Authors must heed the AEJMC General Paper Regulations and Deadlines. For example, papers submitted to the wrong division or that do not meet ALL the above guidelines will not be reviewed (for example, submission of an abstract by the deadline but a paper AFTER the deadline, will result in the paper NOT being accepted). However, SPIG research co-chairs will make every effort to contact authors who do not meet guidelines so that they will be aware as early as possible that their paper has not been accepted and the reasons why.

Papers are accepted for peer review with the understanding that they are NOT under review (or being submitted during the AEJMC review period) to a second division or interest group OR to a journal or other publication. Papers submitted to the 2015 conference should NOT have been presented to another conference and neither should they have been published or be in the publication process BEFORE the date of the 2015 Conference in August.

For more information, contact the SPIG Research Co-Chairs: Mia Moody-Ramirez of Baylor University at: Mia\_Moody@baylor.edu or Patrick Sutherland of Bethany College at: psutherl@bethanywv.edu Phone: 304 829-7716.

#### **Sports Communication Interest Group**

The Sports Communication Interest Group invites faculty and student submission of original research papers that focus on sports. Submissions must contain a clear media dimension such as traditional media (newspapers, TV, radio), digital or social media or strategic communication (PR, advertising, or sports marketing). Submissions should be theoretically grounded and offer tangible evidence of scholarly rigor. We welcome qualitative and quantitative research methods; we encourage a broad spectrum of approaches, including sociological, historical, critical, pedagogical, and cultural research. Only one paper per author will be accepted for review. Submissions must not be under consideration elsewhere for presentation or publication.

Please see the AEJMC Uniform Call for Papers for applicable submission requirements and instructions to upload to the All-Academic site and on how to successfully remove identifying information. We strongly recommend submitting early so you have time to check your uploaded document to ensure no identifying information is included. Papers should be no longer than 25 pages, double-spaced (not including tables, figures and references), using a standard 12-point font. Papers that do not meet the AEJMC Uniform Call for Papers requirements will not be accepted.

Faculty and student submissions will undergo separate blind review processes by faculty-only judges. Student papers coauthored by faculty will be inserted into the faculty pool, regardless of lead author status. Student authors — undergraduate and graduate students enrolled during the 2014-2015 school year — should include a cover sheet that clearly states the paper is a student submission. Submissions should contain no identifying information, such as name, university affiliation, or job title. Please be certain that any identification that may occur via electronic means is fully removed, as the presence of any identifying information, whether intended or unintended, will result in removal from consideration.

Please direct questions about submissions to John Carvalho at Auburn University (carvajp@auburn.edu) or Anne Osborne at Syracuse University (anosborn@syr.edu).

#### COMMISSION

#### **Commission on the Status of Women**

The Commission on the Status of Women invites submissions of research for competitive paper sessions that are based on issues of gender and communication. We welcome papers in which gender is a main analytic focus and invite projects that use a variety of approaches and research methods, including but not limited to critical, empirical, ethnographic, historical, legal and semiotic analyses. It is expected that the research will demonstrate a familiarity with feminist communication theory. Examples of relevant topics include: representations of women in the news; the role of gender in newsrooms or classrooms; effects of mass media on women and girls; feminist approaches to teaching and communication; women's use of/production of media; gender equality in the profession or the academy; how gender influences or matters in health, risk, and crisis public relations campaigns, etc.

Suggested paper length is 25-pages (double-spaced, 12-point type), excluding tables, references, figures or illustrations. We especially encourage submissions by graduate students. The winner of the top student paper will be awarded \$100, and the winner of the second place student paper will receive \$50. Authors of the top papers will be recognized in the conference program and at the CSW business meeting at the conference.

This paper call is part of the overall AEJMC call for research papers; all submissions must adhere to the general guidelines put forth by AEJMC. Please consult the AEJMC 2015 Paper Competition Uniform Call for information about paper formatting, submission deadline, creating a "clean" paper, and other guidelines. CSW wishes to stress that papers containing any identifying author information will be disqualified. Please forward any questions regarding uploading a "clean" paper or other queries to Jennifer Vardeman-Winter, CSW Research Chair, at jvardeman@uh.edu.

	2013			2014		
DIVISIONS	Submitted	Accepted	%Accepted	Submitted	Accepted	%Accepted
Advertising	92	46	50.0	98	49	50.0
Communicating Science, Health and Risk	148	69	46.6	134	85	63.4
Communication Technology (CTEC)	113	57	50.4	105	52	49.5
Communication Theory & Methodology	85	51	60.0	79	45	56.9
Cultural & Critical Studies	87	43	49.4	78	39	50.0
Electronic News	38	19	50.0	41	33	80.4
listory	66	34	51.5	65	33	50.7
nternational Communication	108	56	51.8	117	52	44.4
Law and Policy	60	28	46.6	55	24	43.6
Magazine	13	9	69.2	17	9	52.9
Mass Communication & Society	147	76	51.7	134	69	51.4
Mass communication & society Media Ethics	42	23	54.7	36	19	52.7
Media Management & Economics	39	16	41.0	40	25	62.5
Minorities & Communication	54	25	46.2	45	21	46.6
Newspaper and Online News	115	58	50.4	142	64	45.0
Public Relations	113	58	42.3	129	63	45.0
Scholastic Journalism	137	8	57.1	27	16	59.2
Visual Communication	39	22	56.4	27	15	51.7
visual communication	39		50.4	29	15	51.7
TOTALS FOR DIVISIONS	1397	698	49.9	1397	713	52.0
Averages	77.6	38.7	49.8	77.6	39.6	51.0
Minimum	13	8	61.5	13	9	52.9
Maximum	148	76	51.3	148	85	59.8
INTEREST GROUPS/ COMMISSIONS	Submitted	Acconted	0/Accorded	Submitted	Accorded	N/Accordo
•		Accepted	%Accepted		Accepted	%Accepte
Community Journalism	10	5	50.0	15	8	53.3
Entertainment Studies	63	33	52.3	67	35	52.2
Gay, Lesbian, Bisexual, Transgender	14	7	50.0	12	7	58.3
Graduate Student	58	22	37.9	52	28	53.8
Internships and Careers	5	3	60.0	9	4	44.4
Participatory Journalism	16	10	62.5	20	12	60.0
Political Communication	99	53	53.5	81	46	56.7
Religion and Media	35	18	51.4	24	14	58.3
Small Programs	4	4	100.0	2	1	50.0
Sports Communication	56	24	42.8	45	22	48.8
Commission/Status of Women	44	22	50.0	36	20	55.5
TOTALS FOR INTEREST GROUPS/COMMISSIONS	404	201	49.7	404	197	54.2
Averages	40.4	20.1	49.7	40.4	20.1	60.9
Minimum	4	3	75.0	4	1	50.0
	99	53	53.5	99	46	56.7

