

The logo features a large, dark blue square with a white letter 'N' inside. To the right of the square, the word 'National' is in a dark blue serif font, followed by a graphic of three curved lines representing a signal or broadcast. Below this, the word 'NEWS' is in a large, bold, dark blue sans-serif font. At the bottom, the words 'Engagement Day' are in a dark blue serif font.

# National NEWS Engagement Day

read  
watch  
listen  
like  
tweet  
post  
text  
email  
comment  
link  
share  
discuss  
engage

**I**magine a day when everyone engages with news. That's the goal for the first National News Engagement Day, **Tuesday, Oct. 7, 2014.**

Join the effort to make staying informed a national priority. The **Association for Education in Journalism and Mass Communication** is working with schools and universities; local, social, and national media; and civic, educational, and community organizations to make National News Engagement Day a success.

**Help show current and future generations that being informed is empowering, enjoyable, and essential for a healthy democracy.**

For more information and to get involved, contact Paula Poindexter, AEJMC president, at [paula.poindexter@austin.utexas.edu](mailto:paula.poindexter@austin.utexas.edu).

[newsengagement.org](http://newsengagement.org)  
[pinterest.com/aejmc](http://pinterest.com/aejmc)  
[#newsengagementday](https://twitter.com/newsengagementday)

