

AEJMC NEWS

The Newsletter of the Association for Education in Journalism and Mass Communication

Volume 47 No. 3 | March 2014

Nominations and Election Committee Announces 2014 Slate of Candidates

AEJMC's Nominations and Election Committee has completed its slate for 2014 officer elections.

The election will begin March 10 and run through April 10; all AEJMC regular, retired and international members in good standing are eligible to vote. Eligibility is determined before the voting process begins.

Elizabeth Toth, Maryland, will be installed as 2014-15 AEJMC president during the AEJMC Conference in Montreal, Canada. Lori Bergen, Marquette, will become president-elect. Candidates for vice president are Dwight Brooks, Middle Tennessee State, and Paul Voakes, Colorado.

One AEJMC member will be elected at-large to serve on the Accrediting Council on Education in Journalism and Mass Communications. The two candidates for this position include Marianne Barrett, Arizona State, and Tim Gleason, Oregon.

Three AEJMC members will be elected to serve on AEJMC's Publications Committee from six candidates. Candidates include Julie Andsager, Iowa; Amy Jo Coffey, Florida; Pat Curtin, Oregon; Wat Hopkins, Virginia Tech; Carolyn Lin, Connecticut; and Karen Miller Russell, Georgia.

Three seats will also be filled on AEJMC's Professional Freedom and Responsibility Committee. The six candidates running are Deb Aikat, North Carolina at Chapel Hill; Lisa Burns, Quinnipiac; Heloiza Herscovitz, Cal State Long Beach; Scott Reinardy, Kansas; Amy Reynolds, Louisiana State; and Jane Singer, Iowa/City University.

Three representatives will be elected to fill seats on AEJMC's Research Committee. Candidates are Kimberly Bissell, Alabama; Victoria Ekstrand, North Carolina at Chapel Hill; Guy Golan, Syracuse; Doug Hindman, Washington State; Rachel Davis Mersey, Northwestern; and George Sylvie, Texas at Austin.

Three seats will be filled on AEJMC's Teaching Committee. Candidates are David Bulla, Zayed; Mary Dedinsky, Northwestern Qatar; Anita Fleming-Rife, Northern Colorado; Dan Haygood, Elon; Earnest Perry, Missouri; and Natalie Tindall, Georgia State.

Vice presidential candidates' platforms and candidate bios are posted on AEJMC's website at aejmc.org.



Brooks



Voakes

New York Times Editor to Deliver Conference Keynote Address

Wednesday, Aug. 6, 6:45 p.m.

Jill Abramson, executive editor of *The New York Times*, will address AEJMC Conference attendees Aug. 6 when she delivers the keynote, "Challenges to Journalism in a 24/7, Mobile, Twitter World."

Her keynote address will officially kick off AEJMC's Aug. 6-9 Annual Conference being held at Le Centre Sheraton in Montreal, Canada.

Abramson became the first female executive editor at *The Times* in 2011 when she succeeded Bill Keller. She has been at *The Times* since 1997, holding various positions including Washington bureau chief and managing editor.



Abramson

In 2010, Abramson began assisting with the newspaper's online operations in order to better integrate digital and print staffs. Her goal has been to merge these staffs into one all-inclusive digital operation responsive to moment-by-moment news coverage.

For more information on AEJMC's Montreal Conference, see p. 7.



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FROM THE PRESIDENT



By Paula Poindexter
2013-14 AEJMC President
University of Texas at Austin

Raising Awareness about the Dirty Side of Internships

It is well known that internships have become indispensable to journalism and communication education. For students searching for their first job after graduation, internship experience may be more important than working with campus media, faculty recommendations, or their GPA. Their school record may help secure the internship, but today, it's the internship that secures the first job. In fact, a 2013 Accenture survey found support for the importance of internships in the job hunt: one-third of soon-to-be college graduates said internships were the most effective method of finding a job.

Internships are not just important for new graduates' employment; internships bring prestige to journalism and communication programs and help attract the best students. But because internships have increased exponentially and are often required for graduation, we can't ignore news reports that expose mistreatment of interns.

According to *USA Today*, "grueling" hours were said to have contributed to the death of a 21-year-old who collapsed "after reportedly working until 6 a.m. for three days in a row at Bank of America Merrill Lynch's (BoFA) investment banking division." It was only after the intern died that there was a call by recruiters and human resources groups to change "guidelines and working practices." The intern who died worked in investment banking and not journalism and communication, but that doesn't mean interns in our field are exempt from exposure to harm at work.

Consider the case of a 22-year-old who interned at Phoenix Satellite Television. She alleged that the company's Washington, D.C., bureau chief lured her to his "hotel room on the pretext that he wanted to talk about her job performance and the possibility of hiring her full time" but when the two were alone, the bureau chief groped her and "tried to kiss her." The court's response to the former intern's sexual harassment claim was to dismiss the lawsuit; the judge ruled that the former intern couldn't "assert these claims, because as an unpaid intern, she didn't have the status of an employee."

Other inappropriate practices such as employer requests for social media usernames and passwords may not receive the same attention as headlines about an intern's death or sexual harassment or even complaints and lawsuits about for-profit companies not paying interns. According to *USA Today*, it is not unusual for employers to request interns' Facebook usernames and passwords. In fact, 12 states have made it illegal to request an employee's username and password. Whether an intern resides in a state where the request is illegal or not, asking for a username and password is an invasion of privacy. Electronic Frontier Foundation, which is quoted in the *USA Today* article, likened a request for a login ID to invading one's home: "When an employer asks for access to their social media, it's essentially the same as if an employer asked for full access to their house ... poking through their mail, looking in their drawers, sitting in on conversations at the dinner table."

Death by grueling internship hours. Sexual harassment in the workplace with no recourse. Invasion of social media privacy. Are these isolated incidents or a troubling internship trend? And what should we in AEJMC do about it?

Because internships are now indispensable to journalism and communication education, it is not pleasant to contemplate the dirty side of internships, but we

We should expect no less of employers than we expect of ourselves as journalism and communication educators.

must. Internships have contributed to transforming journalism and communication education in the 21st century and unfortunately life-threatening, illegal, and inappropriate behaviors and practices have accompanied that transformation, putting some interns in harm's way. As journalism and communication educators, we should protect students by raising awareness about mistreatment of interns. We should also have thoughtful discussions about the expectations we have of employers to whom we entrust our students. Such discussions could lead to recommended guidelines for employers providing internship opportunities that receive academic credit. These measures would go a long way toward protecting students and strengthening the professionalism and integrity of internships that are required for graduation.

Since journalism and communication programs are diverse, a single set of employer guidelines would not fit all programs and internships. However, there are commonalities, if viewed in the context of a teaching and learning environment. In other words, when we award academic credit for an internship, we should expect a professional environment in which employers teach and students learn. We should expect no less of employers than we expect of ourselves as journalism and communication educators. Just as potentially life-threatening practices, sexual harassment, invasion of privacy, and other illegal and inappropriate behaviors have no place in our classrooms, they have no

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Scripps Howard Foundation Funding Social Media Externships for AEJMC Members

AEJMC members are invited to apply for 2014-15 social media externship grants funded by the Scripps Howard Foundation.

Six members will receive grants to fund two weeks of study this summer, learning first-hand how newspapers and broadcast stations use social media across multiple platforms. The goal is for them to take that knowledge into their classrooms when they return to their campuses this fall.

A second phase of the program provides funds for professionals from participating media outlets to travel to members' schools for three to five days during the 2014-15 academic year. These professionals can be involved in a variety of activities while on these campuses, depending on the needs of the six different journalism/mass communication programs.

This is the fourth annual externship program that the Scripps Howard Foundation has funded for AEJMC members.

The Scripps Howard Foundation has \$4,000 total available for each application selected for the program. The first phase of the program provides \$3,000 to each applicant for travel, housing and other expenses for the two-week visit to the media outlet. The second phase provides \$1,000 for the reciprocal visit of the professional. **Only current AEJMC members may apply for this program.**

For further details and application procedure, please go to aejmc.org. Deadline for applications is 5 p.m. Eastern time **Friday, April 11.**

Committee to Protect Journalists (CPJ) to Receive 2014 First Amendment Award

More than 600 journalists murdered in the past 20 years for their efforts to keep the world's citizens informed. Hundreds more detained, jailed, exiled or just "missing." Hundreds again counted among the "collateral damage" of violence in society's most tragic corners.

Around the globe every day, free speech is silenced and a free press suppressed — generic concepts that we decry while often overlooking what they mean to the real human beings attempting to speak, write, and otherwise capture and communicate the truth of what they have witnessed. For nearly a quarter century, the dedicated staff of the Committee to Protect Journalists has worked to focus our attention on these journalists, their efforts, the risks they face and their fates.

The 2014 First Amendment Award, given annually by AEJMC's Professional Freedom and Responsibility Standing Committee, goes this year to CPJ and its staff, led by Executive Director Joel Simon and a committed team dedicated to the nonprofit organization's mission of promoting press freedom worldwide and defending the right of journalists to report the news without fear of reprisal.

In the past few months alone, CPJ has highlighted the persecution and prosecution of journalists from al Jazeera and other outlets in Egypt; the impediments to unfettered reporting from the Sochi Olympics in Russia; the attacks on Iraqi TV stations; and of course the extreme risks to journalists reporting on the crisis in Syria. The 2014 edition of its annual publication, *Attacks on the Press*, released in multiple languages in February, additionally foregrounds the effects of such detrimental developments as mass surveillance and increased censorship.

Please show your appreciation of this organization's tremendous work by attending the awards ceremony and a special CPJ presentation on press freedom from 3:15 p.m. to 4:45 p.m. Thursday, Aug. 7, during AEJMC's Montreal Conference.



Simon

AEJMC NEWS

Newsletter for the Association for Education
in Journalism and Mass Communication
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The contents of this newsletter may not reflect
the editor's views or the association's policies.

Consider Serving on AEJMC Committee

Elizabeth Toth, Maryland, AEJMC President-elect, is looking for dedicated association members who want to serve on AEJMC's 2014-15 committees in a continued effort to help the association thrive. Volunteers are needed for four standing AEJMC committees.

The standing committees are Finance, Membership, Nomination and the 2015 San Francisco Conference Local Host Committee.

Serving on a committee is a great way to broaden experience with AEJMC, impact the field and enhance your CV. Members who would like to serve on a committee should email President-elect Elizabeth Toth at eltoth@umd.edu with the following information no later than **April 15**. (In email subject line, please include: (Your name and school) is volunteering for AEJMC Committee.)

Name

Title/Department

University/ Organization

Primary Research/Professional Interest

Primary AEJMC Division/Interest Group/Commission

Email

Cell phone

Committee Volunteering for (First and second choice)

One-paragraph bio plus link to faculty/personal Web page

Council of Affiliates Announces Industry Research Grant Recipients

AEJMC's Council of Affiliates has announced its four grant recipients for its 2014 Industry Research Forum.

The grants are designed to encourage research that is of importance to communication industries. The research will be presented at its Third Annual Industry Research Forum, scheduled for Wednesday, Aug. 6, 11:45 a.m. to 1:15 p.m. during AEJMC's Montreal Conference.

Grant recipients include:

- Brigitta Brunner, Auburn — "What is Civic Professionalism?"
- Autumn Caviness, Texas at Austin — "Changes in the Media Landscape: How Young People of Color Define, Access, and Connect with News"
- Joye Gordon and Bonnie Bressers, Kansas State, "Ethical Orientation, Professional Identity, and Ethical Assessment of News Subsidization among Journalists and Public Relations Professionals"
- Christopher Terry, Wisconsin, Milwaukee — "Social Media Use by Traditional Media Outlets"

The Scripps Howard Foundation helped to fund the grants from the Council of Affiliates. All AEJMC members are invited to attend the forum.

From the President

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place in the "internship classroom," and it's past time that we make that clear to employers supervising our students.

References

"Accenture 2013 College Graduate Employment Survey," <http://bit.ly/1k3BWb1>, p. 35

Matt Clinch and Arjun Kharpal, "'Grueling' hours at banks in focus after intern death," <http://usat.ly/1dkZ7Hc>

Emily Jane Fox, "Unpaid interns not protected from sexual harassment," <http://cnnmon.ie/LaaBVn>

Jonathan Dame, "Will employers still ask for Facebook passwords in 2014?" <http://usat.ly/1eAyChE>

Committee Announces 2014 Slate

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Eligible AEJMC members will cast their votes using the online voting process. On March 10, members will be emailed a message containing an invitation to vote and a special URL (or link) to an online ballot. Members will be sent this email only once. The URL, unique to each member's email address, allows members to cast their ballot only once. Members are encouraged to participate in the voting process by casting their vote as soon as the e-

mail is opened—the process takes only moments to complete. Eligible members who do not have an email address filed with AEJMC, or whose email address bounces back, will be sent a paper ballot. Eligible voters who have not received election materials by email or U.S. postal mail by March 19 should email aejmcassistant@aol.com or call the Central Office at 803-798-0271 to request a ballot. Paper ballots must be mailed by April 10 and received by April 14 to be counted.

Survey Monkey, an online survey tool, provides the online ballot. Election results will be published in the July 2014 issue of *AEJMC News*.

Senior and Emerging Scholar Grant Recipients Announced

AEJMC congratulates the following Senior Scholars Grant Recipients for 2014:

- Stephen Bates, University of Nevada Las Vegas, "From Championing Freedom of the Films to Feeding the Hollywood Blacklist: The Odyssey of Hutchins Commission Researcher Ruth Inglis"
- Randal Beam, University of Washington, "Deciding When and How to Cover Suicide"
- Kim Bissell, University of Alabama, "Weight Problems in Children"

AEJMC congratulates the following Emerging Scholars Grant Recipients for 2014:

- Gang (Kevin) Han, Iowa State University, "Mapping Health Information Flow and Knowledge Diffusion on Microblogging: A Social Network Analysis of Social Influence on *Twitter*"
- Seth Lewis, University of Minnesota-Twin Cities, "Big Data and Journalism: Epistemology, Expertise, and Ethics"
- Hyunjin Seo, University of Kansas, "Roles of Visuals During Syrian Conflicts: Toward a Theoretical Model of Visual Propaganda in Social Media Age"
- Nikki Usher, George Washington University, "For-Profit News Start-ups and the Future of Journalism"

Center Seeks Nominations for Carey Award

The Carl Couch Center for Social and Internet Research (<http://www.cccsir.com/>) invites nominations or self-nominations for works to be considered for its 2014 James W. Carey Media Research Award.

Welcome are works on topics that were central to Carey's scholarship. Submissions might focus on technology, time, space and communication, the nature of public life, the relation between journalism and popular culture — among others — taking these themes in new or different directions.

Applications will be evaluated based on engagement with Carey's approaches and concepts, originality and advancement of knowledge.

Evaluation will be administered by a Review Committee of Paul C. Adams, Texas; Stuart Adam, Carleton; Regina Marchi, Rutgers; John Pauly, Marquette; Jeff Pooley, Muhlenberg; and Linda Steiner, Maryland. Both single and multiple authored works will be accepted.

All submissions must be works that have been published or have been accepted for publication in a book or journal. To

be considered for the 2014 award, works should have been published or accepted in 2013. Submitted works should be sent to Mark D. Johns, executive director of CCCSIR, at the address below, according to the following directions: Works may be submitted electronically in plain text, Microsoft Word, Corel WordPerfect, or Adobe Acrobat format.

If a book is submitted, please send a copy of the table of contents and front matter electronically. Then ask your publisher to furnish seven review copies for consideration by the committee.

Application deadline is **April 1**.

Notification of award applications will be sent out by June 15. The award winner will receive the Carey Award plaque to be presented at the winner's choice of the 2014 annual conference of AEJMC, the International Communication Association (ICA) or National Communication Association (NCA). For questions, contact Mark D. Johns, Communication Studies, Luther College, Decorah, IA 52101, mjohns@luther.edu.

Nominate Now for Journalism History Awards

The American Journalism Historians Association (AJHA) is seeking nominations for the following two awards.

The Sidney Kobre Award for Lifetime Achievement in Journalism History is the organization's highest honor that recognizes individuals with an exemplary record of sustained achievement in journalism history through teaching, research, professional activities or other contributions to the field of journalism history. Award winners need not be AJHA members. Those making nominations for the award should present, at the minimum, a cover letter that explains the nominee's contributions to the field as well as a vita or brief biography of the nominee. Supporting letters for the nomination are also welcome.

The Distinguished Service to Journalism History Award recognizes contributions by an individual outside the discipline who has made an extraordinary effort to further significantly the understanding of, or the ability to explore, media history. Those making nominations for the award should present, at the minimum, a cover letter that explains the nominee's contributions to the field as well as a vita or brief biography of the nominee. Supporting letters for the nomination are also welcome.

The deadline for both awards is **May 10**. For further information or to submit a nomination, contact Mike Conway, Indiana University School of Journalism, Ernie Pyle Hall, Rm. 200, 940 E. 7th Street, Bloomington, IN 47405, mtconway@indiana.edu

Top 10 Ways to Get Your Paper Disqualified

by Pat Curtin, Oregon

It's that time of year. Deadline for tax filing is approaching—not to mention the deadline for submitting our papers for the Montreal, Canada, Conference. So with tongue firmly in cheek, if you want to ensure your paper is one of the increasing number of papers disqualified each year, just choose one of these 10 ways to put yourself out of the running.

10. Ignore the instructions in the paper call.

Remember that there is a general paper call and a specific one for each division or interest group. Not reading and following the instructions in one or both is a surefire way to have your paper disqualified.

9. Keep all identifying information on your file.

Each year, I put my cursor over a file to open a paper and review it and get the full details of who you are and where you work. While it's nice to make your acquaintance, however remotely, if I can't blind review your paper because of identifying file information, it's disqualified.

8. Make me put on my readers.

Page limits are based on readable type. We all teach; we all know the tricks. Using 9-point font and single or 1.5 line spacing is a sure sign you're asking for your paper to be disqualified.

7. Cite yourself—explicitly and frequently.

Good for you if you did a pilot study or published earlier work on which this study is building. But just put (Cite withheld for blind review) unless you really want to be disqualified. The same goes for additional data on a website; don't give us the url until blind review is over.

6. Have questions but don't ask them.

Research chairs are available to answer questions about what constitutes grounds for disqualification, as are members of the Standing Committee on Research. But if you want to be disqualified, don't ask, and we won't answer.

5. Think I'm in communication because I don't do math.

Page limits are page limits. Having a 25-page paper with four page 16s isn't a 25-page paper. It's a 28-page one. And I don't need my fingers to figure that one out.

4. Double dip.

Not sure which division or interest group to submit to? Submitting the same paper to more than one is a great way to have your paper disqualified and not have to continue agonizing over the decision.

3. Recycle.

Coming up a little short this year for submissions? Dusting off a paper already presented at a different conference will also ensure you meet the disqualification bar (student papers presented at AEJMC regionals are the one exception to the rule for most divisions and interest groups. See guidelines.).

2. Jump the gun.

Already sent the paper off for publication review but want to see the sights of Montreal? Submitting a paper that's already out for review at a journal is a great way to ensure you miss the Old Montreal and Latin Quarter tours.

1. Forget to submit by deadline.

OK, so technically this isn't a disqualification, but it is a good way to ensure your paper isn't part of the Conference.

We'd actually rather see you all at the Conference than have you become a disqualification statistic. It promises to be a great meeting, and we want you to be a part of it. Remember to read all guidelines and rules carefully, and ask questions if you're not sure. See you in Montreal!

Submit Papers for Review by April 1

Deadline for all paper submissions is **April 1 at 11:59 p.m. CDT**. Any submissions after this time will not be accepted.

Before submitting your paper, please make certain that all author-identifying information has been removed and that all instructions have been followed per the AEJMC uniform paper call. PAPERS UPLOADED WITH AUTHOR'S IDENTIFYING INFORMATION DISPLAYED WILL NOT BE CONSIDERED FOR REVIEW AND WILL AUTOMATICALLY BE DISQUALIFIED FROM THE COMPETITION. ALL AEJMC DIVISIONS, INTEREST GROUPS AND COMMISSION PAPER SUBMISSIONS WILL ABIDE BY THIS RULE WITHOUT EXCEPTION.

Follow online instructions about how to submit a clean paper for blind review. Contact Felicia Greenlee-Brown with comments, concerns and other Conference paper call inquiries at Felicia@aejmc.org.

All online paper submission information may be found at <http://www.aejmc.org/home/2013/12/call-for-papers/>

AEJMC's Annual Conference to Convene Aug. 6-9 in Montreal

AEJMC is headed to Montreal, Canada, this August for its 98th annual Conference.

This year's Conference will begin Wednesday, Aug. 6, and run through Saturday, Aug. 9. It will feature more than 100 panel sessions and more than 850 original research papers.

A full day of pre-conference workshops will be held on Tuesday, Aug. 5. More details can be found on the Conference website (aejmc.org/events/Montreal2014) in early March.

Special hotel rates have been negotiated for Conference attendees and will be available until June 30 or until the negotiated room block is filled.

Regular rooms for attendees are \$169 per night single/\$209 per night double (plus taxes). Club level rooms are \$219 per night single/\$259 per night double (plus taxes). Special rates are available for graduate student members. Prices are in Canadian dollars.

"Early Bird" Registration Rates

In order for members to receive "Early Bird" registration rates, registration must be made by Friday, **July 7**.

Early Bird rates are as follows: Member \$155; Non-member* \$270; Student Member \$75; Non-member Student* \$125; and Retired Member \$75.

** Only non-member rates include AEJMC membership dues.*

Payment

Conference registration may be purchased with cash, check, Visa, MasterCard, Discover and American Express.



Job Service Offered to Conference Attendees

AEJMC's Job Hub will be offered during the AEJMC 2014 Montreal, Canada, Conference Aug. 6-9 at Le Centre Sheraton.

This job service provides program representatives and candidates the opportunity to meet one-on-one in an interview setting during the conference.

In order for individuals to be registered in the service, **you must be a current member of AEJMC and be a conference registrant at the time of sign-up**. This stipulation does not apply to participating programs. There will be NO on-site registration for those using the placement service. You should upload your materials for participation at <https://aejmc2.wufoo.com/forms/2014-job-seekers-form/> or contact Felicia Greenlee Brown, AEJMC Placement Service Coordinator, Felicia@aejmc.org, in order to learn how to submit information for participation. Individuals wanting to use the service are required to have requested materials to the central office by **June 15**.

Schools may review files on individuals seeking employment opportunities and individuals may review files on position openings. **Rates for programs using the service at the conference will be \$75 for the first position and \$45 for each additional.**

If your program anticipates an opening in the near future, this is the opportunity you've been waiting for. The Conference Job Hub affords programs the chance to meet potential applicants by scheduling preliminary interviews during the week of the conference or by browsing through the vitas of the candidates that are registered with the service. Programs participating in the service should have requested materials to the central office by **July 15**. To upload your announcement(s) and participate in the Job Hub Service go to: <https://aejmc2.wufoo.com/forms/2014-aejmc-job-hub-signup-form-for-schools/>

For more information about the AEJMC Job Hub service, please contact Felicia Greenlee Brown at 803-772-3508 or Felicia@aejmc.org.

Journal Impact Factors and Communication Journals: A Report from the National Communication Association

by **Trevor Parry-Giles**, NCA Associate Director for Academic & Professional Affairs

(Introductory Note: For more than a decade I have been writing about promotion-and-tenure systems in higher education. During that time I have observed two inexorable trends.

First, research productivity expectations have increased markedly. Simply put, one must publish a lot more today than did those a generation ago to get tenure at research universities, and the research standard has risen even among regional universities and private liberal arts colleges. Second, the evaluation of an academic's work, both research and teaching, has become more quantitative: We are close to reducing "impact" in some cases to a list of numbers (from scores to ratings to factors).

Perhaps all this is an improvement over the "I know it when I see it" school of evaluating peers, but we should never let statistics and integers hypnotize us into thinking they are accurate or fair just because they are definite. Dr. Trevor Parry-Giles's research for NCA, of which we share the highlights for you here, is a cautionary tale to ask tough questions about even the most fundamental measures we use to judge ourselves and our colleagues. The "Journal Impact Factor" has become a standard notation—but what does it actually measure, what are its limitations, and how should they be applied? We hope Dr. Giles's work will set off a debate within our field and in every communications department.

— **David D. Perlmutter**, Texas Tech University,
and chair of the AEJMC Standing Committee on Research)

At the request of the Council of Communication Associations (CCA), the National Communication Association prepared a report that assessed the role and place of impact factors and journal citation indexes for Communication journals. Specifically, the report details the current range of coverage of Communication journals in the Thomson Reuters Social Sciences Citation Index/Journal Citation Report (SSCI/JCR) and the manner that impact factors are calculated. Second, it considers the relative aggregate place of the Communication journals indexed in comparison to other disciplines. Third, the



Perlmutter

report discusses concerns and objections about the role and influence of impact factors and, finally, the report discusses emerging alternative indexes and metrics for measuring journal quality and impact. This digest of that report distills some of the information presented there and offers a summary of the CCA recommendations regarding the continued use of impact factors.

The overall number of Communication journals included in the SSCI/JCR has increased considerably since 1997. In 1997, 36 Communication journals were included in the JCR Communication subject category — by 2012 that number had doubled to 72. Just 14 of the 72 SSCI/JCR journals are published by CCA affiliate organizations (AEJMC, NCA, the International Communication Association [ICA], and the Broadcast Education Association), or 19% of the total number of Communication journals covered by SSCI/JCR. 61% of the Communication journals in SSCI/JCR are published by either Sage or Taylor & Francis with another five journals (sponsored by ICA) published by Wiley-Blackwell for a total of 49 journals published by these large publishing houses.

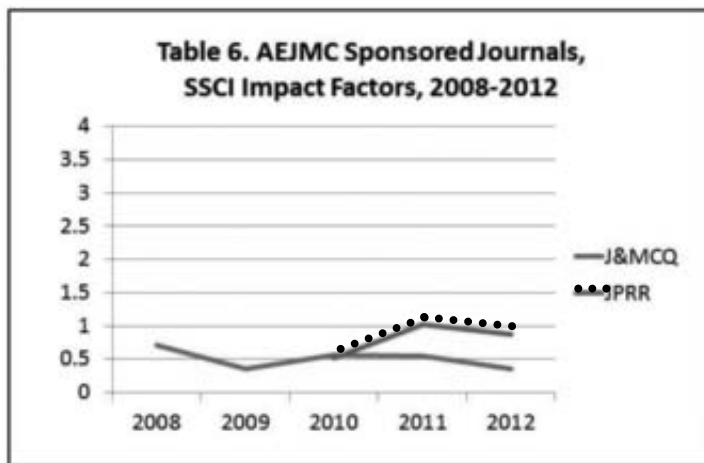
Arguably the most widely reported statistic emanating from the SSCI/JCR is the journal "impact factor." Journal impact factors are reported yearly by Thomson-Reuters and they are used as markers of journal impact and quality by publishers, scholars, disciplinary associations and other interested parties. Importantly, yearly impact factors are just one of many different journal citation statistics released by the JCR. Others include a five-year impact factor, the total number of citations to a journal, the total number of articles published in the journal, the immediacy index (number of citations in the same year as the JCR), and Eigenfactor scores (impact factors that account for highly cited journals as a variable).

A journal's impact factor is "the average number of times articles from the journal published in the past two years have been cited in the JCR year." The impact factor is calculated by "dividing the number of citations in the JCR year by the total number of articles published in the two previous years. An impact factor of 1.0 means that, on average, the articles published one or two years ago have been cited one time."

Table 6 from the NCA report offers a sense of the impact



Parry-Giles



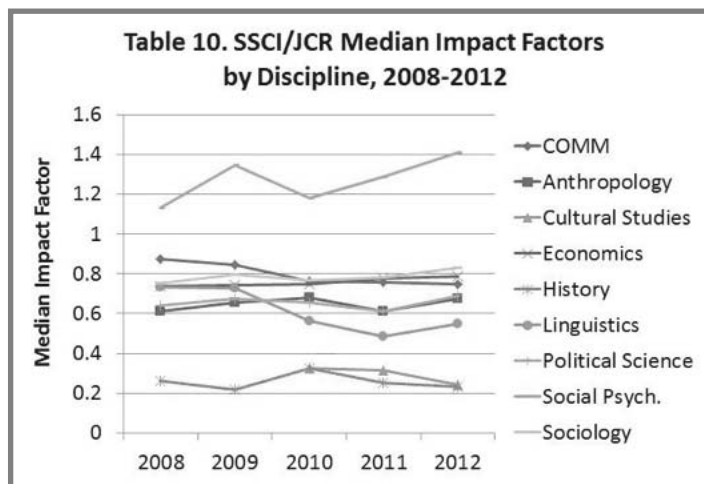
factors for journals sponsored by AEJMC and/or an affiliate group.

For the purposes of the report, subject category impact factor data were gathered for the past five years for Communication as well as related disciplines: Anthropology, Cultural Studies, Economics, History, Linguistics, Political Science, and Social Psychology. Table 10 from the original report displays the median impact factor data from SSCI/JCR for each of these subject categories from 2008-2012.

For Communication and other disciplines, the rise of impact factors and journal citation analysis is palpable and of concern to some. The NCA report for CCA reviews the more salient concerns and objections to the uses of impact factors and the potential, often unintended, consequences of an over-reliance on the impact factor as a measure of journal and subject category (disciplinary) quality.

(1) *Impact Factors measure citation patterns and practices, not impact or quality.*

(2) *Impact Factors are improperly used in a variety of ways.*



(3) *For Communication, Impact Factors/Citation Data are misused to define the discipline and its research.*

(4) *Impact Factors are potentially manipulated and may derive from alternative factors.*

Since 2007, CCA and its member organizations have devoted considerable time and effort to several initiatives related to the ISI/Thomson-Reuters journal impact factors. CCA has hosted at least two meetings that included presentations from James Testa, the senior director for Educational Development and Publisher relations at Thomson-Reuters (2007, 2012). A CCA committee, led by Linda Putnam, has sought to educate CCA and its members about impact factors, to increase the number of Communication journals covered by SSCI/JCR, and to enhance the presence of CCA member journals in other indexes more favorable to humanistic and critical scholarship.

In light of the CCA's considerable efforts to manage and maintain the ISI/Thomson-Reuters relationship with Communication, and bearing in mind the findings of the foregoing, the NCA report offers five recommendations relevant to CCA, its member associations, and the ISI/Thomson-Reuters impact factor system.

I. CCA and its member associations should pursue extensive educational and outreach initiatives to educate members, administrators, and other interested parties about the nature and quality of the journal impact factor as a measure of journal quality, research quality, or research influence.

II. CCA and its member associations should disseminate information and data about the manner of data collection for impact factors, should monitor the uses and misuses of impact factors, and should closely assess the relative and longitudinal status of individual journal impact factors for sponsored publications.

III. CCA and its member associations should guard against the misuse of journal impact factors and make public examples of such misuse when it occurs.

IV. CCA and its member associations should work closely with their publishing partners to offer readers and audiences the fullest possible assessment of research and journal quality and influence through the dissemination of alternative metrics of same.

V. CCA and its member associations should reconstitute its ISI Task Force to consider the full range of assessing journal and research impact and quality, freeing the task force from its exclusive focus on the ISI/Thomson-Reuters system.

Best Practices in Globalizing the Classroom

A teaching competition sponsored by the AEJMC Elected Committee on Teaching

Deadline: Entries should be received by 5 p.m. Eastern Time, March 21.

For the ninth year, the AEJMC Elected Committee on Teaching is looking to honor innovative teaching ideas from our colleagues. Each year, the committee selects three winners in a themed competition highlighting different areas across the journalism and mass communication curriculum.

The 2014 Best Practices competition will focus on Globalizing the Classroom and seeks entries that explain how you incorporate awareness of global communities and/or the practice of journalism and mass communication beyond national borders into your course. This area is broad, and ideas are welcomed from all disciplines represented among our membership — not only courses specifically focused on international media. Teaching areas appropriate for this competition include, but are not limited to, media and society; print, broadcast, online reporting and editing; public relations; advertising; media law; media ethics; visual communication; and photojournalism.

The AEJMC Teaching Committee will select winning entries for publication in our seventh annual AEJMC Best Practices in Teaching competition that will be published in an e-booklet. Winners are required to share their entries during a teaching session at the AEJMC annual Conference in Montreal, Aug. 6-9. Winners also will receive certificates and a cash prize: First: \$300, Second: \$200, Third: \$100. Honorable mentions may also be awarded, but no cash will be provided for those entries.

Submission Guidelines

Your entry should be in one single Word file (.doc or .docx) or Text (.txt) file. PDFs will not be accepted as we need text files to facilitate publication of the e-booklet containing the winning ideas.

The first page of your entry should be a cover sheet with name, affiliation, contact information, entry title and a 125-word bio (written in third person). We will delete this cover sheet when we combine entries to facilitate blind judging. Do not include author name or any other identifying information in the description section of your entry.

The description section of your entry should be a TWO-PAGE executive summary and should include: Title; 100-word abstract; Explanation of the teaching practice or activity; Rationale; Outcomes.

Under no circumstances should the description exceed two pages in 12-point type with one-inch page margins. You may include up to two additional pages in the Word or Text document with examples of student work or other supporting materials. However, the entire entry should not exceed five pages and must be in a single Word file with no identifying information other than on the title page.

Submit your entry as an attachment by email to Chris Roush at croush@email.unc.edu. (The subject line should be “2014 AEJMC Globalizing the Classroom [YOUR NAME].”) Copy the email entry to yourself as proof of submission. Confirmation of entry receipt will be sent via email within 48 hours of your submission. If you do not receive this, please call Chris Roush at 919-962-4092.

Criteria for Judging

The criteria to evaluate entries are outlined below:

Relevance of entry to the theme of Globalizing the Classroom (10 points).

Effective creativity or innovation (30 points).

Real-world applications of relevant teaching theories, concepts and principles (15 points).

Interactivity and evidence of active and collaborative learning techniques (25 points).

Compliance with format in Call for papers (10 points): (i). Explanation of teaching/methodology, (ii). Rationale, and (iii). Outcomes

Overall impression or assessment (10 points)

Judging

The AEJMC Teaching Committee’s panel of judges will decide the winners. All entries will be blind judged. Judges will not have access to any identifying information about entrants. The judges reserve the right not to award prizes. Competition results will be announced by **April 30**.

TEACHING TIPS CORNER



By Karen Miller Russell
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Rewarding Good Teaching

One of the best things that the AEJMC Standing Committee on Teaching offers is its Best Practices in Teaching Competition.

Becoming a good or even great teacher is a life-long process, one that is not always rewarded by educational institutions in the same way that good or great research can be.

"Currently, research universities base tenure decisions primarily on research productivity and quality," organizational psychologist Adam Grant recently stated in an op-ed in *The New York Times*. "Teaching matters only after you have cleared the research bar: It is a bonus to teach well."

Of course, not all universities overlook good teaching, and many colleges and departments of mass communication recognize teaching through annual awards. These awards are significant ways to reward good work, but they don't go far enough.

Writing for *Inside Higher Ed*, Elizabeth H. Simmons points out that faculty must be strategic in how they spend their time. Therefore, she argues, "If a department or college believes that innovative teaching is important, then innovative teaching must be rewarded in decisions related to salaries, reappointment, promotion and tenure."

The Standing Committee on Teaching tries to facilitate that process by providing a national forum to call attention to inno-

vative teaching in journalism and mass communication. Each year the committee selects a different theme — this year it's "Globalizing the Classroom" — and members submit their assignments, classroom activities or ideas for competitive review.

Winning faculty members will be invited to present their ideas at the national convention in Montreal, and they'll receive a cash prize.

But the competition does more than reward faculty who are trying innovative approaches; it also allows them to share their ideas with other faculty. In addition to being presented at the meeting, the winning entries are published in an e-booklet, and I cheerfully admit to shamelessly copying at least one past winner in my own classroom.

"Teaching is the core of what we all do. Recognizing great teaching ideas helps us learn from each other and become better teachers," said Chris Roush of the University of North Carolina at Chapel Hill, this year's competition chair. "I'm constantly learning from my peers at UNC, and this is how I can expand that learning to the best around the country."

If you would like to enter this year's competition, the process is simple. Just write a two-page statement describing a new and effective approach you used to bring global ideas into your classroom. The call for entries (on p. 10) specifies that you need not be teaching a class specifically on international media. In fact, the committee would like to learn how you incorporate awareness of global communities and/or the practice of journalism and mass communication beyond national borders into *any* course.

I also urge you to take a few minutes to check out the downloadable booklets from past best practices competitions, on subjects ranging from writing to ethics and from information gathering to critical thinking. They can be found on the AEJMC website at <http://www.aejmc.org/home/2010/09/best-practices-in-teaching-booklets/>

You might find inspiration for your own great teaching ideas.

 aejmc.com/home/resources/teaching-resources

Nominations Sought for New Outstanding Woman Junior Scholar Award

The Lillian Lodge Kopenhaver Center for the Advancement of Women in Communication at Florida International University, in conjunction with AEJMC's Commission on the Status of Women, announce a new award to be presented annually: the Lillian Lodge Kopenhaver Outstanding Woman Junior Scholar Award.

Nominations are now being taken for this award honoring a woman junior scholar who demonstrates outstanding research and great potential for future scholarship.

To nominate a scholar, please send a letter outlining the scholar's qualifications, a one-page summary of her research agenda and a curriculum vita. Self-nominations will be accepted.

The winner will be honored with a check for \$250 and a plaque at a reception on Aug. 6 at AEJMC's Montreal Conference.

Please send any questions and nominations by **June 1** to Tracy Everbach, Everbach@unt.edu.

AEJMC News

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Copy Deadlines

January.....	Dec.	1
March.....	Feb.	1
July.....	June	1
September 15.....	Aug.	1
November.....	Oct.	1

Fort Hays State University seeks applicants for a **tenure-track nine-month communication position in the fields of Advertising/Public Relations/Mass Communication**. Position begins August 7, 2014. Doctorate preferred. ABD considered. Recent professional experience in advertising an advantage. Candidate would teach various courses in the undergraduate and graduate programs. Position includes teaching, conducting research and service. Candidate must be committed to excellence in teaching and have interest/experience in teaching via distance learning. Detailed announcement available at: <http://www.fhsu.edu/positions/>. **Review of applications will begin immediately, preference given to completed files received by March 7, 2014.** Final candidate will have consented to and successfully completed a criminal

background check. Send a letter of application explaining teaching philosophy, professional experience, research and service interests, along with curriculum vitae, evidence of teaching excellence, copies of official college transcripts and contact information for three references to:

FHSU Dept. of Communication Studies
Faculty Search, 600 Park Street, Hays, KS
67601-4099. Electronic applications are encouraged. Telephone: 785-628-5365. Fax: 785-628-4075.

E-mail: commdept@fhsu.edu. Fort Hays State University is an Equal Opportunity Employer and does not discriminate on the basis of gender, race, religion, national origin, color, age, marital status, sexual orientation, genetic information, disability or veteran status.

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