

# AEJMC NEWS

The Newsletter of the Association for Education in Journalism and Mass Communication

Volume 47 No. 2 | January 2014

## AEJMC Sponsors First “National News Engagement Day”

Imagine a day when *everyone* engages with news in some form or fashion. That’s the idea behind “National News Engagement Day,” a day to encourage people of any age to read, watch, like, tweet, post, text, email, listen to, or comment on news. An initiative of AEJMC President Paula Poindexter, “National News Engagement Day” was created to make engaging with news a priority in society again.

For some young people, news is not just a low priority, it’s absent from their lives. That’s why the most recent Pew Research Center biennial news consumption survey called 29% of young people “newsless.” On a typical day they did not get news from traditional news platforms, cell phones or social networks. Rather than remaining on the sidelines observing news’ declining relevance in the lives of Millennials and older generations, AEJMC is leading the effort to elevate the importance of engaging with news. This effort starts with “National News Engagement Day,” which will be Tuesday, Oct. 7, 2014.

“National News Engagement Day” will not only contribute to an informed society, which is part of AEJMC’s mission, it will encourage people of all ages to explore news and raise awareness about the importance of being informed. Additionally “National News Engagement Day” will help people discover the benefits of news, whether giving them something new to talk and tweet about or making them feel empowered as they learn news can be helpful in their lives.

Planning for “National News Engagement Day” has begun. A steering committee to organize the event has been appointed. A logo design and special AEJMC website are in the works. Activities and videos to encourage engagement with news and increase awareness of “National News Engagement Day” are being developed. Plus, there is a new AEJMC award that recognizes top research papers that provide insight into the news audience and its relationship with news (see p. 11).

On “National News Engagement Day,” it is hoped that colleges and universities across the country will sponsor one of the many news engagement activities that will be posted on the website created for this event. One activity, for example, might be finding a news story of interest and “liking” it and encouraging others to do the same. Campus and local media might “adopt” a middle or high school class and talk about the process of reporting a story. Civic engagement organizations can sponsor town halls and round tables where news stories that enhance civic participation are discussed. And, of course, everyone can take and tweet a photo or video of themselves engaging with news.

Through “National News Engagement Day,” AEJMC can expand its reach be-

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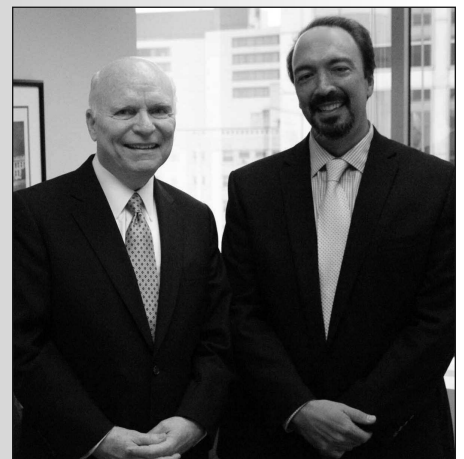
## What’s the “Takeaway” from Working in the Industry?

Six AEJMC members each had the opportunity to work for two weeks last summer in six different media outlets as members of the 2013-14 Scripps Howard/AEJMC Social Media Externship Program. These “externs” were to see and experience how the industry is incorporating new social media into their news operations.

What was the most important “takeaway” from their experiences?

Arthur Santana, Houston, spent his two weeks at C-SPAN in Washington, where he found social media being used in a variety of ways. Via Tweet, events are promoted one day before, during and after an event, Santana said. C-SPAN alerts reporters via social media

**Continued on page 3**



Arthur Santana, Houston, meets with Brian Lamb at C-SPAN in August during his “externship.”

# FROM THE PRESIDENT



By Paula Poindexter  
2013-14 AEJMC President  
University of Texas at Austin

## Is News Engagement Endangered?

Fifty years ago, a *Journalism & Mass Communication Quarterly* classic “A Profile of the Daily Newspaper Non-Reader” proclaimed reading a newspaper to be “one of the most thoroughly institutionalized behaviors of Americans.” The authors, whose study found that 87% of the population read newspapers, could not have envisioned the dramatic decline in newspaper reading over the past half century or that engagement with news could become endangered. More people, of course, are getting news online and from social media, but it’s a long way from the 87% who read newspapers in 1964. Twitter, it turns out, can barely claim to be a source for news. According to the Pew Research Center, only 8% of Americans go to Twitter for news.

Today news is available on demand 24/7 and it’s never been easier, faster or more convenient to engage with news by reading, watching, listening to, discussing, liking, commenting on or sharing in various ways. Using a news app on a smartphone or tablet to get news literally takes seconds—that is, for people who want to engage with news. Unfortunately, today, too few people are committed to getting news. I hope to change that with my AEJMC presidential initiative, “National News Engagement Day.”

The idea for “National News Engagement Day” came to me while writing the final chapter of my book *Millennials, News, and Social Media: Is News Engagement a Thing of the Past?* The book explored news consumption habits and attitudes through a generational lens. While the primary focus of the book was the Millennial Generation born in the 1980s and 1990s, this young generation was also compared with its parents’ generation, Baby Boomers, born between 1946 and 1964. The Millennial Generation, which is the generation we teach in our journalism and communication classes, is unlike any previous generation. Not only is the Millennial Generation the most educated and most diverse, it grew up on the Internet and came of age on social media, mobile devices and apps. Engaging with news is simply not a priority in this generation’s lives. Unfortunately, news also does not appear to be that important in the lives of some Baby Boomers, the parents of Millennials.

According to survey results reported in my book, the majority of both Baby Boomers and Millennials do not find keeping up with news enjoyable and the two generations do not depend on news to help with their daily lives. Only 44% of Millennials

agreed that it is important to be informed and even fewer (31%) agreed that people who are important to them think being informed is important. Perhaps the statistic reported in the book that most motivated my wanting to start a day to stress the importance of engaging with news was the response to a survey question that equated being informed with being empowered. Only about one-tenth of Millennials and Baby Boomers felt empowered by being informed.

The most recent Pew Research Center biennial news consumption survey report confirms statistics from my book and helps make the case for a “National News Engagement Day.” Unless we as the largest association of journalism and mass communication educators, professionals and graduate students take a leadership role in trying to address a problem that is central to who we are and what we teach, this problem may worsen. This has enormous implications for journalism and communication schools, the communications industry, our nation’s civic health and the public good.

Following the news is no longer an institutionalized behavior among Americans and ignoring news could become the norm. In fact, a Pew Research Center report called 29% of young people “newsless,” because on a typical day they did not get news from traditional news platforms, cell phones or social networks. Unless something is done, the “newsless” population could increase among young people and expand to include all age groups, which would put us on the path to becoming a nation of news illiterates. Anyone who doubts news illiteracy may be in our future should take note of the types of news offered and the percentage of people following that news. According to the same Pew report, except for weather, which half of those surveyed followed, far fewer than one-third closely follow 10 types of news: crime (28%), sports (26%), community (26%), health (23%), local government (21%), politics/Washington (17%), science/technology (16%), business/finance (15%), international affairs (14%), and entertainment (11%).

“National News Engagement Day” is not just about engaging with news; it is also an opportunity for the public to better understand journalism’s purpose, principles and process, including how journalists verify information while gathering and reporting news. If the public understood that verification of information is a universal principle of journalism, the public would be more knowledgeable about what constitutes credible news, which could both positively affect news engagement and even reverse the public’s increasingly negative view of the press.

I encourage you to read the “National News Engagement Day” cover story to learn how you can participate in this day that encourages engaging with news. By establishing an annual day that makes being informed a national priority, we will contribute to an informed society, an important component of AEJMC’s mission. We will show current and future generations that becoming informed is empowering, enjoyable, helpful for daily life and essential for a healthy democracy.

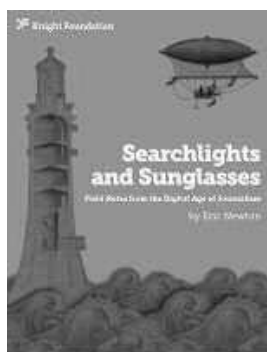
The first “National News Engagement Day” will be Tuesday, Oct. 7, 2014.

## Knight Foundation Offers Free Digital Resource for Journalism Educators

Knight Foundation has just published a free digital book on the future of journalism, that with one click turns into a teaching tool.

*Searchlights and Sunglasses: Field Notes from the Digital Age of Journalism* has a learning layer with 1,000 lesson plan ideas, resources and tools for students from high school to the college level.

The book, available at [searchlightsandsunglasses.org](http://searchlightsandsunglasses.org), was developed in collaboration with the University of Missouri's Donald W. Reynolds Journalism Institute.



## Working in the Industry

Continued from page 1

about events or key quotes from events regularly and endeavors to “engage the audience (often via Facebook) with questions or with a poll. #C-SPANCHAT is also being newly used for audience engagement.”

Leigh Wright, Murray State, spent two weeks with Scripps Treasure Coast Newspapers in Fort Lauderdale, FL, and found that, “Students need to know how to code, even if they fuss about it. I watched several times as the homepage editor had to get into the website and re-configure the coding for a particular piece of embedded social media or interactive content.

“Students also need to know how to use all these social media tools, but they have to know how to write and report effectively first. They must be able to produce good content.”

Pam Fine, Kansas, spent her two weeks in New York City with DNAinfo.com and said, “It was helpful to see how routine it has become for editors and reporters to use social media to promote their work and to find information and sources for stories. The staff at DNAinfo.com was particularly skilled and enthusiastic about using Facebook and Twitter for these purposes.

“It was also eye opening to see the editors routinely monitor real-time analytics to help them make decisions about story placement, day-parting, Tweeting and other potential coverage and audience-building tactics. I learned about specific software tools I wasn't familiar with,” she said. “The externship experience reinforced the notion that social media has been firmly inculcated into the work of reporters and editors and that J-schools need to make it an essential part of coursework.”

The class of 2013-14 Scripps Howard/AEJMC Social Media Externs will have a panel discussion of their experiences during AEJMC's Montreal Conference in August; date and time will be announced this spring.

## “News Engagement Day”

Continued from page 1

yond journalism and communication departments. By involving every AEJMC member, every campus and every state in “National News Engagement Day,” AEJMC can make a difference today and tomorrow in journalism and communication education, the media and communications industry, and this democratic society as a whole. For more information about “National News Engagement Day,” please see “From the President,” p. 2.

## AEJMC NEWS

Newsletter for the Association for Education  
in Journalism and Mass Communication  
[www.aejmc.org](http://www.aejmc.org)

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*AEJMC News*, a publication of AEJMC,  
is published five times a year.

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AEJMC News email address: [aejmcnews@aol.com](mailto:aejmcnews@aol.com).

AEJMC Website: [www.aejmc.org](http://www.aejmc.org). Membership  
in AEJMC includes a subscription to *AEJMC News*.

Annual subscription for nonmembers: U.S. \$50;

International via Airmail \$70. ISSN# 0747-8909.

The contents of this newsletter may not reflect  
the editor's views or the association's policies.

# AEJMC Members May Nominate for Hillier Krieghbaum Under-40 Award

Nominations for AEJMC's annual Krieghbaum Under-40 Award are now being accepted.

The award honors AEJMC members under 40 years of age who have shown outstanding achievement and effort in all three AEJMC areas: teaching, research and public service.

The late Hillier Krieghbaum, former New York University professor emeritus and 1972 AEJMC president, created and funded the award in 1980. Nominees must be under 40 at the time of the **April 1 deadline**. They must also be AEJMC members in good standing at the time of the nomination and during the preceding year.

AEJMC's three elected standing committee chairs, or other designees, and AEJMC's executive director (non-voting) serve as the award's selection committee. Selection of the nominee is based on the content of his/her packet of materials. This award does not require the nominee to duplicate his/her tenure and promotion packet.

The committee reserves the right not to present the award.

#### **Nominations should contain:**

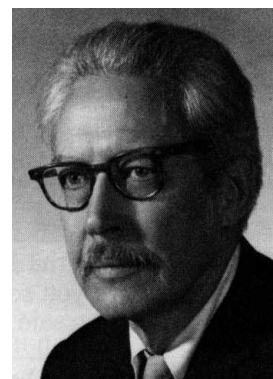
- a letter from an AEJMC member (other than the nominee) describing in detail the candidate's professional record in teaching, research and service;
- one additional letter of support from a colleague (on or off campus) who is also an AEJMC member;
- a full vita.

#### **Additional materials:**

- no more than five total of any combination of the following: abstracts of research findings, professional papers or published articles;
- no more than five course outlines or innovative teaching tools;
- no more than five teaching evaluations, citations or other recognitions pertaining to the nominee.

**All entries should be submitted by email in several files (PDF or Word formats) by 5 p.m. (Eastern time) on April 1 to [aejm-chq@aol.com](mailto:aejm-chq@aol.com). Type "Under-40 Award" in the email subject line.**

For questions, contact Jennifer McGill at the above email address or 803-798-0271.



Krieghbaum

## History Division Seeks Entries for Best JMC History Book Award

AEJMC's History Division is soliciting entries for its award for the best journalism and mass communication history book of 2013. The award is given annually, and the winning author will receive a plaque and a cash prize at the August 2014 AEJMC Conference in Montréal. The competition is open to any author of a relevant history book regardless of whether he or she belongs to AEJMC or the History Division. Authorship is defined as the person or persons who wrote the book, not just edited it. Only those books with a 2013 copyright date will be accepted. Compilations, anthologies, articles and monographs will be excluded because they qualify for the Covert Award, another AEJMC History Division competition.

Entries must be received by **Feb. 3**. Submit four copies of each book, along with the author's mailing address, telephone number, and email address, to:

John P. Ferré  
AEJMC History Book Award Chair  
Department of Communication  
310 Strickler Hall  
University of Louisville  
Louisville, KY 40292

Contact Ferré at 502-852-6490 or [ferre@louisville.edu](mailto:ferre@louisville.edu) for questions.

## Apply for Passports for Montreal Conference

AEJMC members are encouraged to apply now for passports and/or visas to attend AEJMC's Aug. 6-9 Conference in Montreal, Canada.

**For passport information**, go to [http://travel.state.gov/passport/get/first/first\\_830.html](http://travel.state.gov/passport/get/first/first_830.html)

**For visa information**, go to <http://www.cic.gc.ca/english/visit/visas.asp?country=United%20States%20citizens%20and%20permanent%20residents>

AEJMC can provide members with a "letter of invitation" that some countries require when issuing visas. Contact Janet Harley at AEJMC for more information, [asjm-cassistant@aol.com](mailto:asjm-cassistant@aol.com).

Comparison of AEJMC Paper Submissions and Acceptances, 2012-2013						
	2012			2013		
DIVISIONS	Submitted	Accepted	%Accepted	Submitted	Accepted	%Accepted
Advertising	109	54	49.5	92	46	50.0
Communicating Science, Health and Risk	123	55	44.7	148	69	46.6
Communication Technology (CTEC)	144	77	53.4	113	57	50.4
Communication Theory & Methodology	95	45	47.3	85	51	60.0
Cultural & Critical Studies	97	43	44.3	87	43	49.4
Electronic News	31	18	58.0	38	19	50.0
History	83	42	50.6	66	34	51.5
International Communication	119	60	50.4	108	56	51.8
Law and Policy	71	32	45.0	60	28	46.6
Magazine	20	9	45.0	13	9	69.2
Mass Communication & Society	149	73	48.9	147	76	51.7
Media Ethics	23	14	60.8	42	23	54.7
Media Management & Economics	37	21	56.7	39	16	41.0
Minorities & Communication	42	21	50.0	54	25	46.2
Newspaper and Online News	86	43	50.0	115	58	50.4
Public Relations	137	61	44.5	137	58	42.3
Scholastic Journalism	16	10	62.5	14	8	57.1
Visual Communication	42	21	50.0	39	22	56.4
<b>TOTALS FOR DIVISIONS</b>	1424	699	49.1	1397	698	49.9
<b>Averages</b>	79.1	38.8	49.0	77.6	38.7	49.8
<b>Minimum</b>	16	9	56.2	13	8	61.5
<b>Maximum</b>	149	77	51.6	148	76	51.3
INTEREST GROUPS/ COMMISSIONS	Submitted	Accepted	%Accepted	Submitted	Accepted	%Accepted
Civic and Citizen Journalism	23	9	39.1	16	10	62.5
Community Journalism	12	8	66.6	10	5	50.0
Entertainment Studies	60	29	48.3	63	33	52.3
Gay, Lesbian, Bisexual, Transgender	15	7	46.6	14	7	50.0
Graduate Student	53	24	45.2	58	22	37.9
Internships and Careers	6	4	66.6	5	3	60.0
Political Communication	75	37	49.3	99	53	53.5
Religion and Media	35	17	48.5	35	18	51.4
Small Programs	8	3	37.5	4	4	100.0
Sports Communication	43	21	48.8	56	24	42.8
Commission/Status of Women	38	20	52.6	44	22	50.0
<b>TOTALS FOR INTEREST GROUPS/COMMISSIONS</b>	368	179	48.6	404	201	49.7
<b>Averages</b>	36.8	17.9	48.6	40.4	20.1	49.7
<b>Minimum</b>	6	3	50.0	4	3	75.0
<b>Maximum</b>	75	37	49.3	99	53	53.5

## AEJMC Welcomes New Staffer Kathy Bailey

Kathy Bailey started as AEJMC's new Business Manager/Accountant in mid-December. Bailey is responsible for our receivables and payables, financial management and analysis, filing financial and IRS forms, payroll and honoraria, maintenance of our building, liaison for our rental space and oversight of our benefits plan.

Bailey has more than 25 years of experience in accounting and finance roles. Before coming to AEJMC, she most recently worked for four years as an accountant for an insurance company, and for four years as an accounts payable supervisor for IAP Worldwide Services, an international company specializing in global-scale logistics, facilities management, and advanced professional and technical services.

You may contact her at [aejbusinessmgr@aol.com](mailto:aejbusinessmgr@aol.com) or 803-798-0273.



Bailey

## Journal Accepting Applications for Editor

AEJMC's International Communication Division is seeking applications for the position of editor of the *International Communication Research Journal*, the division's bi-annual, peer-reviewed international journal.

The position is for a five-year term, which will begin Aug. 15.

The journal's editor is responsible for the prompt processing of all manuscripts, coordinating two issues per year, handling all correspondence and subscriptions, preparing an annual report and presenting the report at the division's meeting at the AEJMC annual conference. The editor should be able to write and edit clearly, to communicate effectively with authors and to have an understanding of and appreciation for a broad range of research methods used in international mass communication scholarship.

It would be helpful if the new editor is able to get the support of his/her academic unit, where the journal will be housed, for help with postage, photocopying, editorial assistance and technical support.

A letter of application, a curriculum vita, a letter of support from a unit head and a list of three references with contact information should be sent, in one email, to both *ICRJ* Editorial Selection Committee Chair Robyn Goodman, Alfred University, and *ICRJ* Editor Zeny Sarabia-Panol, Middle Tennessee, at [fgoodman@alfred.edu](mailto:fgoodman@alfred.edu); [zeny.panol@mtsu.edu](mailto:zeny.panol@mtsu.edu).

**Application materials must arrive by March 1.**

## History Division Seeks Nominations for Covert Award

AEJMC's History Division announces the 30th annual competition for the Covert Award in Mass Communication History.

The \$500 award will be presented to the author of the best mass communication history article or essay published in 2013. Book chapters in edited collections also may be nominated.

The award was endowed by the late Catherine L. Covert, professor of public communications at Syracuse University and former head of the History Division.

Nominations, including seven copies of the article nominated, should be sent by **March 1** to: Prof. Nancy L. Roberts, Communication Department, University at Albany, 1400 Washington Ave., SS-351, Albany, NY 12222.

For further information, contact Roberts at [nroberts@albany.edu](mailto:nroberts@albany.edu).

## AEJMC Members Have Online Access to Journals

Did you know AEJMC members receive complimentary online subscriptions to *Journalism & Mass Communication Quarterly*, *Journalism & Mass Communication Educator*, and *Journalism & Communication Monographs* as a benefit of membership?

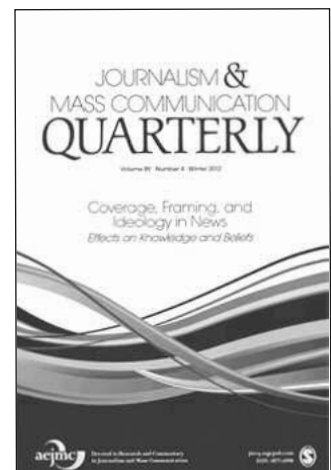
You can access the AEJMC journals on the SAGE Journals platform by following the instructions below. Once activated, you will be able to view all articles and search all online issues.

- (1) Go to the SAGE Journals Subscription Activation page.
- (2) Enter your AEJMC membership number in the field provided. (This number can be found on your mailing label used for *AEJMC News* and AEJMC's journals.)
- (3) Select "Association for Educators in Journalism & Mass Communication (AEJMC)" from the drop-down menu list.
- (4) Click "Submit" and follow the prompts on the screen.
- (5) On the "Instructions" page, check your personal data and enter a username\* and password\* (be sure to write down your selections so you can access your journal in the future).
- (6) Click "Submit" to confirm the activation.
- (7) Once complete, return to each journal page (links provided below) and start accessing content.

\*If you forget your username or password, please visit <http://online.sagepub.com/cgi/renamepwd>.

Then visit the websites of *JMCQ*, *JMCE* and *Monographs* and start reading.

Make sure to activate your AEJMC membership today to start reading *Journalism & Mass Communication Quarterly*, *Journalism & Mass Communication Educator* and *Journalism & Communication Monographs* online now!



# Bowles Award Recognizes Public-Service Record

AEJMC is accepting nominations for the Dorothy Bowles Award for Outstanding Public Service.

This award will recognize an AEJMC member who has a sustained and significant public-service record that has helped build bridges between academics and professionals in mass communications, either nationally or locally, and been actively engaged within the association.

Ideally the award will go to an AEJMC member who has been active in one or more divisions/interest groups, elected standing committees or other association leadership positions **AND** who has engaged with other communication industry-related organizations (such as the Student Press Law Center, Society of Professional Journalists, Journalism Education Association, Public Relations Society of America, National Association of Broadcasters, etc.) **OR** done other work **locally** to promote interaction between academics and professionals.

This award is designed to recognize someone who has not been recognized or honored for his/her public service in the past. Members who have served on the AEJMC Board are not eligible to be considered for the award until they have been off the Board for at least four years. When merited, one award will be presented per year. The recipient will receive \$1,000 in cash and an award. The award will be presented during the AEJMC Business Meeting at the annual Conference.

**Nominees** must be fulltime classroom teachers (not administrators) for the previous 10 years; must teach in an area of journalism/mass communication; must have been members of AEJMC for the past three years; must have a sustained and significant record of public service to AEJMC; and must have a sustained and significant record of service to programs or activities that promote connections between the academy and JMC industries (either on his/her home campus, or through other professional-based associations).

**Nominations, including self-nominations, should contain** a two-page letter that describes the nominee's service to both areas of public service; two additional letters of support affirming the nominee's service (one from each area); a 500-word statement from the nominee describing his/her views on how public service activities (in general or his/her particular service activities) complement the traditional teaching, research, and service roles of higher education faculty (the statement from the award recipient will be published in the September issue of *AEJMC News*); and full vita of the nominee.

Nominations should be received by **March 15**. Send nominations via email to Jennifer McGill at [aejmchq@aol.com](mailto:aejmchq@aol.com). For questions, contact McGill.

## AEJMC's International Communication Division Announces Student Contest in Multimedia News Story Writing

AEJMC's International Communication Division is accepting entries for its student contest in multimedia news story writing for the year 2013-14.

The contest is open to all undergraduate students. Entries must be nonfiction, journalistic stories with multimedia support on a topic related to an international issue. The news story should have an international angle on a local story or it may be an international story with a local angle. It should be a written story submitted as a class assignment and/or published on the university website or on a news media website (stories published between April 6, 2013, and April 5, 2014, will be considered). Stories will be judged based on criteria such as originality, news values, relevance of the story idea, journalistic merit and multimedia support. The story as well as the multimedia support should have been authored/executed by the same student.

Rules:

- (1) Students may enter one news story with multimedia support.
- (2) All elements of the multimedia news story (defined as a journalistic, written, online story supported by multimedia elements such as Flash, photography, audio and/or video) should be authored/executed by the same student.
- (3) The completed entry form (one per entry) must be signed by a faculty member attesting to the originality of the multimedia news story and the accuracy of the information provided. The faculty member will have to attest that the story is posted or had earlier been posted on a website and provide the correct URL.
- (4) Submit a printed copy of the story and mention the correct URL or send a disk with the multimedia elements and send this along with the completed entry form via regular mail.

Cash awards of \$100, \$75 and \$50 will be given to the top three entries. In addition, the winners will receive certificates. Send entry and completed form to ICD-Student Multimedia News Story Contest, Dr. Sandy Rao, School of Journalism and Mass Communication, 102, Old Main, Texas State University, San Marcos, TX 78666, tel: 512-245-2656/3790, email: [sr02@txstate.edu](mailto:sr02@txstate.edu). Postmark deadline is **April 6**.

# Knight Foundation Offers News Challenge Grants

AEJMC is again seeking proposals from its members to develop innovative and creative academic applications of projects already funded through the Knight News Challenge.

The goal is to implement these projects in ways that enhance the education of future journalists for the new media landscape. This program is funded by the John S. and James L. Knight Foundation.

AEJMC will award two grants of up to \$8,000 each. Proposals must create an academic application (or a use by college media) of the open source code or platform already created by one of the Knight News Challenge Grant recipients. Projects where code and platforms have been developed and are ready for use include DocumentCloud, SPS, Spot.U.S., Ushahidi, Selectricity, Politiwidgets, FeedBrewer and SnagFilms. To see these and other project products, visit [Knightsapps.org](http://Knightsapps.org). Applicants should check to make sure that the platform/software they wish to use is still active.

## Proposal Guidelines:

- Projects would need to be fully implemented on campus within a year of receiving the grant.
- Full-time faculty members (either an individual or a group) would be eligible for a grant. Faculty members must be current AEJMC members and can be from any country. If your proposal is selected for funding, you must remain a current AEJMC member for the duration of the grant.
- Proposals need to be specific, must show innovation and imagination, and must use a software/platform created through a Knight News Challenge grant in a classroom or lab setting or in college media.
- The grants should be for new ideas/uses, not to fund initiatives already under way.

## Proposals should include:

- A three-to-four page proposal outlining the academic application being developed, the specific Challenge Fund soft-

ware/platform being used, and how this will benefit students on your campus.

- A one-page letter from your unit chair, director or dean endorsing the proposal.
- A budget outlining cost of development and implementation. Funds may be used for course materials, nominal consultant fees for assistance in adapting software, relevant outside speakers to travel to campus, surveys, graduate student assistance and website development. Funds may NOT be used for equipment, faculty stipends or university administrative/overhead fees. All funds must be used solely for the project.

- A timeline for the project.

- A detailed outline of how the application will be assessed and evaluated.

## Grant Timetable:

- Proposals should be in ONE file (either a PDF or Word document) and are due to AEJMC by 5 p.m. (Eastern time) Saturday, **Feb. 1**, via email to [AEJMCnews@aol.com](mailto:AEJMCnews@aol.com).
- Grant recipients will be expected to report on their new applications during the 2014 AEJMC Conference in Montreal. (AEJMC will provide each selected project with an additional \$500 in travel assistance to attend that conference.)
- The final report and accounting of the grant funds are due Feb. 1, 2015. (Funds not used must be returned to AEJMC.)
- Questions? Contact Jennifer McGill, AEJMC executive director, at [AEJMCCHQ@aol.com](mailto:AEJMCCHQ@aol.com) or 803-798-0271.



# SPJ Seeks Submissions for Sigma Delta Chi Awards

The Society of Professional Journalists is accepting submissions for its 2013 Sigma Delta Chi Awards, which recognize the best in professional journalism.

Submissions must be received by **Feb. 7**, and works must have been published or broadcast in 2013 to be considered. The contest is open to any U.S. media outlet or international SPJ members; entries may be submitted online at [awards.spj.org](http://awards.spj.org). Winners will be notified in May 2014.



## New Conference Programming Process a Success

The mid-November session at the AEJMC Headquarters had one goal — schedule the Montreal Conference timeslots for all the divisions and interest groups, as well as CSW, the Council of Affiliates and the Community College Journalism Association. It was the December “chipping” session, but without the “chips” and without the travel. And it worked.

Normally some 60 division and interest group officers travel to a location and individually schedule their conference timeslots in a lottery rotation. Each group starts with a stack of poker chips. As groups schedule their sessions, they throw a poker chip into the center of the room to keep track of the sessions remaining.

This year, only two people traveled to accomplish the same thing. Council Chair Bob Trumpbour of Penn State Altoona and Vice Chair Chris (Roll Tide) Roberts of Alabama flew to Columbia, SC, to orchestrate the new process.

Every programming group sent a prioritized list of session requests. Central Office staff served as the chippers for five or six groups. When a group’s name was randomly drawn the next session on the list was programmed into the next available time slot.

And so it went round after round. Four hours later, it was finished.

Tweaks were made along the way so that a group did not have 8:15 a.m. sessions every day. Where possible, panels on similar panel topics were shifted so they did not compete in the same timeblock.

As it turned out, this was the perfect year to try this process. The weather in Dallas during our December meeting was icy, snowy and did not get above freezing for three days. Of the 28 people expected for our smaller meeting, only 11 actually made it to Dallas. Kudos to those who persevered and made it to Dallas in spite of the challenging weather: Rick Kenney, Jane Marcellus, Jennifer McGill, Radhika Parameswaran, David Perlmutter, Joe Phelps, Jane Singer, Dan Stout, Elizabeth Toth, Bob Trumpbour and Kyu Ho Youm.



Bob Trumpbour fills in slots for conference programming as Chris Roberts and AEJMC staffers assist.

## Advertising Educational Foundation Offers Visiting Professor Program

The Advertising Educational Foundation (AEF) invites applications for its 2014 Visiting Professor Program (VPP).

The VPP is a two-week fellowship for tenured or tenure-track professors of advertising, marketing, communications and the liberal arts. In 2013, 13 professors were hosted by advertising agencies in Atlanta, Chicago and New York City. Whether a professor is placed with an agency, a marketing or media company depends upon his/her area of expertise. The number of placements in the VPP is contingent upon the number of companies willing to host a professor. Preference is given to professors with little or no industry experience and to those who have not already participated in the program. The program is only offered to professors teaching in the United States.

The VPP’s objective is to expose professors to day-to-day operations of an advertising agency, marketing or media company; and to provide a forum for the exchange of ideas between academia and industry. The VPP gives professors a greater understanding of and appreciation for the industry while host companies have an opportunity to develop closer ties to academia.

The program will run from June 2-13 and begins with an orientation followed by individual fellowships. Apply only if your academic and personal responsibilities allow you to participate for the full two weeks. Notification will be made in April. Host companies pay housing and per diem. Professors pay for travel to/from the host city, as well as out-of-pocket expenses.

Visit the *On-Campus* section on [www.aef.com](http://www.aef.com) to apply and submit your CV and statement. Letter of recommendation (on school letterhead) must be mailed and postmarked by **Jan. 31**. Letter of recommendation is not accepted via fax or email. For more information, contact Sharon Hudson, vice president, program manager, at [sh@aef.com](mailto:sh@aef.com) or 212-986-8060.

# TEACHING TIPS CORNER



By Susan Keith, chair  
AEJMC Standing Committee on Teaching  
Associate Professor  
Department of Journalism and Media Studies  
School of Communication and Information  
Rutgers University  
susank@rutgers.edu

## Letting Online Students Know You're There

At the beginning of the fall semester a few years ago, two young women stepped into my office and greeted me warmly. They spoke as if I knew them, though I couldn't recall meeting either. Finally, they noticed my confusion and one said, "Oh, Dr. Keith, we were in your Newer Media Law and Policy course!"

They identified themselves and I realized they had, indeed, been in a summer course I had just taught as part of the Master's in Communication and Information Studies program at Rutgers University. I failed to recognize them not because the class had been so large that I couldn't learn students' faces but because the course, like all the offerings in the MCIS program's Digital Media track, which my department staffs, was fully online.

The course management system we used did not display avatars for students, so although students knew what I looked like from the headshot I had placed on the course syllabus, all I had seen of them were thumbnail images from their student IDs. In fact, I had thought throughout the summer that one of the women, who had a somewhat unusual first name, was male!

The students told me they had enjoyed the course, and I told them I had enjoyed their questions, comments and final papers. Then one of the students said something like, "I just wish the course could have been face to face."

Ah! Had it been, I would not have volunteered to teach the course in summer. I commute an hour (by car) to two hours (subway/train) each way. Coming to campus several times a week in the summer would have seriously cut into research time.

The student's comments, however, implied a legitimate concern over presence, a frequent issue in asynchronous online courses. Although online courses can give a voice to shy students or to international students concerned about their spoken English, other students sometimes miss the camaraderie of classmates they can see and a professor who is "right there."

However, if you are teaching fully online courses — a topic that will be addressed in the plenary session being organized by AEJMC's Standing Committee on Teaching for our Montreal Conference — there are things you can do to make students feel your presence in the virtual classroom:

**Let students see you right away.** I put a small mugshot on my syllabus and have students, before they do anything else, watch a short video of me welcoming them to the course. Although I don't typically lecture straight to the camera in online courses, I think a video showing me explaining course expectations helps make the human connection.

**Answer email more rapidly than in a face-to-face course:** For students in off-campus, asynchronous online courses, email (or CMS-based message) is the only way to connect with the instructor. You ignore it at the peril of your teaching evaluation scores.

**Encourage cooperative work.** As an undergrad, I groaned at the prospect of group work. Now I think at least small group assignments can help alleviate a sense of isolation in online courses. Encourage students to go beyond email as they plan. If the course management system doesn't support video chatting, have them try Google+ Hangout (<http://www.google.com/hangouts/>), which allows multiple people to talk and see each other.

**Think critically about discussion boards:** Many online instructors have students post to discussion boards as a way to simulate in-class discussions. I'm not convinced, however, that most of us use those boards well. Do students see any evidence, through your on-board responses or timely feedback, that you are reading their work? Do you work — behind the scenes, through email — with students who make erroneous assertions on the boards to help them publically convey correct information? Do you review what students discussed in the last discussion board assignment before moving on to the next unit?

**Consider some synchronous chats:** I offer hourlong synchronous group text- or video-based chats eight or 10 times a semester and four times in a five-week summer session. Because my online courses are advertised as *asynchronous*, I cannot **require** students to take part, but I find that many are hungry for the connection and join multiple times, especially before big assignments. (I ask students to look over my planned dates and times in the first week of the course, and I adjust if any student says he or she cannot make any of the sessions.) I plan a discussion topic, usually tied to course content in current events. The first thing I do, however, is ask whether students have questions. Sometimes they have many questions and answering them takes the full hour!

These are just a few ways to give students a sense of your presence in online courses.

What are yours? I would love to hear. Drop a note to [susank@rutgers.edu](mailto:susank@rutgers.edu).



[aejmc.com/home/resources/teaching-resources](http://aejmc.com/home/resources/teaching-resources)



## News Audience Research Paper Award

**Description.** In an effort to encourage more research and discussion on the audience for news, AEJMC President Paula Poindexter has created the News Audience Research Paper Award to be presented at the 2014 AEJMC conference in Montreal. Accepted AEJMC papers that have researched some aspect of the news audience are automatically eligible to be reviewed by a specially appointed committee for this new award. Cash prizes in the amount of \$500, \$300, and \$100 will be given to the first, second, and third place winners at the AEJMC business meeting.

There is no separate submission process for this award. Papers on this topic should be submitted to whatever division or interest group is the best fit for the paper. After the review process has been completed by each group, accepted papers will then go through a separate review process for this award.

**Eligibility.** Research papers eligible for this award should use audience-focused methodologies to provide insight about news audience engagement, attitudes, uses and gratifications, avoidances, socialization, etc. They may focus on news audiences in general, news audiences by platform, content or mobile device, news audiences defined by race, ethnicity, gender, generation, ideology, or other social characteristic. Audience-focused research methods include but are not limited to surveys, secondary analysis, focus groups, depth interviews, experiments, and participant observation. New models and theories to provide insight into the audience for news are encouraged. Although not required, authors are urged to include “news audience” in their conference paper key words to make accepted AEJMC papers easier to identify for peer review. Poindexter will work with the AEJMC executive director, the head of the Council of Divisions, and research chairs of all divisions, interest groups, and commissions to ensure that accepted papers on the news audience are reviewed for the News Audience Research Paper Award.

**Background.** This new AEJMC award complements Poindexter’s presidential initiative on future news audience engagement that includes the creation of the inaugural National News Engagement Day to be held Tuesday, October 7, 2014. The award will also help strengthen one component of AEJMC’s mission: contributing to an informed society. The most recent Pew Research Center biennial news consumption survey is a reminder of why the time is right for an award that puts the focus on the audience for news. The report called 29% of young people “newsless,” because on a typical day they did not get news from traditional news platforms, cell phones or social networks. Poindexter’s book *Millennials, News, and Social Media: Is News Engagement a Thing of the Past?* found evidence that news engagement may be endangered. The majority of both Baby Boomers and Millennials did not find keeping up with news enjoyable and they did not depend on news to help with daily life.

**Questions** about the News Audience Research Paper Award can be directed to Paula Poindexter at [paula.poindexter@austin.utexas.edu](mailto:paula.poindexter@austin.utexas.edu).

# AEJMC CONFERENCE PAPER CALL

## 2014 Uniform Paper Call

[aejmc.org](http://aejmc.org)

The programming groups within AEJMC's Council of Divisions invite submission of original, non-published, English language only research papers to be considered for presentation at the AEJMC Conference, Aug. 6 to 9 in Montreal, Canada. Specific requirements for each competition — including limits on paper length — are spelled out in the listing of groups and research chairs that appears below. **Papers are to be submitted in English only.**

All research papers must be uploaded through an online server to the group appropriate to the paper's topic via a link on the AEJMC website: [www.aejmc.org](http://www.aejmc.org). The following uniform call will apply to ALL AEJMC paper competitions. Additional information specific to an individual group's call is available at the end of the uniform call information.

1. Submit the paper via the AEJMC website link ([www.aejmc.org](http://www.aejmc.org)) to the AEJMC group appropriate to the paper's topic. Format should be Word, WordPerfect, or a PDF. PDF format is strongly encouraged.

2. The paper must be uploaded to the server no later than 11:59 p.m. (Central Daylight Time) Tuesday, April 1.

3. Also upload a paper abstract of no more than 75 words.

4. Completely fill out the online submission form with author(s) name, affiliation, mailing address, telephone number and email address. The title should be printed on the first page of the text and on running heads on each page of text, as well as on the title page. Do NOT include author's name on running heads or title page.

5. Papers uploaded with author's identifying information WILL NOT BE CONSIDERED FOR REVIEW AND WILL AUTOMATICALLY BE DISQUALIFIED FROM THE COMPETITION. ALL AEJMC DIVISIONS, INTEREST GROUPS AND COMMISSION PAPER SUBMISSIONS WILL ABIDE BY THIS RULE WITHOUT EXCEPTION.

NOTE: Follow instructions on how to submit a clean paper for blind reviewing.

6. **Papers are accepted for peer review on the understanding that they are not already under review for other conferences and that they have been submitted to only ONE AEJMC group for evaluation.** Papers accepted for the AEJMC Conference should not have been presented to other conferences or published in scholarly or trade journals prior to presentation at the conference.

7. Student papers compete on an equal footing in open paper competitions unless otherwise specified by the individual division or interest group. Individual group specifications are appended to this uniform call.

8. Papers submitted with both faculty and student authors will be considered faculty papers and are not eligible for student competitions.

9. At least one author of an accepted faculty paper must attend the conference to present the paper. If student authors cannot be present, they must make arrangements for the paper to be presented.

10. If a paper is accepted, and the faculty author does not present the paper at the conference, and if a student author does not make arrangements for his/her paper to be presented by another, then that paper's acceptance status is revoked. It may not be included on a vita.

11. Authors will be advised whether their paper has been accepted by May 20 and may access a copy of reviewers' comments from the online server. Contact the paper chair if you are not notified or have questions about paper acceptance.

**Special note:** Authors who have submitted papers and have not been notified by May 20 **MUST** contact the division or interest group paper chair for acceptance information. The AEJMC Central Office may not have this information available.

12. Authors of accepted papers retain copyright of their papers and are free to submit them for publication after presentation at the conference.

## Important Paper Submissions Information

- Upload papers for the AEJMC 2014 Montreal, Canada, Conference beginning **Jan. 15**. Paper submitters should follow instructions on the front page of the submission site to create your account and complete the information required.
- Deadline for paper submissions is **April 1** at 11:59 p.m. CDT. Any submissions after this time will not be accepted.
- **Before submitting your paper, please make certain that all author-identifying information has been removed and that all instructions have been followed per the AEJMC uniform paper call.**
- **A COVER SHEET or a sheet with the 75-word required ABSTRACT that is included with a paper upload should be EXCLUDED from the page number limits set by all AEJMC Groups.**

Papers uploaded with author's identifying information displayed **WILL NOT BE CONSIDERED FOR REVIEW AND WILL AUTOMATICALLY BE DISQUALIFIED FROM THE COMPETITION.** All AEJMC Divisions, Interest Groups and Commissions will abide by the rules below **WITHOUT EXCEPTION.**

NOTE: Follow online instructions on how to submit a clean paper for blind review at [aejmc.org/home/papers](http://aejmc.org/home/papers). Contact Felicia Greenlee-Brown with comments, concerns and other Conference Paper Call inquiries at [Felicia@aejmc.org](mailto:Felicia@aejmc.org).

## DIVISIONS

### Advertising Division

The AEJMC Advertising Division invites submissions of original papers that clearly focus on some aspect of advertising or advertising education. Various theoretical orientations and methodological approaches are welcome. Individual paper submissions should not exceed 30 typed, double spaced pages (including all notes, references, tables, and figures) and should be submitted to only one competitive paper category in the Advertising Division: 1) Advertising Research, 2) Advertising Teaching, 3) Professional Freedom & Responsibility, 4) Special Topics, or 5) Student Papers. Papers exceeding 30 pages, or papers submitted to more than one paper competition within the division, will not be reviewed for consideration. For 2014, the Advertising Division would like to encourage submissions to the PF&R competition of papers dealing with all aspects of professional competencies and development within the advertising industry.

**Research Papers:** Submissions should be consistent with the style and format of the *Journalism & Mass Communication Quarterly*, the *Journal of Advertising* or the *International Journal of Advertising*. Research papers that examine various aspects of advertising will be considered. The topics for the Research Paper Category could include advertising effectiveness, cross-cultural advertising, global advertising issues, advertising ethics, or economic, political, social and environmental aspects of advertising. For questions, please contact Sela Sar, Research Paper Chair, University of Illinois at Urbana-Champaign. E-mail: selasar@illinois.edu. Tel: (217) 244-1229.

**Teaching Papers:** Teaching papers are invited on any research that addresses teaching: innovations, effective approaches, pedagogy, survey of the field, adoption of new technologies in the classroom, etc. However, keep in mind this competition is for research papers on teaching, rather than teaching tips or personal reflections. The style and format of the paper should conform to those in the *Journal of Advertising Education* or *Journalism & Mass Communication Educator*. Papers submitted to the teaching competition will be considered for review by the

*Journal of Advertising Education*. For questions, please contact George Anghelcev, Teaching Paper Chair, Penn State University. E-mail: gua4@psu.edu. Tel: (814) 865-4354.

**Professional Freedom & Responsibility (PF&R) Papers:** Often referred to as the conscience of AEJMC, the goal of PF&R papers is to extend knowledge about and understanding of gender, race, ethics, social, and cultural influences; values; and free expression. Submissions may take the form of traditional research papers, but essays or critical analyses are also welcome. Historical as well as contemporary topics are appropriate. Often papers submitted to the research and teaching competitions would nicely fit into the PF&R category as well. This year the Ad Division had just one paper submission in the PF&R category. We'd like to see more! Examples of advertising topics related to the PF&R mission could include papers about food and tobacco advertising which address ethical issues; and minority representations in advertising content as well as participation in the advertising business, which ties into the racial, gender, and cultural inclusiveness mission of PF&R. For questions, please contact Keltie Logan, PF&R Paper Chair, University of Colorado at Boulder. E-mail: keltie.logan@colorado.edu. Tel: (512) 809-5852.

**Special Topics Papers:** The special topics paper competition is a place for pioneering subjects, methods, and presentations. New approaches, innovation, and creativity are encouraged. A variety of advertising and advertising education topics are welcome. For example, we live in times of unprecedented technological innovation. This technological revolution has created new platforms for the communication of brand messages; it has accelerated the globalization of brands and audience segments; it has changed the way people consume media and the way consumers interact with one another; and it has changed the way we teach and do research in advertising. Papers which focus on the challenges posed by these recent transformations to the practice of advertising are especially welcome. We also welcome exploratory and qualitative approaches, such as case histories, ethnographies, critical studies, visual essays, and methodologically innovative research

on more traditional topics. Empirical research, critical reviews and conceptual pieces can be submitted. Submissions must be full papers (no abstracts or extended abstracts). To be considered, the papers should be maximum 30 pages in length (double-spaced, 12 point Times New Roman or equivalent font, including tables and references) and should conform to the Chicago or APA style. If you have any questions regarding the fit of your paper with this competition, or any other inquiries, please contact Heidi Henink-Kaminski, Special Topics Paper Chair, University of North Carolina at Chapel Hill. E-mail: h2kamins@unc.edu. Tel: (919) 962-2555.

**Student Papers:** Graduate and undergraduate students are invited to submit original research dealing with any advertising-related topic. All sole- or co-authors of these papers must be students; papers co-authored by students and faculty should be submitted to the Research Paper competition. The style and format of the paper should conform to those in *Journalism & Mass Communication Quarterly*, the *Journal of Advertising* or the *International Journal of Advertising*. A cash award from the division and an additional award (\$200) sponsored by the *International Journal of Advertising* will be given during the Washington conference to the top student paper. For questions, please contact John Wirtz, Student Paper Chair, University of Illinois at Urbana-Champaign. E-mail: jwirtz@illinois.edu. Tel: (217) 300-0368.

### Communicating Science, Health, Environment, and Risk Division

The Communicating Science, Health, Environment, and Risk Division invites paper submissions that represent original research related to science, health, environment, risk, and other topics relevant to the communication of scientific information to the general public or specific populations.

ComSHER welcomes papers that follow any disciplinary approaches and all methodological orientations, both quantitative and qualitative.

To acknowledge research excellence, ComSHER offers the \$1,000 Eason Prize for the top student paper, which is the

Continued on page 14

largest paper award given to graduate students at AEJMC. Students competing for top student paper and the accompanying \$1,000 Eason Prize will be judged together with other ComSHER faculty submissions. The Eason Prize is awarded in memory of former University of Texas doctoral candidate Lori Eason (1957-2002). Papers competing for the Eason Prize *cannot* be co-authored with faculty, and authors must identify their submission as an Eason Prize entry on the cover page.

In any one year, an individual can appear as author or co-author on a maximum of two (2) submitted research papers. If one individual appears as author or co-author on more than two (2) submitted research papers, the ComSHER Executive Committee will have the right to disqualify some or all of the papers in question from the research competition.

All accepted papers must be presented by a listed author, unless approved in advance by the Executive Committee. Failure to appear to present can result in author(s) losing eligibility to submit to the Division for one year.

Paper submissions should follow the AEJMC Uniform Paper Call Guidelines (no more than 25 pages of double-spaced text, plus references, tables, figures, and appendices). Note that due to policy changes across AEJMC, submissions with any residual identifying information will be rejected. Before uploading your paper, exercise extra diligence to remove all author identification from the document, including any file properties or obvious reference to self-citations. See [www.aejmc.org/home/papers](http://www.aejmc.org/home/papers) for tips on keeping your submission anonymous. Direct questions to Research Chair Michael Dahlstrom at [mfd@iastate.edu](mailto:mfd@iastate.edu) or 608-469-9602.

### Communication Technology Division

The Communication Technology Division encourages research submissions where the central focus is technology and changes in the communication process resulting from technology. The division welcomes theoretical and conceptual papers and a diversity of methodological approaches.

**Student Papers:** Papers solely authored by students are especially encouraged and are eligible to be entered for the

Jung-Sook Lee Student Paper competition. The Jung-Sook Lee Award recognizes the best student paper, which makes “a substantial contribution to the substance or method on a topic related to communication technology and policy.” The award honors the division’s 1997-1998 research chair, Jung-Sook Lee of the University of Southwestern Louisiana, who died soon after the Baltimore conference in 1998. Authors of the top three student papers will receive a cash award. In addition, the author of the best student paper will have his or her conference registration fee paid by the division. For a paper to be considered for this award, all of the authors must be undergraduate or graduate students enrolled during the 2013-2014 academic year. Authors must type “Jung-Sook Lee Competition” in the upper-right corner of the first page of text to be considered for the award.

**Faculty Papers:** The division is pleased to present the third annual Gene Burd Top Faculty Research Paper Award, made possible by the generosity of Prof. Burd from the University of Texas – Austin. The \$1,000 award recognizes the best faculty paper submitted to the division. For a paper to be considered for this award, at least one of the authors must be faculty. Authors must type “Gene Burd Competition” in the upper-right corner of the first page of text to be considered for the award.

Winners of both awards will receive their prize and be recognized at the Washington, D.C., conference. Submissions that do not win recognition in the Jung-Sook Lee Award or the Gene Burd Award are still considered for acceptance along with open competition submissions.

**Open Competition:** All other papers submitted to the division will be reviewed in an open competition. Please limit papers to no more than 25 pages (double-spaced) in length, excluding tables and references. If you have any questions or require more information about the submission process, please contact Bart Wojdyski, CTEC research chair, at [bartw@uga.edu](mailto:bartw@uga.edu)

### Communication Theory and Methodology Division

The CT&M Division accepts original research papers that advance the literature in mass communication theory, re-

search methods, or both. CT&M welcomes both conceptual and data-based papers and is open to all methodological approaches. Please refer to the Summer 2013 CT&M newsletter for a complete list of topics and papers presented last year to get a better idea of the potential “fit” of your paper: <http://aejmc.net/ctm/wpcontent/uploads/2013/06/summer2013.pdf>.

Recent CT&M papers include research in political communication, health communication, environmental communication, computer-mediated communication, international communication, and broader media effects.

**Paper Competitions:** Papers submitted to CT&M can be submitted to the open-call competition or the student paper competition. Winners of all awards will be recognized in the conference program and/or at the CT&M members’ meeting in Montreal.

In addition to the open-call and student competitions, CT&M recognizes the top theoretical submission to the division each year. A theory paper may extend what is known about the current workings of a theory by including a data analysis section, or strictly extend the current theory literature without including data. Papers submitted in the top theory paper competition will also be considered for awards in the open-call and student competitions, as applicable.

We strongly encourage submissions by students. Winners of the Chaffee-McLeod Award for Top Student Paper will be awarded \$250; two additional top student papers will also receive cash prizes. ***To be considered for the student paper competition, all authors must be students, and the author(s) must type “Student Paper Competition” in the upper right-hand corner of first page of text.***

**Requirements:** Please limit papers to no more than 25-pages (double-spaced) in length, excluding tables and references. Papers should follow APA style, have 1-inch margins, and use 12 point Times New Roman font. Please limit papers to a total of 35 pages total (including text, tables, and references). Please refer to the AEJMC general paper call for this year’s online submission guidelines. Please make sure there is no identifying information in the body of the paper **or in the document properties**. Co-authors cannot be added after a paper has been reviewed. At least

one author of an accepted faculty paper must attend the conference to present the paper. If student authors cannot be present, they must make arrangements for the paper to be presented by someone else. Failure to be present or provide a presenter for any paper will result in a one-year ban on the review of papers for all of the authors involved. Authors of accepted papers are required to forward papers to discussants and moderators prior to the conference.

If you have any questions, please direct them to the research chair, Kjerstin Thorson (kjerstin.thorson@usc.edu).

### Cultural and Critical Studies Division

The Cultural and Critical Studies Division welcomes faculty and student submission of original research that is interdisciplinary in focus, theoretically grounded, and contributes to the study of journalism and media communication. Papers that do not meet the AEJMC Uniform Call for Papers requirements will not be accepted.

The division invites research on a variety of topics and approaches including, but not limited to, historical studies, gender, race and class analyses of media, news analysis, audience analysis, political economy, literary analysis with a media foundation, philosophy of communication, ethics, and media criticism in general. CCS also encourages work that challenges conventional approaches to media, examines paradigmatic assumptions, and explores innovative ways of theorizing both news and entertainment media.

The division presents awards to the authors of the top-ranking faculty and student submissions. Only one paper per author is accepted for review and submissions must not be under consideration elsewhere for presentation or publication.

Faculty and student submissions will undergo separate blind review processes by faculty-only judges. Student authors – undergraduate and graduate students enrolled during the 2013-2014 school year – should include a cover sheet that clearly states that the paper is a student submission. Student papers with faculty co-authors will be reviewed in the faculty competition and should not be designated as student-authored papers.

Preferred paper length is 7,500

words (approx. 25-pages, excluding tables, figures, and references). Abstracts must be no more than 75 words. Be sure that submissions contain no identifying information, such as name, university affiliation, job title, etc. either in the text of the paper or in the document properties. **Any identifying information found on the submission results in an immediate disqualification of the paper.**

**Questions** concerning submissions should be directed to research co-chairs Madeleine Esch  
madeleine.esch@salve.edu or Adina Schneeweis  
schneeweis@oakland.edu.

### Electronic News (formerly Radio Television Journalism Division)

The Electronic News Division welcomes faculty and students to submit original research on any aspect of broadcast journalism or electronic communication with a journalism emphasis. The division welcomes a variety of subjects and methodological approaches.

Papers submitted to the 2014 Electronic News Division competition should be no longer than 25-pages of manuscript, excluding tables, figures, references and appendices, and should be submitted in one of the generally approved academic bibliographic styles. Papers should be in 12-point, Times New Roman font, double-spaced and with one-inch margins.

Please be sure to submit a “clean” paper, otherwise it will be disqualified. Please refer to AEJMC’s Uniform Paper Call on how to upload “clean” papers.

The Electronic News Division accepts only one paper per author. This is true even if you are primary author on one paper and co-author on another. In that case, please submit one of the papers to another division.

The division offers cash prizes for top student and top faculty paper submissions. Authors of all selected papers are expected to present their work in Montreal, Canada. Cash awards for winning papers will only be awarded if the authors present their work at the conference. Please note that if your paper is presented in Montreal it will automatically be forwarded to the editors of **Electronic News** unless you choose to opt out of submitting it to that journal. **Questions** concerning submissions should be directed to Indira S. Somani, Howard University.

Phone: 202-806-5118. Email: Indira.somani@howard.edu.

### History Division

The History Division invites submissions of original research papers and historiographical essays on all aspects of media history for the AEJMC 2014 conference in Montreal, Canada. All research methodologies are welcome.

Papers will be evaluated on originality and importance of topic; literature review; clarity of research purpose; focus; use of evidence to support the paper’s purpose and conclusions; and the degree to which the paper contributes to the field of journalism and mass communication history. The Division presents awards for the top three faculty papers.

Papers should be no more than 25 double-spaced pages, not including notes, references or appendices. Papers should have 1-inch margins, and use 12 point Times New Roman font. Authors should also submit a 75-word abstract. Multiple submissions to the Division are not allowed and only one paper per author will be accepted for presentation in the History Division’s research sessions. Authors of accepted papers are required to forward papers to discussants and moderators prior to the conference.

Papers must be electronically submitted using the services of All-Academic, you can find the link at [www.aejmc.org](http://www.aejmc.org). The deadline is 11:59 P.M. (Central Daylight Time) Tuesday, April 1, 2014. **Please make sure there is no identifying information in the body of the paper or in the electronic file properties. Papers uploaded with author’s identifying information will not be considered for review and will automatically be disqualified from the competition.** Please refer to the AEJMC general paper call for this year’s online submission guidelines especially for how to submit a clean paper for blind review.

**Student Papers:** Undergraduate and graduate students enrolled during the 2013-14 academic year may enter the Warren Price Student Paper Competition. The Price Award recognizes the History Division’s best student paper and is named for Warren Price, who was the Division’s first chair. Student papers should include a

Continued on page 16

separate cover sheet that indicates their student status but omits the author's name or other identifying information. Students who submit top papers are eligible for small travel grants from the Edwin Emery Fund. Only full-time students not receiving departmental travel grants are eligible for these grants.

**Call for Reviewers:** If you are willing to review papers for the History Division research competition, please contact Yong Volz at volzy@missouri.edu and indicate your areas of expertise and/or interest. We will need approximately 75 reviewers for the competition. Graduate students are not eligible to serve as reviewers and, in general, reviewers should not have submitted their own research into the competition.

**Contact information:** For more information, contact History Division Vice Head and Research Chair Yong Volz (University of Missouri) at volzy@missouri.edu or 573-882-2159.

#### International Communication Division

**Robert L. Stevenson Open Paper Competition & Markham Student Paper Competition:** The International Communication Division welcomes original, non-published research papers that *focus clearly on international aspects of journalism and mass communication*. We accept up to two papers per author for review. Papers that merely examine communication phenomena outside of the United States do not necessarily fit in this division, and the research committee reserves the right to transfer papers to other divisions if it determines that the paper would be better suited for another division. Any theoretical and methodological approaches appropriate to communication research are acceptable and encouraged. Papers are submitted either to the Robert L. Stevenson open paper competition (faculty and student-faculty) or the Markham student competition (strictly student-authored papers). All research papers must be uploaded through an online server to the group appropriate to the paper's topic and author (faculty or student) via a link on the AEJMC website. Detailed information will be sent to authors with notification that their papers have been accepted. In addition to guidelines that apply to all AEJMC paper competitions, please follow ICD's specific

guidelines listed below.

**Guidelines:** Format should be Word, WordPerfect, or a PDF. Researchers also must upload a paper abstract of no more than 75 words. The body of the paper should not exceed 25 pages with 12-point font, double-spaced format, and margins of one inch on all sides (The page count does not include notes, references, figures and/or illustrations). Authors should use the style appropriate for the discipline, including APA, Chicago, Harvard, and other styles.

Completely fill out the online submission form with author(s) name, affiliation, mailing address, telephone number and email address. The paper title should be on the first page of the text and on running heads on each page of text, as well as on the title page. **Do not include author's name or other identifying information on running heads, the title page, pages throughout the document, the properties or hidden popup options (specifically on material submitted as PDF). Submissions that exceed the guidelines for page limit or with identifying information in the properties or text of the document will not be accepted.**

For instruction on removing identifying information from the document that you submit, please use these guidelines: <http://www.aejmc.org/home/wp-content/uploads/2013/01/Ensure-a-Blind-Review.pdf> If an author's work must be cited, use "author citation," in the text and references. For example, in the text, an acceptable reference to your citation is: (Author citation, 2012). In the reference section, please use this format: Author citation. 2012. Please contact the research chair before submitting the paper if you have any questions: jrelly@email.arizona.edu

Authors are responsible for following the guidelines for paper submissions outlined in the AEJMC uniform paper call and additional ICD guidelines listed in this call. Papers that do not meet these guidelines will not be reviewed (Note: Papers submitted to the wrong competition, papers containing any identifying information, or submissions consisting only of abstracts will be disqualified immediately.). Submissions will be blind-reviewed by a panel; selections are based on merit.

**Awards:** ICD awards cash prizes for the top three faculty papers and the top

three student papers. Student winners will also receive free conference registration. Both *The Asian Journal of Communication* and *Ecquid Novi: African Journalism Studies* also sponsor a "Best Paper Award" with cash prizes. (Cash prizes are forfeited if an author fails to present the work.) The Latino/Latin American Research Award provided by Florida International University School of Journalism and Mass Communication will honor three top papers in the International Communication or Minorities and Communication divisions with cash prizes and conference registration waivers.

#### Asian Journal of Communication

**Best Paper Award:** The AJC Best Paper Award is presented annually by the Asian Journal of Communication (AJC), a refereed international publication of the Asian Media Information and Communication Centre (AMIC) and the Wee Kim Wee School of Communication and Information at Nanyang Technological University in Singapore, to an outstanding paper selected from the AEJMC International Communication Division's Open Paper Competition. Established in 2003, the award is aimed at promoting mass communication research concerning the Asia-Pacific region. All papers (with a focus on or relevance to mass communication in the Asia-Pacific region or an Asia-Pacific country) submitted to the annual ICD Open Paper Competition are eligible for the AJC Best Paper Award contest and will be reviewed automatically for the award. All research methodologies are welcome.

#### Ecquid Novi: African Journalism

**Studies Best Paper Award for Journalism Research:** The ICD's "Best Paper Award for Journalism Research" is sponsored annually by *Ecquid Novi: African Journalism Studies* for the most outstanding paper selected from the submissions to the AEJMC International Communication Division's Open Paper Competition. Established in 2003, the award is aimed at promoting research in global journalism which will enhance and enrich our understanding of issues such as international news flow, news theory, media ethics, media education, gender, and race, as well as specific topics, such as the media and AIDS. In line with the division's international character, the award is also aimed at promoting research that addresses North-South and South-South journalism issues.



### Latino/Latin American Research

**Award:** This is the inaugural year of this award, provided by Florida International University School of Journalism and Mass Communication, which honors the top three research papers submitted to either the International Communication or the Minorities in Communication divisions by Hispanic scholars for journalism and mass media research relevant to their communities in Latin America, the Caribbean, the United States, Canada, or the Iberian Peninsula, including domestic and international communication. Topics include Inter-American or Iberian-American communication, news media flows, media theory, media technology or new media, communication for development and social change, media law and ethics, media education, ethnic or gender media and integration, media economics, media and the environment, political communication, critical media studies, popular culture, and cultural studies, among others. The award will recognize all research methodologies. Eligible scholars regard themselves as members of the Latino, Hispanic or Latin American community. The competition is open to AEJMC members and non-members, students and faculty. The first awards are scheduled for the AEJMC annual conference in Montreal and will be administered by the International Communication and the Minorities and Communication divisions.

If you have questions about the call or the 2014 ICD research competition, contact: **Robert L. Stevenson Open Paper Competition Chair** – Jeannine Relly, The University of Arizona, jrelly@email.arizona.edu, **Markham Student Competition Chair** – Yusuf Kalyango Jr., Ohio University, kalyango@ohio.edu.

### Law and Policy Division

The Law and Policy Division invites submission of original research papers on communications law and policy for the 2014 AEJMC Conference in Montreal, Canada. Papers may focus on any topic related to communications law and/or policy, including defamation, privacy, FCC issues, intellectual property, obscenity, freedom of information, and a myriad of other media law and policy topics. Papers outside the scope of communications law and policy will be rejected.

The Division welcomes a variety of

theoretical orientations and any method appropriate to the research question. A panel of judges will blind-referee all submissions, and selection will be based strictly on merit. Authors need not be AEJMC or Law and Policy Division members, but they must attend the conference to present accepted papers.

Paper authors should submit via the online submission process as described in the Uniform Paper Call.

Law and Policy Division papers must be no longer than **50-double-spaced** pages with one-inch margins and 12-point font, including cover page, appendices, tables, footnotes and/or endnotes, and end-of-paper reference list, if applicable. (Footnotes and/or endnotes and reference list may be single-spaced.) Papers that exceed 50 total pages or are not double-spaced will be automatically rejected without review. Although Bluebook citation format is preferred, authors may employ any recognized and uniform format for referencing authorities, including APA, Chicago, or MLA styles.

Papers that include author-identifying information within the text, in headers, or within the embedded electronic file properties will be **automatically rejected** (review the instructions on the AEJMC website for stripping identifying information from the electronic file properties). Authors are solely responsible for checking the final uploaded version of their paper for any and all author identifying information. Submitting before the conference deadline will allow you to fully check your submissions as they are entered into the system so that a resubmission prior to the deadline is possible if necessary.

There is no limit on the number of submissions authors may make to the Division. Any paper previously published or presented at a conference except the AEJMC Southeast Colloquium or the AEJMC Midwinter Conference is not eligible for the competition.

In 2014, the Division will again award the **Top Debut Faculty Paper**. The top paper accepted by a faculty member who has never had a paper accepted by the Division will be awarded a prize of \$150 and will receive free conference registration. For papers with multiple authors, multiple faculty and/or faculty and student, to be eligible none of the authors of the paper

may have previously had a paper accepted by the Division at the national conference. In addition, only the faculty author presenting the paper will be eligible for free conference registration.

**Student authors should clearly indicate their student status on the cover page.** Student-only submissions will be considered for the \$100 Whitney and Shirley Mundt Award, given to the top student paper. Co-authored papers are eligible for the competition so long as all authors are students. The Law and Policy Division will also cover conference registration fees for the top three student paper presenters. In the case of co-authored student papers, only the student author presenting the paper will be eligible for free conference registration.

If you have questions, please contact Dan Kozlowski, Law and Policy Division Research Chair, Saint Louis University, Department of Communication, 3733 West Pine Blvd., Xavier Hall 300, St. Louis, MO 63108. Phone: (314) 977-3734; email: dkozlows@slu.edu.

### Magazine Division

The AEJMC Magazine Division invites submissions of original research papers on any topic related to magazines for the AEJMC 2014 conference. All research methodologies and theoretical frameworks are welcome. Research need not be narrowly focused on print or digital magazine media themselves, but may address a range of aspects of these media, such as editorial or advertising content, production, or reception among audiences.

Three prizes of \$200 will be awarded at the conference in Montreal: best faculty paper, best student paper, and best paper related to online or digital magazines. You do not need to specify if you would like to be considered for one of these top paper awards. You will be automatically entered based on your status and the topic of your paper.

Preferred paper length is up to 7,500 words (about 25 double-spaced pages) plus notes, references, and tables. Authors may submit up to two papers for presentation in the Magazine Division research sessions. Multiple submissions of the same paper(s) to other divisions are not allowed.

Continued on page 18

Papers presented in this division at earlier conferences included, but were not limited to, content analyses of topics or advertisements using magazines as the source of data; qualitative investigations of business and editing practices at an on-line magazine; historical analyses of specific magazines, genres, or topics; experimental work on page layout and magazine design; new business models for the industry; and rhetorical analyses of literary journalism. For examples of topics covered by recent research papers, please review the 2013 abstracts at [www.aejmc.org/home/2013/06/mag-2013-abstracts/](http://www.aejmc.org/home/2013/06/mag-2013-abstracts/).

Papers will be evaluated on originality and importance of topic; quality of literature review; clarity of research purpose; focus; use of original and primary sources and how they support the paper's purpose and conclusions; quality of writing and organization; and extent of contribution to the field of magazine research.

Follow submission requirements in the AEJMC Uniform Paper Call. Pay particular attention to the details of removing any identifying information. Per new AEJMC policy, papers uploaded with authors' identifying information displayed will not be considered for review and will be automatically disqualified. Follow instructions for submitting a clean paper for blind reviewing at [www.aejmc.org/home/papers](http://www.aejmc.org/home/papers). Early submissions are encouraged. **The deadline for all submissions is April 1, 2014.**

Specific questions should be directed to the division's research chair, Susan Currie Sivek, Linfield College, [ssivek@linfield.edu](mailto:ssivek@linfield.edu) or 503-883-2521.

### Mass Communication and Society Division

The Mass Communication and Society Division seeks research paper submissions from both faculty and students for the 2014 AEJMC national conference in Montreal, Canada. Submissions to the Mass Communication and Society Division can be on any topic related to mass communication processes and effects with the goal of contributing to a theoretical base of knowledge. The Division accepts research submissions from a variety of theoretical and methodological perspectives. Submissions should be consistent with the

style and format of the journal *Mass Communication & Society*. Papers should be submitted to only one competitive paper category in the division: 1) Open Competition, 2) Student Competition, or 3) Moeller Student Paper Competition. Papers must not be under consideration elsewhere for presentation or publication. **Simultaneous submission of paper to another AEJMC Division, another conference or for publication will result in automatic disqualification of the paper.**

**Submission Procedures:** Individual paper submissions cannot exceed 30 double-spaced pages (count and format includes: title page, abstract, notes, references, tables, and figures). Double-space all material including: title page, abstract, text, quotations, acknowledgements, references, appendices, tables, figure captions and footnotes (notes should be kept to a minimum). **All papers must be submitted in PDF format.** Papers must follow the Publication Manual of the American Psychological Association (updated 6<sup>th</sup> ed.), have 1-inch margins, and use 12 point Times New Roman, Times or Arial font. Abstracts must be no more than 75 words. The title must be on the first page with page numbers and running heads on each page of text. Hard copy papers or papers submitted electronically to the Research Co-chairs will not be accepted.

Author-identifying information CAN NOT appear anywhere in the attached paper file. Identifying information includes: (1) listing of authors' names and/or affiliations, (2) references to authors' previous work in a way that reveals authorship of the current work, (3) author-identifying information within the text, in headers, or within the embedded electronic file properties, and (4) links to authors' websites, email addresses, or social media accounts. **Inclusion of identifying information will result in automatic disqualification of the paper** (review the instructions on the AEJMC website for stripping identifying information from the electronic file properties). Authors are solely responsible for checking the final uploaded version of their paper for any and all author identifying information.

**Authorship:** When submitting co-authored papers, permission to submit the paper should be sought and obtained from all authors on the paper prior to submission.

Paper authorship cannot be added, deleted, or changed after review of the paper.

**Author Information:** In any one year, an individual can appear as author or co-author on a maximum of two (2) submitted research papers to the Division. **If one individual appears as author or co-author on more than two (2) submitted research papers, the Division Executive Committee has the right to disqualify some or all of the papers in question.** At least one author of an accepted faculty paper must attend the conference to present the paper. If student authors cannot be present, they must make arrangements for the paper to be presented by someone else. **Failure to be present or provide a presenter for any paper will result in author(s) losing eligibility to submit to the division for one year. The author(s) will also not be eligible to count that presentation on his/her vita.** Authors of accepted papers are required to forward papers to discussants and moderators prior to the conference.

**Author Identification:** Completely fill out the online submission form with author(s) name, affiliation, mailing address, telephone number and email address. All authors and co-authors, their institutional affiliations and contact information must be included WHEN REGISTERING on the online system. If there are three co-authors, for example, information about all three must be included in the registration.

**Student Competition:** Graduate and undergraduate students are invited to submit original research regarding any topic related to mass communication and society. For a paper to be considered for a student paper award, all of the authors must be students. The paper must be correctly submitted to the Student Competition category online. A faculty member as co-author automatically moves the paper to the Open Competition. At least one author of each winning paper is asked to attend the Mass Communication and Society Business Meeting to receive the award.

**Moeller Student Paper Competition:** Students who submit a paper written for a class during the previous year are eligible for the Mass Communication and Society Moeller Student Paper Competition. A faculty member as co-author automatically moves the paper to the Open Competition. Moeller Competition papers

must be nominated by the faculty member who taught the class. To nominate a student paper faculty should send an email verifying that the paper was completed for a class to the research chair(s). Please note that the Moeller Competition is separate from our Student Paper Competition. The paper must be correctly submitted to the Moeller Competition category online. At least one author of each winning paper is asked to attend the Mass Communication and Society Business Meeting to receive the award.

**Open Competition:** All other papers submitted to the Division will be reviewed in the Open Competition. At least one author of each winning paper is asked to attend the Mass Communication and Society Business Meeting to receive the award.

**Top Paper Recognition:** To acknowledge research excellence, the Division provides cash awards and waives one AEJMC conference registration fee for the top three winners in each research paper competition. All MCS research submissions, regardless of faculty or student authorship, are judged together as general papers. However, the top papers in the Open, Student and Moeller categories are recognized separately. At least one author of each winning paper is asked to attend the Mass Communication and Society Business Meeting to receive their awards.

Authors are responsible for following the guidelines for paper submissions outlined in the AEJMC Uniform Paper Call and additional MCS guidelines listed in this call. For questions, please contact research co-chairs Jensen Moore at Louisiana State University (jmoore5@lsu.edu, 225-578-6686) or Gang (Kevin) Han at Iowa State University (ghan@iastate.edu, 515-294-0482).

### Media Ethics Division

From ethical issues facing journalists to questions in sports, entertainment, public relations and advertising, the Media Ethics Division seeks a diverse range of faculty and graduate student paper submissions related to ethics. **The Division encourages submissions of all media-ethics research, regardless of methodological approach.** We encourage submissions that use surveys, experiments, interviews, or other data-collection methods as well as submissions that use a

rhetorical or theory-building essay style. Submissions may use a variety of theoretical approaches, relying on normative or descriptive theory, using communication, philosophy, sociological, psychological or other theoretical approaches. **The Division is sponsoring a special call** in addition to our regular call and our graduate student award.

All papers must be no more than 25-pages (excluding bibliography and appendices) and must otherwise conform to the rules outlined in the AEJMC Uniform Call for Papers. Submitting a paper to the MED implies that the author (or one of the authors) intends to present the paper in person or will make arrangements for the paper to be presented by a colleague familiar with the work.

The Division offers recognition in several areas. Except for the Burnett Award, all competitions are open to both faculty and students. All submissions will be evaluated in the general paper competition. Authors wishing to be considered for the special competitions described below should submit their paper only once.

In addition to supporting the Carol Burnett Award winners, the Media Ethics Division will offer small travel stipends for the top student submissions.

**Special Call for Sports Media Ethics:** In addition to our regular call, the Media Ethics Division is sponsoring a special call for papers related to sports media ethics. Papers may consider sports media ethics related to amateur (including college) or professional sports of any kind and in any medium such as broadcast, print, digital/online, etc. International sports media topics also are welcome. Papers may use a variety of methodological approaches such as quantitative, qualitative, rhetorical, etc. Special call papers must be marked "Special Call" on the title page (and ONLY on the title page).

**Carol Burnett Award for Graduate Students:** All graduate students who submit papers to the Media Ethics Division are encouraged to enter the Carol Burnett Award competition. The Media Ethics Division teams with the University of Hawaii and the Carol Burnett Fund for Responsible Journalism to sponsor this special paper competition for graduate students. Students are invited to submit papers on any topic related to media ethics: public

relations, entertainment, journalism, advertising, etc. The winning paper will receive the Carol Burnett/University of Hawaii/AEJMC Prize, which includes a \$350 cash award. The runner-up will receive a \$150 cash award. Authors for the top two submissions will receive a small travel assistance stipend and will be invited to present their papers at the 2014 conference in Montreal, Canada. The winner will be invited to accept his or her prize at the KTA Awards Luncheon at the conference. Burnett competition papers must be marked "Burnett Competition" on the title page (and ONLY the title page).

**Professional Relevance Award:** Special recognition will be given to the paper that is judged to be the most relevant to working professionals. The recipient will be selected from the general paper competition.

**Top Faculty Paper:** Special recognition will be given to the faculty paper judged to be the best paper submitted among faculty authors. The recipient will be selected from the general paper competition.

All questions should be directed to the research chair Jan Leach, Kent State University, email: jleach1@kent.edu, phone 330-672-4289.

### Media Management & Economics Division

The Media Management & Economics Division invites original research paper submissions to be considered for presentation at the 2014 AEJMC conference in Montreal, Canada, August 6-9, 2014. Researchers interested in any aspect of media management or media economics are encouraged to submit papers. The division welcomes the use of diverse theoretical and methodological approaches to relevant topics. Papers presented at the Midwinter Conference and then revised also are welcome for submission.

Faculty and student papers compete on equal footing. The division gives named awards to recognize the top three submissions from faculty, and the top three from graduate students (faculty members cannot be included on student competition papers). Top graduate papers also receive monetary awards to help offset the cost of attending the conference.

Continued on page 20

Some examples of relevant topics in media management and economics are: analysis of economic or management questions affecting media firms; media ownership, management and economic issues from the public-interest perspective (e.g., effects on reporting or content); historical discussions of interesting and important developments in the field; policy issues from a legal, regulatory or economic perspective; technology and its effects on management or economics; media business models; political economy; effects of changes in the environment where media firms operate; international and cross-cultural studies; the sociology and culture of media organizations; audience analysis, valuation, or measurement; media sales; teaching media management and economics; and other related topics.

Paper submissions should be a maximum of 25-pages, excluding references and tables. All papers must be submitted electronically at the AEJMC Web site to access the All Academic Web site available via the AEJMC Web site link. Papers must be uploaded to the All Academic Web server no later than 11:59 P.M. (Central Daylight Time) Tuesday, April 1, 2014. All submissions must follow the guidelines for the uniform call for all paper competitions.

Please remove all potentially identifying author information from submissions. Failure to do so will automatically disqualify the paper from consideration. Examples of information to be removed include citations of the author's previous work, individually or with co-authors; related reference list information; and file properties. Instructions for how to remove identifying information from files can be found on the AEJMC web site. For questions about submissions, please contact Research Chair Amy Jo Coffey, University of Florida, at [acoffey@jou.ufl.edu](mailto:acoffey@jou.ufl.edu).

### Minorities and Communication Division

The Minorities and Communication Division invites submissions of original research on any topic related to minorities in communication. Submissions employing any generally regarded scholarly method of inquiry are invited. Papers should include appropriate literature reviews, methodology, findings and discus-

sion. Only one paper per primary author will be accepted.

The term "minorities" has been defined to include Latinos, African Americans, Asian Americans, and Native Americans. Therefore, papers examining how these groups present images, news and/or other information about themselves, as well as those examining how issues and/or perspectives related to race/ethnicity and diversity are featured in mainstream or other specialized media, would generally fall into this division's area of interest.

Papers should not be more than 25-pages, excluding references, tables, figures, and other graphics. If it is not historical research, APA reference style is required.

Student and faculty research will go through separate competitions. Students must identify their papers as such ("Student Paper") on the title page of their submission. All sole- or co-authors of these papers must be students; papers co-authored by students and faculty should be submitted to the Faculty Research Paper competition. If these rules are not followed, papers are subject to disqualification.

Also, follow the instruction in the 2014 AEJMC paper competition uniform call.

**IMPORTANT NOTE:** Please carefully check your manuscript for self-identifying information of any kind, including following a particular style guide's directions on matters of self-citation. *Please avoid submitting your paper on the deadline day. An early submission will allow you to fully check the submission as they are entered into the system so that, if necessary, a re-submission prior to the deadline is possible.*

**Awards:** The MAC Division offers awards for top three faculty and top three student papers. Certificate along with a check will be awarded to each of the winners.

### Questions? Faculty Competition

Contact: Masudul Biswas, Faculty Research Chair, Shippensburg University of Pennsylvania. Phone: 717-477-1517. Email: [mkbiswas@ship.edu](mailto:mkbiswas@ship.edu); Student Competition Contact: Josh Grimm, Student Research Chair, Louisiana State University. Phone: 225-578-5198. Email: [jgrimm@lsu.edu](mailto:jgrimm@lsu.edu).

### Newspaper and Online News Division

The Newspaper and Online News Division invites faculty and students to submit original, non-published research papers to be considered for presentation at the AEJMC annual conference, August 6 to 9, 2014, in Montreal, Canada. We welcome theoretically based qualitative or quantitative research papers related to newspaper and online news that investigate topics such as the news coverage, ethics, law, history, effects, diversity and fairness issues, social media and news, newsgathering norms and routines, economic challenges, etc.

**Student papers** will be considered for the MacDougall Student Paper Award. Authors should include "MacDougall Student Paper Award" on the title page. Papers submitted with both faculty and student authors will be considered faculty papers and are not eligible for the student competition. A \$200 prize and a certificate will be given to the author of the top student paper.

**Submission of papers:** Papers must be submitted electronically in Word or PDF format no later than 11:59 p.m. (EST) April 1, 2014, using AEJMC's All Academic system. No hard copies will be accepted. All entries should follow the guidelines of the AEJMC uniform paper competition. Paper length is limited to 25 pages, not including references, tables, or appendices. All submissions will undergo a blind review process by a panel of independent reviewers. Papers are accepted on the understanding that they have not been previously published or presented elsewhere and that they have been submitted to only our division for evaluation.

Paper authors must remove identifying information from their papers or they will be automatically disqualified from the competition.

If you have any questions, please contact research co-chairs Mitch McKenney ([mmckenne@kent.edu](mailto:mmckenne@kent.edu)) or Jasmine McNealy ([jemcnealy@uky.edu](mailto:jemcnealy@uky.edu)).

### Public Relations Division

Submitters should carefully review the specific details and directions for the Public Relations Division as well as the general requirements contained in the AEJMC Uniform Paper Call.

**Submission Categories:** A paper may be submitted in one of the three PRD cat-

egories: (1) open, (2) student or (3) teaching.

**Submission Limitations:** No more than **two** papers may be submitted by any one author or co-author across the three PRD categories. If it is found that one person is author and/or co-author of more than two submissions across the three PRD categories, **all** of the submissions will be automatically disqualified.

**A paper may NOT be under review:** (1) simultaneously with more than one of the three PRD categories, (2) simultaneously with more than one division within AEJMC, (3) simultaneously with the AEJMC conference and any other conference, or (4) simultaneously with the AEJMC conference and any potential publication, including refereed journals, book chapters, online, etc.

**Authorship:** When submitting co-authored papers, permission to submit the paper should be sought and obtained from all authors on the paper. Paper authorship cannot be added, deleted, or changed subsequent to submission of the paper.

**Author Identification:** All authors and co-authors, their institutional affiliations and contact information must be included WHEN REGISTERING on the online system. If there are three co-authors, for example, information about all three must be included in the registration. Student papers must be authored or co-authored by students ONLY (no faculty co-authors), and all student papers must have the word "STUDENT" on the title page and in the running head.

Author-identifying information MUST NOT appear anywhere in the attached paper file. Identifying information includes (1) listing of authors' names and/or affiliations, (2) references to authors' previous work in a way that reveals authorship of the current work, and (3) links to authors' websites, e-mail addresses, or social media accounts. **Inclusion of identifying information will result in automatic disqualification of the paper. It is the responsibility of the paper author(s) to verify that no identifying information is contained in the paper text or in the document file properties.** Please follow the directions for removing your identifying information from the properties. This will need to be done EACH time you submit your paper to All-Academic.

**Paper Content:** Any recognized research method and citation style may be used. Papers should include appropriate literature reviews, methodology, findings and discussion. Papers should test, refine or expand public relations theory or practice; critically review issues relevant to public relations theory and research; or explore methods of effective public relations practice. Teaching papers should test, refine or expand principles or practices associated with public relations pedagogy. All submissions should represent research completed by the conference submission deadline, not research proposals or reports on research in progress.

**Paper Formatting:** A paper cannot exceed 30 (thirty) pages, period. The 30 pages of the submitted paper shall INCLUDE the title page, abstract, appendices (including figures and tables), and references/citations; no exceptions. Papers must be typed in a 12-point font, using Times New Roman, Times, or Arial font. Paper text must be formatted with double line spacing with 1-inch margins on all sides of the document; references may be single spaced, with a double space between citation entries. All papers must contain continuous page numbers; if multiple files are merged for the paper, then the author must ensure that the page numbers are continuous and do not repeat or start over from page 1.

Because of past conversion issues with the All-Academic system that resulted in papers being longer than the established requirement, **all papers must be submitted in PDF format.** For those using the newest version of Microsoft Word, you can save your paper as a PDF file using the "Save As" function. For those not using this version, you may use a free web service, such as [www.freepdfconvert.com](http://www.freepdfconvert.com). **Failure to follow these formatting guidelines will result in an automatic disqualification of the paper.**

**Presentation Requirement:** At least one author of an accepted faculty paper must attend the conference to present the paper. If student authors cannot be present, they must make arrangements for the paper to be presented by someone else. Failure to be present or provide a presenter for any paper will result in a one-year ban on the review of papers for all of the authors involved. Authors of accepted papers are required to forward pa-

pers to discussants and moderators prior to the conference. Presentations at AEJMC conference may be disseminated via social media; presenters may opt out of social media dissemination by requesting so at the time of presentation.

**Questions?** Please contact research co-chairs, Suman Lee, Iowa State University, [smlee@iastate.edu](mailto:smlee@iastate.edu) or Eyun Jung Ki, University of Alabama, [ki@apr.ua.edu](mailto:ki@apr.ua.edu).

### Scholastic Journalism Division

The Scholastic Journalism Division of AEJMC is accepting submissions of research papers for the 2014 conference in Montreal.

Papers can be on any topic related to journalism education (at all levels); the student press; media, news, and civic literacy; youth journalism; or related fields. We welcome submissions from all theoretical and methodological perspectives.

Both faculty and student papers accepted will be eligible for top paper awards to be presented at the AEJMC Conference in August. Faculty papers with a student co-author or student papers with a faculty co-author will be judged in the faculty competition. The best papers should be theoretically based, methodologically rigorous, and clearly relate to an issue in journalism and/or civics education.

**Expectations for all papers:** Papers should be in 12-point type, Times New Roman, double-spaced. Papers should not exceed 25 pages in length, not counting references, tables, and appendices.

Style should follow either the Publication Manual of the American Psychological Association or the Chicago Manual of Style. Include an abstract of no more than 75 words. At least one author will be expected to attend the meeting to present the paper.

All research papers must be submitted online via a link on the AEJMC Web site. Do not put the author's name on the title page of the document you upload to the submission site. Reviews are blind. The site will also ask for author's name, affiliation, and e-mail address separately. You will be asked for your abstract, too.

For more information or questions, contact Scholastic Journalism Division Research Chair Adam M. Maksl at (812) 941-

Continued on page 22

### Visual Communication Division

The Visual Communication Division of AEJMC invites faculty and students to submit competitive papers devoted to theoretically based studies of visual communications and to issues concerning the professional practice of visual media production for presentation at the association's annual conference. Visual is broadly defined and includes photography, film, television, web design, graphic design, illustration, and digital imaging, as well as other visual phenomena.

The division encourages submission of papers that address a broad spectrum of methodology and application, both qualitative and quantitative, on all types of visual media—advertising, broadcast, digital imaging, film, graphic design, multimedia and web design, photojournalism, propaganda images, visual images and culture, visual literacy, and visual aspects of political campaigns, etc. Research in media history, law, policy, effects, processes, uses and ethics regarding visuals are also welcome. All submissions will be blind refereed by a panel of independent readers. Student papers compete on equal footing with faculty papers. A \$100 award will be given to the top student contribution. The top three faculty papers will be recognized in the AEJMC annual conference program.

Papers are accepted for peer review on the understanding that they are not already under review for other conventions and that they have been submitted to only one AEJMC group for evaluation. Papers accepted for the AEJMC Conference should not have been presented to another convention or published in scholarly or trade journals prior to presentation at the conference. Authors may submit more than one paper to the Visual Communication Division.

**SUBMISSION GUIDELINES:** All research papers must be uploaded through AEJMC's ALL ACADEMIC website. Make sure to upload through the link marked Visual Communication Division. All papers must be uploaded to the server no later than 11:59 p.m. (Central Standard Time) Monday, April 1, 2014.

All papers must be type-written and double-spaced with one-inch margins. Format should be Microsoft Word or a

PDF. The page limit is 30-pages, inclusive of all references, notes, tables, illustrations, and appendices. Manuscripts must conform to the APA reference style.

Upload an abstract separately of no more than 75-words. Completely fill out the online submission form with author(s) name, affiliation, mailing address, telephone number, and email address. The title should be printed on the first page of the text and on running heads on each subsequent page of text. Please make sure not to include author name(s) on title page or running heads and confirm that no identifying information is in the File Properties area of the MS Word file.

All authors will be advised whether their paper has been accepted and will receive a copy of the reviewers' comments by May 19th, 2014. At least one author of an accepted paper must attend the conference to present the paper. Failure to attend the conference will disqualify an author from the next year's competition. For more information on submissions to the Visual Communication Division, please contact Mary Angela Bock, University of Texas at Austin, [mary.bock@austin.utexas.edu](mailto:mary.bock@austin.utexas.edu).

### INTEREST GROUPS

#### Community Journalism Interest Group

The Community Journalism Interest Group (COMJIG) is seeking original, non-published research papers to be considered for presentation at the 2014 AEJMC national conference in Montreal, Canada. The deadline for paper submissions is April 1, 2014.

This theme for this year's submissions will be "The Next 10 Years of Community Journalism." 2014 represents the 10-year anniversary for the community journalism interest group.

COMJIG'S goal is to identify and present original, meaningful research that advances the understanding of the role of journalists and news organizations as members of communities, geographic or digital. We emphasize that community need not just be defined as within traditional geographical or social boundaries, but that given technological advances it may also be applied to journalism and its relationship to communities of interest online. Papers could address issues such as how "community" is defined or how its

meaning changes in an increasingly digital media environment.

In addition, while the interest group will seek to offer a diverse program, we hope to receive some submissions that address the theme "*The Next 10 Years of Community Journalism*." To mark the 10-year anniversary, we will offer a special referred research panel on the future of community. The top submissions relating to the theme will have the opportunity to be considered for submission to the peer-reviewed journal *Community Journalism*, COMJIG'S official publication.

Paper submissions should include a 100- to 150-word abstract and not exceed 8,000 words, including references, tables and notes. All papers should conform to APA style, Sixth Edition. Graduate students are encouraged to submit papers.

All research papers must be uploaded to the group via a link on the AEJMC website. Please see AEJMC's Paper Competition Uniform Call for more information. Additional questions should be directed to COMJIG Research Committee Chair Hans K. Meyer ([meyerh@ohio.edu](mailto:meyerh@ohio.edu)).

#### Entertainment Studies Interest Group

The Entertainment Studies Interest Group invites faculty and graduate students to electronically submit papers for the 2014 AEJMC conference. Papers that deal with any aspect of mediated entertainment, including (but not limited to) narrative film, fictional television, fictional books, popular magazines, music, video games, new media, genre studies, celebrity studies and fan studies may be submitted. All methods (qualitative, quantitative, historical, critical) of inquiry are encouraged. **Papers may not exceed 25-pages**, excluding tables, figures, and references. All entries should follow the AEJMC uniform paper competition. All submissions will undergo a blind review process by a panel of independent readers.

Although all papers compete on an equal footing, the top-ranked student paper(s) sent to ESIG will receive special recognition and **first author(s)** will be awarded free conference registration. Students who wish to be eligible for this award must indicate when submitting electronically that the paper was written exclusively by one or more students. Only students are eligible for this prize; **papers with any faculty co-author(s) are not eli-**

**gible.** The top-ranked faculty paper will be recognized. Authors are not required to be a member of ESIG to submit a paper. The same author(s) can submit more than one paper to ESIG.

**Specific Guidelines:** Papers may not exceed 25-pages [standard margins], excluding tables, figures, and references. APA or MLA are acceptable styles for references. At least one author of an accepted faculty paper must attend the conference to present the paper. If student authors cannot be present, they must make arrangements for the paper to be presented.

**Questions** regarding submissions should be directed to the research chair, Jason Zenor, e-mail: Jason.Zenor@oswego.edu

### **Gay, Lesbian, Bisexual and Transgender Interest Group**

The Gay, Lesbian, Bisexual and Transgender Interest Group of AEJMC seeks submissions of original research on any topic specifically related to sexual orientation and mass communication for the 2014 AEJMC conference. Both faculty and students are invited to submit their work. Papers employing all methods of inquiry and research methods are invited.

In previous conferences, paper topics have ranged from a quantitative content analysis of newspaper coverage of same-sex marriage to a critical/cultural analysis of the use of gay-vague images in advertising. We especially welcome papers dealing with current topics such as cyber bullying, attitudes in professional sports, hate speech legislation, workplace protections like ENDA, social media activism, marriage equality, anti-gay laws in Russia, representations of GLBT on TV, life after DADT, and gay youth suicides.

Paper submissions must comply with the AEJMC uniform paper call. In addition, papers may not be longer than 25 pages, excluding tables, figures and references.

**Top Student Paper Award:** The GLBT Interest Group encourages graduate student submissions in its Top Student Paper competition. To be considered for the competition, papers must be wholly the work of students. The author(s) of the top student paper will receive a \$200 award and a certificate.

**Top Faculty Paper Award:** The top faculty paper submitted to the GLBT Inter-

est Group will also receive an award. Papers written solely by faculty member, or papers co-authored by faculty members and students, are eligible. The author(s) of the top faculty paper will receive a \$200 award and a certificate.

Questions regarding submissions should be sent to the GLBT Interest Group research chair, Lori Blachford, at lori.blachford@drake.edu.

### **Graduate Student Interest Group**

The Graduate Student Interest Group (GSIG) invites graduate students to submit research papers for the 2014 AEJMC conference. Because the interest group's focus is on its student constituency and not a topic area, the group accepts research by graduate students addressing any topic in journalism, media, or mass communication. We are dedicated to providing opportunities for graduate students to present research in the conference setting.

The top-ranked student submission will receive the annual **Guido Stempel Award** and will receive an award check, a commemorative plaque, and conference registration reimbursement. Authors of the top four papers will have the opportunity to present at a special GSIG-sponsored research panel highlighting graduate student research. Authors are not required to be a member of GSIG to submit a paper, but those whose papers are accepted are obligated to join the interest group (annual membership fee: \$7) before presenting their research at the conference in August. Papers with any faculty co-author(s) are not eligible.

All entries should follow the guidelines of the AEJMC uniform paper competition. Papers should be no more than 25-pages, not counting references, tables or appendices. Authors should use Times New Roman in 12-point font, with 1-inch margins, double-spaced and in APA style. All submissions will undergo a blind review process by a panel of independent readers. Papers are accepted on the understanding that they have not been previously published or presented elsewhere (with the exception of the AEJMC Midwinter Conference) and are not under consideration by any scholarly journal of trade organization.

Questions regarding submission should be directed to GSIG Research

Chair, Pamela E. Walck  
(pw341812@ohio.edu).

### **Internships and Careers Interest Group**

The Internships and Careers Interest Group (ICIG) of AEJMC is accepting submissions of research papers from both faculty and students for the 2014 conference in Montreal, Canada.

Papers may be on any topic related to internships and careers. We are particularly interested in papers on:

- \* Careers in communications/journalism/advertising/PR
- \* Internships in communications/journalism/advertising/PR
- \* New communications/journalism/Advertising/PR career trends
- \* Internship assessment/pedagogy practices
- \* Communications industry evaluation/measurement techniques

The division is offering a free conference registration to the authors (maximum 4) of the top student paper.

Entries should be no longer than 30-pages. On all other requirements, authors should follow the AEJMC Uniform Call for Papers.

Questions should be directed to research chair, Mary Blue, Tulane University at 504-862-3039 or mblue@tulane.edu.

### **Participatory Journalism Interest Group**

The Participatory Journalism Interest Group - PJIG (formerly Civic and Citizen Journalism Interest Group) invites research paper submissions for the 2014 AEJMC Conference, August 6-9 in Montreal, Canada.

The deadline for paper submissions is April 1, 2014, at 11: 59 p.m. (PST).

Papers must be submitted in accordance with all requirements of AEJMC and its uniform paper call and electronic submission process.

Paper length is limited to 25-pages, not including references, tables, figures or appendices. Font size should be 12 pt., margins at least 1-inch on all sides, and the researchers should use a style appropriate to their research goals. Papers are accepted on the understanding they have not been published.

All submissions undergo a blind review process. Authors should ensure that

Continued on page 24

their papers do not contain identifying references. For a detailed explanation, please see “submitting a clean paper” under the uniform paper call on the AEJMC website. **Submitters: Carefully check manuscripts for self-identifying information of any kind, including following a particular style guide’s directions on self-citation. We urge you to submit at least two days before the deadline so you can check your uploaded document for self-identifying information and re-submit prior to the deadline. For more information see**

[www.aejmc.org/home/papers](http://www.aejmc.org/home/papers)

Papers submitted will be eligible for separate faculty and student top paper awards of \$151. Because of the separate competition for students, graduate students should be careful to identify their papers as “student papers” in the submission process. Papers co-authored with faculty members do not qualify for the student competition. This year we have two new awards: a second-place student paper award of \$75 and a top poster award of \$100. The poster award will be given after the conference and is based on the quality of the research and poster presentation.

PJIG is interested in research that examines the emergence, practice, sustenance and/or teaching modes of participatory journalism. Authors are urged to submit papers that generally conform to this group’s interests. Papers should make sure to include discussions of news within the context of participatory/civic/citizen journalism. For example, papers that examine the use of blogs without touching upon news do not automatically meet the group’s interests.

Suggested paper topics include: Participatory/citizen/civic journalism in political campaigns, citizen media (including news consumers as news producers), civic mapping, community conversations, newsroom projects, legal and ethical issues in participatory/civic/citizen journalism, crowdsourcing versus traditional “gatekeeper” journalism, participatory/civic/citizen journalism in a multicultural environment, participatory/civic/citizen journalism and new technologies, history/philosophy of participatory journalism and its civic or citizen components, the changing newspaper industry economy and its effect on

the development of participatory/civic/citizen journalism movements, media convergence and participatory journalism, the missions and meanings of “participatory,” “civic” or “citizen” journalism, teaching journalism in those categories, and use of polls, focus groups and other methods in civic reporting.

Please direct questions to PJIG Research Chair Liz Viall ([ekviall@eiu.edu](mailto:ekviall@eiu.edu)).

### Political Communication Interest Group

The Political Communication Interest Group invites submission of original, non-published research papers to be considered for presentation at the AEJMC conference, August 6 to 9, 2013, in Montreal, Canada. The deadline for paper submissions is April 1, 2014, at 11:59 p.m. We welcome both faculty and graduate student papers of all methodological approaches and levels of analysis. Research papers should be directly related to mediated political communication, broadly defined. Possible relevant topics include processes and effects of mediated political communication in relation to political news, political journalism, public policy, political figures and candidates; citizen engagement and mobilization; public opinion; campaigns and political advertising; advocacy; and political economy of the media. All submitted research papers should be clearly grounded in theory and methodology.

The Political Communication Interest Group has established the McCombs Shaw Award for Best Student Paper in Political Communication with a \$100 prize to be given annually to the best graduate student paper submission. Student papers *may* not include any faculty authors/co-authors and must be clearly labeled as “Graduate Student Paper” on the cover page. In addition, the interest group annually honors the top three papers in political communication; both faculty and graduate student paper submissions are eligible for this honor.

### 2014 Special Topics Paper Call: Big Data

The use of Big Data as a tool to target, reach, and influence increasingly specific and complex segments of the population represents a growing trend within the field of political communication. Therefore, the Political Communication Interest Group, as part of a

multi-session exploration of this trend, extends a special call for papers that engage the use of Big Data within the confines of political communication, either as the basis for original academic research or from a critical/cultural analysis of the practice. Please indicate your desire to be included within this group on the cover page of the manuscript.

All entries should follow the guidelines of the AEJMC uniform paper competition. Paper length is limited to 25-pages, not including references, tables, figures or appendices. All submissions will undergo a blind review process by a panel of independent reviewers. Papers are accepted on the understanding that they have not been previously published or presented elsewhere. Paper authors must remove identifying information from paper. Failure to do so will lead to an automatic disqualification.

If you have any questions, please contact research co-chairs Emily Vraga ([evraga@gnu.edu](mailto:evraga@gnu.edu)) or Jasun Carr ([carrd@susqu.edu](mailto:carrd@susqu.edu)).

### Religion and Media Interest Group

The Religion and Media Interest Group (RMIG) invites submission of research papers on topics that incorporate themes related to religion and media. RMIG will consider papers using quantitative, qualitative or historical research methods and accepts any recognized citation style (although APA is preferred). Please note that essays, commentaries, or simple literature reviews will not be considered. Possible areas of research focus include (but are not limited to): studies of religious group members and uses of religious or secular media; exploration of media coverage of religious issues and groups; analysis of audiences for religious news; media strategies of religious organizations; religious advertising; religious and spiritual content in popular culture; etc. *Papers focusing on historically underrepresented religions, denominations and/or groups as well as religious contexts outside the U.S. are strongly encouraged.* For more about RMIG and its mission, please see <http://www.religionandmedia.org/our-mission-and-goals/>. Papers will be considered for presentation as traditional research panels and poster sessions.

The maximum length of research pa-



pers is 25-pages, excluding endnotes and tables. The Religion and Media Interest Group also sponsors a Top Paper competition for both student and faculty papers. (Note: student papers may not have a faculty co-author.) The top student and faculty papers will be awarded \$100 each, with the second-place student and faculty papers receiving \$50 each. Co-authors will split the monetary awards, but each will receive a plaque. The awards will not be given if the selected papers are not presented at the conference. In order to be considered for the Top Paper competition, please specify either a student submission or a faculty submission on the cover page of the paper. Student papers that are not clearly identified as student submissions will not be considered for the student Top Paper Competition. All paper submissions must follow the 2014 AEJMC Uniform Paper Call.

Questions should be submitted to the RMIG Research Chair Joel Campbell at joeljaycampbell@gmail.com. Type "RMIG Research Paper" in the subject line when communicating via e-mail.

### Small Programs Interest Group

The AEJMC Small Programs Interest Group invites submission of original, non-published research papers that focus on the relationship between teaching and research, to be considered for presentation at the AEJMC Conference, August 6 to 9, 2014, in Montreal, Canada.

We invite members of all divisions and interest groups to contribute research papers – using any methodology, whether quantitative or qualitative—that focus on all aspects of use of smart-phones, tablets, and software applications in journalism and mass communication. We especially encourage authors to submit studies on pedagogy approaches and the effects on students and faculty inside and outside of the classroom. Members of this division are particularly interested in smaller, teacher-oriented programs.

**GUIDELINES:** See the AEJMC General Paper Call for instructions to upload to All-Academic Site. The competition is open to faculty and to graduate students; no separate student competition is held.

The paper must be formatted in Microsoft WORD or PDF. Authors must completely fill out the online submission form,

including author's name, affiliation, mailing address, telephone numbers (academic, home and cell), and preferred email address. The title must be on the first page of the manuscript and on the running heads on every page. However DO NOT INCLUDE author's name or affiliation within the running heads or any pop-up options that may be contained in PDF submissions.

SPIG requests a paper length of NO MORE than 25-pages (excluding references) and the document must be double-spaced and typed in 11-point Arial font or Times Roman font and follow APA style guidelines. Researchers must also upload an Abstract of no more than 75 words.

Authors must heed the AEJMC general paper regulations and deadlines. For example, papers submitted to the wrong division or that do not meet ALL the above guidelines will not be reviewed (for example, submission of an abstract by the deadline but a paper AFTER the deadline, will result in the paper NOT being accepted). However, SPIG research co-chairs will make every effort to contact authors who do not meet guidelines so that they will be aware as early as possible that their paper has not been accepted and the reasons why.

Papers are accepted for peer review with the understanding that they are NOT under review (or being submitted during the AEJMC review period) to a second division or interest group OR to a journal or other publication. Papers submitted to the 2014 conference should NOT have been presented to another conference and neither should they have been published or be in the publication process BEFORE the date of the 2014 Conference in August.

For more information, contact the SPIG Research Co-Chairs: Mia Moody-Ramirez of Baylor University at: Mia\_Moody@baylor.edu or Patrick Sutherland of Bethany College at: psutherland@bethanywv.edu Phone: 304 829-7716.

### Sports Communication Interest

The Sports Communication Interest Group invites faculty and student submission of original research papers that focus on sports. Submissions must contain a clear media dimension such as traditional media (newspapers, TV, radio) or strategic

communication (PR, advertising, or sports marketing). Submissions should be theoretically grounded and offer tangible evidence of scholarly rigor. We welcome qualitative and quantitative research methods; we encourage a broad spectrum of approaches, including sociological, historical, critical, pedagogical, and cultural research. Only one paper per author will be accepted for review. Submissions must not be under consideration elsewhere for presentation or publication.

Please see the AEJMC Uniform Call for Papers for applicable submission requirements and instructions to upload to the All-Academic site and on how to successfully remove identifying information. We strongly recommend submitting early so you have time to check your uploaded document to ensure no identifying information is included. Our recommended paper length is approximately 7,500 words (25-30 pages, including tables, figures and references). Papers that do not meet the AEJMC Uniform Call for Papers requirements will not be accepted.

Faculty and student submissions will undergo separate blind review processes by faculty-only judges. Student papers co-authored by faculty will be inserted into the faculty pool, regardless of lead author status. Student authors — undergraduate and graduate students enrolled during the 2012-2013 school year — should include a cover sheet that clearly states the paper is a student submission. Submissions should contain no identifying information, such as name, university affiliation, or job title. Please be certain that any identification that may occur via electronic means is fully removed, as the presence of any identifying information, whether intended or unintended, will result in removal from consideration.

Please direct questions about submissions to Danielle Coombs, Kent State University, dcoombs@kent.edu.

### COMMISSIONS

#### Commission on the Status of Women

The Commission on the Status of Women invites submissions of research for competitive paper sessions that are based on issues of gender and communication. We welcome papers in which gen-

Continued on page 26

der is a main analytic focus and invite projects that use a variety of approaches and research methods, including but not limited to critical, empirical, ethnographic, historical, legal and semiotic analyses. It is expected that the research will demonstrate a familiarity with feminist communication theory. Examples of relevant topics include: representations of women in the news; the role of gender in newsrooms or classrooms; effects of mass media on women and girls; feminist approaches to teaching and communication; women's use of/production of media; gender equality in the profession or the

academy; etc.

Suggested paper length is 25-pages (double-spaced, 12-point type), excluding tables, references, figures or illustrations. We especially encourage submissions by graduate students. The winner of the top student paper will be awarded \$100 and the winner of the second place student paper will receive \$50. Authors of the top papers will be recognized in the conference program and at the CSW business meeting at the conference.

This paper call is part of the overall AEJMC call for research papers; all submissions must adhere to the general guide-

lines put forth by AEJMC. Please consult the AEJMC 2014 Paper Competition Uniform Call for information about paper formatting, submission deadline, creating a "clean" paper, and other guidelines. CSW wishes to stress that papers containing any identifying author information will be disqualified. CSW STRONGLY encourages participants who need a passport to attend the conference in Montreal, Canada to proceed and apply for one immediately. Please forward any questions regarding uploading a "clean" paper or other queries to Jaime Loke, CSW Research Chair, at [jaimeloke@ou.edu](mailto:jaimeloke@ou.edu).

## Education Writers Association to Honor Best Reporting and Commentary of 2013

The Education Writers Association is now accepting entries for the 2013 National Awards for Education Reporting. All media are eligible to enter this prestigious contest, which recognizes high-quality reporting and commentary on education at all levels. This year's deadline for submission is midnight on Monday, **Jan. 27**.

Since last year, four new categories have been added, meaning 27 first-place finishes are at stake, with each winner or set of winners receiving a \$200 cash prize. First-place winners are eligible for the Fred M. Hechinger Grand Prize for Distinguished Education Reporting, which carries a cash award of \$1,500.

The contest categories and submission rules can be found on our contest page, which includes a link to the contest portal for uploading your work.

EWA will announce the first, second and special citation winners in March. Winners will be selected by an independent panel of expert judges. All winners will be honored at EWA's National Seminar, which will be held at Vanderbilt University, May 18-20. The grand-prize winner will be announced at the National Seminar, as well.

If you have any questions, contact Mikhail Zinshteyn, EWA program assistant and this year's contest coordinator, at [mzinshteyn@ewa.org](mailto:mzinshteyn@ewa.org) or 202-452-9830.

## Urban Communication Foundation Seeks Grant Proposals

The Urban Communication Foundation (UCF) is extending the deadline for the 2014 Gary Gumpert State-of-the-Field in Urban Communication Award (\$2,500).

The Gary Gumpert Award is given to the applicant whose proposal shows a clear understanding of the state of the field of urban communication with respect to a particular issue or question (as specified by the UCF every year the award is given), along with a clear articulation of how "state of the field" paper will be developed.

For 2013-14, the area of focus for the award is **Urban Communication and Health Disparities**.

The successful proposal should focus on pertinent communication concepts, theories and literature, not just on the area of focus. Proposals are not limited to a particular methodology and may extend to policy areas and applications.

The final paper must clearly summarize what is known about the targeted area of urban communication, identify gaps in the existing literature and suggest directions for future research. In doing so, this paper should feature concepts and theories that have been applied in urban communication research and discuss findings of empirical studies and case studies, as well as critical essays and analyses.

In a successful proposal (and paper), the link between communication and the urban context must be made clear.

A 500 word (max) description of how you would approach this topic, a current vita and a 150 word (max) bio must be submitted by **Feb. 1**. Winner will be notified by March 1. Final paper must be submitted by June 1.

Send inquiries and grant proposals to Executive Coordinator Peter Haratonik, [haratonik@urbancomm.org](mailto:haratonik@urbancomm.org).



# Placement Ads

## Ad Rates

AEJMC Placement Service ad rates are \$200 for the first 200 words and 25 cents for each additional word. Ads should be emailed to [aejmcnews@aol.com](mailto:aejmcnews@aol.com). Type "Newsletter Ad" in the subject line. Include the name of the contact person, a fax number and a phone number. Schools are billed after publication with tearsheets.

### Copy Deadlines

January.....	Dec. 1
March.....	Feb. 1
July.....	June 1
September 15.....	Aug. 1
November.....	Oct. 1

### Auburn University – Tenure-Track Assistant Professor in Public Relations

Position Number: 116240

Position: The School of Communication and Journalism at Auburn University invites applications for a tenure-track position as an Assistant Professor of Public Relations beginning fall semester, August 16, 2014. Women and minorities are encouraged to apply.

Responsibilities: The candidate's primary teaching assignment will be within the public relations curriculum. The successful candidate will be expected to demonstrate evidence of the ability to integrate digital media elements and teaching into the curriculum. The candidate should be able to teach on topics such as digital media, digital communication, or strategic digital communication management as they relate to public relations. The successful candidate should also be able to contribute to one or more of the following specific teaching areas: content creation, promotional strategy, measurement and evaluation. The candidate should be committed to outreach within the public relations profession.

Tenure-track faculty members are expected to engage in scholarly research or appropriate creative work. In addition to teaching five courses per year, responsibilities include service to the department, college and the scholastic and professional public relations community; teaching graduate-level courses and directing theses in the graduate program.

Requirements/Qualifications: The ideal candidate will have a Ph.D., and full-time professional experience in public relations. Outstanding candidates who are in the final stages of dissertation writing (ABD) will be

considered. However, appointment to the tenure-track position at the rank of assistant professor requires the earned doctorate by the August 16, 2014 start date. If the candidate fails to complete the degree by the designated date, the position will revert to an instructor position. If Ph.D. is not earned by May 15, 2015 offer will be withdrawn. Applicants should have a demonstrated record of excellence in teaching public relations courses and a solid record of scholarly productivity or substantive evidence of research potential. Salary is competitive, dependent on qualifications and contingent on funding.

The candidate selected for this position must be able to meet eligibility requirements to work in the United States at the time the appointment is scheduled to begin and continue working legally for the proposed term of employment; excellent communication skills required.

Application: Please go to this web site to apply for the position: <https://aufacultypositions.peopleadmin.com/>

**Review of applications will begin February 14, 2014, and continue until a candidate is selected.**

The last day letters of recommendation will be accepted is March 3, 2014.

Auburn University is one of the nation's premier land, sea, and space grant institutions. In the 2012 edition of the U.S. News and World Report ratings of undergraduate programs, it was ranked 36th among public universities. Auburn is an institution that is both highly research-active and committed to maintaining teaching excellence offering Bachelor's, First Professional, Master's, Educational Specialist and Doctoral degrees. Its 2011 enrollment of over 25,400 students includes approximately 20,400 undergraduates and 5,000 graduate students. There are 1,196 faculty members distributed across nine Colleges and three Schools, with degrees offered in more than 200 academic programs. The School of Communication and Journalism has four undergraduate majors and a master's program. ([www.cla.auburn.edu/cmjn/journalism/](http://www.cla.auburn.edu/cmjn/journalism/))

Auburn University is an Affirmative Action/Equal Opportunity Employer

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**Austin Peay State University**, Clarksville, Tennessee, Department of Communication seeks to fill two tenure-track positions. All positions are full-time nine-month beginning August 15, 2014. **Review of applications will begin Feb. 15, 2014.**

### Instructor/Assistant Professor in Journalism

The Department of Communication seeks a tenure-track Instructor/Assistant Professor for a primary teaching assignment of undergraduate and graduate courses in journalism with an emphasis in multi-media and digital platforms.

Required qualifications:

- Assistant Professor: Earned doctorate from an accredited institution in Journalism or a related-discipline or ABD with all requirements to be completed by date hire.
- Instructor: Master's Degree in Journalism or related-discipline.
- Three (3) years' experience in print or web journalism.
- Evidence of potential ability in academic assignment and/or scholarly and creative achievement, and/or professional contributions and activities.
- Evidence of good character, mature attitude, and professional integrity.

A background search will be required of the successful candidate.

Responsibilities:

- Knowledge and ability to prepare students as digital/multimedia specialists for today's highly competitive job marketplace
- Knowledge and skills in the use of video and audio production, web design, social media, and mobile technologies to achieve effective news and information sharing are essential
- Experience in writing in a variety of publications including both traditional and web-based formats including social media and mobile technologies
- Experience in building relationships with news networks
- Teach multi-platform journalism, computer-assisted reporting, desktop publishing (InDesign), copy editing, and other journalism-related courses

**Instructor in Radio Broadcasting:** The Department of Communication at Austin Peay State University is seeking a qualified candidate to fill a tenure-track position in Radio Broadcasting. The successful candidate will teach a variety of broadcast courses to include, but not limited to: Equipment Operations and Technology, Broadcast News Writing, Broadcast Announcing and Audio Production. The candidate will work with the General Manager of the campus radio station in developing a variety of on-air entertainment, news, sports and public affairs program-

Continued on page 28

## AEJMC News

234 Outlet Pointe Blvd.  
Suite A  
Columbia, SC 29210-5667

Non-Profit Organization  
U.S. Postage Paid  
Columbia, SC  
Permit No. 198



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## Placement Ads

### Continued from page 27

ming. Other duties include advising of broadcast media students as well as the supervision of student activities.

#### Required Qualifications:

- Master's degree in communication with focus on instructional area
- Minimum five (5) years broadcast experience with demonstrated on-air and production skills
- Must be familiar with broadcast automation and Adobe Audition digital editing
- Demonstrated ability in academic assignment and/or scholarly and creative achievement, and/or professional contributions and activities
- College teaching experience preferred
- Evidence of good character, mature attitude, and professional integrity
- A background search will be required of

the successful candidate

The Department of Communication is very active on and off-campus. The department operates a 24/7 radio station and 24/7 cable channel. The department broadcasts university events including sports, concerts, public forums, student productions, and other activities. The department has over 500 undergraduate majors and 100+ graduate students. The MA program in Corporate Communication is completely online through 8-week terms. All faculty members teach both online and on-campus courses each semester. Each university instructor/professor is an integral part of a local, institutional framework for the cultivation, explication, development, and criticism of knowledge and ideas in the applicable discipline. Each instructor seeks to teach ably, to pursue research and write well, and to engage in public service related directly to the applicable discipline or the general good of society. The goal in all these endeavors is to balance tradition and innovation, knowledge and criti-

cism, rationality and sensibility, so as to improve the intellectual and cultural lives of students, colleagues, and the community. Minorities, women and members of other protected groups are encouraged to apply.

Applicant review will continue until the position is filled. Review will begin Feb. 15, 2014.

Please refer all questions to [facultyapplications@apsu.edu](mailto:facultyapplications@apsu.edu)

Applications taken ONLINE ONLY at <http://www.apsu.edu/human-resources/faculty>

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