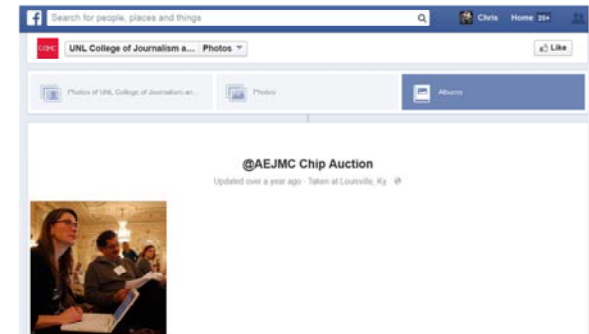




Council of Divisions

Goodbye, Mr. Chip auction



In Winter 2012, AEJMC held the last of its infamous “chip auctions,” in which several score people flew to a random place in early December and, after making deals about programming, literally threw poker chips at a bucket as the deals and times were announced.

We changed that. In November 2013, Council of Division head Bob Trumbour and vice head Chris Roberts flew to Columbia, S.C., where with AEJMC staff we slotted the dates and times for programs you said you wanted.

Hello,



Fear, uncertainty and doubt.

The result of the change: Fear, Uncertainty and Doubt about the new system. Many people made deals long before the deadlines, or even before they knew all the possibilities. This was a bad thing, because FUD isn't so good. This was a good thing, because it meant Divisions/Interest groups made deals with DIGs they hadn't dealt with before. The goal for 2014-15 – less FUD about the process, because this first experience shows that it can be trusted.



The good news about the end of 'chipping' – you'd still be stuck in Dallas, because ice hit DFW on the weekend you would all have traveled there.

**Starting right now:
Think about 2015 programming**



Pre-conference
Wednesday, Aug. 5

Full conference
Thursday to Sunday, Aug. 9.

And in case you wondered
2016 – Minneapolis | 2017 – Chicago | 2018 – Washington, D.C.

Members meetings

When we have 'em

Two meeting times
on the first full day (Friday,
Aug. 7).

One meeting time
on the second full day, Saturday,
Aug. 8.

One time during a
scholar-to-scholar session,
when your group isn't
showing its posters.

Member's Meeting Preference

DDID: _____
 Officer Requesting (name): _____
 Title: _____
 Email/phone: _____

Option #1: Meeting Day #1: 6:45pm start
 Option #2: Meeting Day #1: 8:30pm start
 Option #3: Meeting Day #2: 7pm start
 Option #4: Opposite Our 526 (small room only): _____

Please list the Member's Meeting preferences for your unit, listing the option most desired as Preference #1, the second most desired option as Preference #2, etc. Random selection of meeting times will be chosen in the near future, with each unit getting the highest desired option available as their chip is selected.

Preference #1: _____
 Preference #2: _____
 Preference #3: _____
 Preference #4: _____

Notes: _____

But enough about last year. Now it's time to think about a year from now. (Note: We move to Wed-Sun conference in 2015, different from Tu-Sat of 2014 in Montreal.)

We know some groups like to have meetings at specific times – especially if they program something right before their biz meeting.

We know others don't care. Let us know, and we'll do our best to accommodate you. Again – no promises.

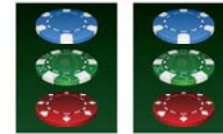
How the chip process works

So forget a little about what you might have know about the chip auction. Embrace the new process.

Count your chips

Divisions, etc.

6 chips.



Also 6 chips

- Council of Affiliates
- Commission on the Status of Women
- Community College Journalism Association

Interest Groups

3 chips



How you use your chips

A. Research sessions

- Traditional panels
- High density panels
- Scholar-to-scholar (our fancy phrase for “poster.”)

B. PF&R (Professional Freedom & Responsibility)

C. Teaching (and topical research) panels

Research sessions – the ways your Division/interest group presents its members original research. These are generally done SOLO by a group, except scholar-to-scholar sessions that are done in combination with other groups in poster sessions.

Refereed research:

- Traditional panels – four or five papers presented, with each speaker going 10 to 15 minutes, with a respondent who ties it all together, with questions/answers. These often are developed into themes, or a “best-of” panel for your group’s top papers.
- High density panels – 10 or so papers are presented in rapid order. Some groups give each presenter four or five minutes. Or each presenter sits at a table, and the audience goes from table to table to hear the brief presentation.
- Scholar-to-scholar sessions (our fancy phrase for “poster” sessions.) We call them “scholar-to-scholar” because administrators, tenure reviewers, and others need to know that poster sessions are just as prestigious and rigorously reviewed as other sessions. See Jack Rosenberry at <http://www.aejmc.org/home/2013/01/poster-child-not-bad>

Other panel types:

Professional Freedom & Responsibility panels – often co-sponsored by multiple divisions/IGs, based upon the principles here: <http://www.aejmc.org/home/?s=pf%26r>

Teaching and topical research panels – again, often co-sponsored by multiple divisions/IGs. These also can be research-related, but are usually not refereed research.

How you use your chips

A “free” chip

- Five slots (or, maybe more) at an AEJMC-sponsored scholar-to-scholar session.



An example of a cow's free chip.

This section explains how you use those chips – some are “free” gifts from AEJMC. Some events DO NOT cost a chip. Some cost a half-chip. Others will cost a full chip.

You program as many sessions as you need – or, at least until you run out of chips.

How you use your chips

No chip

- Pre-conference workshop
- Members’ meeting (usually on Fri/Sat nights)
- Luncheon or breakfast (on or off site)
- Off-site tours
- Group social
- Executive committee meeting



An example of Lay's no chips.

How you use your chips

A half-chip

- Your first four research sessions – alone or in groups.
- Anything you co-sponsor with another group.



An example of half a chocolate chip cookie.

How to use your chips

One chip

- Research sessions after your first four, unless with shared with another group.
- Anything you sponsor without another group.



An example of Hershey's whole chip.

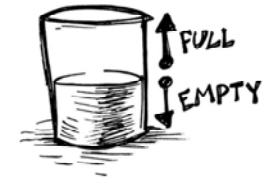
Why so chippy?



The best programs often come when groups work together. Your chips go further, which means you can program more things. Moreover, you bring together programming that's more than just your group's members talking to themselves.

Presenting your research

- Rarely done with another group/division – except for scholar-to-scholar sessions.
- Your goal – accepting roughly half of submissions.
- How many do you need? Check previous years.



How you present research:

1. AEJMC gives you five “free” posters at one of the several scholar-to-scholar sessions sponsored by AEJMC. (Each scholar-to-scholar session has room for 80 posters.)
1. You get those first four sessions at a half-chip each, regardless of whether it's a panel, high-density, or scholar-to-scholar session.
2. AEJMC's goal is to accept about half of the papers submitted each year. In 2013, we had a 49.7 percent acceptance rate.
3. To determine how many spots for papers your Division/IG will need, take a look at previous years and plan from there. If you end up with a huge increase in submissions, you might have accept more posters and do a high-density session. If you have a huge decline, let AEJMC know and you can program more teaching/PF&R panels. Again – if you have questions, ask your group's previous leaders, AEJMC staff, or Bob and me.

HALF!

Your division's goal should be to accept roughly half of the submitted papers.

A word about posters



- Seven available scholar-to-scholar sessions.
- At least two groups must team up.
- Ask for between 20 and 80 slots.
- Half-chip each group, regardless of number of groups.

These scholar-to-scholar sessions are in ADDITION TO the five posters that AEJMC gives each Division/IG.

To do another session, you must team up with at least one other Division/IG. Team up as best you can. Unless you make a compelling case for needing 80 papers, try to stick to 40 or fewer.

Once the final number of acceptances are set, AEJMC staff can do a little bit of tweaking to make it all fit.

High-density sessions

- Eight sessions available (*because it takes a big room.*)
- Usually: 10 or so papers in a hurry.
- Hint: Ask for it early in your list of requests.
- Your group can have a second HD session only after everyone has had a chance.



High-density sessions are limited to eight because they require a big room to fit everybody.

These tend to be aimed at Divisions/IGs that have many papers to schedule.

They go quickly, so ask for one early when you submit your requests. Your Division/IG won't get a second high-density session until all other groups have their requests filled.

What to
do when for
2014-15

Stop me anytime
with a question.

| | | |
|---|--|---|
| <p>août 2014</p> <p>di. lu. ma. me. je. ve. sa.</p> <p>1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31</p> | <p>septembre 2014</p> <p>di. lu. ma. me. je. ve. sa.</p> <p>1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30</p> | <p>octobre 2014</p> <p>di. lu. ma. me. je. ve. sa.</p> <p>1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31</p> |
| <p>novembre 2014</p> <p>di. lu. ma. me. je. ve. sa.</p> <p>1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30</p> | <p>décembre 2014</p> <p>di. lu. ma. me. je. ve. sa.</p> <p>1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31</p> | <p>janvier 2015</p> <p>di. lu. ma. me. je. ve. sa.</p> <p>1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31</p> |
| <p>février 2015</p> <p>di. lu. ma. me. je. ve. sa.</p> <p>1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28</p> | <p>mars 2015</p> <p>di. lu. ma. me. je. ve. sa.</p> <p>1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31</p> | <p>avril 2015</p> <p>di. lu. ma. me. je. ve. sa.</p> <p>1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30</p> |
| <p>mai 2015</p> <p>di. lu. ma. me. je. ve. sa.</p> <p>1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31</p> | <p>juin 2015</p> <p>di. lu. ma. me. je. ve. sa.</p> <p>1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30</p> | <p>juillet 2015</p> <p>di. lu. ma. me. je. ve. sa.</p> <p>1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31</p> |
| <p>août 2015</p> <p>di. lu. ma. me. je. ve. sa.</p> <p>1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31</p> | <p>Dates to remember</p> | |

What to do when



Very, very soon:
Ask Members
for 2015 panel ideas
Suggested deadline: Sept. 30.

There is no special form for these proposals, but each should contain:

- ☐ AEJMC group proposing the session, and the group contact (this should be at the top of each proposal);
- ☐ Suggested co-sponsors;
- ☐ A summary of what the session will be about;
- ☐ Possible speakers;
- ☐ Estimate of the cost, if any;
- ☐ Name of the contact person for the session.

<http://www.aejmc.com/?p=1103>

Start by asking your members for panel proposals. (Follow the link for details.) Start as soon as possible, and we suggest a Sept. 30 deadline.

Sometime in September?

An early online 'social' to see what's available.
(Details to come.)




What to do when

| octobre 2014 | | | | | | |
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| 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| 25 | 26 | 27 | 28 | 29 | 30 | 31 |

Oct. 15:
Send panel proposals to AEJMC.
This includes pre-conference panels.

That gives you two weeks to sort through the panel proposals. (When helping with Newspaper and Online News Division, we get 25 a year. We cull the herd to 10 or a dozen, knowing that we won't be able to do all of them. Think about panels too similar to ones done in past years. Seek a balance between PF&R and teaching. Think about which ones are realistic. Think about which ones might actually lead to a partnership with another division or interest group.)



AEJMC GROUP
AEJMC 2014 Conference Joint Session Proposal (Example)

Panel Title:
Getting to Know AEJMC

Panel Type:
Panel Research
PF&R
Teaching

Possible Co-sponsors:
Advertising Division
Public Relations Division

Summary of Session:
AEJMC was founded November 30, 1912, in Chicago by a group of 18 journalism educators. First called the "American Conference of Teachers of Journalism," the organization changed its name to the "Association for Education in Journalism" in 1959 and in 1982 added "and Mass Communication" to recognize the rapidly changing field. By 1999, AEJMC membership had grown to more than 3,500 educators, practitioners and graduate students from every state in the United States and from 27 other countries. AEJMC was created to improve journalism and mass communication education in order to achieve better professional practice, a better-informed public, and wider human understanding. AEJMC seeks to fulfill this purpose through encouraging high academic and professional standards in mass communication education, fostering and distributing scholarly research and inquiry, and supporting freedom of expression.

Possible Panelists:
Jennifer H. McGill, AEJMC Executive Director
Paula Poindexter, Texas at Austin, AEJMC 2013-14 President

Estimate Speaker Costs:
None

Contact Person:
Felicia Greenlee Brown, Program Chair, AEJMC Central Office
234 Outlet Pointe Blvd., Suite A
Columbia, SC 29210-5667
(803) 793-0271
(803) 772-3309 Fax
Felicia@aejmc.org

What a joint session proposal would look like if it were a *Star Wars* title

<http://www.aejmc.com/?p=1103>

What to do when 227

Chicago Conference Joint Session Proposals

- What AEJMC will send you.

Media Ethics Division Panel Proposals, 2012 Chicago

PANEL TYPE: PROFESSIONAL FREEDOM & RESPONSIBILITY

Panel title: "Class Warfare" in the Mainstream Media

Possible co-sponsors: Critical & Cultural Studies, Mass Communication & Society, Newspaper, Electronic News

Panel description: At present, many states are weakening labor laws, incomes are being squeezed, the cost of healthcare remains the primary source of bankruptcy, and social programs are being drastically cut back in systematic fashion: the American political economy that dates back to the FDR administration is being dismantled. However, when one hears of "class warfare" in mainstream media discourse, it is very rarely intended to draw attention to the plight of the squeezed middle classes or poor. Instead, the term is more often deployed whenever it is suggested that the richest strata of American society, among whom an extraordinary amount of wealth is concentrated, pay higher taxes.

This skewed public debate frames the issue from the perspective of elites rather than, to borrow from the recent social movement Occupy Wall Street, "the other 99%", presenting income inequality, cuts to social programs, and the weakening of labor rights as inevitable while an increase in taxation on the highest earners is presented as contested terrain. These narratives go unchallenged. While the media has a traditional obligation to be objective, it is also ethically compelled to provide citizens with factual information and to speak truth to power.

This panel will explore issues around media, inequality and labor, including, but not limited to: Problems in the structure and business of reporting that give rise to the above imbalances; the emergence of social movements addressing inequality and how media coverage of them may influence their success; the role of the "commentariat" and opinion-driven news in driving the "class warfare" issue; and whether or not we have reason to be optimistic about the future.

Panelists:

Bonnie Stevenson, Marquette (continued)

Ted Gasser, Stanford (continued)

Contact:

Ryan Thomas

Comm ASD 101

PO Box 642040

Pulman, WA 99164-2020

ryt1, rthomas@u.wa.edu

What to do when

| octobre 2014 | | | | | | |
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| 12 | 13 | 14 | 15 | 16 | 17 | 18 |
| 19 | 20 | 21 | 22 | 23 | 24 | 25 |
| 26 | 27 | 28 | 29 | 30 | 31 | |

Oct. 23-24:

Start making deals.

Virtual social dates/etc.

to connect you.

Or, start sooner! (But be flexible.)

AEJMC will put all the proposals together, and put them online. Go through all of them, looking for ones that mention your division/IG.

These are the official times we'll set aside for "dates" online, but feel free to start your conversations before then

| novembre 2014 | | | | | | |
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| 9 | 10 | 11 | 12 | 13 | 14 | 15 |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 |
| 30 | | | | | | |

[illegible]

30

- Put 'em in order of 'importance.'
- It's not a deal unless everybody says it's a deal.
- If you 'back out,' don't leave 'em hanging.
- Give us notes.

NOTE: You are to modify each team alignment if you are using alternative team roles. Please refer to the [Team Alignment](#) page for more information. Also, you will be required to report additional information for the following questions.

Contact Information (if there is a question during the programming process):

Group: _____

Emergency Contact: _____

Phone: _____

E-mail: _____

Alternate Contact: _____

Phone: _____

E-mail: _____

Section #1 (You may only request a specific day/time for the year that is 2 minutes)

Lead ID #: _____

Co-sponsor? _____

Requested Day/Time: _____

Type: _____ Program? ☐

Chap seat - vehicle or hall: _____

Joint session: Yes No

Notes: _____

Section #2 (You may only request a specific day/time for the year that is 2 minutes)

Lead ID #: _____

Co-sponsor? _____

Requested Day/Time: _____

Type: _____ Program? ☐

Chap seat - vehicle or hall: _____

Joint session: Yes No

Notes: _____

Section #3

Lead ID #: _____

Co-sponsor? _____

Type: _____ Program? ☐

Chap seat - vehicle or hall: _____

Joint session: Yes No

- 31

The transparent black box

| novembre 2014 | | | | | | |
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| 9 | 10 | 11 | 12 | 13 | 14 | 15 |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 |
| 30 | | | | | | |

Nov. 21

You save your money
and time.

We do the work.

You have no ice.



In late November, COD head Bob Trumpbour and vice head Chris Roberts will go to Columbia, S.C., where with AEJMC staff we will program the four days of Montreal.

New Conference Programming Process a Success

The mid-November session at the AEJMC Headquarters had one goal — schedule the Montreal Conference timeslots for all the divisions and interest groups, as well as CSW, the Council of Affiliates and the Community College Journalism Association. It was the December "chipping" session, but without the "chips" and without the travel. And it worked.

Normally some 60 division and interest group officers travel to a location and individually schedule their conference timeslots in a lottery rotation. Each group starts with a stack of poker chips. As groups schedule their sessions, they throw a poker chip into the center of the room to keep track of the sessions remaining.

This year, only two people traveled to accomplish the same thing. Council Chair Bob Trumpbour of Penn State Altoona and Vice Chair Chris (Roll Tide) Roberts of Alabama flew to Columbia, SC, to orchestrate the new process.

Every programming group sent a prioritized list of session requests. Central Office staff served as the chippers for five or six groups. When a group's name was randomly drawn the next session on the list was programmed into the next available time slot.

And so it went round after round. Four hours later, it was finished.

Tweaks were made along the way so that a group did not have 8:15 a.m. sessions every day. Where possible, panels on similar panel topics were shifted so they did not compete in the same timeblock.

As it turned out, this was the perfect year to try this process. The weather in Dallas during our December meeting was icy, snowy and did not get above freezing for three days. Of the 28 people expected for our smaller meeting, only 11 actually made it to Dallas. Kudos to those who persevered and made it to Dallas in spite of the challenging weather: Rick Kenney, Jane Marcellus, Jennifer McGill, Radhika Parameswaran, David Perlmutter, Joe Phelps, Jane Singer, Dan Stout, Elizabeth Toth, Bob Trumpbour and Kyo Ho Yoon.

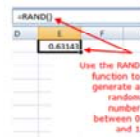


Bob Trumpbour fills in slots for conference programming as Chris Roberts and AEJMC staffers assist.

In Excel: =rand()

| | A | B | C | D |
|----|---------|------------------------------------|------|----------|
| 1 | GroupID | Group | Type | Rand |
| 2 | MAC | Minorities and Communication | D | 0.945741 |
| 3 | ETAC | Media Ethics Division | D | 0.918176 |
| 4 | MICSD | Mass Communication & Society | D | 0.916649 |
| 5 | ADVO | Advertising | D | 0.855729 |
| 6 | VNC | ViaComm | D | 0.849881 |
| 7 | SCH | Scholarship Journalism | D | 0.846696 |
| 8 | ESIG | Entertainment Studies IG | IG | 0.83046 |
| 9 | CSWM | Commission Status Women | D | 0.786593 |
| 10 | NORD | Newspaper Online News | D | 0.749999 |
| 11 | RMIG | Religion and Media | IG | 0.725427 |
| 12 | PIIG | Participatory IG | IG | 0.717588 |
| 13 | HIST | History | D | 0.692347 |
| 14 | CommSER | Communicating Science/Health Risk | D | 0.662375 |
| 15 | PRDV | Public Relations | D | 0.629251 |
| 16 | CCSD | Cultural and Critical Studies | D | 0.544436 |
| 17 | ICIS | Internship/Careers | IG | 0.538634 |
| 18 | MAGD | Magazine | D | 0.508948 |
| 19 | GSIG | Graduate studies | IG | 0.507997 |
| 20 | SPHS | Sports Comm | IG | 0.449522 |
| 21 | INTC | International | D | 0.380581 |
| 22 | GLBT | GLBT | IG | 0.355188 |
| 23 | PCIS | Political communication | IG | 0.353765 |
| 24 | CTAM | Communication Theory & Methodology | D | 0.341943 |
| 25 | SPHS | Small Programs | IG | 0.327101 |
| 26 | COAF | Council of Affiliates | D | 0.317717 |
| 27 | COMJ | Community Journalism | IG | 0.255771 |
| 28 | LEAP | Law & Policy | D | 0.233145 |
| 29 | CTEC | Communication Technology | D | 0.212089 |

A screen shot
of the third round
from November '14.



How you were sorted

- Divisions go Rounds 1, 2, 3, 4, 5, 6, etc.
- Interest Groups go Rounds 1, 3, 5, 6, etc. (Not part of Rounds 1 & 3. But if you're a secondary sponsor with a Division in those rounds, you're in.

Every round will start anew. No alphabetical order. It's fair.

Because Divisions have six chips and Interest Groups have 3, it was decided that Divisions will go all rounds of programming but Interest Groups will not be programmed in the first and third rounds, but will be programmed in the second, fourth, and then all other rounds.

But that doesn't mean that IGs cannot do anything in those early rounds. If you're a secondary sponsor with a Division, then you'll have a session if the Division makes it a priority in those early rounds.

So make alliances with Divisions!

Especially in early rounds.

Section 4.1 (you may only request a specific day for your final meeting)

Lead 5/16 _____

Coopervisor _____

Requested Date _____

Type _____ Proposed 0 _____

(chip used (delete or null)) _____

have events Yes No _____

Name _____

Remember, too, that some of your sessions work best on the first or last days because of the timing of guest speakers, etc.

Capsule Schedule — Saturday, August 9, 2014

[illegible]

When the middle days are filled, we will program the first day, and then the last day.

From the sixth round

| | A | B | C | D |
|----|---------|------------------------------------|------|----------|
| 1 | GroupID | Group | Type | Rand |
| 2 | MAGD | Magazine | D | 0.937309 |
| 3 | VISC | VisComm | D | 0.934198 |
| 4 | SCHJ | Scholastic Journalism | D | 0.927232 |
| 5 | CommsHE | Communicating Science/Health Risk | D | 0.879008 |
| 6 | C&SD | Cultural and Critical Studies | D | 0.854816 |
| 7 | COAF | Council of Affiliates | D | 0.814864 |
| 8 | MMEC | Media Management & Economics | D | 0.775808 |
| 9 | CTAM | Communication Theory & Methodology | D | 0.724948 |
| 10 | COMJ | Community Journalism | IG | 0.708749 |
| 11 | GBF | GLBF | IG | 0.681146 |
| 12 | NOND | Newspaper-Online-News | D | 0.67075 |
| 13 | ETHC | Media Ethics Division | D | 0.63541 |
| 14 | CSWM | Commission Status Women | D | 0.571582 |
| 15 | EEND | Electronic News | D | 0.522239 |
| 16 | ESIG | Entertainment-Studies-IG | IG | 0.481015 |
| 17 | GSIG | Graduate-studies | IG | 0.478016 |
| 18 | MCSD | Mass Communication & Society | D | 0.441088 |
| 19 | HIST | History | D | 0.384858 |

Here's what the spreadsheet looked like for the sixth round. Many divisions and interest groups were already fully programmed.

When you're out of chips



You're done. Unused chips are not programmed.

But there are penalties for trying to overschedule. You oughta know the deals you've made and carefully calculated how you're investing your chips.

The 10th (and final) round

| | A | B | C | D | |
|---|---------|------------------------------|------|----------|--|
| 1 | GroupID | Group | Type | Random | |
| 2 | EEND | Electronic News | D | 0-81559 | |
| 3 | MAGD | Magazine | D | 0-457869 | |
| 4 | ETHC | Media Ethics Division | D | 0-330105 | |
| 5 | MAG | Minorities and Communication | D | 0-138787 | |
| 6 | | | | | |

No double-booking...



As usual, you cannot program against yourself. We'll make sure that doesn't happen – and, if we can, find ways that general topics don't overlap. (At AEJMC D.C., two NPR folks talking at the same time. While "editing breakfast of champions" happens, Council of Affiliates and SPJ sponsoring "journalism of the future" roundtable with Washington Post editor Marty Baron. And while ICD has "Understanding China's Internet Dragon," Law and Media Ethics were doing "Freedom of Speech and the Press Around the World." We can't stop all of that, but maybe we can slow it down a little.)

At the old chip auction, you just called out the program number, a date and time. No one ever looked at the name/purpose of the program to compare it to what was happening at the same time. We hope we look at the topics and try to limit programs at the same time that are exceedingly similar.

...and a 'smarter' grid.



What to do when

| janvier 2015 | | | | | | |
|--------------|----|----|----|----|----|----|
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| 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| 25 | 26 | 27 | 28 | 29 | 30 | 31 |

Early January (??? Sooner ???)

You receive the conference schedule. Check it carefully. Start contacting folks.

This year it's really important for you to know – and hit – the deadlines. You've got to get your deals made and everything sent to AEJMC headquarters by Nov. 8 – or there will be trouble, and your group will have a harder time getting what you need as we put together our three-dimensional puzzle.

If there's a problem with the schedule, please let us know immediately.

Once you know what was programmed, you should quickly tell your members what was scheduled and when, so people leading those sessions can finalize speakers and give you the information you'll give to AEJMC by March 15.

What to do when

| février 2015 | | | | | | |
|--------------|----|----|----|----|----|----|
| di | lu | ma | me | je | ve | sa |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 8 | 9 | 10 | 11 | 12 | 13 | 14 |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |

Feb. 16

Send description of pre-conference workshop and fees, if any.

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What to do when

| mars 2015 | | | | | | |
|-----------|----|----|----|----|----|----|
| di | lu | ma | me | je | ve | sa |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 8 | 9 | 10 | 11 | 12 | 13 | 14 |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| 29 | 30 | 31 | | | | |

March 16

Program copy due for panels, workshops, luncheons, etc.

There is no special form for these proposals, but each should contain:

- ☐ AEJMC group proposing the session, and the group contact (this should be at the top of each proposal);
- ☐ Suggested co-sponsors;
- ☐ A summary of what the session will be about;
- ☐ Possible speakers;
- ☐ Estimate of the cost, if any;
- ☐ Name of the contact person for the session.

<http://www.aejmc.com/?p=1103>

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2014 AEJMC Conference Program Copy Form

August 9-12, 2014 Chicago, IL • Marriott Chicago Downtown Hotel

- Day of Session: Thursday
- Time of Session: From 9:15 a.m. – 9:50 a.m.
- Person in charge of session through July 1, 2014:
 - Contact Person: Deliajia Del'Albat, Ph.D.
Office No.: 919 942 4090
Fax No.: 919 942 0620
Email Address: dd@unc.edu
- Requested Audio Visual Equipment: (These policies apply to AEJMC entities only. Outside groups are responsible for ordering and paying for Event Technology equipment.) An LCD projector, connection cords, extension cord, a cart and a screen will be provided in the meeting rooms for all panel sessions and regular research presentations. There will be NO computers or internet access provided. **NOTE:** There will be NO LCD projectors (or other equipment available for high-density sessions, or scholar-to-scholar (poster) sessions. (Please see AV Information sheet if you wish to order other equipment, which your group would have to pay for.)
- Coating Needs: None
- Estimated Attendance: Sessions will be set for the following number of attendees:
Regular research sessions — 55 to 60
- Primary Sponsor: Newspaper and Online News Division
- Type of Session: Refereed Paper (High-Density)
- Session Title: High-Density Research Session (Newspaper and Online News Division)
- Presiding/Moderating: Del'Albat (dd@unc.edu) University of North Carolina
- Title of presentations or papers and authors:

An example
of what
eventually
goes to HQ

This is a form that you'll send to AEJMC before March 15, filling in all the information AEJMC needs.

What to do when

May 15

The absolute, gotta-have-it
deadline for program copy

| mai 2015 | | | | | | |
|----------|----|----|----|----|----|----|
| di | lu | ma | me | je | ve | sa |
| | | | | 1 | 2 | |
| 3 | 4 | 5 | 6 | 7 | 8 | 9 |
| 10 | 11 | 12 | 13 | 14 | 15 | 16 |
| 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| 24 | 25 | 26 | 27 | 28 | 29 | 30 |
| 31 | | | | | | |

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This is very important this year, because it will take AEJMC longer to ship program books to Canada.

Lessons we learned

dallasnews
Powered by The Dallas Morning News

★ COMMUNITIES CRIME EDUCATION INVESTIGATIONS STATE NATION

Home > The Scoop Blog

Tips: Surviving power outages, driving, frozen pipes and more

By Tristan Hallman [Follow @tristanhallman](#)
thallman@dallasnews.com
12:12 pm on December 6, 2013 | [Permalink](#)

148 52 share 3 4 5



No. 1:
Don't
go to
Dallas.

Lessons we learned

1. Don't go to Dallas.
2. Start deal-making early – but be flexible.
3. Make sure it's really a deal.
4. Coming for 2016: Better tech for this. (We're taking this to the AEJMC board.)

**Questions?
Comments?
Rebuttals?**

Please contact us at:

Bob Trumpbour – rct4@psu.edu
Chris Roberts – croberts@ua.edu

Thanks. Please contact us at:

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Chris Roberts – croberts@ua.edu