



Council of Divisions

Programming,

Or, the process known for involving



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Anybody remember the show involving California Highway Patrol. It ran 139 episodes from 1977 to 1983.

Life was simpler then – three TV networks, and officers Ponch and Jon drove their fancy motorcycles up and down California roads, solving crimes and engaging in hijinks.



But times, tastes, and hairstyles change. The show outlived its time, and it seems like a relic today.



And so it was with our chip auction. Dozens of us flew to a random place, like Albuquerque or Louisville, had a nice time, ate nice desserts, and then threw poker chips at a spittoon. We spent thousands of dollars – and a weekend right before or during final exams – for this Ponch-and-Jonny exercise.

So the Council of Division voted overwhelming to end the chip auction – and find a different way to save time, money and effort while programming next year's conference. We spent a year discussing how best to do it, taking suggestions from COD members and others. We received approval of the board of AEJMC. We had conference calls with AEJMC staff about how best to do it. Even as recently as Thursday afternoon, we heard suggestions about how to make the process fairer.

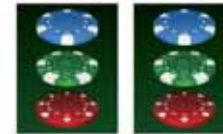
How the chip process works

So forget a little about what you might have know about the chip auction. Embrace the new process.

Count your chips

Divisions, etc.

6 chips.



Also 6 chips

- Council of Affiliates
- Commission on the Status of Women
- Community College Journalism Association

Interest Groups

3 chips



How you use your chips

A. Research sessions

- Traditional panels
- High density panels
- Scholar-to-scholar (our fancy phrase for “poster.”)

B. PF&R (Professional Freedom & Responsibility)

C. Teaching (and topical research) panels

Research sessions – the ways your Division/interest group presents its members original research. These are generally done SOLO by a group, except scholar-to-scholar sessions that are done in combination with other groups in poster sessions.

Refereed research:

- Traditional panels – four or five papers presented, with each speaker going 10 to 15 minutes, with a respondent who ties it all together, with questions/answers. These often are developed into themes, or a “best-of” panel for your group’s top papers.
- High density panels – 10 or so papers are presented in rapid order. Some groups give each presenter four or five minutes. Or each presenter sits at a table, and the audience goes from table to table to hear the brief presentation.
- Scholar-to-scholar sessions (our fancy phrase for “poster” sessions.) We call them “scholar-to-scholar” because administrators, tenure reviewers, and others need to know that poster sessions are just as prestigious and rigorously reviewed as other sessions. See Jack Rosenberry at <http://www.aejmc.org/home/2013/01/poster-child-not-bad>

Other panel types:

Professional Freedom & Responsibility panels – often co-sponsored by multiple divisions/IGs, based upon the principles here: <http://www.aejmc.org/home/?s=pf%26r>

Teaching and topical research panels – again, often co-sponsored by multiple divisions/IGs. These also can be research-related, but are usually not refereed research.

How you use your chips

A “free” chip

- Five slots (or, maybe more) at an AEJMC-sponsored scholar-to-scholar session.



An example of a corn's free chips.

This section explains how you use those chips – some are “free” gifts from AEJMC. Some events DO NOT cost a chip. Some cost a half-chip. Others will cost a full chip.

You program as many sessions as you need – or, at least until you run out of chips.

How you use your chips

No chip

- Pre-conference workshop
- Members’ meeting (usually on Fri/Sat nights)
- Luncheon or breakfast (on or off site)
- Off-site tours
- Group social
- Executive committee meeting



An example of Lay's no chips.

How you use your chips

A half-chip

- Your first four research sessions – alone or in groups.
- Anything you co-sponsor with another group.



An example of half a chocolate chip cookie.

How to use your chips

One chip

- Research sessions after your first four, unless with shared with another group.
- Anything you sponsor without another group.



An example of Hershey's whole chip.

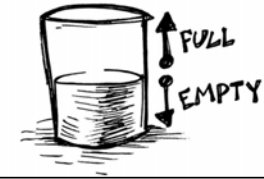
Why so chippy?



The best programs often come when groups work together. Your chips go further, which means you can program more things. Moreover, you bring together programming that's more than just your group's members talking to themselves.

Presenting your research

- Rarely done with another group/division – except for scholar-to-scholar sessions.
- Your goal – accepting roughly half of submissions.
- How many do you need? Check previous years.



How you present research:

1. AEJMC gives you five “free” posters at one of the several scholar-to-scholar sessions sponsored by AEJMC. (Each scholar-to-scholar session has room for 80 posters.)
1. You get those first four sessions at a half-chip each, regardless of whether it's a panel, high-density, or scholar-to-scholar session.
2. AEJMC's goal is to accept about half of the papers submitted each year. In 2013, we had a 49.7 percent acceptance rate.
3. To determine how many spots for papers your Division/IG will need, take a look at previous years and plan from there. If you end up with a huge increase in submissions, you might have accept more posters and do a high-density session. If you have a huge decline, let AEJMC know and you can program more teaching/PF&R panels. Again – if you have questions, ask your group's previous leaders, AEJMC staff, or Bob and me.

A word about posters



- Seven available scholar-to-scholar sessions.
- At least two groups must team up.
- Ask for between 20 and 80 slots.
- Half-charge each group, regardless of number of groups.

These scholar-to-scholar sessions are in ADDITION TO the five posters that AEJMC gives each Division/IG.

To do another session, you must team up with at least one other Division/IG. Team up as best you can. Unless you make a compelling case for needing 80 papers, try to stick to 40 or fewer.

Once the final number of acceptances are set, AEJMC staff can do a little bit of tweaking to make it all fit.

High-density sessions

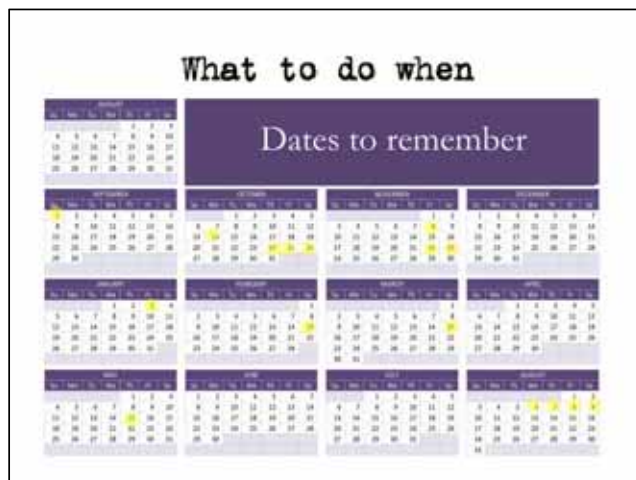
- Eight sessions available (*because it takes a big room.*)
- Usually: 10 or so papers in a hurry.
- Hint: Ask for it early in your list of requests.
- Your group can have a second HD session only after everyone has had a chance.



High-density sessions are limited to eight because they require a big room to fit everybody.

These tend to be aimed at Divisions/IGs that have many papers to schedule.

They go quickly, so ask for one early when you submit your requests. Your Division/IG won't get a second high-density session until all other groups have their requests filled.



This year it's really important for you to know – and hit – the deadlines. You've got to get your deals made and everything sent to AEJMC headquarters by Nov. 8 – or there will be trouble, and your group will have a harder time getting what you need as we put together our three-dimensional puzzle.

Members meetings

When we have 'em

Two meeting times on the first full day.

One meeting time on the second full day.

One time during a scholar-to-scholar session, when your group isn't showing its posters.

We know some groups like to have meetings at specific times – especially if they program something right before their biz meeting.

We know others don't care. Let us know, and we'll do our best to accommodate you. Again – no promises.

What to do when



Very, very soon:
Ask Members
for 2014 panel ideas
Suggested deadline: Sept. 31.

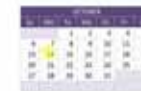
There is no special form for these proposals, but each should contain:

- ☐ AEJMC group proposing the session, and the group contact (this should be at the top of each proposal).
- ☐ Suggested co-sponsors.
- ☐ A summary of what the session will be about.
- ☐ Possible speakers.
- ☐ Estimate of the cost, if any.
- ☐ Name of the contact person for the session.

<http://www.aejmc.com/?p=1103>

Start by asking your members for panel proposals. (Follow the link for details.) Start as soon as possible, and we suggest a Sept. 31 deadline.

What to do when



Oct. 14:
Send panel proposals to AEJMC.
This includes pre-conference
panels.

That gives you two weeks to sort through the panel proposals. (When helping with Newspaper and Online News Division, we get 25 a year. We cull the herd to 10 or a dozen, knowing that we won't be able to do all of them. Think about panels too similar to ones done in past years. Seek a balance between PF&R and teaching. Think about which ones are realistic. Think about which ones might actually lead to a partnership with another division or interest group.)

What to do when



Nov. 8:
Conference Session
Request Forms Due

About those forms

- Put 'em in order of 'importance.'
- It's not a deal unless everybody says it's a deal.
- If you 'back out,' don't leave 'em hanging.
- Give us notes.

You'll send in forms by Nov. 8.

1. It's not a deal... Say you think you've made a deal with the Smurf Interest Group. You put it on your form.
If the Smurf IG doesn't put it on its form, then we've got a problem. **So please double-check with Divisions/Interest Groups you're teaming up with.**
2. If you back out of a deal, give the other group plenty of time. Don't be that person.
3. Give us notes... Please let us know if there's something special about this group – such as a specific date/time. We will do our best to accommodate it, but we cannot promise. But we won't know anything unless you tell us.

The transparent black box



Nov. 22-23

You save your money
and time.
We do the work.



In late November, COD head Bob Trumpbour and vice head Chris Roberts will go to Columbia, S.C., where with AEJMC staff we will program the four days of Montreal.

Our plans: Random each time



Every round will start anew. No alphabetical order. It's fair.

Our plan: Round numbers

- Divisions go Rounds 1, 2, 3, 4, 5, 6, etc.
- Interest Groups go Rounds 2, 4, 5, 6, etc. (Not part of Rounds 1 & 3. But if you're a secondary sponsor with a Division in those rounds, you're in.

Because Divisions have six chips and Interest Groups have 3, it was decided that Divisions will go all rounds of programming but Interest Groups will not be programmed in the first and third rounds, but will be programmed in the second, fourth, and then all other rounds.

But that doesn't mean that IGs cannot do anything in those early rounds. If you're a secondary sponsor with a Division, then you'll have a session if the Division makes it a priority in those early rounds.

So make alliances with Divisions!

Our plan: Accommodate you
as much as we can.

Especially in early rounds.



In the first few rounds, we'll do our best to help you. But again – we can't do everything, and we can't do anything if we don't know about it. So tell us if there's a specific date/time.

Remember, too, that some of your sessions work best on the first or last days because of the timing of guest speakers, etc.

Our general plan: Days 2 & 3,
then Days 1 & 4.

And from time block to time block.

AEJMC 2013 Conference Program Planning Schedule

[illegible]

We know the middle two days are the most popular, so we'll start with them (unless you mention the need to program at a different date/time.)

When the middle days are filled, we will program the first day, and then the last day.

Our plan: No double-booking,
maybe less double-parking



TABLE 4. *Estimated for different β parameters of the distribution*

As usual, you cannot program against yourself. We'll make sure that doesn't happen – and, if we can, find ways that general topics don't overlap. (At AEJMC D.C., two NPR folks talking at the same time. While “editing breakfast of champions” happens, Council of Affiliates and SPJ sponsoring “journalism of the future” roundtable with Washington Post editor Marty Baron. And while ICD has “Understanding China’s Internet Dragon,” Law and Media Ethics were doing “Freedom of Speech and the Press Around the World.” We can’t stop all of that, but maybe we can slow it down a little.)

At the old chip auction, you just called out the program number, a date and time. No one ever looked at the name/purpose of the program to compare it to what was happening at the same time. We hope we look at the topics and try to limit programs at the same time that are exceedingly similar.

When you're out of chips



You're done. Unused chips are not programmed.

But there are penalties for trying to overschedule. You oughta know the deals you've made and carefully calculated how you're investing your chips.

What to do when



Early January (??? Sooner ???)

You receive the conference schedule. Check it carefully. Start contacting folks.

This year it's really important for you to know – and hit – the deadlines. You've got to get your deals made and everything sent to AEJMC headquarters by Nov. 8 – or there will be trouble, and your group will have a harder time getting what you need as we put together our three-dimensional puzzle.

If there's a problem with the schedule, please let us know immediately.

Once you know what was programmed, you should quickly tell your members what was scheduled and when, so people leading those sessions can finalize speakers and give you the information you'll give to AEJMC by March 15.

What to do when



Feb. 15

Send description of pre-conference workshop and fees, if any.

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What to do when



March 15

Program copy due for panels, workshops, luncheons, etc.

There is no special form for these proposals, but each should contain:

- ☐ AEJMC group proposing the session, and the group contact (this should be at the top of each proposal);
- ☐ Suggested co-sponsors;
- ☐ A summary of what the session will be about;
- ☐ Possible speakers;
- ☐ Estimate of the cost, if any;
- ☐ Name of the contact person for the session.

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2014 AEJMC Conference Program Copy Form

August 9-10, 2014 Chicago, IL • Marriott Chicago Downtown South

1. Day of Session: Thursday

2. Time of Session: From 8:15 A.M. - 9:45 A.M.

3. Reason for change of meeting through Feb. 8, 2014:

1. Current Person (Submitting Year) Address: P.O. Box 100000
 Office Box 100000
 Fax No. 312-467-1000
 Email Address: aejmc@aejmc.edu

4. Requested Audio Visual Equipment (These policies apply to AEJMC sessions only. Outside groups are responsible for ordering and paying for their technology equipment.) See LCD projector, connection cords, extension cord, 4 car and a screen will be provided in the meeting room for all panel sessions and regular session presentations. There will be NO computers or internet access provided. NOTE: There will be NO LCD projectors for other equipment available for the high density sessions, or schedule on schedule (speaker) sessions. (Please see AV information sheet if you wish to order other equipment, which your group would have to pay for.)

5. Meeting Venue: None

6. Estimated Attendance: Sessions will be set for the following number of attendees:

Regular research sessions -- 50 to 60

7. Primary Sponsor: None (paper and Online Live Session)

8. Type of Session: Balanced Paper (High Density)

9. Session Title: High Density Research Session (None paper and Online Live Session)

10. Presenting/Underwriting: Don't like aejmc.edu University of North Carolina

11. Title of presentation or paper and authors


An example
of what
eventually
goes to HQ

This is a form that you'll send to AEJMC before March 15, filling in all the information AEJMC needs.

What to do when

May 15

The absolute, gotta-have-it
deadline for program copy



This year it's really important for you to know – and hit – the deadlines. You've got to get your deals made and everything sent to AEJMC headquarters by Nov. 8 – or there will be trouble, and your group will have a harder time getting what you need as we put together our three-dimensional puzzle.

This is very important this year, because it will take AEJMC longer to ship program books to Canada.

What to do when

March 15

Program copy due for panels, workshops,
luncheons, etc.

There is no special form for these proposals, but each should contain:

- AEJMC group proposing the session, and the group contact (this should be at the top of each proposal);
- Suggested co-sponsors;
- A summary of what the session will be about;
- Possible speakers;
- Estimate of the cost, if any;
- Name of the contact person for the session.

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A gentle reminder

What is the passport card?

The passport card is the wallet-size travel document that can only be used to re-enter the United States at land border crossings and sea ports-of-entry from Canada, Mexico, the Caribbean, and Bermuda. The card provides a less expensive, smaller, and convenient alternative to the passport book for those who travel frequently to those destinations by land or by sea.

Why can't I use the passport card to fly to Canada, Mexico, the Caribbean, or Bermuda?

The passport card was designed for the specific needs of northern and southern U.S. border communities with residents that cross the border frequently by land. The passport book is the only document approved for international travel by air.

Customs and immigration - primary inspection

The Canada Border Services Agency (CBSA) is responsible for providing integrated border services in Canada, including customs, immigration and luggage inspection services. In major airports, CBSA agents are assisted by dog handlers and dogs that have been specially trained to detect restricted or prohibited items, such as fruit, meat and cheese, by sniffing travellers' luggage.

When you arrive in the Canada Customs area, you should have your travel documents on hand, as well as your completed Customs Declaration Card (C311), which you were given on the plane. The primary inspection line has 20 customs points as well as three self-service kiosks for people registered in the CANPASS Air/MEXUS program.

Now! Moreover, Canadian citizens and Canadian permanent residents can now use the new automated border control kiosks (www.cbsa.gc.ca/abcs).

You will be asked to answer a few questions, particularly with respect to the duration of your stay outside the country and the goods you are bringing back into Canada.

U.S. State Department information
Montreal airport information

You'll need a passport to get into and out of Canada.

Finally: Be patient with us.



Ike talks with troops before D-Day, June 1944

One last reminder: When a nation goes to war, people who think they are soldiers talk about strategy and battle plans. But real soldiers think about logistics – how to get fighters and material to the fight. Dwight David Eisenhower was put in charge of the European Theater of Operations because he was terrific at logistics. He also was terrific and helping people get along – to bring multiple sides together.

Having said that – during the war, Ike was disliked by nearly everyone at times – Patton and Omar Bradley because they thought he favored the British too much when deciding where to put the Allied's limited supplies. The British's Bernard Montgomery didn't like him because he thought Ike favored the Yanks. The Navy folks really didn't like him. Ike once worked as an aide to Patton and Douglas MacArthur, but in the war he was technically their superior officer. And don't get us started about how he had to work to get the British and American and French politicians get along.

Finally: Be patient with us.

Chips, the Decorated War Dog Who Bit General Eisenhower

[Yahoo! News](#) "After Eisenhower's death..."



After Eisenhower's death...

After [World War II](#) broke out, the United States Army listed thirty-two breeds and thousands of dogs as suitable for military service. Chips, of Pleasantville, New York, was one of the Army's draft choices. He was a mixed breed. His father was a Husky and his mother a cross of collie and German shepherd. He had belonged to [Mr. and Mrs. Edward J. Hines](#) and their children before duty to his country took him from a comfortable home in New York to the beaches of Sicily.



And Ike made some mistakes in the war, perhaps prolonging it some in hindsight. Still, deep in their hearts, all those people who weren't happy with Ike from time to time ultimately knew that Ike was not in it for his own glory, but wanted the best for the soldiers and made decisions that were best for all. He didn't play favorites.

And as we go through this process, know that we're not really the Supreme Commander of anything the way Ike was, and we know we're going to make mistakes as this process begins. But please trust us that we have the best intentions through all of this and hope to make things better – even though I can't guarantee that you'll be happy with us all the time.

Ike knew that – which is why the building next to the White House is named for him, and we think of him as a nice guy who did the best he could.

But a true story – In Italy in 1944, Eisenhower was bitten by a dog he had bent over to pet. That dog? (CLICK) – Chips.

Here's hoping that we won't be bitten too much.

**Questions?
Comments?
Rebuttals?**

Please contact us at:

Bob Trumpbour – rct4@psu.edu
Chris Roberts – croberts@ua.edu

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