

Special CoA Rates for 2013 AEJMC Conference

Exhibiting & Advertising Opportunities



AEJMC has the largest audience of journalism and mass communication educators at the college level, all in one location. Reach some 2,000 educators and administrators over four days by exhibiting, advertising or sponsoring at our 2013 AEJMC Washington, DC, Conference, August 8-11. There are multiple avenues for exposure at the AEJMC Conference.

opportunity deadline: May 15, 2013

exhibit

Exhibit Booths – Display your products at the conference and talk one-on-one with attendees. Booths are open for a total of 2.5 days (18 hours) during the conference. **Price: \$437.50 per booth**

Each 8' x 10' booth, will contain 3' side and back rails, a draped 6' table, 2 chairs, a wastebasket and a sign. *If your school is a member of the Council of Affiliates you receive a 30% discount off booth rentals as a membership benefit. If membership status changes during the contract terms, regular rates will apply. Attendants working CoA booths must be members of AEJMC and a registered delegate for the conference. Positions are assigned on a first-paid, first-assigned basis. However, positions will be assigned to those paying a discounted rate after assigning those paying the full rate. Exhibitors are allowed three representatives per booth rented. Additional representatives will be charged \$75 each. Booth Exhibitor refunds are available with written cancellation until **June 15, 2013**, minus a \$75 administrative fee. After June 15, 2013, refunds are not available.

advertise

Conference Program – Get your ad into the hands of every conference attendee by placing your announcement in our conference program. **Price: Full page – \$402, Half page – \$332. Special placement and color available; contact for details and pricing.**

The Conference Program is printed in an 8 1/2" x 11" black-and-white format. Ad sizes are 7" x 10" (full page), and 7" x 5" (half page horizontal). Ad content is subject to approval of the publisher. Advertisers are to submit black-and-white copy as a high resolution PDF. No bleed pages. Recommended screens are 120-150 with 133 preferred. Process color is available **at \$800 per page in addition to the quoted black and white rate.**

Special Placement Requests: Limited consecutive pages and/or consecutive right-hand pages available at regular rate plus \$100 placement fee per page. A maximum of four consecutive pages or three consecutive right-hand pages will be sold, although an advertiser may request similar placements elsewhere in the publication. AEJMC reserves the right to assign advertising space. Positions are assigned on a first-reserved, first-assigned basis. Positions will be assigned to those paying a discounted rate after assigning those paying the full rate. Advertisements must be camera-ready artwork. ANY expenses incurred in the design, layout, typesetting or camera work will be billed to the advertiser. Ad copy, to be sent by **June 1, 2013**, should be sent by PDF to **Felicia@aejmc.org**.

Take advantage online at: www.AEJMC.org

AEJMC 2013 Conference Opportunities

Return application to Fred L. Williams, AEJMC Conference Manager. If you have special requirements or any questions, please call Fred at 803.798.0274; fax: 803.772.3509 or email at Fredaejmc@aol.com. **Deadline: May 15, 2013.**

Firm/Organization: _____

Address: _____

City: _____ State: _____ Zip: _____ Contact Person: _____

Telephone: () _____ Fax: () _____ E-mail: _____

Will any of your representatives have any physical, visual, hearing or dietary needs AEJMC should be aware of? ____ Yes ____ No

If yes, please elaborate: _____

exhibit

Exhibit Booths are \$437.50 each. # of booths _____ requested. Total amount \$ _____.

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When you reserve a booth: You may purchase an AEJMC membership mailing list (nearly 3,750 names) to promote your planned attendance at the conference for a one-time use for \$140.00, a 30% discount rate. (There is a maximum two-week turnaround time for label production.)

Direct label questions to Pamella Price, aejmcmemsub@aol.com. We wish to purchase an AEJMC membership mailing list:

____ Yes ____ No (Check below all that apply)

Label Types: 3-up Pressure Sensitive (Peel-off): _____ 4-up Cheshire (Paper Form): _____

Print-out List: _____ Zip Order: _____ Alpha Order: _____ US: _____ International: _____ Needed by: _____

advertise

We reserve this space in the **AEJMC 2013 Conference Program**. We realize positions are reserved upon request:

_____ Full Page* (\$402)	_____ End Page (\$825)	_____ IBC (Cover III) (\$1,550) (4/color)
_____ Half Page* (\$332)	_____ IFC (Cover II) (\$1,550) (4/color)	_____ BC (Cover IV) (\$1,650) (4/color)
_____ Facing Pages (\$1,400)	_____ add 4/color (\$800 per page)	

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payment

_____ Check Enclosed (Made Payable to AEJMC) **or**
_____ Pay online at (www.AEJMC.org)

Card Number: _____

_____/_____/_____
Exp. / Date Security Code

Name on card

Signature

Billing Address (if different from mailing): _____ Zip + 4: _____

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