

MAGAZINE DIVISION CALL FOR PANELS AEJMC 2012 IN CHICAGO, AUG. 9-12

Type: PF&R

Title and Description of Panel: Pre-conference Magazine Tour, Wednesday, Aug. 8

Division members will visit with editors at four magazines the day before the conference, including Chicago magazine (and its ancillary publications), Time Out Chicago, In These Times, Crain's Chicago Business and Ebony.

Possible Co-sponsors: None

Possible Moderator: Cheryl Bloyd-Peshkin, Columbia College

Possible Panelists: N/A

MAGAZINE DIVISION CONTACT:

Jacqueline Marino
Assistant Professor
School of Journalism and Mass Communication
Kent State University
PO Box 5190
Kent, OH 44242
216-832-2475 (mobile), 330-672-4064 (fax)
jmarino7@kent.edu

Pre-Conference ICIG Workshop Session Proposal AEJMC 2012

Title: Internships and Careers Bootcamp Workshop

Description (50-to-75 words):

The ICIG Workshop will provide a variety of tips and 'best practices' information for internship advisors. Presenters will include internship coordinators with experiences across various media platforms, professional focuses and academic models; sharing information on how to help students navigate the internship plan, and derive the most out of their internship experience. We will also share the findings of a survey of internship employers regarding curricular issues, internship performance, ethical issues and compensation concerns.

Primary Sponsor, Co-Sponsors: The Internships and Careers Interest Group (ICIG)

Person submitting information: Abhinav Aima, ICIG Vice Head and Programming Chair.
Telephone Number: (605)-254-6387
Email address: aka11@psu.edu

Law and Policy Division Pre-conference programming

Panel Title: Summer Vacation Is Over: A Year's Worth of Communication Law 180 Minutes

Panel Type: PF&R Pre-Conference

Panel Sponsor: Law Division, Ethics, CTEC, Scholastic

Panel Description:

Spend all your money traveling this summer and can't make it to New York City for PLI's great, information-packed 2-day session? That's OK. AEJMC's Law Division will provide you with enough information to make your head spin. Join us for 180 minutes dedicated to the most important happenings in the communication law landscape. The panel is designed to be a half-day, panel-style update for communication law educators. The three sessions will provide attendees with all the necessary updates about Supreme Court cases, pending legislation, etc., that they need to prepare for their courses for the upcoming school year.

Panel 1: Defamation, Privacy and Social Media Law, Oh My

Panel 2: An Intellectual Property Panel with a Modicum of Creativity

Panel 3: Oh, S#\$t! Violence and Profanity in the Courts and on the Airwaves

Possible Panelists:

Jane Kirtley, University of Minnesota
Sandra Chance, University of Florida
Geoffrey Stone, University of Chicago Law
Jason DeSanto, Northwestern University Law

Panel Moderator: Amy Kristin Sanders, University of Minnesota

Panel Contact Person:

Amy Kristin Sanders
University of Minnesota
612-624-2438 or sandersa@umn.edu

Law and Policy Division Pre-conference programming

Panel title:

Legal Issues for Journalism Schools As News Providers: Challenges and Opportunities.

Teaching Preconference

Three afternoon panels followed by reception.

Panel Sponsorship: In addition to law, we could co-sponsor this event with one or both of these interest groups: Civic and Citizen Journalism Interest Group and Community Journalism Interest Group and the Professional Freedom and Responsibility committee.

Description of Panels: This event will consist of three panels on best practices for journalism schools in their increasingly vital role as community news providers to help them sensibly address and mitigate legal risk in support of the journalism they are producing and in support of their education of students.

The panels will include:

1. Legal risks and opportunities for journalism schools as news providers.
2. Teaching journalism practice-oriented media law basics to students and faculty. Best practices.
3. Legal representation and resources, including the role of media liability insurance, the general counsel's office and school-based and outside legal resources.

Possible Panelists Include:

Jane Kirtley, University of Minnesota
David Ardia of UNC and the Berkman Center
Valerie Cummings of Howard University
George Freeman of the New York Times
Chris Beall; Geneva Overholser and/or Jack Lerner of USC
Gary Kebbel of Nebraska
Eric Newton of Knight.

Moderator: Geanne Rosenberg, CUNY Journalism and the Berkman Center at Harvard.

Contact Person:

Geanne Rosenberg
30 Rugby Lane, Scarsdale, NY 10583.
Geanne.Rosenberg@baruch.cuny.edu;
grosenberg@cyber.law.harvard.edu.
(646) 312-3969, (914) 522-7882.

PRECONFERENCE WORKSHOP AEJMC ICD Panel Proposal

TYPE OF PANEL: Teaching

DIVISION: International

TITLE: Teaching Journalism in Developing Countries and Emerging Democracies: The Case of UNESCO's Model Curricula

DESCRIPTION: This special preconference workshop will focus on how journalism education is developing in countries around the world through the use of UNESCO's Model Curricula. UNESCO's achievements in promoting and improving the quality of journalism education in member countries have been widely recognized. UNESCO's model curricula on journalism education are increasingly becoming a standard for journalism education, in many parts of the world. The curricula have already been adopted by 63 journalism schools in 51 developing countries in diverse linguistic, social and cultural contexts. Panelists will share the details of the process to elaborate this global curricula and also best practices and lessons learned from adaptation of the model in Asia, Africa, Latin America, Caribbean and the Arab states. Specific guides, techniques and resources will be provided to attendees on how they can adapt their journalism curriculum to the changing media climate. UNESCO will provide specific panelists from the representative regions (Africa, Asia, Arab States, and Latin America/Caribbean) for the panel sessions. The final session will focus on the future of journalism education in developing countries and the next revision and updates of UNESCO's Model Curricula.

PRESIDING: — Amy Schmitz Weiss, San Diego State University

9:30 a.m. – 12:00 p.m.

Opening Session: UNESCO's Experience in Building the Curricula

- Chair: Guy Berger, director of Freedom of Expression and Media Development, UNESCO
- Michael Cobden, University of King's College, Halifax, Canada
- Gordon Stuart Adam, Carleton University, Ottawa, Canada
- Magda Abu-Fadil, American University of Beirut, Lebanon
- Rosental Calmon Alves, University of Texas at Austin (President of ORBICOM, global network of UNESCO Chairs in Communication)

12:00-1:30 p.m. — LUNCH

1:30-3.00 p.m.

Cases and Lessons Learned from Adoption of Journalism Curricula Worldwide

- Chair: Sundeep Muppidi, Secretary-General, AMIC
- Speaker from Arab States, TBD by UNESCO
- Speaker from Africa, TBD by UNESCO
- Speaker from Asia, TBD by UNESCO
- Speaker from Latin America/Caribbean TBD by UNESCO

3:00-4:00

The Future of Journalism Education in Developing Countries - Roundtable Discussion

Moderator: Amy Schmitz Weiss, San Diego State University

PANEL CONTACT:

Prof. Amy Schmitz Weiss Phone: 619-594-3504 email: aschmitz@mail.sdsu.edu

PRECONFERENCE WORKSHOP AEJMC ICD Panel Proposal

Type of Panel: Teaching

Division: International Communication Division

Possible Co-sponsors: Communication Theory & Methodology Division (CT&M), Mass Communication and Society Division (MC&S), Advertising Division

Title: Global Journalism and Mass Communication: Effective teaching and research strategies to increase global collaboration toward a holistic view of the field

Description: This panel will examine new approaches to the study of global news media/international communication/global advertising/global public relations across cultures with a special focus on the shift from traditional theories informed by Anglo-American influences and existent macro-political definitions to a more holistic frame based on a combination of diverse world views that include the ascendancy of new economic superpowers, such as the Brics. Topics to be discussed include the impact of Internet (online news, blogging, live streaming video) on foreign news reporting and global news flow, major changes in global advertising and public relations, the incorporation in class discussions of new journalistic phenomena such as Wikileaks and global spontaneous social movements such as the Arab Spring and Occupy Wall Street as well as trends in developing communication to fight poverty, injustice and inequalities. In addition, panelists will share their teaching experiences in different cultural settings, and discuss strategies to engage students unfamiliar with international events, to promote the use of the Internet to link students with overseas media and study abroad programs, and to disseminate global collaboration networks of professors/researchers and students by developing a special ICD forum to share ideas, research, and contacts.

Presiding: Heloiza Golbspan Herscovitz, California State University Long Beach

Duration: Two and a half hours (2:00 pm to 5:00 pm)

Format: Round table

Cost: none

Panelists:

Arnold S. de Beer, professor extraordinary in the Department of Journalism, University of Stellenbosch, South Africa. James Scotton, former dean of the College of Journalism and professor at the College of Communication, Marquette University. Jiafei Yin, Journalism professor at Central Michigan University.

Gregory G. Pitts, professor of Global Media Systems at the Department of Communications, University of North Alabama.

Luis Peon-Casanova, assistant professor in Visual Literacy Program and Advertising at the College of Journalism, University of Nebraska-Lincoln.

Sandhya Rao, professor and associate director for graduate studies in the School of Journalism and Mass Communication and assistant dean, graduate college at Texas State San Marcos.

Kalyani Chadha, assistant professor at the Merrill College of Journalism, University of Maryland.

Melissa Wall, journalism professor at California State University – Northridge,

Nnamdi T. Ekeanyanwu, grantee of the United States sponsored SUSI International Scholar Exchange program for Journalism and Media Studies.

Frauke Hachtmann, associate professor and graduate chair in the College of Journalism and Mass Communications at University of Nebraska-Lincoln.

Anne Cooper-Chen, professor at the EW Scripps School of Journalism, Ohio University, and founding director of Ohio U's Institute for International Journalism.

Panel Contact: Professor Heloiza Golbspan Herscovitz (phone: 562 841-3163, email: heloiza@journalism.com)

SCHOLASTIC JOURNALISM DIVISION AEJMC 2012 Pre-Conference Proposal

Panel Title: 11th Anniversary Teach-In: Chicagoland Teach-In

Panel Type: Teaching

Possible Co-sponsors: Council of Affiliates

Summary of Session:

Scholastic journalism means kids and teachers. Although metropolitan newspapers and national journalism organizations have jumped in to help struggling inner-city student publications, it's often too little, too late. Since 2001, the Scholastic Journalism Division has offered a day-long "teach-in" and invited area media advisers to learn and enhance their knowledge.

Possible Panelists:

[C.L. Hall, director] (Include S. Renaud's "Free & Responsible" panel]

Estimate Speaker Costs: (Funding may be available for travel expenses of non-AEJMC panelists)

Contact Person:

David Bulla
Zayed University,
College of Comm, Box 19282
Academic City, Al Ruwayyah
Abu Dhabi
United Arab Emirates
Tel: 352-359-24161
Percy23@aol.com
David.Bulla@zu.ac.ae

Calvin Hall
Appalachian State University
126 Walker Hall
Box 32039
Boone, NC 28608-2039
Tel: 828-262-2000
hallcl@appstate.edu

Communication Theory & Methodology Conference Joint Session Proposal

TYPE OF PANEL: PRECONFERENCE – PAID SESSION

DIVISION: Communication Theory & Methodology Division

PANEL CO-SPONSOR/S:

TITLE: Social Network Analysis Metrics and Measures

MODERATING/PRESIDING: Michel M. Haigh

Key Note: Marc Smith (confirmation pending)

WORKSHOP DESCRIPTION:

The Communication Theory and Methodology division of AEJMC announces its preconference workshop “Social Network Analysis Metrics and Measures” with Dr. Marc A. Smith. Social network analysis can be used to examine message boards, blogs, wikis, friend networks, and shared file systems to reveal insights into organizations and processes. Smith will discuss the NodeXL project (<http://www.codeplex.com/nodexl>) that employs social network analysis features in an Excel spreadsheet. The program was updated in fall 2011. This workshop is a continuation from the 2011 workshop where Smith discussed the theoretical foundations of social network analysis and briefly delved into NodeXL program. The 2012 workshop will be focused on data analysis.

Time: 2:00 p.m. – 6:00 p.m. Wednesday, August 8

ESTIMATE SPEAKER COSTS: \$ 0

PANEL CONTACT:

Name: Michel M. Haigh

Phone: 814-863-3850 mmh25@psu.edu

**AEJMC
VISUAL COMMUNICATIONS GROUP
AEJMC 2012 Conference Joint Session Proposal
Bruce Thorson, vice head, bthorson2@unl.edu, 402-472-8279**

Pre-Con Workshop Title: Final Cut or Adobe Premiere: Which One to Use? How To Teach It?

Type: Pre-con Workshop

Summary of Session:

Teaching multimedia is a difficult task. Multimedia combines audio, still photographic images, video and graphics and any other types of visual content. Students pull all this together to produce a visual story. Apple's Final Cut and Adobe's Premiere are two software choices for educators to use. But how does an educator choose which one? And once the choice is made, how is it taught? This workshop will give educator's hands-on experience with both software and testimony from educators and professionals about how to each one.

Workshop Specialists: Apple and Adobe experts; educators proficient with each software

Estimate Speaker Costs: TBD

Contact Person:

Bruce Thorson, vice head, bthorson2@unl.edu, 402-472-8279

**Media Ethics Division Panel Proposals, 2012 Chicago
TEACHING MEDIA ETHICS WORKSHOP
AEJMC 2012 Conference Joint Session Proposal**

Panel Title: Using Presidential Campaigns to Teach Media Ethics: Not an Oxymoron

Panel Type: Pre-Conference Teaching Workshop

Possible Co-sponsors:
Media Ethics Division
Political Communication Interest Group

Summary of Session:

The workshop will be held the day before the conference begins. This year, I believe that will be on Wednesday, Aug. 8. In the past, we have offered it from 12:30 to 6. We are talking about taking a dinner break and continuing on into the evening but that can still be worked out.

The workshop focuses on how to help both veteran and novice professors of media ethics better teach their students. The program will be highly interactive and will focus on how to best address in the classroom ethics in politics during the upcoming election. The workshop is not a series of a research presentations but rather teaching seminars. We anticipate having at least two sets of break out/round robin sessions in addition to single-speaker discussions. We could include sessions on how to set up an ad watch or helping students identify ethical problems in campaign finance, notably focusing on ethics rather than law.

Possible Panelists: TBD

Estimate Speaker Costs: None

Contact Person:

Dr. Ginny Whitehouse
Eastern Kentucky University
Department of Communication
319 Combs Building
521 Lancaster Avenue
Richmond, KY 40475
859-622-7324
Ginny.Whitehouse@EKU.edu