

AEJMC NEWS

The Newsletter of the Association for Education in Journalism and Mass Communication

Volume 44 No. 5 | September 15, 2011

AEJMC in the Gateway City

AEJMC kicked off the 2011 Conference with an inspiring speech by technology futurist Rishad Tobaccowala on Wednesday, August 10. Tobaccowala made several suggestions on how attendees can embrace technology in their field

and encouraged them to be life-long learners.

By Saturday afternoon a total of 2,192 delegates had attended 356 sessions in St. Louis. The sessions touched on topics such as freedom of information around the world, equity and diversity, social media, ethics, best practices,



Keynote Speaker, Rishad Tobaccowala

research and many more. AEJMC was honored to have a panel of Pulitzer Prize winners at the conference talking about high quality writing and reporting.

Attendees exchanged teaching and research ideas, caught up with colleagues, recognized paper winners, elected officers and presented papers (896 were accepted this year). The Paul J. Deutschmann Award was presented to Sharon Dunwoody, the first female recipient of the award. The Equity and Diversity Award went to the School of Journalism and Mass Communication at Texas State University-San Marcos.

Conference attendees created a fantastic back-channel conversation on Twitter, with many groups setting up their own hashtags to start new conversations specific to their group or session. AEJMC's first conference mobile app was introduced as well and was downloaded on more than 1,600 mobile devices.

Based on a post-conference survey, half of the attendees came to the conference to present a paper or project. The top two favorite aspects of the conference according to survey responders were meeting with colleagues and attending the sessions.

AEJMC is already gearing up for the 2012 Conference in Chicago where we'll celebrate our 100th anniversary. More information about the conference and celebration activities will be available soon.

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From the President

How time flies when you're having fun!



**Interim Dean, College of Media
University of Illinois
2010-11 AEJMC President**

I can hardly believe my year as AEJMC president is coming to an end. The past 12 months have indeed been fast and furious – and oh so fun.

It was wonderful to see so many of you in St. Louis. What an exceptional conference. Thanks again to the Council of Divisions and Standing Committees for such interesting and engaging programming. And congratulations to all the scholars who presented a record number of papers (896 papers). I heard from so many that you enjoyed Rishad Tobaccowala, the keynote speaker. He can certainly shake things up.

I hope you have taken him up on his challenge to blog, tweet, get a facebook page, etc. You can continue to be inspired by Rishad at rishadt@wordpress.com. And remember, “the future does not fit in the containers of the past”. I just love that quote.

This has been an amazingly productive and rewarding year. So many of you volunteered to work on projects and so many others stepped up to help develop new projects. I'd especially like to thank a few special people who contributed so much.

Thanks to:

- An amazing steering committee

who engineered the Idea Summits: Paul Parsons, Beth Barnes, Don Heider, Diane Borden, Rose Ann Robertson, Tom Fielder, Corly Dennison, Barbara Hines, Sue Porter, and Lillian Lodge Kopenhaver;

- Eric Newton and Jose Zamora of the Knight Foundation for bringing the Knight News Challenge winners to St. Louis and for providing the grant that will fund faculty proposals to integrate the open source applications into the classroom. This will be fantastic. The deadline is fast approaching so be certain you read the call and apply; (<http://www.aejmc.com/home/2011/08/aejmc-call-for-proposals/>).

- Mike Phillips and Sue Porter of the Scripps Howard Foundation for supplying the externship grants for three faculty members the opportunity to immerse themselves in the digital environments of

WCPO-TV in Cincinnati, the *Chicago Tribune* and *The Oregonian*. This was an incredibly successful pilot and it will be back next year bigger than ever;

- WCPO-TV, the *Chicago Tribune*, and *The Oregonian* who said yes without hesitation when asked to host the

faculty externships;

- the 35+ professionals who attended the Idea Summits and provided us valuable information as to how to keep what we teach relevant;
- the AEJMC staff – Felicia, Kyshia, Pam, Fred, Rich, Chris, Lillian and Janet who make everything look effortless but work tirelessly behind the scenes;
- my colleagues and students at the University of Illinois for their support and patience during this whirlwind year; AND
- my husband Dan for his support and patience over the past year as well as the 16 previous years.

Finally – thank you for giving me the opportunity to serve, and trusting the direction I chose to take you this year. It

“AEJMC just gets better every year. Not because of its leadership, but because of you.”

has been a profound honor to serve as your president. It has been one of the highlights of my academic career and I am so proud to be part of this generous organization.

AEJMC just gets better every year. Not because of its leadership, but because of you. *Thanks to all.*

Contributing Manuscripts to AEJMC Journals

Journalism & Mass Communication Quarterly
<http://mc.manuscriptcentral.com/jmcq>

Journalism & Mass Communication Educator
<http://mc.manuscriptcentral.com/jmce>

Journalism & Communication Monographs
<http://mc.manuscriptcentral.com/jcmo>

AEJMC Members Approve Bylaws Changes

The membership approved several changes to the AEJMC Bylaws during the General Business Meeting in St. Louis last month. The proposed changes were published in the March 2011 and the July 2011 AEJMC newsletters.

As a result of the approvals, the members of the AEJMC Publications Committee and the AEJMC representatives to the Accrediting Council on Education in Journalism and Mass Communications (ACEJMC) will now be elected during the AEJMC spring election. Previously the Publications Committee members have been appointed by the incoming President, and the ACEJMC representatives were elected by members of the Teaching Committee from that committee's members. This action also makes the Publications Committee chair a voting member of the AEJMC Board of Directors during the 2012-13 fiscal year.

Please nominate possible candidates for these positions (as well as for the Research, Teaching and PF&R committees and the Vice President) on the 2012 Nominations Form on page 9.

Other changes approved:

- remove the age of 65 as a condition of when someone may become a retired member
- specify that Regular members must be university or college faculty members,
- clarify that secondary school teachers may become Associate members of AEJMC
- allow for online voting
- allow for email voting by the AEJMC Board of Directors
- ask each elected standing committee to bring resolutions forward for consideration at the business meeting.

In other Bylaws discussion, the membership considered proposed changes to increase the number of signatures required to petition to become a new division or a new interest group. No changes were approved. The proposal was sent back to the AEJMC Board for additional work based on feedback during the meeting.

Name Changes Approved for Three AEJMC Groups

Three of AEJMC's groups have approved names changes. These new names will begin with the new fiscal year, which starts October 1.

- The Newspaper Division will become the **Newspaper and Online News Division**.
- The Radio-TV Journalism Division will become the **Electronic News Division**.
- The Graduate Education Interest Group will become the **Graduate Student Interest Group**.

AEJMC NEWS

Newsletter for the Association for Education
in Journalism and Mass Communication

www.aejmc.org

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The contents of this newsletter may not reflect
the editor's views or the association's policies.

Presidential Statement of Respect for Evonne H. Whitmore



Evonne "Von" Whitmore, associate professor of news and electronic media, Kent State University, died Aug. 25, 2011, of cancer. At the time of her death, she was a member of the AEJMC Board of Directors, Chair of the AEJMC Council Divisions and had previously served as the Council Vice-Chair for three years.

Whereas Dr. Evonne "Von" Whitmore was an esteemed and beloved colleague providing significant service to the Association for Education in Journalism and Mass Communication (AEJMC) for well over a decade, including, most recently, chairing its Council of Divisions and in that capacity serving on the Board of Directors, and was always a thoughtful, responsible colleague and role model for service to journalism and advocate of diversity; and

Whereas Von Whitmore had a deep and profound impact on friends, colleagues, and students at Kent State University, where she completed her Ph.D. in 2004 and wrote a dissertation, "*An Historical Perspective On The Accrediting Council On Education in Journalism and Mass Communications from 1986-2003: Examination Of The Impact On Curriculum*" and where she was a role model and taught courses in broadcast producing, ethics and theory; and

Whereas Von Whitmore was author of many essays and reports about struggles for racial and gender equity, publishing articles in *Journalism and Mass Communication Educator* and newsletters for various groups within AEJMC; and

Whereas she was an officer for AEJMC's Commission on the Status of Minorities of the Association for Education in Journalism and Mass Communication, and also edited its Newsletter "*Twelve*," named in honor of the accreditation standard requiring diversity; and

Whereas Von Whitmore served as Teaching Standards Chair for AEJMC's Minorities and Communication Division, 2002-2003, and also edited the newsletter of the Minority Division of the Broadcast Education Association, 1990-1991;

Whereas she was a highly respected leader in AEJMC's Commission on the Status of Women, serving as Research Chair, 2004-2005, and Chair, 2006-2007; and

Whereas she admirably served AEJMC's Internships and Careers Interest Group, serving as chair 2003-2004, Vice Head and Program Chair in 2002-2003, and contributing a regular column to the ICIG newsletter; and

Whereas she was able to ground her broadcast journalism teaching and her articles about broadcast education in her valuable experiences as the general manager of WHOV-FM, at Hampton University, and as a reporter at ABC affiliate WVEC-TV in Hampton Roads, and at CBS affiliates WTKR-TV and WTAR radio; and

Whereas Von Whitmore spent 2008 as a U.S. Fulbright Scholar in Egypt, promoting internationally accepted principles that will increase the credibility of Egyptian journalists;

Therefore be it resolved that we remember and commemorate the advocacy and intellectual work, and the generous service of Prof. Whitmore.

Signed:

Linda Steiner, President, AEJMC 2011-2012

Jan Slater, Immediate Past President, AEJMC 2010-2011

Teaching Tips Corner: Tips from the AEJMC Teaching Committee

Thwarting Trouble: Creating an ethical foundation through a good syllabus and meaningful conversation



By Bonnie J. Brownlee
AEJMC Standing Committee on Teaching
Indiana University
brownlee@indiana.edu

Looking back at some of my Indiana University undergraduate syllabi from the late 1960s and early 1970s, I see how much the world of syllabus-making has changed. In those days, professors provided a single sheet that gave their names, titles (sometimes; mine generally just said things like Mr. Lohmann, rarely “Professor” or “Dr.”), office-hour info and a description of the course. Dates were noted with a two- or three-word phrase to let students know what the topic of the week would be. Abbreviated reading lists were included, as well. A purplish-blue page from the mimeo machine was all we got, and we did just fine. My courses were, in fact, awfully good.

These days, our syllabi are more like term papers. We include descriptions of the course; ACEJMC values and competencies; elaborate schedules that include readings, viewings, assignments and more; often a paragraph promoting our own great achievements; an every-growing section about classroom rules and behavior (turn off cell phones, don’t surf the Web, be civil to one and all); and a section about academic misconduct (sometimes called “academic integrity”).

It’s this last item that I address here: how to provide your students with an adequate mix of support and threat regarding the rules of academic and professional endeavors. Support to learn the difference between acceptable and unacceptable practices; threat, to understand the consequences of screwing up.

Academic misconduct, as it is usually defined, covers a range of issues. At IU, the Code of Student Rights and Responsibilities includes sections on cheating, plagiarism, fabrication, interference, violation of course rules and facilitating academic misconduct.

I think there are a number of ways to set the stage at the beginning of the semester and then to reinforce lessons during the term. Nothing’s failsafe, but here are some ideas.

1. Use your syllabus to define the terms and clarify policies. As a written document handed out at the beginning of the term, the syllabus may later provide you with support you need. (“Recall the section on the syllabus that addresses plagiarism?” you may find yourself asking a student at term paper time.)
2. Make sure you yourself have reviewed the campus misconduct definitions and policies. Make sure you are clear about your own unit’s policies. Refer to both in your syllabus.
3. Include, too, the ACEJMC Values and Competency statement (#4) that speaks to ethics and integrity: — “all graduates should be aware of ... And able to demonstrate an understanding of profes-

sional ethical principles and work ethically in pursuit of truth, accuracy, fairness and diversity.”

Presumably this will be one of a number of the values and competencies you include on your syllabus.

4. Spend some time in class on Day 1 or Day 2 talking about the importance of doing your own work and making sure to reference the work of those from whom you borrow information. Use real examples from the journalism world and from academics to make your points. Talk about why students and why journalists may be tempted to take shortcuts. Provide suggestions for reducing those temptations and dealing with time and grade pressures that are likely the root of temptation.

5. In your talk, make sure your students know that your job is not that of prison warden. Rather, you are there to help them understand and succeed. Provide avenues for them to talk with you privately, or in class, and to have you preview their work BEFORE a deadline.

6. Refer students to Web sites that can help them. (The Teaching & Learning program at my university - teaching.iub.edu/policies_misconduct.php?nav=policies - has a good site, which includes definitions, tips for instructors and links to other useful sites.) If your campus has Turnitin (turnitin.com) or another software program that detects plagiarism, make your students aware of the program. Consider bringing in an expert to show them how to make the program work for, and not against, them.

7. Depending on the class, create an assignment that has students investigate cases of journalistic or academic misconduct. A colleague of mine has reporting students choose from a list she has created of journalistic transgressors. Each student prepares a short presentation for class that describes the case and the consequence.

Alternatively, sending students on a Google search to “academic misconduct” or something more specific such as “internet plagiarism” will yield a class period full of examples and opportunities for exploring issues. A Google search for “news about academic misconduct” yields a host of examples, from college football players (and sometimes their coaches) to college provosts to journalists for small and large news organizations.

I’ve never been as confident as some colleagues that one can construct assignments that render misconduct impossible. In any case, the real world we are sending our graduates into is filled with temptations to skirt the rules. To me, our campus classrooms are as good a place as any to provide a solid ethical foundation.



Call for Proposals

Emerging Scholars 2012 Research Grants

Program Information:

The **AEJMC Emerging Scholars Program** will award \$2,500 research and teaching grants to up to four research or teaching proposals to encourage innovative and timely projects in journalism and mass communication. AEJMC members will submit proposals for these grants in the fall of 2011, and selections will be announced by early January 2012. AEJMC expects the selection process to be especially competitive.

The AEJMC Emerging Scholars Program is designed to develop and nurture JMC teachers and researchers by fostering an intellectually stimulating environment. This program's mission is to identify, encourage and recognize some of AEJMC's most promising emerging scholars by providing funding for research or teaching projects. Each proposal selected for funding will also be matched with a recognized scholar to serve as a mentor throughout the project. The mentor would serve as a resource and sounding board for the project.

Proposals should outline an individual's own significant research or teaching project. Proposals may also be submitted by a research team, which would share the award amount if selected.

AEJMC will showcase initial results from the projects selected for the 2012 grants at a special session at the AEJMC 2012 Centennial Conference in Chicago. In addition to the \$2,500 grant, AEJMC will also provide \$500 for each selected proposal to assist with travel expenses to the Chicago Conference.

Criteria and the application process are outlined below. **Deadline for submitting proposals is 4:59 P.M. Eastern Time on October 1, 2011.** All application materials should be emailed as attachments to Jennifer McGill at AEJMCHQ@aol.com (attachments **MUST** have a document suffix, such as .doc, .docx or .pdf).

All material should come in ONE file in the order outlined under the "Application Process" section of this call. INCOMPLETE PROPOSALS WILL NOT BE REVIEWED.

Proposal Criteria:

- The proposed topic should center on Journalism and Mass Communication and related disciplines. Topics in related disciplines should also include a central element within mass communication.
- Applicants **must** be current AEJMC members. Check your membership status before you submit your proposal. Proposals submitted by non-members, or members whose membership is not current, will be eliminated from the competition.
- Only one proposal per person will be considered. (If you submit as part of a team, that is the only proposal you may submit.)
- The program will not provide support for dissertation research.
- Graduate or undergraduate students are not eligible for this program.
- The program is looking for proposals from junior faculty members teaching full-time who have not yet achieved tenure, who are likely at the assistant professor level. Media professionals who have recently transitioned to full-time work in the academy are also welcome to apply.
- Proposals for teaching projects must include a research component or be research-based. This research component must be specifically explained in the proposal.
- For the proposals selected, a five-page interim report would be due to AEJMC by July 15, 2012, and would become part of a Chicago conference session. Applicants should submit proposals for projects on which they would be able to make significant progress by that time. Projects must be completed by January 15, 2013.

Application Process:

Applications should contain five sections, which should include the following materials:

I. A cover sheet that lists:

- a. Name, address, telephone number and email address
- b. A 200-word bio of yourself
- c. A 300-word abstract of the project

Emerging Scholars Call continued

d. Contact information for the appropriate campus media person to be notified if your proposal is selected.

II. A proposal written for a general mass communication scholarly audience, of no more than 1,500 words* (excluding endnotes) describing the project, which **must** include:

- a. scope and purpose of project
 - b. how the project will expand knowledge
 - c. detailed description of the project, including methods, survey information (if used), etc.
 - d. current status and timeline for completion
 - e. anticipated outcomes,
 - f. a list of potential publication venues for the finished project
- (*Proposals that exceed this word count will NOT be reviewed.)

III. Include a one-page, detailed budget that fully explains the expenses necessary to complete the project. Maximum grant amount is \$2,500. Funds may not be used for equipment, software, PI stipend, or conference travel. If project will cost more than the maximum grant amount, explain where you will get the remaining funds to complete the project.

IV. One letter of support from your immediate supervisor

V. A three-page vita — edit it so it is only three pages

Selection Process:

All proposals will undergo peer review by JMC scholars. After a two-stage judging process, all applicants will be notified of the status of their proposals by early January 2012.

Questions about the AEJMC Emerging Scholars Program should be directed to Jennifer McGill at AEJMCHQ@aol.com or 803-798-0271.

Call for Nominations Deutschmann Award for Excellence in Research

The Paul J. Deutschmann Award for Excellence in Research recognizes a body of significant research over the course of an individual's career. The award is named in honor of Paul J. Deutschmann, who developed the College of Communication Arts at Michigan State University.

The Deutschmann Award is not necessarily given every year, but nominations will be considered for a 2012 award. These must be received by November 7, 2011, and should include a letter describing the nominee's contributions in the area of the award. The packet also should include the nominee's C.V. and at least five additional letters of support (preferably more) from colleagues who can attest to the candidate's qualifications for the award. Nominators should represent a range of institutions and perspectives on the nominee's accomplishments.

Previous recipients include: 2011 Sharon Dunwoody, Wisconsin-Madison; 2010 Stephen Lacy, Michigan State; 2009 David Weaver, Indiana; 2007 Guido H. Stempel, III, Ohio and 2005 Donald L. Shaw, North Carolina.

Nomination letters and packets for the Deutschmann Award should be sent to Kim Bissell, University of Alabama, College of Communication and Information Sciences, Department of Journalism, Box 870172, Tuscaloosa, AL 35487-0172. Please direct any question to Bissell at bissell@jn.ua.edu or 205-348-8247.

aejmc.org/home/scholarship/calls

Call for Blum Award Nominations

The Eleanor Blum Distinguished Service to Research Award was created to recognize people who have devoted substantial parts of their careers to promoting research in mass communication. It is named in honor of its first recipient, the late Eleanor Blum, a long-time communication librarian at the University of Illinois at Urbana-Champaign.

The Blum Award is not necessarily given every year, but nominations will be considered for 2012. Nominations must be received by November 7, 2011, and should include a letter describing the nominee's contributions in the area of the award. The packet also should include the nominee's C.V. and at least five additional letters of support (preferably more) from colleagues who can attest to the candidate's qualifications for the award. Nominators should represent a range of institutions and perspectives on the nominee's accomplishments.

Previous winners include: 2008 Maurine Beasley, Maryland; 2007 Patrick Washburn, Ohio; 2006 James W. Tankard, Jr., Texas at Austin (posthumously); 2005 Margaret Blanchard, North Carolina (posthumously) and 2004 Everette E. Dennis, Fordham.

Nomination letters and packets for the Blum Award should be sent to Patricia Curtin, School of Journalism and Communication, 1275 University of Oregon, Eugene, OR 97403-1275. Please direct any questions to Curtin at 541-346-3752 or pcurtin@uoregon.edu.

The Floor is Now Open for Nominations

All AEJMC members are invited to participate in the nomination process for the association's leaders. The Nominations and Elections Committee invites nominations, including self-nominations, for the vice presidency and for open seats on our four elected standing committees:

- Teaching
- Professional Freedom and Responsibility
- Research
- Publications

Members are also asked to suggest names for the association's representatives to the Accrediting Council. Please note that AEJMC members at the St. Louis Conference last month approved having members of the Publications Committee and our ACEJMC representatives elected at-large by the membership.

Nominations, which must use the form included in this issue of the newsletter, **must be received by Friday, Oct. 21, 2011.**

The Committee will review nominations and select a final slate of candidates. Two candidates will be selected to run for the office of vice president, with the winner serving as vice president in 2012-13, and then becoming president-elect in 2013-14, and AEJMC president in 2014-15.

The Nominations Committee normally receives far more nominations than there are slots available on the ballot. As the committee works, it looks at the job descriptions for each office (aejmc.com/home/about/officers/responsibilities/) and gathers additional information about nominees from school websites and the *AEJMC Directory*. The committee strives to create a balanced slate that provides representation across divisions and program sizes, as well as gender and ethnic diversity.

Nominees should be current AEJMC members with solid credentials in teaching, research, PF&R (whose scope includes media criticism, media ethics, inclusivity, free expression and public service), scholarship and accreditation issues, with the time and resources required to perform committee functions and travel to conferences and meetings.

Members of the 2011-12 Nominations Committee are: Wilson Lowrey of Alabama (Chair), Debashis Aikat of North Carolina Chapel Hill, Beth Barnes of Kentucky, Susan Keith of Rutgers, Joe Marren of Buffalo State, Elizabeth Toth of Maryland and Paul Voakes of Colorado.

Please complete and return the nominations form on page 9 by Friday, October 21.

AEJMC Southeast Colloquium

The 2012 AEJMC Southeast Colloquium will be in Blacksburg, Virginia, March 8-10. The colloquium is being hosted by the Department of Communication at Virginia Tech.

The deadline for research paper submissions is 5 p.m. Dec. 5, 2011. Papers should be submitted electronically to the division research paper chairs listed below.

A new research division is being added to this year's colloquium. Scholars in the midst of major research projects may submit proposals for delivery at a "Research in Progress" session. Scholars should submit a 500-word description of their projects explaining the research question, methodology and findings thus far.

The colloquium will begin with a reception Thursday evening and will end before lunch Saturday. Registration fee will be \$115 and will include lunch and dinner Friday.

Full research paper guidelines and additional details will be posted soon on the AEJMC Web page. Further information is available from Prof. W. Wat Hopkins, whopkins@vt.edu.



Southeast Colloquium Research Chairs:

Law & Policy Division: Courtney Barclay, Syracuse University, cobarcla@syr.edu

Newspaper Division: Jeffrey C. South, Virginia Commonwealth University, jcsouth@vcu.edu

Magazine Division: Erin Coyle, Louisiana State University, ekcoyle@lsu.edu

Open Division: Dana Rosengard, Suffolk University, drosengard@suffolk.edu

History Division: Harlan Makemson, Elon University, hmakeyson@elon.edu

Electronic Division: David Free, University of Texas at Austin, dfree@austin.rr.com

2011-2012 AEJMC Officer Recommendations Form

Must be **received by Friday, October 21, 2011**. Clip-out form, fold and mail to: **Wilson Lowrey, AEJMC Nominations Committee Chair, Department of Journalism, The University of Alabama, Box 870172, Tuscaloosa, AL 35487-0172**

President: No election. **Kyu Ho Youm**, University of Oregon, moves up from President-elect.

President-Elect: No election. **Paula Poindexter**, Texas at Austin, moves up from Vice President.

Vice President:

Name: _____ School: _____

Committee on Professional Freedom and Responsibility: (Three to be elected)

Name: _____ School: _____

Name: _____ School: _____

Name: _____ School: _____

Present and continuing committee members:* (Do NOT re-nominate, nor anyone from the same schools) Lee Wilkins, Missouri (2013); Dwight Brooks, Middle Tennessee State (2013); Diane Borden, San Diego State (2013); Deb Aikat, North Carolina (2014); Marie Hardin, Penn State (2014) and Jane Singer, Iowa (2014). Outgoing members eligible for re-nomination: Kathy Bradshaw, Bowling Green State; Randy Beam, Washington and Lillie Fears, Arkansas State.

Committee on Research: (Three to be elected)

Name: _____ School: _____

Name: _____ School: _____

Name: _____ School: _____

Present and continuing committee members:* (Do NOT re-nominate, nor anyone from the same schools) Pat Curtin, Oregon (2013); Carol M. Liebler, Syracuse (2013); David Perlmutter, Iowa (2013); Kim Bissell, Alabama (2014); Douglas Blanks Hindman, Washington State (2014) and Victoria Ekstrand, Bowling Green State (2014). Outgoing members eligible for re-nomination: Ann Hollifield, Georgia and Patricia Moy, Washington.

Committee on Teaching: (Three to be elected)

Name: _____ School: _____

Name: _____ School: _____

Name: _____ School: _____

Present and continuing committee members:* (Do NOT re-nominate, nor anyone from the same schools) Jennifer Greer, Alabama (2013); Bonnie Brownlee, Indiana (2013); Charles Davis, Missouri (2013); Karen Miller Russell, Georgia (2014); Susan Keith, Rutgers (2014) and Anita Fleming-Rife, Northern Colorado (2014). Outgoing members eligible for re-nomination: Linda Aldoory, Maryland and Amy Falkner, Syracuse.

Publications Committee: (Three to be elected)

Name: _____ School: _____

Name: _____ School: _____

Name: _____ School: _____

Present and continuing committee members:* (Do NOT re-nominate, nor anyone from the same schools) David Craig, Oklahoma (2013); Michael Hoefges, North Carolina (2013); Carol Liebler, Syracuse (2013); Julie Andsager, Iowa (2014) and Regina Lawrence, Texas-Austin (2014) and Radhika Pameswaran, Indiana (2014). Outgoing members eligible for re-nomination: Joe Campbell, American and Johanna Cleary, Florida.

ACEJMC Representatives: (Two to be elected)

Name: _____ School: _____

Name: _____ School: _____

Present and continuing committee members:* (Do NOT re-nominate, nor anyone from the same schools) Deb Aikat, North Carolina (2013) and Marianne Barrett, Arizona State (2014). Outgoing members eligible for re-nomination: Sheri Broyles, North Texas and Diana Rios, Connecticut.

TAPE CLOSED AND MAIL

FOLD HERE SECOND

**Wilson Lowrey, AEJMC Nominations Committee Chair
Department of Journalism
The University of Alabama
Box 870172
Tuscaloosa, AL 35487-0172**

FOLD HERE FIRST

Members of the 2011-12 Nominations and Election Committee: Wilson Lowrey, Alabama; Paul Voakes, Colorado; Beth E. Barnes, Kentucky; Joe Marren, Buffalo State College; Elizabeth Toth, Maryland; Debashis 'Deb' Alkat, North Carolina and Susan Keith, Rutgers

November 14 Deadline Set for 2012 Tankard Book Award Nominations

Nominations for the 2012 Tankard Book Award are due by Monday, November 14, 2011. The Standing Committee on Research administers the book competition for AEJMC. Authors who are AEJMC members as of November 14, 2011, may self-nominate any first-edition scholarly monograph, edited collection, or textbook published in 2011 that is relevant to journalism and mass communication. Nominated books may be co-authored or co-edited, and must be well-written and break new ground.

Three finalists will be part of a special panel at the 2012 AEJMC Chicago Conference. These authors will discuss their books, followed by an announcement of the 2012 Tankard Book Award winner. Finalists must

guarantee that they will be present at the Tankard panel and register for the AEJMC conference. Finalists will be notified by early June 2012.

To nominate a title for the 2012 Tankard Book Award, submit the following to Jennifer

McGill, AEJMC, 234 Outlet Pointe Blvd., Columbia, SC 29210-5667, for receipt **by November 14:**

- (1) a nomination letter that includes: the book's title, author(s) or editor(s), copyright date, publisher, ISBN, and an explanation of the book's contribution to the field of journalism and mass communication;
- (2) the author's mailing address, telephone number, and email address;
- (3) specific language stating "As the author/editor of this title nominated for the 2012 Tankard Book Award, I guarantee that if my book is named as a finalist, I will attend the Tankard Book Award panel at the 2012 AEJMC Conference in Chicago as a registered participant"; and
- (4) six copies of the book to be considered for the award. Six copies of publisher's page proofs may be submitted, but *only* if the book will be in print by December 31 and will carry a 2011 copyright. Entries that are not in print by December 31 will be disqualified.

Given the large number of nominations each year, only complete nomination packets will be considered.

First presented in 2007, the award is named in honor of Dr. James Tankard, Jr., posthumous recipient of AEJMC's 2006 Eleanor Blum Distinguished Service to Research Award, former editor of *Journalism Monographs* and a long-time University of Texas at Austin journalism professor.

Queries about the award should be directed to the chair of the award committee, Patricia Moy, University of Washington, at pmoy@uw.edu.

The Standing Committee on Research reserves the right not to present the award.

2011 Tankard Book Award Winner

Barbie Zelizer, University of Pennsylvania, winner of the 2011 James Tankard Book Award, shown holding the Tankard Book Award, with Lanie Tankard (right), Dr. James (Jim) Tankard's wife and Patricia Moy, (left) Washington State University. Zelizer won the award for her book, "About to Die: How News Images Move the Public" (Oxford University Press, 2010).



Call for editor: *Journalism & Mass Communication Educator*

Applications are being taken for the editorship of *Journalism & Mass Communication Educator* effective October 1, 2012. The successful editor candidate will be appointed to a three-year term.

Responsibilities include the prompt processing of all manuscripts submitted to *Journalism & Mass Communication Educator* (either by solicitation or on speculation); coordinating four issues per year; handling all correspondence relative to the publication; cooperating with the AEJMC Central Office on business and budget matters affecting the journal; reporting to and working with the Publications Committee on the development of the journal; and preparing an annual report.

The editor receives an annual honorarium and a budgeted sum to cover editorial expenses. Applicants must be AEJMC members in good standing. Applicants should also be able to write and edit clearly and concisely; have an understanding and appreciation of a broad range of research methods; have extensive knowledge of the literature of mass communication; and be employed by a school or organization willing to cooperate in this publishing venture with special reference to such considerations as provision of office space, travel funds, use of equipment and student or staff assistance. The Publications Committee further expects the editor to work with the publisher Sage in producing the journal, and comply with the set number of pages per volume. AEJMC, working with Sage, oversees all journal design and page counts.

A letter of application, a complete vitae, a letter of support from an appropriate supervisor, a two-page plan for the journal, a list of five references and other supporting data must be **received by October 14, 2011**, via email to aejmchq@aol.com (please put *JMC Educator* Application in subject line), or via FAX to 803-772-3509. Only complete packets will be considered. Initial inquiries may be made by calling Jennifer McGill at 803-798-0271.

Finalists will be invited to an in-person interview with the AEJMC Publications Committee in early December. Travel support for these interviews will be provided by the journal.

AEJMC is an EO/AA Employer.

AEJMC's Top 10 in 2011

- 1.** AEJMC's third **Equity and Diversity Award** was presented during the St. Louis Conference to the School of Journalism and Mass Communication at Texas State University San Marcos. The award was created to recognize JMC academic units that are increasing diversity and equity.
- 2.** The **AEJMC Emerging Scholars Program**, which is designed for junior faculty, is in its second year. We received 47 applications for the 2011 Program. Four projects were selected, and each received a research grant of \$2,500. The program is the first initiative from our Strategic Plan. The call for the coming year has been issued (see story on page 6)
- 3.** AEJMC had a **record number of paper acceptances** for the St. Louis Conference — 896. Researchers submitted 1,686 papers for review. The overall acceptance rate was 53.1%.
- 4.** AEJMC created its **first mobile app**. The app, for the St. Louis Conference, featured the conference program, meeting room layouts and information about St. Louis. It allowed members to create their own itinerary. The mobile app was download to more than 1,600 devices.
- 5.** **AEJMC's Online Presence** — AEJMC's Twitter feed now goes to 3,374 people a day. The AEJMC St. Louis Conference site had 26,337 visits in June and 27,337 visits in May. The main AEJMC website averaged 29,794 visits a month during the past 6 months. Our Twitter Job Ad feed began last year and has 89 followers. We have two Facebook venues, a regular page that averages 400 users a month with 719 friends, and a Facebook Group page with 644 friends.
- 6.** **Media Outlets and Social Media Internship Grants** — The Scripps Howard Foundation provided 3 grants of \$4,000 each to AEMC members for a faculty summer internship to explore how media outlets are using social media. The grants funded a two-week visit to a media outlet for the faculty recipients, and a visit by a professional to the faculty's campus. We received 64 applications. AEJMC is in discussions with Scripps Howard to fund more of these grants during summer of 2012.
- 7.** **Knight News Challenge Grants: Bringing the Ideas to Life** — AEJMC, in partnership with ASJMC, received a \$180,000 grant from the John S. and James L. Knight Foundation this summer to develop uses of the Knight News Challenge products in the classroom. The program will fund up to 10 grants of \$8,000 each for 2011-12 academic year.
- 8.** AEJMC conducted four **Idea Summits** around the country this year — in Dallas, San Diego, Chicago and Washington, DC. A wrap-up session took place in St. Louis featuring professionals from all the industries JMC programs serve. The focus was to develop ways to better prepare students for the ever-changing media landscape. Outcomes include a white paper summarizing the ideas generated as well as development of specific best practices for incorporating innovations into the classroom.
- 9.** AEJMC's three research journals are transition to **Sage Publishing**. The first journals published under Sage will be the Spring 2012 issues. The journals will have redesigned covers and inside pages. Under an "Online First" process, articles will be posted online as soon as production is completed. AEJMC members will continue to receive hard copy journals as well as online access. Outside subscribers will have a choice of print and online, online only, or print only. The online submissions sites for each journal are now open. See web addresses of sites on page 2.
- 10.** AEJMC unveiled its **2012 Centennial Logo** this spring. We will begin using the logo in October. After the Centennial year is over, the logo will be adapted slightly and become the association logo.

AEJMC 2011 Winter Meeting

Louisville, Kentucky

December 2-3

Location

The Brown Hotel | 335 West Broadway, Louisville, KY | brownhotel.com

Reservations

Rates: \$129 single/double includes complimentary airport shuttle and in-room Internet service plus (15.01% local and state taxes)

- Book online at AEJMC website (aejmc.org/home/events/wintermeeting)
- Call 888-888-5252 to make reservations (ask for the AEJMC block)
- Call hotel direct at 502-583-1234 (ask for the AEJMC block)

~ Reservation Deadline: **October 31**. After that date, rooms may be confirmed only on space and rate availability.

~ To guarantee room, one-night's deposit is required by check or guaranteed by a major credit card.

~ Check-in time is 4 p.m.; check-out time is 11 a.m.

~ Individual guest room deposits will be refunded if reservations are cancelled by three days prior to arrival.

Schedule

Friday, December 2

- 9 a.m. to 3 p.m. • AEJMC Board of Directors
- 4 p.m. to 6 p.m. • AEJMC CofD Business Meeting
- 8:30 p.m. to 10 p.m. • AEJMC Council of Divisions Reception
- 7 p.m. to 9 p.m. • AEJMC Publications Committee

Saturday, December 3

- 8 a.m. to 1 p.m. • AEJMC Council of Divisions Conference Planning Session (breakfast served beginning 7:30 a.m.)
- 8 a.m. to Noon • AEJMC Finance Committee
- 8 a.m. to 2 p.m. • AEJMC Publications Committee
- 2:30 p.m. to 6:30 p.m. • AEJMC Board of Directors

Winter Meeting Updates

aejmc.org/home/events/wintermeeting



The Brown Hotel, Louisville, KY

Interested in Leadership Issues

A new page on the ASJMC website premiered this month, featuring resources for Contemporary Leadership. Resources will include links to articles and documents, publications and reports, and a special look at issues that fellow administrators are working on. Visit <asjmc.org/contemporary/index.php> often!

International Journalism Students Project

Faculty collaborators are requested to help with an "International Journalism Students Project." Faculty members from the United States are sought to administer by October 15, 2011, a 20-30 minute "paper & pencil" in-class survey to their journalism students. The survey seeks to map the different pre-professional cultures that exist between journalism students from different countries, and to better understand the potential role that the students' educational socialization in journalism has on these future journalism professionals. Other participating countries are Australia, Brazil, Chile, Mexico, Spain, and Switzerland. If interested, or for further information, please contact Federico Subervi, U.S. coordinator (subervi@txstate.edu; 512-250-0487), or Claudia Mellado-Ruiz, international coordinator (claudia.mellado@usach.cl).

NAHJ Campus Chapters

Faculty mentors and advisors interested in helping establish on their campus a student chapter of the National Association of Hispanic Journalists should contact AEJMC member Federico Subervi (subervi@txstate.edu; 512-250-0487), who was elected in June as the first Academic Officer of the Board of Directors of NAHJ. This national organization offers many opportunities for scholarships, internships, job guidance, and also professional development for future and current journalists.

The Moroney Awards for Scholarship in Postal History

The United States Postal Service sponsors two annual prizes for scholarship on the history of the American postal system, the Rita Lloyd Moroney Awards. Scholarship by junior scholars (undergraduates and graduate students) is eligible for a \$1,000 award; scholarship by senior scholars (faculty members, independent scholars, and public historians) is eligible for a \$2,000 award. **The deadline is Dec. 1, 2011.** For further details, see: <http://about.usps.com/who-we-are/postal-history/moroney-award.htm> or contact Richard Kielbowicz, Dept. of Communication, Univ. of Washington, kielbowi@uw.edu.

Three Faculty Received Social Media Externship Grants

In a special pilot program funded by the Scripps Howard Foundation, three JMC faculty were able to spend two weeks this summer learning first-hand how newspapers and broadcast stations use social media across multiple platforms. These faculty will bring that knowledge into the classroom in the courses they teach this year. The second phase of the program provides funds to bring a professional from the participating media outlets into the respective faculty's classroom during the 2011-2012 academic year.

AEJMC received 64 applications for the program. The following three people were selected to participate:

- Bob Britten of West Virginia University who visited *The Oregonian*
- Kim Garris of Shippensburg University who visited in WCPO in Cincinnati
- Kimberley Mangun of the University of Utah who visited *The Chicago Tribune*

AEJMC is working with Scripps Howard Foundation to offer this program again for summer 2012.

Business Journalism Professors Seminar

The Donald W. Reynolds National Center for Business Journalism invites AEJMC attendees to apply for an all-expenses-paid, four-day seminar on how to teach a college course in business journalism. The sixth annual Business Journalism Professors Seminar will be held Jan. 2-5, 2012, at Arizona State University's Walter Cronkite School of Journalism and Mass Communication in Phoenix. Limited to 12 prospective professors, the fellowships, valued at \$2,000, cover the full cost of training, lodging, materials and most meals. In addition, fellows receive a \$500 stipend to help offset travel and other costs. **Application deadline is Nov. 1.** Visit <<http://businessjournalism.org/2011/07/06/aejmc-attendees-invited-to-apply-for-all-expenses-paid-business-journalism-professors-seminar-2/>> for information.

AEJMC 2011 Conference Snapshots

Photo credits: CHAD WILLIAMS PHOTOGRAPHY



Placement Ads

Ad Rates

AEJMC Placement Service ad rates are \$200 for the first 200 words and 25 cents for each additional word. Ads should be sent to Kysh Brown, Newsletter Editor, via e-mail to aejmcnews@aol.com. Type "Newsletter Ad" in the subject line.

Please include the name of a contact person, a fax number and a phone number. Schools are billed after publication and sent one tearsheet of their ad and a copy of the newsletter.

(Prices effective October 2011)

Copy Deadlines

January.....Dec. 1
March.....Feb. 1
July.....June 1
September 15.....Aug. 1
November.....Oct. 1

CALIFORNIA STATE UNIVERSITY, EASTBAY invites applicants to apply for a **TENURE TRACK, ASSISTANT PROFESSOR POSITION IN JOURNALISM**. The successful candidate will teach in the Department's media production option with focus on coursework in news reporting and writing, editing, feature writing and investigative reporting. Ability to teach core courses in the Department, such as media theory and research methods is assigned as necessary. The faculty member will primarily be responsible for the Department's journalism program, including the campus newspaper. The ideal candidate will have a Ph.D. in journalism, Mass Communication or a related field. Extensive experience in professional print and internet media a must and a record of scholarly achievements beyond the dissertation. Teaching experience in a University setting is preferred. **Review of applications will begin on October 17, 2011.** Submit: letter of application; current vita; copies of major publications; and three letters of recommendation to: Dr. Gale Young, Chair, Department of Communication, California State University, East Bay, 25800 Carlos Bee Blvd., Hayward, CA 94542. Phone: (510) 885-3292, Fax: (510) 885-4099, For more information on CSUEB the Department, and the position, visit <http://www.csueastbay.edu>. CSUEB is an EOE.

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Assistant Professor, Group, Network, or Or-

ganizational Communication | **The Ohio State University**, School of Communication | Columbus, Ohio, 43210, United States | The School of Communication at The Ohio State University invites applicants for an **assistant professor** position in the area of group, network, or organizational communication, with an emphasis on topics including small group interactions, organizational structures and communication networks, and communication campaigns. The ideal candidate will be able to intersect with the strengths of the School in one or more of the following areas: health, politics, mass communication, or communication technology. The School is committed to empirical, social-scientific research on communication processes, either basic or applied, making original and substantively important contributions and is regularly ranked among the top communication research programs in the country. We seek colleagues who will help us continue this tradition and can envision research projects and courses that will be attractive to graduate and undergraduate students from within the major, and speak to the interests and needs of non-majors. All of our positions involve teaching, service and a research component, and we have recently renovated a number of research labs and teaching facilities to support quality research and teaching. Candidates must have a Ph.D. degree in communication or related social science or be ABD and earn the Ph.D. prior to September 2012. Applicants should have a demonstrated record or strong likelihood of publication in top-tier journals in the field of communication as well as evidence of effective collegiate teaching. **Deadline for full consideration for this position is September 23, 2011.** Interested candidates should send a cover letter, curriculum vita, at least one published research sample, evidence of successful collegiate teaching, and three letters of reference to: William Eveland, Search Committee Chair, OSU School of Communication, 3016 Derby Hall, 154 North Oval Mall, Columbus, Ohio 43210. Informal queries or applications via email are also welcome at jobs.comm@osu.edu. Please explicitly identify the position for which you are applying, as we are conducting four separate searches in 2011-2012. Additional information about the School and the University is available at <http://www.comm.ohio-state.edu>. To build a diverse workforce Ohio State encourages applications from individuals with disabilities,

minorities, veterans, and women. EEO/AA employer. The OSU campus is strategically located in Columbus, the capital city of Ohio. Columbus is the center of a rapidly growing and diverse metropolitan area with a population of over 1.5 million. It is a friendly city with a high quality of life. The area offers a wide range of affordable housing, many cultural and recreational opportunities, and a strong economy based on government as well as service, transportation and technology-based industries. Columbus has consistently been rated as one of the Top U.S. cities for quality of life. Additional information about the Columbus area is available at <http://www.columbus.org>.

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Assistant Professor, Strategic Communication and/or Advertising | **The Ohio State University**, School of Communication | Columbus, Ohio, 43210, United States | The School of Communication at The Ohio State University invites applicants for an **assistant professor** position in the area of strategic communication and/or advertising. In addition to a focus on strategic communication, candidates may have an interest in a particular context area that intersects with our School's current strengths including, but not limited to: health/risk, politics, entertainment, intergroup communication, or communication technology. The School is committed to empirical, social-scientific research on communication processes, either basic or applied, making original and substantively important contributions and is regularly ranked among the top communication research programs in the country. We seek colleagues who will help us continue this tradition and can envision research projects and courses that will be attractive to graduate and undergraduate students from within the major, and speak to the interests and needs of non-majors. All of our positions involve teaching, service and a research component, and we have recently renovated a number of research labs and teaching facilities to support quality research and teaching. Candidates must have a Ph.D. degree in communication or related social science or be ABD and earn the Ph.D. prior to September 2012. Applicants should have a demonstrated record or strong likelihood of publication in top-tier journals in the field of communication as well as evidence of effective collegiate teaching. **Deadline for full consideration for this position is November 18, 2011.** Interested candidates should send

a cover letter, curriculum vita, at least one published research sample, evidence of successful collegiate teaching, and three letters of reference to: William Eveland, Search Committee Chair, OSU School of Communication, 3016 Derby Hall, 154 North Oval Mall, Columbus, Ohio 43210. Informal queries or applications via email are also welcome at jobs.comm@osu.edu. Please explicitly identify the position for which you are applying, as we are conducting four separate searches in 2011-2012. Additional information about the School and the University is available at <http://www.comm.ohio-state.edu>. To build a diverse workforce Ohio State encourages applications from individuals with disabilities, minorities, veterans, and women. EEO/AA employer. The OSU campus is strategically located in Columbus, the capital city of Ohio. Columbus is the center of a rapidly growing and diverse metropolitan area with a population of over 1.5 million. It is a friendly city with a high quality of life. The area offers a wide range of affordable housing, many cultural and recreational opportunities, and a strong economy based on government as well as service, transportation and technology-based industries. Columbus has consistently been rated as one of the Top U.S. cities for quality of life. Additional information about the Columbus area is available at <http://www.columbus.org>.

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Open Rank, Mass Communication | **The Ohio State University**, School of Communication | Columbus, Ohio, 43210, United States | The School of Communication at The Ohio State University invites applicants for an **open rank position** in the area of mass communication. In addition to a focus on mass communication technologies, candidates may have a particular interest in a context area or population. The School is committed to empirical, social-scientific research on communication processes, either basic or applied, making original and substantively important contributions and is regularly ranked among the top communication research programs in the country. We seek colleagues who will help us continue this tradition and can envision research projects and courses that will be attractive to graduate and undergraduate students from within the major, and speak to the interests and needs of non-majors. All of our positions involve teaching, service and a research component, and we have recently renovated a number of research labs and teaching facilities to support quality research and teaching. Candidates must have a Ph.D. degree in communication or related social science or be ABD and earn the Ph.D. prior to

September 2012. Applicants should have a demonstrated record or strong likelihood of publication in top-tier journals in the field of communication as well as evidence of effective collegiate teaching. Applicants for tenured positions must have both a strong publication record reflecting theoretically-driven interests and a national reputation for high-quality research. A record of external funding is also highly desirable for applicants for tenured positions. **Deadline for full consideration for this position is November 18, 2011.** Interested candidates should send a cover letter, curriculum vita, evidence of successful collegiate teaching, and the names of three references. Untenured applicants should also send at least one published article and three letters of reference to: William Eveland, Search Committee Chair, OSU School of Communication, 3016 Derby Hall, 154 North Oval Mall, Columbus, Ohio 43210. Informal queries or applications via email are also welcome at jobs.comm@osu.edu. Please explicitly identify the position for which you are applying, as we are conducting four separate searches in 2011-2012. Additional information about the School and the University is available at <http://www.comm.ohio-state.edu>. To build a diverse workforce Ohio State encourages applications from individuals with disabilities, minorities, veterans, and women. EEO/AA employer. The OSU campus is strategically located in Columbus, the capital city of Ohio. Columbus is the center of a rapidly growing and diverse metropolitan area with a population of over 1.5 million. It is a friendly city with a high quality of life. The area offers a wide range of affordable housing, many cultural and recreational opportunities, and a strong economy based on government as well as service, transportation and technology-based industries. Columbus has consistently been rated as one of the Top U.S. cities for quality of life. Additional information about the Columbus area is available at <http://www.columbus.org>.

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Assistant Professor, Communication Technology | **The Ohio State University**, School of Communication | Columbus, Ohio, 43210, United States | The School of Communication at The Ohio State University invites applicants for an assistant professor position in the area of communication technology. In addition to a focus on communication technologies, candidates may have a particular interest in a context area or population. The School is committed to empirical, social-scientific research on communication processes, either basic or applied, making

original and substantively important contributions and is regularly ranked among the top communication research programs in the country. We seek colleagues who will help us continue this tradition and can envision research projects and courses that will be attractive to graduate and undergraduate students from within the major, and speak to the interests and needs of non-majors. All of our positions involve teaching, service and a research component, and we have recently renovated a number of research labs and teaching facilities to support quality research and teaching. Candidates must have a Ph.D. degree in communication or related social science or be ABD and earn the Ph.D. prior to September 2012. Applicants should have a demonstrated record or strong likelihood of publication in top-tier journals in the field of communication as well as evidence of effective collegiate teaching. **Deadline for full consideration for this position is September 23, 2011.** Interested candidates should send a cover letter, curriculum vita, at least one published research sample, evidence of successful collegiate teaching, and three letters of reference to: William Eveland, Search Committee Chair, OSU School of Communication, 3016 Derby Hall, 154 North Oval Mall, Columbus, Ohio 43210. Informal queries or applications via email are also welcome at jobs.comm@osu.edu. Please explicitly identify the position for which you are applying, as we are conducting four separate searches in 2011-2012. Additional information about the School and the University is available at <http://www.comm.ohio-state.edu>. To build a diverse workforce Ohio State encourages applications from individuals with disabilities, minorities, veterans, and women. EEO/AA employer. The OSU campus is strategically located in Columbus, the capital city of Ohio. Columbus is the center of a rapidly growing and diverse metropolitan area with a population of over 1.5 million. It is a friendly city with a high quality of life. The area offers a wide range of affordable housing, many cultural and recreational opportunities, and a strong economy based on government as well as service, transportation and technology-based industries. Columbus has consistently been rated as one of the Top U.S. cities for quality of life. Additional information about the Columbus area is available at <http://www.columbus.org>.

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Advertising & Public Relations | Tenure Track Assistant Professor | Fall 2012 | Department of Communication | Trinity University, San Antonio, Texas | Communication: **Trinity Uni-**

Continued on page 18

versity. Tenure Track **Assistant Professor** of Communication, Fall 2012. Ph.D. required by August start date. Teach six undergraduate classes per year (9 contact hours per semester) with primary teaching responsibilities in the practical application and critical examination of advertising and public relations. Candidates would be expected to (a) develop both theoretical and applied courses in their area of specialization – advertising and/or public relations, (b) be active in teaching core communication courses (either Mass Media, Media Interpretation and Criticism, and/or Media Audiences), and (c) contribute to teaching courses in the university's Common Curriculum and/or the university's introductory seminar for first year students. Trinity University, a highly selective, primarily undergraduate liberal arts and sciences institution, has an ideal student-faculty ratio, and excellent facilities, equipment, and services. Embracing the liberal arts and sciences mission of the university, our department stresses an integrated, non-sequenced approach to communication that links theory and practice. Our core is composed of three courses: Mass Media (focusing on structural relationships within mass media industries), Media Interpretation and Criticism (emphasizing communication theories regarding aesthetics, interpretation and criticism), and Media Audiences (exploring how audiences use and are affected by media). In addition to core courses, the major is composed of three content areas: Media Studies (classes focusing on the close examination of a single media-related topic), Media Management (courses preparing students for organizational and managerial responsibilities in media industries), and Media Messages (courses combining hands-on production with critical analysis). The major culminates in a Senior Capstone Experience in which students synthesize their understanding of communication theories and practices with a substantial academic paper, professional project, or creative work. Typical course sizes in the department are 15 students (for courses emphasizing media production) and 25 students (for media studies and media management courses.) **Deadline for receipt of applications is October 21, 2011.** Women and minorities are encouraged to apply. Send letter of application, curriculum vitae, three letters of reference, graduate institution transcript(s), a sample of written work, samples of public relations and/or advertising syllabi, and teaching evaluations from those courses (if available) to Dr. Jennifer Jacobs Henderson, Chair, Search Committee, Department of Communication, Trinity University,

One Trinity Place, San Antonio, TX 78212-7200, email: jennifer.henderson@trinity.edu, Fax: 210-999-8355. Electronic submissions preferred. EEO Employer.

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Video Production & News | Tenure Track Assistant Professor | Fall 2012 | Department of Communication | Trinity University, San Antonio, Texas | **Communication: Trinity University.** Tenure Track **Assistant Professor** of Communication, Fall 2012. Ph.D. required by August start date. Teach six undergraduate classes per year (9 contact hours per semester) with primary teaching responsibilities in the practical application and critical examination of multi-camera video production. Background or teaching experience in news writing/production a plus. Candidates would be expected to (a) develop both theoretical and applied courses in their area of specialization, (b) be active in teaching core communication courses (either Mass Media, Media Interpretation and Criticism, and/or Media Audiences), and (c) contribute to teaching courses in the university's Common Curriculum and/or the university's introductory seminar for first year students. Trinity University, a highly selective, primarily undergraduate liberal arts and sciences institution, has an ideal student-faculty ratio, and excellent facilities, equipment, and services. Embracing the liberal arts and sciences mission of the university, our department stresses an integrated, non-sequenced approach to communication that links theory and practice. Our core is composed of three courses: Mass Media (focusing on structural relationships within mass media industries), Media Interpretation and Criticism (emphasizing communication theories regarding aesthetics, interpretation and criticism), and Media Audiences (exploring how audiences use and are affected by media). In addition to core courses, the major is composed of three content areas: Media Studies (classes focusing on the close examination of a single media-related topic), Media Management (courses preparing students for organizational and managerial responsibilities in media industries), and Media Messages (courses combining hands-on production with critical analysis). The major culminates in a Senior Capstone Experience in which students synthesize their understanding of communication theories and practices with a substantial academic paper, professional project, or creative work. Typical course sizes in the department are 15 students (for courses emphasizing media production) and 25 students (for media studies and media management courses.) **Deadline for receipt**

of applications is October 14, 2011. Women and minorities are encouraged to apply. Send letter of application, curriculum vitae, three letters of reference, graduate institution transcript(s), a sample of written work, samples of multi-camera video production syllabi, and teaching evaluations from those courses (if available) to Dr. Jennifer Jacobs Henderson, Chair, Search Committee, Department of Communication, Trinity University, One Trinity Place, San Antonio, TX 78212-7200, email: jennifer.henderson@trinity.edu, Fax: 210-999-8355. Electronic submissions preferred. EEO Employer.

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The Jack J. Valenti School of Communication at the **University of Houston** invites applicants for a **junior or mid-level tenure-track position** in journalism. A successful candidate must have a Ph.D. and substantial professional experience as a journalist. The position calls for specialization in at least one of the following: convergent technology, computer-assisted reporting, media law and/or media studies. The candidate needs to have demonstrated teaching excellence, research/publication/creative ability, and/or journalistic work. The successful candidate will be expected to teach undergraduate journalism courses in a program that focuses on writing, editing, convergent news production, media law, investigative/civic journalism, and the political economy of the media. In addition, the candidate may teach graduate courses in mass communication. The position start date is for the fall '12 academic year. A significant number of the 1,700 undergraduates major in print or broadcast journalism; 42 graduate students are pursuing a master's degree in mass communications. The Valenti School prides itself for its role in working with a diverse student population. The student body is working-class with a median age of 27, and most students have full-time or part-time jobs. Students may gain pre-professional experience by participating in student chapters of SPJ, NABJ and NAHJ and a competitive internship program. Candidates may obtain additional information about the Valenti School at www.valenti.uh.edu/. The University of Houston is a state-assisted university that enrolls close to 40,000 students. Houston is a vibrant city which has multi-national industry, commercial centers, a world-class Medical Center, a robust arts community, professional sports, an entrepreneurial approach to new technologies, especially biotechnology, and is a world capital for petroleum exploration. **Review of applications will begin 10/15/11.** Send letter of applica-

tion, CV, three letters of recommendation, a sample of published work, and official transcripts to: Beth Olson, Ph.D., Director, Jack J. Valenti School of Communication, 101 Communication Building, University of Houston, Houston, TX 77204-3002; bolson@uh.edu. The University of Houston is an Affirmative Action/Equal Opportunity employer. Minorities, women, veterans and persons with disabilities are encouraged to apply.

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University of Southern Mississippi — Three Tenure-Track Faculty Positions, School of Mass Communication and Journalism • The School of Mass Communication and Journalism at The University of Southern Mississippi seeks colleagues to join the faculty beginning in the fall of 2012. We welcome applications from creative, energetic teachers who are eager to work collaboratively. The School of Mass Communication and Journalism is accredited by the Accrediting Council on Education in Journalism and Mass Communication; houses undergraduate programs in advertising, broadcast journalism, film, media production, photojournalism, print journalism, public relations and the recording industry; offers master's degrees in mass communication and public relations and the doctorate in mass communication; operates a community radio station, the campus newspaper, and student-run advertising and public relations agency, record label and video production crew; embraces the diversity of its student body and the opportunity to educate students who are the first from their families to attend college or are from demographic groups lacking representation in the mass media. **1) ASSISTANT OR ASSOCIATE PROFESSOR, PUBLIC RELATIONS:** The successful applicant will teach undergraduate and graduate courses in public relations; contribute significantly to the school's master's and doctoral programs; serve as an academic advisor to undergraduate public relations students; Appointment at the associate professor level will require commensurate experience. Required Qualifications: Doctorate in public relations, mass communication or journalism; Successful publication record or a clearly demonstrated potential for scholarly publication; At least two years of experience as a public relations professional. Desired Qualifications: Experience teaching public relations at the undergraduate and graduate levels 10 years of experience as a public relations professional **2) ASSISTANT PROFESSOR, VIDEO PRODUCTION:** The successful applicant will teach undergraduate courses in video production; serve as academic advisor to undergraduate media production students;

oversee a student-run video production crew and student-produced video programs and projects. Required Qualifications: Doctorate in mass communication or MFA in video production; candidates whose professional experience is deemed equivalent to a terminal degree will be considered; Successful record of video production or scholarly publication or demonstrated potential for advancing an appropriate scholarly agenda; At least two years of experience as a video production professional. Desired Qualifications: Experience teaching video production at the undergraduate level; 10 years of experience as a video production professional. **3) ASSISTANT PROFESSOR, MULTIMEDIA JOURNALISM:** The successful applicant will teach undergraduate courses in multimedia journalism; serve as an academic advisor to undergraduate journalism students; oversee student-produced multimedia projects for publication by student media or by professional news organizations. Required Qualifications: Doctorate in mass communication or journalism; candidates whose professional experience is deemed equivalent to a Ph.D. will be considered; Successful record of publishing journalistic or scholarly work or a clearly demonstrated potential for advancing an appropriate scholarly agenda; At least two years of experience as a professional journalist. Desired Qualifications: Experience teaching multimedia journalism at the undergraduate level; 10 years of experience as a professional journalist. Application Procedure: Applications and submissions should be submitted online to the USM Human Resources Web site at <http://jobs.usm.edu>. Applications will include: 1) a letter of application which addresses the applicant's qualifications and her/his interest in the position; 2) a current resume or curriculum vita; and 3) the names (and contact information, including e-mail addresses) of three references. Finalists will be asked to submit copies of official transcripts and three letters of recommendation. Questions should be directed to Dr. Kim LeDuff, Search Committee Chair, School of Mass Communication and Journalism at kim.leduff@usm.edu. **Application Deadline: Applications will be accepted until the positions are filled. Review of applications will begin September 30, 2011.** The University of Southern Mississippi is committed to excellence and actively supports cultural diversity within all facets of its community. To assure the benefits of a diverse university community, Southern Miss encourages applications from minorities, women, veterans and individuals with disabilities. AA/EOE/ADA.

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University of Tennessee — Public Relations. Advertising and Public Relations Program seeks to fill an **Assistant Professor** tenure-track position to begin August 1, 2012 or thereafter. Teach courses in two of the following areas: introduction to public relations, public relations writing, advertising and public relations research, public relations cases, design, or public relations campaigns. Publish research and perform service assignments. Ph.D. in Communication or related field required. Evidence or promise of research productivity. Professional experience in public relations and university teaching desirable. Send letter of application and vita to: Dr. Margaret Morrison, Search Committee Chairperson, School of Advertising and Public Relations, 476 Communications Building, University of Tennessee, Knoxville, TN 37996-0343. **Review of applications will begin October 1, 2011, and will continue until the position is filled.** Females and minorities are especially encouraged to apply. The University of Tennessee is an EEO/AA/Title VI/Title IX/Section 504/ADA/ADEA institution in the provision of its education and employment programs and services. All qualified applicants will receive equal consideration for employment without regard to race, color, national origin, religion, sex, pregnancy, marital status, sexual orientation, gender identity, age, physical or mental disability, or covered veteran status.

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Chair, Department of Communication, University of Utah — The Department of Communication at the University of Utah seeks outstanding candidates for the position of Chair, to commence July 2012. Ours is an integrated department, engaging traditional areas of communication and journalism studies as well as interdisciplinary studies in environmental communication, conflict resolution, health communication, new media, and critical/cultural studies. These alignments have established the department as a dynamic and vibrant presence within the College of Humanities and the University of Utah in programs such as Environmental Humanities, Peace and Conflict Studies, Health Literacy, Documentary Studies, the University Writing Program, and numerous community partnerships. Accordingly, the department seeks an energetic, nationally recognized scholar who can build upon those opportunities and assist the faculty in imagining and pursuing new ones as the department continues to develop its regional and national profile. The department enrolls approximately 1200 undergraduate and 100 gradu-

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ate students. Responsibilities: The chair is responsible for facilitating the endeavors of a diverse department faculty (comprised of 31 tenured or tenure-track faculty and several full-time or part-time instructors) and representing that faculty to all facets of the university, the community, and the discipline more broadly. Accordingly, the chair must appreciate and respect the variety of research perspectives represented in the department. The chair is responsible for understanding and managing a financial portfolio in alignment with the mission, vision, scope, and needs of the department. To that end, an ability to recognize and creatively support and pursue a spectrum of endeavors and opportunities important to the department, college, and university is crucial. Qualifications: The successful candidate will have an earned doctorate in Communication, Journalism, or a related field with sufficient achievement and experience to be appointed at the rank of advanced Associate or Full Professor with tenure. S/he will have an established record of excellence in scholarship,

teaching, and service, as well as experience as a successful administrator. Highly qualified applicants will be able to demonstrate an ability to solve problems creatively and cooperatively; to understand and manage change processes; to encourage and facilitate research and grant activity among the faculty; and to negotiate with and build community across various issues and contexts. The University of Utah recognizes that a diverse faculty benefits and enriches the educational experiences of the entire campus and greater community, and it is committed to removing barriers that have traditionally been encountered by individuals from underrepresented groups. To this end, the Department of Communication strives to recruit faculty who will further enrich our campus diversity and makes every attempt to support their academic, professional, and personal success. **Review of applications will begin on October 1, 2011 and will continue until the position is filled.** Applications must be submitted electronically to the secure site applications@unite.utah.edu and should in-

clude a letter of application; curriculum vitae; statements of research agenda, teaching philosophy, and administrative philosophy; and three current letters of reference. Questions should be directed to Helene Shugart at h.shugart@utah.edu. A Research institution with a student population of over 30,000, the University of Utah features a collegial academic environment, contributes to a culturally rich metropolitan area, and enjoys a beautiful natural setting. The University of Utah values candidates who have experience working in settings with students from diverse backgrounds and possess a demonstrated commitment to improving access to higher education for historically underrepresented students. The University of Utah is an Equal Opportunity/Affirmative Action employer and educator. Minorities, women, and persons with disabilities are strongly encouraged to apply. Veterans' preference. Reasonable accommodations provided. For additional information: <http://www.regulations.utah.edu/humanResources/5-106.html>.

September 15, 2011