

AEJMC NEWS

The Newsletter of the Association for Education in Journalism and Mass Communication

Volume 45 No. 3 | March 2012

AEJMC 2012 Election Slate Announced



Blevens

Toth

The AEJMC Nominations and Election Committee has announced the 2012 Officer Election slate.

AEJMC regular, retired and international members in good standing are eligible to vote in the election from March 9 to April 9. Eligibility is determined before the voting process begins.

Kyu Ho Youm, Oregon,

will be installed as 2012-13 AEJMC president during the AEJMC Conference in Chicago. Paula Poindexter, Texas at Austin, will become president-elect. Candidates for vice president are Fred Blevens, Florida International, and Elizabeth Toth, Maryland.

Because of a change in AEJMC's Bylaws, for the first time two members will be elected at-large to serve on the Accrediting Council on Education in Journalism and Mass Communications. The four candidates include Charles Edwards, Drake; Don Grady, Elon; Maria Marron, Central Michigan; and Carol Pardun, South Carolina.

Another change in AEJMC's Bylaws allows for three members to be elected annually to serve on the Publications Committee; previously these positions were appointed by the incoming president. The six candidates are John Besley, South Carolina; Carl Patrick Burrowes, Penn State Harrisburg; Ted Glasser, Stanford; Louisa Ha, Bowling Green State; Carolyn Lin, Connecticut; and Joe Phelps, Alabama.

Three seats will be filled on the Professional Freedom and Responsibility Committee. The six candidates running are Kathy Bradshaw, Bowling Green State; Hong Cheng, Ohio; Susan Gonders, SE Missouri State; Dean Kruckeberg, North Carolina Charlotte; Jack Rosenberry, St. John Fisher; and Brad Yates, West Georgia.

AEJMC members will also vote for three representatives to fill seats on the Research Committee. Candidates are Cory Armstrong, Florida; Bonnie Brennen, Marquette; Jisu Huh, Minnesota; Nikhil Moro, North Texas; Andrea Tanner, South Carolina; and Liz Hansen, Eastern Kentucky.

The election will also fill three seats on the Teaching Committee. Candidates are Linda Aldoory, Maryland; Amy Falkner, Syracuse; Tricia Farwell, Middle Tennessee State; Chris Roush, North Carolina; Jeff South, Virginia Commonwealth; and Leslie-Jean Thornton, Arizona State.

Continued on page 4

100 Years-

Did you know ...

During the coming months, we will be offering a look back at the year of our founding, 1912. Join us on this journey through time as we look at events, inventions and fun facts from 1912.

- After the death of his arch-rival Joseph Pulitzer, William Randolph Hearst continued to build his newspaper empire by purchasing his first Southern newspaper, the *Atlanta Georgian*.¹
- The Columbia University Journalism School was created with a \$2 million bequest from Joseph Pulitzer.²
- A survey completed in 1912 reported that more than 30 colleges and universities were offering journalism courses.³
- Twenty-one-year-old David Sarnoff, future president of RCA, was a wireless operator working for the American Marconi Company, and one of the few operators to monitor and report the sinking of the Titanic on April 15th.⁴
- As a result of competing and unregulated wireless transmissions from the Titanic tragedy, the U.S. Congress passed the Radio Act of 1912, giving the government the right to

Continued on page 6

FROM THE PRESIDENT



By Linda Steiner
2011-12 AEJMC President
University of Maryland
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An Official Statement on Making Official Statements

In recent months, several people have raised questions regarding when and why the AEJMC president might—or might not—issue official statements. Individuals and groups, both inside and outside AEJMC, have asked AEJMC to take positions, then wondered why we failed to do so. I understand these questions, since the Association wants to have impact on public policy regarding media and journalism, to assert its leadership in protecting First Amendment rights and helping media professions meet ongoing challenges, to bring critical problems to public attention, and to make visible and available members' research. We sometimes take stands, I would add, to highlight important principles (this assumption lies behind some of our ethics code, too), even if we have little probability of directly affecting (much less effecting) policy or law. It's much easier for an AEJMC president to assert a position in this newsletter than to make an official declaration on behalf of the organization. Moreover, I have the strong sense that members prefer this column to argue something provocative rather than defend internal politics. Nonetheless, I want to explain how official statements emerge and evolve and why certain statements ultimately get deep-sixed. (So you learn something here: six fathoms of water are required for burial at sea.)

In November 2007 in this same space, Charles Self commented, "AEJMC could be the most influential academic association among media practitioners and media policy makers." The "could" was ambiguous. It may merely have been a modest way of suggesting that AEJMC is influential. Alternatively, perhaps this was a way to highlight AEJMC's *potential* influence. In any case, after AEJMC members approved eight Strategic Directions, a Strategic Plan committee began developing specific objectives to implement them. One concern was that the resolutions voted on at our August business meetings are not the best way for us to exercise leadership on public matters; by the time we come together for the annual conference, those resolutions are late, ineffective or irrelevant. A policy establishing the AEJMC president's authority to make statements on important issues was therefore among the first initiatives emerging from our Strategic

Plan (the other was the Emerging Scholars program). We have retained the resolution process: the PF&R committee still works with people to word resolutions submitted and voted on at the business meeting. Members can also propose resolutions from the floor. Some resolutions are fairly pro forma; others undergo lively debate. But now, waiting until August is no longer necessary.

A process endorsed by the membership in 2009 and emended in 2010 calls for three members of the PF&R committee (all elected, as you know) to advise the president. The PF&R representatives can propose issues for consideration. They definitely help draft and edit statements. Of course, anyone can propose an issue if it's central to our mission, including someone who is not a member. More to the point, even when individuals or groups are the source of controversy or the centerpiece of an issue, they need not be AEJMC members.

After the president and Advisory Council work out the draft, it undergoes a second round of vetting, by representatives of each division, interest group and commission. The president and Advisory Council not only

consider all their feedback, but can and do consult others.

I talk to many people with research interests, expertise and/or background relevant to a particular issue.

So, the official comment process is complicated, time-consuming and even a little cumbersome. In truth, I was slightly frustrated when I was invited to write a "resolution," to be read three days later, at the funeral of Von Whitmore. Although I would hate to say something that offends or alienates the entire membership, here I was prepared to act on a certain friend's reminder that it is easier to ask for forgiveness than for permission. Luckily, the process was completed in time.

But not only does the elected president have the final decision on what statement, if at all, is issued, but the cumbersomeness can be advantageous. Slowing down to check out the facts or check out if facts exist is a good thing. Consulting with a lot of people may "tame" the language, but smart people can also sharpen it and elaborate the argument. In some cases, we issued no official comment because we decided that the situation was not as it was initially presented or as we had thought; in others, we cannot issue a statement because we can't figure out what is going on. Drafts of statements, I'm happy to report, have enjoyed consensus, albeit not unanimity. One DIG chair voted against our statement highlighting the First Amendment rights

So, the official comment process is complicated, time-consuming and even a little cumbersome."

Continued on page 4

A special summer opportunity —

Social Media and Multiple Platforms: Learning from the Pros, Bringing It to the Classroom

The Scripps Howard Foundation is funding the opportunity for six journalism faculty to spend two weeks this summer learning first-hand how newspapers and broadcast stations use social media across multiple platforms. The idea is then to bring that knowledge into the classroom in the courses each person teaches in fall 2012 and winter/spring 2013.

A second phase of the program will also provide funds for a professional from the media outlet to visit that professor's campus for five days during the 2012-13 academic year. The professional would be available for a variety of activities while on campus, depending on the needs of the program.

The Scripps Howard Foundation has \$4,000 total available for each application selected for the program. The first phase of the program would provide \$3,000 for the faculty's travel, housing and other expenses for the two-week visit to the media outlet. Ideally the visit would take place during late May, June or July. The specific time of the visit would be worked out between the faculty member and the media outlet. The faculty member will make his/her own arrangements for the visit.

The second phase would provide \$1,000 for the travel and expenses of a professional from that media outlet to visit the professor's campus for five days.

Only current AEJMC members may apply for this program. Each selected application would have access to the money as outlined in this call (\$3,000 for the faculty member's two-week visit to the media outlet and \$1,000 for the professional's visit to campus). **No additional money is available if expenses are more than these amounts.**

The expectation for the selected faculty members is that each is contributing his/her time to go on the media visit, and for planning and implementing the professional's visit to campus (with that person's input).

The following six media outlets have offered to host a faculty member and show him/her how they "do journalism" in a social media world: *The Oregonian* (Portland, OR); WGN Radio and *The Chicago Tribune* (Chicago, IL); Scripps Networks Interactive and the *News Sentinel* (Knoxville, TN); WEWS-TV (Cleveland, OH); *The Miami Herald* (Miami, FL, tentative); and C-SPAN (Washington, DC, tentative).

To apply, submit an application with the following:

- Explain what courses you are teaching in fall 2012 and winter/spring 2013 that would be improved by this experience;
 - Explain why you would like to participate in the program;
 - Select the outlet you would like to visit and why (list one specific site);
 - Provide some ideas about what a professional who visited your campus might do.
- Full contact information (include e-mail address and telephone number);
 - A three-page vita; and
 - A statement that if you are selected for the program, you agree to spend two weeks at the media outlet prior to the start of fall 2012 classes, and will use the experience to enhance your teaching.

Deadline to apply for the program is 5 p.m. Eastern time on **Monday, March 19, 2012**. Send the above information, **in one file**, via e-mail to Lillian Coleman at aejmcnews@aol.com (make sure the file has a suffix, like .doc or .pdf).

The recipients will be selected by an AEJMC committee, and the process is expected to be very competitive. Last year AEJMC received more than 60 applications for this program. Successful applicants will be notified by Monday, April 16.

Direct questions to Jennifer McGill at aejmchq@aol.com or 803-798-0271.

AEJMC NEWS

Newsletter for the Association for Education
in Journalism and Mass Communication

www.aejmc.org

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The contents of this newsletter may not reflect
the editor's views or the association's policies.

AEJMC President-elect Seeks 2012-13 Committee Volunteers

Kyu Ho Youm, Oregon, AEJMC president-elect, is looking for dedicated association members who want to serve on AEJMC's 2012-13 committees in a continued effort to help the association thrive. Volunteers are needed for the following AEJMC committees: Finance, Membership, Nomination, and the 2013 Washington, D.C., Conference Local Host Committee.

Interested members should complete the form below, indicating their area(s) of interest and/or committee preferences and include their bios when returning the form.

FAX bio and the form below to 541-346-0682. Information may also be e-mailed to youm@uoregon.edu. Please fill out form completely. All information must be received before April 30.

Serving on a committee is a great way to broaden experience with AEJMC and to impact the field.

Name
School or Organization
Address
Telephone
E-mail address
Phone number(s)
Committee(s) of Interest

From the President

Continued from page 2

of Occupy Movement activists and of journalists covering them. (After the fact, by the way, two people disputed the statement; 50 thanked me.)

Finally, it's worth noting that I registered a personal statement on the FCC's site supporting the FCC's rule change regarding transparency. Three weeks later, we issued a statement on behalf of the association. Indeed, I encourage everyone to take stands. Let me know when you do! And, please suggest issues about which we should take an association-wide stand.

ELECTION 2012

Continued from page 1

Vice presidential candidates' platforms and each candidate's bio are posted on the AEJMC Website at aejmc.org/home/2011/03/election-2012.

Online Voting

Eligible AEJMC members will cast their votes using the online voting process. On March 9, members will be e-mailed a message containing an invitation to vote and a special URL (or link) to an online ballot. Members will be sent this e-mail only once. The URL, unique to each member's e-mail address, allows members to cast their ballot only once. Members are encouraged to participate in the voting process by casting their vote as soon as the e-mail is opened—the process takes only moments to complete. Eligible members who do not have an e-mail address filed with AEJMC, or whose e-mail address bounces back, will be sent a paper ballot. Eligible voters who have not received election materials by e-mail or U.S. postal mail by March 15 should e-mail aejmcassistant@aol.com or call the Central Office at 803-798-0271 to request a ballot. Paper ballots must be mailed by April 9 and received by April 12 to be counted.

Survey Monkey, an online survey tool, provides the online ballot. Election results will be published in the July 2012 issue of *AEJMC News*.

Carole Simpson Named Recipient of AEJMC's 2012 First Amendment Award

The trail-blazing news anchor Carole Simpson will accept AEJMC's 2012 First Amendment Award August 10 during the 100th meeting of the organization in Chicago. A three-time Emmy-award winning anchor and senior correspondent with ABC News for decades, Simpson recently published her memoirs, *NewsLady*, which recounts her 40-year career as a pioneering African American woman in the field of broadcast journalism. A native of Chicago, her television-broadcasting career began in Chicago as a reporter and anchor at the NBC-owned and operated station, WMAQ-TV.

At ABC News Simpson was the anchor of the weekend editions of *World News Tonight* from 1988-2003 and a senior national correspondent. She was the first African American woman anchor of a major network evening news broadcast, and her reports appeared on *World News Tonight with Peter Jennings*, *Good Morning America*, *20/20*, *Nightline*, and numerous ABC special events programs, including election night coverage, the 9/11 tragedy and the Iraqi War. Simpson joined ABC News from NBC News in 1982.

During the 1992 presidential campaign, Simpson was moderator of the second presidential debate in Richmond, Virginia—the first debate in history to have a town meeting format. She was the first woman and first minority to be sole moderator of a presidential debate. Simpson was also one of the reporters on the critically acclaimed documentary “Black in White America.”

In 1990, Simpson was a member of the *Nightline* team in South Africa. She helped anchor ABC's live coverage of the release of Nelson Mandela from his 27-year imprisonment. While reporting on a victory celebration in Johannesburg, Simpson was injured during a melee between blacks and the South African police.

Currently Simpson serves on the board and was a founding member of the International Women's Media Foundation, which provides journalism programs for foreign women journalists, particularly from developing countries. She has also served on the board of the Freedom Forum's Newseum, a member of the Board of Trustees of the Radio and Television News Directors Foundation (RTNDF), a member of the Reporters Committee on Freedom of the Press, and a member of the University of Michigan Alumni Board.

She established several college scholarships for women and minorities pursuing careers in broadcast journalism, administered by the RTNDF and the National Association of Black Journalists. She also funds a four-year scholarship for a promising minority student to attend a prestigious private high school in Washington, D.C. In

1998 she created the Carole Simpson Leadership Institute to train African women journalists to assume leadership roles in the media. More than one hundred women have participated in these week-long institutes, which have been held in South Africa, Kenya, Namibia, Senegal, Ethiopia, and Ghana.

In 2004, Simpson was named ABC News Schools Ambassador, a new educational initiative in the nation's public schools. She traveled to 38 high schools in 31 cities across the nation, where she engaged teenagers in discussions about the value of reading and watching the news, the role of a free press in a democratic society, and the importance of being informed citizens in an American society facing serious challenges at home and abroad. She reached nearly 5,000 teenagers.

Simpson retired from ABC News in 2006 to become Leader-in-Residence at Emerson College's School of Communication in Boston. She is a full-time faculty member and teaches courses in public affairs reporting, political communication, and broadcast journalism; she also serves as a writing coach for journalism students. She is on the Board of Trustees of Save the Children, and served on the National Commission to Build a Healthier America and the National Commission on Working Women. Simpson was also a commentator for National Public Radio and a frequent political analyst on “Larry King Live” during the 2008 presidential campaign.

Simpson has received numerous awards for her reporting on social issues, particularly those involving children and families, and for her efforts to improve opportunities for women and minorities in the broadcasting industry. In addition to three Emmys, two Dupont-Columbia Awards, and a Peabody Award, Simpson has won the Milestone in Broadcasting Award from the National Commission on Working Women, the Turner Broadcasting “Trumpet” Award for Broadcasting Excellence, the Leonard Zeidenberg First Amendment Award from the Radio and Television News Directors Foundation and the National Media Award from the National Organization of Women Legislators.



Simpson

2012 Emerging Scholars Recipients Announced

Congratulations to the following AEJMC members who have been selected as the 2012 AEJMC Emerging Scholar Recipients:

Elina Erzikova, Central Michigan—“Submissiveness and Subversiveness: Two Sides of the Same Coin? Interdisciplinary Analysis of Russian Media's Trajectories”

Celeste Gonzalez de Bustamante and **Jeannine Relly**, Arizona—“Silencing Mexico: A Study of Influences on Mex-

ican and U.S. Journalists Reporting along the Northern Border”

Robert Handley, Denver—“Are Global Journalistic Practices and Global Epistemology Emerging? Evidence from Multinational and Extra-National Journalistic Partnerships”

Weirui Wang, Florida International, and **Nan Yu**, North Dakota State—“The Power of Acculturation: Understanding Online Information Seeking Among New Immigrants”

AEJMC Leadership through the Years

Strong leaders have guided AEJMC through the past century, each bringing his/her unique skills and ideas into play as the association prospered and grew to more than 3,700 members.

“The citizens of this republic are still largely dependent upon the practitioners and theoreticians we turn out to provide organized thought. AEJMC, as clearing-house, meeting place, even catalyst, can help us appreciably in this work.”

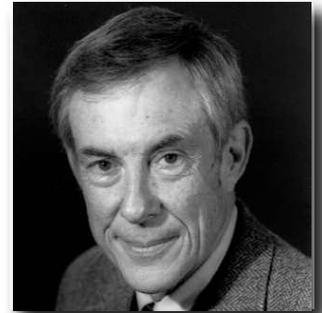
—Edward Bassett, AEJ president in 1975-76, University of Southern California (*AEJMC News*, July 1987, 1)

“I am continually amazed by how much of our life in this association resembles certain aspects of a Neil Simon play ‘Same Time Next Year.’ German philosophers have an inelegant little phrase by which they refer to our common condition. We are, they say, ‘thrown into the world.’ That is, the people in this association are not tied by genetics, or upbringing, or background. We are simply thrown together by accident, by the winds of fate. And yet, by meeting every year we get deeply involved in one another’s lives and come to develop real friendship and mutual regard.”

—James Carey, AEJ president in 1977-78, University of Iowa (speech in April 1991)

“... AEJMC groups will be taking various initiatives to insure that as journalism educators we are responding to the rapidly changing information technology and to the demographics shifts in our population. We will focus on the recruitment and retention of minority students and faculty, and on ways in which our curriculum might reflect a multicultural perspective, as well as on preparation of students to deal with changing technology in this new age of global communication.”

—Mary Ann Yodelis Smith, AEJMC president in 1989-90, University of Wisconsin Centers (*AEJMC News*, November 1989, 24)



Bassett



Carey



Yodelis Smith

100 Years

Continued from page 1

regulate airwaves as well as issue licenses and frequencies to broadcasters.⁵

- A Kodak Brownie camera was used to photograph survivors of the Titanic; the photographer, Bernice Palmer (a passenger on a nearby cruise ship), was paid \$10 by a reporter for publishing rights.⁶
- Best-selling books included *Tarzan of the Apes* by Edgar Rice Burroughs, *The Lost World* by Arthur Conan Doyle and *Riders of the Purple Sage* by Zane Grey.⁷

Join us in Chicago August 9-12 for our annual conference as we continue our exploration of the rich heritage our founders began in 1912. For more information, please visit www.aejmcchicago.org. Also, AEJMC’s centennial website, www.aejmc100.org, will have more information and details about our history and will debut in early March.

Sources

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4. www.pbs.org/wgbh/amex/technology/bigdream/masarnoff.html (accessed Feb. 3, 2012).
5. Jean Folkerts and Dwight L. Teeter, *Voices of a Nation: A History of Mass Media in the United States*, 3d ed. (Needham Heights, MA: Allyn and Bacon, 1998), 338.
6. <http://objectofhistory.org/guide/moments> (accessed Feb. 3, 2012).
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aejmc through the years

AATJ 1912-19

1912

- Founded in Chicago Nov. 30
- William G. Beyer, University of Wisconsin, elected first president

1914

Conference at Columbia University, New York City

1916

- AATJ spring newsletter reported 55 colleges teaching Journalism with a combined enrollment of 3,500 students
- Conference held at University of Kansas in Lawrence, which included a dinner hosted by Kansas newspaper editors, including William Allen White

1918

1919

No conferences due to World War I.

1913

- Conference at University of Wisconsin in Madison
- Paper was presented on Journalism Instruction's place in the University by Taftott Williams of Columbia University

1915

- First newsletter printed in February
- AATJ membership reached 107, no conference held

1917

Conference held in Chicago

[All information comes from "AEJMC: 75 Years in the Making". Journalism Monographs, Number 104, November 1987]

Maria Marron Named *J&MC Educator* Editor

The AEJMC Board of Directors has appointed Maria Marron of Central Michigan University as the new editor of *Journalism & Mass Communication Educator*. Her term begins October 1 and runs until September 30, 2015.

Marron's plans for the journal, as outlined in her application, include emphasizing research employing various methodologies, including case studies, in three key areas: instructional communication, journalism and mass communication education, and administrator education. She anticipates publication of special theme issues during her term, a focus on comparative international subjects, and provocative, invited commentary about journalism and mass communications education.

Professor and chair of the Department of Journalism at Central Michigan, Marron is a member of the Hearst Intercollegiate Journalism Awards Steering Committee, and she has been an officer in various divisions of AEJMC. She is a past head of the International Communication Division, and a former editor of *Women's Voices*, the newsletter of the Commission on the Status of Women. She served as president of the Association of Schools of Journalism and Mass Communication in 2009-10.

Prior to her position at CMU, Marron held positions at University College Dublin, Southwest Texas State University and Zayed University in the UAE. She received her doctorate from Ohio University and her master's from The Ohio State University.

Submissions to the journal may be made at <http://mc.manuscriptcentral.com/jmce>.



Marron

ComSHER Division Seeks Nominations for New Award

The Communicating Science, Health, Environment and Risk (ComSHER) Division is pleased to announce a new annual recognition: The ComSHER Article of the Year Award. The purpose of this award is to honor the best published articles in science, health, environment and/or risk by AEJMC members. The goal is to spotlight the significant contributions AEJMC members are making in these areas, and to enhance the visibility of the sub-field within the discipline. The winner will be presented with a plaque recognizing this accomplishment at the ComSHER business meeting at the AEJMC annual conference.

Any AEJMC member may nominate a journal article by an AEJMC member for consideration for the "ComSHER Article of the Year Award." Self-nominations are permitted. (Only one first-author journal article per member will be considered in a given year; for multiple-author publications, only one author needs to be an AEJMC member.) Eligible articles will be those published in the calendar year preceding the conference (published in a volume from 2011 for the 2012 conference). Articles that appear online as a pre-print are not eligible until they appear in print. Online-only journal articles are eligible in the year they first appear online. Any ComSHER focused English-language article by an AEJMC member from a peer-reviewed journal is eligible.

Nominations are due to ComSHER Vice Head Lee Ahern (laa182@psu.edu) by April 15.

Barrow Minority Scholarship Applicants Sought

Applications are now being accepted for the 2012 Barrow Minority Doctoral Student Scholarship. The scholarship includes a \$2,000 award and a free one-year membership in the Communication Theory and Methodology Division (CT&M) of AEJMC.

The scholarship honors the late Lionel C. Barrow, Jr., of Howard University in recognition of his pioneering efforts in support of minority education in journalism and mass communication. The award is designed to aid doctoral students in journalism or mass communication programs to complete their dissertation research and academic studies. The students' work does not need to address issues of race. The award is sponsored by the CT&M Division and is made possible in part through contributions from the Minorities and Communication Division, the Commission on the Status of Minorities and personal donations.

Racial or ethnic minority students who are U.S. citizens or permanent residents and are enrolled in a Ph.D. program in journalism or mass communication are encouraged to apply. Applicants need not be members of AEJMC or the CT&M Division.

Applications will be evaluated on the basis of candidates' capacity for making significant contributions to communication theory and methodology. To be considered for this scholarship, please provide the following: (1) a letter outlining research interests and career plans, (2) a curriculum vitae, and (3) two letters of recommendation. The letter and CV should be sent via e-mail to Mike Schmierbach, Barrow Scholarship Chair, mgs15@psu.edu. The letters of recommendation should be sent directly by the recommender to the same address. Letters of recommendation only may also be sent via regular mail if that is the preference of the recommender; letters can be mailed to Mike Schmierbach, Ph.D., Barrow Scholarship Chair, Assistant Professor, College of Communications, Carnegie Building, Pennsylvania State University, University Park, PA 16802.

Submissions must be postmarked no later than May 1. Questions may be addressed to Schmierbach at mgs15@psu.edu. The scholarship will be awarded at the 2012 AEJMC Conference in Chicago, August 9-12.

TEACHING TIPS CORNER



By Charles Davis
AEJMC Standing Committee on Teaching
University
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“The Doctors Are In” Slated for Chicago Convention

Whether you are a brand-new instructor or a classroom veteran looking to hone your skills and re-energize your teaching acumen, the Standing Committee on Teaching has something special in store for you this year.

At the AEJMC Conference in Chicago, the committee will unveil the latest edition of its pre-conference workshop for faculty and will again offer its fast-moving and informative “The Doctors Are In” session on issues of interest to classroom teachers.

This will mark the sixth year of the popular “The Doctors Are In” session at AEJMC. The session was conceived in 2006 in San Francisco, and the first roundtables were initiated in 2007 in Washington, D.C. The original idea was to answer questions to those new to academe and give them guidance across a range of topics.

Guidance for Faculty

What we discovered was that many faculty, both rookies and veterans, wanted—or perhaps needed—a safe place to ask questions, share their frustrations, and take home some new ideas that would help them in their classrooms. Our “Doctors Are In” sessions have been a big draw year after year, and this year promises to be better than ever!

Think speed dating, but for ideas: participants move from table to table, with each table responsible for a different topic that keeps teachers, new and experienced, up at night. How do you balance teaching, research and service? How do you maintain some semblance of a life with the ever-increasing demands of the professoriate? And what about long-held dream you’ve had of teaching and researching abroad for a year?

We’ll also tackle some of the more pressing issues as a new academic year dawns. What does a model syllabus look like? How does a writing teacher keep from drowning in grading, yet still work with students to improve their reporting and writing skills?

The pre-conference workshop this year will be shorter, faster and best of all, in the evening of Wednesday, August 8, so you can travel in that day and still make it in time for the ses-

sion. We’ll gather at 6:00 p.m., introduce ourselves and then immediately begin a fast-paced series of mini-sessions that you can attend on all sorts of subjects ideally designed for new faculty.

The mini-sessions will be run by a team of classroom veterans who have seen, and done, everything from large lectures to small seminars, newsroom classes and graduate courses. The sessions will be fast, intense and informal—and we’ll even feed you! Look for signup information on the Conference Registration Form.

Topics

Just a few of the topics we’ll be tackling this year:

? Syllabi and course construction: we’ll provide you with model syllabi and a great way to organize your course so you are confident, from Day One to final exams.

? Grading: the bane of any new instructor’s existence is the art and science of grading. There are ways to deliver grades, to balance rigor and humanity, to use grades to motivate rather than punish...we’ll tackle the basics and take all of your questions.

? Getting That Tenure File Going: We want to build great teachers who balance research and teaching. We’ll get your progression toward tenure and promotion started by giving you a vital checklist of things to be thinking about, and keeping track of, as you begin the journey.

? Setting Professional Boundaries: From Facebook and Twitter to after-hours socializing, the academic life these days is a dizzying race. We’ll tackle the toughest questions in a give-and-take where all of the toughest issues are tackled.

The pre-conference workshop is a must for new teachers, or those seeking a new perspective on teaching. You’ll not only benefit from the session content, but you’ll also benefit from building a network of colleagues from across the country who are in the same place you are professionally, giving you a bunch of new friends to bounce ideas off of and to turn to when you need that all-important mid-term pep talk. For years to come, you’ll turn to your AEJMC contacts for advice and collaboration. The pre-conference workshop is the best first step you can take as you enter the academy. We hope to see you there!

Schedule

Here is the schedule at a glance:

Teaching Committee —

Wed., Aug. 8, 6 to 9:30 p.m. — Workshop

Thurs., Aug. 9, 10 to 11:30 a.m. — Best Practices panel

Fri., Aug. 10, 7 to 9:45 a.m. — Teaching Committee meeting

Fri. Aug. 10, 1:30 to 3 p.m. — “Doctors Are In” session

Sat., Aug. 11, 8:15 to 9:45 a.m. — Faculty Concerns session

 aejmc.com/home/resources/teaching-resources

AJHA Seeks Nominations for Awards

Do you know a journalism historian who has had a major impact in our field and should be recognized for those contributions? You can nominate that person for the American Journalism Historians Association's top award, the Sidney Kobre Award for Lifetime Achievement in Journalism History.

Deadline for nominations is **May 11**. Winner will be honored at the AJHA conference in Raleigh in October.

The Sidney Kobre Award for Lifetime Achievement in Journalism History is the organization's highest honor recognizing individuals with an exemplary record of sustained achievement in journalism history through teaching, research, professional activities, or other contributions to the field of journalism history. Award winners need not be members of the AJHA. Nominations for the award are solicited annually, but the award need not be given every year. Those making nominations for the award should present, at the minimum, a cover letter that explains the nominee's contributions to the field as well as a vita or brief biography of the nominee. Supporting letters for the nomination are also welcome.

Please send Kobre nomination material to Mike Conway, Indiana University, School of Journalism, Ernie Pyle Hall, Rm. 200, 940 E. 7th St., Bloomington, IN 47405 (mtconway@indiana.edu).

AJHA also has a separate award for those who have had a major impact on journalism historical research but are not necessarily journalism historians or professors: the Distinguished Service to Journalism History Award. This award recognizes contributions by an individual outside our discipline who has made an extraordinary effort to further significantly our understanding of, or our ability to explore, media history. Nominations are solicited annually, but the award is given only in exceptional situations. Thus, it is not given every year. Those making nominations for the award should present, at the minimum, a cover letter that explains the nominee's contributions to the field as well as a vita or brief biography of the nominee. Supporting letters for the nomination are also welcome.

Deadline for Distinguished Service nominations is also **May 11** and should be sent to the address above.

Conference Seeks Proposals

Iona College, the home of the Thomas Paine Collection, seeks proposals for presentations for its International Conference of Thomas Paine Studies to be held October 19-21.

Presentations should aim to be 20 minutes in length. The Conference Committee welcomes proposals for individual papers on any subject related to Thomas Paine's life, legacy (current or past), writings or ideas (e.g., history, literature, politics, philosophy, rhetoric, media studies/mass communication, cultural anthropology, and education). Please submit a one-page abstract of the proposed presentation by March 15.

While presenters are most welcome to propose papers on any pertinent subject, some possible paper/session themes are Paine in America; Paine and freedom of thought; Paine and popular culture; the message, the messenger and the media; the international influence of Paine; Paine, his critics and his champions past and present; Paine and religion; and the age of reason and revolutions.

Iona College is located a quarter mile from Thomas Paine's cottage and burial site in New Rochelle, New York. Please send all proposals via regular mail or e-mail (e-mail preferred) by **March 15** to dthiery@iona.edu or Daniel Thiery, Dept. of History, Iona College, 715 North Ave, New Rochelle, NY 10801.

The Conference Committee will notify presenters of their acceptance at the end of May 2012.

Center Offers Free Business Journalism Training

The Donald W. Reynolds National Center for Business Journalism at Arizona State University is offering free training in business journalism this spring and summer.

Participants can learn at their desks with the center's free, live Webinars on topics such as municipal bonds, business editing, financial statements and economics. The center also has free regional workshops in Lexington, Ky., and Fort Worth on uncovering the best local business stories. It is offering a free workshop in Boston on tracking companies' influence. Plus, the center provides free self-guided training, beat basics and daily tips of the news at **BusinessJournalism.org**.

Learn in just one hour a day with these free Webinars: Using EMMA to Find Great Stories in Municipal Bonds: March 27-28; Business Editing in Depth – 10 Things You'd Better Know: May 1; Unlocking Financial Statements: May 14-18; and Economics 101, with NPR's Marilyn Geewax: June 26-28.

And don't miss these free workshops: Follow the Money – Tracking Companies' Influence on Politics: Boston, June 13; Be a Better Business Watchdog – CAR for Business Journalists: Indianapolis, March 15; Uncovering the Best Local Business Stories: Lexington, Ky., April 13, and Fort Worth, April 26.

To suggest topics for training or host a workshop, please contact Executive Director Linda Austin at 602-496-9187. Please sign up for biweekly updates on additional free training.

Celebrate AEJMC's Centennial in Chicago

Annual Conference, August 9-12, 2012

www.aejmcchicago.org

Registration Rates

"Early Bird" (by July 6, 2012)

Member \$155
Non-member* \$265
Student Member \$75
Non-member Student* \$125
Retired Member \$75

Onsite (after July 6, 2012)

Member \$205
Non-member* \$315
Student Member \$90
Non-member Student* \$140
Retired Member \$90

** Only non-member rates include AEJMC membership dues.*

There is an additional 9% processing fee for online registration.

Payment

Conference registration may be purchased with cash, check, Visa, MasterCard, Discover and American Express.

Hotel Registration

Chicago Marriott Downtown

540 North Michigan Avenue
Phone reservations: 877-303-0104
Direct link to online reservations:
www.aejmcchicago.org

Room Rates

\$175 a night for single and double
(+ 15.4% tax)

Paper Submissions Deadline April 1

The programming groups within AEJMC's Council of Divisions invite submission of original, nonpublished research papers to be considered for presentation at the Chicago conference.

Uniform Paper Call:

aejmcchicago.org/papers/
Submissions Deadline: April 1, 2012,
at 11:59 p.m. CDT



Job Hub

AEJMC's Job Placement Service (Job Hub) will be offered during the association's annual conference in Chicago August 9-12. The service is available for individuals seeking positions and schools seeking job applicants. There will not be on-site registration for the placement service. Participation must be arranged prior to the convention. Individuals are required to have requested materials to the central office by June 1. Programs participating in the service should have requested materials to the central office by July 15. Individuals must be a member of AEJMC and be a conference registrant to participate in the service. This stipulation does not apply to participating programs.

If a school anticipates a JMC opening in the near future, the Job Placement Service is a great opportunity to connect with qualified applicants. The service affords schools the chance to meet potential applicants by scheduling preliminary interviews during the week of the conference or by browsing through the vitas of the candidates that are registered with the service. Rates for programs using the service at the 2012 conference will be \$75 for the first position and \$45 for each additional.

Contact Felicia Greenlee Brown, AEJMC Placement Service Coordinator, (aejmcprogram@aol.com) with questions about the service or to learn how to submit information for participation.



AEJMC News

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PLACEMENT ADS

Ad Rates

AEJMC Placement Service ad rates are \$200 for the first 200 words and 25 cents for each additional word. Ads should be e-mailed to aejmcnews@aol.com. Type "Newsletter Ad" in the subject line. Include the name of the contact person, a fax number and a phone number. Schools are billed after publication and sent one tearsheet of their ad and a copy of the newsletter. **Rates effective October 2011.**

Copy Deadlines

January.....	Dec. 1
March.....	Feb. 1
July.....	June 1
September 15.....	Aug. 1
November.....	Oct. 1

Indiana University, School of Journalism,
Full Professor – Journalism: Indiana Univer-

sity's School of Journalism on the Bloomington campus seeks a senior scholar with qualifications appropriate for appointment at the rank of full professor, beginning Fall 2012 or Spring 2013. Candidates' research interests should be relevant to the vital issues of journalism and the media, such as political communication and public opinion, health care and science communication, communication law and policy, ethics, media history, media diversity, analyses of changes in the economics, professional roles and institutional structure of the media, or other issues—both nationally and globally. Successful candidates will have a Ph.D. in a relevant academic field, a well-established program of nationally recognized research and publication, a commitment to rigorous and innovative teaching, and a record of mentoring doctoral-level graduate students. Other desirable qualifications include the ability to work collaboratively within the School and also with scholars in other dis-

ciplines on campus and internationally, professional experience in a relevant mass-communications medium, a record of success securing external grants to support research projects, and leadership experience in relevant academic institutions (journal editor, association president, institute director, etc.). **Screenings of applicants will continue until the position is filled.** Send vita, names and contact information of six references, and a statement of interest in the position to: Professor Lars Willnat, School of Journalism, Indiana University, 940 E. Seventh Street, Bloomington, IN 47405-7108. Indiana University is an Equal Employment Affirmative Action Employer and is strongly committed to achieving excellence through cultural diversity. The university actively encourages applications and nominations of women, minorities, persons with disabilities, and candidates with diverse cultural backgrounds.