

# AEJMC NEWS

The Newsletter of the Association for Education in Journalism and Mass Communication

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## Michael Kirk to Receive the AEJMC First Amendment Award



Documentary filmmaker Michael Kirk will receive the AEJMC First Amendment award in St. Louis. Kirk has produced nearly 60 films for *FRONTLINE*, and he was its senior producer until the fall of 1987. He has consistently created broadcast journalism that informs voters. "While that may not mean our programs are directly tied to issues and ballot box decisions, it does mean that they are intended to offer citizens knowledge that will inform their choices about candidates, causes, cultural trends, and the most pressing matters facing the nation and the world," Kirk said.

As an already-established documentary journalist honored with a Peabody Award, Kirk and his colleagues, like the rest of the world, watched historic events unfold on September 11, 2001. "We grasped the importance of what was happening and understood that we had spent our careers preparing for the work we would now take on—examining and explaining as many of the ramifications of what was happening as we could," Kirk said. "For ten years, I have dedicated myself to that task. Slowly but surely we have made *Target America*, *Gunning for Saddam*, *Rumsfeld's War*, *The Torture Question*, *The Lost Year in Iraq*, *The Dark Side*, *Cheney's Law*, *Endgame* and the four-and-a-half hour *Bush's War*—twelve films that investigate and reveal many of the dimensions of what was often called 'the war on terror.' At the heart of many of those films is the determination by the Bush Administration to prosecute a foreign policy and military strategy that changed the nature of America's relationship with the world. Chronicling and understanding the implications of those actions and events has been a demanding part of my life ever since September 11, 2001."

Kirk has been working in collaboration with Dana Priest, an investigative reporter with the *Washington Post*. During the last year, they examined the growth of counterintelligence in a series of programs called *Top Secret America*. "Of course, there are other programs in various stages of research and production—some of which will surely be tied directly to the ten-year anniversary of 9/11," Kirk said. "As long as I am working in broadcast journalism, that date and those issues will always be my driving force."

His work has been honored many times. He earned broadcasting's highest honor, the Peabody Award, twice, for *Waco—The Inside Story* and for *Cheney's Law*. He has earned the duPont-Columbia Award, ten Emmys and six Writers Guild of America Awards.

You can read more about Kirk here:

[www.washingtonpost.com/wpdyn/content/article/2010/04/12/AR2010041203999.html](http://www.washingtonpost.com/wpdyn/content/article/2010/04/12/AR2010041203999.html)

[www.pbs.org/wgbh/pages/frontline/us/kirk.html](http://www.pbs.org/wgbh/pages/frontline/us/kirk.html)

[www.tvweek.com/news/2008/06/peabody\\_award\\_winners\\_frontlin.php](http://www.tvweek.com/news/2008/06/peabody_award_winners_frontlin.php)

## QUICK LOOK

- 3** **J&CM Editor Search Reopened**
- 4** **AEJMC AWARD CALLS Kriehbaum, Baskett Mosse and Covert Awards**
- 6** **Call for Papers AEJMC 2011 Conference**
- 17** **WE WANT THE BEST! Best Ideas in the Teaching of Communication Law & Policy and Best of the Web**
- 20** **ICD Student International Multimedia NEWS STORY CONTEST**

# From the President

## AEJMC Resolutions for 2011



**Interim Dean, College of Media  
University of Illinois  
2010-11 AEJMC President  
slaterj@illinois.edu**

**HAPPY NEW YEAR!** I trust you had an exceptional holiday season and the new year has started out to your liking.

We are fresh from our mid-winter meeting in Albuquerque, where divisions and interest groups began to fill the time slots for our August conference in St. Louis. As in the past, these groups have scheduled interesting and relevant panels. Just looking at the submissions got me excited for St. Louis.

I realize you probably aren't thinking about August quite yet. No doubt you're thinking about the year ahead and the beginning of the new semester – which is just around the corner.

Perhaps you're thinking about your New Year's Resolutions. Now I know New Year's Resolutions get a bad rap. Sure, its reported that about 50% of us make resolutions to kick off the new year and that about 50% of us are successful in achieving those goals. We often think of ways to improve our lifestyle, our health, and our relationships. Most often, resolutions are thought of as getting rid of a bad habit.

I would suggest that a resolution might be a good habit you'd want to start. Perhaps planning ways that you can strengthen AEJMC and improve the or-

ganization. This may be an opportune time to begin a good habit that involves AEJMC.

As you're making/revising/rethinking your list of resolutions, here are a few AEJMC resolutions that you might wish to include on your New Year's list.

- **Submit at least one paper for the AEJMC conference in St. Louis.** Deadline for submissions will be April 1 (no fooling) and you will find information for paper submissions at [aejmcstlouis.org/home/papercall](http://aejmcstlouis.org/home/papercall).
- **Volunteer to review papers for one or more divisions or interest groups.** We had 1830 research paper submissions for the Denver conference and 853 papers were presented. We need lots of reviewers. And with the electronic submission process, it is so much easier to review. If you'd like to sign up to review papers, contact one or more of our research paper chairs listed in the 2011 AEJMC Conference Paper Call found on page 6.
- **Exercise more.** Prepare yourself for running from one session to another at the Renaissance St. Louis Grand Hotel. It's a perfect time to get in shape.
- **Develop a new way to teach an old topic.** The GIFT session at AEJMC is one of the most popular sessions because you get a plethora of new teaching ideas. Check out ideas that have been presented at previous conferences at [aejmc.com/home/2010/11/giftbooklets/](http://aejmc.com/home/2010/11/giftbooklets/). Perhaps you've already integrated social media in your class or established a unique engagement tool for your students. Make plans to write your idea up and submit to the GIFT session.
- **Renew old relationships.** Get in touch with an AEJMC member you only see during the conference and suggest you write a paper together. Contact the head of your division or interest group and volunteer to moderate or serve as a discussant on a panel.

- **Read at least one book that has been reviewed in an AEJMC journal or that has been a finalist in the Tankard Book Award.** The book reviewers in our journals do a terrific job of bringing interesting reading to our attention. And the Tankard Book Award, named after Dr. James Tankard, Jr., (former editor of *Journalism Monograph*, long-time University of Texas at Austin journalism professor, and author or co-author of five books, including *Communication Theories: Origins, Methods, Uses and How To Build Social Science Theories*) was first presented in 2007. All the finalists are exceptional reads.
- **Save money.** St. Louis is easy to get to and as usual Fred has negotiated excellent hotel rates. This won't be an expensive conference to attend, but if you start saving now, you'll be ready for August.
- **Attend one of the AEJMC regional meetings:** Midwinter at the University of Oklahoma, March 4-5; or the Southeast Colloquium at the University of South Carolina March 17-19. Or plan to attend one of the Idea Summits – the dates and locations are on the web site.
- **Regularly check out [www.AEJMC.org](http://www.AEJMC.org).** There's always new information here whether it is in Hot Topics ([aejmc.com/topics/](http://aejmc.com/topics/)) or Research You Can Use ([aejmc.com/topics/rycu](http://aejmc.com/topics/rycu)) or Calls for Papers ([aejmc.com/home/scholarship/calls/](http://aejmc.com/home/scholarship/calls/)). Check out our web sites often to keep up to date on the organization and information for classroom and for research.
- **Renew AEJMC dues.** There has never been a more important time for an organization like AEJMC. This is a community of scholars and teachers who are like-minded about the value of JMC education. The membership benefits are many. However, one of the

**Continued on page 3**

## Call reopened for editor for *Journalism & Communication Monographs*

The AEJMC Publications Committee has reopened the call for an editor for *Journalism & Communication Monographs* effective October 1, 2011. The current editor has decided not to seek another term. All applicants will be considered for the position. Editors are appointed for three-year terms.

Responsibilities include the prompt processing of all manuscripts submitted to *Journalism & Communication Monographs* (either by solicitation or on speculation); coordinating four issues per year; handling all correspondence relative to the publication; cooperating with the AEJMC Central Office on business and budget matters affecting the journal; reporting to and working with the Publications Committee on the continuous development of the journal; and preparing an annual report. The editor will be substantially involved in a transition from in-house to commercial journal production early in her/his appointment. That transition is scheduled to be complete by January 2012.

The editor receives an annual honorarium of \$4,000 and a budgeted amount to cover editorial expenses. Applicants must be AEJMC members in good standing. Applicants should also be able to write and edit clearly and concisely; have an understanding and appreciation of a broad range of research methods; have extensive knowledge of the literature of mass communication; and be housed in a department or school that is eager to cooperate in this publishing venture with special reference to such considerations as office space, travel, use of equipment and provision of student and/or staff assistance. The Publications Committee expects the editor to comply with the graphic design standards established for all official AEJMC publications.

A letter of application, a complete vitae, a letter of support from a department head, a two-page plan for the journal, a list of five references and other supporting data should be **received by February 11, 2011**, via mail, to AEJMC Publications Committee, AEJMC, 234 Outlet Pointe Blvd., Suite A, Columbia SC 29210-5667. Initial inquiries may be made by calling Jennifer McGill at 803-798-0271.

AEJMC is an EO/AA Employer.

### From the President

Continued from page 2

most valued is our annual conference where we come together to share our scholarship and pedagogy.

- **Plan a vacation.** St. Louis is a great place for a vacation. Especially August 10-13. It is the Gateway don't you know. There are great museums, baseball, parks, wonderful restaurants – lots of fun things to do. And did I mention AEJMC's conference will be in St. Louis. Make plans to register ([aejmcstlouis.org/home/registration](http://aejmcstlouis.org/home/registration)).
- **Follow through on new year's resolutions.**

The tradition of New Year's resolutions can be traced back to the early Babylonians. They believed that what a person does on the first day of the new year will affect what they do throughout the year. Indeed, the beginning of a new calendar is a good time for reflecting about the past while setting goals for the future. If you think about your AEJMC involvement now, your chances for success are greatly improved.

AEJMC can only be successful if we have a committed and active membership. This has always been the key strength of our organization. There has never been a more important time for what we teach and what we research. There is no better time for us to be working together to improve JMC scholarship and education.

As we begin this new year, I hope you will reflect on the mission of AEJMC and all that it offers, and think how we can help you meet your goals as a teacher and a scholar in the coming year.

## AEJMC NEWS

Newsletter for the Association for Education  
in Journalism and Mass Communication

[www.aejmc.org](http://www.aejmc.org)

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AEJMC Web Site: [www.aejmc.org](http://www.aejmc.org).

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The contents of this newsletter may not reflect the  
editor's views or the association's policies.

## Call for Nominations Kriehbaum Under-40 Award

Nominations for AEJMC's annual Kriehbaum Under-40 Award are now being accepted. The award honors AEJMC members under 40 years of age who have shown outstanding achievement and effort in all three AEJMC areas: teaching, research and public service.

The late Hillier Kriehbaum, former New York University professor emeritus and 1972 AEJMC president, created and funded the award in 1980. Nominees must be under 40 at the time of the April 1 deadline. They must also be AEJMC members in good standing at the time of the nomination and during the preceding year.

AEJMC's three elected standing committee chairs, or other designees, and AEJMC's executive director (non-voting) serve as the award's selection committee. Selection of the nominee is based on the content of his/her packet of materials. This award does not require the nominee to duplicate his/her tenure and promotion packet.

The committee reserves the right not to present the award.

### **NOMINATIONS SHOULD CONTAIN:**

- a letter from an AEJMC member (other than the nominee) describing in detail the candidate's professional record in teaching, research and service;
- one additional letter of support from a colleague (on or off campus) who is also an AEJMC member;
- a full vita.

### **ADDITIONAL MATERIALS:**

- no more than five total of any combination of the following: abstracts of research findings, professional papers or published articles;
- no more than five course outlines or innovative teaching tools;
- no more than five teaching evaluations, citations or other recognitions pertaining to the nominee.

**All entries should be submitted by email in several files (PDF or Word formats) by 5 p.m. (Eastern time) on April 1 to [aejmchq@aol.com](mailto:aejmchq@aol.com). Type "Under 40 Award" in the e-mail subject line.**

Questions? Contact Jennifer McGill at above email or 803-798-0271.

## Baskett Mosse Award for Faculty Development

AEJMC is accepting applications for the 20th annual Baskett Mosse Award for Faculty Development. The award recognizes an outstanding young or midcareer faculty member in journalism or mass communication. Its recipient is awarded a stipend to be used toward work on a development or enrichment activity in any appropriate aspect of teaching, research or public service. The proposed activity should be true enrichment-oriented, not just to assist you in your normal work or for attendance at a convention. Young or mid-career faculty members teaching in ACEJMC-accredited journalism programs are eligible to apply.

### **APPLICANTS MUST SUBMIT THE FOLLOWING:**

- A typed, double-spaced description of the activity toward which the stipend will be applied. The description should not exceed one page. The activity may be new or ongoing.
- A copy of the applicant's curriculum vita.
- A letter of recommendation for the applicant and activity from the administrative head of the journalism program.
- No more than two applications from the same program will be accepted the same year. If there are more than two potential applications from a program, the administrative head must rule on which application to submit.

Selection of the winner is determined by the Baskett Mosse Award Committee, composed of three AEJMC members (appointed by AEJMC's president) and two ACEJMC members. The committee reserves the right not to present the award. Winners of previous Baskett Mosse awards may not enter the competition again.

**All entries should be submitted by email in several files (PDF or Word formats) by 5 p.m. (Eastern time) on April 1 to [aejmchq@aol.com](mailto:aejmchq@aol.com). Type "Baskett Mosse Award" in the e-mail subject line.**

Questions? Contact Jennifer McGill at above email or 803-798-0271.

## Call for Covert Award Nominations

The History Division of AEJMC announces the 26th annual competition for the Covert Award in Mass Communication History.

The \$500 award will be presented to the author of the best mass communication history article or essay published in 2010. Book chapters in edited collections may also be nominated. The award was endowed by the late Catherine L. Covert, professor of public communications at Syracuse University and former head of the History Division.

Nominations, including seven copies of the article nominated, should be sent **by March 1, 2011**, to Nancy L. Roberts, Covert Award Committee Chair, Communication Department, University at Albany, 1400 Washington Ave., SS-351, Albany, NY 12222.

For further information, contact Roberts at [nroberts@albany.edu](mailto:nroberts@albany.edu).



## AEJMC Idea Summits

AEJMC is hosting a series of regional Idea Summits throughout 2011 to discuss “Keeping Journalism and Mass Communication Education Relevant in a Changing World.” These conversations will focus on how we can continue to provide JMC education that is important and impactful. The Idea Summits will bring together professionals and academics to generate ideas that we can employ to build a stronger partnership and provide better preparation for the next generation. **For more information about the summits contact AEJMC President, Jan Slater at [president@aejmc.com](mailto:president@aejmc.com).**

### 2011 Dates/Locations:

**February 18** — Dallas, TX, *Hyatt Regency*

**March 10** — Chicago, IL; *Loyola University Chicago*

**April** — San Diego, CA; *San Diego State University*

**June** — Washington, DC; *American University*

**August 9** — St. Louis, IL; *AEJMC Conference, pre-conference day*

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### Call For Award Applications

#### James W. Carey Media Research Award 2011

Sponsored by the Carl Couch Center for Social and Internet Research

The Carl Couch Center invites self-nominations for works to be considered for its annual James W. Carey Media Research Award. The Couch Center welcomes works on topics that have been central to Carey’s scholarship. Submissions might focus on technology, time, space and communication, the nature of public life, the relation between journalism and popular culture — among others — taking these themes in new or different directions. Applications will be evaluated based on engagement with Carey’s approaches and concepts, originality, and advancement of knowledge.

Both single and multiple authored works will be accepted. All submissions must be works that have been published or have been accepted for publication in a book or journal. To be considered for the 2011 award, works should have been published or accepted in 2010. Those interested must submit a copy of their works electronically to Mark D. Johns, executive director of CCCSIR, at [mjohns@luther.edu](mailto:mjohns@luther.edu) in plain text, Microsoft Word, Corel WordPerfect, or Adobe Acrobat format. If the work submitted is a paper, a 100-word abstract needs to be included. Paper length is limited to 30 pages plus references. If a book is submitted, a copy of the table of contents and one chapter are sufficient. **The application deadline is April 1, 2011.** Notification of award application will be sent out by June 15.

The Award winner will receive the Carey Award plaque to be presented at the winner’s choice of the 2011 annual convention of the International Communication Association (ICA), Association for Education in Journalism and Mass Communication (AEJMC), or National Communication Association (NCA).

Contact Mark D. Johns, Luther College at (563) 387-1347; [mjohns@luther.edu](mailto:mjohns@luther.edu) or Shing-Ling S. Chen, Northern Iowa at 319-273-6021; [sarina.chen@uni.edu](mailto:sarina.chen@uni.edu) with questions and comments about the Carey Award. <<http://www.cccsir.com/>>



### The Gene Burd Urban Journalism Award

#### The Urban Communication Foundation

The Gene Burd Urban Journalism Award is given to reward and thereby improve the practice and study of journalism in the urban environment by recognizing high quality urban media reporting, critical analysis, and research relevant to that content and its communication about city problems, programs, policies, and public priorities in urban life and culture. Awards are for individuals with a distinguished record of accomplished works in urban journalism. Up to \$5,000 per award will be given. The award will be presented at a special ceremony during the 2011 AEJMC Conference in St. Louis and the winner’s presence at this ceremony is strongly encouraged.

**NOMINATIONS ARE DUE APRIL 1, 2011, AND MUST INCLUDE:** (1) a letter of nomination for the individual, (2) two letters of support, (3) a copy of the nominee’s current vita/resume, and (4) additional supporting materials (e.g., reprints of articles or other media productions and additional letters of endorsement, or other appropriate information). Send complete nomination materials to the Urban Communication Foundation, 6 Fourth Road, Great Neck, NY 11021. For further information or to e-mail submissions, contact [listra@optonline.net](mailto:listra@optonline.net).

# 2011 AEJMC Convention Paper Call

## 2011 Uniform Paper Call

The programming groups within the Council of Divisions of the Association for Education in Journalism and Mass Communication invite submission of original, non-published research papers to be considered for presentation at the AEJMC Conference, August 10 to 13, 2011, in St. Louis, MO. Specific requirements for each competition — including limits on paper length — are spelled out in the listing of groups and research chairs that appear below. All AEJMC paper competition submissions will follow an electronic process.

All research papers must be uploaded through an online server to the group appropriate to the paper's topic via a link on the AEJMC website: [aejmcstlouis.org/home/papercall](http://aejmcstlouis.org/home/papercall). The following uniform call will apply to ALL AEJMC paper competitions. Additional information specific to an individual group's call is available at the end of the uniform call information.

1. Submit the paper at [aejmcstlouis.org/home/papercall](http://aejmcstlouis.org/home/papercall) to the AEJMC group appropriate to the paper's topic. Format should be Word, WordPerfect, or a PDF.

2. The paper must be uploaded to the server no later than 11:59 P.M. (Central Daylight Time) Thursday, April 1, 2011.

3. Also upload a paper abstract of no more than 75 words.

4. Completely fill out the online submission form with author(s) name, affiliation, mailing address, telephone number, and email address. The title should be printed on the first page of the text and on running heads on each page of text, as well as on the title page. Do NOT include author's name on running heads or title page.

5. Papers uploaded with author's identifying information displayed **WILL NOT BE CONSIDERED FOR REVIEW AND WILL AUTOMATICALLY BE DISQUALIFIED FROM THE COMPETITION. ALL AEJMC DIVISIONS, INTEREST GROUPS AND COMMISSION PAPER SUBMISSIONS WILL ABIDE BY THIS RULE WITHOUT EXCEPTION.** *NOTE:* Follow instructions on the AEJMC Conference on how to submit a clean paper for blind reviewing.

6. Papers are accepted for peer review on the understanding that they are not already under review for other conventions and that they have been submitted to only one AEJMC group for evaluation. Papers accepted for the AEJMC Conference should not have been presented to other conventions or published in scholarly or trade journals prior to presentation at the conference.

7. Student papers compete on an equal footing in open paper competitions unless otherwise specified by the individual division or interest group. Individual group specifications are appended to this uniform call.

8. Papers submitted with both faculty and student authors will be considered faculty papers and are not eligible for student competitions.

9. At least one author of an accepted faculty paper must attend the conference to present the paper. If student authors cannot be present, they must make arrangements for the paper to be presented.

10. If a paper is accepted, and the faculty author does not present the paper at the conference, and if a student author does not make arrangements for his/her paper to be presented by another, then that paper's acceptance status is revoked. It may not be included on a vita.

11. Authors will be advised whether their paper has been accepted **By May 15** and may access a copy of reviewers' comments from the online server. Contact the paper chair if you are not notified or have questions about paper acceptance.

**Special note:** Authors who have submitted papers and have not been notified by May 15, **MUST** contact the division or interest group paper chair for acceptance information. The AEJMC Central Office may not have this information available.

12. Authors of accepted papers retain copyright of their papers and are free to submit them for publication after presentation at the conference.

[aejmcstlouis.org/home/papercall](http://aejmcstlouis.org/home/papercall)

### IMPORTANT PAPER SUBMISSION INFORMATION

- Upload papers online for the AEJMC 2011 St. Louis Conference beginning January 17, 2011. Paper submitters should follow instructions on the front page of the All Academic submission site for AEJMC to create your account and complete the information required.
- **Deadline for paper submissions is April 1, 2011, at 11:59 p.m. CDT. Any submissions after this time will not be accepted.**
- Before submitting your paper, please make certain that all author-identifying information has been removed and that all instructions have been followed per the AEJMC Uniform Paper Call. Papers uploaded with author's identifying information displayed **WILL NOT BE CONSIDERED FOR REVIEW AND WILL AUTOMATICALLY BE DISQUALIFIED FROM THE COMPETITION. ALL AEJMC DIVISIONS, INTEREST GROUPS AND COMMISSION PAPER SUBMISSIONS WILL ABIDE BY THIS RULE WITHOUT EXCEPTION.** *NOTE:* Follow instructions on how to submit a clean paper for blind review at [aejmcstlouis.org/home/papercall](http://aejmcstlouis.org/home/papercall).
- Contact Felicia Greenlee Brown with comments, concerns and other inquiries for uploading papers at [AEJMCprogram@aol.com](mailto:AEJMCprogram@aol.com).

## DIVISIONS

### Advertising Division

The AEJMC Advertising Division invites submissions of original papers that clearly focus on some aspect of advertising or advertising education. Various theoretical orientations and methodological approaches are welcome. Individual paper submissions should not exceed 30 pages (including all notes, references, tables, and figures) and should be submitted to only one competitive paper category in the Advertising Division: 1) Advertising Research, 2) Advertising Teaching, 3) Professional Freedom & Responsibility, 4) Special Topics, or 5) Student Papers. Papers exceeding 30 pages, or papers submitted to more than one paper competition within the division, will not be reviewed for consideration.

**Research Papers:** Submissions should be consistent with the style and format of *Journalism & Mass Communication Quarterly* or the *Journal of Advertising*. A cash award from the division will be given during the Denver conference to each of the top three papers in this competition. A cash award (\$300) sponsored by the U.K.-based *International Journal of Advertising* also will be given to the first-place research paper. For questions, please contact Courtney C. Bosworth, Research Paper Chair, Radford University. E-mail: cbosworth@radford.edu. Tel: (540) 831-5593.

**Teaching Papers:** Teaching papers are invited on any research that addresses teaching: innovations, effective approaches, pedagogy, survey of the field, adoption of new technologies in the classroom, etc. However, keep in mind this competition is for research papers on teaching, rather than teaching tips or personal reflections. The style and format of the paper should conform to those in the *Journal of Advertising Education* or *Journalism & Mass Communication Educator*. Papers submitted to the teaching competition will be considered for review by the *Journal of Advertising Education*. For questions, please contact Karen Mallia, Teaching Paper Chair, University of South Carolina. E-mail: kmallia@sc.edu. Tel: (803) 777-1154.

**Professional Freedom & Responsibility (PF&R) Papers:** Often referred to as the conscience of AEJMC, the goal of PF&R papers is to extend knowledge about and understanding of gender, race, ethics, social, and cultural influences; values; and free expression. Submissions may take the form of traditional research papers, but essays or critical analyses are also welcome. Historical as well as contemporary topics are appropriate. For questions, please contact Jay Newell, PF&R Paper Chair, Iowa State University. E-mail: newelljj@iastate.edu. Tel: (515) 294-3445.

**Special Topics Papers:** The special topics paper competition is the place for pioneering subjects, methods, and presentations. New approaches, innovation, and creativity are en-

couraged. A variety of advertising and advertising education topics and approaches (such as case histories, ethnographies, critical studies, visual essays, and methods as yet unknown) are welcome. For questions, please contact Craig Davis, Special Topics Paper Chair, Ohio University. E-mail: davis7@ohio.edu. Tel: (740) 593-2605.

**Student Papers:** Graduate and undergraduate students are invited to submit original research dealing with any advertising-related topic. All sole- or co-authors of these papers must be students; papers co-authored by students and faculty should be submitted to the Research Paper competition. The style and format of the paper should conform to those in *Journalism & Mass Communication Quarterly* or the *Journal of Advertising*. A cash award from the division and ANOTHER award (\$200) sponsored by the U.K.-based *International Journal of Advertising* will be given during the Denver conference to the top student paper. For questions, please contact Troy Elias, Student Paper Chair, University of Florida. E-mail: telias@jou.ufl.edu. Tel: (352) 392-5059.

### Communicating Science, Health, Environment, and Risk Division

The Communicating Science, Health, Environment, and Risk Division (ComSHER) would like to invite paper submissions that represent original research related to science, health, environment, risk, technology, and other topics relevant to the communication of scientific information to the general public or specific populations.

Recent papers presented to this interest group included an investigation of how controversial science policy debates stimulate issue participation during a political campaign, as well as a content analysis of avian influenza newspaper coverage. ComSHER welcomes papers that follow any and all disciplinary approaches and all methodological orientations.

To acknowledge research excellence, ComSHER offers the \$1,000 Eason Prize for the top student paper, which the largest paper award is given to graduate students at AEJMC. Students competing for top student paper and the accompanying \$1,000 Eason Prize will be judged together with other ComSHER faculty submissions. The Eason Prize is awarded in memory of former University of Texas doctoral candidate Lori Eason (1957-2002). Papers competing for the Eason Prize cannot be co-authored with faculty, and authors must identify their submission as an Eason Prize entry.

Paper submission should follow AEJMC Uniform Paper Call Guidelines (no more than 25 pages of double-spaced text, plus references, tables, figures, and appendices). Before uploading your paper, remove all author identification from the document including any file properties. Questions should be directed to Lee Ahern (laa182@psu.edu); Tele-

phone: (814) 865-8314.

### Communication Technology Division

The Communication Technology Division encourages research submissions where the central focus is technology and changes in the communication process resulting from technology. The division welcomes theoretical and conceptual papers as well as a diversity of methodological approaches.

**Student Papers:** Papers solely authored by students are especially encouraged and are eligible to be entered for the Jung-Sook Lee Student Paper competition. The top three student papers will be recognized with cash prizes and certificates at the annual conference. All other papers are eligible for the open paper competition.

Undergraduate and graduate students enrolled during the 2010-2011 academic year may enter the Jung-Sook Lee student paper competition. The Jung-Sook Lee Award recognizes the best student paper, which makes "a substantial contribution to the substance or method on a topic related to communication technology and policy." The award honors the division's 1997-1998 research chair, Jung-Sook Lee of the University of Southwestern Louisiana, who died soon after the Baltimore conference in 1998. Authors of the top three student papers will receive a cash award and be recognized at the St. Louis Conference. In addition, the author of the best student paper will have his or her conference registration fee paid by the division. Papers co-authored with faculty members will not be considered for this award. Student authors must type "Jung-Sook Lee Competition" in the upper-right corner of the first page of text to be considered for the award. Submissions that do not win top-three recognition in the Jung-Sook Lee Award are still considered for acceptance along with open competition submissions, so entry in the Jung-Sook Lee competition does not reduce students' chances of paper acceptance.

**Open Competition:** All other papers submitted to the division will be reviewed in an open competition.

Please limit papers to no more than 25 pages (double-spaced) in length, excluding tables and references. Authors of the three top-scoring faculty or faculty/student papers will be recognized in the conference program and at the St. Louis conference. If you have any questions or require more information about the submission please contact Jacob Groshek, CTEC research chair (ctec.research@gmail.com).

### Communication Theory and Methodology Division

The CT&M Division invites submissions of original research papers pertaining to the study of communication processes, institutions, and effects from a theoretical perspective. CT&M welcomes both conceptual and data-based papers and is open to all method-

Continued on page 8

ological approaches. Please refer to the Summer 2010 *CTM Concepts* Division newsletter for a complete list of topics and papers presented last year to get a better idea of “fit” of paper (<http://aejmc.net/ctm/newsletter/>).

Authors of the three top-scoring faculty or faculty/student papers will be recognized in the conference program and at the CT&M members’ meeting in St. Louis. We strongly encourage submissions by students. Winners of the Chaffee-McLeod Award for Top Student Paper will be awarded \$250; two additional top student papers will also receive cash prizes.

Please limit papers to no more than 25-pages (double-spaced) in length, excluding tables and references. Refer to the AEJMC general paper call for this year’s online submission guidelines. Make sure there is no identifying information in the body of the paper or in the document properties. Co-authors cannot be added after a paper has been reviewed.

At least one author of an accepted faculty paper must attend the conference to present the paper. If student authors cannot be present, they must make arrangements for the paper to be presented by someone else. Failure to be or provide a presenter for any paper will result in a one-year ban on the review of papers for all of the authors involved. Authors of accepted papers are required to forward papers to discussants and moderators prior to the conference.

If you have questions, please contact Jason B. Reineke, CT&M research chair, at 615-494-7746 or by e-mail: [jreineke@mtsu.edu](mailto:jreineke@mtsu.edu).

### Cultural and Critical Studies Division

The Cultural and Critical Studies Division invites faculty and student submission of original research papers that are interdisciplinary in focus and are theoretically grounded in the study of journalism and media communication.

We welcome a wide range of approaches and perspectives, including cultural studies, historical studies, feminist scholarship, news analysis, political economy, literary analysis, philosophy of communication, ethics, and media criticism. Submissions should reflect qualitative research methodologies.

Only one paper per author will be accepted for review and submissions must not be under consideration elsewhere for presentation or publication. In order to be considered, papers must be uploaded to the All-Academic server no later than 11:59 p.m. CST, Friday, April 1, 2011.

See the AEJMC Uniform Call for Papers for submission requirements. Preferred paper length is 7,500 words (approx. 25-pages, excluding tables, figures and references). Abstracts must be no more than 75 words. Papers that do not meet the AEJMC Uniform Call for Papers requirements will not be accepted.

Faculty and student submissions will undergo separate blind review processes by faculty-only judges. Student authors – undergraduate and graduate students enrolled during the 2010-2011 school year – should include a cover sheet that clearly states that the paper is a student submission. Papers with faculty co-authors will be reviewed in the faculty competition and should not be designated as student-authored papers.

Please be sure that submissions contain no identifying information, such as name, university affiliation, job title, etc. Any identifying information found on the submission results in an immediate disqualification of the paper.

Direct questions about paper submissions to Tricia Farwell, Middle Tennessee State University, at [tfarwell@mtsu.edu](mailto:tfarwell@mtsu.edu) or Rebecca Kern, Manhattan College, [Rebecca.kern@manhattan.edu](mailto:Rebecca.kern@manhattan.edu)

### History Division

The History Division invites submissions of original research papers on the history of journalism and mass communication for the AEJMC 2011 conference in St. Louis. All research methodologies are welcome, as are papers on all aspects of media history.

Papers will be evaluated on originality and importance of topic; literature review; clarity of research purpose; focus; use of original and primary sources and how they support the paper’s purpose and conclusions; and the degree to which the paper contributes to the field of journalism and mass communication history. The Division presents awards for the top three faculty papers.

Papers should be no more than 7,500 words, or about 25 double-spaced pages, not including notes. Multiple submissions to the Division are not allowed and only one paper per author will be accepted for presentation in the History Division’s research sessions. Authors should also submit a 75-word abstract.

**Student Papers:** Undergraduate and graduate students enrolled during the 2010-11 academic year may enter the Warren Price Student Paper Competition. The Price Award recognizes the History Division’s best student paper and is named for Warren Price, who was the Division’s first chair. Student papers should include a separate cover sheet that indicates their student status but omits the author’s name or other identifying information. Students who submit top papers are eligible for small travel grants from the Edwin Emery Fund. Only full-time students not receiving departmental travel grants are eligible for these grants.

**Contact information:** For more information about the History Division research process, contact Research Chair Tim P. Vos, University of Missouri School of Journalism. Email: [vost@missouri.edu](mailto:vost@missouri.edu). Phone: 573-882-0665.

### International Communication Division Bob Stevenson Open Paper Competition & Markham Student Paper Competition

The International Communication Division welcomes original, non-published research papers that clearly deal with international aspects of mass communication. Any theoretical and methodological approaches appropriate to communication research are acceptable and encouraged. Papers are submitted either to the Bob Stevenson open paper competition (faculty and student-faculty) or the Markham student competition (strictly student-authored papers). All research papers must be uploaded through an online server to the group appropriate to the paper’s topic and author (faculty or student) via a link on the AEJMC website. Detailed information will be sent to authors when notified that their papers have been accepted. In addition to guidelines that apply to all AEJMC paper competitions, please follow ICD’s specific guidelines listed below.

**Guidelines:** The paper must be uploaded to the server no later than 11:59 P.M. (Central Standard Time) Friday, April 1, 2011. Format should be Word, WordPerfect, or a PDF. Researchers also must upload a paper abstract of no more than 75 words. ICD suggests a paper length of 25-pages, 12-point, double-spaced type (count and format does not include notes, references, figures and/or illustrations).

Completely fill out the online submission form with author(s) name, affiliation, mailing address, telephone number and email address. The title should be on the first page of the text and on running heads on each page of text, as well as on the title page. **Do not include author’s name on running heads, title page or hidden popup options (specifically on material submitted as PDF).**

Papers are accepted for peer review on the understanding that they are not already under review for other conferences and that they have been submitted to only one AEJMC group for evaluation. Papers accepted for the AEJMC Conference should not have been presented to other conferences or published in scholarly or trade journals prior to presentation at the conference.

At least one author of any accepted paper must attend the conference to present the paper. By May 23, authors will be advised whether their paper has been accepted and will receive access to reviewers’ comments. Authors of accepted papers retain copyright of their papers and are free to submit them for publication after presentation at the conference.

Authors are responsible for following the guidelines for paper submissions outlined in the AEJMC uniform paper call and additional ICD guidelines listed in this call. Papers that do not meet guidelines will not be reviewed (Note: those papers submitted to the wrong competition, those who have any identification on papers or those who upload abstracts



but no papers by the time of the deadline, will be disqualified immediately). Submissions will be blind-reviewed by a panel; selections strictly based on merit.

**Awards:** ICD awards cash prizes for top three faculty papers and top three student papers. Student winners will also receive free conference registration. Both *The Asian Journal of Communication* and *Ecquid Novi: African Journalism Studies* also sponsor a "Best Paper Award" with cash prizes (Cash prizes are forfeited, if an author fails to present her or his work).

**Asian Journal of Communication Best Paper Award:** The AJC Best Paper Award is presented annually by the *Asian Journal of Communication* (AJC), a refereed international publication of the Asian Media Information and Communication Centre (AMIC) and the Wee Kim Wee School of Communication and Information at Nanyang Technological University (SCI-NTU) in Singapore, to an outstanding paper selected from the AEJMC International Communication Division's Open Paper Competition. Established in 2003, the award is aimed at promoting mass communication research concerning the Asia-Pacific region. All papers (with a focus on or relevance to mass communication in the Asia-Pacific region or an Asia-Pacific country) submitted to the annual ICD Open Paper Competition are eligible for the AJC Best Paper Award contest and will be reviewed automatically for the award. All research methodologies are welcome.

**Ecquid Novi: African Journalism Studies Best Paper Award for Journalism Research:** The ICD's "Best Paper Award for Journalism Research" is sponsored annually by *Ecquid Novi: African Journalism Studies* for the most outstanding paper selected from the submissions to the AEJMC International Communication Division's Open Paper Competition. Established in 2003, the award is aimed at promoting research in global journalism which will enhance and enrich our understanding of issues such as international news flow, news theory, media ethics, media education, gender, and race, as well as specific topics, such as the media and Aids. In line with the Division's international character, the award is also aimed at promoting research that addresses North-South and South-South journalism issues.

If you have questions about the call or the 2011 ICD research competition at any time contact: **Bob Stevenson, Open Paper Competition Chair** - Heloiza G. Herscovitz, California State Long Beach University, heloiza@journalism.com.

**Markham Student Paper Competition Chair** - Celeste Gonzalez, University of Arizona, celesteg@email.arizona.edu.

## Law and Policy Division

The Law and Policy Division invites submission of original research papers on communications law and policy for the 2011 AEJMC Conference in St. Louis. Papers may

focus on any topic related to communications law and/or policy, including defamation, privacy, FCC issues, intellectual property, obscenity, freedom of information, and a myriad of other media law and policy topics. Papers outside the scope of communications law and policy will be rejected.

The Division welcomes a variety of theoretical orientations and any method appropriate to the research question. A panel of judges will blind-referee all submissions, and selection will be based strictly on merit. Authors need not be AEJMC or Law and Policy Division members, but they must attend the conference to present accepted papers.

Paper authors should submit via the online submission process as described in the Uniform Paper Call. Please see submission criteria and instructions at [www.aejmc.org](http://www.aejmc.org).

Law and Policy Division papers must be no longer than 50-**double-spaced** pages, including cover page, appendices, tables, footnotes and/or endnotes, and end-of-paper reference list, if applicable. (Footnotes and/or endnotes and reference list may be single-spaced.) Papers that exceed 50 total pages or are not double-spaced will be automatically rejected without review. Although Bluebook citation format is preferred, authors may employ any recognized and uniform format for referencing authorities, including APA, Chicago, or MLA styles. Papers that include author-identifying information within the text, in headers, or within the embedded electronic file properties will be **automatically rejected** (review the instructions on the AEJMC Web site for stripping identifying information from the electronic file properties). There is no limit on the number of submissions authors may make to the Division.

**Student authors of single-authored papers should clearly indicate their student status on the cover page.** Student submissions will be considered for the \$100 Whitney and Shirley Mundt Award, given to the top student paper. The Law and Policy Division will also cover conference registration fees for the top three student paper presenters.

If you have questions, please contact: Kathy Olson, Law and Policy Division Research Chair, Department of Journalism and Communication, Lehigh University, 33 Coppee Drive, Bethlehem, PA 18015-3165, Phone: (610) 758-5825; e-mail: [kko2@lehigh.edu](mailto:kko2@lehigh.edu)

## Magazine Division

The AEJMC Magazine Division invites submissions of original research papers on any topic related to print and online magazines to the AEJMC 2011 conference.

Three prizes of \$200 will be awarded at the conference in St. Louis. They will be for best faculty paper, best student paper, and best paper related to online or digital magazines. You do not need to specify if you would like to be considered for one of these top paper awards. You will be automatically entered based on your status and the nature of your paper.

All papers must be no more than 7,500 words (about 25-double-spaced pages) plus notes. Papers longer than 7,500 words will not be sent out for review. Only one paper per author will be accepted for presentation in the Magazine Division research sessions. Multiple submissions of the same paper to other divisions are not allowed. All research methodologies and theoretical frameworks are welcome, as is any research related to print or online magazines. Papers presented in this division at earlier conferences included but were not limited to content analyses of topics or advertisements using magazines as the source of data; qualitative investigations of business and editing practices at an online magazine; historical analyses of specific magazines, genres, or topics; experimental work on page layout and magazine design; new business models for the industry; and rhetorical analyses of literary journalism.

Papers will be evaluated on originality and importance of topic; quality of literature review; clarity of research purpose; focus; use of original and primary sources and how they support the paper's purpose and conclusions; quality of writing and organization; and extent of contribution to the field of magazine research.

Follow submission requirements in the AEJMC Uniform Paper Call. Pay particular attention to the details of removing any identifying information, which means not only excluding your name and institution throughout the document but also deleting identifying information in file properties. Find specific instructions for submitting a clean paper at [aejmcstlouis.org/home/papercall](http://aejmcstlouis.org/home/papercall).

Specific questions should be directed to the division's research chair, Samir A. Husni, The University of Mississippi, [samir.husni@gmail.com](mailto:samir.husni@gmail.com) or by phone at 662-915-1414.

## Mass Communication and Society Division

The Mass Communication and Society Division seeks research paper submissions from both faculty and students for the 2011 AEJMC national conference in St. Louis, MO. Papers may be on any topic related to the general field of mass communication and society.

### Moeller Student Paper Competition:

Students who submit a paper written for a class during the previous year are eligible for the Mass Communication and Society Moeller paper competition. Moeller-competition papers must be nominated by the faculty member who taught the class, who must send a letter or e-mail verifying that the paper was completed for a class. Papers submitted for the special call or the Moeller competition must clearly note the competition on the title page.

**Top Paper Recognition:** The division provides cash awards for both student and faculty top papers. AEJMC waives one

Continued on page 10

conference registration for each of the four top student papers. For a paper to be considered for a student paper award, all of the authors must be students. A faculty member as co-author moves the paper to faculty competition.

All papers, including student and special-call papers, are judged together as general papers, but the top papers for each competition are recognized separately. Papers submitted for the special-call panel may also be considered for presentation at other Mass Communication and Society research-paper sessions.

Any recognized research method and citation style may be used, and all text and supporting materials should not exceed 30 double-spaced pages. Papers that have been previously presented or published, that are currently being considered for publication, or that have been submitted to another AEJMC division are not eligible.

Authors may submit no more than two papers to the Mass Communication and Society competition. If a submitter's name appears on more than two papers, including as co-author, only the first two submitted will be reviewed.

**Submission Procedures:** All papers must be submitted through the AEJMC on-line process by deadline. Please see the 2011 AEJMC Uniform Call for Papers for submission instructions and all MC&S submissions must also adhere to the AEJMC submission guidelines to receive full consideration.

Hard copy papers or papers submitted electronically to the research co-chairs will not be accepted. For questions, contact one of the Mass Communication and Society research co-chairs: Vincent Cicchirillo at [v.cicchirillo@mail.utexas.edu](mailto:v.cicchirillo@mail.utexas.edu), telephone 512-471-2469, or Heather LaMarre at [hla-marre@umn.edu](mailto:hla-marre@umn.edu), telephone 612-625-9388.

## Media Ethics Division

The Media Ethics Division welcomes faculty and graduate student paper submissions on all topics related to media ethics. The Division's work cuts across many professional and scholarly boundaries, and the papers it selects reflect that diversity. The Division encourages submission of all media ethics-related research, regardless of its overall orientation (theoretical, philosophical, pedagogical, methodological, practical), its professional context (journalism, advertising, public relations), or its methodological approach. Those authors who use interdisciplinary methods are strongly encouraged to submit their work. All papers must be no more than 25-pages long (excluding bibliography and appendices) and must otherwise conform to the rules outlined in the AEJMC Uniform Call for Papers. Submitting a paper to the MED implies that the author (or one of the authors) intends to present the paper in person or will make arrangements for the paper to be presented by a colleague familiar with the work.

The Division offers recognition in a number of areas. Except for the Burnett award, all competitions are open to both faculty and students. All submissions will be evaluated in the general paper competition. Authors wishing to be considered for the special competitions described below need not submit their papers more than once.

**Carol Burnett Award:** The Media Ethics Division teams with the University of Hawaii and the Carol Burnett Fund for Responsible Journalism to sponsor a special paper competition for graduate students. Graduate students are invited to submit papers on any topic related to media ethics.

The winning paper will receive the Carol Burnett/University of Hawaii/AEJMC Prize, which includes a \$350 cash award. The runner-up will receive a \$150 cash award. Authors for the top two submissions will receive a small travel assistance stipend and will be invited to present their papers at the 2011 conference in St. Louis. The winner will be invited to accept his or her prize at the KTA Awards Luncheon at the conference.

Burnett competition papers must be marked "Burnett Competition" on the title page (and ONLY the title page). Students wishing to have their papers considered for both the Burnett competition and the special paper call on developing methods for media ethics research should title their title page "Burnett Competition and Developing Methods for Media Ethics Research."

**Professional Relevance Award:** Special recognition will be given to the paper that is judged to be the most relevant to working professionals. The recipient will be selected from the general paper competition.

**Special Call Competition:** The Division is organizing a special call competition this year for papers that advance the development of methods in the field of media ethics. The division welcomes papers that:

- use or develop new or combined methods to test and apply to ethical theories (e.g. developing a novel method to measure ethical decision making skills).
- use traditional methods (e.g. interviews, content analysis) in an innovative way in the study of media ethics.
- use methods from other academic fields (e.g. anthropology, psychology,...) in the study of media ethics.
- explore methodological problems and challenges associated with theoretical developments in the field of media ethics.
- discuss methodological issues related to the study of media ethics (e.g., methodological issues in doing comparative media ethics research or in studying social media).

Papers can either be devoted in their entirety to a discussion of methodological issues in the study of mass media ethics or they can be a regular research paper with a well-developed method component. Authors wishing to have their paper included in the

special call competition should indicate so on the title page.

**Top Faculty Paper:** In addition to the special call, special recognition will be given to the faculty paper judged to be the best paper submitted among faculty authors. The recipient will be selected from the general paper competition.

All questions should be directed to the research chair Bastiaan Vanacker, Loyola University Chicago. Email: [bvanacker@luc.edu](mailto:bvanacker@luc.edu). Phone: 312-560-4392.

## Media Management and Economics Division

The Media Management & Economics Division invites original research paper submissions to be considered for presentation at the 2011 AEJMC conference in St. Louis, MO, August 10-13, 2011. Researchers interested in any aspect of media management or media economics are encouraged to submit papers. The division welcomes the use of diverse theoretical and methodological approaches to relevant topics. Papers presented at the Midwinter Conference and then revised also are welcome for submission.

Faculty and student papers compete on an equal footing. The division gives named awards to recognize the top three submissions from faculty, and the top three from graduate students (*faculty members cannot be included on student competition papers*). **Top graduate papers also receive monetary awards to help offset the cost of attending the conference.**

Some examples of relevant topics in media management and economics are: analysis of economic or management questions affecting media firms; media ownership, management and economic issues from the public-interest perspective (e.g., effects on reporting or content); historical discussions of interesting and important developments in the field; policy issues from a legal, regulatory or economic perspective; technology and its effects on management or economics; political economy; effects of changes in the environment where media firms operate; international and cross-cultural studies; the sociology and culture of media organizations; teaching media management and economics; and other related topics.

Paper submissions should be a maximum of 25-pages, excluding references and tables. All papers must be submitted electronically at the AEJMC Web site to access the All Academic Web site available via the AEJMC Web site link. Papers must be uploaded to the All Academic Web server no later than 11:59 P.M. (Central Daylight Time) Friday, April 1, 2011. All submissions must follow the guidelines for the uniform call for all paper competitions.

For questions about submissions, contact Research Chair Ken Killebrew, University of South Florida, via e-mail at [kkillebr@cas.usf.edu](mailto:kkillebr@cas.usf.edu) or by phone at 813-974-6795.

## Minorities and Communication Division

The Minorities and Communication Division invites submissions of original research on any topic related to minorities in communications. Submissions employing all methods of inquiry are invited. Papers should include appropriate literature reviews, methodology, findings, and discussion. Only one paper per primary author will be accepted.

The term "minorities" has been defined to include Latinos, African Americans, Asian Americans, and Native Americans. Thus, papers examining how these groups present images, news, and information about themselves, as well as those examining how issues related to race and diversity are featured in the media, would generally fall into this division's area of interest.

Papers should not be more than 25-pages, **excluding** references, tables, figures, and other graphics.

The MAC Division is sponsoring two "Award Winning Paper" competitions at this year's conference: Top faculty and the Alan Bussel Award for Top Student Paper. The "Top" three faculty papers and the "top" student paper will be selected from among the refereed papers submitted to the MAC Divisions competitions. Students must identify their papers as such ("Student Paper") on the title page of their submission. **All sole- or co-authors of these papers must be students; papers co-authored by students and faculty should be submitted to the Faculty Research Paper competition.**

A first place winner in the "Top" faculty paper competition will receive \$200. The second place winner will receive \$100 and the third place winner will receive \$75. The student winner will receive a complimentary ticket for the MAC luncheon during this year's conference and \$100. Certificates will be awarded to each of the winners. In addition, the other top student papers will have the opportunity to participate in a scholar-to-scholar session.

If you have questions, please contact Brad Gorham (bwgorham@syrr.edu), Syracuse University (Faculty Research Chair) or Frances Ward-Johnson (fward2@elon.edu), Elon University (Student Research Chair).

## Newspaper Division

The Newspaper Division of AEJMC invites faculty and students to submit research papers regarding newspaper topics for presentation at the AEJMC 2011 annual conference. Sessions will be devoted to theoretically based studies of newspapers or issues concerning the newspaper industry. Both qualitative and quantitative research in newspaper history, law, policy, effects, processes, use, ethics, and new technologies are welcome. Papers may not be longer than 25-pages, excluding tables, figures and references.

The Newspaper Division offers two competitions: an open competition and the MacDougall Student Paper Award competition.

All papers submitted to the division are automatically considered for the open competition. Awards are given for the top three Newspaper Division papers in the open competition. Winners receive a \$100 prize and a certificate.

The MacDougall Student Paper Award competition is for students. All authors of the paper must be students. A \$200 prize and a certificate will be given to the author of the top student paper. Papers to be considered for the award should be noted as such in the accompanying cover note.

Submission of papers: All submissions will be blind refereed by a panel of independent readers. All entries should follow the AEJMC Uniform Call for Papers.

Questions may be directed to the Research Co-Chairs, Jin Yang at jinyang@memphis.edu or Claire Garrett at cserant@york.cuny.edu.

## Public Relations Division

Submitters should carefully review the specific details and directions for the Public Relations Division as well as the general requirements contained in the AEJMC Uniform Paper Call.

Categories/Limitations: Theses, dissertations and works previously presented, published or under consideration for publication or presentation, or papers submitted to another AEJMC division, are not eligible. A paper may be submitted for one of the three **PRD categories**: (1) open, (2) student or (3) teaching. The PRD Student Paper Competition is sponsored by the Plank Center for Leadership in Public Relations, and provides cash awards to the top three student papers (\$300 for the first place paper, \$200 for the second, \$100 for the third). Any recognized research method and citation style may be used. Papers should include appropriate literature reviews, methodology, findings and discussion. Papers should test, refine or expand public relations theory or practice; critically review issues relevant to public relations theory and research; or explore methods of effective public relations practice. Teaching papers should test, refine or expand principles or practices associated with public relations pedagogy. All submissions should represent research completed by the conference submission deadline, not research proposals or reports on research in progress. **No more than two papers may be submitted by any one author or co-author** across the three PRD categories. If it is found that one person is author and/or co-author of more than two submissions, all of the submissions will be disqualified. It should also be noted again that a paper may not be submitted to more than one division.

**Submissions Deadline/Procedures:** A paper cannot exceed 30-pages inclusive of appendices and references/citations; no exceptions. All authors and co-authors, their institutional affiliations and contact information must be included **WHEN REGISTERING** on the online system. If there are

three co-authors, for example, information about all three must be included in the registration. Co-authors cannot be added after a paper has been reviewed; no exceptions. Student papers must be authored or co-authored by students **ONLY** (no faculty co-authors), and all student papers must have the word "STUDENT" on the title page and in the running head. Identifying information must not appear anywhere in the attached paper file.

**NEW FOR 2011 CONFERENCE:** All papers must be submitted in PDF format. For those using the newest version of Microsoft Word, you can save your paper as a PDF file using the "Save As" function. For those not using this version, you may use a free web service, such as [www.freepdfconvert.com](http://www.freepdfconvert.com).

**Presentation Requirements:** At least one author of an accepted faculty paper must attend the conference to present the paper. If student authors cannot be present, they must make arrangements for the paper to be presented by someone else. Failure to be present or provide a presenter for any paper will result in a one-year ban on the review of papers for all of the authors involved. Authors of accepted papers are required to forward papers to discussants and moderators prior to the conference.

Questions may be directed to the Research Co-Chairs, Denise S. Bortree, Penn State at [dsb177@psu.edu](mailto:dsb177@psu.edu), or Richard D. Waters, North Carolina State at [rdwaters@ncsu.edu](mailto:rdwaters@ncsu.edu).

## Radio Television Journalism Division

The following is the RTVJ Call for Papers for the AEJMC 2011 research competition. RTVJ invites you to submit original research on any aspect of broadcast journalism or electronic communication with a journalism emphasis. The division welcomes a variety of subjects and methodological approaches.

There is no special call for papers on a specific topic this year, but we encourage undecided researchers to consider exploring the ways in which broadcast news operations are now utilizing social media to connect with their viewers.

Papers submitted to the 2011 RTVJ division competition should be no longer than 25-pages of manuscript, excluding references and appendices, and should be submitted in one of the generally approved academic bibliographic styles.

RTVJ accepts only one paper per author. This is true even if you are primary author on one paper and co-author on another. In that case, please submit one of the papers to another division.

The division offers cash prizes for top student and top faculty paper submissions. Authors of all selected papers are expected to present their work in St. Louis. Cash awards for winning papers will only be awarded if the authors present their work at the conference. Please note that if your paper is presented in

**Continued on page 12**

St. Louis it will automatically be forwarded to the editors of **Electronic News** unless you choose to opt out of submitting it to that journal.

**Questions** concerning submissions should be directed to Dave Cupp, University of North Carolina at Chapel Hill. Phone: 919-843-7183. Fax 919-962-0620 Email: dcupp@unc.edu.

### Scholastic Journalism Division

The Scholastic Journalism Division of AEJMC is accepting submissions of research papers for the 2011 conference in St. Louis.

Submission deadline is April 1, 2011. Those papers selected by peer review will be presented during the annual AEJMC conference in August. Faculty and student papers should involve an area of mass communication research applied to student journalism and expression, both scholastic and collegiate, as well as journalism education in order to be considered for presentation in this Division.

Both faculty and student papers accepted will be eligible for top paper awards to be presented at the AEJMC Conference in August. Faculty papers with a student co-author or student papers with a faculty co-author will be judged in the faculty competition. Some possible paper topics include:

- legal issues of student journalism
- ethical issues of student journalism
- administrative relationships: journalism education school and community support for high school journalism education
- journalism and mass communication in language arts
- preparation, certification and credentialing of publication advisers and journalism educators in secondary school
- multicultural and diversity issues in secondary school journalism
- content or production of high school publications
- the role of college journalism education in secondary education
- historical perspectives of secondary school/high school journalism education
- the role of high school press associations and other media organizations
- recruiting and retaining journalism students
- educational and pedagogical issues applicable to scholastic journalism
- youth readership

(NOTE: General papers on pedagogy or teaching methods NOT related to scholastic journalism are NOT appropriate for this division.)

Papers should be in Microsoft Word, 12-point type, Times New Roman, and double-spaced. Papers should not exceed 25-pages in length, not counting references, tables, and appendices.

Style should follow either the Publication Manual of the American Psychological Association or the Chicago Manual of Style.

Include an abstract of no more than 75 words. At least one author will be expected to attend the meeting to present the paper.

All research papers must be submitted online via a link on the AEJMC Web site. Do not put the author's name on the title page of the document you upload to the submission site. Reviews are blind. The site will also ask for author's name, affiliation, and e-mail address separately. You will be asked for your abstract, too. The principal author should e-mail the SJD research chair (see below) with the title of your paper and contact information once he/she has uploaded his/her paper to the AEJMC site.

For more information on submissions to the Scholastic Journalism Division, contact George L. Daniels of the Department of Journalism at The University of Alabama at (205) 348-8618 or gdaniels@ua.edu.

### Visual Communication Division

The Visual Communication Division of AEJMC invites faculty and students to submit competitive papers devoted to theoretically based studies of visual communications and to issues concerning the professional practice of visual media production for presentation at the association's annual conference. Visual is broadly defined and includes photography, film, television, web design, graphic design, illustration, and digital imaging, as well as other visual phenomena.

The division encourages submission of papers that address a broad spectrum of methodology and application, both qualitative and quantitative, on all types of visual media-advertising, broadcast, digital imaging, film, graphic design, multimedia and web design, photojournalism, propaganda images, visual images and culture, visual literacy, and visual aspects of political campaigns, etc. Research in media history, law, policy, effects, processes, uses and ethics regarding visuals are also welcome.

All submissions will be blind refereed by a panel of independent readers. Student papers compete on equal footing with faculty papers. A \$100 award will be given to the top student contribution. The top three faculty papers will be recognized in the AEJMC annual conference program.

Papers are accepted for peer review on the understanding that they are not already under review for other conferences and that they have been submitted to only one AEJMC group for evaluation. Papers accepted for the AEJMC Conference should not have been presented to another conference or published in scholarly or trade journals prior to presentation at the conference. Authors may submit more than one paper to the Visual Communication Division.

**SUBMISSION GUIDELINES:** All research papers must be uploaded through AEJMC's ALL ACADEMIC website (paper upload link available January 2011). Make sure to upload through the link marked Visual Communication Division. All papers must be uploaded to

the server no later than 11:59 p.m. (Central Standard Time) Thursday, April 1, 2011.

All papers must be type-written and double-spaced with one-inch margins. Format should be Microsoft Word or a PDF. The page limit is 30-pages, inclusive of all references, notes, tables, illustrations, and appendices. Manuscripts must conform to the APA reference style. Upload an abstract separately of no more than 75 words.

Completely fill out the online submission form with author(s) name, affiliation, mailing address, telephone number, and email address. The title should be printed on the first page of the text and on running heads on each subsequent page of text. Please make sure not to include author name(s) on title page or running heads and confirm that no identifying information is in the File Properties area of the MS Word file.

For more information on submissions to the Visual Communication Division, please contact Rob Peaslee, Texas Tech University at 806-742-6500, x 283 or e-mail: robert.peaslee@ttu.edu.

## INTEREST GROUPS

### Civic and Citizen Journalism Interest Group

The Civic and Citizen Journalism Interest Group (CCJIG) invites research paper submissions for the 2011 conference of the Association for Education in Journalism and Mass Communication to be held in St. Louis on August 10-13, 2011.

Papers must be submitted by 11:59 p.m. on April 1, 2011, in accordance with all requirements of AEJMC and its uniform paper call and electronic submission process. Authors should ensure that their papers do not contain identifying references. For a detailed explanation, please see "submitting a clean paper" under the uniform paper call on the AEJMC website.

Papers submitted will be eligible for separate faculty and student top paper awards of \$151. Because of the separate competition for students, graduate students should be careful to identify themselves as such in the submission process. Papers co-authored with faculty members do not qualify for the student competition.

CCJIG is interested in research that examines the emergence, practice, sustenance and/or teaching of civic/citizen journalism. Authors are urged to submit papers that generally conform to this group's interests. Papers should make sure to include discussions of news within the context of civic/citizen journalism. For example, papers that examine the use of blogs without touching upon news do not automatically meet the group's interests.

Suggested paper topics include: Citizen/civic journalism in political campaigns, citizen media (including news consumers as news producers), civic mapping, community conversations, newsroom projects, legal and

ethical issues in civic/citizen journalism, crowdsourcing versus traditional “gate-keeper” journalism, civic/citizen journalism in a multicultural environment, civic/citizen journalism and new technologies, history/philosophy of civic/citizen journalism, the changing newspaper industry economy and its effect on the development of civic/citizen journalism movements, media convergence and civic/citizen journalism, the missions and meanings of “civic journalism” and/or “citizen journalism,” teaching civic/citizen journalism, and use of polls, focus groups and other methods in civic reporting.

Please direct questions to CCJIG Research Chair Burton St. John III (bsaintjo@odu.edu).

### Community Journalism Interest Group

The Community Journalism Interest Group (COMJIG) is interested in research focused on any and all aspects of community journalism. We emphasize that community need not just be defined as within traditional geographical or social boundaries, but that given technological advances it may also be applied to journalism and its relationship to communities of interest online.

Our goal is to identify and present original, meaningful research that advances the understanding of the role of journalists and news organizations as members of communities, geographic or digital. We have particular interest in issues unique to those situations where as a function of geography or technology the community and news organization tend to be or have the potential to become highly engaged. Quantitative and qualitative methods are equally welcomed, as are attempts at mixed methodology. Theoretical groundings are appreciated. Only serious and complete research-based studies will be considered. Do not submit opinion essays, incomplete pilot studies, literature reviews, or other incomplete or unscholarly works.

Papers should be a maximum of 7,500 words long (about 25-pages, double-spaced) and adhere to APA or Chicago citation style. Please provide a running title on each page and include an abstract of no more than 75 words.

In evaluating papers for research presentations, COMJIG makes no distinction between faculty and graduate student work.

COMJIG encourages graduate student submissions in its Top Student Paper competition. To be considered for the competition, papers must be wholly the work of students. The author(s) of the top student paper will receive a \$100 award and a certificate.

Likewise, COMJIG encourages faculty submissions in its Top Faculty Paper competition. To be considered for the competition, papers must be wholly the work of faculty. The author(s) of the top faculty paper also receives a \$100 award and a certificate.

**For more information**, contact COMJIG Research Chair John Hatcher by e-mail (jhatcher@d.umn.edu) or telephone (218-726-7325).

### Entertainment Studies Interest Group

The Entertainment Studies Interest Group invites faculty and graduate students to electronically submit papers for the 2011 AEJMC conference. Papers that deal with any aspect of mediated entertainment, including (but not limited to) narrative film, experimental cinema, fictional books, fictional television, game shows, new media, popular magazines, sports, and tabloid/celebrity journalism may be submitted. All methods (qualitative, quantitative, historical, critical) of inquiry are encouraged. Papers may not exceed 25-pages, excluding tables, figures, and references. All entries should follow the AEJMC uniform paper competition. All submissions will undergo a blind review process by a panel of independent readers.

Although all papers compete on an equal footing, the top-ranked student paper(s) sent to ESIG will receive special recognition and first author(s) will be awarded free conference registration. Students who wish to be eligible for this award must indicate when submitting electronically that the paper was written exclusively by one or more students. Only students are eligible for this prize; papers with any faculty co-author(s) are not eligible. The top-ranked faculty paper will be recognized. Authors are not required to be a member of ESIG to submit a paper. The same author(s) can submit more than one paper to ESIG.

**Specific Guidelines:** Papers may not exceed 25-pages, excluding tables, figures, and references. APA or MLA are acceptable styles for references. At least one author of an accepted faculty paper must attend the conference to present the paper. If student authors cannot be present, they must make arrangements for the paper to be presented.

**Questions** regarding submissions should be directed to the research chair, Mina Tsay, e-mail: minatsay@bu.edu.

### Gay, Lesbian, Bisexual and Transgender Interest Group

The Gay, Lesbian, Bisexual and Transgender Interest Group of AEJMC seeks submissions of original research on any topic specifically related to sexual orientation and mass communication for the 2011 AEJMC conference. Both faculty and students are invited to submit their work. Papers employing all methods of inquiry and research methodologies are invited. In previous conferences, paper topics have ranged from a quantitative content analysis of newspaper coverage of same-sex marriage to a critical/cultural analysis of the use of gay-vague images in advertising. We especially welcome papers dealing with current topics such as social media, Prop. 8 in California, Don't Ask Don't Tell, and gay youth suicides. Paper submissions must comply with the AEJMC uniform paper call. In addition, papers may not be longer than 25-pages, excluding tables, figures and references.

**Please note:** The top student paper will

be awarded a prize of \$200.

**Questions** regarding submissions should be sent to the GLBT IG research chair, Tien-Tsung Lee, at tlee@ku.edu.

### Graduate Education Interest Group

The Graduate Education Interest Group (GEIG) invites graduate students to submit research papers for the 2011 AEJMC conference. Because the interest group's focus is on its student constituency and not a topic area, the group accepts research by graduate students addressing any topic in journalism, media, or mass communication. We are dedicated to providing opportunities for graduate students to present research in the conference setting.

The top-ranked student submission will receive the annual **Guido Stempel Award** and will receive an award check, a commemorative plaque, and conference registration reimbursement. Authors of the top four papers will have the opportunity to present at a special GEIG-sponsored research panel highlighting graduate student research. Authors are not required to be a member of GEIG to submit a paper, but those whose papers are accepted are obligated to join the interest group (annual membership fee: \$7) before presenting their research at the conference in August. Papers with any faculty co-author(s) are not eligible.

All entries should follow the guidelines of the AEJMC uniform paper competition. Papers should be no more than 30-pages, not counting references, tables or appendices. All submissions will undergo a blind review process by a panel of independent readers. Papers are accepted on the understanding that they have not been previously published or presented elsewhere (with the exception of the AEJMC Midwinter Conference) and are not under consideration by any scholarly journal or trade organization.

Questions regarding submission should be directed to J.J. De Simone, Research Chair, at jjdesimone@gmail.com.

### Internships and Careers Interest Group

The Internships and Careers Interest Group (ICIG) of AEJMC is accepting submissions of research papers from both faculty and students for the 2011 conference in St. Louis. Papers may be on any topic related to internships and careers in communications.

At least one author of any accepted paper will be expected to attend the conference to present the paper. Student submissions must be identified as such. For multiple-authored papers, all authors must be students to qualify as a student paper.

Authors must remove any and all identifying information from their papers – the identifying material will be entered in the All Academic database only. Any paper submitted with the author's identifying material on any page will be disqualified.

Any recognized research method and ci-

Continued on page 14

tation style may be used, and all text and supporting materials should not exceed 30-double-spaced pages. Papers that have been previously presented or published, that are currently being considered for publication, or that have been submitted to another AEJMC division are not eligible.

All papers must be submitted through the All Academic on-line process and submitted by the deadline. Please see the 2011 AEJMC Uniform Call for Papers for submission instructions. All submissions must adhere to all AEJMC submission guidelines to receive full consideration. Hard copy papers or papers submitted electronically to the research chair will not be accepted.

For questions or more information on submissions to the Internships and Careers Interest Group, contact Mary Blue at the Tulane University Department of Communication at 504-862-3039 or mblue@tulane.edu.

### Political Communication Interest Group

The political communication interest group invites submission of original, non-published research papers to be considered for presentation at the AEJMC conference.

We welcome both faculty and graduate student papers of all methodological approaches and levels of analysis. Research papers should be directly related to the area of political communication. Possible relevant topics include government, political news, political journalism, public policy, political figures and candidates, citizen engagement and mobilization, public opinion, campaigns and political advertising, and advocacy. All submitted research papers should be clearly grounded in theory and methodology.

In addition, the political interest group has established an award for top research paper, with the winner receiving \$50.

All entries should follow the guidelines of the AEJMC uniform paper competition. Papers length is limited to 25-pages not including references, tables or appendices. All submissions will undergo a blind review process by a panel of independent reviewers. Papers are accepted on the understanding that they have not been previously published or presented elsewhere (with the exception of the AEJMC Midwinter Conference). **Paper authors must remove identifying information from paper. Failure to do so will lead to an automatic disqualification.**

If you have any questions, please contact research co-chairs Guy J. Golan (golanresearch@yahoo.com) or Erik Nisbet (nisbet.5@osu.edu)

### Religion and Media Interest Group

The Religion and Media Interest Group invites submissions of research on any topic related to religion and media. RMIG is interested in papers using any recognized research method and any recognized citation style. Please note that RMIG is interested in research papers, rather than essays, commen-

tary, or simple literature reviews. Possible areas of focus for the research include, but are not limited to, studies of religious group members and uses of secular media, exploration of media coverage of religious issues and groups, studies of the audiences for religious news, media strategies of religious organizations, religious advertising, religious and spiritual content in popular culture, and so on. Papers focusing on historically under-represented religions, denominations and/or groups as well as religious contexts outside the U.S. are strongly encouraged.

For more about RMIG and its mission, see [www.religionandmedia.org](http://www.religionandmedia.org). Papers will be considered for presentation in traditional research panels and poster sessions. The maximum length of research papers is 25-pages, excluding endnotes and tables. The Religion and Media Interest Group sponsors a Top Paper competition for both student and faculty papers. The top student and faculty papers will be awarded \$100 each, with the second-place student and faculty papers receiving \$50 each. The awards will not be given if the selected papers are not presented at the conference. In order to be considered for the Top Paper competition, please specify either a student submission or a faculty submission on the cover page of the paper. All paper submissions must follow the 2011 AEJMC Uniform Paper Call.

**Questions** should be submitted to the RMIG Research Chairs Kyle Huckins at [kyle.huckins@indwes.edu](mailto:kyle.huckins@indwes.edu) or Jim Trammel at [jtrammel@highpoint.edu](mailto:jtrammel@highpoint.edu). Type "RMIG Research Paper" in the subject line when communicating via e-mail.

### Small Programs Interest Group

Small Programs Interest Group encourages research that focuses on the relationship between teaching and research, particularly at smaller, teaching-oriented programs.

We invite members of all divisions and interest groups to contribute research papers – using any methodology, whether quantitative or qualitative—that focus on research about teaching. We're especially interested in research on the curricular and pedagogical challenges of new, multi-media platforms.

Some examples of successful papers from the 2010 conference include: "I Shot a Prescriptivist in my Pajamas Last Night: A Grammatical Disarmament Proposal for Editors and Educators," Analyzing Student Writing Proficiency and Assessment measures in Programs of Journalism and Mass Communication," and "How Facebook Influences Students' Motivation to Learn, Affective Learning, Classroom Climate and Engagement. Some examples from 2009 include: "Does Size Really Matter? Small Programs and the Shift to Convergence" and "GIFTed Teaching: An Analysis of 228 Great Ideas for Teaching (GIFT) Awards in Journalism Education."

GUIDELINES: See the AEJMC General

Paper Call for instructions to upload to All-Academic Site ([aejmcstlouis.org/home/papercall](http://aejmcstlouis.org/home/papercall)).

The competition is open to faculty and to graduate students; no separate student competition is held. The paper must be uploaded to the AEJMC ALL-Academic server no later than 11:59 p.m. (Central Daylight Time) on Friday, April 1, 2011. Format must be WORD or PDF. Researchers also must upload an ABSTRACT of no more than 75 words. Authors must completely fill out the online submission form, including author's name, affiliation, mailing address, phone numbers (academic, home and cell), and preferred email address. The title must be on the first page of the manuscript and on the running heads on every page. However DO NOT INCLUDE author's name or affiliation within the running heads or any pop-up options that may be contained in PDF submissions. Papers are accepted for peer review with the understanding that they are NOT under review (or being submitted during the AEJMC review period) to a second division or interest group OR to a journal or other publication. Papers submitted to the 2011 conference should NOT have been presented to another conference and neither should they have been published or be in the publication process BEFORE the date of the 2011 Conference in August

Authors will be notified of paper acceptance via email – therefore, an appropriate email address must be provided by the author(s). Authors will retain the copyright to their paper(s) and are free to submit them for publication during or after the Conference.

SPIG requests a paper length of NO MORE than 25-pages (excluding references) and the document must be double-spaced and typed in 11-point Arial font or Times Roman font – and follow APA style guidelines. Authors also must heed the AEJMC general paper call regulations. For example, papers submitted to the wrong division or that do not meet ALL the above guidelines will not be reviewed (for example, submission of an abstract by the deadline but a paper AFTER the deadline, will result in the paper NOT being accepted). However, SPIG research co-chairs will make every effort to contact authors who do not meet guidelines so that they will be aware as early as possible that their paper has not been accepted and the reasons why.

### Sports Communication Interest Group

The Sports Communication Interest Group invites faculty and student submission of original research papers that focus on sports. Submissions must contain a clear media dimension such as traditional media (newspapers, TV, radio) or strategic communication (PR, advertising, or sports marketing). Submissions should be theoretically grounded and offer tangible evidence of scholarly rigor. We welcome qualitative and quantitative methodologies, and encourage a broad spectrum of approaches, including so-

ciological, historical, critical, pedagogical, and cultural research. Only one paper per author will be accepted for review and submissions must not be under consideration elsewhere for presentation or publication.

Please see the AEJMC Uniform Call for Papers for applicable submission requirements and instructions to upload to the All-Academic site. Recommended paper length is approximately 7,500 words (25-30 pages, including tables, figures and references). Papers that do not meet the AEJMC Uniform Call for Papers requirements will not be accepted.

Faculty and student submissions will undergo separate blind review processes by faculty-only judges. Any student paper co-authored by faculty will be inserted into the faculty pool, regardless of lead author status. Student authors – undergraduate and graduate students enrolled during the 2010-2011 school year – should include a cover sheet that clearly states the paper is a student submission. Submissions should contain no identifying information, such as name, university affiliation, or job title. Please be

certain that any identification that may occur via electronic means is fully removed, as the presence of any identifying information, whether intended or unintended, will result in removal from consideration.

Please direct questions about faculty paper submissions to Bob Trumpbour, Pennsylvania State University, Altoona at rct4@psu.edu, and questions about student paper submissions to Mary Lou Sheffer, University of Southern Mississippi, at mary.sheffer@usm.edu.

## COMMISSIONS

### Commission on the Status of Women

The Commission on the Status of Women invites submissions of research for competitive paper sessions that are based on issues of gender and communication. We welcome papers in which gender is a main focus, that use a variety of approaches and research methods, including but not limited to critical, empirical, ethnographic, historical, legal and semiotic. It is expected that the re-

search will demonstrate a familiarity with feminist communication theory. Examples of relevant topics include: representations of women in the news; the role of gender in newsrooms or classrooms; effects of mass media on women and girls; feminist approaches to teaching and communication; women's use of/production of media; gender equality in the profession or the academy; etc.

Suggested paper length is 25-pages (double-spaced, 12-point type), excluding tables, references, figures or illustrations. We especially encourage submissions by graduate students; the winner of the top student paper will be awarded \$100 and the winner of the second student paper will receive \$50. Authors of the top papers will be recognized in the conference program and at the CSW business meeting at the conference.

Questions should be sent to Tracy Everbach, CSW Research Chair, at Everbach@unt.edu. This paper call is part of the overall AEJMC call for research papers; all submissions must adhere to the general guidelines put forth by AEJMC.

**Comparison of AEJMC Paper Submissions and Acceptances, 2009-2010**

DIVISIONS	2009			2010		
	Submitted	Accepted	%Accepted	Submitted	Accepted	%Accepted
Advertising	150	66	44	130	60	46.1
Communication Technology (CTEC)	148	70	47.2	157	58	36.9
Communication Theory & Methodology	121	58	47.9	114	53	46.4
Cultural & Critical Studies	92	48	52.1	83	41	49.3
History	85	42	49.4	80	39	48.7
International Communication	141	53	37.5	126	50	39.6
Law and Policy	69	31	44.9	83	32	38.5
Magazine	24	10	41.6	31	12	38.7
Mass Communication & Society	179	83	46.3	184	105	57
Media Ethics	33	22	66.6	36	24	66.6
Media Management & Economics	44	23	52.2	59	29	49.1
Minorities & Communication	45	22	48.8	66	27	40.9
Newspaper	98	48	48.9	96	47	48.9
Public Relations	160	90	56.2	153	58	37.9
Radio-TV Journalism	39	19	48.7	28	15	53.5
Scholastic Journalism	24	18	75	20	15	75
Visual Communication	35	18	51.4	32	18	56.2
TOTALS FOR DIVISIONS	1487	721	48.4	1478	683	46.2
Averages	87.4	42.41	48.5	86.9	40.1	46.1
Minimum	24	10	37.5	20	12	37.9
Maximum	179	90	75	184	105	75
INTEREST GROUPS/ COMMISSIONS	Submitted	Accepted	%Accepted	Submitted	Accepted	%Accepted
Civic and Citizen Journalism	27	15	55.5	27	14	51.8
Communicating Science, Health, Environment, Risk	40	23	57.5	107	41	38.3
Community Journalism	7	5	71.4	12	6	50
Entertainment Studies	66	29	43.9	75	41	54.6
Gay, Lesbian, Bisexual, Transgender	9	4	44.4	10	5	50
Graduate Education	50	23	46	42	20	47.6
Internships and Careers	4	3	75	4	3	75
Religion and Media	17	9	52.9	27	13	48.1
Small Programs	5	3	60	9	8	88
Commission/Status of Women	54	25	46.2	39	19	48.7
TOTALS FOR INTEREST GROUPS/COMMISSIONS	279	139	49.8	352	170	48.2
Averages	27.9	13.9	49.8	35.2	17	48.2
Minimum	4	3	43.9	4	3	38.3
Maximum	66	29	75	107	41	88

# Teaching Tips Corner: Tips from the AEJMC Teaching Committee

## Top 10 Tips for Great Mentoring



By Debashis "Deb" Aikat  
University of North Carolina at Chapel Hill  
AEJMC Teaching Committee  
da@unc.edu

I witnessed the profound effects of mentoring at AEJMC's inaugural "Magnanimous Mentor" initiative (termed "MM" for short!) at the AEJMC conference in Denver in August 2010.

I initiated the MM program to facilitate mentoring around a simple idea. We all need the friendly care and assistance of a mentor who is an empathetic colleague, reliable adviser and a trusted counselor. To that end, the MM mentors and mentees are committed to developing a simpatico spirit of camaraderie and loyalty. We accomplished that and more. Several MM participants gained a mentor who sharpened and reshaped their work ethos. Before you say "wow," let me humbly accept that some MM match-ups did not work! And, that's my point. Successful mentoring is a lot of trial and error.

The success of the MM program set me thinking about effective mentoring strategies that may benefit our students and colleagues alike.

Here's my list of top ten tips for developing successful mentoring relationships.

- 1. Commitment:** Good mentoring is fueled by a deep commitment to devote the time to it.
- 2. Reciprocity:** A reciprocal interaction strengthens mentoring relationships. For instance, the young mentee may benefit a mentor with new technology tips and other expertise of the young. Also, reciprocal roles bond the mentor and mentee to switch roles and provide expertise to each other.
- 3. Multiple Mentors:** In our multifaceted world, it is effective to seek the wisdom of multiple mentors facilitated by non-hierarchical, collegial, and cross-cultural collaborations based on ideas and expertise.
- 4. Honesty and Intelligence:** Good mentors and mentees cherish intelligent interactions and steadfast honesty, regardless of consequences.
- 5. Power of Perseverance:** The omnipotent effect of persistence and determination has fostered most mentoring relationships.
- 6. Empathy:** As Sophocles said: "One who knows how to show and to accept kindness will be a friend better than any possession."
- 7. Good Listening:** Assiduous listening sets the mentoring agenda. It also helps to understand opportunities and challenges based on teaching and learning from constructive criticism.
- 8. Confidentiality:** It is important to protect the confidentiality

of the message and the messenger.

- 9. Time Together:** Mentoring is always sustained by priceless time together either face-to-face or online. This fosters clear communication, harmonious conciliation, give-and-take collaboration, and mutual cooperation.

- 10. Act Now:** As they say, we have a choice: to plow new ground or let the weeds grow.

AEJMC has helped forge and sustain several mentoring relationships and the MM initiative is off to a great start. Please let me know if you wish to participate in it, either as a mentor or a mentee.

As immediate past chair of the AEJMC Teaching Committee, my work is not over, for good reason! The AEJMC Teaching Committee has assigned me to coordinate a pre-conference workshop on "Effective Teaching Strategies" at AEJMC's annual conference in St. Louis, Missouri in August 2011.

The first such workshop in Denver was a resounding success. With lively discussions and a mentor meet-up, this interactive workshop covered proven strategies for effective teaching and developing mentoring relationships. Each workshop participant was paired with individual mentors, as part of the MM program. The workshop featured winners of the Scripps Howard Journalism Administrator of the Year and Scripps Howard Journalism Teacher of the Year awards, renowned educators, and students who celebrated and critiqued teaching in its current state and style.

This workshop marked a three-year pilot plan based on the "strategic directions" outlined by the AEJMC 2009 State of the Discipline report <[http://www.aejmc.org/\\_about/discipline/index.php](http://www.aejmc.org/_about/discipline/index.php)>. The AEJMC pre-conference workshop addressed four objectives: (i) Examine what we teach, how we teach and allay anxieties about a discipline in transition; (ii) Adapt course content to the new realities of communication and draw upon core values; (iii) Harness research, creative and professional activity, media and industry support, professional organizations and community resources to incorporate curriculum changes, technology innovations and assessment of learning outcomes; and (iv) Develop peer-to-peer and co-mentoring relationships. If you have workshop ideas for the AEJMC's St. Louis conference, please share them with me.

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*Debashis "Deb" Aikat, immediate past chair of AEJMC's Teaching Committee, is a faculty member at the School of Journalism and Mass Communication, University of North Carolina at Chapel Hill.*



## Best Ideas in the Teaching of Communication Law and Policy Competition:

### How to Incorporate Diversity in Law and Policy Classroom

The Law and Policy Division is pleased to announce our third-year teaching ideas competition. This year we are looking for your best and most innovative ideas for **incorporating diversity** in communication law and policy classroom. Submissions could include an innovative assignment, activity, or lesson plan – or a particularly original approach to teaching the subject in general.

Winning submissions will receive a certificate and a cash prize — \$100 for first prize; \$75 for second prize; and \$50 for third prize. Winners will also be recognized during our AEJMC convention business meeting, and we'll showcase the winning ideas on our division Web site and in our newsletter. Last two years' winning ideas are available at <http://aejmc.net/law/teaching.html>.

All submissions must be received by **Thursday, April 1, 2010**. Submissions should be sent **as an e-mail attachment** to Minjeong Kim, Colorado State University, Law and Policy Division's Teaching Standards Chair at [Minjeong.Kim@colostate.edu](mailto:Minjeong.Kim@colostate.edu) (please mention "teaching ideas competition" in the subject line of your submission). Submitters need not be Law and Policy Division members. Both faculty and graduate students are welcome to submit.

#### Submissions should follow these guidelines:

(1) The first page of your submission should be a cover sheet that includes your name, affiliation, contact information, and the title of your teaching idea. Please do not include author name or identifying information anywhere else in your submission.

(2) You should then describe your teaching idea **in no more than two pages (single-spaced)** according to the following format: title; an introduction; your rationale for the idea; an explanation of how you implement the teaching idea; and student learning outcomes.

A panel of judges will blind review each submission based on a teaching idea's creativity, innovation, practicality, and its overall value in teaching communication law and policy to our students.

Your submission will be acknowledged but not returned. Winners will be notified by May 10.

Please direct any questions to Minjeong Kim.



## Visiting Professor Program

### Application Deadline: January 31, 2011

The Advertising Educational Foundation invites professors to apply to the Visiting Professor Program. The VPP is a two-week fellowship for professors of advertising, marketing, communications and the liberal arts. The VPP will be held in June 6-17, 2011. In 2010, 16 professors were hosted by advertising agencies in Chicago and New York City. Whether a professor is placed with an agency, a marketing or media company depends upon his/her area of expertise. The number of placements in the VPP is contingent upon the number of companies willing to host a professor. Preference is given to professors with little or no industry experience and to those who have not already participated in the program. Professors chosen by the VPP Selection Committee will be placed with host companies in New York City, Chicago and other major cities.

The VPP Program is only offered to professors teaching in the United States. A two-day orientation is followed by individual fellowships. While at the host company, each professor offers a "Lunchtime Lecture" on his/her area of expertise and how it relates to advertising. With the professor's permission, the Lunchtime Lecture may be videotaped for streaming on [aef.com](http://aef.com). Host companies pay housing and per diem. Professors pay travel and out-of-pocket expenses.

**APPLICATION:** Visit the On-Campus section on [www.aef.com](http://www.aef.com) to complete online application. **All supporting materials (CV, letter of recommendation and statement) must be mailed and postmarked by January 31, 2011.** Application materials are not accepted via fax or email. Apply only if your academic and personal responsibilities allow you to participate for the full two weeks.

Please contact Sharon Hudson, Vice President, Program Manager, at [sh@aef.com](mailto:sh@aef.com) or (212) 986-8060 with comments or questions.

## AEJMC Best of the Web 2011

AEJMC'S annual Web design competition is ready to accept submissions. Categories this year are individual and team journalism and individual and team innovation.

See complete details and submission information at: [www.aejmc.net/bestofweb](http://www.aejmc.net/bestofweb)

**Submissions are due by April 1, 2011, and winners will be announced by May 15, 2011.** Participation is limited to faculty and students who work for or attend an AEJMC-accredited institution or are current members of AEJMC.

Divisions and Interest Groups have been asked to contribute one original column per year related specifically to its perspective area. Each column will be featured in *AEJMC News* and cross-posted on the AEJMC web site. *Communication Science, Health, Environment and Risk Division; Communication Theory and Methodology Division and Civic and Citizen Journalism* are featured below.

## COMMUNICATING SCIENCE, HEALTH, ENVIRONMENT AND RISK DIVISION

The Communicating Science, Health, Environment and Risk Division has had a great year. It was our first full year with our new name and it is the year we became a division.

Thank you those who supported our division status and to outgoing head LeeAnn Kahlor (Texas) for shepherding us through the process.

As many of you heard, the name change was accompanied by an increase in conference submissions from about 40 in 2008 to over 100 in 2009. Our new research chair, Lee Ahern (Penn State) has been working hard since Denver to increase our reviewer pool and get us ready for St. Louis. Our sub-field continues to expand and we're excited to be able showcase the work.

Student research is an important part of this expansion and one of our division's goals for 2011 is to ensure the sustainability of our \$1,000 Eason Award for graduate student research. This year the award was shared by Karen Akerloff (George Mason) and Brooke Weberling (UNC). The award has been made possible by generous contributions from AEJMC member Gene Burd (Texas) as well as a number of other scholars (see our website for details) and the division is committed to keeping the award as an integral part of our commitment to student

research.

Our graduate student liaisons Anthony Dudo (Wisconsin-Madison) and Avery Holton (Texas), as well as our newsletter co-editors Chris Clark (Cornell) and Elliott Hillback (Wisconsin-Madison), are also helping the division ensure we're doing all that we can to make ComSHER a great place for student mentorship.

Our new division status also gives us the opportunity to enhance our PF&R (Chair: Amanda Hinnant, Missouri) and teaching (Chair: Marjorie Kruvand, Loyola-Chicago) programming. We have therefore been working with counterparts across AEJMC to find great co-sponsorship opportunities for 2011.

Finally, while health communication has long been a part of our group, our new status has also given us the impetus to seek membership in the Coalition for Health Communication, a group of equivalent divisions at the International Communication, the National Communication Association, and the American Public Health Association. Joining this coalition will ensure that AEJMC members can fully contribute to dialogue across the field.

AEJMC members who want to learn more about ComSHER should visit our web page (<http://push.communication.utexas.edu/ComSHER/index.html>) and, while there, sign up for our listserv.

BY JOHN BESLEY  
UNIVERSITY OF SOUTH CAROLINA  
AND JANET YANG,  
SUNY BUFFALO

## COMMUNICATION THEORY AND METHODOLOGY DIVISION

### Celebrating 45 years fostering research excellence

In "A History of the Division on Communication Theory and Methodology" Thomas A. Bowers traces the genesis of CT&M: "born on Aug. 23, 1965 in Syracuse, N.Y., the offspring of the Quantitative Research Group (QRG) and the Council on Communications Research (CCR)."

According to Bowers, the CCR dated back to 1950, when the *American Association of Teachers of Journalism* was renamed the *Association for Education in Journalism* and the *Council on Research in Journalism* became the CCR, with the mission of fostering research.

"By 1955, however, there was a growing feeling that AEJ conventions did not devote enough time to discussion of research. ... This dissatisfaction and frustration culminated in a "rump session" which met on Aug. 26, 1955," (Bowers, 1977). "The rump sessions were particularly organized not to be oriented towards substantive interests; they were to provide a sense of research community, through discussion of methods and theoretical concerns" (Carter, 1976).

Initially meeting outside

AEJ structure, the "rump sessions" became part of the official program in 1959, as a research session of the Quantitative Research Group. Simultaneously, the Council on Communications Research crafted three sessions devoted to Media Analysis, Advertising and History.

When AEJ reformed its structure in 1964, Brad Greenberg, Edwin Parker and Eugene Webb circulated a letter on February 24, 1965, requesting signatures and \$2 contributions to create a division focusing on theory and methodology. The proposed goals of the division were: (1) development of significant communication theory; (2) production and dissemination of research of both a substantive and methodological base; and, (3) application of research and theory to salient social and scholarly issues. At the 1965 convention, the division was officially inaugurated with Webb as its first Head.

Today, 45 years later, the purpose of the CT&M division continues to be advancing the study of communication through theory-based, methodologically-sound research. This continuity in purpose is commendable.

As new communication technologies emerge and interest in new subfields of communication flourish, CT&M's mission is more pertinent than ever. While the field's methodological sophistication has in-

Continued on page 19

# COD Corner: From the Council of Divisions

## Why AEJMC Service Matters



**By Evonne H. Whitmore**  
**Kent State University**  
**Council of Divisions Chair**  
ewhitmor@kent.edu

Act as if what you do makes a difference someone once said. Members of AEJMC's Council of Divisions don't have to put on an act. What they do matters and this organization could not function without them.

It's hard to believe that a meeting as successful and respected as the AEJMC annual conference all begins with a handful of chips in the early part of December. The planning at the mid-winter meeting results in the appearance of the thought leaders in journalism and mass communication as speakers and panelists. Poster and research sessions organized by division and interest group (DIG) members disseminate cutting edge scholarship. Collegial affiliations are born and nurtured through collaboration on joint panel proposals. Leaders emerge that contribute to AEJMC, universities and other journalism and communication organizations.

The chips auction is over and the 2011 conference programming is history in the making. But the service work of the Council of Divisions continues. As officers finalize conference panelists and sessions, many will also simultaneously continue teaching, researching and in some cases, preparing tenure files. It was early in September as some files were being readied that I was asked by one division and interest group officer to provide justification for why COD service should be included and counted in a tenure file.

These days most deans and directors do not need convincing. But there are still a few JMC programs that still view work for the Council of Divisions as mere service. Translation, to some service to the Council of Division has no value. Since many division and inter-

est group officers fund their own way to the mid winter business meeting, this assessment has a particular sting.

Let's face it, all work done by members of the Association for Education in Journalism and Mass Communication is a form of service. From the Board of Directors to the office of the president on down, count them as volunteers in service to AEJMC. Members eagerly participate in activities to help make AEJMC the "go to" professional organization on matters relating to all areas of journalism, mass communication, social media and new technology. They are doing service work that matters. How else can you account for the all-star lineup of media luminaries annually featured at past conference such as Bill Moyers, the Chicago Seven, Carol Simpson and Clarence Paige?

Why else would each year professors share pedagogical strategies for more effective instruction through the annual Great Ideas for Teachers sponsored by the Community Journalism Interest Group? If not for recruitment and efforts to program relevant panels by members of Communicating Science, Health, Environment and Risk, what else can account for the new division's dramatic growth? It's all in the service.

All of this is not to say that AEJMC could function without the professional support staff headed by Executive Director, Jennifer McGill. They are the glue that holds the organization together. But the collective division and interest groups are the valuable and irreplaceable moving parts. You're right if you guessed that I believe that serving AEJMC is a privilege but it is also a serious commitment. Division and interest group service does matter to AEJMC and should be the ace in any university tenure and promotion file.

**DIG News Continued from page 18**  
creased greatly, emerging analytical techniques are the order of the day. Equally important, as we focus our attention on new communication technologies or specialize into content domains, the need for overarching theories to be applied and tested within these new areas grows.

45 years older, and with the renewed energy of its newest members, CT&M is excited about the future of the field, and particularly excited about how much it can contribute to shape that direction with theoretical and methodological innovations.

**BY HERNANDO ROJAS**  
**UNIVERSITY OF WISCONSIN-MADISON**

### **CIVIC AND CITIZEN JOURNALISM INTEREST GROUP**

The Civic and Citizen Journalism Interest Group (CCJIG) is seeing a lot of growth, as user created content is becoming more prevalent. Easy to use online tools continue to make it possible for anyone to create and post content. As the field continues to expand, members are asking a number of questions that could change how research in this area is conducted and interpreted in the future. One of these questions is how to define citizen journalists, and quite frankly, whether or not defining what a citizen journalist is or isn't, is

important. Research methods used to study civic and citizen journalism is also a topic that's drawing a lot of attention from members. As content analysis is a popular research technique in this field, there needs to be some time spent exploring the best ways to capture and study online content. Are there certain protocols that should be followed when studying work created by citizen journalists?

Also, of interest to the group is how colleges and universities continue to adopt civic and citizen journalism practices into their programs. Weaving the concepts and

principles of civic and citizen journalism into an established curriculum can be a daunting task, but members are exploring ways to do this that will be of the greatest benefit to students. As the group constantly searches for ways to improve teaching, models or best practices in this area are constantly being sought.

At the next AEJMC conference in St. Louis look for papers and panels that address the above issues. It is only through the sharing of information that we will all become better teachers and scholars.

**BY KIRSTEN A. JOHNSON,**  
**ELIZABETHTOWN COLLEGE**

## International Communication Division Student International Multimedia News Story Contest

**Postmark Deadline: April 1, 2011**

**[aejmc.net/icd/contest.html](http://aejmc.net/icd/contest.html)**

The International Communication Division of AEJMC, announces its student contest in multimedia news story writing for the year 2010-2011. The contest is open to all undergraduate students.

This year, the annual international news story contest that has been held since 1997 has been modified to include multimedia elements and the contest has been renamed 'International Multimedia News Story Contest.' With more newspapers going online and with the need to train our students in multimedia news writing, it was inevitable that the contest would evolve into a multimedia news story contest. Input from participating students and from ICD members in the last one or two years also indicated interest in submitting multimedia stories. Unlike in the previous years when we asked students to submit two copies without their names and affiliation, this year, the judges will know the names and affiliation of the student participants as they appear on Web sites. However, judges will evaluate the entries at the same time as a team in order to avoid any possibility of bias. The contest information was modified based on input from faculty colleagues and professional journalists.

Entries must be nonfiction, journalistic multimedia stories on a topic related to an international issue. The news story should have an international angle on a local story or it may be an international story with a local angle. It should be a story submitted as a class assignment and published on the university Web site or on a news media Web site (stories published between April 2, 2010 and April 1, 2011 will be considered).

Stories will be judged based on criteria such as originality, relevance of the story idea, journalistic merit and multimedia support.

### **RULES**

Students may enter one multimedia news story; All elements of the multimedia news story (defined as a journalistic, written, online story supported by multimedia elements such as Flash, photography, audio and/or video) should be authored/executed by the same student; The completed entry form (one per entry) must be signed by a faculty member attesting to the originality of the multimedia news story and accuracy of the information provided. The faculty member will have to attest that the story is posted or had earlier been posted on a Web site and provide the URL; Submit the story on a disk and send this along with the completed entry form via regular mail.

### **AWARDS**

Cash awards of \$100, \$75 and \$50 will be given to the top three entries. In addition, the winners will receive certificates. **Download the official entry form at [aejmc.net/icd/files/ContestForm2011.doc](http://aejmc.net/icd/files/ContestForm2011.doc).** Send entry and completed form to: ICD-Student Multimedia News Story Contest, Dr. Sandy Rao, School of Journalism and Mass Communication, 102, Old Main, Texas State University, San Marcos, TX 78666; Tel: 512-245-2656/3790, Email: [sr02@txstate.edu](mailto:sr02@txstate.edu).

## Call for Award Applications 2011 Carl J. Couch Internet Research Award

<http://www.cccsir.com/>

The Carl Couch Center issues an annual call for student-authored papers to be considered for Carl J. Couch Internet Research Award. The Couch Center welcomes both theoretical and empirical papers that (1) apply symbolic interactionist approaches to Internet studies, (2) demonstrate interactive relationships between social interaction and communication technologies, and/or (3) develop symbolic interactionist concepts in new directions. Papers will be evaluated based on the quality of (1) mastery of symbolic interactionist approaches and concepts, (2) originality, (3) organization, (4) presentation, and (5) advancement of knowledge.

Competition is open to graduate or undergraduate students of all disciplines. Works that are published or accepted for publication are not eligible for award consideration. Entries should not exceed 30 pages (approximately 7500 words) in length, including references and appendices. Limit of one entry per student per year.

The top three papers will receive Couch Awards to be presented at the 2011 meeting of the Association of Internet Researchers (aoir.org) at the University of Washington, Seattle. The top paper will be awarded a certificate and a cash prize of \$300 US, runner up will receive a certificate and a cash prize of \$200 US, and a third paper will receive a certificate and a cash prize of \$100 US. All three authors will be invited to present their work at a session of the AoIR conference, October 20-22, 2011 in Seattle.

Those interested should send a copy of their paper, with a 100-word abstract, electronically to Mark D. Johns at [mjohns@luther.edu](mailto:mjohns@luther.edu). **Application deadline is April 30, 2011.** Notification of award will be sent by June 15.

Those with questions or comments about Couch Award application, please contact: Mark D. Johns, Dept. of Communication Studies, Luther College, Decorah, IA 52101; Tel: (563) 387-1347; [mjohns@luther.edu](mailto:mjohns@luther.edu).

# Call for Manuscripts

Special Issue of *Environmental Communication*:

A Journal of Nature and Culture Volume 5, Issue 1 (2012)

## Communication and Sustainability: Exploring Intersections of Science, Policy, Action, and Culture

Editors: Harald Heinrichs (Leuphana Universität Lüneburg) and Laura Lindenfeld (University of Maine)

This special issue emerges from the perspective that communication research and practice should play a more prominent role in sustainability science. The collection of essays will consider the ways in which communication scholarship and practice can and should contribute to sustainability science as part of larger global sustainable development efforts.

This call for papers seeks empirically and critically focused essays as well as conceptual papers that build on the concept of environmental communication as a crisis discipline and a solutions-oriented, reflexive discipline crisis framework by exploring a variety of topics, including:

**\*The various roles communication plays and should play within sustainability studies and sustainability science, e.g.:**

- a. Communication in complex interdisciplinary collaboration
- b. Communication in the production of knowledge about sustainability as a process of co-construction by communities and universities
- c. Communication in the analysis of sustainability science solutions to local and global environmental/sustainability issues and concerns

**\*The various roles communication plays and might play within sustainability practice, e.g.:**

- d. (new) media communication on sustainability,
- e. sustainability marketing,
- f. political communication on sustainability
- g. communication in formal and informal education for sustainability
- h. (Interpersonal) Communication in participation and cooperation for sustainability

**\*Critiques of communication research and practice in sustainability science and sustainability practice.**

Manuscripts should be prepared in English, and should not exceed 8,000 words including references. We are prepared to offer additional editorial assistance for manuscripts that examine the intersection of sustainability and communication in non-English speaking regions. The journal adheres to APA Style. Manuscripts must not be under review elsewhere or have appeared in any other published form. For further details on manuscript submission, please refer to the 'Instructions for authors' on the journal's website

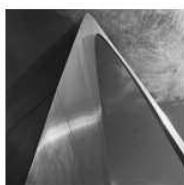
<[http://www.informaworld.com/smpp/title%7Edb=all%7Econtent=t770239508%7Etab=submit%7Emode=paper\\_submission\\_instructions](http://www.informaworld.com/smpp/title%7Edb=all%7Econtent=t770239508%7Etab=submit%7Emode=paper_submission_instructions)>. Upon notification of acceptance, authors must assign copyright to Taylor and Francis and provide copyright clearance for any copyrighted material.

Manuscripts should be emailed to: [laura.lindenfeld@umit.maine.edu](mailto:laura.lindenfeld@umit.maine.edu) by **March 31, 2011**.

## Get Ready ...



ABOUT AEJMC



HOST COMMITTEE



HOTEL & TRAVEL



KEY DATES



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PAPER CALL



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AEJMC St. Louis | August 10-13, 2011

[aejmcstlouis.org/home](http://aejmcstlouis.org/home)

# Placement Ads

## Ad Rates

AEJMC Placement Service ad rates are \$150 for the first 200 words and 25 cents for each additional word. Ads should be sent to Kysh Brown, Newsletter Editor, via e-mail to [aejmcnews@aol.com](mailto:aejmcnews@aol.com). Type "Newsletter Ad" in the subject line.

Please include the name of a contact person, a fax number and a phone number. Schools are billed after publication and sent one tearsheet of their ad and a copy of the newsletter.

(Prices effective September 2010)

### Copy Deadlines

January.....	Dec. 1
March.....	Feb. 1
July.....	June 1
September 15.....	Aug. 1
November.....	Oct. 1

### Communication Law text author available to teach summer, 2011

Paul Siegel, author of Communication Law in America, is available to teach the law (or law/ethics combination) class at the undergraduate or graduate level, in-person or online, during summer, 2011. He has taught in this field for over 30 years, at such universities as American, Catholic, Connecticut, Gallaudet, George Mason, Illinois State, Keene State (New Hampshire), Missouri-Kansas City, North Carolina, and Tulane, as well as at his full-time home at the University of Hartford. The textbook's newest edition (available in March, 2011) is by far the most multimedia communication law book on the market, with links—see [www.paulsiegelcommmlaw.com](http://www.paulsiegelcommmlaw.com)—to over 50 clips from TV and films that were the basis for litigation, and with more than 100 additional still photos and original cartoons in the printed pages themselves. CONTACT: [PSiegel@hartford.edu](mailto:PSiegel@hartford.edu); Phone: (860) 768-5418. All regions of the country considered.

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**Austin Peay State University**, Clarksville, Tennessee, Department of Communication seeks to fill four tenure-track positions. **INSTRUCTOR IN PUBLIC SPEAKING:** the successful candidate will teach public speaking and other courses necessary to meet student needs. A Master's degree in communication, as well as proven success in the classroom is required. Online teaching is an essential component of this position. Other duties will include student advising as well as the supervision of student activities. **INSTRUCTOR IN SPORTS BROADCASTING:** A Master's degree in communication, successful classroom instruction, and previous sports production are required for this position. The successful candidate will teach courses in sports broadcasting, broad-

cast media, and other courses as assigned. Part of the academic assignment will include supervision of sports productions and other university productions. Other duties will include student advising as well as the supervision of student activities. **INSTRUCTOR OR ASSISTANT PROFESSOR IN BROADCAST AUDIO PRODUCTION:** M. A. in appropriate or related field required for rank of Instructor; Ph. D. necessary for rank of Assistant Professor. Five years of experience in broadcast audio production preferred. Successful classroom instruction and previous audio production are required for this position. Candidates must have experience with broadcast equipment, automation and audio software used for announcing, commercials, PSA, news and programming development. Experience in broadcast writing beneficial. Other duties include advising of broadcast media students as well as the supervision of student activities. **ASSISTANT PROFESSOR OF COMMUNICATION:** Ph.D. in communication is necessary for this position. The primary focus of this position will be teaching and developing courses with a rhetorical and/or empirically-based approach to computer-mediated communication, new media, social media, and social networking. The ability to teach other online graduate and undergraduate courses is helpful. The successful candidate is expected to carry on an active schedule of scholarly research and/or creative activity appropriate to the primary teaching assignment. The successful candidate will be expected to take an active role in the online MA program in corporate communication including the advising of graduate students and the supervision of research projects and theses. Candidates for this position should visit our M. A. program website at <http://CCMA.APSU.EDU>, review the graduate classes we currently offer, and identify in their letter of application additional courses they could teach at APSU. Information for all positions: Positions open until filled. **Review of applications will begin Feb. 15, 2011.** Please go to <http://www.apsu.edu/human-resources/faculty/currentjobopenings> for additional information and online process. All applicants must use the online application process. All positions are full-time nine-month beginning August 16, 2011. All positions pending final funding. The Department of Communication is very active on and off-campus. The department operates a 24/7 radio station and 24/7 cable channel. The department broadcasts university events including sports, concerts, public forums, student productions, and other activities. The department has over 500 undergraduate majors and 100+ graduate students. The MA program in Corporate Communication is completely online through 8-week terms. All faculty members teach both online and on-campus courses each semester. Each university instructor/professor is an integral part of a local, institutional framework for the cultivation, explication, development, and criticism of

knowledge and ideas in the applicable discipline. Each instructor seeks to teach ably, to pursue research and write well, and to engage in public service related directly to the applicable discipline or the general good of society. The goal in all these endeavors is to balance tradition and innovation, knowledge and criticism, rationality and sensibility, so as to improve the intellectual and cultural lives of students, colleagues, and the community. Minorities, women and members of other protected groups are encouraged to apply. Austin Peay State University is an Affirmative Action/Equal Opportunity Employer.

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**California State University, Chico** — The department of journalism seeks applications for a tenure-track **assistant professor** in public relations to begin August 2011. A successful candidate will have an earned doctorate, which must be completed by December 2011. One year of professional public relations or media experience is also required, as is demonstrated potential for teaching in at least two of the following areas: news writing, public relations principles, public relations writing and/or strategy, mass communication law, international communication. At least one of the areas of expertise should be skills-based. The program, accredited by ACEJMC, highly values teaching and offers the B.A. in journalism with options in public relations and news. As a university that educates students of various ethnic and cultural backgrounds, we value a diverse faculty and staff. CSU, Chico welcomes applicants who are knowledgeable about and interested in working within a cross-cultural learning environment. We also welcome those who share a passion and commitment to the University's Strategic Priorities. <http://www.csuchico.edu/vpaa/wasc/StrategicPrior/>. Visit [www.csuchico.edu/jour](http://www.csuchico.edu/jour) for more information. **Application review begins Feb. 21, 2011.** Applications received after that date may be considered. A faculty application may be submitted (available at <http://www.csuchico.edu/faaf/Forms/FacultyEmplApp.doc>). Send a letter of interest, the faculty application, a detailed vita and names of three references to: Dr. Susan Brockus, Search Committee Chair, Dept. of Journalism, CSU, Chico, CA 95929-0600. Phone: 530-898-4779.

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**Canisius College** — Assistant Professor of Multimedia Journalism • Canisius College is seeking an **Assistant Professor** to teach undergraduate journalism courses with an emphasis on multimedia applications for journalistic storytelling. This is a renewable term contract for the 2010-2011 academic year. Master's degree in Journalism or related field and professional multimedia/journalism experience required; Ph.D. preferred. College level teaching and online/web editing experience desired. Ability to teach introductory and advanced level under-

graduate multimedia journalism courses that involve “hands-on” training in digital media applications for journalism content across platforms, including broadcast, online, and print, and an ongoing program of research/scholarship are expected. Additional responsibilities include student advisement and a commitment to departmental and college-wide service. To apply, please email letter of application, vitae, three multimedia work samples/website, and names and addresses of three references to Chair, Department of Communication Studies at [hr.recruiter@canisius.edu](mailto:hr.recruiter@canisius.edu) (please put MMJ in subject line) or mail to Canisius College, Human Resources Department, 2001 Main Street, Buffalo, NY 14208. **Applications received by January 15th, 2011 will receive full consideration.** Canisius College is an independent, co-educational, medium sized institution of higher education conducted in the Catholic and Jesuit tradition. Minority candidates strongly encouraged to apply. Canisius College is an Affirmative Action/Equal Opportunity Employer. For more information on Canisius College and Buffalo, NY, please go to: [www.canisius.edu](http://www.canisius.edu).

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**School of Media and Strategic Communications, Oklahoma State University — Clinical Assistant Professor** • The strategic communication program of the School of Media and Strategic Communications at Oklahoma State University's Tulsa campus is seeking a communications professional with teaching experience to fill a Clinical Assistant Professor position in its strategic communication degree program beginning August 2011. The position is contingent upon funding and is a continuing non-tenure track appointment, conditional upon satisfactory performance evaluations by the director of the School. The position will teach a slightly larger number of courses than tenure track faculty, provide service and committee responsibilities, and will not have a scholarly or creative expectation. Primary teaching emphasis will be in a variety of strategic communication courses and specialization courses in public relations and/or advertising. Experience in and expertise with the use of social media in strategic communication is required, as is relevant professional experience, with evidence of successful university teaching experience. A master's degree with emphasis in mass communication or closely related field is required. Submit application letter, curriculum vitae, transcripts and names, addresses and telephone numbers of three references to Chair, Clinical Assistant Professor Search Committee, School of Media and Strategic Communications, Oklahoma State University, 206 Paul Miller Bldg., Stillwater, OK 74074-4053. **Review of applicants will begin on February 1, 2011 and will continue until the position is filled.** Oklahoma State University is an ADA/EEO Affirmative Action Employer. The School of Media and Strategic Communications is committed to diversity within the faculty and student body and solicits applications from women and ethnic minorities.

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**Penn State Brandywine** invites applications for

the position of **Assistant Professor** of Communications (tenure-track, 36 weeks). Start August 2011. Responsibilities: Teach undergraduate courses in Communications, including News Writing, Sports Writing, and Multimedia Production. Teaching assignments may require teaching day, evening and/or Saturday classes. Publish in refereed journals, advise undergraduate students, and engage in varied service activities. Qualifications: Ph.D. in Communications or related area required. Prefer expertise in three or more of the following areas: news writing, sports writing, multimedia production, marketing, and media ethics. Strong commitment to research and teaching communications at the undergraduate level to majors and general education students and providing research experiences for undergraduate students expected. College-level teaching experience preferred. Expect commitment to high-quality instruction in a student-centered environment. Interest in active and collaborative learning, the instructional use of technology, and hybrid and online teaching is an advantage. Enthusiasm for working in a multidisciplinary environment is important. To learn more about the position, the campus, Penn State, and how to apply, visit <http://www.psu.jobs/Search/Opportunities.html> and follow the “Faculty” link. AA/EOE.

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**Temple University — Dean, School of Communications and Theater** • Temple University seeks a dynamic leader for the position of **Dean**, School of Communications and Theater. A comprehensive public urban research university located in Philadelphia, Temple is the 28th largest university in the U.S. and one of the nation's leading centers of professional education. With nearly 40,000 students, the university has experienced student enrollment growth of 31% over the last decade. The School of Communications and Theater (SCT) ranks among the largest and most comprehensive schools of communications in the nation. As the third largest school at Temple, students have a high level of interest in the offerings at SCT. The school now enrolls almost 4,000 undergraduate and graduate students and employs 87 full-time faculty members. The school offers bachelor of arts degrees in seven cross-disciplinary programs: Advertising; Broadcasting, Telecommunications and Mass Media; Communications Studies; Film and Media Arts; Journalism; Strategic Communication; and Theater. SCT also offers five master's degree programs: Master of Arts in Broadcasting, Telecommunications and Mass Media; Master of Fine Arts in Film and Media Arts; Master of Fine Arts in Theater; Master of Journalism; Master of Science in Communication Management and a Ph.D. in Mass Media and Communication. The Dean is the leader of the school and serves as its internal and external face and voice. Appointed by the President and reporting to the Provost and Senior Vice President for Academic Affairs, the Dean has responsibility for all administration and management of the school and its faculty. This individual will work to extend and enhance SCT's reputation to

increase its multidisciplinary and multicultural profile regionally, nationally and internationally. The Dean will be highly engaged in development efforts for the school, recruiting and retaining talented and experienced faculty members to enhance SCT's reputation and the quality of its educational offerings. The successful candidate will be a highly accomplished leader within the academy who has demonstrated success working and thriving in a diverse university environment. The person should have strategic and visionary leadership, outstanding administrative experience, ability to cultivate resources, and a broad working knowledge of the multimedia, communications and arts disciplines in SCT. This individual should also have significant academic credentials and/or a recognized body of creative work that would qualify the successful candidate for the rank of tenured full professor. For additional information on Temple University, the School of Communications and Theater and the search, please reference [www.temple.edu/sct/](http://www.temple.edu/sct/). **Initial screening of applicants will begin by December 20, 2010, and continue until the position is filled.** Temple University will be assisted by Ellen Brown, Nat Sutton and Tracie Davis of Heidrick & Struggles, Inc. Nominations and applications should be directed to: Temple University Search Advisory Committee, Heidrick & Struggles, Inc., 303 Peachtree Street, NE, Suite 4300, Atlanta, GA 30308; Email: [temple@heidrick.com](mailto:temple@heidrick.com). Temple University is an affirmative action/equal opportunity employer dedicated to excellence through diversity.

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**Advertising/Public Relations Creative Position • University of Alabama** — The Department of Advertising and Public Relations is seeking an outstanding colleague to join our nationally recognized program. The assigned rank of this position is open and dependent on the ability and experience of the successful candidate. The position begins August 16, 2011. The ability to teach creative strategy development and the tactical skills necessary to visually and verbally communicate that strategy is essential. Candidates should be able to teach undergraduate courses in advertising and public relations, as well as graduate courses in advertising/public relations (Note: The department's MA program combines advertising and public relations). Given the involvement in the graduate program, the ideal candidate will hold a terminal degree (e.g., Ph.D. or MFA) or will be in a temporary status of ABD. Candidates without a terminal degree will be considered provided they have extensive experience in advertising and/or public relations creative positions. Applicants for a tenured or tenure-track position must demonstrate potential to establish a scholarly research and/or creative activity program. Previous successful teaching and/or professional experience desired. To apply, please upload application, resume, and cover letter at <https://facultyjobs.ua.edu/applicants/Central?quickFind=57151>. Questions about the position should be directed to the APR

**Continued on page 24**

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*The 2011 AEJMC St. Louis Conference  
Logo (above) was designed by Logo  
Competition Winner, Christine Cirillo,  
California State University-Fullerton.*

## *St. Louis, Missouri*

**August 10-13, 2011 | The Renaissance St. Louis Grand Hotel | [aejmcstlouis.org](http://aejmcstlouis.org)**

### **View AEJMC Online Ads at: [aejmc.org/jobads](http://aejmc.org/jobads)**

Search Committee Attn: Dr. Joseph Phelps, University of Alabama, Box 870172, Tuscaloosa, AL 35487-0172. **Applications accepted until position is filled, but review process begins February 15, 2011.** Applications from women and minorities are especially encouraged. The University of Alabama is an Equal Opportunity/Affirmative Action Employer.

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**School of Journalism Senior Scholar • The University of Texas at Austin** School of Journalism seeks a senior scholar to be appointed at the rank of tenured **full professor** (with possible endowment support), beginning Fall 2011. Candidates' research interests should address the vital issues of the day concerning journalism, the media, and democratic society, including (1) political communication and public opinion, (2) the changing media political economy, professional roles, and institutional structure, and (3) the impact of the emerging new media on citizenship and the public sphere—both nationally and globally. The successful candidate will work closely with the Annette Strauss Institute for Civic Participation ([www.annettestrauss.org](http://www.annettestrauss.org)). Candidates must have a Ph.D. in a relevant academic field, a well-established program of nationally recognized research and publication, a commitment to classroom teaching, and record of mentoring

graduate students. Also desirable is the ability to attract and oversee funded projects, to work collaboratively within the School and College of Communication—and with scholars in other disciplines both here and abroad. The School offers the B.J., M.A., and Ph.D. and is housed within a top-ranked College, which includes the nationally regarded Departments of Advertising/Public Relations, Radio-Television-Film, Communication Studies, and Communication Science and Disorders. Soon the School will move to its new state-of-the-art home, now under construction by the College: The Belo Center for New Media. Applicant Instructions: **Screening of applicants will begin January 24, 2011, and will continue until the position is filled.** Send Curriculum Vitae, contact information for three references, and a statement of interest in the position to: Prof. Stephen D. Reese, Search Chair, School of Journalism, University of Texas at Austin, 1 University Station A1000, Austin, TX 78712-0013. The University of Texas at Austin is an Affirmative Action/Equal Opportunity Employer.

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**UTAH STATE UNIVERSITY • JOURNALISTIC WRITING** Tenure-track **assistant professor** specializing in teaching journalistic writing across the curriculum within the context of a professional journalism and public relations program. Pri-

mary role as lead instructor in beginning news media writing; possible additional courses may include writing for the Web, advanced reporting, copy editing & publication design, and contributions to a common multimedia course. At least five years of professional news writing experience and teaching experience; PhD or equivalent professional experience. Commitment to excellence in teaching of writing, with a demonstrated interest and ability to teach a range of media writing classes; expertise in new digital media highly desired. Position is teaching-intensive, with annual evaluation leading to promotion and tenure based on demonstrated classroom success and portfolio documenting pedagogical excellence. Essential skills in writing, reporting, editing and online applications. Duties also include oversight of online news website, The Hard News Café (<http://hardnewscafe.usu.edu/>), and its transition to a multimedia product. Candidates who can help students function in a culturally and ethnically diverse global society especially encouraged to apply. Finalists will present a portfolio demonstrating professional and teaching proficiency and original research or professional media work. For info, email [ted.pease@usu.edu](mailto:ted.pease@usu.edu). Apply at: <http://jobs.usu.edu/applicants/Central?quickFind=55438AA/EOE>.