

# AEJMC NEWS

The Newsletter of the Association for Education in Journalism and Mass Communication

Volume 47 No. 5 | September 15, 2014

## AEJMC's 2014 Equity and Diversity Award Goes to Iowa State

AEJMC's 2014 Equity and Diversity Award has been awarded to the Greenlee School of Journalism and Communication at Iowa State University.

Michael Bugeja, director of the Greenlee School, accepted the award on behalf of the school during the keynote session Aug. 6 at AEJMC's annual conference in Montreal. Jennifer McGill, AEJMC executive director, said that 14 other schools applied for this award and it was the most competitive year yet. Last year's winner was Penn State's College of Communications.

Bugeja gave the following acceptance speech:

Will the faculty and staff of the Greenlee School please rise? This is your award! Please give them a well-deserved round of applause.

I have a few brief remarks.

It has been a long journey for us. Over the past decade, we learned valuable lessons about equity and inclusivity ... as well as the meaning of the phrase ... "celebrate diversity."

The operative word, at least for us, is "celebrate."

That requires a bit of background about diversity. Iowa is one of the most homogenous states in the Union. Consider these statistics: In 2010, there were more white people over the age of 100 in Iowa—846, to be exact—than these under-represented groups who took the ACT: African-Americans, 583; Hispanic/Latino, 700; Asian/Pacific Islanders, 537; and American Indian, 81.

Out-state colleges and universities, especially in Illinois, Minnesota and Nebraska, were competing for this cohort of 1,901 prospective minority students. More to the point, so were the 53 colleges and universities in Iowa that could offer in-state tuition.

Each of those institutions had a commitment to celebrate diversity. However, it seemed that everyone was trying to capture a miniscule percentage of that cohort, climate notwithstanding.



AEJMC President Paula Poindexter (left) with Equity and Diversity Award and Michael Bugeja (right), Greenlee School of Journalism and Communication at Iowa State University – photo courtesy of Andy Fidel

## Conference Keynote on YouTube

AEJMC's Aug. 6 keynote session, "Challenges to Journalism in a 24/7, Mobile, Twitter World," by Jill Abramson, former executive editor of *The New York Times*, can be found on YouTube at

<https://www.youtube.com/watch?v=BNwCMppP5z8&feature=youtu.be>

## Montreal Conference by the Numbers

2,312 — Attendees

11,576 — Tweets or retweets using #aejmc14

370 — Sessions

910 — Papers Accepted

2,270 — Mobile App unique downloads

6,360 — Pounds of materials shipped to Montreal

## Reminder of Deadlines

AEJMC members are reminded of the following deadlines:

**Wednesday, Oct. 1, 4:59 p.m., EST** — deadline for submitting proposals to the **Emerging Scholars Program**

**Tuesday, Oct. 7, 4:59 p.m., EST** — deadline for submitting proposals to the **Senior Scholars Program**

See the complete call for applicants in the July 2014 issue of *AEJMC News* or on our website, [aejmc.org](http://aejmc.org).

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# FROM THE PRESIDENT



By Paula Poindexter  
2013-14 AEJMC President  
University of Texas at Austin

## What will your AEJMC legacy be?

While AEJMC members in the twilight of their careers are more likely to think about their legacies than members starting their academic careers, an AEJMC legacy is something all of us should think about regardless of the career stage we're in. In fact, there's no better time to think about legacies than the start of a new school year when we're putting the finishing touches on our course syllabi, updating our CV's for our annual reports, and planning our research agendas and service for the upcoming year.

One's legacy reveals itself in the students we mentor; the theories we propose; the peer-reviewed research we present at conferences, publish in journals, and write in books; and the service we perform in our departments, universities, and AEJMC divisions, interest groups, commissions and standing and appointed committees. While a legacy is traditionally thought of in terms of what is given to others, it is important to remember that AEJMC members who have come before us have contributed to the legacies that we will pass on.

For example, Marilyn Kern-Foxworth, who was the recipient of the 2014 Lionel C. Barrow Jr. Award for Distinguished Achievement in Diversity Research and Education, recognized Lee Barrow in her remarks at the Business Meeting not just because he was the award's namesake but because of the difference he made in her life. A visionary who became a legend in AEJMC, Dr. Barrow, who was the first dean of Howard University's School of Communications, not only founded the MAC Division but he helped shape AEJMC's long-standing commitment to diversity. In fact, Dr. Barrow's AEJMC legacy is so important that two separate AEJMC awards are named in his honor. One award is for faculty and the other award is for doctoral students.

As the recipient of the Barrow award, Dr. Kern-Foxworth is not just the beneficiary of Lee Barrow's legacy, she also created a program during her 2000 AEJMC presidency that will always be her legacy to AEJMC and members who participated in JLID, a leadership development program to prepare women and people

of color in AEJMC to become deans and department directors.

AEJMC Executive Director Jennifer McGill, whom I recognized at the Business Meeting for 30 years of service to AEJMC, shares in JLID's legacy because under her leadership, JLID successfully graduated 76 AEJMC members before going on hiatus after 2009 because of lack of foundation funding. To everyone's excitement, incoming AEJMC President Elizabeth Toth is re-launching JLID under the new name of Institute for Diverse Leadership in Journalism and Communication and new funding from AEJMC's successful Centennial Campaign and a generous gift from ASJMC, the association for journalism and communication deans, directors, and department chairs. By re-establishing the leadership training program to develop more journalism and communication administrators who are women and people of color, Elizabeth is continuing JLID's legacy, securing her own legacy as AEJMC president, and providing a benefit to current and future AEJMC members.

During my 2013-2014 AEJMC presidency, I have also tried to contribute to current and future AEJMC

members with my presidential initiatives, including National News

Engagement Day, the International Regional Conference in Santiago, Scholarsourcing, the Graduate Student Info Expo and the AEJMC Legacy Donor program.

Unlike my other presidential initiatives, the AEJMC Legacy Donor program, which I proposed when I ran for vice president, is not something we like to talk about, but it is important to talk about because it speaks to the legacy that each of us can leave to AEJMC.

Approved by the Board at the 2014 conference in Montreal, the AEJMC Legacy Donor program is elegant in its simplicity, enormous in its potential impact, and a wonderful way for AEJMC members to give back to an organization that has played such an important role in their career success.

You can become an AEJMC Legacy Donor by following three simple steps:

Discuss the AEJMC Legacy Donor Program with the Executive Director of AEJMC to make sure your questions are answered and your desires for your bequest will be met.

Make AEJMC one of your beneficiaries at a minimum level of \$25,000 on a will, trust, IRA, 403(B), 401(K), pension, insurance

**Continued on page 4**

# Members Can Nominate Candidates for Upcoming Election

It's time to call up the next team of AEJMC's leaders.

This year AEJMC will again use an online process for nominating candidates for the association's top leadership positions. The Nominations and Elections Committee invites nominations, including self-nominations, for the vice presidency and for open seats on our elected standing committees. Nominations must be posted by **Friday, Oct. 17**; the election (also online) will take place in the spring of 2015.

**All current AEJMC members will receive an email with a link to the online nominations form in mid-September.**

The committee will review nominations and select a final slate of candidates. Two candidates will be selected to run for the office of vice president, with the winner serving as vice president in 2015-16, becoming president-elect in 2016-17, and AEJMC president in 2017-18. Our current president-elect, Lori Bergen of Marquette, will move up next year to the presidency, and current vice president, Paul Voakes of Colorado, will move up to president-elect.

As you consider people to suggest, keep in mind that the following individuals already continue on one of our elected standing committees. Please do not re-nominate them or anyone from the same school for that particular committee.

## **Committee on Professional Freedom & Responsibility** (three open seats)

Continuing Members: Tony Fargo, Indiana (2016); Lee Hood, Loyola Chicago (2016); Amy Weiss, San Diego State (2016); Jane Singer, City University (2017); Deb Aikat, North Carolina Chapel Hill (2017); Amy Reynolds, LSU (2017).

## **Committee on Research** (3 open seats)

Continuing Members: David Perlmutter, Texas Tech (2016); Carolyn Byerly, Howard (2016); Shannon Bowen, South Carolina (2016); Kim Bissell, Alabama (2017); Victoria Ekstrand, North Carolina Chapel Hill (2017); Guy Golan, Syracuse (2017).

## **Committee on Teaching** (3 open seats)

Continuing Members: Charles Davis, Georgia (2016); Leslie-Jean Thornton, Arizona State (2016); Catherine Cassara, Bowling Green State (2016); Earnest Perry, Missouri (2017); Natalie Tindall, Georgia State (2017); Anita Fleming-Rife, Northern Colorado (2017).

## **Publications Committee** (3 open seats)

Continuing Members: Maria Len-Rios, Missouri (2016); Michael Sweeney, Ohio (2016); Jane Marcellus, Middle Tennessee State (2016); Julie Andsager, Tennessee (2017); Pat Curtin, Oregon (2017); Karen Russell, Georgia (2017).

## **AEJMC Representative** (2 open seats)

Continuing representatives: Caryl Cooper, Alabama; (2016); Tim Gleason, Oregon (2017).

All AEJMC members are invited to post nominations. Nominees should be AEJMC members in good standing with the time and resources required to perform committee functions and travel to the conventions and meetings.

Members of the Nominations and Election Committee are Ann Hollifield, Georgia (chair); Carolyn Stroman, Howard; J. Brian Houston, Missouri; Greg Lisby, Georgia State; Diana Martinelli, West Virginia; Linda Aldoory, Maryland; and Jon Marshall, Northwestern. The committee will consider all nominations as it works to develop a diverse slate of candidates.

**Please make your nominations as soon as possible, but no later than Oct. 17.**

# AEJMC NEWS

Newsletter for the Association for Education  
in Journalism and Mass Communication  
[www.aejmc.org](http://www.aejmc.org)

## **AEJMC 2013-14 Board of Directors**

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Paula Poindexter, University of Texas at Austin

### **President-elect**

Elizabeth Toth, University of Maryland

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the editor's views or the association's policies.

# Equity and Diversity

Continued from page 1

The climate I refer to is not the nippy Upper Midwest one, often blamed for lack of diversity. It is the climate in every department, school or college.

Best recruiting practices for diversity may increase numbers of under-represented groups; but climate retains them.

We work on climate every day in Hamilton Hall. Here are some examples associated with doing diversity:

Faculty take Safe Zone training so students know where to go to discuss issues associated with sexual orientation.

Because more than half of our graduate students are from China, we celebrate Lunar New Year with dance, song, food and good will.

Many of our Asian students adopt American names, as is common practice. Several professors at Greenlee adopted Chinese names in response. Mine is Bai Chee Mai.

One advertising professor posts lectures in English and Mandarin, a practice that is gaining national attention and now is spreading throughout the institution.

Two other professors are working on federal grants to help aging female landowners adopt conservation farming practices.

Another has published award-winning works on women pioneers in journalism.

Another professor created a photo documentary of Mexican immigrants in Marshalltown, Iowa, who were subject to the largest-ever raid at a U.S. packing plant.

Four of our students are recent participants in the American Advertising Association's Promising Minority Student competition.

*Uhuru*, a student-run multicultural magazine, titled itself after the Swahili word for "freedom" to advertise its mission to under-represented groups.

One of our academic advisers, a member of the Kiowa tribe of Oklahoma, has been selected as one of only 10 advisers across the country to participate in the National Academic Advisers Association's Emerging Leaders Program.

There is so much more to recount. You can find the specifics in our Diversity Page on the front door of the Greenlee website.

Many communication programs can boast similar or even more substantial achievements in equity and diversity. What sets the Greenlee School apart is the ability of faculty and staff to self-critique. It is difficult to self-critique in contentions climates, which is why we focus on the word "celebrate" when we do diversity.

Our philosophy is simple: If you create a welcoming climate, diversity happens.

Some people do not thrive in a celebratory environment. For instance, we do not envy but embrace each other's successes, as if they were our own. We do not elevate status by title or rank or by touting one type of professional experience, research or degree over another type. We advocate for equity, especially in salary considerations. We expose our students to differing viewpoints that challenge our social and political beliefs, inviting to campus such speakers as

Bethany McLean, *Vanity Fair*; Paul Gidot, *Wall Street Journal*; Eugene Robinson, *Washington Post*; and Clarence Page, *Chicago Tribune*.

As our climate improved, so did our numbers. We raised the percentage of non-white students from 8% in 2004 to more than 14% today. Greenlee professors have served on college and university diversity committees. Our collective efforts dovetailed nicely into priorities for equity and inclusion advanced by our President, Steven Leath. The focus on climate also has helped facilitate an influx of international undergraduate students to ISU, doubling in five years to almost 2,000 students today. In sum, the practice of global media at Greenlee is helping our institution realize its goal of global diversity and outreach.

Before closing, I'm going to ask the faculty and staff of the Greenlee School to stand once more.

Each one of those colleagues—of various social classes, nationalities, races and orientations—has one thing in common: They put the interests of the School over their own.

I can make that bold statement—each one standing there—shares that requisite attribute of climate. It takes a long journey to get there. If we can do it, so can you.

On behalf of Iowa State University of Science and Technology, home of the iconic George Washington Carver and the first land-grant institution in the nation, we thank all of you in the audience ... and the Association for Education in Journalism and Mass Communication ... for this high honor and noteworthy recognition.

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## From the President

Continued from page 2

policy, or other financial asset such as mutual funds, stocks and bank accounts. Include AEJMC's address and Federal ID number on the beneficiary designation form or in the will. (For bank accounts, the beneficiary designation form may be called a T.O.D. (Transfer on Death) form.)

Once you've added AEJMC as a beneficiary, notify AEJMC's executive director through mail. In your notification letter, which should be dated and signed, provide information about the asset (name of employer, department, company, account, etc. and phone number)

Your gift will not only help ensure AEJMC's financial foundation will remain strong for future members but your bequest will forever secure your legacy by recognizing you as an AEJMC Legacy Donor.

# Save the Date Tuesday, October 7: AEJMC Sponsors First “National News Engagement Day”

AEJMC is calling on its members to involve their classes, departments, campuses, communities, state and local media in the first-ever National News Engagement Day.

Even though more news platforms are available 24/7 and there are diverse ways to engage with news, getting news is no longer a national priority. For the Millennial generation we teach, news is even less important, and for some, news is not even in their lives. That’s why the most recent Pew Research Center biennial news consumption survey called 29% of young adults “newsless.”

Rather than remaining on the sidelines observing news’ declining relevance, AEJMC is leading the effort to elevate the importance of engaging with news by sponsoring the first National News Engagement Day. On Tuesday, Oct. 7, everyone is encouraged to read, watch, like, tweet, post, text, email, listen to or comment on news.



National News Engagement Day will not only contribute to an informed society, which is part of AEJMC’s mission, it will encourage people of all ages to explore news and raise awareness about the importance of being informed. National News Engagement Day will also help people discover the benefits of news, whether giving them something new to talk and tweet about or making them feel empowered as they learn news can be helpful in their daily lives. And in an era when public regard for the press is at its lowest point, National News Engagement Day provides an opportunity to better educate the public about the press’ principles, process, watchdog role and First Amendment rights.

Unsure what to do for National News Engagement Day? National News Engagement Day can have the greatest impact when AEJMC members involve their own classes and reach out beyond their classes, whether to non-journalism and non-communication classes, campus and community organizations, middle schools and high schools or local media. So the first thing to do for National News Engagement Day is to pledge to get involved at <http://www.newsengagement.org/>. Already AEJMC members in 41 states, the District of Columbia, and five countries have pledged their participation.

Secondly, go to <http://www.pinterest.com/aejmc/> to browse ideas for National News Engagement Day activities. Find an appropriate activity for your class or one you can do in collaboration with others. Post your news engagement plans on your department’s website and social media.

Finally, on Tuesday, Oct. 7, carry out your news engagement plans and share the results on Twitter using #newsengagementday. AEJMC President Paula Poindexter, who created National News Engagement Day as one of her most important presidential initiatives, says each and every AEJMC member’s participation is essential. “Through National News Engagement Day, AEJMC can make a difference today and tomorrow in journalism and communication education, the media and communications industry, and the democratic society in which we live.”

For more information, please contact Paula Poindexter at [paula.poindexter@austin.utexas.edu](mailto:paula.poindexter@austin.utexas.edu) or AEJMC Executive Director Jennifer McGill at [aejmchq@aol.com](mailto:aejmchq@aol.com).



Members “engaging” during AEJMC’s Montreal Conference (left to right): — Carolina Celi, Concordia; Lorraine Branham, Syracuse; Greg Pitts, North Alabama; Yuki Fujioka, Georgia State; Linda Florence Callahan, NC A&T State; and Felecia Ross, Ohio State.

# October 15 Deadline for Members to Submit Proposals for AEJMC-Peter Lang Publishing Scholarsourcing Series

Based on the concept of crowdsourcing, AEJMC and Peter Lang Publishing have joined together in a book publishing venture called Scholarsourcing that re-imagines the way scholarly books are proposed, peer-reviewed and approved for contract.

## Process

In the first round of Scholarsourcing, AEJMC members are invited to submit abbreviated book proposals that are relevant to journalism and communication and speak to the mission of AEJMC. The abbreviated proposals are uploaded to an online system that allows AEJMC members to browse, comment and vote on the proposals. Once the voting period ends, an AEJMC Scholarsourcing editorial committee will review the abbreviated proposals, member comments and votes to determine the book proposals that will advance to the second round. In the second round, authors of the top proposals are invited to submit complete book proposals that will be reviewed by an AEJMC Scholarsourcing editorial committee. Authors of the best proposals that fit the Scholarsourcing criteria will be offered book contracts by Peter Lang Publishing.



## Criteria and Deadlines

Oct. 15 is the deadline to submit an abbreviated book proposal for the first round of Scholarsourcing. The proposal of no more than 500 words must include the book title, rationale and synopsis of the book (250 words). It should then state the book's contribution to the field of journalism and communication and how it speaks to the mission of AEJMC (250 words). The proposed book should be based on original research; it should not include previously published material. At the end of the proposal, the author's name, affiliation, email address and phone number must be included. The proposal should be emailed as a Word attachment to Mary Savigar, Peter Lang senior acquisitions editor, at [Mary.Savigar@Plang.com](mailto:Mary.Savigar@Plang.com) no later than 11:59 p.m., Oct. 15. Please put "Scholarsourcing" in the subject line of the email.



The acquisitions editor will remove author-identifying information from the abbreviated book proposals and send to the AEJMC executive director for placement into the AEJMC online system which will allow AEJMC members to browse, comment and vote on proposals between Nov. 15 and Jan. 15, 2015.

## Notification

Authors will be notified by March 1, 2015, if their proposals advance to the second round. These authors will be invited to submit a complete book proposal (guidelines will be issued at that time). Complete book proposals must be submitted to the Peter Lang acquisitions editor by April 14, 2015. These proposals will be reviewed by the AEJMC Scholarsourcing editorial committee and authors will receive written feedback.

Authors will be notified whether they will receive a book contract no later than June 15, 2015.

The AEJMC Scholarsourcing editorial committee was appointed by 2013-2014 AEJMC President Paula Poindexter, who developed the Scholarsourcing book venture with Mary Savigar of Peter Lang. The committee includes:

Jane Singer, City University London, Series Editor  
Carolyn Bronstein, DePaul University  
David Perlmutter, Texas Tech University  
Paula Poindexter, University of Texas at Austin  
Richard Waters, University of San Francisco

Questions should be directed to AEJMC Executive Director Jennifer McGill at [aejmchq@aol.com](mailto:aejmchq@aol.com).

## Applications, Nominations Wanted for *JMC Educator* Editor

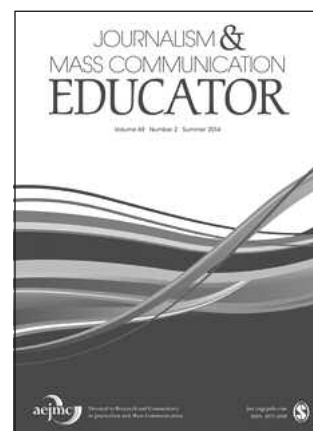
Applications and nominations are being taken for the editorship of *Journalism & Mass Communication Educator* effective Oct. 1, 2015. In order to maintain an open and fair editorship selection process, the AEJMC Publications Committee is calling for applications and nominations. Nominees will be contacted and asked to submit applications. All applicants will be considered for the position. Editors are appointed for four-year terms (pending membership approval of change from three- to four-year terms).

Responsibilities include the prompt processing of all manuscripts submitted to *Journalism & Mass Communication Educator*; coordinating four issues per year; handling all correspondence relative to the publication; cooperating with the AEJMC Central Office on business and budget matters affecting the journal; reporting to and working with the Publications Committee on the continuous development of the journal; and preparing an annual report. The editor will work with the production and promotion representatives of the publisher. The editor receives an annual honorarium of \$5,000.

Applicants and nominees must be AEJMC members in good standing. They should also be able to write and edit clearly and concisely; have an understanding and appreciation of a broad range of research methods; have extensive knowledge of the literature of mass communication; and be housed in a department or school that is eager to cooperate in this publishing venture with special reference to such considerations as office space, travel, use of equipment and provision of student and/or staff assistance. The Publications Committee expects the editor to comply with the graphic design standards established for all official AEJMC publications.

Nominations must be received by Sept. 25, via email, to María Len-Ríos, Publications Committee incoming chair, at [lenriosm@uga.edu](mailto:lenriosm@uga.edu). Nominees will be contacted and asked to provide complete applications, as described below.

A letter of application, a complete vitae, a letter of support from a department head and/or dean, a four- to five-page vision statement for the journal, a list of five references and other supporting data should be compiled in a single PDF and must be received by Oct. 15, via email, to [lenriosm@uga.edu](mailto:lenriosm@uga.edu). Initial inquiries may be made by calling Jennifer McGill at 803-798-0271.



## Call Issued for Blum Award Nominations

The Eleanor Blum Distinguished Service to Research Award was created to recognize people who have devoted substantial parts of their careers to promoting research in mass communication. It is named in honor of its first recipient, the late Eleanor Blum, a long-time communications librarian at the University of Illinois at Urbana-Champaign.

The Blum Award is not necessarily given every year, but nominations received by Dec. 9 will be considered for a 2015 award. Nomination packets should include a letter describing the nominee's contributions in the area of the award, the nominee's C.V. and at least five additional letters of support (preferably more) from colleagues who can attest to the candidate's qualifications for the award. Nominators should represent a range of institutions and perspectives on the nominee's accomplishments.

Previous winners include 2014 Dan Riffe, North Carolina; 2008 Maurine Beasley, Maryland; 2007 Patrick Washburn, Ohio; 2006 James W. Tankard, Jr., Texas at Austin (posthumously); 2005 Margaret Blanchard, North Carolina (posthumously); and 2004 Everette E. Dennis, Fordham.

Nomination letters and packets for the Blum Award should be sent to Bonnie Brennen, College of Communication, Marquette University, Johnston Hall, 401, P.O.Box 1881, Milwaukee, WI 53201.

Please direct any questions to Brennen at 414-288-3493 or [bonnie.brennen@marquette.edu](mailto:bonnie.brennen@marquette.edu).

# AEJMC's Top Ten in 2014

1. The AEJMC Montreal Conference features a **record number of accepted papers** — 910. The 2014 conference is the association's **4th meeting in Canada**, and its second time in Montreal. The association met in Ottawa in 1975, Montreal in 1992 and Toronto in 2004. The Central Office shipped 6,360 pounds of materials for the 2014 meeting.

2. **New Conference Programming Process** — The first year of the new programming process for Council of Division members was a success. For the first time in many years, groups did not have to attend the December Meeting to select program time-slots. Each group submitted its list of sessions, which were randomly allocated in a day-long meeting at the Central Office facilitated by the CofD head and vice head.

3. AEJMC created a **News Engagement Day** website and kicked off publicity at the conference. The Day is an initiative of President Paula Poindexter. Conference attendees were asked to pledge to participate on Tuesday, Oct. 7. This year's goal is a news engagement activity in all 50 states. By the end of the conference, members in 41 states had pledged.

4. AEJMC signed a contract with Peter Lang Publishing to create a **Scholarsourcing Book Proposal** project. The call for the proposal was issued at the Montreal conference. AEJMC members will be asked to comment and vote for the best proposals. Winning proposals will be asked to complete a full proposal, which Peter Lang will evaluate.

5. **AEJMC Trailblazers of Diversity Oral History Project** — AEJMC continues its project to collect oral histories from the many members and professionals who worked through the years to diversify the discipline, the professions and the association. The histories will be housed at the Dolph Briscoe Center for American History at the University of Texas at Austin.

6. **Visiting Professors in Social Media Grants** — For the fifth year, AEJMC worked with the Scripps Howard Foundation to offer six grants of \$4,000 each for faculty to explore how media outlets are using social media. The grants fund a two-week visit to a media outlet for the faculty and a visit by a professional to the faculty's campus.

7. **New Leadership Institute** — Incoming President Elizabeth Toth is developing a new year-long institute for diverse leadership. Tentative start date for the program is at the 2015 conference.

8. Work continues on the **AEJMC International Regional Conference** in Santiago, Chile, to take place Oct. 15 to 17, 2015. An All Academic portal will open this fall for competitive research papers. Texas Tech University has signed on as a sponsor.

9. **Online forms streamline conference** — The online conference registration form for the Montreal conference tracked information for 2,000 attendees by the early bird deadline. It was the most pre-registered conference attendees to date. Online forms were also created for check requests, complimentary students and speaker registrations.

10. **AEJMC members approved a new membership category** — Beginning Oct. 1, a new membership category for Adjunct Faculty will be available.

## Members Invited to Contribute Chapters for New Sport/Religion Book

AEJMC members are invited to contribute to an anthology tentatively titled *Sport and Religion in the 21st Century*, to be published in late 2015 by Lexington Books, a division of Rowman & Littlefield Publishers. The work will address this topic from a variety of perspectives, including cultural, sociological, political, technological, and other chapters, TBD. The scope of the book is not fixed, and prospective authors are encouraged to consider unique approaches.

If you are interested in contributing, please submit an abstract to one of the editors. Expected chapter length will be between 5,000-10,000 words. Deadline for submitted abstracts is Nov. 1 and for completed chapters June 1, 2015; expected publication date is next fall. Please send all abstracts and inquiries to Brad Schultz, co-editor, Mississippi (bschultz@olemiss.edu, 662-915-5161) or Mary Lou Sheffer, co-editor, Southern Mississippi (sheffer27@yahoo.com, 817-372-4022).



# AEJMC's Southeast Colloquium Heads to UT Knoxville

## General Call for Papers and Panels

Authors and scholars are invited to submit research papers and panel proposals for the 40th annual AEJMC Southeast Colloquium, which will be held March 26-28, 2015, at the University of Tennessee in Knoxville, Tenn. Jane Kirtley, the Silha Professor of Media Law and Ethics at the University of Minnesota School of Journalism and Mass Communication, will be the keynote speaker.

In honor of the 40th anniversary, this year's conference will feature a special pre-conference event, *Ida B. & Beyond* — including peer-reviewed presentations and panels from scholars of communication and history from across the country and formal comments from keynote speaker Mia Bay, the director for the Center of Race & Ethnicity at Rutgers University.

## Research Papers

Authors should submit each paper as an email attachment (documents may be submitted in the following formats: Word, PDF) directly to the paper chairs listed below for each division by no later than 11:59 p.m. Dec. 8 EST. In the body of the email, authors must provide the title of the paper, and the name, affiliation, address, office phone, home phone, fax and email address for each author. Students and faculty should indicate their status for consideration of faculty and student top paper awards. Do not include any author-identifying information on any page of the attached paper submission. Authors also should redact identifying information from the document properties. On the cover page of the attached paper, only the title of the paper should appear. Following the cover page, include a 250-word abstract.

Length of papers should not exceed 30 pages including references and tables (50 pages for Law and Policy papers). Submissions must be original and must not have been previously presented at a conference.

**Law and Policy Division:** Michael T. Martinez, [mtmartinez@utk.edu](mailto:mtmartinez@utk.edu)

**History Division:** Erika Pribanic-Smith, [epsmith@uta.edu](mailto:epsmith@uta.edu)

**Magazine Division:** Erin Coyle, [ekcoyle@lsu.edu](mailto:ekcoyle@lsu.edu)

**Electronic News Division:** Travis Bell, [trbell@usf.edu](mailto:trbell@usf.edu)

**Newspaper and Online News Division:** Robert Byrd, [robert.d.byrd@usm.edu](mailto:robert.d.byrd@usm.edu)

**Open Division:** Denae D'Arcy, [ddarcy@vols.utk.edu](mailto:ddarcy@vols.utk.edu)

The author of each accepted paper (at least one author in the case of a co-authored paper) must present the paper at the colloquium or it will not be listed in the final program. Acceptance and/or submission of papers to colloquium paper competitions does not prevent authors from submitting to AEJMC divisions for the national conference.

Complete contact information and a complete list of (all) authors must be submitted with other material (and on deadline) or a paper will be disqualified. Authors of accepted papers will be notified by early February 2015.

## Panel Proposals

Panel proposals should be submitted to Michael T. Martinez at [mtmartinez@utk.edu](mailto:mtmartinez@utk.edu) by Dec. 8 and should include a brief description of the panel along with proposed panelists. Proposals should not exceed three double-spaced pages.

## Ida B. Wells & Beyond Submissions

Interested *Ida B. & Beyond* participants should follow the instructions outlined on the Ida Initiative site (<http://theidainitiative.wordpress.com/2014/07/24/ida-b-beyond/>). To have your manuscripts and panel proposals featuring original research considered for the pre-conference event, please send your 2-page extended abstracts and your 5-page panel proposals in a Word Document or PDF (sans identifying information) to Amber Roessner, the research chair, at [aroessne@utk.edu](mailto:aroessne@utk.edu), no later than 11:59 p.m. EST Nov. 15.

All entries will be double-blind peer reviewed by a select committee of media history scholars on the Ida B. Wells Pre-Conference Steering Committee. Selected entrants will be notified no later than Jan. 15, 2015, and will present their scholarship on March 26, prior to the Southeast Colloquium's opening reception.

## Kaiser Award Winners Honored in Montreal

By Matt Ragas, AEJMC's Public Relations Division Kaiser Committee

Thanks to a PRSA Foundation grant, the Inez Kaiser Graduate Students of Color Awards Program was extended to three recipients at AEJMC's Montreal conference. The awardees were 'Niyi Waid Bello, Ph.D. candidate, Texas Tech; Niveen AbiGhannam, Ph.D. candidate, Texas at Austin; and Young Eun Park, doctoral student, Indiana.

The award seeks to encourage these students' academic career aspirations, and in turn, their involvement broadens the diversity within AEJMC's Public Relations Division, AEJMC and the profession. In addition to increased travel funding for the fellows, a mentoring component was added to the program.

"I am profoundly honored to be named one of the 2014 Kaiser fellows and to join the list of distinguished past awardees," says Niveen AbiGhannam, whose research focus is on science communication, including women science opinion leaders. "This award is such an encouraging early career recognition for me and a great motivation to keep excelling."



Pictured left to right: Jensen Moore (Kaiser chair), Niveen AbiGhannam, 'Niyi Waid Bello and Young Eun Park

The Kaiser Committee wishes to thank the following Public Relations Division members for generously serving as mentors to this year's Kaiser fellows: Melissa Dodd, Central Florida; Liz Gardner, Texas Tech University; and Dean Mundy, Oregon. If you are a Public Relations Division member interested in volunteering for the Kaiser Committee for 2014-15, including working on a PRSA Foundation diversity grant proposal, please email Kaiser Chair Matt Ragas, [mrugas@depaul.edu](mailto:mrugas@depaul.edu).

## AEJMC's 2014 Presidential Award Presented to Carolyn Stroman

AEJMC President Paula Poindexter awarded Carolyn Stroman, Howard, the 2014 AEJMC Presidential Award Aug. 8 during the Business Meeting at AEJMC's Montreal conference.

Poindexter said Stroman was chosen as the award recipient for her leadership as editor of the *Howard Journal of Communications*, trailblazing work in health communications, graduate student mentoring and long-time service to AEJMC.

The Presidential Award is given to long-serving AEJMC members on an as-appropriate basis by the current AEJMC president to recognize distinguished service to journalism and mass communication education.



Paula Poindexter (left), AEJMC president, awards the 2014 AEJMC Presidential Award to Carolyn Stroman, Howard — photo courtesy of Andy Fidel

## Benson Wins 2014 Tankard Book Award

NYU Professor Rodney Benson has been named the winner of AEJMC's 2014 Tankard Book Award for his book *Shaping Immigration News: A French-American Comparison*.

Benson received the award Aug. 6 during AEJMC's Montreal conference.

Benson is an associate professor in the Department of Media, Culture, and Communication at New York University's Steinhardt School of Culture, Education, and Human Development and an affiliated faculty member in the Department of Sociology. He holds a Ph.D. in sociology from the University of California, Berkeley.

The book, published in 2013 by Cambridge University Press, compares immigration news coverage in the United States and France from the early 1970s through the 2000s, drawing on detailed text and image analysis and nearly 100 interviews with journalists in Paris, Los Angeles and New York. Benson draws on the comparison to draw broader conclusions about journalistic practices and performance in the two countries. According to Cambridge University Press's description of the book, Benson "challenges classic liberalism's assumptions about state intervention's chilling effects on the press, suggests costs as well as benefits to the current vogue in personalized narrative news, and calls attention to journalistic practices that can help empower civil society."



Rodney Benson accepting the Tankard Book Award during the Montreal conference

## Research Committee Seeks Tankard Nominations

AEJMC's Standing Committee on Research invites nominations for the 2015 Tankard Book Award.

Authors who are AEJMC members as of Nov. 12 may self-nominate any first-edition scholarly monograph, edited collection or textbook published in 2014 that is relevant to journalism and mass communication. (The copyright MUST be 2014.) Nominated books may be co-authored or co-edited and must be well-written and break new ground. Nominations are due Nov. 12.

The three finalists will discuss their works at an awards panel at the 2015 AEJMC San Francisco conference. Following the discussion, the 2015 Tankard Book Award winner will be announced. Finalists must agree to be present at the Tankard panel and register for the AEJMC conference. Finalists will be notified by early June 2015.

To nominate a title for the award, submit the following to Jennifer McGill, AEJMC, 234 Outlet Pointe Blvd., Columbia, SC 29210-5667, for receipt by Nov. 12:

- (1) a nomination letter that includes the book's title, author(s) or editor(s), copyright date, publisher, ISBN and an explanation of the book's contribution to the field of journalism and mass communication;
- (2) the author's mailing address, telephone number and email address;
- (3) specific language stating "As the author/editor of this title nominated for the 2015 Tankard Book Award, I guarantee that if my book is chosen as a finalist, I will attend the Tankard Book Award panel at the 2015 AEJMC conference in San Francisco as a registered participant"; and
- (4) six copies of the book to be considered for the award. Six copies of publisher's page proofs may be submitted, but only if the book will be in print by Dec. 31 and will carry a 2014 copyright. Entries that are not in print by Dec. 31 will be disqualified.

Given the large number of nominations each year, only complete nomination packets will be considered. The Standing Committee on Research reserves the right not to present the award in any given year. First presented in 2007, the award is named in honor of Dr. James Tankard, Jr., posthumous recipient of AEJMC's 2006 Eleanor Blum Distinguished Service to Research Award, former editor of *Journalism Monographs* and a longtime University of Texas at Austin journalism professor. Queries about the award should be directed to the chair of the award committee, Tori Ekstrand, University of North Carolina Chapel Hill, at [torismit@email.unc.edu](mailto:torismit@email.unc.edu).

## Submit Now for 2015 AEJMC-Knudson Latin America Prize

AEJMC is calling for books and manuscript-length non-fiction reporting projects (including multi-media) for the AEJMC-Knudson Latin America Prize.

This award is given annually to a book or project concerning Latin America or coverage of issues in Latin America. The work must make an original contribution to improve knowledge about Latin America to U.S. students, journalists or the public. The submission should either be journalistic or educational in nature, or both. The submission may be the result of one author or a team's work. The work must have been published in English. Only one submission is allowed per person. AEJMC does reserve the right to not present an award.

Topics are open, but preference will be given to work on civic issues or topics that promote social change and that break new ground. Works must have been published in 2014. Entries should include six copies of the work as well as a narrative putting the work in social, political and cultural context. The winner must attend the AEJMC convention in San Francisco in August 2015 to receive the award. The winner will be notified by early June 2015. Questions may be directed to Jennifer McGill at [aejmchq@aol.com](mailto:aejmchq@aol.com) or 803-798-0271.

The winner of the 2014 AEJMC-Knudson Latin America Prize is *Crisis of Governance in Maya Guatemala: Indigenous Responses to a Failing State*, edited by John P. Hawkins, James H. McDonald and Walter Randolph Adams; the award was accepted by Hawkins (pictured at right) during AEJMC's Montreal conference.



John Hawkins accepting the 2014 AEJMC-Knudson Latin America Prize

To submit a work for the AEJMC-Knudson Latin America Prize, submit the following to Jennifer McGill, AEJMC, 234 Outlet Pointe Blvd., Columbia, SC 292105667, for receipt by Dec. 1:

- (1) a nomination letter that includes the work's title, author(s) or editor(s), copyright/publication date, publisher, and an explanation of the work's contribution;
- (2) the author's mailing address, telephone number and email address;
- (3) specific language stating "As the author/editor of this title nominated for the AEJMC-Knudson Latin America Prize, I guarantee that if I am the award winner, I will attend the prize presentation at the 2015 AEJMC conference in San Francisco, as a registered conference participant"; and
- (4) six copies of the work to be considered for the award.

This award was endowed by the late Jerry Knudson, an emeritus professor at Temple University. Knudson was a long-time AEJMC member whose research and publications focused on Latin America.

## Don Stacks Receives 2014 Bowles Public Service Award

Don Stacks, Miami, is the recipient of AEJMC's 2014 Dorothy Bowles Award for Outstanding Public Service. The award recognizes an AEJMC member who has a sustained and significant public-service record that has helped build bridges between academics and professionals in mass communications. Stacks (pictured at right) received the award during AEJMC's Business Meeting Aug. 8 at the Montreal conference.

Stacks has written more than 150 scholarly articles and papers, and has spoken at conferences on five continents. His books, *Primer of Public Relations Research* and *Dictionary of Public Relations Measurement and Research*, have become vital tools for public relations professionals, clarifying, systematizing and informing methods and ideas around research and evaluation in the field. He serves on the boards of leading communication and public relations journals and directs the annual International Public Relations Research Conference, which he founded 18 years ago. Stacks also serves as trustee for the Institute for Public Relations, and is on the boards of the International Public Relations Association and the Institute for Public Relations.



Don Stacks

# TEACHING TIPS CORNER



By Leslie-Jean Thornton  
AEJMC Standing Committee on Teaching  
Associate Professor  
Cronkite School of Journalism and Mass  
Communication  
Arizona State University  
Leslie-Jean.Thornton@asu.edu

## Enroll in Online Courses to Improve Teaching Skills

Class had begun when I'd clicked the "play" arrow a while earlier. The professor, an esteemed and personable scholar at a top-tier university, was making a complex and considered argument about an intriguing subject. Her words, though, were slipping by. I stopped the video several times, went back a few sentences, replayed, then replayed again.

I took notes to focus my attention, but... No. Not happening. I had to figure something out before her points stood a chance of sticking, and it wasn't an abstruse point that needed clarification. It was something painfully mundane, in fact. Was her blouse buttoned incorrectly? Was the collar poorly constructed or was it supposed to look that way? Maybe the crookedness was an optical illusion? Fortunately, I could pause and ponder: chalk one up for recorded pedagogy. But first I did the equivalent of passing a note in class: I took a screenshot of the professor and her odd blouse and sent it to a friend.

Although I'm a professor and happily so, last semester I completed four MOOCs – Massive Open Online Courses – as a student and I'm enrolled in three more. It's safe to say I'm impressed and, perhaps, addicted. Much of what I'm learning, however, has less to do with mastering subjects than gaining insight into how I react as a student. By extension, I'm learning things to do and not do as a teacher. For starters, in my professor role, I've vowed never to wear puzzling clothes to class.

The anonymity of the MOOC plays to my dual-agenda advantage, freeing me to relate to the course simply as me, not as someone responsible for keeping up a public persona. In me-to-monitor sessions, unobserved, I am allowed degrees of focus that would be freaky in person. As a result, I can become intensely aware of my professors and the settings in which they are teaching. I'm free to acknowledge frustrations and distractions – to say "Argh!" out loud when needed. In the public forum "discussions" with fellow enrollees, a feature of many MOOCs, I can lurk as well as participate to get an idea of how the course is being received. Is my cohort on track or splintered into la-la land? I saw both, and I saw reasons for both.

I've gained a greater respect for students' need for recognition. Over the years, as grading and feedback fatigue takes its toll, individual notice can recede – it takes concerted time and effort. As a MOOC student, I found myself yearning for attention, and that need awakened the professor side of me. If I had the choice now between making more assignments, thereby lessening the chance of feedback, or going for fewer and paying more attention, I'd go for the latter. I'm going to increase the number of "extra credit" assignments, too.

Here are some of the other top lessons I've learned from being in MOOCs:

Be highly aware of distractions. What's written on the board or projected on the screen behind you? Are there hallway dramas visible from the class? Is the sun pouring in and hampering students' ability to read your face as you speak? Is someone smacking gum? Don't be so intent on your presentation that you allow such things to hijack or hamper your students' progress.

Attention cycles matter. Timing matters. Emphasis matters. I was lucky to take a "bootcamp" in pedagogy when I began teaching at Arizona State. Ten years later, I remember what an instructor told us: after 45 minutes of listening nonstop to a lecture, learning goes in reverse. Alas, after one of my MOOCs, I truly believe. Take breaks. Diversify delivery. Emphasize points with something other than your voice – write on a board, hold something up, change where you stand. Take breaks, and encourage students to do the same. At home, plugged into my computer, I was nevertheless free to walk around while listening and set my own breaks. This helped me absorb the material. See what you can do to give your students absorption time, too.

Make-work assignments are deadly. Sure, they can reinforce a lesson point, but they build in resentment and demonstrate a lack of respect for the students' time and effort. If a solid review of the material is necessary to bring a point or a skill home, or if simple practice is needed, at least say that. Better yet, try to incorporate that work into a meaningful assignment.

Once a bond breaks, it's not easy to get it back. Attend to momentum. The best classes made me eager for the next ones by showing me I'd learned something and would soon be building on that knowledge. Connecting the classes is as important as connecting students to the classes. I don't know how yet, but I'm going to be super attentive to what I teach just before and just after Thanksgiving break this year. No need to lose them in the home stretch.

It pays to switch perspectives. I recommend enrolling in a MOOC or two; you don't have to finish... and you might discover a newfound appreciation for useful handouts, accessible material and inspirational professors. Oh, yes – and you might find inspiration itself.

 [aejmc.com/home/resources/teaching-resources](http://aejmc.com/home/resources/teaching-resources)

# Placement Ads

## Ad Rates

AEJMC Placement Service ad rates are \$200 for the first 200 words and 25 cents for each additional word. Ads should be e-mailed to [aejmcnews@aol.com](mailto:aejmcnews@aol.com). Type "Newsletter Ad" in the subject line. Include the name of the contact person and phone number. Schools are billed after publication with tearsheets.

### Copy Deadlines

January.....	Dec. 1
March.....	Feb. 1
July.....	June 1
September 15.....	Aug. 1
November.....	Oct. 1

**Auburn University** — School of Communication and Journalism, **Tenure-Track Assistant Professor in Journalism**, Position Number: 116210.

Position: The School of Communication and Journalism at Auburn University invites applications for a tenure-track position as an Assistant Professor of Journalism beginning fall semester, Aug. 16, 2015.

Responsibilities: The candidate's primary teaching assignments will involve teaching emerging media, including multimedia, mobile and social media. Candidates should be proficient in teaching Adobe Creative Suite and Final Cut Pro. In addition, the successful candidate should be able to contribute to one or more of the following teaching areas: Web design and programming, data visualization, digital news reporting, digital news production or photojournalism.

The School of Communication and Journalism partnered with Raycom Media in 2013 to create a state-of-the-art multimedia newsroom to train student journalists. Faculty and Raycom news professionals work with students in the newsroom to reinforce classroom lessons with live reporting experiences. Our desired candidate will be able to contribute to this initiative.

Tenure-track faculty members are expected to engage in scholarly research or appropriate creative work. In addition to teaching five courses per year, responsibilities include service to the school, college and the professional journalism community; teaching graduate-level courses and directing theses in the graduate program.

Requirements/Qualifications: The ideal

candidate will have a Ph.D., and at least three years of full-time professional newsroom experience as a journalist OR a master's degree and at least eight years of full-time professional newsroom experience as a journalist. Outstanding candidates who are in the final stages of dissertation writing (ABD) will be considered. However, appointment to the tenure-track position at the rank of assistant professor requires the earned doctorate by the August 16, 2015 start date. If the candidate fails to complete the degree by the designated date, the position will revert to an instructor position. The offer will be withdrawn if the Ph.D. is not earned by May 15, 2016. Applicants should have a demonstrated record of excellence in teaching collegiate-level journalism courses and a solid record of scholarly or creative productivity or substantive evidence of research/creative potential. Salary is competitive, dependent on qualifications and contingent on funding.

The candidate selected for this position must be able to meet eligibility requirements to work in the United States at the time the appointment is scheduled to begin and continue working legally for the proposed term of employment; excellent communication skills required.

Application: Please go to this website to apply for the position: <https://aufacultypositions.peopleadmin.com/>

**Review of applications will begin Oct. 3, 2014, and continue until a candidate is selected.**

Auburn University is one of the nation's premier land, sea, and space grant institutions. In the 2013 edition of U.S. News and World Report, it was ranked 37th among public universities. Auburn is an institution that is both highly research-active and committed to maintaining teaching excellence, offering Bachelor's, Master's, Educational Specialist, and Doctor's degrees. Its enrollment of 25,134 students includes 20,175 undergraduates and 4,959 graduate students. The School of Communication and Journalism has more than 900 students in its four undergraduate majors and master's program ([www.cla.auburn.edu/cmjn](http://www.cla.auburn.edu/cmjn))

Auburn University is geographically located in a moderate climate with easy access to both beach and mountain recreational facilities and is situated along the rapidly developing I-85 corridor between Atlanta and Montgomery, Ala. The Auburn-Opelika metropolitan statistical area has a population of 140,000, excellent public school systems and a regional medical center. CNNMoney.com named Auburn as one of the top 100 "Best

Places to Live" for 2012.

Auburn University is an Affirmative Action/Equal Opportunity Employer. It is our policy to provide equal employment opportunities for all individuals without regard to race, sex, religion, color, national origin, age, disability, protected veteran status, genetic information, or any other classification protected by applicable law.

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**Auburn University** — School of Communication and Journalism, **Tenure-Track Assistant Professor in Public Relations**, Position Number: 118620.

Position: The School of Communication and Journalism at Auburn University invites applications for a tenure-track position as an Assistant Professor of Public Relations beginning fall semester, Aug. 16, 2015.

Responsibilities: The candidate will teach undergraduate and graduate courses in public relations. He or she should engage in scholarly research in the field of public relations and demonstrate an interest in contributing to online education, diversity and the overall strategic plan of Auburn University.

The desired candidate will have a proven research agenda in the field of public relations and professional industry experience, as well as involvement in public relations divisions of national organizations such as PRSA, AEJMC and/or NCA.

The candidate's primary teaching assignment will be within the public relations curriculum. Applicants should have a demonstrated record of excellence in teaching public relations courses. The successful candidate will be expected to demonstrate evidence of the ability to integrate digital media elements and teaching into the curriculum. The candidate should be able to teach on topics such as digital media, digital communication, or strategic digital communication management as they relate to public relations. The successful candidate should also be able to contribute to one or more of the following specific teaching areas: content creation, promotional strategy, measurement and evaluation. The candidate should be committed to outreach within the public relations profession.

In addition to teaching five courses per year, responsibilities include service to the department, college and the scholastic and professional public relations community; teaching graduate-level courses and directing theses in the graduate program.

Requirements/Qualifications: The ideal candidate will have a Ph.D. in mass communication. Outstanding candidates who are in the

final stages of dissertation writing (ABD) will be considered. However, appointment to the tenure-track position at the rank of assistant professor requires the earned doctorate by the August 16, 2015 start date. If the candidate fails to complete the degree by the designated date, the position will revert to an instructor position. The offer will be withdrawn if the Ph.D. is not earned by May 15, 2016. Salary is competitive, dependent on qualifications and contingent on funding.

The candidate selected for this position must be able to meet eligibility requirements to work in the United States at the time the appointment is scheduled to begin and continue working legally for the proposed term of employment; excellent communication skills required.

Application: Please go to this website to apply for the position: <https://aufacultypositions.peopleadmin.com/>

**Review of applications will begin Oct. 3, 2014, and continue until a candidate is selected.**

Auburn University is one of the nation's premier land, sea, and space grant institutions. In the 2013 edition of U.S. News and World Report, it was ranked 37th among public universities. Auburn is an institution that is both highly research-active and committed to maintaining teaching excellence, offering Bachelor's, Master's, Educational Specialist, and Doctor's degrees. Its enrollment of 25,134 students includes 20,175 undergraduates and 4,959 graduate students. The School of Communication and Journalism has more than 900 students in its four undergraduate majors and master's program ([www.cla.auburn.edu/cmjin](http://www.cla.auburn.edu/cmjin))

Auburn University is geographically located in a moderate climate with easy access to both beach and mountain recreational facilities and is situated along the rapidly developing I-85 corridor between Atlanta and Montgomery, Ala. The Auburn-Opelika metropolitan statistical area has a population of 140,000, excellent public school systems and a regional medical center. CNNMoney.com named Auburn as one of the top 100 "Best Places to Live" for 2012.

Auburn University is an Affirmative Action/Equal Opportunity Employer. It is our policy to provide equal employment opportunities for all individuals without regard to race, sex, religion, color, national origin, age, disability, protected veteran status, genetic information, or any other classification protected by applicable law.

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**California State Polytechnic University, Pomona, 3801 West Temple Avenue, Pomona, CA 91768 – Journalism, Assistant Professor, COMMUNICATION DEPARTMENT.**

We invite applications for the position of

Assistant Professor of Communication. Duties and Responsibilities: Teach undergraduate courses in Journalism that cover print and on-line beginning, intermediate, and advanced reporting; and some combination of the following: print and online magazine journalism, new media and new technologies, desktop publishing, survey of mass communication, and additional courses in the candidate's areas of expertise. Position requires excellence in teaching and advising, research and publication, and service to the Department, the College, and the University. Required Qualifications: Ph.D. in Journalism by September 1, 2015. Previous teaching experience. Demonstrated potential for continued scholarly research and publication. Demonstrated ability to be responsive to the educational equity goals of the University and its increasing ethnic diversity and international character. Date of Appointment: Fall 2015. **First consideration will be given to completed applications received no later than October 1, 2014 and will continue until the position is filled.** EOE/Minorities/Females/Vet/Disability. An online application process will be used. To apply, please go directly to <https://class.csupomona.edu/apply-com-journalism>. For any additional inquiries or assistance, e-mail [vmkey@csupomona.edu](mailto:vmkey@csupomona.edu).

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**California State University, Fullerton — Journalism, Entertainment, Integrated Comm Positions.**

The Department of Communications at California State University, Fullerton has four new faculty positions that will be filled for academic year 2015-2016. The positions include: Digital Journalism (tenure track), Entertainment & Tourism Communications (tenure track), and Integrated Communications/Advertising/ Public Relations (one tenure track and one lecturer position). Applications are being accepted now.

Cal State Fullerton has more than 37,000 students and approximately 1,800 full- and part-time faculty members. CSUF is fourth in the nation for the number of bachelor's degrees awarded to minority students and first in California for the number of bachelor's degrees awarded to Hispanics. The College of Communications is one of the largest units of its type within the discipline. The Department of Communications offers bachelors and master's degrees and has an enrollment of more than 2,500 students.

Inquiries may be directed to: Dr. Doug Swanson, APR, Professor and Search Committee Chair ([dswanson@fullerton.edu](mailto:dswanson@fullerton.edu)). Applications are only accepted electronically. For complete information, visit: <http://hr.fullerton.edu/Jobs/>

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**LEHIGH UNIVERSITY:** The Department of Journalism & Communication invites applications for a **tenure-track assistant professor position** dedicated to research and teaching on how digital and mobile media are transforming global and community life in arenas such as politics, culture, migration, health, environment or others. An ability to teach multimedia, digital or visual classes in journalism is preferred. The candidate should also have relevant professional experience. A Ph.D. is required by appointment start date.

The position is a joint appointment between the department and the university's Globalization and Social Change Initiative. Broad, interdisciplinary approaches are welcome. Preference is for candidates with depth of experience in a particular region of the world with knowledge of language and culture that enriches their research and teaching.

The candidate will teach two courses per semester, advise students, participate in departmental and program service, and conduct an active research program. Salary and benefits are highly competitive. The department has offered a small undergraduate program of superior quality since 1927. It has eight full-time faculty. With major and minor programs in journalism, science and environmental writing, and mass communication, it enrolls about 160 majors and minors. The Globalization and Social Change Initiative has supported the popular interdisciplinary major, Global Studies, since 2006. Participating faculty are drawn from throughout the college.

<http://www.lehigh.edu/journalism> and <http://www.lehigh.edu/globalization>

Lehigh University is a Research 1 university and ranks in the top 50 among national universities in the 2014 U.S. News & World Report ratings and is in the most competitive category in both Peterson's Guide and Barron's Profile of American Colleges. Lehigh is located on a scenic, 1,600-acre campus in historic Bethlehem in a region of eastern Pennsylvania known as the Lehigh Valley. It is about one and one-half hours from New York and Philadelphia. The Lehigh Valley is an attractive place to live and work with reasonable cost of living, easy commuting, good schools, and abundant cultural activities.

Applicants should apply at Academic Jobs Online: <https://academicjobsonline.org/ajo/jobs/4104>

The site will have instructions for the easy upload of all materials by candidates and references. Required materials are cover letter, vita, statements on research and teaching, and three letters of reference. **Review of applications will begin September 15 and continue until the position is filled.** Inquiries can be addressed to Professor Jack Lule, Depart-

**Continued on page 16**

# Placement Ads

## Continued from page 15

ment Chair, Journalism & Communication: jack.lule@lehigh.edu.

The College of Arts and Sciences at Lehigh University is committed to increasing the diversity of the college community and curriculum. Candidates who can contribute to that goal are encouraged to apply and to identify their strengths or experiences in this area.

Lehigh University is an equal opportunity/affirmative action employer and Lehigh offers excellent benefits including domestic partner benefits. Please also see Lehigh Work/Life Balance for Faculty: [http://www.lehigh.edu/~inprv/work\\_life\\_balance](http://www.lehigh.edu/~inprv/work_life_balance).

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### San Diego State University — School of Journalism and Media Studies.

The School of Journalism and Media Studies at San Diego State University seeks two new faculty colleagues:

#### (1) Assistant Professor in Journalism (tenure track)

#### (2) Visiting Faculty in Advertising (non-tenure track)

Position #1:

Assistant Professor (Tenure-Track) in Journalism (VPAA#2015/16-10)

Position: Full-time, tenure-track assistant professor in journalism, to start August 2015.

Responsibilities: The successful candidate will be able to teach across the undergraduate journalism curriculum, including both skills-based and theory courses, as well as graduate seminars in mass communication theory, advanced research methods, and journalism topics. Tenure-track faculty members are expected to have a scholarly research agenda in journalism and also provide service to the school, college and professional journalism communities.

Required Qualifications: Candidates should have a demonstrated commitment to excellence in both teaching and research, in line with SDSU's teacher-scholar model. An earned doctorate in journalism, mass communication or a related field is required by the position start date. Relevant professional work experience in journalism is required. Evidence or promise of a strong research agenda in journalism is required.

Desired Qualifications: The ideal candidate should have a track record of teaching college-level journalism courses, such as news writing and reporting, mobile reporting, digital and social media, investigative reporting, data journalism, web design and programming, data visualization, digital news production, photojournalism, multimedia reporting

and storytelling. Applicants should be familiar with (a) the latest digital journalism applications, such as but not limited to, FinalCut Pro, Dreamweaver, and the Adobe Creative Suite; (b) social media platforms and tools such as Hootsuite, Tweetdeck, Twitter, and Facebook, among others; and (c) the latest mobile and digital tools for news gathering and reporting. Fluency in both English and another language (e.g., Spanish) would be a plus.

Rank and Salary: This position is expected to be filled at the assistant professor level. Appointment to the position requires that the candidate's doctoral degree be earned by August 1, 2015. Salary will be commensurate with qualifications and experience.

**Applications: Review of application materials will begin September 15, 2014, and continue until the position is filled.** Each application should include (a) a letter of interest summarizing the candidate's qualifications, (b) a curriculum vita, (c) a transcript of all graduate courses taken, (d) a sample syllabus for a course the candidate has taught or would be interested in teaching, and (e) names and contact information for three references. All applications and inquiries should be addressed to:

Amy Schmitz Weiss, Ph.D.

Journalism Search Committee Chair

Associate Professor

School of Journalism and Media Studies

San Diego State University

5500 Campanile Drive

San Diego CA 92182-4561

[aschmitz@mail.sdsu.edu](mailto:aschmitz@mail.sdsu.edu)

619-594-3504

Position #2:

Visiting Faculty in Advertising/Branded Digital Communications

Position: Full-time, two-year, visiting faculty member in advertising/branded digital communications (non-tenure-track), at the level of assistant professor or lecturer, to start August 2015.

Responsibilities: The successful candidate will be able to teach across the undergraduate advertising curriculum, including both skills-based and theory courses, as well as graduate seminars in an advertising-related area. The visiting faculty member is expected to have a scholarly research agenda in advertising and/or branded digital communications (broadly defined) and also provide service to the School and professional advertising communities.

Required Qualifications: Candidates should have a demonstrated commitment to excellence in both teaching and research, in line with SDSU's teacher-scholar model. Relevant professional work experience in advertising is required. Evidence or promise of a strong research agenda in advertising and/or

branded digital communications (broadly defined) is required.

Desired Qualifications: We seek a "visionary," a candidate who is able to express his/her own perspective on where the field of digital branded communications is heading and who possesses the desire and skills necessary to revise and create courses that help students understand this vision, thereby contributing to both the growth of the advertising specialization and to students' post-graduation success. An earned doctorate in advertising, marketing, integrated marketing communication, mass communication or a related field is strongly preferred by the position start date.

The ideal candidate should have a track record of teaching college-level advertising courses. We are particularly interested in candidates with expertise for and/or experience in teaching undergraduate courses in advertising research, advertising creative, digital media planning, and advertising and social media strategy. Applicants also should have an interest in designing and teaching courses broadly related to branded digital communications at the graduate level, in addition to serving on master's thesis committees.

Applicants should be able to demonstrate the ability to teach one or more of the following: advertising creative with an emphasis on digital creative strategy and tools; advertising research with an emphasis on new and emerging digital research techniques; advertising and social media with an emphasis on the strategic use of social platforms. Fluency in both English and another language (e.g., Spanish) would be a plus.

Rank and Salary: This is a two-year visiting faculty position at the assistant professor or lecturer level. Appointment to the position at the assistant professor level requires that the candidate's doctoral degree be earned by August 1, 2015. Appointment as a visiting lecturer is possible if the candidate has not earned the doctoral degree by August 1, 2015. Salary will be commensurate with qualifications and experience.

About the Advertising Program at SDSU: At the undergraduate level, the advertising specialization in the School of Journalism & Media Studies is a five-course sequence designed to empower students with the conceptual knowledge and applied skills that are required for leadership positions in branded digital communications. The courses now address digital branded communications from the perspective of strategy, creative, and research. The specialization seeks an individual with the academic and professional competencies that will allow significant contributions to the current program and program expansion.



**Applications: Review of application materials will begin October 1, 2014, and continue until the position is filled.** Each application should be mailed in hard copy and include (a) a letter of interest summarizing the candidate's qualifications, (b) a curriculum vita, (c) a transcript of all graduate courses taken, (d) a sample syllabus for a course the candidate has taught or would be interested in teaching, and (e) names and contact information for three references. All applications and inquiries should be addressed to:

Barbara Mueller, Ph.D.  
Advertising Search Committee Chair  
Professor  
School of Journalism and Media Studies  
San Diego State University  
5500 Campanile Drive  
San Diego CA 92182-4561  
muelle1@mail.sdsu.edu

About the School of Journalism and Media Studies: Successful candidates will become part of a school with 17 tenured and tenure-track faculty, 3 full-time lecturers, 20 part-time lecturers, and more than 700 majors, pre-majors, and graduate students. Undergraduate program areas include advertising, journalism, media studies, and public relations. The School offers a master's degree program in mass communication and media studies, as well as a master's degree program in learning design and technology. The School is part of the College of Professional Studies and Fine Arts, one of seven colleges that serve a university community of 35,000 students in a fast-growing, culturally rich, metropolitan area with a loyal regional base and strong national and international relationships. For more information, visit: <http://jms.sdsu.edu>.

About San Diego State University: San Diego State University is the oldest and largest higher education institution in the San Diego region. Since its founding in 1897, the university has grown to become a leading public research university. Each year, SDSU provides more than 35,000 students with the opportunity to participate in an academic curriculum distinguished by direct contact with faculty and an increasing international emphasis that prepares them for a global future. Overall, San Diego State students can choose from 91 undergraduate majors, 78 master's programs and 22 doctoral degree programs.

SDSU ranks among the top universities nationwide in terms of ethnic and racial diversity among its student body, as well as the number of bachelor's degrees conferred upon students of color. Increasingly recognized for innovative research, SDSU is establishing itself as one of the leading public research universities. It is classified as a "research-high" institution by the Carnegie Foundation. Research funding has more than doubled from a decade

ago. Since 2000, SDSU faculty and staff have attracted more than \$1 billion in grants and contracts for research and program administration.

SDSU is a Title IX/Equal Opportunity Employer

For details see <http://affiliated.sdsu.edu/ColPSFA/journalism.htm>

and  
[http://psfa.sdsu.edu/web/index.php/about\\_us/jms\\_visiting\\_faculty](http://psfa.sdsu.edu/web/index.php/about_us/jms_visiting_faculty).

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**Texas Christian University (TCU) — Tenure-Track Faculty Position at the Assistant Professor Level in Strategic Communication.**

The School of Strategic Communication in the Bob Schieffer College of Communication at Texas Christian University (TCU) in Fort Worth, Texas, invites applications for a full-time, tenure-track position at the Assistant Professor level in the area of public relations to begin in the 2015-2016 academic year. We are particularly interested in candidates with expertise and experience in one or both of the following two areas: (1) writing and digital storytelling, and/or (2) strategic communication and the law.

Candidates must have a Ph.D. or be in the process of completing a Ph.D. in the area of public relations, communication or a related area. Candidates must demonstrate research potential and the ability to teach undergraduate and graduate courses in strategic communication. At least two years of industry experience are required. The normal full-time load is three classes one semester/two courses the second semester, along with commitments to school committees, advising and research.

TCU delivers a world-class university experience, consistently ranking in the top 5 percent of the 3,500 universities and colleges in the nation. Named for TCU alumnus Bob Schieffer, current host of the No. 1-ranked Sunday morning political interview show "Face the Nation," the Bob Schieffer College of Communication recently completed a \$5.6 million expansion and renovation.

TCU accepts online applications only at [https://tcu.igreentree.com/CSS\\_Faculty/CSSPage\\_Welcome.asp](https://tcu.igreentree.com/CSS_Faculty/CSSPage_Welcome.asp).

From there, click on "Find Openings" and then select "Communication Positions." Include a cover letter, a list of at least three references, and a curriculum vitae. **Review of applications will begin Oct. 15, 2014, and will continue until the position is filled.**

TCU is AA/EEO employer and does not discriminate on basis of age, disability, marital status, race, ethnicity, religion, sex, or veteran status.

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**Trinity University — Public Relations, Tenure Track Assistant Professor**, Fall 2015, Department of Communication, Trinity University, San Antonio, Texas

Communication: Trinity University.

Tenure Track Assistant Professor of Communication, Fall 2015. Ph.D. required by August start date. Teach six undergraduate classes per year (9 contact hours per semester) with primary teaching responsibilities in the theory, critical study, and practice of public relations.

The Department of Communication views public relations as a field in transition that encompasses four key areas: strategic planning, message creation, tactical implementation, and evaluation. We are seeking an individual with the vision to see the future needs of students in our evolving media landscape and create new courses in this area of study.

Candidates would be expected to (a) develop and teach courses in PR principles, strategic planning, communication tactics, and writing, (b) be active in teaching core communication courses in the department, and (c) contribute to teaching courses in the university's new, interdisciplinary general education program. Because our department values the integration of theory and practice, at least one year of professional experience in public relations is strongly preferred.

Trinity University is an independent, highly selective, primarily undergraduate liberal arts and sciences institution with an ideal student-faculty ratio, and excellent facilities, equipment, and services. Embracing the liberal arts and sciences mission of the university, the Department of Communication stresses an integrated, non-sequenced approach to its curriculum. Students in Communication at Trinity build their major upon three core courses: Mass Media, Media Interpretation and Criticism, and Media Audiences. They complete the major by undertaking a Senior Capstone Seminar where they synthesize their understanding of communication theories and practices into a substantial academic, professional, or creative project.

**Deadline for receipt of applications is Friday, October 3, 2014.** Women, minorities, and applicants who demonstrate substantial interdisciplinary or liberal arts experience at any level are encouraged to apply. Send a letter of application, curriculum vitae, three letters of recommendation, graduate institution transcript(s), a sample of written work, samples of public relations syllabi, and teaching evaluations from those courses (if available) to Dr. Jennifer Henderson, Trinity University, One Trinity Place, San Antonio, TX 78212-7200, [jennifer.henderson@trinity.edu](mailto:jennifer.henderson@trinity.edu) Electronic submissions preferred. EEO Employer.

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# Placement Ads

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## University of Alabama — APR Tenure-Track Faculty Position.

The Department of Advertising and Public Relations at The University of Alabama seeks an outstanding faculty member for a tenure-track assistant professor position. The start date could be as early as January 2015, but will be no later than August 2015.

Research: An earned doctorate is required by date of appointment, and applicants must demonstrate strong potential to establish and maintain a scholarly research program. Because our departmental mission is to "shape the future of global advertising and public relations," we welcome diverse research perspectives, an understanding of the changing media environment, and entrepreneurial and leadership-focused thinking.

Teaching: UA is a student-centered research university, thus it is preferred that candidates have prior teaching experience and it is required that a candidate be able to successfully engage with students in the classroom. Applicants must display an ability to be an active and involved member of a highly collaborative faculty team.

An understanding of the strategic foundation of advertising is necessary, and applicants with some professional experience in this area will be particularly strong candidates. Candidates must be able to teach communication research and consumer insights, advertising account planning, and strategic and critical thinking. This position also could entail teaching creative advertising development courses if such classes were a fit with the candidate's professional background. Finally, this role offers teaching opportunities in the department master's programs and the college-wide doctoral program.

The Department of Advertising and Public Relations is a nationally recognized program, celebrating 40 years of achievement with leading scholars and a highly competitive AAF National Student Advertising Competition team. Student work has been exhibited during The One Club for Art & Copy's Creative Week in New York, and the program has been a finalist in PRWeek's Education Program of the Year for six consecutive years. The University of Alabama is an Equal Opportunity/Affirmative Action Employer.

To apply: Upload an application, resume and cover letter at <https://facultyjobs.ua.edu> and mail three letters of recommendation to:

APR Search Committee  
Attn: Dr. Regina Lewis  
University of Alabama  
Box 870172

Tuscaloosa, AL 35487-0172

Applications will be accepted until the position is filled; however, **review of applications will begin September 15, 2014.** Questions regarding the search should be directed to the search chair, Dr. Regina Lewis ([lewis@apr.ua.edu](mailto:lewis@apr.ua.edu)).

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## University of Alabama — Advertising and Public Relations Clinical Faculty.

The Department of Advertising and Public Relations at The University of Alabama seeks an experienced communication professional to join us as a full-time contract/clinical faculty member. The successful candidate must demonstrate expertise in conducting advertising and public relations campaigns, with an emphasis on research, planning, and evaluation, and must be able to incorporate these skills into the teaching of undergraduate courses in advertising and/or public relations, both of which are rooted in research-driven strategy, creative problem-solving, and measurable outcomes.

Demonstrated teaching experience is preferred. Other responsibilities include student advising and engagement in appropriate service activities, including building relationships with the professional advertising and public relations communities at the local, regional, national, and international levels. In addition to the course content described above, the successful candidate could also teach creative advertising development courses if such classes were a fit with the candidate's professional background. Finally, applicants must display an ability to be an actively engaged member of a highly collaborative faculty team.

A master's degree is required along with a minimum of five years of professional advertising and/or public relations experience.

The appointment begins on August 16, 2015. It is a contract position, renewable on a three-year basis subject to annual review and departmental needs.

The Department of Advertising and Public Relations is a nationally recognized program, celebrating 40 years of achievement with leading scholars, a highly competitive AAF National Student Advertising Competition Team, and student work exhibited during The One Club for Art & Copy's Creative Week in New York. The Department is also home to the Plank Center for Leadership in Public Relations and has been a finalist in PRWeek's Education Program of the Year for six consecutive years. The University of Alabama is an Equal Opportunity/Affirmative Action Employer.

To apply: Please upload your application, resume and cover letter at <https://facultyjobs.ua.edu>, and mail three letters of recommendation to:

APR Search Committee  
Attn: Dr. Kenon Brown

University of Alabama

Box 870172

Tuscaloosa, AL 35487-0172

Questions regarding the search should be directed to Dr. Kenon Brown ([brown@apr.ua.edu](mailto:brown@apr.ua.edu)) Search Committee Chair, University of Alabama, Box 870172, Tuscaloosa, AL 35487-0172.

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**University of South Carolina — The School of Journalism and Mass Communications at the University of South Carolina invites applications for a **tenure-track assistant or associate professor in multiplatform journalism** to join the faculty in August 2015.**

The ideal candidate will be well versed in the theories, concepts and techniques of multiplatform journalism and interactive storytelling. We are looking for a candidate with a professional background in web-based journalism who will teach courses in that area and who has the skills and interest to also teach some broadcast journalism courses in our award-winning undergraduate program. Expertise and experience in digital journalism and visual storytelling, including story development, new narrative forms, new workflows and transmedia production techniques – especially in mobile journalism – will be a plus.

Candidates must have a Ph.D. in communication or a related area or a master's degree with substantial professional experience in multimedia journalism. The School maintains a dual-track (academic and professional) faculty tenure and promotion system, values both academic credentials and professional expertise, and welcomes candidates from both sides. ABDs are encouraged to apply. Candidates with a Ph.D. are expected to demonstrate a strong record of or potential for research in journalism and mass communications. The ideal candidate will have a commitment to teaching undergraduate journalism courses and a passion for scholarship in journalism and mass communications.

### The School

The School of Journalism and Mass Communications enrolls approximately 1,500 undergraduates and 60 graduate students in journalism, advertising, public relations, visual communications and mass communications. The SJMC offers bachelor's and master's degrees in journalism and mass communication and a Ph.D. in mass communication. The faculty consists of a collegial group of researchers and educators with a wide range of backgrounds and interests. For more information, visit the School's website at [www.jour.sc.edu](http://www.jour.sc.edu).

### The University

The University of South Carolina is classified as a research-extensive university with very high research activity. The university is in South Carolina's capital, a unique, family-friendly city equidistant from beautiful At-

lantic beaches and the historic, rolling Blue Ridge Mountains. We are an affirmative action, equal opportunity employer, committed to building a culturally diverse faculty, staff and student body. Minorities and women are encouraged to apply. The University of South Carolina is responsive to the needs of dual-career couples.

#### **Application Procedure**

Applications, nominations or questions may be addressed to:

Andrea Tanner, Ph.D.

Chair – Multimedia Journalism Faculty Search Committee

School of Journalism and Mass Communications

University of South Carolina

Columbia, SC 29208

atanner@sc.edu

(803) 777-6827

Applicants should send electronically a letter of application, CV, the names of at least three references, one sample of either a journal article or professional output to demonstrate research and/or professional expertise. The application materials should be prepared in a single PDF, and we encourage including clickable links to your relevant materials (i.e., journal article or professional output), if they are online. The electronic document should be emailed to the search committee chair. **The search committee's review of applications will begin October 15 and continue until the position is filled.**

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**University of South Carolina** — The School of Journalism and Mass Communications at the University of South Carolina invites applications for a **tenure-track position in broadcast journalism** to join the faculty in August 2015. The position is open rank and available for professional or academic track (but any academic track candidates would need to be able and enthusiastically willing to teach skills courses).

We are looking for a candidate with the ability and willingness to teach entry level broadcasting courses that focus on videography, editing, writing for the eye and ear as well as story construction. The ideal candidate will be able to teach students general assignment reporting skills, including interviewing and on-air delivery techniques and how to structure, write and build a television newscast.

Expertise and experience in shooting and editing video is required.

Candidates must have either a Ph.D. in communication or related areas or a master's degree with substantial professional experience in broadcasting. The School maintains a dual-track (academic and professional) faculty tenure and promotion system, values both academic credentials and professional expertise,

and welcomes candidates from both sides. ABDs are encouraged to apply. Candidates with a Ph.D. are expected to demonstrate strong record of or potential for scholarly research.

#### **The School**

The School of Journalism and Mass Communications currently enrolls approximately 1,500 undergraduates and 60 graduate students in journalism, advertising, public relations, visual communications and mass communications. The SJMC offers bachelor's and master's degrees in journalism and mass communication and a Ph.D. in mass communication. The faculty consists of a collegial group of researchers and educators with a wide range of backgrounds and interests. For more information, visit the School's website at [www.jour.sc.edu](http://www.jour.sc.edu).

#### **The University**

The University of South Carolina is classified as a research-extensive university with very high research activity. The university is located in South Carolina's capital, a unique, family-friendly city located equidistant from beautiful Atlantic beaches and the historic, rolling Blue Ridge mountains. We are an affirmative action, equal opportunity employer, committed to building a culturally diverse faculty, staff and student body. Minorities and women are encouraged to apply. The University of South Carolina is responsive to the needs of dual career couples.

#### **Application Procedure**

Applications, nominations or questions may be addressed to:

Van Kornegay

Chair – Broadcasting Faculty Search Committee

School of Journalism and Mass Communications

University of South Carolina

Columbia, SC 29208

kornegay@sc.edu

(803) 777-6147

Applicants should send electronically a letter of application, CV, the names of at least three references and an online link to video samples that demonstrate shooting and editing capability. The application materials should be prepared in a single PDF and emailed to the search committee chair. **The search committee's review of applications will begin September 15th and continue until the position is filled.**

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**University of Wisconsin-Madison** — Assistant Professor Opening in Science Communication at the University of Wisconsin-Madison.

UW-Madison's Department of Life Sciences Communication, located in the College of Agricultural & Life Sciences (CALS), seeks applications for a **tenure track assistant pro-**

**fessor in science communication.** The successful candidate will have an outstanding research record in science communication, ideally using as contexts of inquiry one or more of CALS key strategic areas (health, food, bioenergy, climate change, community development, ecosystems). The candidate will teach cutting-edge courses in science communication in one of the college's fastest-growing undergraduate majors. The candidate will also advise Masters and Ph.D. students and teach graduate level courses in their area of expertise in LSC's M.S. programs and in our Ph.D. program (jointly administered with UW's School of Journalism and Mass Communication), one of the most highly-ranked graduate programs in communication internationally. Ability to work in interdisciplinary settings and willingness to work with units across CALS will make this new colleague a perfect addition to our faculty.

For more details, please visit: [http://www.ohr.wisc.edu/WebListing/Unclassified/PVL-Summary.aspx?pvl\\_num=80444](http://www.ohr.wisc.edu/WebListing/Unclassified/PVL-Summary.aspx?pvl_num=80444).

**HOW TO APPLY:** Send hard copies of application letter, CV, documentation of teaching quality, and samples of written work to:

Professor Dietram Scheufele

Chair, Science Communication Search

University of Wisconsin-Madison

Dept. of Life Sciences Communication

309 Hiram Smith Hall

Madison, WI 53726.

Phone: 608-262-1614

The review process will begin October 1, 2014 and continue until the position is filled. Women and minorities are particularly encouraged to apply. UW-Madison is an equal opportunity, affirmative action employer.

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**Whitworth University — Assistant Professor in Journalism, Tenure Track.**

**Application review will begin September 15, 2014.** The position remains open and applications will be reviewed until filled. We will conduct campus interviews this fall.

Founded in 1890, Whitworth has been consistently ranked among the top regional colleges and universities in the West. In its strong liberal arts undergraduate and graduate programs, Whitworth unites a robust commitment to Christian mission and service, academic rigor, and care for students. A community of Christian scholars carries out the university's mission "to provide its diverse student body an education of the mind and heart" to enable students "to honor God, follow Christ, and serve humanity."

The Communication Studies department, a seven-member department with a strong teaching tradition that is also highly supportive of research, combines speech and journalism/media faculty. Of the approximately 100

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## Placement Ads

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majors in the department, around 70 students take a majority of their communication studies classes from journalism and mass communication faculty. The department provides advising support to the yearbook, online campus radio station, and the newspaper, The Whitworthian. The Society of Professional Journalists selected The Whitworthian as the nation's best non-daily student publication in 2010. For a further description of the department and the work of its faculty, please see <http://www.whitworth.edu/Academic/Department/CommunicationStudies/Index.aspx>.

### Primary Responsibilities

This person will teach a standard course load of seven 3-credit courses: Typically three in the fall semester, one in January Term, and three in spring semester. The ideal candidate will have expertise equipping him or her to teach in these primary areas: digital media (web/social), news writing, and media ethics. Knowledge in any of the following areas would also be helpful: broadcasting, intercultural communication, photojournalism, visual communication, and editing and design. In addition, this person would have the opportunity to serve on one of the university's team-taught Core courses, teaching a topic of his or her interest that relates to public policy and ethics.

**Other Responsibilities:** The faculty member will establish and maintain viable research

and professional activities including state, regional and national professional associations. Participation in departmental and university-wide governance, faculty development activities, and advising also is expected.

### Required Qualifications:

A doctorate in journalism, mass communication or closely related field is required, although candidates who are ABD will be considered.

At least three years' full-time experience in journalism, mass communication, strategic communication (advertising/PR) or a closely related field preferred

Excellent potential as a teacher, possessing strong relational skills with students and colleagues.

A personal commitment to the Christian faith and to the integration of faith and learning.

Demonstrated potential for research and scholarship.

Demonstrated awareness and commitment to effectively establishing relationships and positive communications across multiple dimensions of diversity including, but not limited to race, gender, physical limitations, class or religious perspectives.

Must meet eligibility requirements to work in the United States by the time the appointment is scheduled to begin and continue to work legally for the proposed term of employment. (Including OPT).

A commitment to the educational mission of Whitworth as a Christian liberal arts university affiliated with the Presbyterian church.

Background check and education verifica-

tion required.

### Application Process:

The following documents are required to complete the online application form at [www.whitworth.edu/jobs](http://www.whitworth.edu/jobs):

A letter of interest relating your education and experience to the required qualifications.

Your résumé/curriculum vita.

An essay of 300-400 words describing your philosophy of teaching.

The names, addresses, telephone numbers and e-mail addresses of three references.

Your graduate and undergraduate transcripts (may be unofficial at this time. Official transcripts will be required when an offer to interview is extended)

Three recent student course evaluations or a note explaining why they are not available

A short personal essay characterizing your Christian faith. For expanded guidelines, please see [www.whitworth.edu/faculty-faithessay](http://www.whitworth.edu/faculty-faithessay))

For more information please contact Jim McPherson ([jmcpherson@whitworth.edu](mailto:jmcpherson@whitworth.edu)).

Whitworth complies with all federal, state, and local nondiscrimination laws that are applicable to religious nonprofit institutions and does not engage in unlawful discrimination on the basis of race, color, national origin, age, sex, or disability. With our commitment to building a diverse community, the university encourages applications from populations underrepresented at Whitworth including members of racial/ethnic communities, women, and persons with disabilities.

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