

AEJMC News

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Permit No. 198



Student Evaluations – Continued from page 11

Citations:

Goodboy, A. K. (2011). Making Sense of Students' Complaints, Criticisms, and Protests. *Communication Currents*. Retrieved from <http://www.natcom.org/CommCurrentsArticle.aspx?id=1042>

Perlman, B. & McCann, L.I. (1998). Students' pet peeves about teaching. *Teaching of Psychology*, 25, 201-202.

Schuman, R. (2014). Needs assessment. Slate. Retrieved from http://www.slate.com/articles/life/education/2014/04/student_evaluations_of_college_professors_are_biased_and_worthless.html

Stark, P. (2013). Do student evaluations measure teaching effectiveness? Retrieved from <http://blogs.berkeley.edu/2013/10/14/do-student-evaluations-measure-teaching-effectiveness/>

Placement Ads

Ad Rates

AEJMC Placement Service ad rates are \$250 for the first 200 words and 25 cents for each additional word. Ads should be emailed to aejmcnews@aol.com. Type "Newsletter Ad" in the subject line. Include the name of the contact person, a fax number and a phone number. Schools are billed after publication with tearsheets.

Copy Deadlines

January.....	Dec. 1
March.....	Feb. 1
July.....	June 1
September 15.....	Aug. 1
November.....	Oct. 1

Lindenwood University – Lindenwood University's School of Communications invites candidates for a **12-month, full-time, Assistant Professor position in the journalism program**. Applicants should possess professional reporting and teaching experience, with an emphasis on multimedia, cross-platform journalism.

Areas of teaching will include courses in the core of the journalism program, with a focus on various levels of reporting, visual communication, and online and mobile journalism. In addition, applicants will be expected to bring fresh ideas and demonstrate leadership skills. Experience with and teachable knowledge of Wordpress, HTML, CSS, and Adobe Creative Suite is preferred.

This position also requires student advising responsibilities, and the successful candidate will play a prominent role in the student

weekly newspaper, *The Legacy*, as well as the student news website, Lindenlink.com.

Minimum qualifications include a terminal degree in one's field, teaching experience, and professional journalism experience.

Examples of professional and scholarly work will be requested after an initial interview.

LU's School of Communications includes majors in Mass Communications, Advertising and Public Relations: Corporate Communications, Interactive Media and Web Design, Journalism, and Digital Cinema Arts. With four student media outlets, KCLC-FM, LUTV, *The Legacy* newspaper, and Lindenlink.com, students have diverse opportunities for experiential learning.

Position is open until filled. **Review of applications will begin Feb. 2015.**

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