

# CCS NOTES

Official Newsletter of the Cultural & Critical Studies Division of AEJMC

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### Conference Registration:

Register now for the 2019 conference in Toronto! Be sure to take advantage of early bird registration prices before general registration begins July 9, 2019: <http://aejmc.org/events/toronto19/registration/>



Register for the CCSD & ESIG Preconference:  
*Infusing Diversity in JMC Curricula: Research and Pedagogies Using Celebrities and Diverse Films*



## Gearing Up for an Exciting AEJMC Conference

*Note from the Division Head Suman Mishra*



It was an honor to serve as the division head this year. I am very grateful for the opportunity to work with a wonderful team of colleagues who share a passion for the division. We have worked hard all year around to put together an exciting preconference, panels, and sessions for this year's conference. I

hope you will be able to attend most of them. You can see our full program at the end of this newsletter.

I would like to thank our dedicated division members who have helped us throughout the year by volunteering to review papers for the conference and helping us in myriads of other ways. Without their help we could not have put together this incredible program.

Talking about the program, this year we have planned two exciting off-

## 2018-2019 CCS Officers

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site socials. We have the graduate student **Coffee Klatch** at **Café Landwer** on **Wednesday, August 7 starting at 3:30pm** and our member's **social** at **Page One** on **Thursday, Aug 8 at 6:30pm**. I would like to invite you to our socials. It is a wonderful networking opportunity in a relaxed environment with food and drinks. Please let us know if you can join us. This will help us immensely with the planning of the event. To [RSVP please click here](#).

Finally, I would also like to invite you to our **member's meeting** which will be held on **Friday, Aug 9, at 6:30pm**. We will discuss various issues related to our division and give out awards to our winners including this year's PF&R award winner **Dr. Henry Giroux**. Prof Giroux will accept the award and give a short presentation. We will also be voting on our new officers for the upcoming year.

Academic conferences provide us with a wonderful opportunity to present and share our work with others, gain new knowledge to improve our teaching and research, meet colleagues and collaborators, and generally inspire us to undertake new areas of work. Many of us are very fortunate to engage in this activity every year, but ever so often I am reminded of many of our colleagues who cannot participate. Freedom to attend conferences to learn, share, and advance one's career has been especially difficult for international students and faculty in recent years. This includes some of our officers who are unable to travel to Toronto for the conference.

I will be passing on the torch to the new head of the division and will be looking forward to participating in the division's activities as a member. At the conference, I will be hopping from one session to another while also attending leadership training workshops from Institute for Diverse Leadership in Journalism and Communication which is organized by AEJMC and ASJMC that I have been fortunate enough to be selected.

Look forward to meeting you in Toronto.

## Henry Giroux to Receive PF&R Award in Toronto

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*Note from the PF&R Chair Jeanne S. Criswell*



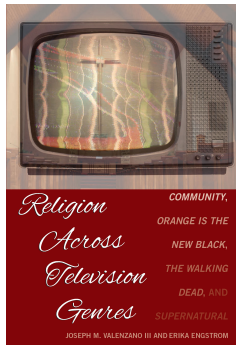
The Cultural and Critical Studies Division is proud to announce that Henry Giroux—an internationally renowned cultural studies scholar and public intellectual—has won the division's 2019 Professional Freedom and Responsibility

## Member News

### Awards

**Jessica Maddox** is the first runner-up for the Russell B. Nye Award for Most Outstanding Article of the Year in *The Journal of Popular Culture* for her article, "Fear and Selfie-Loathing in America: Identifying the Interstices of Othering, Iconoclasm, and the Selfie" (2018).

### Publications



**Erika Engstrom** is the co-author of the newly published book *Religion Across Television Genres: Community, Orange is the New Black, The Walking Dead, and Supernatural*, with Joseph M. Valenzano III (University of Dayton). The book connects mass communication theories to the religious content of popular network, cable, and streaming TV series from an array of form and content genres.

Award. The award will be presented at the AEJMC annual conference in Toronto, Ontario, during the CCSD Members' Meeting, at which time Giroux also will deliver a presentation on his work. The award and presentation will begin at 6:30 p.m., Friday, August 9, at the Sheraton Centre Toronto Hotel.



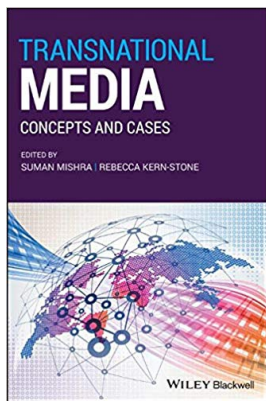
Henry Giroux: 2019 PF&R Award Winner

This award from division members recognizes Giroux for his work in numerous areas. Based at McMaster University in Hamilton, Ontario, Giroux is Chair for Scholarship in the Public Interest and the Paulo Freire Distinguished Scholar in Critical Pedagogy. His research interests include cultural studies, youth studies, popular culture, media studies, and critical education studies. His work focuses on what he calls the war on youth, the neoliberalization and corporatization of higher education and culture more broadly, and youth social movements. He is the author or co-author of more than 65 books, including *The Public in Peril: Trump and the Menace of American Authoritarianism* (2017), *America's Education Deficit and the War on Youth: Reform Beyond Electoral Politics* (2013), *Zombie Politics and Culture in the Age of Casino Capitalism* (2011), and *Border Crossings: Cultural Workers and the Politics of Education* (1992). Giroux also has authored hundreds of journal articles, delivered more than 250 public lectures, and regularly contributed critical commentaries to news media outlets. He also is director of the Public Intellectuals Project, which provides a forum for academics, students, and other community members to communicate and discuss ideas about political issues of mutual concern. (See <https://www.henryagiroux.com/>)

Giroux joins some 42 past recipients of the annual PF&R Award, which CCS has for four decades presented to individuals and organizations demonstrating dedication, courage, leadership or achievement in one or more areas of (1) free expression, (2) ethics,

## Member News

### Publications



**Suman Mishra and Rebecca Kern-Stone** have co-edited newly published book *Transnational Media: Concepts and Cases* published by Wiley Blackwell. The book introduces readers to the essential concepts, systems, transnational influences, and power dynamics that shape global media flow. Broad coverage of different media forms from Asia, Africa, the Americas, Europe, and Oceania offers country-based and transnational perspectives while highlighting examples of media trends in television, radio, film, journalism, social media, music, and others. The book is organized by regions of the world to reflect a global perspective and includes cases studies from international scholars from each region.

(3) media criticism and accountability, (4) racial, gender and cultural inclusiveness, (5) public service, and (6) equal opportunities for students. (More information on these areas is available on the AEJMC Web site at <http://www.aejmc.org/home/2011/03/ethics-prf/>.) Past winners of the award have included Ben Bagdikian, Molly Ivins, Noam Chomsky, Nina Totenberg, Studs Terkel, James Carey, Bill Moyers, and many others.

## CCS Preconference

### *Note from the Vice-Head Peter Gloviczki*



Don't forget to register for our 2019 preconference session, cosponsored with the Entertainment Studies Interest Group.

The schedule can be found below:

**Tuesday August 6, 2019  
(1-5pm)**

### **Infusing Diversity in JMC Curricula: Research and Pedagogies Using Celebrities and Diverse Films**

Moderating/Presiding: Meta G. Carstarphen, Oklahoma

#### **Keynote Speaker: 1-1:50pm**

Susan Marjetti Executive Director, Canadian Broadcasting Corporation (CBC) Radio and Audio

#### **Session I: 2:00-2:50pm Infusing Diversity in the Curricula**

Victoria LaPoe, Ohio; Monica Flippin Wynn, Lindenwood; George L. Daniels, Alabama; Michelle Ferrier, Florida A&M, and Meta G. Carstarphen, Oklahoma (Panelist & Moderator)

#### **Session II: 3:00-4:00pm Documentary Film: Research and Teaching**

James A. Rada, Ithaca College; Desiree Hill, University of Central Oklahoma; Krishnan Vasudevan, University of Maryland, College Park; and Indira S. Somani, Howard University (Panelist & Moderator)

#### **Session III: 4:10-4:50pm Celebrity, Visibility and Representation**

Kearston Wesner, Quinnipiac; Joseph Sirianni, Niagara; and Carrie Teresa, Niagara (Panelist & Moderator)

## Top Conference Papers

### Top Faculty Papers

1. Korean Popular Culture Consumption as a Way among First and-a-half generation Korean Immigrant Children in the United States to Develop Their Ethnic Identities; **Jiwoo Park**, Northwood University-Michigan
2. Hacking Culture not Code: Qualitative Analysis of How the Russian Government Used Facebook Social Ads During the 2016 Presidential Election; **Bobbie Foster, Sohana Nasrin, Krishnan Vasudevan**, Philip Merrill College of Journalism, University of Maryland, College Park
3. Whose Vision Is It? Lessons of European Integration from Advocacy for the Roma in Romania; **Adina Schneeweis**, Oakland University

### Top Student Papers

1. #WhiteWednesdays, Femonationalism, and Authenticity: A Twitter Discourse Analysis on the role of the Hijab in Feminist Activism; **Sara Shaban**, University of Missouri-Columbia
2. Mapping Representations of the Subaltern: The case of Indigenous Environmental Activists Bertha Caceres & Isidro Baldenegro; **Dominique Montiel Valle**, University of Texas-Austin
3. The Visual Rhetoric of Disaster: How Bodies are Represented in Newspaper Photographs of Hurricane Harvey; **Ever Figueroa**, University of Texas-Austin

## 2019 Research Competition

### *Note from the Research Chair Loren Saxton Coleman*



The 2019 research paper competition was successful for two very important reasons—scholarship and service. In this year's paper competition, faculty and graduate students alike employed theoretical and methodological approaches that explored media as texts,

practice, discourse, narrative, and art forms. Conference presentations tackle timely and important topics such as discourse on truth and objectivity in news media, gendered representations in popular culture forms, identity politics in digital and social media, and revolution and resistance via media practice. We encourage members to join our scholar-to-scholar sessions, high density session and refereed paper panels to engage in cultural and critical dialogue on how to continue to push our discipline forward, and also, how to enact social and cultural justice and change in our communities.

We invite you to engage our scholars in the various conference presentations. Ask questions. Offer substantive feedback and network!

We are also thrilled about how many division members, friends, and supporters reviewed for this year's research competition. Thank you to our faithful and committed reviewers who took the time to offer substantive and constructive feedback to paper submitters. May is always a busy month with final grades, graduation, or the beginning of summer session classes. However, we are thankful to each person who prioritized the service to this division. We could not have done it without you.

See you in Toronto!

## CCSD Mentoring Program at AEJMC 2019

### *Note from the Teaching Chair Chelsea Reynolds*



This summer we will once again have the popular Cultural and Critical Studies Division mentoring program.

CCSD's mentoring program increases confidence and productivity among graduate students and junior faculty. Mentoring relationships will

focus on research, teaching, and service. Mentors will be matched with mentees prior to the Toronto convention in August.

Last year, Steven Wang, the Division's Graduate Student Chair, was mentored by Colorado State University assistant professor David Wolfgang.

Wang wrote that "The CCSD mentorship program was undoubtedly the highlight of my conference experience" in Washington, D.C.

As a junior faculty member, Wolfgang was excited to pass on knowledge he gained since finishing his Ph.D. Wolfgang wrote that "Being a mentor provided me an opportunity to learn about other graduate programs and bring that information back to my department."

If you need an incentive: Many universities recognize AEJMC mentorship programs as national-level academic service in your tenure portfolio.

If you would like to participate in the CCSD mentoring program, sign up on [this Google Drive sheet](#) no later than July 15.

Please indicate your research area(s) and whether you hope to serve as a mentor or a mentee. We will do our best to match faculty with students who share methodological or topical interests.

Mentors and mentees will have the option to meet for one-on-one meetings on- or off-site during the conference. We will discuss our mentoring experiences during the CCSD Business Meeting.

If you have questions about the mentor program, contact Chelsea Reynolds at [chreynolds@fullerton.edu](mailto:chreynolds@fullerton.edu)

## These Are The 5 Best Things To Do In Toronto

### *Recommendations from the Co-Research Chair Errol Salamon*



Traveling to a new city and country can be daunting. But it doesn't have to be. As a Toronto native, I've done the work for you with a roundup of the best things to do near the Sheraton Hotel.

#### **Explore Queen Street West**

Queen Street West has long been a trendy street filled with diverse restaurants, pubs, intimate music venues and the best of Toronto culture.

Check out [Korean Grill House](#) (214 Queen Street West) for Korean BBQ that you can cook right at your table.

Then head west for a drink on a patio at one of Toronto's oldest pubs, [The Black Bull](#) (298 Queen Street West).

You also won't want to miss the legendary [Horseshoe Tavern](#) (390 Queen Street West) for live music.

#### **Stroll Around Yonge Street**

Yonge Street has long been considered Toronto's main street. Some have called it the longest street in the world.

Did you forget your cell phone charger? Spill red wine on your favorite work shirt? Check out the [Toronto Eaton Centre](#) (220 Yonge Street) for all of your shopping needs. There are also two popular food courts for a quick bite.

If you're in the mood for Thai, stop by [Salad King](#) (340 Yonge Street), which has proudly been serving the nearby [Ryerson University](#) (350 Victoria Street) community for years.

#### **Check Out Chinatown**

Toronto has one of the biggest Chinatowns in North America. Navigate the shops, lively produce markets and vibrant culinary scene. Check out the Cantonese-style and bustling [New Sky Restaurant](#) (353 Spadina Avenue), and you'll see what I mean.

#### **Wander Around Kensington Market**

Whether you're looking for hip coffee shops, vintage clothing, restaurants or bars, you'll find it all in the eclectic [Kensington Market](#).

#### **Discover the Gay Village**

Toronto's [Church-Wellesley neighborhood](#) is home to Canada's largest LGBTQ community.

While you're there, you'll find a diverse nightlife. Start with a craft beer and food at [Hair of the Dog](#) (425 Church Street). Stay for a drag show at [Crews & Tangos](#) (508 Church Street).



**Pack your bags!**

# 2019 CCSD PROGRAM

Tuesday

**AUG  
6**

## Pre-Conference Session (CCSD & ESIG) 1pm-5pm

### Infusing Diversity in JMC Curricula: Research and Pedagogies Using Celebrities and Diverse Films

#### Session I: 2:00-2:50pm **Infusing Diversity in the Curricula**

Victoria LaPoe, Ohio; Monica Flippin Wynn, Lindenwood;  
George L. Daniels, Alabama; Michelle Ferrier, Florida A&M, and Meta G.  
Carstarphen, Oklahoma (Panelist & Moderator)

#### Session II: 3:00-4:00pm **Documentary Film: Research and Teaching**

James A. Rada, Ithaca College; Desiree Hill, University of Central Oklahoma;  
Krishnan Vasudevan, University of Maryland, College Park; and Indira S.  
Somani, Howard University (Panelist & Moderator)

#### Session III: 4:10-4:50pm **Celebrity, Visibility and Representation**

Kearston Wesner, Quinnipiac; Joseph Sirianni, Niagara; and Carrie Teresa,  
Niagara (Panelist & Moderator)



**Keynote@ 1-1:50pm**

**Susan Marjetti**

Executive Director  
CBC Radio and Audio

Wednesday

**AUG  
7**

## Research Panel (CCSD & GSIG) 10am-11:30am

### Judging Publication Quality: From Scholarly Communities to Discourse Communities

Moderating/Presiding: Ralph Beliveau  
Panelists: Aaron Atkins, Theodore  
Glasser, Jane Marcellus, Radhika  
Parameswaran, & Lana Rakow.

## Teaching Panel (CCSD & MACD) 11:45am-1:15pm

### Contributing to Higher Education's Vision of Equity and Inclusion: Integrating Diversity and Social Justice Issues with the Teaching of Skills and Across Campus

Moderating/Presiding: Avery Holton  
Panelists: Adina Schneeweis, Saengmany  
Ratsabout, Kalen M.A. Churcher, Chelsea  
Reynolds, Ralph Beliveau, & Janice Marie Collins.

## Research Panel (CCSD & CTEC) 1:30pm-3pm

### Digital and Virtual Methodologies: Merging Culture and Technology

Moderating/Presiding: Rebecca Kern-Stone  
Panelists: David Wolfgang, Rebecca Kern-  
Stone, Cindy Vincent, & Su Jung Kim.

## Graduate Student Off-Site Social: Coffee Klatch (CCSD, LGBT & MMAG)

### Graduate Student Networking Opportunity! 3:30 - 5:30 pm

**CAFE  
LANDWER**

est. 1919

Café Landwer

165 University Ave, Toronto





Thursday

**AUG  
8**

## Scholar-to-Scholar Poster Session 8:15am-9:45am

### Are you listening?: Investigating gendered, institutional, and celebrity performances in popular culture

*Discussant:* Jane Marcellus, Middle Tennessee State University

- A Fifty-Year Evolution: A Content Analysis of Miss USA Pageants Questions; Lindsay Bouchacourt, Texas at Austin
- Colton, Coitus, and Comedy: Male Virginity as a Punch Line on the Bachelor; Andrea Briscoe, University of Georgia
- Dominant, Residual and Emergent: The Journalistic Performance within the Post; Matthew Blomberg, Kansas
- Missing, or Just Missed? Mediating Loss in the Missing Richard Simmons Podcast; Keli Boling, Kevin Hull and Leigh Moscovitz, South Carolina

### Discourse and Disaster(s): Navigating loss and grief in news media

*Discussant:* Jeanne Criswell, University of Indianapolis

- The Visual Rhetoric of Disaster: How Bodies are Represented in Newspaper Photographs of Hurricane Harvey, Ever Figueroa, University of Texas
- Spill the Foundation: Parasocial Relationships with Beauty YouTubers, Samantha Kissel, Indiana - Pennsylvania
- Losing the Newspaper Building: Collective Nostalgia as Periodization and Preservative, Nicholas Gilewicz, Manhattan College
- Museums as a Public Good: A Critical Discourse Analysis of the Met Museum's Admission Policy Change, Michael Davis, Iowa
- Storming with Communication: Organization Leads a Community's Resilience After Hurricane Harvey, Jacqueline Lambiase, Ashley English, Texas Christian

### Making the News: Investigating intersection(s) of media production, consumptions, and identity politics

*Discussant:* Krishnan Vasudevan, University of Maryland

- Caste Culture as Caste Power: Lifestyle Media and the Culturization of Caste in India's News Ecology, Pallavi Rao, Indiana University Bloomington
- Thinking Black: A Historical Analysis of the Impact of Black Racial Identity on the Discourse of Media Practitioners' Coverage of Social Justice and Political News, Gheni Platenburg, Auburn University
- Making Race Relevant in the Southern Political Reporting: A Critical Race Analysis of 2018-2019 Storylines, George Daniels, University of Alabama
- Malaysia and the Rohingya: Media, Migration, and Politics, Emily Ehmer, Texas State University, Ammina Kothari, Rochester Institute of Technology

### PF&R Panel (CCSD & MMAG) 10am-11:30am

#### Indigeneity in Media

Moderating/Presiding: Susan Clotfelter  
Panelists: Victoria LaPoe, Paola Banchemo, Jennifer Folsom, Elizabeth LaPense'e, & Jacqueline Keeler.

### Research Panel (CCSD & RMIG) 11:45am-1:15pm

#### The Handmaid's Tale: Identity, Representation and Power

Moderating/Presiding: Peter Glociczki  
Panelists: David Scott, Boyd Petersen, Erika Engstrom, Michael Longinow, Katie Foss & Rebecca Frazier.

### Teaching Panel (CCSD & VISC) 3:15pm-4:45pm

#### Spiked Cartoons vs. the Freedom of Expression

Moderating/Presiding: Tom Knieper  
Panelists: Jared Schroeder, Dieter Hanitzsch, Guy Bardeaux, & Michael de Adder.



### CCSD MEMBERS OFF-SITE SOCIAL @ PAGE ONE Connect, Network & Mingle 6:30pm-8:30pm

Address: 106 Mutual St Unit #8,  
Toronto, ON M5B 2R7, Canada  
RSVP Please!



Friday

AUG  
9

## High Density Session 8:15am-9:45am

*Moderating/Presiding*

Errol Salamon, University of Minnesota  
Sorin Nastasia, Southern Illinois University-Edw

*Discussant:* Brian Creech, Temple University

- Hacking Culture not Code: Qualitative Analysis of How the Russian Government Used Facebook Social Ads During the 2016 Presidential Election\*, Bobbie Foster, Sohana Nasrin, and Krishnan Vasudevan, University of Maryland
- Hegemonic Masculinity in the 2016 Presidential Campaign: How Breitbart Framed Trump as the "Uber" Male, John Soloski, Georgia and Ryan Kor-Sins, Utah
- The Carnavalesque in the 2016 U.S. Presidential Election, Bob Trumpbour and Shaheed Mohammed, Pennsylvania State Altoona

*Discussant:* Jacqueline Lambiase, Texas Christian University

- Making Common Sense of the Cyberlibertarian Ideal: The Journalistic Consecration of John Perry Barlow, Michael Buozis, Temple University
- The Vegas Shooting: A Case Study of News Literacy and a Dysfunctional Public Sphere, Tim Boudreau, Ed Simpson, and Elina Erzikova, Central Michigan University
- Collaboration and Teaching about Liquid Media Literacy: New Challenges, Ralph Beliveau, University of Oklahoma

*Discussant:* Margaretha Geertsema-Sligh, Butler University

- Korean Popular Culture Consumption as a Way Among First and-a-half Generation Korean Immigrant Children in the United States to Develop Their Ethnic Identities, Jiwoo Park, Northwood University-Michigan
- Performing Identity on Social Media: How the "Pan-African Network" Facebook Group Affords its Members an Oppositional Identity, James Gachau
- Visual Sovereignty: Six Questions Applied to an Indigenous Video Game, Susan Clotfelter, Colorado State University

## PF&R Panel (CCSD & HIST) 1:15pm-2:45pm

### **Using Media History to Contextualize Current Events: Providing a More Nuanced Understanding of Today's News**

*Moderating/Presiding:* Melita Garza

*Panelists:* Lisa M. Burns, Melita Garza, Chelsea Reynolds, & Katie Foss.

## Refereed Paper Session 3:00pm-4:45pm

### **Are you reporting the facts?: Analyses of the evolution of journalistic practices in a "post-truth" era**

*Moderating/Presiding:* Madeleine Esch, Salve Regina University

*Discussant:* Bob Trumpbour, Pennsylvania State Altoona

- Elite Company: Sourcing Trends in 2014-2017 Prestige Press Climate Change Editorials, Christopher Garcia and Jennifer Proffitt, Florida State University
- "Fake News" and the Discursive Construction of Technology Companies' Social Power, Brian Creech, Temple University
- Manufacturing Truth: Epistemic Crisis in the Political Economy of News, Jeffrey Blevins, University of Cincinnati
- The Dewey Problem: Public Journalism, Engagement and More than Two Decades of Denigrating Discourse, Patrick Ferrucci, University of Colorado-Boulder and Jacob Nelson, Arizona State University

**AUG  
9**

**Refereed Paper Session  
5:00pm-6:30pm**

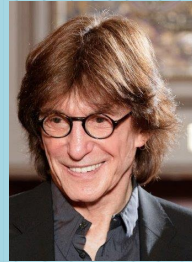
**The Revolution(s) will be Digitized: Locating moments of resistance and amplifying voices in the periphery**

*Moderating/Presiding:* Ruth DeFoster, St. Catherine University

*Discussant:* Lindsay Palmer, University of Wisconsin-Madison

- Mapping Representations of the Subaltern: The Case of Indigenous Environmental Activists Bertha Caceres & Isidro Baldenegro, Dominique Montiel Valle, University of Texas at Austin
- When Art & Culture Becomes the Symbol of Resistance: An Analysis of Creative Protests During the Political Unrests of Pakistan, Egypt and Tunisia, Rauf Arif, Texas Tech
- #WhiteWednesdays, Femonationalism, and Authenticity: A Twitter Discourse Analysis on the Role of the Hijab in Feminist Activism, Sara Shaban, University of Missouri- Columbia
- Whose Vision Is It? Lessons of European Integration from Advocacy for the Roma in Romania, Adina Schneeweis, Oakland University

**CCSD Members Meeting  
6:30pm-8:00pm**



**Keynote Speaker:  
2019 PF&R Award Winner**

Henry A. Giroux  
McMaster University  
Chair for Scholarship in the Public Interest  
The Paulo Freire Distinguished Scholar in  
Critical Pedagogy

Saturday

**AUG  
10**

**Research Panel (CCSD & LGBT) 9:15am-10:45am**

**Queerbaiting and Rainbow-washing: Have Corporate Media Improved Representation or Co-opted LGBTQ Communities?**

*Moderating/Presiding:* Chelsea Reynolds

*Panelists:* Erica Ciszek, Minjie Li, Jade Metzger, & Andrew Stoner



**Back home!**