

# CCS NOTES

Official Newsletter of the Cultural & Critical Studies Division of AEJMC

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## Submit Papers for the AEJMC Conference

The 2019 AEJMC Conference will be held at the Sheraton Centre Toronto from Aug 7-10, 2019.

Please submit the paper via **All Academic** to the AEJMC group appropriate to the paper's topic. Format should be Word, WordPerfect or a PDF. PDF format is strongly encouraged.

**The deadline to submit: April 1, 2019, 11:59 pm, CST.**

See [CCS Call for Papers](#) more for details.

Questions concerning submissions should be directed to research co-chairs Loren Saxton Coleman ([loren.coleman@usm.edu](mailto:loren.coleman@usm.edu)) or Errol Salamon ([esalamon@emn.edu](mailto:esalamon@emn.edu))



2019 CONFERENCE • AUGUST 7-10 • SHERATON CENTRE TORONTO

## Conference Deadline is Here, So is Spring!

*Note from the Division Head Suman Misbra*

We are well into the spring semester, and in between grading

mid-term exams, I am writing this note while also dreaming of a spring-break on a nice sandy beach somewhere warm.



Our CCS leadership team has been hard at work gearing up for the Toronto conference.

The amount of work that goes

into planning a conference is substantial. The flurry of emails is noteworthy. I am extremely grateful to the team members whose dedication and hard work makes this operation run smoothly.

## 2018-2019 CCS Division Leadership

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### Head

Suman Mishra  
smishra(at)siue.edu

### Vice Head

Peter Gloviczki  
pgloviczki(at)coker.edu

### Secretary

Ruth DeFoster  
rmdefoster(at)stkate.edu

### Lead Research Chair

Loren Saxton Coleman  
loren.Coleman(at)usm.edu

### Research Co-Chair

Errol Salamon  
esalamon(at)umn.edu

### PF&R Chair

Jeanne Criswell  
jcriswell(at)uindy.edu

### Teaching Chair

Chelsea Reynolds  
chreynolds(at)fullerton.edu

### Graduate Outreach

Steven Wang  
wang797(at)wisc.edu

Khadija Ejaz

kejaz(at)email.sc.edu

### Newsletter Editor

Jessica Maddox  
jlmaddox(at)ua.edu

### Social Media Coordinator

Rebecca Kern  
rebecca.kern(at)manhattan.edu

### Website Editor

Camille Reyes  
creyes(at)trinity.edu

In this issue, I want to highlight our **preconference** that was made possible because of Peter's effort and his ability to bring together a wonderful group of people to talk about issues that we here at CCS deeply care about. Please read Peter's note on the preconference.

I also want to highlight, our very successful **AEJMC Midwinter Conference** at the University of Oklahoma Gaylord College of Journalism and Mass Communication March 1-2, 2019. Thanks to Ruth for all her work in organizing this conference. You can read her updates. Three of my graduate students presented at this conference and had a wonderful experience. Now they want to do more "conferencing."

By now, you must have been bombarded with emails from AEJMC. The conference paper submission deadline is **April 1, 2019**. Please consider submitting your paper to our division and don't forget to sign-up to be a reviewer. You can contact Loren and Errol for more information on paper submission, and let them know if you would like to be a reviewer. We need all the help we can get. The quality of papers and reviews is what makes this division strong.

Lastly, this newsletter belongs to the members. We would love to publish your stories. Please share it with us. Please provide us with material and information that you want us to share, story ideas, your publications, photos, job announcements, CFPs, or anything else that might be of interest to our members.

## Preconference to Explore Diversity in JMC Curricula

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### *Note from the Vice Head Peter Gloviczki*

This year's CCS will feature an exciting preconference,



cosponsored with the Entertainment Studies Interest Group. The preconference, "**Infusing Diversity in JMC Curricula: Research and Pedagogies Using**

## Stay Connected!

Web: [www.aejmc.us/ccs](http://www.aejmc.us/ccs)

**Facebook:** Cultural and Critical Studies Division @ AEJMC

**Twitter:** @aejmc\_ccs

ListServ: Join our email list by contacting Suman Mishra: [aejmc\\_ccs@gmail.com](mailto:aejmc_ccs@gmail.com)

### Send us your news!

Your articles and news are welcomed for future editions of CCS NOTES.

Please submit your updates to Jessica Maddox: [jlmaddox@ua.edu](mailto:jlmaddox@ua.edu). Attach text in MS Word doc or docx format. Send photos in jpeg format.

You can send announcements for social media to:  
Rebecca Kern  
[rebecca.kern@manhattan.edu](mailto:rebecca.kern@manhattan.edu)

### Ideas and Announcements!

Please provide ideas for socials and other announcements, here: <https://goo.gl/forms/TjDsrw3fMaCUjtWw2>

**Celebrities and Diverse Films,”** will take place on Tuesday, August 6 from 1-5 p.m. The keynote speaker for the preconference will be **Sandra Porteous**, the Canadian Broadcasting Corporation’s (CBC) Director of Engagement and Inclusion.



Photo: Sandra Porteous, the CBC’s Director of Engagement and Inclusion.

The preconference will reach across disciplines to consider issues of diversity and inclusion. Organized into the keynote session and three subsequent sessions, we hope you will join us for an afternoon of discussion and deliberation on how to infuse diversity into the JMC curricula. We envision the preconference will spark the interest of researchers and teachers alike, encouraging us all to think critically about how to make sense of the nexus of cultural studies and entertainment studies.

Moreover, the preconference will offer networking opportunities to participants. We have structured the break-times between each session to encourage conversation and “getting to know you” opportunities. We sincerely hope to see undergraduates, graduate students, adjunct instructors, tenure-track faculty and tenured faculty members.

**Registration** fee for the preconference is \$15. Please join us for a robust afternoon of meaningful deliberation about the past, present and future of our engaging discipline. Please mark your calendar and sign up! We look forward to seeing everyone there!

## How to get involved!

We're starting to recruit faculty members and graduate students for the **2019 Mentor Program in Toronto**. If you're interested in getting involved or learning more, e-mail CCSD Teaching Chair Chelsea Reynolds at [chreynolds@fullerton.edu](mailto:chreynolds@fullerton.edu).

And keep an eye out for e-mails about our third annual Graduate Student and Early Career Coffee Klatch in Toronto, co-hosted by the Magazine Division and LGBTQ Interest Group.

## CCS Conference Panels Bring Together a Plethora of Perspectives

*Updates from the Vice Head Peter Glowiczki*

It's hard to believe Toronto is just a few months away. It seems that we were just enjoying the beauty of our nation's capital during last year's conference. We have an exciting, full slate of panels on the docket for the upcoming conference. These panels will explore the state of research, innovative approaches to teaching and cutting edge considerations about professional freedom and responsibility.

Taken together, our panels work to recognize the dynamic, increasingly fluid nature of journalism and cultural studies in our changing world. Recognizing our conference site of Toronto as an international hub for media making, we recognize the role of the academy in journalism education. We will be embracing the role of scholar-practitioner as an opportunity to consider the enduring importance of truth, information gathering and dialogic engagement, among other areas, in our field.

This year's panels bring together a plethora of perspectives, including individuals with extensive professional experience, professors new to the academy and seasoned academics alike. This multiplicity of viewpoints has always been one of the strengths of our fine division, and we are eager to learn and share together on this year's panels. We have structured the panels to be chock-full of beneficial dialogues while also allowing plenty of time for post-panel discussion and conversation.

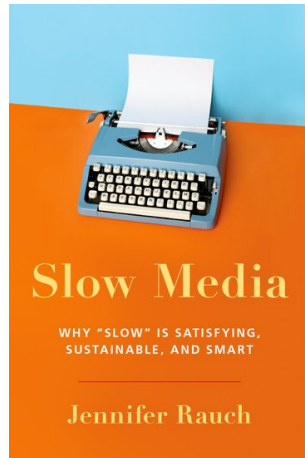
We hope the dialogues that begin as part of this year's panels will lead to further investigation of the central issues in cultural studies--sparking shared interests, collegial interactions and perhaps even future collaborative research projects, teaching innovations and professional initiatives.

We look forward to seeing everyone in Toronto!

## Member News

### Publications

CCS member **Jennifer Rauch** recently published the book *Slow Media: Why Slow is Satisfying, Sustainable and Smart with Oxford University Press (2018)*.



Slow Media helps readers understand the complex and surprising relationships between everyday media choices, human well-being, and the natural world. The book aims to change how we produce and use media, much as Slow Food transformed the way people grow, buy, and consume food. It has received advance praise from Chris Atton, Carl Honoré and Douglas Rushkoff. Rauch also will be speaking at Team Human Live in Portland, Ore., in February 2019 and at the International Journalism Festival in Perugia, Italy, in April 2019. Details about *Slow Media* are available here: <http://jennifer-rauch.com/book/>. She invites CCS members to get in touch if they want to learn more: [jennifer-rauch@slow-media.org](mailto:jennifer-rauch@slow-media.org).

## Updates from the Midwinter Conference

*Ruth DeFoster, Secretary and Meta Carstarphen (Midwinter Participant) and Melanie Wilderman (Midwinter Discussant)*

The Cultural and Critical Studies Division was delighted to host



two paper sessions at the annual AEJMC Midwinter Conference at Gaylord College in the University of Oklahoma. The sessions, titled "Partisan Politics and Representation" and "Social Media: Identity and

Socialization" featured strong

research from both student and faculty scholars. The Midwinter Conference this year attracted a broad variety of submissions from all over the country, and both presenters and attendees enjoyed a rigorous discussion of emerging critical research.

The top CCSD abstract this year was "Night and Day: A Visual Diptych of Hate and Horror in Charlottesville," authored by Susan Keith of Rutgers and Leslie-Jean Thornton of Arizona State University.



Presenters at CCSD midwinter.

Melanie Wilderman of the University of Oklahoma, who served as a discussant



Photo credit: Melanie Wilderman

for one of the sessions, said that the variety of presentations was a highlight of the conference.

"It was great to have two graduate students, Ben and Teresa, and one seasoned professor as presenters," Wilderman said. "We were able to hear about the students' new work and progress toward their research goals, both using textual analysis. And we finished it out with Susan

Keith of Rutgers who gave us such an insightful look at a visual analysis of a tragic news event in Charlottesville."

Meta Carstarphen of the University of Oklahoma, another CCSD discussant, agreed, writing that her panel, which tackled topics including masculinity in advertising, the use of #NeverAgain on Twitter following mass shootings, and Russian Facebook ads in the 2016 election, "offered thoughtful discussions about different ways to "read" images and texts through social media."

## CCS Call for Reviewers

### *Note from Loren Saxton Coleman (Lead Research Chair)*

Are you interested in serving as a paper reviewer for this year's annual conference in Toronto? If so, please reach out to Loren Saxton Coleman



([loren.coleman@usm.edu](mailto:loren.coleman@usm.edu))  
or Errol Salamon  
([esalamon@umn.edu](mailto:esalamon@umn.edu)) with  
a quick note about your  
areas of expertise and/or

interests so that we can assign papers that align with those specific areas.

Also, please visit the All-Academic site through the AEJMC website or to this address <https://convention2.allacademic.com/one/aejmc/aejmc19/> and create an account (username and password) in the All-Academic System. Go to the right side of the page and scroll down until you come to **"Click here to create new username and password."**

We would like for you to create your account as soon as possible. This will allow for assignments of papers to proceed quickly and you will have immediate access to your assigned papers to judge soon after the All-Academic system closes for paper uploading.

Our paper competition only works so smoothly because of



## Toronto Fun Facts

1. Toronto is the capital of the province of Ontario and the largest city in Canada.
2. Toronto sits on the northwest shore of Lake Ontario.
3. The name Toronto comes from a settlement called Fort Toronto, which derived its name from Taronto, a channel of water between Lake Simcoe and Lake Couchiching.
4. Toronto used to be called York.
5. Toronto is also known as "T.O.", "T-Dot", "Hogtown", "The Queen City", "The Big Smoke", and "Toronto the Good".
6. Toronto falls in EST.
7. 160 languages are spoken in Toronto.
8. Pearson Airport is the busiest in Canada and the fourth busiest in North America.
9. PATH is the largest underground pedestrian system in North America.
10. Some famous people from Toronto: Frank Gehry (architect), Mary Pickford (actor), Drake (musician), Margaret Atwood (author/activist), Christopher Plummer (actor), and Samantha Bee (comedian).

the dedication of our paper reviewers. Your time, input, and expertise are invaluable to this division!

## Reminder: Toronto Bound!



*Information from Graduate Outreach Co-Chair Khadija Ejaz*

### **Visit Canada** (<https://bit.ly/2DiGgUe>)

Use this easy tool to understand what travel documents you may need.

### **Official conference hotel**

<http://www.sheratontoronto.com/>

Sheraton Centre Toronto

123 Queen Street West, Toronto, ON, M5H2M9, Canada, Ph: (416) 361-1000

The hotel is located in downtown close to landmarks like PATH, Mirvish Theatres, Art Gallery of Ontario, Hockey Hall of Fame, Royal Ontario Museum, Toronto Eaton Centre, and Rogers Centre.

### **Toronto Pearson International Airport (YYZ)**

<https://www.torontopearson.com/>

Previously known as Lester B. Pearson

International Airport

Roughly 15 miles from the conference hotel

### **Currency (Canadian dollar CAD)**

<https://traveltips.usatoday.com/usemoney-canada-15630.html>

Canadian currency uses dollars and cents.

One dollar coins are called loonies, and two dollar coins are called toonies. Generally, 1 USD = 1.3 CAD. Canadian currency can be obtained at banks, airports, borders, and malls. Visitors from the US are generally able to use major US credit cards and US cash at many tourist-based businesses, but they are advised to inquire about the exchange rates beforehand.

### **Cell phones**

Check with your cell phone provider about service in Canada. Most American plans automatically connect to Canadian networks (Rogers, Bell, etc.) but may be considered roaming services. Try to use free Wifi services at airports, hotels, etc. Free texting and voice apps like Whatsapp, Viber, and Skype are also useful.