# CCS NOTES

#### Official Newsletter of the Cultural & Critical Studies Division of AEJMC

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# Submit to the Midwinter

The call for abstracts is now open. The 2019 AEJMC Midwinter conference will be held at the Gaylord College of Journalism and Mass Communication at the University of Oklahoma from March1-2, 2019.

The deadline to submit: December 1, 2018, 11:59 pm, CST, Saturday.

Submit your abstracts of 600 to 800 words, excluding references, to the conference website: <a href="http://bit.ly/midwinter19">http://bit.ly/midwinter19</a>.



Panel: Reading Between the Lies: Addressing a Lack of Truth in Today's Political Discourse

# Looking back to D.C. and ahead to Toronto

Note from the Division Head Suman Mishra

My thanks to all of you who have made this division your home.



Our Cultural and Critical Studies Division flourishes because of people like you who regularly participate, support, and volunteer in CCS activities. It is my honor to take on the role of the division head this year, a post I am able to ease into thanks to the

support I received from my predecessors. I have been truly fortunate in having opportunities to work with such talented and enthusiastic individuals who were always generous with their time and willing to help. I am especially grateful to Madeleine Esch,

## 2018-2019 CCS Officers

#### Head

Suman Mishra smishra(at)siue.edu

#### Vice Head

Peter Gloviczki pgloviczki(at)coker.edu

#### **Secretary**

Ruth DeFoster rmdefoster(at)stkate.edu

#### **Lead Research Chair**

Loren Saxton Coleman loren.Coleman(at)usm.edu

#### **Research Co-Chair**

Errol Salamon esalamon(at)umn.edu

#### **PF&R Chair**

Jeanne Criswell jcriswell(at)uindy.edu

#### **Teaching Chair**

Chelsea Reynolds chreynolds(at)fullerton.edu

#### **Graduate Outreach**

Steven Wang wang797(at)wisc.edu

Khadija Ejaz kejaz(at)email.sc.edu

#### **Newsletter Editor**

Jessica Maddox jlmaddox(at)ua.edu

#### **Social Media Coordinator**

Rebecca Kern rebecca.kern(at)manhattan.edu

#### **Website Editor**

Camille Reyes creyes(at)trinity.edu

our past head, who spent several hours with me in DC explaining what this post entails. It has been really comforting to know that I can call on her and other past heads for help and advice. Like them, my goal is to leave the division stronger than before I took on the job.

We had an exciting, engaging, and well-attended AEJMC conference in DC evident in the abundance of high-quality panels and papers that were submitted to our division by members and non-members. CCS cosponsored eight panels with eight different divisions. It included a wide variety of topics that addressed issues related to the past, present, and future. You probably attended one or more of the panels that we co-sponsored.



Panel: Has Feminist Communication Theory Changed Journalism and Mass Communication Research—and Should It?

We were fortunate to have Leonard Pitts Jr., our 2018 Professional Freedom and Responsibility Award Winner, at the conference. His powerful speech on the state of the news and news media really resonated with me.

We have started to plan for the next AEJMC conference which will be in Toronto, Canada from Aug 7-10, 2019. The preconference will be held on Aug 6th. Thank you to those of you who have submitted your panel proposals.

This year, we also had a fun social at Busboys and Poets. We are planning for a social and a site trip for Toronto. We are hoping you will join us with your colleagues. It is a wonderful

# **Stay Connected!**

Web: www.aejmc.us/ccs

Facebook: Cultural and Critical Studies Division @ AEJMC

Twitter: @aejmc\_ccs

ListServ: Join our email list by contacting Suman Mishra: aejmc\_ccs@gmail.com

#### Send us your news!

Your articles and news are welcomed for future editions of CCS NOTES.

Please submit your updates to Jessica Maddox: jlmaddox@ua.edu. Attach text in MS Word doc or docx format. Send photos in jpeg format.

You can send announcements for social media to: Rebecca Kern rebecca.kern@manhattan.edu

#### **Ideas and Announcements!**

Please provide ideas for socials and other announcements, here: <a href="https://goo.gl/forms/">https://goo.gl/forms/</a>
TjDsrw3fMaCUjtWw2

opportunity to mingle, network with friends and colleagues, or just relax and enjoy a popular location in town. Please let us know if you are interested, it helps us with the planning.



I am happy to report that our division membership

level is quite healthy. That said, we are always keen on welcoming new members. If you have ideas and suggestions about how to grow the division, please do share it with us. And, of course, be sure to encourage your friends and colleagues to join. If you are not a member, please become one.

Lastly, I hope you will continue to engage in this division and make it stronger, more vital, and more relevant to our professional work. I left the conference feeling inspired to take on new challenges. I hope you did too.

# Leonard Pitts, Jr. Receives 2018 PF&R Award, Selection of 2019 Recipient Underway

### Note from the PF&R Chair Jeanne S. Criswell

Leonard Pitts Jr.—commentator, journalist, and novelist—was presented the Cultural and Critical Studies Division's 2018 Professional Freedom and Responsibility Award at the August AEJMC national conference in Washington, D.C. CCS members honored Pitts for his work in numerous areas, including as a widely syndicated newspaper columnist who frequently addresses issues related to race, class and gender in popular culture. He also is a novelist and has been a college professor and radio producer. His many awards include the 2004 Pulitzer Prize for commentary and the 2001 ASNE award for commentary writing.



Leonard Pitts Jr., winner of the 2018 PF&R Award.

He is a three-time recipient of the National Association of Black Journalists' Award of Excellence and was chosen NABJ's 2008 Journalist of the Year. In 2002, the National Society of Newspaper Columnists awarded Pitts its inaugural Columnist of the Year award. In 2002 and in 2009, GLAAD Media awarded Pitts the Outstanding Newspaper Columnist award. Pitts maintains a rigorous speaking schedule that has taken him to colleges, civic groups and professional associations all over the country. He has taught at Hampton University, Ohio University, the University of Maryland, Princeton, George Washington and Virginia Commonwealth. Twice each week, millions of newspaper readers around the country seek out his rich and uncommonly resonant voice. (Compiled from <a href="http://www.leonardpittsir.com/Biography.html">http://www.leonardpittsir.com/Biography.html</a>)

The award was presented on August 8 at The Renaissance Hotel Downtown as part of the PF&R panel session "Reading Between the Lies: Addressing a Lack of Truth in Today's Political Discourse," during which Pitts served as a presenter.

Pitts joined some 41 past recipients of the annual PF&R Award, which CCS has for nearly four decades presented to individuals and organizations demonstrating dedication, courage, leadership or achievement in one or more areas of (1) free expression, (2) ethics, (3) media criticism and accountability, (4) racial, gender and cultural inclusiveness, (5) public service, and (6) equal

#### **Member News**

Khadija Ejaz has been accepted for a year-long seminar at the Muslim Women and the Media Training Institute at the University of California at Davis. During the seminar, she will work on a project under the guidance of a mentor and other leading scholars and journalists of Islam, Islamic cultures, Muslim women, and their representation in the media. The project is tentatively scheduled to be presented at the meeting of the Middle East Studies Association in New Orleans. The seminar is funded by a grant from the Henry Luce Foundation.

#### **Publications**

Khadija Ejaz has been published in the Journal of Communication Inquiry. The paper, Outside the Sports Closet: News Discourses of Professional Gay Male Athletes in the Mainstream, is co-authored with Leigh Moscowitz, Andrew Billings, and Jane O'Boyle.

**Suman Mishra** has had the following publication:

Mishra, S. (2018). Assimilatory Hybrid Masculinity in Indian Editions of Global Men's Lifestyle Magazines: The Production Process. *Journal of Media Business Studies*, 15(2). pp 147-168. <a href="https://www.tandfonline.com/doi/abs/">https://www.tandfonline.com/doi/abs/</a>

opportunities for students. (More information on these areas is available on the AEJMC Web site at http://www.aejmc.org/home/2011/03/ethics-prf/.) Past winners of the award have included Ben Bagdikian, Molly Ivins, Noam Chomsky, Nina Totenberg, Studs Terkel, James Carey, Bill Moyers, and many others.

The selection process for the 2019 PF&R Award is well underway, and the recipient will be honored at next year's conference in Toronto. A call for nominations went out Sept. 4 and closed in October. From a slate of nominees, CCS members vote each year for one recipient, and the winner is invited to participate in a special PF&R Award session at the conference.

# **CCS Mentoring**

Your first AEJMC conference "can be so overwhelming" Note from the Teaching Chair Chelsea Reynolds

A couple years ago, we launched the Cultural and Critical Studies Division Mentor Program with a goal to improve grad students'



access to scholarly resources. Research has shown that young scholars from underrepresented backgrounds especially benefit from academic mentoring. So far, we've partnered about a dozen grad students with faculty members. The CCSD Mentor Program fills a niche for

grad students navigating the complicated world of AEJMC meetings and division research panels. It provides a hands-on service opportunity for faculty members and an excellent learning experience for junior scholars.

Here's how one of this year's mentor-mentee pairs, David Wolfgang and Steven Wang, described their experience:

### Mentor: David Wolfgang, Assistant Professor, Colorado State University

"The CCSD mentorship program was helpful for me as a faculty



member because it allowed me to pass on knowledge and experience. I recall what it was like to be a graduate student, eager for advice and insight, and what really helped me at the time was to have a network at AEJMC. I was glad to be able to share some of my

network with Steven. Being a mentor provided me an opportunity to learn about other graduate programs and bring that information back to my department. But I also had the chance to talk with Steven about how to get the most out of an AEJMC conference, which can be so overwhelming for the first time."

# Mentee: Steven Wang, Ph.D. Student, University of Wisconsin

"It was my first AEJMC conference. The CCSD mentorship



program was undoubtedly the highlight of my conference experience. David guided me through my anxiety over conference socializing and offered advice about scholarly publishing, career development, and academic life. We found many

commonalities in our research interests, and David truly understood the challenges I faced as an international doctoral student. The mentorship program provided me with a starting point for networking and broadened my horizons as a scholar. It also motivated me to be more engaged in the academic community. I felt more confident in navigating conferences and academic associations."

#### How to get involved

We're starting to recruit faculty members and graduate students for the 2019 Mentor Program in Toronto. If you're interested in getting involved or learning more, e-mail CCSD Teaching Chair Chelsea Reynolds at chreynolds@fullerton.edu.

And keep an eye out for e-mails about our third annual Graduate Student and Early Career Coffee Klatch in Toronto, co-hosted by the Magazine Division and LGBTQ Interest Group.

#### Read more

Steven Wang's extended essay about his mentorship experience.

# Graduate Students Learn from Tenured and Tenure-Track Faculty

### Steven Wang, Graduate Outreach Co-Chair

"David is my mentor. The Cultural and Critical Studies Division assigned him to me." I introduced David to my friend.

"Was that supposed to be a compliment?" David asked me with a straight face.

"I'm just paying due respect to my mentor." I deadpanned. And then my friend (a on-the-market dissertator) began to ask David (happily employed tenure-track faculty) questions about securing a job in academia.

I first met David Wolfgang one day earlier in front of the Starbucks at the conference hotel. "Let's go to another place. Here is just...too much," he said. It was scorchingly sunny outside. We walked to a small coffee shop two blocks away. It stood cozily at a quieter corner of the central business area. David said that when he attended conferences, he always found a place slightly off the conference site to get his caffeine. I took it as the first piece of mentoring I would get.

We sat down. David had got himself some coffee, and a cup of iced tea for me. "So...do you have any tips for conference socializing?" I felt that I should open the conversation with some sort of general questions. And the socializing part was truly my biggest apprehension about conferences. David looked into my eyes and said, "I hate it." He paused, and we both chuckled. I told him how I did not necessarily hate socializing but was genuinely terrible at it. "I guess I just enjoy tormenting people with my socially awkward conduct," I said.

That afternoon we ended up talking quite a bit, and also chuckling quite a bit. David spoke about his research, and I spoke about mine. We shared our thoughts on the usual topics a conversation between two academics would include--exacting journal editors and reviewers, the pressure and joy to publish, the perks and drawbacks to work in academia, and so forth. We also talked about languages (what was the difference between a dialect and a creole), traveling (David had been to China several times), and culinary philosophies (please let's just call American-Chinese food American food). On the way back to the conference site, I asked, "How can a civic space be de-hegemonized if a new hegemony will always emerge after the demolishment of the previous one?"

Time during a conference is like a news ticker at the bottom of your live-broadcast academic life. You present your research, go to sessions, meet old friends, know new people, and sneak some sugary food and alcoholic beverages from the numerous socials. Everything is condensed and heightened. I was glad I got paired with David by the mentorship program. We bumped into each other another few times during the four days in DC. Once he was chatting merrily with Chelsea Reynolds, our "matchmaker" at the mentorship program. He waved enthusiastically when spotting me. At that moment, despite the exhaustion I got from the conference, I decided that I would like the quaint serendipities of being an academic.

#### **CCS** Research

## Note from Loren Saxton Coleman (Lead Research Chair) and Errol Salamon (Research Chair)

AEJMC 2018 was a reminder of the strength and importance of the academy in this tumultuous political, social, cultural and economic context. It was inspiring to see more divisions build partnerships across research traditions to explore how we can use our scholarship to raise awareness and enact change.

The scholarship presented in our division grappled with complex topics ranging from participatory journalism as means to build community to an examination of the proliferation of cyberbullying during the Trump presidency. Teaching panels included conversations about how to equip ourselves and students with a critical, yet practical, understanding of media literacy. Similarly, our division partnered with Minorities and Communication Division and Public Relations Divisions to discuss how educators can teach diversity and issues of race in the classroom.

Each research presentation at the annual conference reminded us of our

# Congratulations to our 2018 Conference Award Winners!

James Murphy Award for Top Faculty Paper: Limin Liang, City University of Hong Kong

Second Place Faculty Paper: Christian Vukasovich, Oregon Institute of Technology

Third Place Faculty Paper: Gooyong Kim, Cheyney University of Pennsylvania

James W. Carey Memorial Award for Top Student Paper:

Shehram Mokhtar, Oregon

Second Place Student Paper: Jordon Brown, Texas State

Third Place Student Paper: Yidong Wang, Wisconsin-Madison

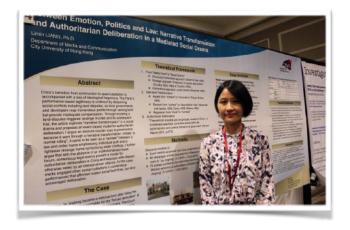
**Top Poster Award**–Li Chen, Syracuse University

**Top Reviewer Award**–Joy Jenkins, Oxford University

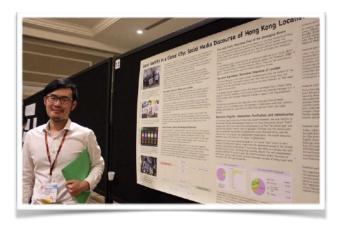
responsibility as educators and practitioners alike—to build engaged academic citizens. We want to continue to think about how we can invest in our future by strengthening and expanding our academic communities at AEJMC 2019 in Toronto.

Paper calls for the annual conference will be posted in January 2019. In the interim, we encourage members to submit to the Midwinter Conference. Midwinter is a great opportunity for scholars to present papers and get substantive feedback before the annual conference **deadline on April 1**. Remember, you can submit the same paper to midwinter and the annual conference!

Lastly, we are eager to work as Research Chairs in the division. Stay tuned for updates about paper calls and paper reviews!



Top Faculty Paper Winner: Limin Liang, City University of Hong Kong



Third Place Student Paper Winner: Yidong (Steven) Wang, Wisconsin-Madison

#### **Toronto Fun Facts**

- 1. Toronto is the capital of the province of Ontario and the largest city in Canada.
- 2. Toronto sits on the northwest shore of Lake Ontario.
- 3. The name Toronto comes from a settlement called Fort Toronto, which derived its name from Taronto, a channel of water between Lake Simcoe and Lake Couchiching.
- 4. Toronto used to be called York.
- 5. Toronto is also known as "T.O.",
  "T-Dot", "Hogtown", "The Queen
  City", "The Big Smoke", and
  "Toronto the Good".
- 6. Toronto falls in EST.
- 7. 160 languages are spoken in Toronto.
- 8. Pearson Airport is the busiest in Canada and the fourth busiest in North America.
- 9. PATH is the largest underground pedestrian system in North America.
- 10. Some famous people from Toronto: Frank Gehry (architect), Mary Pickford (actor), Drake (musician), Margaret Atwood (author/activist), Christopher Plummer (actor), and Samantha Bee (comedian).

#### **Toronto Bound!**

#### Information from Graduate Outreach Co-Chair Khadija Ejaz



**Visit Canada** (<a href="https://bit.ly/2DiGgUe">https://bit.ly/2DiGgUe</a>)

Use this easy tool to understand what travel documents you may need.

#### Official conference hotel

http://www.sheratontoronto.com/ Sheraton Centre Toronto 123 Queen Street West, Toronto, ON, M5H2M9, Canada, Ph: (416) 361-1000

The hotel is located in downtown close to landmarks like PATH, Mirvish Theatres, Art Gallery of Ontario, Hockey Hall of Fame, Royal Ontario Museum, Toronto Eaton Centre, and Rogers Centre.

#### **Toronto Pearson International Airport (YYZ)**

https://www.torontopearson.com/ Previously known as Lester B. Pearson International Airport Roughly 15 miles from the conference hotel



#### **Currency (Canadian dollar CAD)**

https://traveltips.usatoday.com/usemoneycanada-15630.html

Canadian currency uses dollars and cents.

One dollar coins are called loonies, and two dollar coins are called toonies. Generally, I USD = I.3 CAD. Canadian currency can be obtained at banks, airports, borders, and malls. Visitors from the US are generally able to use major US credit cards and US cash at many tourist-based businesses, but they are advised to inquire about the exchange rates beforehand.

#### Cell phones

Check with your cell phone provider about service in Canada. Most American plans automatically connect to Canadian networks (Rogers, Bell, etc.) but may be considered roaming services. Try to use free Wifi services at airports, hotels, etc. Free texting and voice apps like Whatsapp, Viber, and Skype are also useful.